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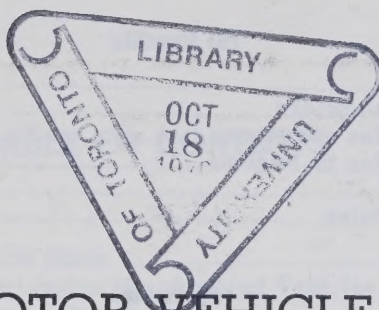


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# NEW MOTOR VEHICLE SALES

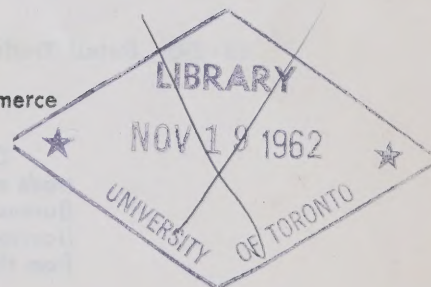
1961

Amended title. Statistics on motor vehicle financing have been transferred to 63-211 - Sales Financing.

Published by Authority of  
The Honourable George Hees, Minister of Trade and Commerce

**DOMINION BUREAU OF STATISTICS**

Industry and Merchandising Division



## PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
<b>(a) Weekly</b>		
63-003	Department Store Sales by Regions .....	per year \$2.00
<b>(b) Monthly</b>		
61-004	Credit Statistics.....	per year 2.00
63-001	Chain Store Sales and Stocks.....	per year 1.00
63-002	Department Store Sales and Stocks .....	per year 1.00
63-004	Department Store Sales by Regions.....	per year 1.00
63-005	Retail Trade .....	per year 2.00
63-007	New Motor Vehicle Sales .....	per year 1.00
<b>(d) Annual</b>		
63-208	New Motor Vehicle Sales .....	.50
63-209	Retail Trade .....	.50
63-210	Retail Chain Stores .....	.50
63-211	Sales Financing .....	.25
63-213	Vending Machine Operators .....	.25
<b>(e) Biennial</b>		
63-401	Operating Results of Chain Clothing Stores .....	.50
63-402	Operating Results of Chain Drug Stores.....	.25
63-403	Operating Results of Chain Food Stores .....	.50
63-404	Operating Results of Chain Furniture Stores.....	.25
63-405	Operating Results of Chain Variety Stores .....	.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores .....	.75
63-407	Operating Results and Financial Structure of Independent Drug Stores .....	.50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages .....	.50
63-409	Operating Results and Financial Structure of Independent Retail Food Stores .....	.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers .....	.50
63-411	Operating Results and Financial Structure of Independent General Stores.....	.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores .....	.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores .....	.50
63-414	Operating Results and Financial Structure of Independent Restaurants .....	.50
<b>(f) Occasional</b>		
63-505	Retail Trade, 1930-51 .....	.25

*Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.*

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### NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

1. **New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

### COMMERCIAL VEHICLES

**Commercial Vehicles** is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



# NEW MOTOR VEHICLE SALES

1961

Sales of new motor vehicles in Canada registered a substantial decrease in 1961 as compared to 1960. There were 511,479 new vehicles valued at \$1,551,408,000 sold in 1961, a decrease of 2.2 per cent in number of units sold and 1.5 per cent in dollar volume.

The decline in sales of new motor vehicles was due entirely to decreases in the sales of overseas manufactured vehicles. As can be seen from the tables below, the sales of passenger cars of overseas origin declined by 19.7 per cent over the previous year, while commercial vehicles declined by 15.3 per cent. On the other hand, sales of passenger cars of Canadian/United States manufacture showed a substantial increase over the previous year of 4.4 per cent. Commercial vehicles of Canadian/United States manufacture, however, sustained a small decline of 0.3 per cent over the previous year. It is interesting to note that 1961 is the first year since 1957 that overseas manufactured vehicles have failed to capture an increasingly larger share of the new motor vehicle market—between 1957 and 1960, the proportion of overseas manufactured vehicles sold in Canada had increased from 11.7 per cent to 25.4 per cent. In 1961, however, the share of the market for overseas manufactured vehicles had declined to 21.0 per cent.

All provinces with the exception of the Atlantic Provinces, Quebec and Alberta registered decreased sales of new motor vehicles. Decreased sales of

overseas manufactured vehicles occurred in every region of Canada with Manitoba, Ontario and Saskatchewan registering the most severe declines with decreases of 40.7 per cent, 25.8 per cent and 25.0 per cent respectively. In the case of Canadian/United States manufactured vehicles, declines in sales occurred in only two provinces Manitoba and Saskatchewan with decreases of 13.3 per cent and 1.8 per cent.

Ontario's share of the new motor vehicle market declined still further in 1961 from 41.4 per cent of the total in 1960 to 40.0 per cent in 1961, a decrease of 1.4 per cent. Quebec continued to remain in second position with 25.5 per cent, an increase of 2.1 per cent over the previous year.

The readers of this report will notice that the format has undergone a number of changes which have been designed to improve the usefulness of this report. For example, data on overseas manufactured vehicles are shown separately by provinces and by months in regard to both number of vehicles sold and the total retail value. The reader will also notice that information on motor vehicle financing is no longer contained in this report. The decision to discontinue the publication of motor vehicle financing in this report was given in the 1960 annual motor vehicle report. This data, however will be available in our 1961 report Sales Financing, catalogue No. 63-211.

**New Motor Vehicle Sales showing Percentage Change in Number and Retail Value 1961/1960  
also Percentage Distribution for 1960 and 1961, by Type of Vehicles and Provinces**

Province	Change 1961/1960						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1960	1961	1960	1961	1960	1961
Canadian and United States manufactured vehicles												
Atlantic Provinces .....	+ 13.6	+ 11.3	+ 17.2	+ 16.6	+ 2.1	- 4.0	7.3	8.0	6.8	7.6	10.0	10.2
Quebec .....	+ 10.3	+ 7.8	+ 11.0	+ 10.0	+ 6.5	- 0.7	22.9	24.3	23.1	24.6	21.5	22.9
Ontario .....	+ 0.8	- 0.7	+ 2.0	+ 2.0	- 6.9	- 15.0	42.1	40.9	44.0	42.9	33.2	31.0
Manitoba .....	- 13.3	- 15.4	- 13.5	- 12.9	- 12.1	- 25.6	6.6	5.6	6.8	5.7	5.8	5.1
Saskatchewan .....	- 1.8	- 3.3	+ 1.7	+ 1.6	- 12.1	- 17.1	5.8	5.5	5.3	5.1	8.3	7.3
Alberta .....	+ 7.9	+ 3.5	+ 6.4	+ 5.8	+ 11.8	- 1.6	8.8	9.2	7.7	7.9	13.9	15.6
British Columbia <sup>1</sup> .....	+ 3.8	+ 1.6	+ 3.2	+ 2.0	+ 6.5	+ 0.7	6.5	6.5	6.3	6.2	7.3	7.9
<b>Canada .....</b>	<b>+ 3.6</b>	<b>+ 1.6</b>	<b>+ 4.4</b>	<b>+ 4.2</b>	<b>- 0.3</b>	<b>- 8.4</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Overseas manufactured vehicles												
Atlantic Provinces .....	- 20.3	- 15.9	- 20.9	- 16.5	- 7.3	- 4.5	12.8	12.6	12.9	12.7	10.0	10.9
Quebec .....	- 3.3	- 2.0	- 2.9	- 1.9	- 10.4	- 4.5	24.9	29.9	24.8	29.9	27.1	28.6
Ontario .....	- 25.8	- 22.5	- 26.2	- 22.8	- 18.6	- 16.8	39.5	36.4	39.5	36.3	39.5	37.9
Manitoba .....	- 40.7	- 37.9	- 40.3	- 37.8	- 45.7	- 39.3	3.4	2.5	3.3	2.5	4.8	3.1
Saskatchewan .....	- 25.0	- 18.9	- 25.7	- 19.8	- 10.5	- 1.3	2.3	2.1	2.3	2.1	2.1	2.3
Alberta .....	- 22.8	- 17.5	- 22.8	- 17.5	- 23.5	- 17.3	5.2	5.0	5.2	5.0	6.0	5.5
British Columbia <sup>1</sup> .....	- 22.4	- 19.6	- 23.3	- 20.8	- 5.1	+ 4.1	11.9	11.5	12.0	11.5	10.5	11.7
<b>Canada .....</b>	<b>- 19.4</b>	<b>- 16.4</b>	<b>- 19.7</b>	<b>- 16.7</b>	<b>- 15.3</b>	<b>- 10.7</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Total all vehicles												
Atlantic Provinces .....	+ 0.9	+ 4.1	+ 0.9	+ 6.2	+ 1.2	- 4.0	8.7	9.0	8.5	8.8	10.0	10.3
Quebec .....	+ 6.6	+ 6.1	+ 6.9	+ 7.6	+ 4.6	- 0.9	23.4	25.5	23.6	25.8	22.0	23.4
Ontario .....	- 5.7	- 4.3	- 5.3	- 2.4	- 8.2	- 15.1	41.4	40.0	42.7	41.4	33.8	31.6
Manitoba .....	- 17.4	- 17.6	- 17.8	- 15.6	- 14.7	- 26.2	5.8	4.9	5.9	4.9	5.7	4.9
Saskatchewan .....	- 4.5	- 4.5	- 2.3	- 0.4	- 12.1	- 16.9	4.9	4.8	4.4	4.4	7.7	6.9
Alberta .....	+ 2.7	+ 1.3	+ 0.3	+ 2.6	+ 10.3	- 2.0	7.9	8.3	7.0	7.2	13.2	14.8
British Columbia <sup>1</sup> .....	- 6.3	- 4.2	- 8.2	- 5.5	+ 5.0	+ 0.9	7.9	7.5	7.9	7.5	7.6	8.1
<b>Canada .....</b>	<b>- 2.2</b>	<b>- 1.5</b>	<b>- 2.3</b>	<b>+ 0.1</b>	<b>- 1.7</b>	<b>- 8.5</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

## NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA

1940-1961

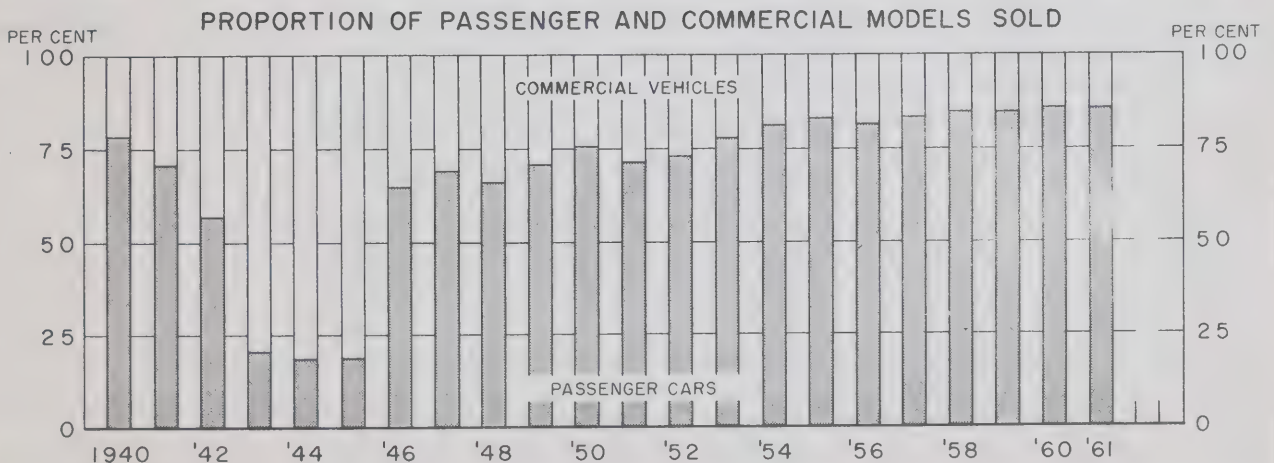
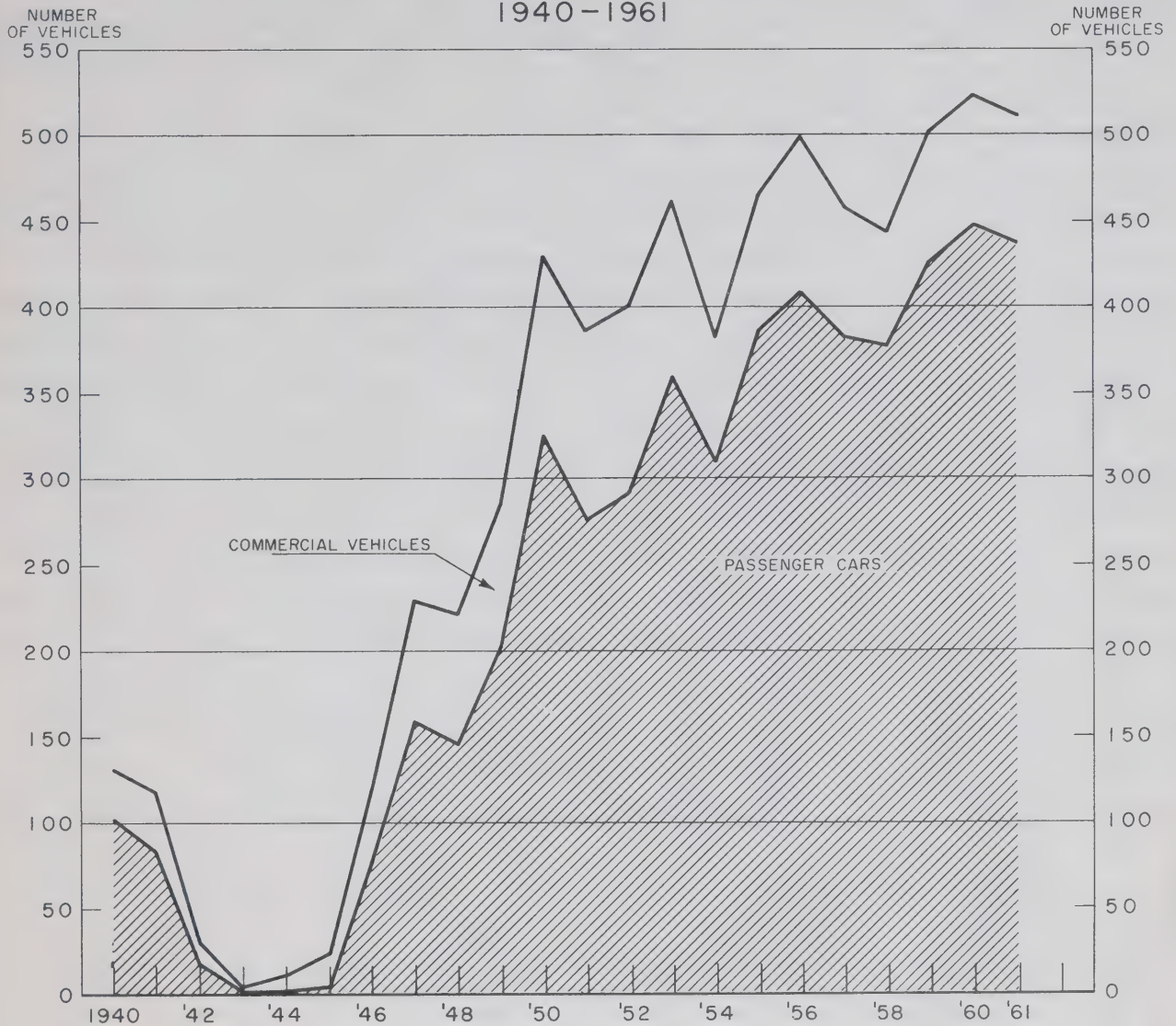


TABLE 1. Annual Sales of New Motor Vehicles in Canada, 1946-61 by Type of Vehicle

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle
		\$'000	\$		\$'000	\$		\$'000	\$
Total vehicles:									
1946 .....	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947 .....	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948 .....	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949 .....	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950 .....	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951 .....	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952 .....	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953 .....	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954 .....	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955 .....	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956 .....	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957 .....	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958 .....	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959 .....	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960 .....	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961 .....	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
British and European vehicles (included above):									
1949 .....	30,101	..	..	28,362	..	..	1,838	..	..
1950 .....	67,506	..	..	62,880	..	..	4,626	..	..
1951 .....	32,162	..	..	29,113	..	..	3,049	..	..
1952 .....	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953 .....	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954 .....	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955 .....	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956 .....	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957 .....	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958 .....	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959 .....	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960 .....	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961 .....	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236

.. Figures not available.

**TABLE 2. Total Number of New Motor Vehicles Sold in Canada 1961, by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
<b>Passenger cars:</b>											
January .....	27,505	269	123	812	714	5,959	12,379	1,433	1,301	2,432	2,083
February .....	30,277	318	142	970	799	7,889	12,015	1,687	1,379	2,625	2,453
March .....	38,916	410	160	1,436	1,292	10,251	15,854	2,176	1,726	2,781	2,830
April .....	44,210	556	228	1,680	1,627	12,029	17,960	2,305	2,058	2,931	2,836
May .....	50,438	1,043	284	2,111	1,645	14,032	20,013	2,617	2,097	3,424	3,172
June .....	46,040	796	313	1,904	1,777	12,194	19,265	2,011	1,825	3,098	2,857
July .....	39,492	763	215	1,535	1,061	9,888	17,217	1,658	1,521	2,372	3,262
August .....	31,139	458	131	1,079	891	6,851	14,515	1,213	1,210	2,243	2,548
September .....	23,552	437	148	1,127	1,011	6,291	8,149	1,211	1,041	1,849	2,288
October .....	31,550	445	111	1,154	850	8,599	12,611	1,630	1,544	2,235	2,371
November .....	42,574	461	152	1,377	1,110	11,166	18,183	2,004	1,890	3,072	3,159
December .....	31,626	425	154	1,126	780	7,811	12,881	1,515	1,793	2,457	2,684
<b>Total units .....</b>	<b>437,319</b>	<b>6,381</b>	<b>2,161</b>	<b>16,311</b>	<b>13,557</b>	<b>112,960</b>	<b>181,042</b>	<b>21,460</b>	<b>19,385</b>	<b>31,519</b>	<b>32,543</b>
<b>Commercial vehicles:</b>											
January .....	5,136	77	41	153	158	1,278	1,823	275	299	690	342
February .....	5,820	103	40	184	176	1,485	1,892	315	418	767	440
March .....	6,565	94	42	205	173	1,586	2,367	346	465	814	473
April .....	7,621	134	78	286	259	1,755	2,405	464	681	1,019	540
May .....	7,703	203	66	308	265	1,894	2,404	387	545	1,056	575
June .....	6,956	157	61	290	294	1,627	2,207	366	445	965	544
July .....	5,800	134	73	212	268	1,255	1,916	251	344	816	531
August .....	5,793	109	36	186	219	1,124	1,955	262	334	987	581
September .....	5,352	136	34	190	211	1,319	1,592	209	292	848	521
October .....	5,928	131	46	298	239	1,416	1,611	274	446	927	540
November .....	6,822	131	41	272	252	1,593	1,964	307	502	1,232	528
December .....	4,664	107	35	205	211	1,005	1,306	202	332	818	443
<b>Total units .....</b>	<b>74,160</b>	<b>1,516</b>	<b>593</b>	<b>2,789</b>	<b>2,725</b>	<b>17,337</b>	<b>23,442</b>	<b>3,658</b>	<b>5,103</b>	<b>10,939</b>	<b>6,058</b>
<b>All vehicles:</b>											
January .....	32,641	346	164	965	872	7,237	14,202	1,708	1,600	3,122	2,425
February .....	36,097	421	182	1,154	975	9,374	13,907	2,002	1,797	3,392	2,893
March .....	45,481	504	202	1,641	1,465	11,837	18,221	2,522	2,191	3,595	3,303
April .....	51,831	690	306	1,966	1,886	13,784	20,365	2,769	2,739	3,950	3,376
May .....	58,141	1,246	350	2,419	1,910	15,926	22,417	3,004	2,642	4,480	3,747
June .....	52,996	953	374	2,194	2,071	13,821	21,472	2,377	2,270	4,063	3,401
July .....	45,292	897	288	1,747	1,329	11,143	19,133	1,909	1,865	3,188	3,793
August .....	36,932	567	167	1,265	1,110	7,975	16,470	1,475	1,544	3,230	3,129
September .....	28,904	573	182	1,317	1,222	7,610	9,741	1,420	1,333	2,697	2,809
October .....	37,478	576	157	1,452	1,089	10,015	14,222	1,904	1,990	3,162	2,911
November .....	49,396	592	193	1,649	1,362	12,759	20,147	2,311	2,392	4,304	3,687
December .....	36,290	532	189	1,331	991	8,816	14,187	1,717	2,125	3,275	3,127
<b>Total units .....</b>	<b>511,479</b>	<b>7,897</b>	<b>2,754</b>	<b>19,100</b>	<b>16,282</b>	<b>130,297</b>	<b>204,484</b>	<b>25,118</b>	<b>24,488</b>	<b>42,458</b>	<b>38,601</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

Note: Includes British and European.

**TABLE 3. Total Retail Value of New Motor Vehicles Sold in Canada, 1961 by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
thousands of dollars											
Passenger cars:											
January .....	81,988	724	339	2,217	1,970	18,331	36,743	4,435	4,022	7,396	5,811
February .....	89,359	873	399	2,601	2,193	23,474	35,501	5,091	4,196	8,236	6,795
March .....	113,409	1,068	451	3,792	3,770	29,723	46,635	6,591	5,164	8,322	7,893
April .....	129,574	1,580	584	4,593	4,303	35,185	53,093	7,074	6,317	8,949	7,896
May .....	149,701	2,755	822	5,812	4,863	40,921	61,081	7,971	6,401	10,326	8,749
June .....	135,080	2,127	861	5,242	4,874	35,390	57,159	6,141	5,618	9,465	8,203
July .....	114,463	2,031	600	4,222	2,994	28,394	50,466	5,111	4,657	7,180	8,808
August .....	89,053	1,244	331	2,912	2,335	19,598	41,686	3,695	3,678	6,608	6,966
September .....	68,139	1,122	372	2,973	2,676	18,428	23,824	3,677	3,126	5,576	6,365
October .....	95,044	1,212	307	3,253	2,438	25,815	38,747	4,965	4,793	6,846	6,668
November .....	127,381	1,287	427	3,886	3,186	33,022	54,945	6,179	5,824	9,413	9,212
December .....	96,835	1,124	419	3,142	2,183	23,683	40,560	4,751	5,705	7,445	7,823
<b>Total value .....</b>	<b>1,290,026</b>	<b>17,147</b>	<b>5,912</b>	<b>44,645</b>	<b>37,785</b>	<b>331,964</b>	<b>540,440</b>	<b>65,681</b>	<b>59,501</b>	<b>95,762</b>	<b>91,189</b>
Commercial vehicles:											
January .....	19,593	254	116	455	590	5,502	6,864	910	978	2,514	1,410
February .....	20,691	314	120	551	682	5,479	6,888	1,186	1,334	2,559	1,578
March .....	23,278	296	128	649	615	5,944	8,325	1,378	1,573	2,587	1,783
April .....	25,761	409	230	843	773	7,005	7,729	1,586	2,096	3,325	1,765
May .....	27,125	564	208	930	855	7,572	7,989	1,305	1,689	3,371	2,642
June .....	24,370	464	174	840	1,012	6,179	6,988	1,292	1,540	3,422	2,459
July .....	20,111	378	208	633	970	4,597	6,658	826	1,109	2,746	1,986
August .....	21,271	310	114	578	781	4,286	7,590	1,045	1,120	3,300	2,147
September .....	18,512	400	96	555	747	5,088	4,965	747	974	2,910	2,031
October .....	20,531	389	133	860	839	5,733	5,318	911	1,332	2,926	2,090
November .....	22,724	409	114	770	942	5,832	6,135	1,103	1,410	3,906	2,103
December .....	17,415	319	96	633	785	4,247	4,609	668	1,218	2,827	2,013
<b>Total value .....</b>	<b>261,382</b>	<b>4,506</b>	<b>1,737</b>	<b>8,297</b>	<b>9,591</b>	<b>67,464</b>	<b>80,058</b>	<b>12,956</b>	<b>16,373</b>	<b>36,393</b>	<b>24,007</b>
All vehicles:											
January .....	101,581	978	455	2,672	2,560	23,833	43,607	5,345	5,000	9,910	7,221
February .....	110,050	1,187	519	3,152	2,875	28,953	42,389	6,277	5,530	10,795	8,373
March .....	136,687	1,364	579	4,441	4,385	35,667	54,960	7,969	6,737	10,909	9,676
April .....	155,335	1,989	814	5,436	5,076	42,190	60,822	8,660	8,413	12,274	9,661
May .....	176,826	3,319	1,030	6,742	5,718	48,493	69,070	9,276	8,090	13,697	11,391
June .....	159,450	2,591	1,035	6,082	5,886	41,569	64,147	7,433	7,158	12,887	10,662
July .....	134,574	2,409	808	4,855	3,964	32,991	57,124	5,937	5,766	9,926	10,794
August .....	110,324	1,554	445	3,490	3,116	23,884	49,276	4,740	4,798	9,908	9,113
September .....	86,651	1,522	468	3,528	3,423	23,516	28,789	4,423	4,100	8,486	8,396
October .....	115,575	1,601	440	4,113	3,277	31,548	44,065	5,876	6,125	9,772	8,758
November .....	150,105	1,696	541	4,656	4,128	38,854	61,080	7,282	7,234	13,319	11,315
December .....	114,250	1,443	515	3,775	2,968	27,930	45,169	5,419	6,923	10,272	9,836
<b>Total value .....</b>	<b>1,551,408</b>	<b>21,653</b>	<b>7,649</b>	<b>52,942</b>	<b>47,376</b>	<b>399,428</b>	<b>620,498</b>	<b>78,637</b>	<b>75,874</b>	<b>132,155</b>	<b>115,196</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

Note: Includes British and European.

TABLE 4. Number of Canadian and United States Manufactured Vehicles sold in Canada 1961, by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Passenger cars:											
January .....	22,018	179	95	558	498	4,958	9,860	1,298	1,177	2,070	1,325
February .....	23,695	225	114	623	533	6,012	9,707	1,490	1,202	2,218	1,571
March .....	29,540	248	131	869	986	7,265	12,548	1,914	1,471	2,295	1,813
April .....	33,355	402	127	1,089	944	8,644	14,075	1,994	1,822	2,480	1,778
May .....	39,267	605	226	1,404	1,289	10,098	16,558	2,280	1,864	2,923	2,020
June .....	35,676	475	219	1,287	1,168	8,792	15,603	1,781	1,649	2,709	1,993
July .....	29,558	432	169	1,042	787	6,975	13,437	1,509	1,360	2,002	1,845
August.....	22,041	285	67	657	496	4,706	10,374	1,065	1,061	1,806	1,524
September .....	16,239	219	77	639	569	4,265	5,736	1,038	848	1,483	1,365
October .....	24,875	284	83	833	621	6,530	10,330	1,429	1,408	1,870	1,487
November .....	33,864	319	121	981	836	8,403	14,783	1,831	1,676	2,623	2,291
December .....	25,994	268	114	791	526	6,031	11,284	1,342	1,711	2,017	1,910
Total units .....	336,122	3,941	1,543	10,773	9,253	82,679	144,295	18,971	17,249	26,496	20,922
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:											
January .....	4,667		377			1,158	1,609		1,224		299
February .....	5,315		443			1,313	1,738		1,441		380
March .....	5,891		453			1,386	2,078		1,554		420
April .....	6,970		687			1,585	2,133		2,092		473
May .....	7,003		778			1,638	2,195		1,907		485
June .....	6,372		718			1,479	1,960		1,714		501
July .....	5,343		645			1,137	1,740		1,375		446
August.....	5,432		529			1,015	1,810		1,537		541
September .....	4,926		513			1,224	1,390		1,320		479
October .....	5,432		666			1,262	1,449		1,607		448
November .....	6,379		648			1,459	1,828		1,967		477
December .....	4,419		508			961	1,233		1,314		403
Total units .....	68,149		6,965			15,617	21,163		19,052		5,352
All vehicles:											
January .....	26,685		1,707			6,116	11,469		5,769		1,624
February .....	29,010		1,938			7,325	11,445		6,351		1,951
March .....	35,431		2,687			8,651	14,626		7,234		2,233
April .....	40,325		3,249			10,229	16,208		8,388		2,251
May .....	46,270		4,302			11,736	18,753		8,974		2,505
June .....	42,048		3,867			10,271	17,563		7,853		2,494
July .....	34,901		3,075			8,112	15,177		6,246		2,291
August.....	27,473		2,034			5,721	12,184		5,469		2,065
September .....	21,165		2,017			5,489	7,126		4,689		1,844
October .....	30,307		2,487			7,792	11,779		6,314		1,935
November .....	40,243		2,905			9,862	16,611		8,097		2,768
December .....	30,413		2,207			6,992	12,517		6,384		2,313
Total units .....	404,271		32,475			98,296	165,458		81,768		26,274

TABLE 5. Retail Value of Canadian and United States Manufactured Vehicles sold in Canada 1961 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	thousands of dollars										
Passenger Cars:											
January .....	71,022	548	293	1,737	1,573	16,344	31,736	4,127	3,766	6,660	4,238
February .....	75,825	689	341	1,930	1,658	19,617	30,768	4,681	3,808	7,381	4,952
March .....	94,320	755	396	2,694	3,093	23,752	39,932	6,040	4,637	7,321	5,700
April .....	107,418	1,241	387	3,412	2,964	28,286	45,194	6,411	5,820	8,022	5,681
May .....	125,625	1,871	697	4,383	4,067	32,836	53,002	7,288	5,890	9,274	6,317
June .....	113,550	1,466	667	4,018	3,671	28,379	49,584	5,661	5,224	8,631	6,249
July .....	93,600	1,333	508	3,194	2,415	22,336	42,566	4,781	4,308	6,419	5,740
August .....	70,037	874	204	2,019	1,539	15,174	33,085	3,364	3,346	5,688	4,744
September .....	52,736	683	235	1,996	1,788	14,146	18,721	3,308	2,712	4,782	4,365
October .....	81,142	882	250	2,613	1,961	21,636	33,921	4,543	4,505	6,078	4,753
November .....	109,864	1,002	362	3,101	2,621	27,738	48,079	5,825	5,369	8,449	7,318
December .....	85,144	839	337	2,471	1,675	20,091	37,134	4,387	5,530	6,524	6,156
Total value .....	1,080,283	12,183	4,677	33,568	29,025	270,335	463,722	60,416	54,915	85,229	66,213
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	18,545		1,299			5,222	6,397		4,310		1,317
February .....	19,594		1,542			5,089	6,565		4,952		1,446
March .....	21,819		1,545			5,519	7,714		5,369		1,672
April .....	24,262		2,095			6,610	7,126		6,827		1,604
May .....	25,531		2,421			6,998	7,533		6,171		2,408
June .....	23,116		2,298			5,827	6,528		6,115		2,348
July .....	19,074		2,094			4,323	6,274		4,593		1,790
August .....	20,464		1,743			4,020	7,285		5,363		2,053
September .....	17,599		1,681			4,885	4,529		4,566		1,938
October .....	19,377		2,109			5,370	4,935		5,075		1,888
November .....	21,717		2,125			5,528	5,833		6,254		1,977
December .....	16,846		1,720			4,144	4,442		4,623		1,917
Total value .....	247,944		22,672			63,535	75,161		64,218		22,358
All vehicles:											
January .....	89,567		5,450			21,566	38,133		18,863		5,555
February .....	95,419		6,160			24,706	37,333		20,822		6,398
March .....	116,139		8,483			29,271	47,646		23,367		7,372
April .....	131,680		10,099			34,896	52,320		27,080		7,285
May .....	151,156		13,439			39,834	60,535		28,623		8,725
June .....	136,666		12,120			34,206	56,112		25,631		8,597
July .....	112,674		9,544			26,659	48,840		20,101		7,530
August .....	90,501		6,379			19,194	40,370		17,761		6,797
September .....	70,335		6,383			19,031	23,250		15,368		6,303
October .....	100,519		7,815			27,006	38,856		20,201		6,641
November .....	131,581		9,211			33,266	53,912		25,897		9,295
December .....	101,990		7,042			24,235	41,576		21,064		8,073
Total value .....	1,328,227		102,125			333,870	538,883		264,778		88,571

TABLE 6. Number of Overseas Manufactured Vehicles sold in Canada 1961 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
Passenger cars:											
January .....	5,487	90	28	254	216	1,001	2,519	135	124	362	758
February .....	6,582	93	28	347	266	1,877	2,308	197	177	407	882
March .....	9,376	162	29	567	306	2,986	3,306	262	255	486	1,017
April .....	10,855	154	101	591	683	3,385	3,885	311	236	451	1,058
May .....	11,171	438	58	707	356	3,934	3,455	337	233	501	1,152
June .....	10,364	321	94	617	609	3,402	3,662	230	176	389	864
July .....	9,923	331	46	493	274	2,913	3,780	149	161	370	1,417
August .....	9,098	173	64	422	395	2,145	4,141	148	149	437	1,024
September .....	7,313	218	71	488	442	2,026	2,413	173	193	366	923
October .....	6,675	161	28	321	229	2,069	2,281	201	136	365	884
November .....	8,710	142	31	396	274	2,763	3,400	173	214	449	868
December .....	5,632	157	40	335	254	1,780	1,597	173	82	440	774
Total units .....	101,197	2,440	618	5,538	4,304	30,281	36,747	2,489	2,136	5,023	11,621
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:											
January .....	469		52			120	214		40		43
February .....	505		60			172	154		59		60
March .....	674		61			200	289		71		53
April .....	651		70			170	272		72		67
May .....	700		64			256	209		81		90
June .....	584		84			148	247		62		43
July .....	457		42			118	176		36		85
August .....	361		21			109	145		46		40
September .....	426		58			95	202		29		42
October .....	496		48			154	162		40		92
November .....	443		48			134	136		74		51
December .....	245		50			44	73		38		40
Total units .....	6,011		658			1,720	2,279		648		706
All vehicles:											
January .....	5,956		640			1,121	2,733		661		801
February .....	7,087		794			2,049	2,462		840		942
March .....	10,050		1,125			3,186	3,595		1,074		1,070
April .....	11,506		1,599			3,555	4,157		1,070		1,125
May .....	11,871		1,623			4,190	3,664		1,152		1,242
June .....	10,948		1,725			3,550	3,909		857		907
July .....	10,391		1,186			3,031	3,956		716		1,502
August .....	9,459		1,075			2,254	4,286		780		1,064
September .....	7,739		1,277			2,121	2,615		761		965
October .....	7,171		787			2,223	2,443		742		976
November .....	9,153		891			2,897	3,536		910		919
December .....	5,877		836			1,824	1,670		733		814
Total units .....	107,208		13,558			32,001	39,026		10,296		12,327

TABLE 7. Retail Value of Overseas Manufactured Vehicles sold in Canada 1961 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia
	thousands of dollars										
Passenger cars:											
January .....	10,966	176	46	480	397	1,987	5,007	308	256	736	1,573
February .....	13,534	184	58	671	535	3,857	4,733	410	388	855	1,843
March .....	19,089	313	55	1,098	677	5,971	6,703	551	527	1,001	2,193
April .....	22,156	339	197	1,181	1,339	6,899	7,899	663	497	927	2,215
May .....	24,076	884	125	1,429	796	8,085	8,079	683	511	1,052	2,432
June .....	21,530	661	194	1,224	1,203	7,011	7,575	480	394	834	1,954
July .....	20,863	698	92	1,028	579	6,058	7,900	330	349	761	3,068
August .....	19,016	370	127	893	796	4,424	8,601	331	332	920	2,222
September .....	15,403	439	137	977	888	4,282	5,103	369	414	794	2,000
October .....	13,902	330	57	640	477	4,179	4,826	422	288	768	1,915
November .....	17,517	285	65	785	565	5,284	6,866	354	455	964	1,894
December .....	11,691	285	82	671	508	3,592	3,426	364	175	921	1,667
Total value .....	209,743	4,964	1,235	11,077	8,760	61,629	76,718	5,265	4,586	10,533	24,976
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	1,048		116			280	467		92		93
February .....	1,097		125			390	323		127		132
March .....	1,459		143			425	611		169		111
April .....	1,499		160			395	603		180		161
May .....	1,594		136			574	456		194		234
June .....	1,254		192			352	460		139		111
July .....	1,037		95			274	384		88		196
August .....	807		40			266	305		102		94
September .....	913		117			203	436		64		93
October .....	1,154		112			363	383		94		202
November .....	1,007		110			304	302		165		126
December .....	569		113			103	167		90		96
Total value .....	13,438		1,455			3,929	4,897		1,504		1,649
All vehicles:											
January .....	12,014		1,215			2,267	5,474		1,392		1,666
February .....	14,631		1,573			4,247	5,056		1,780		1,975
March .....	20,548		2,286			6,396	7,314		2,248		2,304
April .....	23,655		3,216			7,294	8,502		2,267		2,376
May .....	25,670		3,370			8,659	8,535		2,440		2,666
June .....	22,784		3,474			7,363	8,035		1,847		2,065
July .....	21,900		2,492			6,332	8,284		1,528		3,264
August .....	19,823		2,226			4,690	8,906		1,685		2,316
September .....	16,316		2,558			4,485	5,539		1,641		2,093
October .....	15,056		1,616			4,542	5,209		1,572		2,117
November .....	18,524		1,810			5,588	7,168		1,938		2,020
December .....	12,260		1,659			3,695	3,593		1,550		1,763
Total value .....	223,181		27,495			65,558	81,615		21,888		26,625





CATALOGUE No.

63-208

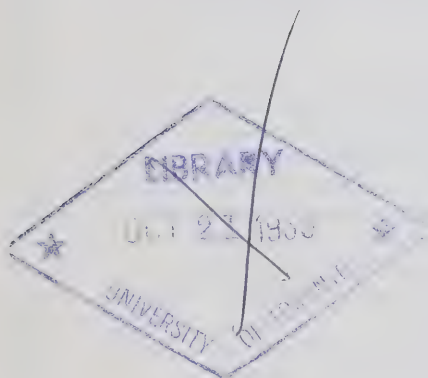
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CANADA. BUREAU OF STATISTICS

NEW MOTOR VEHICLE SALES  
1962



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## PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
<b>(a) Weekly</b>		
63-003	Department Store Sales by Regions .....	per year \$2.00
<b>(b) Monthly</b>		
61-004	Credit Statistics.....	per year 2.00
63-001	Chain Store Sales and Stocks.....	per year 1.00
63-002	Department Store Sales and Stocks .....	per year 1.00
63-004	Department Store Sales by Regions.....	per year 1.00
63-005	Retail Trade .....	per year 2.00
63-007	New Motor Vehicle Sales .....	per year 1.00
<b>(d) Annual</b>		
63-208	New Motor Vehicle Sales .....	.50
63-209	Retail Trade .....	.50
63-210	Retail Chain Stores .....	.50
63-211	Sales Financing .....	.25
63-213	Vending Machine Operators .....	.25
<b>(e) Biennial</b>		
63-401	Operating Results of Chain Clothing Stores .....	.50
63-402	Operating Results of Chain Drug Stores.....	.25
63-403	Operating Results of Chain Food Stores .....	.50
63-404	Operating Results of Chain Furniture Stores.....	.25
63-405	Operating Results of Chain Variety Stores .....	.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores	.75
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63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages .....	.50
63-409	Operating Results and Financial Structure of Independent Retail Food Stores .....	.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers .....	.50
63-411	Operating Results and Financial Structure of Independent General Stores.....	.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores .....	.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores .....	.50
63-414	Operating Results and Financial Structure of Independent Restaurants .....	.50
<b>(f) Occasional</b>		
63-505	Retail Trade, 1930-51 .....	.25

*Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.*

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### NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

- 1. New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

### COMMERCIAL VEHICLES

**Commercial Vehicles** is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



## NEW MOTOR VEHICLE SALES

### 1962

The total number of new motor vehicles sold in Canada during 1962, surpassed the previous high registered in 1960. There were 585,210 new vehicles at a retail value of \$1,782,916,000 sold in 1962, an increase over the previous year of 14.4 per cent in number of units sold and 14.9 per cent in dollar volume.

Both passenger cars and commercial vehicles sold in increasing numbers as compared to the previous year. Sales of passenger cars increased by 14.9 per cent and commercial vehicles by 11.4 per cent.

The increase in motor vehicle sales during 1962 was due entirely to the sales of Canadian/United States manufactured vehicles. As can be seen from the tables, the sales of motor vehicles of overseas origin registered a substantial decline for the second year in a row. In 1961 the sales of passenger cars and commercial vehicles of overseas origin declined by 19.7 per cent and 15.3 per cent respectively; in 1962, the decline was 25.5 per cent and 33.9 per cent respectively. These declines for two consecutive years have caused the overseas new motor vehicle share of the market to contract to 13.6 per cent of the total number of new vehicles sold as compared to a high of 25.4 per cent registered in 1960.

Sales of Canadian/United States new passenger cars increased by 27.1 per cent in 1962. All provinces in Canada showed increased sales of pas-

senger cars with British Columbia and Quebec registering the most substantial increases—54.3 per cent and 34.5 per cent respectively. On the other hand, sales of passenger cars of overseas origin declined in every province; Ontario and Manitoba registering the most severe decline—29.4 per cent and 27.5 per cent respectively.

Ontario's share of the new motor vehicle market continued to decline from 40.0 per cent in 1961 to 39.2 per cent in 1962. On the other hand, Quebec's share of the new motor vehicle market has shown another increase in 1962, reaching 26.0 per cent as compared to 25.5 per cent in 1961,

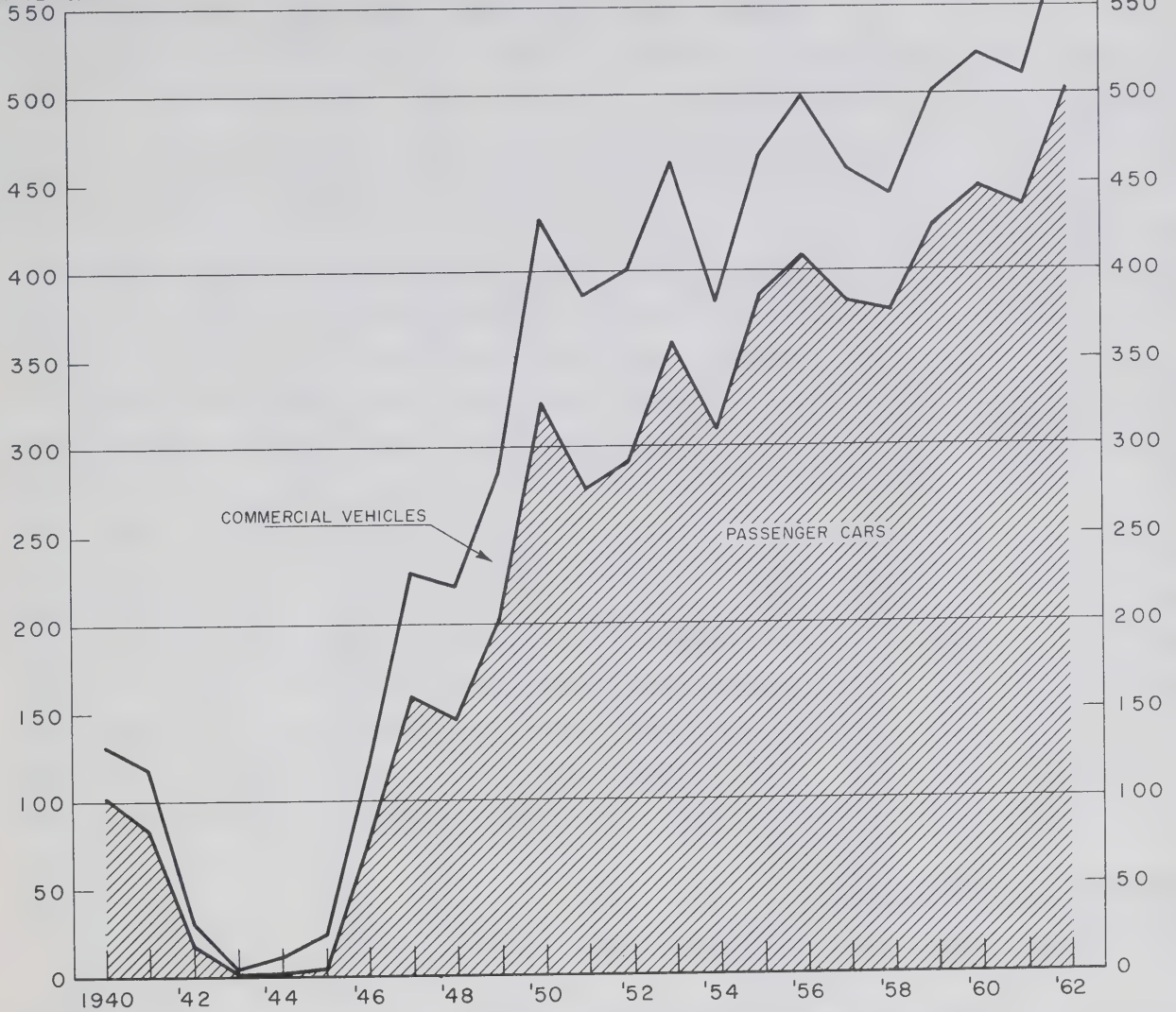
For those readers who may have missed the 1961 annual motor vehicle report, the following paragraph contained in that report is now reprinted.

The readers of this report will notice that the format has undergone a number of changes which have been designed to improve the usefulness of this report. For example, data on overseas manufactured vehicles are shown separately by provinces and by months in regard to both number of vehicles sold and the total retail value. The reader will also notice that information on motor vehicle financing is no longer contained in this report. The decision to discontinue the publication of motor vehicle financing in this report was given in the 1960 annual motor vehicle report. This data, however will be available in our 1962 report Sales Financing, catalogue No. 63-211.

**New Motor Vehicle Sales showing Percentage Change in Number and Retail Value 1962/1961  
also Percentage Distribution for 1961 and 1962, by Type of Vehicles and Provinces**

Province	Change 1962/1961						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1961	1962	1961	1962	1961	1962
Canadian and United States manufactured vehicles												
Atlantic Provinces .....	+ 19.5	+ 16.2	+ 22.1	+ 17.7	+ 9.9	+ 11.2	8.0	7.7	7.6	7.3	10.2	9.7
Quebec .....	+ 31.1	+ 25.2	+ 34.5	+ 28.6	+ 12.9	+ 10.8	24.3	25.5	24.6	26.0	22.9	22.4
Ontario .....	+ 22.4	+ 18.8	+ 23.1	+ 18.5	+ 17.7	+ 20.5	40.9	39.9	42.9	41.6	31.0	31.6
Manitoba .....	+ 8.3	+ 6.1	+ 8.8	+ 5.8	+ 5.8	+ 7.5	5.6	4.8	5.7	4.8	5.1	4.7
Saskatchewan .....	+ 13.1	+ 10.2	+ 12.5	+ 9.3	+ 15.2	+ 13.4	5.5	5.0	5.1	4.5	7.3	7.3
Alberta .....	+ 26.6	+ 25.1	+ 31.6	+ 27.9	+ 14.2	+ 18.2	9.2	9.3	7.9	8.2	15.6	15.4
British Columbia <sup>1</sup> .....	+ 49.4	+ 46.2	+ 54.3	+ 48.9	+ 30.2	+ 38.3	6.5	7.8	6.2	7.6	7.9	8.9
Canada .....	+ 25.1	+ 21.4	+ 27.1	+ 22.4	+ 15.4	+ 17.3	100.0	100.0	100.0	100.0	100.0	100.0
Overseas manufactured vehicles												
Atlantic Provinces .....	- 16.9	- 16.3	- 16.1	- 15.5	- 34.0	- 30.1	12.6	14.2	12.7	14.4	10.9	10.9
Quebec .....	- 27.7	- 26.1	- 27.0	- 25.4	- 40.8	- 37.5	29.9	29.1	29.9	29.3	28.6	25.7
Ontario .....	- 29.7	- 27.0	- 29.4	- 27.2	- 33.3	- 25.2	36.4	34.6	36.3	34.4	37.9	38.3
Manitoba .....	- 27.8	- 25.1	- 27.5	- 24.6	- 32.6	- 32.3	2.5	2.4	2.5	2.4	3.1	3.1
Saskatchewan .....	- 25.5	- 22.4	- 24.6	- 21.3	- 40.4	- 37.5	2.1	2.1	2.1	2.1	2.3	2.0
Alberta .....	- 23.6	- 19.9	- 23.0	- 19.3	- 31.7	- 27.5	5.0	5.2	5.0	5.1	5.5	5.6
British Columbia <sup>1</sup> .....	- 20.0	- 17.7	- 20.0	- 18.0	- 19.3	- 13.2	11.5	12.4	11.5	12.3	11.7	14.4
Canada .....	- 25.9	- 23.8	- 25.5	- 23.5	- 33.9	- 28.5	100.0	100.0	100.0	100.0	100.0	100.0
Total all vehicles												
Atlantic Provinces .....	+ 8.8	+ 9.3	+ 9.3	+ 9.5	+ 6.1	+ 8.7	9.0	8.6	8.8	8.4	10.3	9.8
Quebec .....	+ 16.6	+ 16.8	+ 18.0	+ 18.6	+ 7.5	+ 8.0	25.5	26.0	25.8	26.5	23.4	22.6
Ontario .....	+ 12.4	+ 12.7	+ 12.4	+ 12.0	+ 12.7	+ 17.7	40.0	39.2	41.4	40.4	31.6	32.0
Manitoba .....	+ 4.5	+ 3.8	+ 4.5	+ 3.3	+ 3.9	+ 6.2	4.9	4.5	4.9	4.5	4.9	4.6
Saskatchewan .....	+ 9.5	+ 8.1	+ 8.4	+ 6.9	+ 13.8	+ 12.4	4.8	4.6	4.4	4.2	6.9	7.0
Alberta .....	+ 20.3	+ 21.2	+ 22.9	+ 22.7	+ 12.8	+ 17.3	8.3	8.7	7.2	7.7	14.8	14.9
British Columbia <sup>1</sup> .....	+ 27.2	+ 31.4	+ 27.8	+ 30.6	+ 24.4	+ 34.7	7.5	8.4	7.5	8.3	8.1	9.1
Canada .....	+ 14.4	+ 14.9	+ 14.9	+ 14.9	+ 11.4	+ 15.0	100.0	100.0	100.0	100.0	100.0	100.0

<sup>1</sup> Includes Yukon and Northwest Territories.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA  
1940-1962NUMBER  
OF VEHICLES  
550

## PROPORTION OF PASSENGER AND COMMERCIAL MODELS SOLD

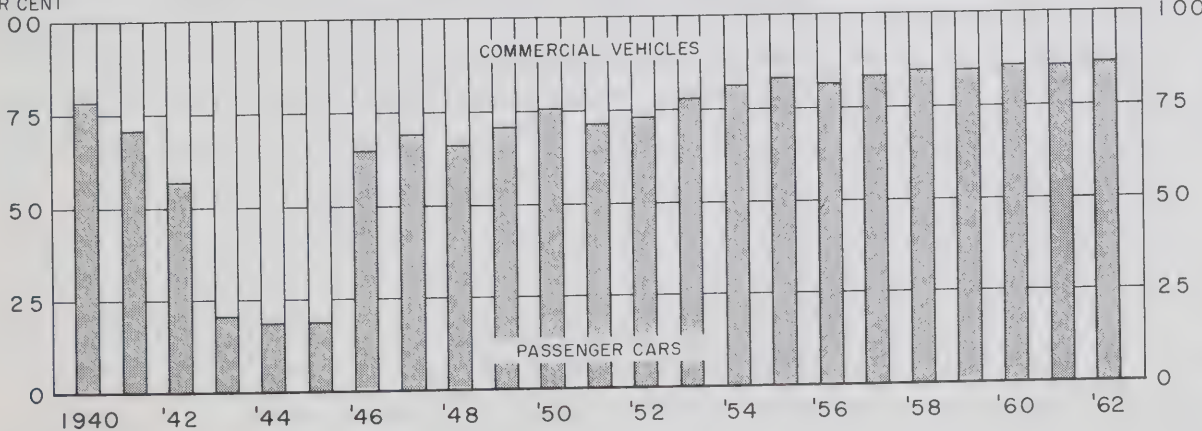
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TABLE 1. Annual Sales of New Motor Vehicles in Canada, 1946-62 by Type of Vehicle

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle
		\$'000	\$		\$'000	\$		\$'000	\$
Total vehicles:									
1946 .....	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947 .....	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948 .....	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949 .....	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950 .....	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951 .....	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952 .....	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953 .....	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954 .....	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955 .....	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956 .....	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957 .....	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958 .....	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959 .....	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960 .....	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961 .....	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962 .....	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
British and European vehicles (included above):									
1949 .....	30,101	..	..	28,362	..	..	1,838	..	..
1950 .....	67,506	..	..	62,880	..	..	4,626	..	..
1951 .....	32,162	..	..	29,113	..	..	3,049	..	..
1952 .....	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953 .....	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954 .....	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955 .....	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956 .....	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957 .....	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958 .....	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959 .....	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960 .....	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961 .....	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962 .....	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420

.. Figures not available.

**TABLE 2. Total Number of New Motor Vehicles Sold in Canada 1962, by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
<b>Passenger cars:</b>											
January .....	36,295	351	173	1,290	1,015	9,252	14,585	1,584	1,536	3,111	3,398
February .....	33,497	312	133	1,181	900	9,329	12,896	1,327	978	2,734	3,707
March .....	50,572	659	244	1,816	1,658	13,544	20,176	2,278	1,696	4,064	4,437
April .....	54,995	991	249	2,136	1,838	15,392	21,408	2,551	2,081	3,976	4,373
May .....	65,275	987	304	2,739	1,953	18,724	25,874	2,903	2,522	4,708	4,561
June .....	52,162	681	234	1,765	1,844	14,288	21,542	2,377	1,915	3,710	3,806
July .....	38,861	725	205	1,442	1,015	10,559	15,136	1,630	1,684	3,086	3,379
August .....	28,312	648	150	972	738	7,534	11,009	1,179	1,234	2,146	2,702
September .....	19,348	408	71	849	526	4,648	7,853	846	889	1,470	1,788
October .....	40,912	596	184	1,477	1,191	9,986	17,748	1,890	2,072	3,067	2,701
November .....	43,339	428	192	1,221	1,119	10,806	18,501	2,075	2,377	3,350	3,270
December .....	38,997	261	146	1,113	843	9,255	16,775	1,796	2,032	3,318	3,458
<b>Total units .....</b>	<b>502,565</b>	<b>7,047</b>	<b>2,285</b>	<b>18,001</b>	<b>14,640</b>	<b>133,317</b>	<b>203,503</b>	<b>22,436</b>	<b>21,016</b>	<b>38,740</b>	<b>41,580</b>
<b>Commercial vehicles:</b>											
January .....	5,946	129	38	204	185	1,425	1,846	275	371	954	519
February .....	5,453	95	46	172	204	1,618	1,669	205	231	748	465
March .....	7,370	103	53	243	277	1,656	2,584	337	393	1,067	657
April .....	7,602	190	65	311	254	1,618	2,730	282	529	992	631
May .....	9,547	225	64	358	315	2,176	3,080	427	686	1,383	833
June .....	8,122	177	67	272	343	1,917	2,529	372	526	1,142	777
July .....	7,075	179	55	234	237	1,584	2,188	396	467	992	743
August .....	6,864	164	46	244	187	1,463	1,944	370	649	1,082	715
September .....	4,068	118	28	161	122	920	1,314	184	253	585	383
October .....	7,610	177	57	303	262	1,488	2,555	354	622	1,240	552
November .....	6,446	126	38	236	185	1,450	1,919	298	585	974	635
December .....	6,542	98	40	206	198	1,328	2,072	301	493	1,179	627
<b>Total units .....</b>	<b>82,645</b>	<b>1,781</b>	<b>597</b>	<b>2,944</b>	<b>2,789</b>	<b>18,643</b>	<b>26,430</b>	<b>3,801</b>	<b>5,805</b>	<b>12,338</b>	<b>7,537</b>
<b>All vehicles:</b>											
January .....	42,241	480	211	1,494	1,200	10,677	16,431	1,859	1,907	4,065	3,917
February .....	38,950	407	179	1,353	1,104	10,947	14,565	1,532	1,209	3,482	4,172
March .....	57,942	762	297	2,059	1,935	15,200	22,760	2,615	2,089	5,131	5,094
April .....	62,597	1,181	314	2,447	2,092	17,010	24,138	2,833	2,610	4,968	5,004
May .....	74,822	1,212	368	3,097	2,268	20,900	28,954	3,330	3,208	6,091	5,394
June .....	60,284	858	301	2,037	2,187	16,205	24,071	2,749	2,441	4,852	4,583
July .....	45,936	904	260	1,676	1,252	12,143	17,324	2,026	2,151	4,078	4,122
August .....	35,176	812	196	1,216	925	8,997	12,953	1,549	1,883	3,228	3,417
September .....	23,416	526	99	1,010	648	5,568	9,167	1,030	1,142	2,055	2,171
October .....	48,522	773	241	1,780	1,453	11,474	20,303	2,244	2,694	4,307	3,253
November .....	49,785	554	230	1,457	1,304	12,256	20,420	2,373	2,962	4,324	3,905
December .....	45,539	359	188	1,319	1,041	10,583	18,847	2,097	2,525	4,497	4,085
<b>Total units .....</b>	<b>585,210</b>	<b>8,828</b>	<b>2,882</b>	<b>20,945</b>	<b>17,409</b>	<b>151,960</b>	<b>229,933</b>	<b>26,237</b>	<b>26,821</b>	<b>51,078</b>	<b>49,117</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

Note: Includes British and European.

**TABLE 3. Total Retail Value of New Motor Vehicles Sold in Canada, 1962 by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
thousands of dollars											
Passenger cars:											
January .....	112,487	980	483	3,615	2,941	29,068	45,630	5,007	4,935	9,795	10,033
February .....	98,759	847	397	3,086	2,619	27,478	38,575	4,002	2,986	8,363	10,406
March .....	147,638	1,779	661	4,890	4,596	39,612	59,687	6,781	5,081	12,238	12,313
April .....	158,148	2,628	669	5,702	4,997	43,758	62,431	7,598	6,179	11,912	12,274
May .....	188,294	2,640	830	7,251	5,431	53,624	75,488	8,620	7,383	14,118	12,909
June .....	151,459	1,816	630	4,912	5,118	41,532	62,769	7,133	5,755	11,052	10,742
July .....	112,775	1,905	582	3,943	2,873	30,564	44,099	4,865	4,966	9,264	9,714
August .....	82,551	1,746	431	2,695	2,074	22,089	32,265	3,586	3,687	6,365	7,613
September .....	53,967	1,086	187	2,057	1,327	12,757	22,246	2,479	2,546	4,340	4,942
October .....	122,464	1,649	527	4,114	3,360	30,371	53,149	5,756	6,368	9,257	7,913
November .....	132,272	1,175	545	3,592	3,249	33,326	56,621	6,395	7,293	10,401	9,675
December .....	121,593	749	423	3,172	2,513	29,389	52,304	5,644	6,436	10,426	10,537
<b>Total value .....</b>	<b>1,482,407</b>	<b>19,000</b>	<b>6,365</b>	<b>49,029</b>	<b>41,098</b>	<b>393,568</b>	<b>605,264</b>	<b>67,866</b>	<b>63,615</b>	<b>117,531</b>	<b>119,071</b>
Commercial vehicles:											
January .....	20,693	379	113	591	618	5,519	6,025	1,027	1,131	3,123	2,167
February .....	19,349	277	166	504	662	5,691	5,911	955	714	2,516	1,953
March .....	25,691	324	160	773	886	5,888	9,025	1,156	1,223	3,746	2,510
April .....	28,480	618	195	952	888	6,293	10,208	1,052	1,615	3,700	2,959
May .....	34,665	726	196	1,146	1,082	8,456	10,875	1,511	2,204	4,816	3,653
June .....	31,495	532	197	856	1,277	8,229	9,593	1,342	1,770	4,278	3,421
July .....	28,353	570	178	705	812	6,338	8,034	1,372	1,636	3,548	3,160
August .....	24,423	508	144	727	640	5,678	6,918	1,309	2,133	3,572	2,794
September .....	16,583	378	86	499	541	4,291	5,409	722	829	2,119	1,709
October .....	26,708	539	168	904	974	5,636	8,677	1,202	1,853	4,079	2,676
November .....	22,180	384	112	690	706	5,519	6,195	1,080	1,761	3,244	2,489
December .....	23,889	298	119	682	757	5,315	7,347	1,037	1,542	3,941	2,851
<b>Total value .....</b>	<b>300,509</b>	<b>5,533</b>	<b>1,834</b>	<b>9,029</b>	<b>9,843</b>	<b>72,853</b>	<b>94,217</b>	<b>13,765</b>	<b>18,411</b>	<b>42,682</b>	<b>32,342</b>
All vehicles:											
January .....	133,180	1,359	596	4,206	3,559	34,587	51,655	6,034	6,066	12,918	12,200
February .....	118,108	1,124	563	3,590	3,281	33,169	44,486	4,957	3,700	10,879	12,359
March .....	173,329	2,103	821	5,663	5,482	45,500	68,712	7,937	6,304	15,984	14,823
April .....	186,628	3,246	864	6,654	5,885	50,051	72,639	8,650	7,794	15,612	15,233
May .....	222,959	3,366	1,026	8,397	6,513	62,080	86,363	10,131	9,587	18,934	16,562
June .....	182,954	2,348	827	5,768	6,395	49,761	72,362	8,475	7,525	15,330	14,163
July .....	139,128	2,475	760	4,648	3,685	38,902	52,133	6,237	6,602	12,812	12,874
August .....	106,974	2,254	575	3,422	2,714	27,767	39,183	4,895	5,820	9,937	10,407
September .....	70,550	1,464	273	2,556	1,868	17,048	27,655	3,201	3,375	6,459	6,651
October .....	149,172	2,188	695	5,018	4,334	36,007	61,826	6,958	8,221	13,336	10,589
November .....	154,452	1,559	657	4,282	3,955	38,845	62,816	7,475	9,054	13,645	12,164
December .....	145,482	1,047	542	3,854	3,270	34,704	59,651	6,681	7,978	14,367	13,388
<b>Total value .....</b>	<b>1,782,916</b>	<b>24,533</b>	<b>8,199</b>	<b>58,058</b>	<b>50,941</b>	<b>466,421</b>	<b>699,481</b>	<b>81,631</b>	<b>82,026</b>	<b>160,213</b>	<b>151,413</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

Note: Includes British and European.

TABLE 4. Number of Canadian and United States Manufactured Vehicles Sold in Canada 1962, by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:											
January .....	30,833	251	133	890	781	7,836	12,750	1,433	1,446	2,783	2,530
February .....	27,973	211	126	780	774	7,523	11,230	1,212	919	2,513	2,685
March .....	42,462	450	190	1,322	1,219	11,026	17,655	2,057	1,547	3,676	3,320
April .....	44,586	629	175	1,498	1,295	11,907	18,025	2,296	1,942	3,564	3,255
May .....	53,502	661	243	1,871	1,461	14,808	21,966	2,553	2,152	4,260	3,527
June .....	44,148	446	166	1,415	1,381	12,217	18,302	2,210	1,789	3,290	2,932
July .....	33,336	455	182	1,108	866	9,129	13,088	1,530	1,516	2,760	2,702
August .....	24,523	449	129	782	611	6,489	9,762	1,136	1,172	1,833	2,160
September .....	13,847	267	48	391	288	3,191	5,856	708	718	1,215	1,165
October .....	35,960	435	149	1,106	941	8,842	15,810	1,826	1,994	2,718	2,139
November .....	39,332	308	165	1,130	958	9,640	17,071	1,953	2,229	3,111	2,767
December .....	36,625	208	125	909	766	8,605	16,060	1,717	1,981	3,151	3,103
Total units .....	427,127	4,770	1,831	13,202	11,341	111,213	177,575	20,631	19,405	34,874	32,285
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:											
January .....	5,559		519			1,329	1,716		1,540		455
February .....	4,995		468			1,477	1,504		1,138		408
March .....	6,865		622			1,526	2,380		1,731		606
April .....	7,141		759			1,514	2,560		1,759		549
May .....	9,003		900			2,025	2,864		2,443		771
June .....	7,693		805			1,772	2,376		2,024		716
July .....	6,827		669			1,548	2,110		1,805		695
August .....	6,682		623			1,416	1,873		2,086		684
September .....	3,960		421			892	1,265		1,014		368
October .....	7,340		770			1,434	2,426		2,166		544
November .....	6,238		571			1,422	1,816		1,843		586
December .....	6,371		530			1,269	2,021		1,966		585
Total units .....	78,674		7,657			17,624	24,911		21,515		6,967
All vehicles:											
January .....	36,392		2,574			9,165	14,466		7,202		2,985
February .....	32,968		2,359			9,000	12,734		5,782		3,093
March .....	49,327		3,803			12,552	20,035		9,011		3,926
April .....	51,727		4,356			13,421	20,585		9,561		3,804
May .....	62,505		5,136			16,833	24,830		11,408		4,298
June .....	51,841		4,213			13,989	20,678		9,313		3,648
July .....	40,163		3,280			10,677	15,198		7,611		3,397
August .....	31,205		2,594			7,905	11,635		6,227		2,844
September .....	17,807		1,415			4,083	7,121		3,655		1,533
October .....	43,300		3,401			10,276	18,236		8,704		2,683
November .....	45,570		3,132			11,062	18,887		9,136		3,353
December .....	42,996		2,538			9,874	18,081		8,815		3,688
Total units .....	505,801		38,801			128,837	202,486		96,425		39,252

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 5. Retail Value of Canadian and United States Manufactured Vehicles sold in Canada 1962 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger Cars:											
January .....	100,784	784	404	2,815	2,476	26,087	41,677	4,662	4,737	9,050	8,092
February .....	87,215	646	379	2,311	2,338	23,767	35,028	3,759	2,852	7,901	8,234
March .....	130,626	1,364	552	3,894	3,673	34,393	54,333	6,280	4,734	11,414	9,989
April .....	136,359	1,900	514	4,431	3,905	36,606	55,165	7,056	5,877	11,038	9,867
May .....	163,249	1,967	703	5,516	4,414	45,546	67,104	7,866	6,548	13,091	10,494
June .....	134,497	1,340	495	4,187	4,156	37,319	55,864	6,770	5,466	10,109	8,791
July .....	100,560	1,353	532	3,259	2,569	27,482	39,457	4,613	4,597	8,540	8,158
August .....	74,527	1,344	384	2,304	1,818	19,844	29,601	3,483	3,550	5,691	6,508
September .....	42,290	799	142	1,143	852	9,747	17,924	2,186	2,175	3,778	3,544
October .....	111,760	1,310	455	3,342	2,845	27,901	48,979	5,616	6,184	8,499	6,629
November .....	123,606	932	491	3,406	2,924	30,882	53,474	6,129	6,962	9,865	8,541
December .....	116,517	641	382	2,757	2,349	28,021	50,781	5,474	6,326	10,055	9,731
Total value .....	1,321,990	14,380	5,433	39,365	34,319	347,595	549,387	63,894	60,008	109,031	98,578
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	19,812			1,616		5,307	5,735		5,145		2,009
February .....	18,253			1,492		5,358	5,517		4,072		1,814
March .....	24,505			2,021		5,592	8,553		5,959		2,380
April .....	27,394			2,508		6,042	9,824		6,263		2,757
May .....	33,387			3,003		8,106	10,372		8,402		3,504
June .....	30,453			2,735		7,857	9,238		7,353		3,270
July .....	25,724			2,180		6,252	7,837		6,419		3,036
August .....	24,007			1,980		5,567	6,760		6,983		2,717
September .....	16,304			1,487		4,215	5,282		3,651		1,669
October .....	25,909			2,511		5,466	8,266		7,016		2,650
November .....	21,676			1,858		5,456	5,949		6,051		2,362
December .....	23,477			1,828		5,179	7,222		6,505		2,743
Total value .....	290,901			25,219		70,397	90,555		73,819		30,911
All vehicles:											
January .....	120,596			8,095		31,394	47,412		23,594		10,101
February .....	105,468			7,166		29,125	40,545		18,584		10,048
March .....	155,131			11,504		39,985	62,886		28,387		12,369
April .....	163,753			13,258		42,648	64,989		30,234		12,624
May .....	196,636			15,603		53,652	77,476		35,907		13,998
June .....	164,950			12,913		45,176	65,102		29,698		12,061
July .....	126,284			9,893		33,734	47,294		24,169		11,194
August .....	98,534			7,830		25,411	36,361		19,707		9,225
September .....	58,594			4,423		13,962	23,206		11,790		5,213
October .....	137,669			10,463		33,367	57,245		27,315		9,279
November .....	145,282			9,611		36,338	59,423		29,007		10,903
December .....	139,994			7,957		33,200	58,003		28,360		12,474
Total value .....	1,612,891			118,716		417,992	639,942		306,752		129,489

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 6. Number of Overseas Manufactured Vehicles sold in Canada 1962 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>	
Passenger cars:												
January .....	5,462	100	40	400	234	1,416	1,835	151	90	328	868	
February .....	5,524	101	7	401	126	1,806	1,666	115	59	221	1,022	
March .....	8,110	209	54	494	439	2,518	2,521	221	149	388	1,117	
April .....	10,409	362	74	638	543	3,485	3,333	255	139	412	1,118	
May .....	11,773	326	61	868	492	3,916	3,908	350	370	448	1,034	
June .....	8,014	235	68	350	463	2,071	3,240	167	126	420	874	
July .....	5,525	270	23	334	149	1,430	2,048	100	168	326	677	
August .....	3,789	199	21	190	127	1,045	1,247	43	62	313	542	
September .....	5,501	141	23	458	238	1,457	1,997	138	171	255	623	
October .....	4,952	161	35	371	250	1,144	1,938	64	78	349	562	
November .....	4,007	120	27	91	161	1,166	1,430	122	148	239	503	
December .....	2,372	53	21	204	77	650	715	79	51	167	355	
Total units .....	75,438	2,277	454	4,799	3,299	22,104	25,928	1,805	1,611	3,866	9,295	
Commercial vehicles:	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia	
	January .....	387	37				96	130	60			64
	February .....	458	49				141	165	46			57
	March .....	505	54				130	204	66			51
	April .....	461	61				104	170	44			82
	May .....	544	62				151	216	53			62
	June .....	429	54				145	153	16			61
	July .....	248	36				36	78	50			48
	August .....	182	18				47	71	15			31
	September .....	108	8				28	49	8			15
	October .....	270	29				54	129	50			8
	November .....	208	14				28	103	14			49
	December .....	171	12				59	51	7			42
Total units .....	3,971	434				1,019	1,519	429			570	
All vehicles:												
January .....	5,849	811				1,512	1,965	629			932	
February .....	5,982	684				1,947	1,831	441			1,079	
March .....	8,615	1,250				2,648	2,725	824			1,168	
April .....	10,870	1,678				3,589	3,553	850			1,200	
May .....	12,317	1,809				4,067	4,124	1,221			1,096	
June .....	8,443	1,170				2,216	3,393	729			935	
July .....	5,773	812				1,466	2,126	644			725	
August .....	3,971	555				1,092	1,318	433			573	
September .....	5,609	868				1,485	2,046	572			638	
October .....	5,222	846				1,198	2,067	541			570	
November .....	4,215	413				1,194	1,533	523			552	
December .....	2,543	367				709	766	304			397	
Total units .....	79,409	11,263				23,123	27,447	7,711			9,865	

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 7. Retail Value of Overseas Manufactured Vehicles Sold in Canada 1962 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	11,703	196	79	800	465	2,981	3,953	345	198	745	1,941
February .....	11,544	201	18	775	281	3,711	3,547	243	134	462	2,172
March .....	17,012	415	109	996	923	5,219	5,354	501	347	824	2,324
April .....	21,789	728	155	1,271	1,092	7,152	7,266	542	302	874	2,407
May .....	25,045	673	127	1,735	1,017	8,078	8,384	754	835	1,027	2,415
June .....	16,962	476	135	725	962	4,213	6,905	363	289	943	1,951
July .....	12,215	552	50	684	304	3,082	4,642	252	369	724	1,556
August .....	8,024	402	47	391	256	2,245	2,664	103	137	674	1,105
September .....	11,677	287	45	914	475	3,010	4,322	293	371	562	1,398
October .....	10,704	339	72	772	515	2,470	4,170	140	184	758	1,284
November .....	8,666	243	54	186	325	2,444	3,147	266	331	536	1,134
December .....	5,076	108	41	415	164	1,368	1,523	170	110	371	806
Total value .....	160,417	4,620	932	9,664	6,779	45,973	55,877	3,972	3,607	8,500	20,493
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	881		85			212	290		136		158
February .....	1,096		117			333	394		113		139
March .....	1,186		122			296	472		166		130
April .....	1,086		145			251	384		104		202
May .....	1,278		147			350	503		129		149
June .....	1,042		127			372	355		37		151
July .....	629		85			86	197		137		124
August .....	416		39			111	158		31		77
September .....	279		17			76	127		19		40
October .....	799		74			170	411		118		26
November .....	504		34			63	246		34		127
December .....	412		28			136	125		15		108
Total value .....	9,608		1,020			2,456	3,662		1,039		1,431
All vehicles:											
January .....	12,584		1,625			3,193	4,243		1,424		2,099
February .....	12,640		1,392			4,044	3,941		952		2,311
March .....	18,198		2,565			5,515	5,826		1,838		2,454
April .....	22,875		3,391			7,403	7,650		1,822		2,609
May .....	26,323		3,699			8,428	8,887		2,745		2,564
June .....	18,004		2,425			4,585	7,260		1,632		2,102
July .....	12,844		1,675			3,168	4,839		1,482		1,680
August .....	8,440		1,135			2,356	2,822		945		1,182
September .....	11,956		1,738			3,086	4,449		1,245		1,438
October .....	11,503		1,772			2,640	4,581		1,200		1,310
November .....	9,170		842			2,507	3,393		1,167		1,261
December .....	5,488		756			1,504	1,648		666		914
Total value .....	170,025		23,015			48,429	59,539		17,118		21,924

<sup>1</sup> Includes Yukon and Northwest Territories.





CATALOGUE No.

63-208

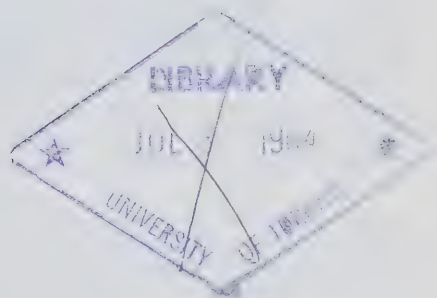
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NEW MOTOR VEHICLE SALES *annual*  
1963



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## PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
<b>(a) Weekly</b>		
63-003	Department Store Sales by Regions .....	per year \$2.00
<b>(b) Monthly</b>		
61-004	Credit Statistics.....	per year 2.00
63-001	Chain Store Sales and Stocks.....	per year 1.00
63-002	Department Store Sales and Stocks .....	per year 1.00
63-004	Department Store Sales by Regions.....	per year 1.00
63-005	Retail Trade .....	per year 2.00
63-007	New Motor Vehicle Sales .....	per year 1.00
<b>(d) Annual</b>		
63-208	New Motor Vehicle Sales .....	.50
63-209	Retail Trade .....	.50
63-210	Retail Chain Stores .....	.50
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63-213	Vending Machine Operators .....	.25
<b>(e) Biennial</b>		
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63-402	Operating Results of Chain Drug Stores.....	.25
63-403	Operating Results of Chain Food Stores .....	.50
63-404	Operating Results of Chain Furniture Stores.....	.25
63-405	Operating Results of Chain Variety Stores .....	.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores .....	.75
63-407	Operating Results and Financial Structure of Independent Drug Stores .....	.50
63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages .....	.50
63-409	Operating Results and Financial Structure of Independent Retail Food Stores .....	.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers .....	.50
63-411	Operating Results and Financial Structure of Independent General Stores.....	.50
63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores .....	.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores .....	.50
63-414	Operating Results and Financial Structure of Independent Restaurants .....	.50
<b>(f) Occasional</b>		
63-505	Retail Trade, 1930-51 .....	.25

*Other occasional reports and 1951 Census reports on retail trade are shown in a complete list of publications of the Dominion Bureau of Statistics which is available on request from the Publications Distribution Unit, Financial Control Section; D.B.S., or from the Queen's Printer, Ottawa.*

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### NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

- 1. New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

### COMMERCIAL VEHICLES

**Commercial Vehicles** is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



## NEW MOTOR VEHICLE SALES

1963

Record sales of 654,989 new motor vehicles were made in Canada during 1963, surpassing the previous record of 585,210 vehicles registered in 1962. The dollar value of the new motor vehicles sold increased from \$1,782,916,000 in 1962 to \$2,062,039,000 in 1963. In percentage terms, the number of new motor vehicles sold increased by 11.9 per cent and retail value by 15.7 per cent.

Both passenger and commercial vehicle sales contributed to the record volume of new motor vehicles sold. Sales of passenger cars increased by 11.0 per cent and commercial vehicles by 17.6 per cent.

As in 1962, the increase in sales of new motor vehicles was due entirely to the sales of Canadian/United States manufactured vehicles. The sales of overseas manufactured vehicles continued in a downward trend for the third year in a row. In 1960, the sales of overseas manufactured vehicles reached a record 133,060. Since that year sales have declined in this fashion: 1961 19.4 per cent, 1962 25.9 per cent and 1963 31.6 per cent. These declines have further contracted the share of the new motor vehicle market for overseas manufactured vehicles to 8.3 per cent, in 1963. This compares with 13.6 per cent registered in 1962 and the high of 25.4 per cent obtained in 1960.

On the other hand, sales of Canadian/United States manufactured vehicles increased significantly from the previous year rising to a record 600,634, a gain of 18.7 per cent. Both passenger cars and commercial vehicles shared in this gain rising 18.5 per cent and 19.9 per cent respectively.

All provinces registered increased sales of Canadian/United States manufactured vehicles with Saskatchewan and British Columbia showing the largest increases, 32.1 per cent and 26.8 per cent respectively. On the other hand, sales of overseas manufactured vehicles declined in all provinces—the most severe decreases being registered in Quebec with 41.7 per cent and the Atlantic Provinces with 35.4 per cent.

It is interesting to note that sales made in April, May and June represent 33.0 per cent of the total sales of new motor vehicles made during the entire year.

The proportion of total sales made in the provinces of Ontario and Quebec continued to remain fairly constant ranging from 63.0 per cent in 1959 to 65.1 per cent in 1963.

The reader will notice that data on Canadian/United States manufactured vehicles and overseas manufactured vehicles are shown separately by provinces and by months in regard to both number of vehicles sold and the total retail value. These tables allow the reader to determine the sales pattern for each class of motor vehicles—Canadian/United States and Overseas manufactured vehicles.

Data on motor vehicle financing by sales finance companies will be found in our 1963 report Sales Financing, Catalogue No. 63-211.

**New Motor Vehicle Sales showing Percentage Change in Number and Retail Value 1963/1962  
also Percentage Distribution for 1962 and 1963, by Type of Vehicles and Provinces**

Province	Change 1963/1962						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1962	1963	1962	1963	1962	1963
Canadian and United States manufactured vehicles												
Atlantic Provinces .....	+ 13.5	+ 15.6	+ 14.2	+ 16.9	+ 10.7	+ 10.8	7.7	7.3	7.3	7.0	9.7	9.0
Quebec .....	+ 18.3	+ 19.1	+ 18.6	+ 20.9	+ 16.6	+ 10.0	25.5	25.4	26.0	26.0	22.4	21.8
Ontario .....	+ 18.8	+ 21.2	+ 18.6	+ 21.8	+ 20.5	+ 17.2	39.9	40.0	41.6	41.6	31.6	31.8
Manitoba .....	+ 17.9	+ 19.4	+ 17.5	+ 20.4	+ 20.3	+ 14.9	4.8	4.8	4.8	4.8	4.7	4.7
Saskatchewan .....	+ 32.1	+ 34.7	+ 30.0	+ 33.7	+ 39.4	+ 38.3	5.0	5.5	4.5	5.0	7.3	8.4
Alberta .....	+ 10.6	+ 12.9	+ 9.1	+ 11.6	+ 15.0	+ 16.4	9.3	8.7	8.2	7.5	15.4	14.8
British Columbia <sup>1</sup> .....	+ 26.8	+ 27.0	+ 26.4	+ 28.8	+ 28.6	+ 21.2	7.8	8.3	7.6	8.1	8.9	9.5
Canada .....	+ 18.7	+ 20.5	+ 18.5	+ 21.4	+ 19.9	+ 16.4	100.0	100.0	100.0	100.0	100.0	100.0
Overseas manufactured vehicles												
Atlantic Provinces .....	- 35.4	- 33.6	- 35.8	- 34.3	- 25.6	- 18.6	14.2	13.4	14.4	13.5	10.9	11.2
Quebec .....	- 41.7	- 39.7	- 41.8	- 39.8	- 39.0	- 36.3	29.1	24.8	29.3	25.0	25.7	21.6
Ontario .....	- 26.3	- 26.6	- 26.2	- 26.6	- 28.2	- 26.4	34.6	37.2	34.4	37.2	38.3	37.9
Manitoba .....	- 23.0	- 20.8	- 22.3	- 20.5	- 33.1	- 26.0	2.4	2.8	2.4	2.7	3.1	2.9
Saskatchewan .....	- 22.1	- 21.5	- 22.2	- 22.0	- 21.0	- 12.3	2.1	2.4	2.1	2.4	2.0	2.2
Alberta .....	- 26.7	- 24.0	- 27.5	- 25.0	- 12.9	- 8.6	5.2	5.5	5.1	5.4	5.6	6.8
British Columbia <sup>1</sup> .....	- 23.2	- 21.1	- 23.9	- 21.9	- 11.9	- 9.8	12.4	13.9	12.3	13.8	14.4	17.4
Canada .....	- 31.6	- 30.2	- 31.8	- 30.5	- 27.5	- 24.3	100.0	100.0	100.0	100.0	100.0	100.0
Total all vehicles												
Atlantic Provinces .....	+ 2.5	+ 7.6	+ 1.3	+ 7.2	+ 8.8	+ 9.7	8.6	7.8	8.4	7.6	9.8	9.1
Quebec .....	+ 9.2	+ 13.0	+ 8.6	+ 13.8	+ 13.5	+ 8.4	26.0	25.3	26.5	26.0	22.6	21.8
Ontario .....	+ 13.4	+ 17.1	+ 12.9	+ 17.4	+ 17.7	+ 15.5	39.2	39.8	40.4	41.2	32.0	32.0
Manitoba .....	+ 14.9	+ 17.3	+ 14.3	+ 18.0	+ 18.5	+ 14.1	4.5	4.6	4.5	4.6	4.6	4.6
Saskatchewan .....	+ 28.7	+ 32.1	+ 26.0	+ 30.5	+ 38.6	+ 37.8	4.6	5.3	4.2	4.7	7.0	8.3
Alberta .....	+ 7.6	+ 10.8	+ 5.4	+ 9.0	+ 14.5	+ 16.1	8.7	8.4	7.7	7.3	14.9	14.5
British Columbia <sup>1</sup> .....	+ 16.8	+ 20.0	+ 15.2	+ 20.1	+ 25.5	+ 19.8	8.4	8.8	8.3	8.6	9.1	9.7
Canada .....	+ 11.9	+ 15.7	+ 11.0	+ 15.8	+ 17.6	+ 15.1	100.0	100.0	100.0	100.0	100.0	100.0

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 1. Annual Sales of New Motor Vehicles in Canada, 1946-63 by Type of Vehicle

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle
		\$'000	\$		\$'000	\$		\$'000	\$
Total vehicles:									
1946 .....	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947 .....	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948 .....	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949 .....	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950 .....	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951 .....	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952 .....	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953 .....	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954 .....	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955 .....	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956 .....	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957 .....	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958 .....	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959 .....	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960 .....	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961 .....	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962 .....	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963 .....	654,989	2,062,039	3,148	557,787	1,716,121	3,077	97,202	345,918	3,559
Overseas vehicles (included above):									
1949 .....	30,101	..	..	28,362	..	..	1,838	..	..
1950 .....	67,506	..	..	62,880	..	..	4,626	..	..
1951 .....	32,162	..	..	29,113	..	..	3,049	..	..
1952 .....	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953 .....	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954 .....	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955 .....	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956 .....	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957 .....	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958 .....	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959 .....	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960 .....	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961 .....	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962 .....	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963 .....	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527

.. Figures not available.

**TABLE 2. Total Number of New Motor Vehicles Sold in Canada 1963, by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
<b>Passenger cars:</b>											
January .....	36,904	335	144	1,007	848	9,262	15,409	1,926	1,607	2,919	3,447
February .....	39,143	512	156	1,103	714	9,389	16,956	1,796	1,844	2,929	3,744
March .....	47,817	660	225	1,656	1,150	12,638	19,401	2,131	2,213	3,679	4,064
April .....	63,538	1,012	320	2,070	1,610	18,128	25,804	2,768	2,985	4,066	4,775
May .....	64,047	1,068	391	2,451	1,979	17,954	25,182	2,755	2,536	4,910	4,821
June .....	58,754	864	324	1,948	1,606	15,789	24,445	2,712	2,447	3,935	4,684
July .....	41,124	670	197	1,393	1,059	10,538	16,472	1,866	1,947	2,928	4,054
August .....	29,142	401	117	1,175	828	7,385	10,988	1,337	1,423	2,436	3,052
September .....	26,121	470	110	853	787	6,553	10,470	1,189	1,271	1,892	2,526
October .....	50,160	641	260	1,743	1,549	12,070	21,018	2,422	2,682	3,689	4,086
November .....	54,622	523	187	1,530	1,178	14,070	22,978	2,642	3,064	3,905	4,545
December .....	46,415	343	164	1,171	1,006	10,985	20,545	2,108	2,458	3,547	4,088
<b>Total units .....</b>	<b>557,787</b>	<b>7,499</b>	<b>2,595</b>	<b>18,100</b>	<b>14,314</b>	<b>144,761</b>	<b>229,668</b>	<b>25,652</b>	<b>26,477</b>	<b>40,835</b>	<b>47,886</b>
<b>Commercial vehicles:</b>											
January .....	6,380	93	37	238	179	1,602	2,147	243	384	890	567
February .....	6,642	113	37	191	167	1,576	2,130	295	515	1,003	615
March .....	7,909	133	60	265	211	1,767	2,711	316	626	1,112	708
April .....	10,548	205	88	353	246	2,251	3,679	493	932	1,479	822
May .....	9,954	233	80	374	331	2,174	3,158	493	668	1,470	973
June .....	9,608	245	61	323	354	2,027	3,058	454	671	1,369	1,046
July .....	8,131	255	51	266	241	1,730	2,348	429	774	1,039	998
August .....	6,360	164	47	213	180	1,257	1,765	374	708	958	694
September .....	6,739	126	47	210	171	1,409	2,378	300	518	930	650
October .....	8,675	162	53	333	281	1,862	2,642	399	851	1,276	816
November .....	8,685	140	64	299	267	1,866	2,698	397	796	1,410	748
December .....	7,571	90	32	245	249	1,643	2,389	312	600	1,187	824
<b>Total units .....</b>	<b>97,202</b>	<b>1,959</b>	<b>657</b>	<b>3,310</b>	<b>2,877</b>	<b>21,164</b>	<b>31,103</b>	<b>4,505</b>	<b>8,043</b>	<b>14,123</b>	<b>9,461</b>
<b>All vehicles:</b>											
January .....	43,284	428	181	1,245	1,027	10,864	17,556	2,169	1,991	3,809	4,014
February .....	45,785	625	193	1,294	881	10,965	19,086	2,091	2,359	3,932	4,359
March .....	55,726	793	285	1,921	1,361	14,405	22,112	2,447	2,839	4,791	4,772
April .....	74,086	1,217	408	2,423	1,856	20,379	29,483	3,261	3,917	5,545	5,597
May .....	74,001	1,301	471	2,825	2,310	20,128	28,340	3,248	3,204	6,380	5,794
June .....	68,362	1,109	385	2,271	1,960	17,816	27,503	3,166	3,118	5,304	5,730
July .....	49,255	925	248	1,659	1,300	12,268	18,820	2,295	2,721	3,967	5,052
August .....	35,502	565	164	1,388	1,008	8,642	12,753	1,711	2,131	3,394	3,746
September .....	32,860	596	157	1,063	958	7,962	12,848	1,489	1,789	2,822	3,176
October .....	58,835	803	313	2,076	1,830	13,932	23,660	2,821	3,533	4,965	4,902
November .....	63,307	663	251	1,829	1,445	15,936	25,676	3,039	3,860	5,315	5,293
December .....	53,986	433	196	1,416	1,255	12,628	22,934	2,420	3,058	4,734	4,912
<b>Total units .....</b>	<b>654,989</b>	<b>9,458</b>	<b>3,252</b>	<b>21,410</b>	<b>17,191</b>	<b>165,925</b>	<b>260,771</b>	<b>30,157</b>	<b>34,520</b>	<b>54,958</b>	<b>57,347</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 3. Total Retail Value of New Motor Vehicles Sold in Canada, 1963 by Province and Month

(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
thousands of dollars											
Passenger cars:											
January .....	114,874	961	441	2,966	2,552	29,205	48,087	6,036	5,103	9,289	10,234
February .....	121,396	1,537	471	3,258	2,158	29,380	52,642	5,584	5,790	9,294	11,282
March .....	147,859	1,924	671	4,783	3,389	39,285	60,601	6,673	6,878	11,520	12,135
April .....	193,316	2,933	947	5,892	4,663	55,433	78,808	8,525	9,259	12,661	14,195
May .....	193,849	2,952	1,135	6,792	5,684	54,703	76,901	8,514	7,872	15,189	14,107
June .....	177,804	2,463	959	5,643	4,720	47,859	74,242	8,436	7,545	12,090	13,847
July .....	124,667	1,881	590	4,141	3,175	32,025	50,144	5,735	6,039	9,064	11,873
August .....	87,463	1,169	346	3,302	2,469	21,951	33,137	4,166	4,403	7,590	8,930
September .....	75,819	1,242	305	2,361	2,200	18,833	30,468	3,575	3,890	5,715	7,230
October .....	156,918	1,861	756	5,178	4,404	38,430	66,270	7,568	8,488	11,741	12,222
November .....	173,728	1,560	565	4,596	3,602	45,216	73,267	8,430	9,853	12,506	14,133
December .....	148,428	1,017	496	3,554	3,127	35,550	65,773	6,828	7,898	11,402	12,783
<b>Total value .....</b>	<b>1,716,121</b>	<b>21,500</b>	<b>7,682</b>	<b>52,466</b>	<b>42,143</b>	<b>447,870</b>	<b>710,340</b>	<b>80,070</b>	<b>83,018</b>	<b>128,061</b>	<b>142,971</b>
Commercial vehicles:											
January .....	22,251	286	110	743	595	5,753	7,299	970	1,198	2,873	2,424
February .....	22,466	361	106	621	592	5,337	6,896	961	1,572	3,456	2,564
March .....	27,411	402	171	788	648	6,208	9,398	1,056	1,921	3,842	2,977
April .....	36,280	610	271	1,046	771	8,045	12,664	1,836	2,868	5,053	3,116
May .....	36,145	724	249	1,127	1,071	8,435	11,019	1,746	2,114	5,435	4,225
June .....	34,315	771	182	955	1,218	7,381	10,514	1,573	2,123	5,362	4,236
July .....	30,150	819	152	833	976	6,769	8,963	1,509	2,509	3,777	3,843
August .....	22,899	547	136	713	704	4,925	6,286	1,270	2,282	3,326	2,710
September .....	25,007	380	142	688	637	5,715	8,560	988	1,671	3,272	2,954
October .....	30,783	546	160	1,026	1,099	7,080	9,145	1,439	2,724	4,348	3,216
November .....	29,890	430	209	923	995	6,745	9,095	1,235	2,426	4,663	3,169
December .....	28,321	299	96	756	1,099	6,585	8,972	1,117	1,954	4,127	3,316
<b>Total value .....</b>	<b>345,918</b>	<b>6,175</b>	<b>1,984</b>	<b>10,219</b>	<b>10,405</b>	<b>78,978</b>	<b>108,811</b>	<b>15,700</b>	<b>25,362</b>	<b>49,534</b>	<b>38,750</b>
All vehicles:											
January .....	137,125	1,247	551	3,709	3,147	34,958	55,386	7,006	6,301	12,162	12,658
February .....	143,862	1,898	577	3,879	2,750	34,717	59,538	6,545	7,362	12,750	13,846
March .....	175,270	2,326	842	5,571	4,037	45,493	69,999	7,729	8,799	15,362	15,112
April .....	229,596	3,543	1,218	6,938	5,434	63,478	91,472	10,361	12,127	17,714	17,311
May .....	229,994	3,676	1,384	7,919	6,755	63,138	87,920	10,260	9,986	20,624	18,332
June .....	212,119	3,234	1,141	6,598	5,938	55,240	84,756	10,009	9,668	17,452	18,083
July .....	154,817	2,700	742	4,974	4,151	38,794	59,107	7,244	8,548	12,841	15,716
August .....	110,362	1,716	482	4,015	3,173	26,876	39,423	5,436	6,685	10,916	11,640
September .....	100,826	1,622	447	3,049	2,837	24,548	39,028	4,563	5,561	8,987	10,184
October .....	187,701	2,407	916	6,204	5,503	45,510	75,415	9,007	11,212	16,089	15,438
November .....	203,618	1,990	774	5,519	4,597	51,961	82,362	9,665	12,279	17,169	17,302
December .....	176,749	1,316	592	4,310	4,226	42,135	74,745	7,945	9,852	15,529	16,099
<b>Total value .....</b>	<b>2,062,039</b>	<b>27,675</b>	<b>9,666</b>	<b>62,685</b>	<b>52,548</b>	<b>526,848</b>	<b>819,151</b>	<b>95,770</b>	<b>108,380</b>	<b>177,595</b>	<b>181,721</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 4. Number of Canadian and United States Manufactured Vehicles Sold in Canada 1963, by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:											
January .....	34, 558	256	141	875	738	8, 705	14, 633	1, 831	1, 571	2, 788	3, 020
February .....	36, 604	452	152	976	669	8, 914	15, 833	1, 700	1, 770	2, 817	3, 321
March .....	44, 736	560	211	1, 341	999	11, 832	18, 589	2, 073	2, 088	3, 512	3, 531
April .....	57, 355	830	286	1, 679	1, 386	16, 367	23, 494	2, 588	2, 813	3, 777	4, 135
May .....	57, 791	786	353	1, 875	1, 634	16, 522	23, 069	2, 606	2, 397	4, 518	4, 031
June .....	53, 033	687	307	1, 647	1, 433	14, 285	22, 195	2, 579	2, 311	3, 537	4, 052
July .....	37, 584	509	192	1, 278	1, 005	9, 690	15, 168	1, 749	1, 889	2, 688	3, 416
August.....	25, 827	345	112	905	766	6, 355	9, 872	1, 278	1, 370	2, 259	2, 565
September.....	20, 188	290	89	628	523	4, 949	8, 035	1, 014	1, 146	1, 642	1, 872
October.....	44, 632	509	219	1, 440	1, 122	11, 043	18, 857	2, 271	2, 511	3, 438	3, 222
November .....	50, 636	435	173	1, 330	1, 061	13, 016	21, 454	2, 505	2, 975	3, 688	3, 999
December .....	43, 367	290	151	1, 001	911	10, 227	19, 333	2, 055	2, 382	3, 369	3, 648
Total units .....	506, 311	5, 949	2, 386	14, 975	12, 247	131, 905	210, 532	24, 249	25, 223	38, 033	40, 812
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:											
January .....	6, 246		540			1, 570	2, 096		1, 503		537
February .....	6, 535		492			1, 556	2, 091		1, 798		598
March .....	7, 567		583			1, 681	2, 642		2, 022		639
April .....	10, 096		863			2, 130	3, 500		2, 848		755
May .....	9, 666		984			2, 113	3, 054		2, 608		907
June .....	9, 317		945			1, 968	2, 940		2, 463		1, 001
July .....	8, 007		803			1, 716	2, 295		2, 224		969
August .....	6, 249		592			1, 230	1, 736		2, 022		669
September .....	6, 304		519			1, 332	2, 161		1, 701		591
October .....	8, 411		806			1, 803	2, 534		2, 491		777
November .....	8, 500		746			1, 824	2, 644		2, 573		713
December .....	7, 425		607			1, 619	2, 320		2, 076		803
Total units .....	94, 323		8, 480			20, 542	30, 013		26, 329		8, 959
All vehicles:											
January .....	40, 804		2, 550			10, 275	16, 729		7, 693		3, 557
February .....	43, 139		2, 741			10, 470	17, 924		8, 085		3, 919
March .....	52, 303		3, 694			13, 513	21, 231		9, 695		4, 170
April .....	67, 451		5, 044			18, 497	26, 994		12, 026		4, 890
May .....	67, 457		5, 632			18, 635	26, 123		12, 129		4, 938
June .....	62, 350		5, 019			16, 253	25, 135		10, 890		5, 053
July .....	45, 591		3, 787			11, 406	17, 463		8, 550		4, 385
August .....	32, 076		2, 720			7, 585	11, 608		6, 929		3, 234
September .....	26, 492		2, 049			6, 281	10, 196		5, 503		2, 483
October .....	53, 043		4, 096			12, 846	21, 391		10, 711		3, 999
November .....	59, 136		3, 745			14, 840	24, 098		11, 741		4, 712
December .....	50, 792		2, 960			11, 846	21, 653		9, 882		4, 451
Total units .....	600, 634		44, 037			152, 447	240, 545		113, 834		49, 771

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 5. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada 1963 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	109,520	788	434	2,681	2,300	27,958	46,323	5,804	5,010	8,977	9,245
February .....	115,770	1,380	463	2,988	2,056	28,337	50,191	5,368	5,623	9,028	10,336
March .....	140,938	1,709	641	4,112	3,073	37,477	58,773	6,540	6,589	11,126	10,898
April .....	180,171	2,555	872	5,096	4,220	51,698	73,952	8,154	8,883	12,006	12,735
May .....	180,781	2,394	1,060	5,688	5,008	51,741	72,479	8,197	7,567	14,341	12,306
June .....	165,462	2,105	923	4,987	4,357	44,599	69,499	8,142	7,249	11,206	12,395
July .....	116,767	1,563	578	3,860	3,062	30,101	47,295	5,465	5,904	8,500	10,439
August .....	80,295	1,058	333	2,740	2,336	19,719	30,817	4,021	4,275	7,175	7,821
September .....	63,085	881	264	1,886	1,581	15,456	25,272	3,182	3,617	5,151	5,795
October .....	144,890	1,591	676	4,547	3,533	36,158	61,609	7,215	8,121	11,146	10,294
November .....	165,136	1,386	539	4,172	3,356	43,009	69,972	8,126	9,657	12,025	12,894
December .....	141,860	913	470	3,194	2,932	33,958	63,172	6,697	7,711	11,006	11,807
Total value .....	1,604,675	18,323	7,253	45,951	37,814	420,211	669,354	76,911	80,206	121,687	126,965
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	21,946		1,719			5,685	7,179		5,010		2,353
February .....	22,240		1,646			5,293	6,815		5,958		2,528
March .....	26,549		1,788			5,997	9,232		6,736		2,796
April .....	35,124		2,622			7,731	12,223		9,602		2,946
May .....	35,400		3,080			8,281	10,756		9,232		4,051
June .....	33,575		3,021			7,233	10,226		8,973		4,122
July .....	29,822		2,757			6,728	8,824		7,750		3,763
August .....	22,635		2,070			4,863	6,217		6,836		2,649
September .....	23,893		1,762			5,515	8,011		5,802		2,803
October .....	30,103		2,770			6,926	8,880		8,416		3,111
November .....	29,418		2,492			6,640	8,957		8,251		3,078
December .....	27,938		2,226			6,521	8,795		7,137		3,259
Total value .....	338,643		27,953			77,413	106,115		89,703		37,459
All vehicles:											
January .....	131,466		7,922			33,643	53,502		24,801		11,598
February .....	138,010		8,533			33,630	57,006		25,977		12,864
March .....	167,487		11,323			43,474	68,005		30,991		13,694
April .....	215,295		15,365			59,429	86,175		38,645		15,681
May .....	216,181		17,230			60,022	83,235		39,337		16,357
June .....	199,037		15,393			51,832	79,725		35,570		16,517
July .....	146,589		11,820			36,829	56,119		27,619		14,202
August .....	102,930		8,537			24,582	37,034		22,307		10,470
September .....	86,978		6,374			20,971	33,283		17,752		8,598
October .....	174,993		13,117			43,084	70,489		34,898		13,405
November .....	194,554		11,945			49,649	78,929		38,059		15,972
December .....	169,798		9,735			40,479	71,967		32,551		15,066
Total value .....	1,943,318		137,294			497,624	775,469		368,507		164,424

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 6. Number of Overseas Manufactured Vehicles Sold in Canada 1963 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>	
Passenger cars:												
January .....	2,346	79	3	132	110	557	776	95	36	131	427	
February .....	2,539	60	4	127	45	475	1,123	96	74	112	423	
March .....	3,081	100	14	315	151	806	812	58	125	167	533	
April .....	6,183	182	34	391	224	1,761	2,310	180	172	289	640	
May .....	6,256	282	38	576	345	1,432	2,113	149	139	392	790	
June .....	5,721	177	17	301	173	1,504	2,250	133	136	398	632	
July .....	3,540	161	5	115	54	848	1,304	117	58	240	638	
August .....	3,315	56	5	270	62	1,030	1,116	59	53	177	487	
September .....	5,933	180	21	225	264	1,604	2,435	175	125	250	654	
October .....	5,528	132	41	303	427	1,027	2,161	151	171	251	864	
November .....	3,986	88	14	200	117	1,054	1,524	137	89	217	546	
December .....	3,048	53	13	170	95	758	1,212	53	76	178	440	
Total units .....	51,476	1,550	209	3,125	2,067	12,856	19,136	1,403	1,254	2,802	7,074	
Commercial vehicles:	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia	
	January .....	134	7				32	51	14			30
	February .....	107	16				20	39	15			17
	March .....	342	86				86	69	32			69
	April .....	452	29				121	179	56			67
	May .....	288	34				61	104	23			66
	June .....	291	38				59	118	31			45
	July .....	124	10				14	53	18			29
	August .....	111	12				27	29	18			25
	September .....	435	35				77	217	47			59
	October .....	264	23				59	108	35			39
	November .....	185	24				42	54	30			35
	December .....	146	9				24	69	23			21
Total units .....	2,879	323				622	1,090	342			502	
All vehicles:												
January .....	2,480	331				589	827	276			457	
February .....	2,646	252				495	1,162	297			440	
March .....	3,423	666				892	881	382			602	
April .....	6,635	860				1,882	2,489	697			707	
May .....	6,544	1,275				1,493	2,217	703			856	
June .....	6,012	706				1,563	2,368	698			677	
July .....	3,664	345				862	1,357	433			667	
August .....	3,426	405				1,057	1,145	307			512	
September .....	6,368	725				1,681	2,652	597			713	
October .....	5,792	926				1,086	2,269	608			903	
November .....	4,171	443				1,096	1,578	473			581	
December .....	3,194	340				782	1,281	330			461	
Total units .....	54,355	7,274				13,478	20,226	5,801			7,576	

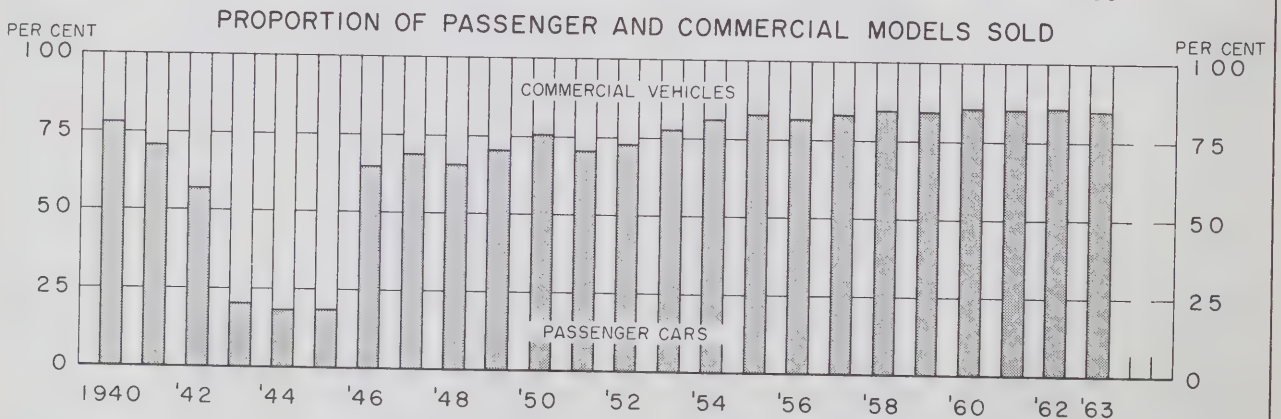
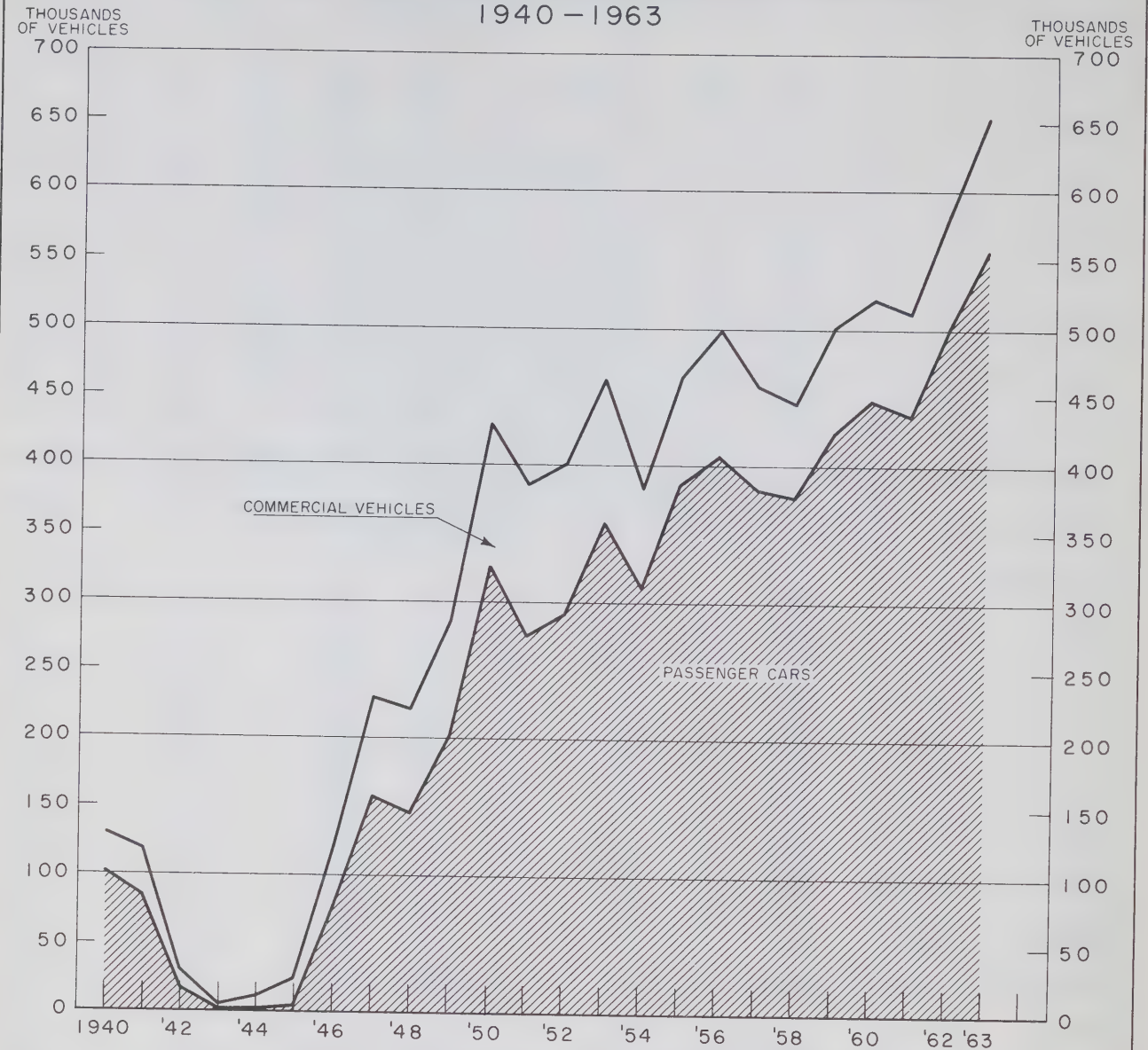
<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 7. Retail Value of Overseas Manufactured Vehicles Sold in Canada 1963 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	5,354	173	7	285	252	1,247	1,764	232	93	312	989
February .....	5,626	157	8	270	102	1,043	2,451	216	167	266	946
March .....	6,921	215	30	671	316	1,808	1,828	133	289	394	1,237
April .....	13,145	378	75	796	443	3,735	4,856	371	376	655	1,460
May .....	13,068	558	75	1,104	676	2,962	4,422	317	305	848	1,801
June .....	12,342	358	36	656	363	3,260	4,743	294	296	884	1,452
July .....	7,900	318	12	281	113	1,924	2,849	270	135	564	1,434
August .....	7,168	111	13	562	133	2,232	2,320	145	123	415	1,109
September .....	12,734	361	41	475	619	3,377	5,196	393	273	564	1,435
October .....	12,028	270	80	631	871	2,272	4,661	353	367	595	1,928
November .....	8,592	174	26	424	246	2,207	3,295	304	196	481	1,239
December .....	6,568	104	26	360	195	1,592	2,601	131	187	396	976
Total value .....	111,446	3,177	429	6,515	4,329	27,659	40,986	3,159	2,812	6,374	16,006
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	305		15			68	120		31		71
February .....	226		34			44	81		31		36
March .....	862		221			211	166		83		181
April .....	1,156		76			314	441		155		170
May .....	745		91			154	263		63		174
June .....	740		105			148	288		85		114
July .....	328		23			41	139		45		80
August .....	264		30			62	69		42		61
September .....	1,114		85			200	549		129		151
October .....	680		61			154	265		95		105
November .....	472		65			105	138		73		91
December .....	383		24			64	177		61		57
Total value .....	7,275		830			1,565	2,696		893		1,291
All vehicles:											
January .....	5,659		732			1,315	1,884		668		1,060
February .....	5,852		571			1,087	2,532		680		982
March .....	7,783		1,453			2,019	1,994		899		1,418
April .....	14,301		1,768			4,049	5,297		1,557		1,630
May .....	13,813		2,504			3,116	4,685		1,533		1,975
June .....	13,082		1,518			3,408	5,031		1,559		1,566
July .....	8,228		747			1,965	2,988		1,014		1,514
August .....	7,432		849			2,294	2,389		730		1,170
September .....	13,848		1,581			3,577	5,745		1,359		1,586
October .....	12,708		1,913			2,426	4,926		1,410		2,033
November .....	9,064		935			2,312	3,433		1,054		1,330
December .....	6,951		709			1,656	2,778		775		1,033
Total value .....	118,721		15,280			29,224	43,682		13,238		17,297

<sup>1</sup> Includes Yukon and Northwest Territories.

# NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA 1940-1963









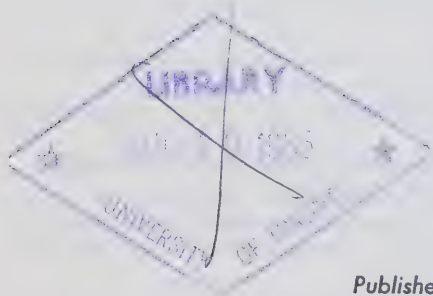
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Publications

CANADA. BUREAU OF STATISTICS,



# NEW MOTOR VEHICLE SALES

1964



Published by Authority of  
The Minister of Trade and Commerce

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Merchandising and Services Division

## PUBLICATIONS RELATING TO RETAIL TRADE

Catalogue number	Title	Price
<b>(a) Weekly</b>		
63-003	Department Store Sales by Regions .....	per year \$2.00
<b>(b) Monthly</b>		
61-004	Credit Statistics .....	per year 2.00
63-001	Chain Store Sales and Stocks .....	per year 1.00
63-002	Department Store Sales and Stocks .....	per year 1.00
63-004	Department Store Sales by Regions .....	per year 1.00
63-005	Retail Trade .....	per year 2.00
63-007	New Motor Vehicle Sales .....	per year 1.00
<b>(c) Annual</b>		
63-208	New Motor Vehicle Sales .....	.50
63-209	Retail Trade .....	.50
63-210	Retail Chain Stores .....	.50
63-211	Sales Financing .....	.25
63-213	Vending Machine Operators .....	.25
<b>(d) Biennial</b>		
63-401	Operating Results of Chain Clothing Stores .....	.50
63-402	Operating Results of Chain Drug Stores .....	.25
63-403	Operating Results of Chain Food Stores .....	.50
63-404	Operating Results of Chain Furniture Stores .....	.25
63-405	Operating Results of Chain Variety Stores .....	.25
63-406	Operating Results and Financial Structure of Independent Retail Clothing Stores .....	.75
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63-408	Operating Results and Financial Structure of Independent Filling Stations and Garages .....	.50
63-409	Operating Results and Financial Structure of Independent Retail Food Stores .....	.50
63-410	Operating Results and Financial Structure of Independent Fuel Dealers .....	.50
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63-412	Operating Results and Financial Structure of Independent Retail Hardware, Furniture, Appliance, Radio and Television Stores .....	.50
63-413	Operating Results and Financial Structure of Independent Jewellery Stores .....	.50
63-414	Operating Results and Financial Structure of Independent Restaurants .....	.50
<b>(e) Occasional</b>		
63-505	Retail Trade, 1930-51 .....	.25

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### NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

1. **New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

### COMMERCIAL VEHICLES

**Commercial Vehicles** is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



# NEW MOTOR VEHICLE SALES

## 1964

Sales of new motor vehicles in 1964 continued on the upward trend which has been evident since 1962. From a total of 511,479 new vehicles sold in 1961 the upward movement was measured at 585,210 vehicles in 1962, 654,989 in 1963 and 725,879 in 1964. The new high for 1964 represents an increase of 10.8 per cent over 1963. The retail value of the 725,879 new vehicles sold in 1964 totalled \$2,337,802,000, a gain of 13.4 per cent over the 1963 previous record level of \$2,062,039,000.

Both passenger and commercial vehicles shared in the increased business with new commercial vehicles showing a slightly greater advance than new passenger cars. The gains in units sold were 10.6 per cent for passenger and 12.3 per cent for commercial vehicles over the previous year with the dollar values at 12.8 per cent and 16.1 per cent respectively.

In recent years overseas manufactured vehicles have accounted for lessening shares of the market. In 1960 the number of units sold was 25.4 per cent of total all new vehicles; in 1961 their share had receded to 21.0 per cent, 1962 to 13.6 per cent and in 1963 it reached a low of 8.3 per cent. The 68,302 new overseas vehicles sold in 1964, however representing an increase of 25.7 per cent over 1963, reversed this downward pattern to account for 9.4 per cent of all new vehicles sold. In retail value, the overseas vehicles gained 22.8 per cent over the previous year. These gains can be attributed to new passenger vehicles; overseas commercial vehicles declined from their 1963 level.

Although both types of vehicles in the Canadian/United States field showed gains over 1963, the commercial sector recorded the greater gains. North American manufactured new passenger cars sold in Canada in 1964 were 8.8 per cent above 1963 in number of units sold and 12.0 per cent in value; the same items for overseas cars showed respective gains of 28.1 per cent and 25.2 per cent.

Sales in British Columbia were the highest in rate of increase with gains of 16.0 per cent in units and 18.2 per cent in value. The other areas ranged downward to 9.3 per cent increase in units sold and 11.2 per cent in value in Manitoba. Overseas vehicles showed higher gains in percentage terms than did Canadian/United States vehicles in all provinces except Saskatchewan. Here the overseas vehicles gained 9.0 per cent over the previous year while all other provincial gains exceeded 20.0 per cent.

April, May and June continued as the "big" months in the new motor vehicle business accounting for 32.5 per cent of the year's total.

Ontario and Quebec accounted for the greater share of all sales with 64.6 per cent of the number and 64.9 per cent of the retail value in 1964. This proportion is in line with total retail trade where the two central provinces obtained 62.2 per cent of the Canada total.

Data on motor vehicle financing by sales finance companies will be found in the report Sales Financing, Catalogue No. 63-211.

**New Motor Vehicle Sales showing Percentage Change in Number and Retail Value 1964/1963  
also Percentage Distribution for 1963 and 1964, by Type of Vehicles and Provinces**

Province	Change 1964/63						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1963	1964	1963	1964	1963	1964
%												
Canadian and United States manufactured vehicles												
Atlantic Provinces .....	+ 11.6	+ 14.9	+ 10.9	+ 14.1	+ 14.8	+ 17.8	7.3	7.5	7.0	7.2	9.0	9.0
Quebec .....	+ 8.2	+ 12.6	+ 8.9	+ 12.8	+ 3.2	+ 11.3	25.4	25.1	26.0	26.1	21.8	19.9
Ontario .....	+ 8.7	+ 11.8	+ 7.7	+ 10.6	+ 16.0	+ 19.7	40.0	39.8	41.6	41.1	31.8	32.6
Manitoba .....	+ 8.7	+ 10.9	+ 8.0	+ 10.6	+ 12.4	+ 12.4	4.8	4.7	4.8	4.8	4.7	4.7
Saskatchewan .....	+ 13.5	+ 15.6	+ 11.5	+ 13.9	+ 19.8	+ 21.0	5.5	5.7	5.0	5.1	8.4	8.9
Alberta .....	+ 8.5	+ 10.8	+ 8.5	+ 11.6	+ 8.5	+ 8.9	8.7	8.6	7.5	7.5	14.8	14.2
British Columbia <sup>1</sup> .....	+ 14.2	+ 17.7	+ 11.4	+ 14.7	+ 26.9	+ 28.0	8.3	8.6	8.1	8.2	9.5	10.7
<b>Canada .....</b>	<b>+ 9.5</b>	<b>+ 12.8</b>	<b>+ 8.8</b>	<b>+ 12.0</b>	<b>+ 13.2</b>	<b>+ 16.7</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Overseas manufactured vehicles												
Atlantic Provinces .....	+ 23.6	+ 20.0	+ 25.5	+ 21.9	- 16.7	- 13.5	13.4	13.2	13.5	13.2	11.2	11.4
Quebec .....	+ 27.3	+ 23.9	+ 30.0	+ 26.7	- 27.7	- 25.5	24.8	25.1	25.0	25.3	21.6	19.0
Ontario .....	+ 25.9	+ 24.4	+ 28.7	+ 27.2	- 22.7	- 18.8	37.2	37.3	37.2	37.4	37.9	35.6
Manitoba .....	+ 22.1	+ 19.2	+ 25.5	+ 22.6	- 34.9	- 30.8	2.8	2.6	2.7	2.7	2.9	2.3
Saskatchewan .....	+ 9.0	+ 7.7	+ 10.6	+ 9.6	- 23.4	- 23.4	2.4	2.1	2.4	2.1	2.2	2.1
Alberta .....	+ 25.1	+ 22.2	+ 27.7	+ 24.4	- 12.3	- 5.7	5.5	5.5	5.4	5.4	6.8	7.2
British Columbia <sup>1</sup> .....	+ 27.7	+ 22.9	+ 29.3	+ 24.2	+ 5.6	+ 7.2	13.9	14.2	13.8	13.9	17.4	22.4
<b>Canada .....</b>	<b>+ 25.7</b>	<b>+ 22.8</b>	<b>+ 28.1</b>	<b>+ 25.2</b>	<b>- 17.8</b>	<b>- 14.6</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Total all vehicles												
Atlantic Provinces .....	+ 13.3	+ 15.4	+ 13.3	+ 15.0	+ 13.6	+ 16.9	7.8	8.0	7.6	7.8	9.1	9.2
Quebec .....	+ 9.7	+ 13.2	+ 10.8	+ 13.7	+ 2.3	+ 10.6	25.3	25.1	26.0	26.0	21.8	19.8
Ontario .....	+ 10.0	+ 12.5	+ 9.4	+ 11.5	+ 14.6	+ 18.7	39.8	39.5	41.2	40.7	32.0	32.6
Manitoba .....	+ 9.3	+ 11.2	+ 9.0	+ 11.1	+ 11.6	+ 11.8	4.6	4.5	4.6	4.5	4.6	4.6
Saskatchewan .....	+ 13.3	+ 15.3	+ 11.5	+ 13.7	+ 19.4	+ 20.7	5.3	5.4	4.7	4.8	8.3	8.8
Alberta .....	+ 9.4	+ 11.3	+ 9.8	+ 12.3	+ 8.2	+ 8.7	8.4	8.3	7.3	7.3	14.5	14.0
British Columbia <sup>1</sup> .....	+ 16.0	+ 18.2	+ 14.0	+ 15.7	+ 25.8	+ 27.3	8.8	9.2	8.6	8.9	9.7	11.0
<b>Canada .....</b>	<b>+ 10.8</b>	<b>+ 13.4</b>	<b>+ 10.6</b>	<b>+ 12.8</b>	<b>+ 12.3</b>	<b>+ 16.1</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 1. Annual Sales of New Motor Vehicles in Canada, 1946-64 by Type of Vehicle

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle
		\$'000	\$		\$'000	\$		\$'000	\$
Total vehicles:									
1946 .....	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947 .....	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948 .....	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949 .....	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950 .....	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951 .....	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952 .....	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953 .....	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954 .....	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955 .....	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956 .....	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957 .....	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958 .....	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959 .....	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960 .....	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961 .....	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962 .....	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963 .....	654,989	2,062,039	3,148	557,787	1,716,121	3,077	97,202	345,918	3,559
1964 .....	725,879	2,337,802	3,221	616,759	1,936,258	3,139	109,120	401,544	3,680
Overseas vehicles (included above):									
1949 .....	30,101	..	..	28,263	..	..	1,838	..	..
1950 .....	67,506	..	..	62,880	..	..	4,626	..	..
1951 .....	32,162	..	..	29,113	..	..	3,049	..	..
1952 .....	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953 .....	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954 .....	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955 .....	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956 .....	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957 .....	56,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958 .....	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959 .....	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960 .....	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961 .....	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962 .....	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963 .....	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527
1964 .....	68,302	145,780	2,134	65,936	139,564	2,117	2,366	6,216	2,627

.. Figures not available.

**TABLE 2. Total Number of New Motor Vehicles Sold in Canada, 1964 by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
<b>Passenger cars:</b>											
January .....	44,721	359	155	1,307	1,021	10,533	18,688	2,158	2,421	3,600	4,479
February .....	46,713	403	137	1,311	993	10,892	20,942	2,032	2,143	3,322	4,538
March .....	60,512	626	202	1,965	1,572	16,945	24,410	2,477	3,071	4,340	4,904
April .....	68,102	1,124	374	2,521	1,958	19,144	26,259	3,219	3,487	4,934	5,082
May .....	70,455	1,225	405	2,891	2,150	19,648	27,617	3,055	3,037	4,889	5,528
June .....	63,360	953	320	2,243	1,651	16,433	25,781	2,887	2,899	4,730	5,463
July .....	50,266	812	207	1,993	1,422	13,195	19,618	2,243	2,222	3,597	4,957
August .....	37,415	683	151	1,286	1,272	9,114	14,455	1,760	1,808	2,870	4,016
September .....	38,332	604	165	1,253	937	9,352	16,285	1,705	1,706	2,673	3,652
October .....	51,433	710	194	1,710	1,303	12,897	20,904	2,404	2,659	4,104	4,548
November .....	46,428	540	172	1,428	1,049	12,124	19,307	2,227	2,333	3,153	4,095
December .....	39,022	345	170	1,020	852	10,120	17,031	1,781	1,733	2,637	3,333
<b>Total units .....</b>	<b>616,759</b>	<b>8,384</b>	<b>2,652</b>	<b>20,928</b>	<b>16,180</b>	<b>160,397</b>	<b>251,297</b>	<b>27,948</b>	<b>29,519</b>	<b>44,849</b>	<b>54,605</b>
<b>Commercial vehicles:</b>											
January .....	8,540	92	27	281	236	1,734	2,997	301	712	1,347	813
February .....	8,108	109	43	228	252	1,578	2,884	341	681	1,127	865
March .....	10,420	113	52	303	293	1,999	3,960	401	1,096	1,302	901
April .....	11,415	215	77	391	359	2,115	3,890	497	1,161	1,635	1,075
May .....	11,662	251	95	432	392	2,367	3,902	535	464	1,546	1,178
June .....	10,694	200	69	387	326	2,148	3,363	522	922	1,504	1,253
July .....	9,669	199	61	363	329	1,980	2,986	516	720	1,227	1,288
August .....	6,320	253	60	199	209	1,192	1,632	330	700	909	836
September .....	6,940	237	41	232	211	1,440	2,121	267	532	1,038	821
October .....	9,650	186	50	349	327	1,855	3,001	575	837	1,371	1,099
November .....	8,410	170	36	331	299	1,630	2,754	388	685	1,183	934
December .....	7,292	127	37	247	224	1,618	2,158	353	597	1,093	838
<b>Total units .....</b>	<b>109,120</b>	<b>2,152</b>	<b>648</b>	<b>3,743</b>	<b>3,457</b>	<b>21,656</b>	<b>35,648</b>	<b>5,026</b>	<b>9,607</b>	<b>15,282</b>	<b>11,901</b>
<b>All vehicles:</b>											
January .....	53,261	451	182	1,588	1,257	12,267	21,685	2,459	3,133	4,947	5,292
February .....	54,821	512	180	1,539	1,245	12,470	23,826	2,373	2,824	4,449	5,403
March .....	70,932	739	254	2,268	1,865	18,944	28,370	2,878	4,167	5,642	5,805
April .....	79,517	1,339	451	2,912	2,317	21,259	30,149	3,716	4,648	6,569	6,157
May .....	82,117	1,476	500	3,323	2,542	22,015	31,519	3,590	4,001	6,435	6,716
June .....	74,054	1,153	389	2,630	1,977	18,581	29,144	3,409	3,821	6,234	6,716
July .....	59,935	1,011	268	2,356	1,751	15,175	22,604	2,759	2,942	4,824	6,245
August .....	43,735	936	211	1,485	1,481	10,306	16,087	2,090	2,508	3,779	4,852
September .....	45,272	841	206	1,485	1,148	10,792	18,406	1,972	2,238	3,711	4,473
October .....	61,083	896	244	2,059	1,630	14,752	23,905	2,979	3,496	5,475	5,647
November .....	54,838	710	208	1,759	1,348	13,754	22,061	2,615	3,018	4,336	5,029
December .....	46,314	472	207	1,267	1,076	11,738	19,189	2,134	2,330	3,730	4,171
<b>Total units .....</b>	<b>725,879</b>	<b>10,536</b>	<b>3,300</b>	<b>24,671</b>	<b>19,637</b>	<b>182,053</b>	<b>286,945</b>	<b>32,974</b>	<b>39,126</b>	<b>60,131</b>	<b>66,506</b>

**TABLE 3. Total Retail Value of New Motor Vehicles Sold in Canada, 1964 by Province and Month**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
<b>Passenger cars:</b>											
January .....	142,702	1,064	473	3,959	3,140	34,226	59,538	6,990	7,806	11,619	13,887
February .....	147,843	1,184	417	3,829	2,980	34,695	66,673	6,446	6,911	10,745	13,963
March .....	191,025	1,850	614	5,734	4,690	54,024	77,376	7,892	9,786	13,953	15,106
April .....	213,557	3,334	1,134	7,390	5,864	60,540	82,787	10,221	11,072	15,822	15,393
May .....	219,927	3,586	1,208	8,406	6,447	61,746	86,845	9,660	9,707	15,643	16,679
June .....	196,694	2,758	952	6,503	4,897	51,444	80,186	9,149	9,190	15,082	16,533
July .....	154,875	2,338	628	5,743	4,239	41,057	60,578	6,968	7,029	11,478	14,817
August .....	114,725	1,930	460	3,666	3,714	28,153	44,520	5,508	5,691	9,087	11,996
September .....	117,965	1,718	493	3,585	2,737	29,151	50,316	5,330	5,382	8,426	10,827
October .....	162,294	2,063	600	5,162	3,918	41,429	65,913	7,724	8,595	13,214	13,676
November .....	148,084	1,610	513	4,299	3,183	39,287	61,867	7,221	7,549	10,163	12,392
December .....	126,567	1,047	524	3,136	2,653	33,334	55,622	5,844	5,681	8,535	10,191
<b>Total value .....</b>	<b>1,936,258</b>	<b>24,482</b>	<b>8,016</b>	<b>61,412</b>	<b>48,462</b>	<b>509,086</b>	<b>792,221</b>	<b>88,953</b>	<b>94,399</b>	<b>143,767</b>	<b>165,460</b>
<b>Commercial vehicles:</b>											
January .....	30,259	322	82	837	846	6,480	10,485	966	2,344	4,394	3,143
February .....	29,191	338	129	719	894	5,906	10,166	1,168	2,106	4,013	3,752
March .....	37,264	373	258	925	1,078	7,637	14,156	1,323	3,423	4,324	3,767
April .....	42,031	669	232	1,241	1,281	8,483	14,295	1,781	3,572	5,957	4,520
May .....	41,607	791	286	1,370	1,296	8,982	13,719	1,953	3,122	5,411	4,677
June .....	39,711	637	217	1,231	1,270	8,931	12,448	1,769	3,000	5,189	5,019
July .....	35,140	610	188	1,124	1,186	8,052	10,825	1,658	2,326	4,037	5,134
August .....	24,506	797	196	652	761	5,206	6,529	1,109	2,260	3,363	3,633
September .....	26,549	742	127	707	914	6,188	7,953	978	1,670	3,878	3,392
October .....	35,602	616	156	1,137	1,226	7,770	10,641	2,116	2,694	4,879	4,367
November .....	31,386	600	113	1,064	1,097	6,909	9,774	1,446	2,210	4,370	3,803
December .....	28,298	403	119	807	986	6,456	8,214	1,283	1,879	4,032	4,119
<b>Total value .....</b>	<b>401,544</b>	<b>6,898</b>	<b>2,103</b>	<b>11,814</b>	<b>12,835</b>	<b>87,360</b>	<b>129,205</b>	<b>17,550</b>	<b>30,606</b>	<b>53,847</b>	<b>49,326</b>
<b>All vehicles:</b>											
January .....	172,961	1,386	555	4,796	3,986	41,066	70,023	7,956	10,150	16,013	17,030
February .....	177,034	1,522	546	4,548	3,874	40,601	76,839	7,614	9,017	14,758	17,715
March .....	228,280	2,223	872	6,659	5,768	61,661	91,532	9,215	13,209	18,277	18,873
April .....	255,588	4,003	1,366	8,631	7,145	69,023	97,082	12,002	14,644	21,779	19,913
May .....	261,534	4,377	1,494	9,776	7,743	70,728	100,564	11,613	12,829	21,054	21,356
June .....	236,405	3,395	1,169	7,734	6,167	60,375	92,634	10,918	12,190	20,271	21,552
July .....	190,015	2,948	816	6,867	5,425	49,109	71,403	8,626	9,355	15,515	19,951
August .....	139,231	2,727	656	4,318	4,475	33,359	51,049	6,617	7,951	12,450	15,629
September .....	144,514	2,460	620	4,292	3,651	35,339	58,269	6,308	7,052	12,304	14,219
October .....	197,896	2,679	756	6,299	5,144	49,199	76,554	9,840	11,289	18,093	18,043
November .....	179,470	2,210	626	5,363	4,280	46,196	71,641	8,667	9,759	14,533	16,195
December .....	154,865	1,450	643	3,943	3,639	39,790	63,836	7,127	7,560	12,567	14,310
<b>Total value .....</b>	<b>2,337,802</b>	<b>31,380</b>	<b>10,119</b>	<b>73,226</b>	<b>61,297</b>	<b>596,446</b>	<b>921,426</b>	<b>106,503</b>	<b>125,005</b>	<b>197,614</b>	<b>214,786</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 4. Number of Canadian and United States Manufactured Vehicles Sold in Canada, 1964 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:											
January .....	41,509	287	145	1,173	919	9,822	17,326	2,103	2,346	3,431	3,957
February .....	42,548	312	124	1,012	852	9,959	19,235	1,927	2,060	3,113	3,954
March .....	55,077	506	175	1,555	1,326	15,419	22,512	2,327	2,925	4,030	4,302
April .....	61,283	916	336	2,047	1,682	17,119	24,025	3,036	3,305	4,601	4,216
May .....	62,927	971	367	2,322	1,807	17,557	25,032	2,837	2,894	4,500	4,640
June .....	56,680	735	281	1,792	1,393	14,731	23,340	2,727	2,748	4,299	4,634
July .....	44,063	640	185	1,551	1,200	11,638	17,352	2,070	2,115	3,274	4,038
August .....	32,071	479	139	973	1,051	7,752	12,601	1,589	1,685	2,509	3,293
September .....	32,600	439	147	948	740	8,038	13,903	1,555	1,614	2,376	2,840
October .....	45,036	542	168	1,419	1,075	11,421	18,292	2,237	2,550	3,765	3,567
November .....	41,580	425	145	1,185	870	10,957	17,508	2,079	2,226	2,932	3,253
December .....	35,449	274	156	884	750	9,274	15,544	1,700	1,664	2,440	2,763
Total units .....	550,823	6,526	2,368	16,861	13,665	143,687	226,670	26,187	28,132	41,270	45,457
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:											
January .....	8,336	618				1,686	2,946	2,338			748
February .....	7,933	614				1,524	2,833	2,117			845
March .....	10,220	736				1,966	3,877	2,784			857
April .....	11,185	1,019				2,075	3,801	3,262			1,028
May .....	11,397	1,139				2,321	3,803	3,011			1,123
June .....	10,492	965				2,115	3,294	2,917			1,201
July .....	9,487	937				1,941	2,924	2,442			1,243
August .....	6,124	691				1,152	1,578	1,904			799
September .....	6,747	694				1,419	2,039	1,828			767
October .....	9,433	886				1,813	2,916	2,766			1,052
November .....	8,258	816				1,600	2,698	2,244			900
December .....	7,142	616				1,594	2,096	2,028			808
Total units .....	106,754	9,731				21,206	34,805	29,641			11,371
All vehicles:											
January .....	49,845	3,142				11,508	20,272	10,218			4,705
February .....	50,481	2,914				11,483	22,068	9,217			4,799
March .....	65,297	4,298				17,385	26,389	12,066			5,159
April .....	72,468	6,000				19,194	27,826	14,204			5,244
May .....	74,304	6,606				19,878	28,835	13,242			5,763
June .....	67,172	5,166				16,846	26,634	12,691			5,835
July .....	53,550	4,513				13,579	20,276	9,901			5,281
August .....	38,195	3,333				8,904	14,179	7,687			4,092
September .....	39,347	2,968				9,457	15,942	7,373			3,607
October .....	54,469	4,090				13,234	21,208	11,318			4,619
November .....	49,838	3,441				12,557	20,206	9,481			4,153
December .....	42,591	2,680				10,868	17,640	7,832			3,571
Total units .....	657,577	49,151				164,893	261,475	125,230			56,828

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 5. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada, 1964 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:											
thousands of dollars											
January .....	136,034	921	453	3,697	2,935	32,784	56,732	6,865	7,642	11,241	12,764
February .....	139,076	996	391	3,224	2,700	32,818	63,040	6,224	6,719	10,269	12,695
March .....	179,410	1,604	560	4,898	4,191	50,780	73,273	7,563	9,467	13,261	13,813
April .....	198,752	2,907	1,058	6,440	5,294	56,155	77,970	9,794	10,666	15,041	13,427
May .....	203,881	3,075	1,131	7,258	5,730	57,346	81,328	9,171	9,384	14,755	14,703
June .....	182,582	2,321	876	5,582	4,386	47,880	75,039	8,801	8,861	14,123	14,713
July .....	141,525	1,993	585	4,816	3,779	37,756	55,702	6,580	6,793	10,736	12,785
August .....	103,546	1,520	436	3,041	3,261	25,325	40,627	5,141	5,418	8,317	10,460
September .....	105,952	1,392	460	2,969	2,337	26,412	45,335	5,007	5,167	7,800	9,073
October .....	148,884	1,735	550	4,581	3,463	38,349	60,426	7,365	8,351	12,492	11,572
November .....	137,961	1,371	462	3,825	2,835	36,817	58,140	6,896	7,330	9,685	10,600
December .....	119,091	905	498	2,866	2,448	31,615	52,468	5,674	5,520	8,116	8,981
<b>Total value .....</b>	<b>1,796,694</b>	<b>20,740</b>	<b>7,460</b>	<b>53,197</b>	<b>43,359</b>	<b>474,037</b>	<b>740,080</b>	<b>85,081</b>	<b>91,318</b>	<b>135,836</b>	<b>145,586</b>
Commercial vehicles:											
thousands of dollars											
January .....	29,751		2,042			6,718	10,360		7,648		2,983
February .....	28,728		2,032			5,769	10,036		7,194		3,697
March .....	36,749		2,567			7,553	13,944		9,028		3,657
April .....	41,411		3,361			8,374	14,060		11,221		4,395
May .....	40,896		3,659			8,858	13,451		10,389		4,539
June .....	39,175		3,311			8,844	12,262		9,878		4,880
July .....	34,655		3,068			7,950	10,667		7,959		5,011
August .....	23,986		2,326			5,098	6,389		6,637		3,536
September .....	26,044		2,422			6,137	7,738		6,502		3,245
October .....	35,042		3,062			7,666	10,429		9,642		4,243
November .....	30,995		2,820			6,833	9,632		7,994		3,716
December .....	27,896		2,262			6,394	8,048		7,152		4,040
<b>Total value .....</b>	<b>395,328</b>		<b>32,932</b>			<b>86,194</b>	<b>127,016</b>		<b>101,244</b>		<b>47,942</b>
All vehicles:											
January .....	165,785		10,048			39,502	67,092		33,396		15,747
February .....	167,804		9,343			38,587	73,076		30,406		16,392
March .....	216,159		13,820			58,333	87,217		39,319		17,470
April .....	240,163		19,060			64,529	92,030		46,722		17,822
May .....	244,777		20,853			66,204	94,779		43,699		19,242
June .....	221,757		16,476			56,724	87,301		41,663		19,593
July .....	176,180		14,241			45,706	66,369		32,068		17,796
August .....	127,532		10,584			30,423	47,016		25,513		13,996
September .....	131,996		9,580			32,549	53,073		24,476		12,318
October .....	183,926		13,391			46,015	70,855		37,850		15,815
November .....	168,956		11,313			43,650	67,772		31,905		14,316
December .....	146,987		8,979			38,009	60,516		26,462		13,021
<b>Total value .....</b>	<b>2,192,022</b>		<b>157,688</b>			<b>560,231</b>	<b>867,096</b>		<b>413,479</b>		<b>193,528</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 6. Number of Overseas Manufactured Vehicles Sold in Canada, 1964 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:											
January .....	3, 212	72	10	134	102	711	1, 362	55	75	169	522
February .....	4, 165	91	13	299	141	933	1, 707	105	83	209	584
March .....	5, 435	120	27	410	246	1, 526	1, 898	150	146	310	602
April .....	6, 819	208	38	474	276	2, 025	2, 234	183	182	333	866
May .....	7, 528	254	38	569	343	2, 091	2, 585	218	143	389	899
June .....	6, 680	218	39	451	258	1, 702	2, 441	160	151	431	829
July .....	6, 203	172	22	442	222	1, 557	2, 266	173	107	323	919
August .....	5, 344	204	12	313	221	1, 362	1, 854	171	123	361	723
September .....	5, 732	165	18	305	197	1, 314	2, 382	150	92	297	812
October .....	6, 397	168	26	291	228	1, 476	2, 612	167	109	339	981
November .....	4, 848	115	27	243	179	1, 167	1, 799	148	107	221	842
December .....	3, 573	71	14	136	102	846	1, 487	81	69	197	570
Total units .....	65, 936	1, 858	284	4, 067	2, 515	16, 710	24, 627	1, 761	1, 387	3, 579	9, 148
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:											
January .....	204	18				48	51	22			65
February .....	175	18				54	51	32			20
March .....	200	25				33	83	15			44
April .....	230	23				40	89	31			47
May .....	265	31				46	99	34			55
June .....	202	17				33	69	31			52
July .....	182	15				39	62	21			45
August .....	196	30				40	54	35			37
September .....	193	27				21	82	9			54
October .....	217	26				42	85	17			47
November .....	152	20				30	56	12			34
December .....	150	19				24	62	15			30
Total units .....	2, 366	269				450	843	274			530
All vehicles:											
January .....	3, 416	336				759	1, 413	321			587
February .....	4, 340	562				987	1, 758	429			604
March .....	5, 635	828				1, 559	1, 981	621			646
April .....	7, 049	1, 019				2, 065	2, 323	729			913
May .....	7, 793	1, 235				2, 137	2, 684	784			953
June .....	6, 882	983				1, 735	2, 510	773			881
July .....	6, 385	873				1, 596	2, 328	624			964
August .....	5, 540	780				1, 402	1, 908	690			760
September .....	5, 925	712				1, 335	2, 464	548			866
October .....	6, 614	739				1, 518	2, 697	632			1, 028
November .....	5, 000	584				1, 197	1, 855	488			876
December .....	3, 723	342				870	1, 549	362			600
Total units .....	68, 302	8, 993				17, 160	25, 470	7, 001			9, 678

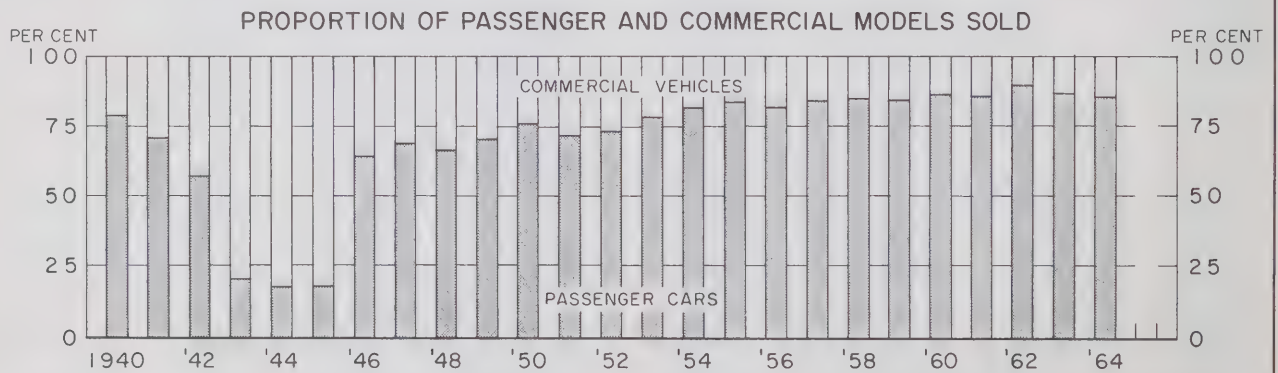
<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 7. Retail Value of Overseas Manufactured Vehicles Sold in Canada, 1964 by Province and Month

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:											
thousands of dollars											
January .....	6,668	143	20	262	205	1,442	2,806	125	164	378	1,123
February .....	8,767	188	26	605	280	1,877	3,633	222	192	476	1,268
March .....	11,615	246	54	836	499	3,244	4,103	329	319	692	1,293
April .....	14,805	427	76	950	570	4,385	4,817	427	406	781	1,966
May .....	16,046	511	77	1,148	717	4,400	5,517	489	323	888	1,976
June .....	14,112	437	76	921	511	3,564	5,147	348	329	959	1,820
July .....	13,350	345	43	927	460	3,301	4,876	388	236	742	2,032
August .....	11,179	410	24	625	453	2,828	3,893	367	273	770	1,536
September .....	12,013	326	33	616	400	2,739	4,981	323	215	626	1,754
October .....	13,410	328	50	581	455	3,080	5,487	359	244	722	2,104
November .....	10,123	239	51	474	348	2,470	3,727	325	219	478	1,792
December .....	7,476	142	26	270	205	1,719	3,154	170	161	419	1,210
<b>Total value .....</b>	<b>139,564</b>	<b>3,742</b>	<b>556</b>	<b>8,215</b>	<b>5,103</b>	<b>35,049</b>	<b>52,141</b>	<b>3,872</b>	<b>3,081</b>	<b>7,931</b>	<b>19,874</b>
Commercial vehicles:											
thousands of dollars											
January .....	508		45			122	125		56		160
February .....	463		48			137	130		93		55
March .....	515		67			84	212		42		110
April .....	620		62			109	235		89		125
May .....	711		84			124	268		97		138
June .....	536		44			87	186		80		139
July .....	485		40			102	158		62		123
August .....	520		80			108	140		95		97
September .....	505		68			51	215		24		147
October .....	560		73			104	212		47		124
November .....	391		54			76	142		32		87
December .....	402		53			62	166		42		79
<b>Total value .....</b>	<b>6,216</b>		<b>718</b>			<b>1,166</b>	<b>2,189</b>		<b>759</b>		<b>1,384</b>
All vehicles:											
January .....	7,176		675			1,564	2,931		723		1,283
February .....	9,230		1,147			2,014	3,763		983		1,323
March .....	12,130		1,702			3,328	4,315		1,382		1,403
April .....	15,425		2,085			4,494	5,052		1,703		2,091
May .....	16,757		2,537			4,524	5,785		1,797		2,114
June .....	14,648		1,989			3,651	5,333		1,716		1,959
July .....	13,835		1,815			3,403	5,034		1,428		2,155
August .....	11,699		1,592			2,936	4,033		1,505		1,633
September .....	12,518		1,443			2,790	5,196		1,188		1,901
October .....	13,970		1,487			3,184	5,699		1,372		2,228
November .....	10,514		1,166			2,546	3,869		1,054		1,879
December .....	7,878		696			1,781	3,320		792		1,289
<b>Total value .....</b>	<b>145,780</b>		<b>18,334</b>			<b>36,215</b>	<b>54,330</b>		<b>15,643</b>		<b>21,258</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

# NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA 1940 - 1964







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# NEW MOTOR VEHICLE SALES 1965



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### NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

**New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

### COMMERCIAL VEHICLES

**Commercial Vehicles** is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



# NEW MOTOR VEHICLE SALES

## 1965

### SUMMARY

Sales of new motor vehicles in Canada reached an all-time high during 1965. The number of new motor vehicles sold rose from 725,879 in 1964 to 830,995, an increase of 14.5 per cent. This marks the fourth consecutive year in which the year-to-year gain in the sale of new motor vehicles has exceeded 10 per cent. The retail value of the new vehicles sold in 1965 totalled \$2,739,329,000, an increase of 17.2 per cent over the previous year.

As in 1964, sales of both passenger cars and commercial vehicles increased substantially—passenger cars by 14.9 per cent and commercial vehicles by 12.1 per cent over the previous year. In terms of dollar volume, expenditures on passenger cars and commercial vehicles rose by more than 17 per cent over the previous year. The larger increase in dollar volume as compared to the number of new motor vehicles sold is due, in part, to a higher average retail value per vehicle—1.9 per cent more for passenger cars and 4.9 per cent more for commercial vehicles.

The share of the new motor vehicle market held by overseas manufactured vehicles appears to have levelled off at approximately 9 per cent. Prior to 1964, the share of the market held by overseas manufactured vehicles had declined dramatically from a high of 25.4 per cent in 1960 to 8.3 per cent in 1963. In 1964, the downward trend was arrested and the overseas share of the market rose to 9.4 per cent. For the year 1965, the share of the new motor vehicle market held by overseas manufactured vehicles declined only fractionally, to 9.3 per cent. However, the sales of overseas manufactured commercial

vehicles declined for the sixth consecutive year—from the high of 8,222 units in 1959 to 2,074 units in 1965.

Although the second quarter of the year continued as the most popular period for the sale of new motor vehicles, with 31.9 per cent of total unit sales in 1965, it appears that a levelling off in the volume of spring sales is taking place. In 1962, 33.8 per cent of all new motor vehicle sales were made during the months of April, May and June; in 1963, 33.0 per cent; in 1964, 32.5 per cent; and in 1965, 31.9 per cent.

British Columbia experienced the highest rate of increase in both the number of units sold and total retail value: 19.8 per cent and 23.7 per cent respectively. Significantly, the year-to-year percentage change in the sale of new motor vehicles in British Columbia has equalled or exceeded +16 per cent in each of the past four years. Increases in the number of new vehicles sold in other provinces ranged from 17.3 per cent in Ontario to 1.4 per cent in Manitoba.

As compared with 1964, Ontario and Quebec accounted for a slightly larger share of both total sales and number of vehicles sold in 1965—65.5 per cent and 65.2 per cent respectively. These proportions are somewhat larger than the percentage of total retail trade accounted for by the two central provinces (62.3 per cent).

Data on motor vehicle financing by sales finance companies will be found in the report "Sales Financing", Catalogue No. 63-211.

**TABLE 1. Percentage Changes in Number and Retail Value of New Motor Vehicles Sold, 1965/1964 and Percentage Distribution, by Type of Vehicle and by Province, 1964 and 1965**

Province	Change 1965/64						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1964	1965	1964	1965	1964	1965
%												
Canadian and United States manufactured vehicles												
Atlantic Provinces .....	+ 14.7	+ 18.7	+ 16.4	+ 18.7	+ 8.2	+ 18.7	7.5	7.5	7.2	7.2	9.0	8.8
Quebec .....	+ 13.0	+ 16.0	+ 14.2	+ 16.4	+ 5.1	+ 13.5	25.1	24.7	26.1	25.9	19.9	18.5
Ontario .....	+ 17.5	+ 20.0	+ 18.5	+ 21.2	+ 10.6	+ 13.4	39.8	40.7	41.1	42.4	32.6	32.0
Manitoba .....	+ 1.0	+ 3.6	- 1.0	+ 0.5	+ 11.6	+ 18.7	4.7	4.2	4.8	4.1	4.7	4.6
Saskatchewan .....	+ 11.3	+ 13.8	+ 7.0	+ 9.2	+ 24.0	+ 27.5	5.7	5.6	5.1	4.7	8.9	9.9
Alberta .....	+ 11.3	+ 12.7	+ 10.2	+ 11.9	+ 14.4	+ 15.0	8.6	8.3	7.5	7.2	14.2	14.4
British Columbia <sup>1</sup> .....	+ 19.3	+ 23.6	+ 17.8	+ 19.9	+ 24.9	+ 34.7	8.6	9.0	8.2	8.5	10.7	11.8
<b>Canada .....</b>	<b>+ 14.6</b>	<b>+ 17.5</b>	<b>+ 15.0</b>	<b>+ 17.4</b>	<b>+ 12.6</b>	<b>+ 18.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Overseas manufactured vehicles												
Atlantic Provinces .....	+ 1.1	- 1.6	+ 1.6	- 1.0	- 16.0	- 15.5	13.2	11.8	13.2	11.8	11.4	10.9
Quebec .....	+ 10.8	+ 10.9	+ 11.8	+ 12.0	- 25.1	- 23.3	25.1	24.7	25.3	24.9	19.0	16.2
Ontario .....	+ 15.8	+ 16.0	+ 16.9	+ 17.4	- 17.6	- 17.1	37.3	38.2	37.4	38.4	35.6	33.5
Manitoba .....	+ 7.2	+ 1.5	+ 7.3	+ 1.5	+ 1.9	+ 1.4	2.6	2.5	2.7	2.5	2.3	2.7
Saskatchewan .....	+ 9.9	+ 7.7	+ 10.2	+ 7.9	<sup>2</sup>	+ 2.3	2.1	2.0	2.1	2.0	2.1	2.4
Alberta .....	+ 10.2	+ 5.8	+ 12.4	+ 8.3	- 35.7	- 35.5	5.5	5.4	5.4	5.4	7.2	5.3
British Columbia <sup>1</sup> .....	+ 22.9	+ 25.2	+ 23.9	+ 25.7	+ 13.6	+ 18.8	14.2	15.4	13.9	15.0	22.4	29.0
<b>Canada .....</b>	<b>+ 13.0</b>	<b>+ 12.7</b>	<b>+ 13.9</b>	<b>+ 13.7</b>	<b>- 12.3</b>	<b>- 10.7</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Total all vehicles												
Atlantic Province .....	+ 12.6	+ 16.6	+ 13.7	+ 16.3	+ 7.5	+ 18.0	8.0	7.9	7.8	7.7	9.2	8.8
Quebec .....	+ 12.8	+ 15.7	+ 13.9	+ 16.1	+ 4.4	+ 13.0	25.1	24.7	26.0	25.8	19.8	18.5
Ontario .....	+ 17.3	+ 19.8	+ 18.4	+ 20.9	+ 10.0	+ 12.9	39.5	40.5	40.7	42.0	32.6	32.1
Manitoba .....	+ 1.4	+ 3.6	- 0.5	+ 0.6	+ 11.5	+ 18.6	4.5	4.0	4.5	4.0	4.6	4.6
Saskatchewan .....	+ 11.2	+ 13.6	+ 7.1	+ 9.2	+ 23.8	+ 27.4	5.4	5.2	4.8	4.4	8.8	9.7
Alberta .....	+ 11.3	+ 12.5	+ 10.4	+ 11.7	+ 13.9	+ 14.5	8.3	8.1	7.3	7.0	14.0	14.2
British Columbia <sup>1</sup> .....	+ 19.8	+ 23.7	+ 18.8	+ 20.6	+ 24.4	+ 34.3	9.2	9.6	8.9	9.1	11.0	12.1
<b>Canada .....</b>	<b>+ 14.5</b>	<b>+ 17.2</b>	<b>+ 14.9</b>	<b>+ 17.1</b>	<b>+ 12.1</b>	<b>+ 17.6</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

<sup>2</sup> No change.

TABLE 2. Annual Sales of New Motor Vehicles in Canada, by Type of Vehicle, 1946-65

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle
		\$'000	\$		\$'000	\$		\$'000	\$
Total vehicles:									
1946 .....	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947 .....	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948 .....	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949 .....	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950 .....	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951 .....	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952 .....	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953 .....	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954 .....	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955 .....	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956 .....	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957 .....	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958 .....	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959 .....	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960 .....	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961 .....	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962 .....	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963 .....	654,989	2,062,039	3,148	557,787	1,716,121	3,077	97,202	345,918	3,559
1964 .....	725,879	2,337,802	3,221	616,759	1,936,258	3,139	109,120	401,544	3,680
1965 .....	830,995	2,739,329	3,296	708,716	2,267,314	3,199	122,279	472,015	3,860
Overseas vehicles (included above):									
1949 .....	30,101	..	..	28,263	..	..	1,838	..	..
1950 .....	67,506	..	..	62,880	..	..	4,626	..	..
1951 .....	32,162	..	..	29,113	..	..	3,049	..	..
1952 .....	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953 .....	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954 .....	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955 .....	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956 .....	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957 .....	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958 .....	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959 .....	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960 .....	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961 .....	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962 .....	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963 .....	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527
1964 .....	68,302	145,780	2,134	65,936	139,564	2,117	2,366	6,216	2,627
1965 .....	77,149	164,301	2,130	75,075	158,749	2,115	2,074	5,552	2,677

.. Figures not available.

**TABLE 3. Total Number of New Motor Vehicles Sold in Canada, by Province and by Month, 1965**

(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	number										
Passenger cars:											
January .....	43,922	377	153	1,171	997	10,675	19,021	1,831	2,032	3,508	4,157
February .....	47,203	513	174	1,361	1,218	11,460	20,992	1,866	1,748	3,332	4,539
March .....	65,954	893	269	2,191	1,781	17,982	26,579	2,371	2,898	4,403	6,587
April .....	75,765	1,148	412	2,608	2,320	20,889	30,931	2,812	3,438	4,991	6,216
May .....	76,897	1,277	450	2,596	2,183	21,290	31,359	2,906	3,091	5,299	6,446
June .....	73,914	1,312	372	2,751	2,108	18,901	30,754	2,842	3,205	5,201	6,468
July .....	55,388	986	228	2,062	1,477	13,451	23,105	2,271	2,643	3,774	5,391
August .....	47,777	930	207	1,705	1,601	12,814	17,656	2,131	2,297	3,630	4,806
September .....	36,927	659	191	1,130	959	9,543	14,684	1,350	1,654	2,814	3,943
October .....	59,925	793	217	1,837	1,503	15,518	25,700	2,503	2,866	3,996	4,992
November .....	64,703	662	248	1,635	1,323	15,592	29,334	2,592	2,916	4,502	5,899
December .....	60,341	619	222	1,497	1,406	14,604	27,350	2,342	2,834	4,052	5,415
Total units .....	708,716	10,169	3,143	22,544	18,876	182,719	297,465	27,817	31,622	49,502	64,859
Commercial vehicles:											
January .....	7,282	116	48	216	236	1,506	2,387	271	548	1,153	801
February .....	7,427	113	37	236	276	1,505	2,253	325	629	1,164	889
March .....	11,278	247	78	353	320	2,008	3,836	422	1,150	1,525	1,339
April .....	12,431	223	89	364	369	2,236	4,023	562	1,422	1,728	1,415
May .....	12,744	274	80	397	378	2,251	3,989	620	1,265	1,806	1,684
June .....	13,143	292	95	452	473	2,346	4,146	611	1,206	1,924	1,598
July .....	10,505	236	60	346	353	1,738	3,386	591	995	1,402	1,398
August .....	9,497	256	63	245	323	1,953	2,706	551	1,025	1,241	1,134
September .....	6,521	176	38	240	189	1,352	1,776	272	701	885	892
October .....	9,111	160	70	284	259	1,612	3,122	423	911	1,190	1,080
November .....	11,209	187	53	305	314	2,105	3,793	418	1,006	1,733	1,295
December .....	11,131	189	58	291	295	2,007	3,783	538	1,039	1,651	1,280
Total units .....	122,279	2,469	769	3,729	3,785	22,619	39,200	5,604	11,897	17,402	14,805
All vehicles:											
January .....	51,204	493	201	1,387	1,233	12,181	21,408	2,102	2,580	4,661	4,958
February .....	54,630	626	211	1,597	1,494	12,965	23,245	2,191	2,377	4,496	5,428
March .....	77,232	1,140	347	2,544	2,101	19,990	30,415	2,793	4,048	5,928	7,926
April .....	88,196	1,371	501	2,972	2,689	23,125	34,954	3,374	4,860	6,719	7,631
May .....	89,641	1,551	530	2,993	2,561	23,541	35,348	3,526	4,356	7,105	8,130
June .....	87,057	1,604	467	3,203	2,581	21,247	34,900	3,453	4,411	7,125	8,066
July .....	65,893	1,222	288	2,408	1,830	15,189	26,491	2,862	3,638	5,176	6,789
August .....	57,274	1,186	270	1,950	1,924	14,767	20,362	2,682	3,322	4,871	5,940
September .....	43,448	835	229	1,370	1,148	10,895	16,460	1,622	2,355	3,699	4,835
October .....	69,036	953	287	2,121	1,762	17,130	28,822	2,926	3,777	5,186	6,072
November .....	75,912	849	301	1,940	1,637	17,697	33,127	3,010	3,922	6,235	7,194
December .....	71,472	808	280	1,788	1,701	16,611	31,133	2,880	3,873	5,703	6,695
Total units .....	830,995	12,638	3,912	26,273	22,661	205,338	336,665	33,421	43,519	66,904	79,664

<sup>1</sup> Includes Yukon and Northwest Territories.

**TABLE 4. Total Retail Value of New Motor Vehicles Sold in Canada, by Province and by Month, 1965**

(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
thousands of dollars											
<b>Passenger cars:</b>											
January .....	142,805	1,132	486	3,577	3,123	35,449	61,931	5,911	6,707	11,534	12,955
February .....	151,116	1,482	547	4,112	3,835	37,460	67,494	5,932	5,721	10,891	13,642
March .....	210,109	2,641	798	6,496	5,392	58,039	85,152	7,626	9,459	14,315	20,191
April .....	242,629	3,375	1,237	7,881	7,107	67,394	99,589	9,028	11,268	16,161	19,589
May .....	244,430	3,758	1,354	7,792	6,724	68,392	100,383	9,257	9,894	17,077	19,799
June .....	234,383	3,939	1,112	8,227	6,465	60,156	98,291	9,121	10,367	16,828	19,877
July .....	173,892	2,870	669	6,113	4,438	42,263	73,224	7,223	8,548	12,038	16,506
August .....	149,239	2,687	620	5,070	4,831	40,101	55,630	6,789	7,365	11,541	14,605
September .....	113,863	1,884	555	3,235	2,848	29,641	45,270	4,279	5,329	8,964	11,858
October .....	193,616	2,364	678	5,648	4,638	50,902	83,640	8,117	9,431	13,031	15,167
November .....	211,974	1,968	776	5,132	4,192	52,212	96,716	8,514	9,594	14,686	18,184
December .....	199,258	1,879	708	4,703	4,411	49,236	90,669	7,676	9,366	13,492	17,118
<b>Total value .....</b>	<b>2,267,314</b>	<b>29,979</b>	<b>9,540</b>	<b>67,986</b>	<b>58,004</b>	<b>591,245</b>	<b>957,989</b>	<b>89,473</b>	<b>103,049</b>	<b>160,558</b>	<b>199,491</b>
<b>Commercial vehicles:</b>											
January .....	28,327	415	153	736	919	6,501	8,777	964	1,875	4,426	3,561
February .....	27,621	411	117	762	1,079	5,808	7,954	1,110	2,080	4,379	3,921
March .....	41,326	785	238	1,156	1,305	7,462	14,115	1,507	3,587	5,031	6,140
April .....	45,987	718	272	1,152	1,803	9,064	14,468	2,013	4,593	5,767	6,137
May .....	49,753	924	245	1,334	2,057	9,935	15,327	2,362	4,053	6,499	7,017
June .....	49,854	968	297	1,537	1,955	10,674	14,802	2,297	3,817	6,531	6,976
July .....	40,627	771	188	1,127	1,486	7,537	12,309	2,153	3,432	4,952	6,672
August .....	37,300	861	197	807	1,423	8,276	10,516	2,087	3,525	4,447	5,161
September .....	28,916	598	122	811	855	7,311	7,836	1,165	2,397	3,443	4,378
October .....	35,188	548	240	1,009	1,054	6,870	11,993	1,523	2,947	4,308	4,696
November .....	42,436	638	168	1,013	1,221	9,164	13,608	1,434	3,374	5,951	5,865
December .....	44,680	622	191	1,011	1,412	10,104	14,190	2,196	3,309	5,929	5,716
<b>Total value .....</b>	<b>472,015</b>	<b>8,259</b>	<b>2,428</b>	<b>12,455</b>	<b>16,569</b>	<b>98,706</b>	<b>145,895</b>	<b>20,811</b>	<b>38,989</b>	<b>61,663</b>	<b>66,240</b>
<b>All vehicles:</b>											
January .....	171,132	1,547	639	4,313	4,042	41,950	70,708	6,875	8,582	15,960	16,516
February .....	178,737	1,893	664	4,874	4,914	43,268	75,448	7,042	7,801	15,270	17,563
March .....	251,435	3,426	1,036	7,652	6,697	65,501	99,267	9,133	13,046	19,346	26,331
April .....	288,616	4,093	1,509	9,033	8,910	76,458	114,057	11,041	15,861	21,928	25,726
May .....	294,183	4,682	1,599	9,126	8,781	78,327	115,710	11,619	13,947	23,576	26,816
June .....	284,237	4,907	1,409	9,764	8,420	70,830	113,093	11,418	14,184	23,359	26,853
July .....	214,519	3,641	857	7,240	5,924	49,800	85,533	9,376	11,980	16,990	23,178
August .....	186,539	3,548	817	5,877	6,254	48,377	66,146	8,876	10,890	15,988	19,766
September .....	142,779	2,482	677	4,046	3,703	36,952	53,106	5,444	7,726	12,407	16,236
October .....	228,004	2,912	918	6,657	5,692	57,772	95,633	9,640	12,378	17,339	19,863
November .....	254,410	2,606	944	6,145	5,413	61,376	110,324	9,948	12,968	20,637	24,049
December .....	243,938	2,501	899	5,714	5,823	59,340	104,859	9,872	12,675	19,421	22,834
<b>Total value .....</b>	<b>2,739,329</b>	<b>38,238</b>	<b>11,968</b>	<b>80,441</b>	<b>74,573</b>	<b>689,951</b>	<b>1,103,884</b>	<b>110,284</b>	<b>142,038</b>	<b>222,221</b>	<b>265,731</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 5. Number of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1965

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	number										
Passenger cars:											
January .....	39,999	306	138	977	873	9,871	17,325	1,709	1,945	3,306	3,549
February .....	42,312	379	159	1,145	1,089	10,365	19,108	1,710	1,672	3,122	3,563
March .....	59,327	748	232	1,798	1,504	16,318	24,020	2,233	2,792	4,103	5,579
April .....	68,107	891	358	2,194	1,991	18,872	28,207	2,624	3,261	4,563	5,146
May .....	69,127	1,018	385	2,192	1,876	19,296	28,425	2,680	2,868	4,902	5,485
June .....	66,231	1,089	318	2,356	1,835	16,856	27,810	2,661	3,050	4,764	5,492
July .....	48,746	770	182	1,664	1,217	11,710	20,679	2,114	2,493	3,381	4,536
August .....	41,153	713	171	1,391	1,324	10,949	15,364	1,952	2,111	3,220	3,958
September .....	30,499	485	145	824	760	7,889	12,119	1,204	1,549	2,470	3,054
October .....	53,253	643	191	1,586	1,262	13,993	23,000	2,330	2,769	3,634	3,845
November .....	58,908	526	226	1,447	1,177	14,320	27,062	2,462	2,827	4,159	4,702
December .....	55,979	510	204	1,335	1,262	13,601	25,551	2,248	2,756	3,855	4,657
Total units .....	633,641	8,078	2,709	18,909	16,170	164,040	268,670	25,927	30,093	45,479	53,566
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	number										
Commercial vehicles:											
January .....	7,170		608			1,482	2,350		1,957		773
February .....	7,293		645			1,482	2,211		2,112		843
March .....	11,096		975			1,982	3,757		3,078		1,304
April .....	12,220		1,024			2,192	3,957		3,697		1,350
May .....	12,533		1,105			2,219	3,912		3,666		1,631
June .....	12,942		1,293			2,314	4,079		3,714		1,542
July .....	10,317		971			1,709	3,327		2,968		1,342
August .....	9,335		866			1,918	2,675		2,796		1,080
September .....	6,347		621			1,325	1,715		1,844		842
October .....	8,913		753			1,586	3,060		2,509		1,005
November .....	11,051		845			2,086	3,734		3,133		1,253
December .....	10,988		820			1,987	3,728		3,215		1,238
Total units .....	120,205		10,526			22,282	38,505		34,689		14,203
All vehicles:											
January .....	47,169		2,902			11,353	19,675		8,917		4,322
February .....	49,605		3,417			11,847	21,319		8,616		4,406
March .....	70,423		5,257			18,300	27,777		12,206		6,883
April .....	80,327		6,458			21,064	32,164		14,145		6,496
May .....	81,660		6,576			21,515	32,337		14,116		7,116
June .....	79,173		6,891			19,170	31,889		14,189		7,034
July .....	59,063		4,804			13,419	24,006		10,956		5,878
August .....	50,488		4,465			12,867	18,039		10,079		5,038
September .....	36,846		2,835			9,214	13,834		7,067		3,896
October .....	62,166		4,435			15,579	26,060		11,242		4,850
November .....	69,959		4,221			16,406	30,796		12,581		5,955
December .....	66,967		4,131			15,588	29,279		12,074		5,895
Total units .....	753,846		56,392			186,322	307,175		136,188		67,769

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 6. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1965

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	134,557	996	458	3,179	2,883	33,737	58,351	5,664	6,527	11,103	11,659
February .....	140,993	1,224	520	3,701	3,581	35,189	63,645	5,606	5,557	10,427	11,543
March .....	196,382	2,359	726	5,732	4,862	54,569	79,836	7,345	9,237	13,671	18,045
April .....	225,933	2,872	1,132	7,086	6,470	63,053	93,825	8,630	10,808	15,274	16,783
May .....	228,214	3,262	1,230	7,000	6,111	64,185	94,228	8,807	9,420	16,243	17,728
June.....	218,376	3,511	1,010	7,457	5,926	55,928	92,118	8,761	10,044	15,904	17,717
July .....	160,017	2,451	579	5,325	3,917	38,627	68,146	6,910	8,228	11,200	14,634
August.....	135,199	2,270	552	4,458	4,297	36,299	50,490	6,415	6,990	10,686	12,742
September.....	100,482	1,549	460	2,623	2,458	26,236	39,950	3,986	5,109	8,234	9,877
October.....	179,112	2,059	623	5,136	4,127	47,629	77,655	7,742	9,203	12,244	12,694
November .....	199,332	1,702	732	4,743	3,881	49,403	91,666	8,240	9,404	13,926	15,635
December .....	189,968	1,661	673	4,377	4,132	47,131	86,849	7,436	9,197	13,057	15,455
Total value .....	2,108,565	25,916	8,695	60,817	52,645	551,986	896,759	85,542	99,724	151,969	174,512
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	28,033		2,201			6,436	8,681		7,224		3,491
February .....	27,261		2,323			5,747	7,841		7,553		3,797
March.....	40,840		3,423			7,393	13,907		10,069		6,048
April .....	45,376		3,887			8,952	14,290		12,333		5,914
May .....	49,189		4,495			9,847	15,129		12,845		6,873
June.....	49,316		4,707			10,590	14,623		12,571		6,825
July .....	40,148		3,507			7,458	12,173		10,482		6,528
August.....	36,864		3,235			8,180	10,434		9,999		5,016
September .....	28,455		2,331			7,239	7,673		6,962		4,250
October.....	34,664		2,794			6,806	11,833		8,737		4,494
November .....	42,018		3,002			9,112	13,454		10,695		5,755
December .....	44,299		3,199			10,052	14,043		11,400		5,605
Total value .....	466,463		39,104			97,812	144,081		120,870		64,596
All vehicles:											
January .....	162,590		9,717			40,173	67,032		30,518		15,150
February .....	168,254		11,349			40,936	71,486		29,143		15,340
March.....	237,222		17,102			61,962	93,743		40,322		24,093
April .....	271,309		21,447			72,005	108,115		47,045		22,697
May .....	277,403		22,098			74,032	109,357		47,315		24,601
June.....	267,692		22,611			66,518	106,741		47,280		24,542
July .....	200,165		15,779			46,085	80,319		36,820		21,162
August.....	172,063		14,812			44,479	60,924		34,090		17,758
September .....	128,937		9,421			33,475	47,623		24,291		14,127
October.....	213,776		14,739			54,435	89,488		37,926		17,188
November .....	241,350		14,060			58,515	105,120		42,265		21,390
December .....	234,267		14,042			57,183	100,892		41,090		21,060
Total value.....	2,575,028		187,177			649,798	1,040,840		458,105		239,108

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 7. Number of Overseas Manufactured Vehicles Sold in Canada, by Province and by Month, 1965

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:	number										
January .....	3,923	71	15	194	124	804	1,696	122	87	202	608
February .....	4,891	134	15	216	129	1,095	1,884	156	76	210	976
March .....	6,627	145	37	393	277	1,664	2,559	138	106	300	1,008
April.....	7,658	257	54	414	329	2,017	2,724	188	177	428	1,070
May.....	7,770	259	65	404	307	1,994	2,934	226	223	397	961
June .....	7,683	223	54	395	273	2,045	2,944	181	155	437	976
July .....	6,642	216	46	398	260	1,741	2,426	157	150	393	855
August .....	6,624	217	36	314	277	1,865	2,292	179	186	410	848
September .....	6,428	174	46	306	199	1,654	2,565	146	105	344	889
October .....	6,672	150	26	251	241	1,525	2,700	173	97	362	1,147
November .....	5,795	136	22	188	146	1,272	2,272	130	89	343	1,197
December .....	4,362	109	18	162	144	1,003	1,799	94	78	197	758
Total units .....	75,075	2,091	434	3,635	2,706	18,679	28,795	1,890	1,529	4,023	11,293
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:	number										
January .....	112		8			24	37		15		28
February .....	134		17			23	42		6		46
March .....	182		23			26	79		19		35
April .....	211		21			44	66		15		65
May .....	211		24			32	77		25		53
June .....	201		19			32	67		27		56
July .....	188		24			29	59		20		56
August .....	162		21			35	31		21		54
September .....	174		22			27	61		14		50
October .....	198		20			26	62		15		75
November .....	158		14			19	59		24		42
December .....	143		13			20	55		13		42
Total units .....	2,074		226			337	695		214		602
All vehicles:											
January .....	4,035		412			828	1,733		426		636
February .....	5,025		511			1,118	1,926		448		1,022
March .....	6,809		875			1,690	2,638		563		1,043
April .....	7,869		1,075			2,061	2,790		808		1,135
May .....	7,981		1,059			2,026	3,011		871		1,014
June .....	7,884		964			2,077	3,011		800		1,032
July .....	6,830		944			1,770	2,485		720		911
August .....	6,786		865			1,900	2,323		796		902
September .....	6,602		747			1,681	2,626		609		939
October .....	6,870		688			1,551	2,762		647		1,222
November .....	5,953		506			1,291	2,331		586		1,239
December.....	4,505		446			1,023	1,854		382		800
Total units .....	77,149		9,092			19,616	29,490		7,656		11,895

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 8. Retail Value of Overseas Manufactured Vehicles Sold in Canada, by Province and Month, 1965

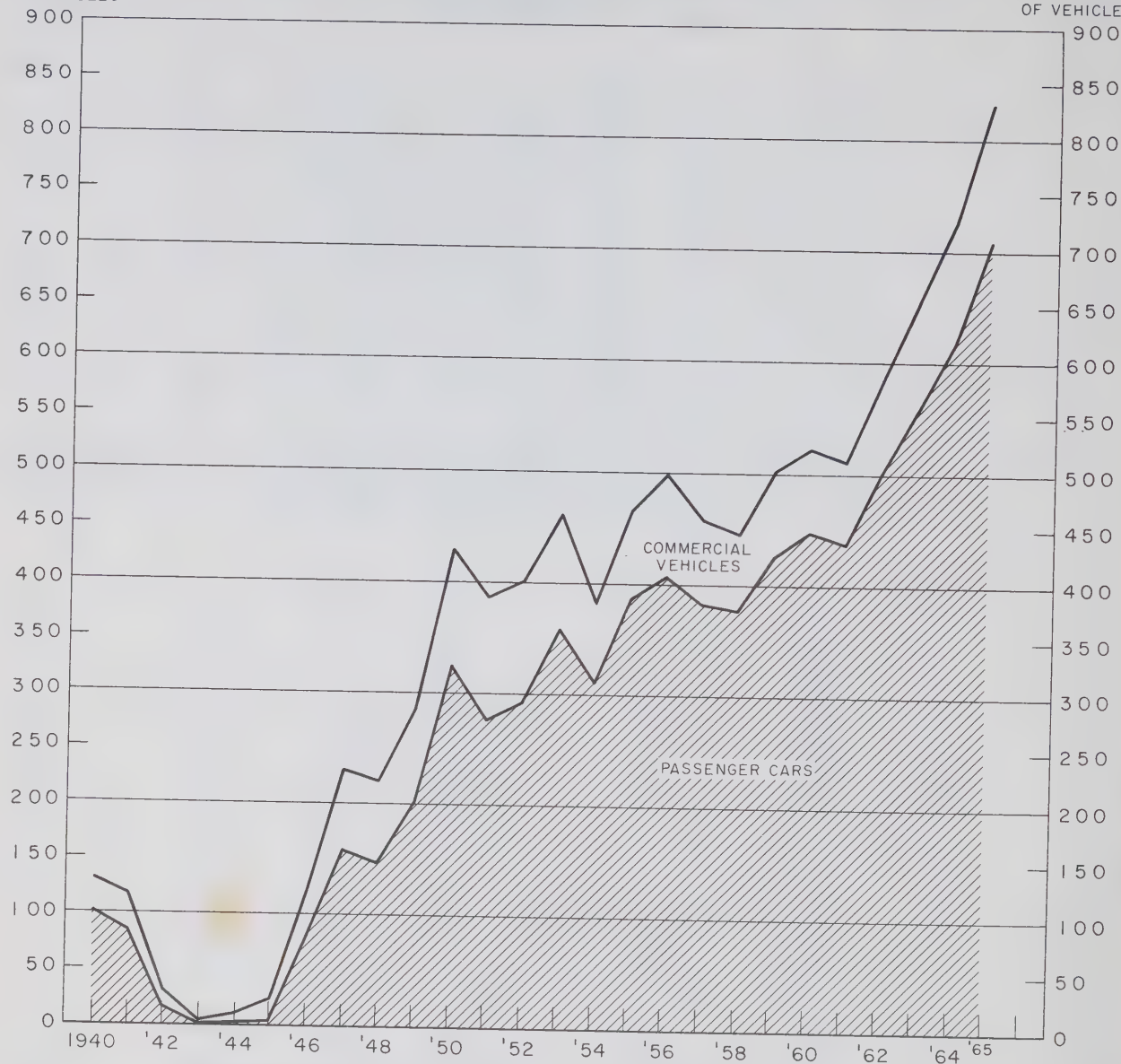
Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	8,248	136	28	398	240	1,712	3,580	247	180	431	1,296
February .....	10,123	258	27	411	254	2,271	3,849	326	164	464	2,099
March .....	13,727	282	72	764	530	3,470	5,316	281	222	644	2,146
April .....	16,696	503	105	795	637	4,341	5,764	398	460	887	2,806
May .....	16,216	496	124	792	613	4,207	6,155	450	474	834	2,071
June .....	16,007	428	102	770	539	4,228	6,173	360	323	924	2,160
July .....	13,875	419	90	788	521	3,636	5,078	313	320	838	1,872
August .....	14,040	417	68	612	534	3,802	5,140	374	375	855	1,863
September .....	13,381	335	95	612	390	3,405	5,320	293	220	730	1,981
October .....	14,504	305	55	512	511	3,273	5,985	375	228	787	2,473
November .....	12,642	266	44	389	311	2,809	5,050	274	190	760	2,549
December .....	9,290	218	35	326	279	2,105	3,820	240	169	435	1,663
Total value .....	158,749	4,063	845	7,169	5,359	39,259	61,230	3,931	3,325	8,589	24,979
	Canada	Atlantic Provinces				Quebec	Ontario	Prairies Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	294		22			65	96		41		70
February .....	360		46			61	113		16		124
March .....	486		61			69	208		56		92
April .....	611		58			112	178		40		223
May .....	564		65			88	198		69		144
June .....	538		50			84	179		74		151
July .....	479		65			79	136		55		144
August .....	436		53			96	82		60		145
September .....	461		55			72	163		43		128
October .....	524		57			64	160		41		202
November .....	418		38			52	154		64		110
December .....	381		37			52	147		34		111
Total value .....	5,552		607			894	1,814		593		1,644
All vehicles:											
January .....	8,542		824			1,777	3,676		899		1,366
February .....	10,483		996			2,332	3,962		970		2,223
March .....	14,213		1,709			3,539	5,524		1,203		2,238
April .....	17,307		2,098			4,453	5,942		1,785		3,029
May .....	16,780		2,090			4,295	6,353		1,827		2,215
June .....	16,545		1,889			4,312	6,352		1,681		2,311
July .....	14,354		1,883			3,715	5,214		1,526		2,016
August .....	14,476		1,684			3,898	5,222		1,664		2,008
September.....	13,842		1,487			3,477	5,483		1,286		2,109
October .....	15,028		1,440			3,337	6,145		1,431		2,675
November .....	13,060		1,048			2,861	5,204		1,288		2,659
December .....	9,671		895			2,157	3,967		878		1,774
Total value .....	164,301		18,043			40,153	63,044		16,438		26,623

<sup>1</sup> Includes Yukon and Northwest Territories.

# NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA 1940-1965

THOUSANDS  
OF VEHICLES

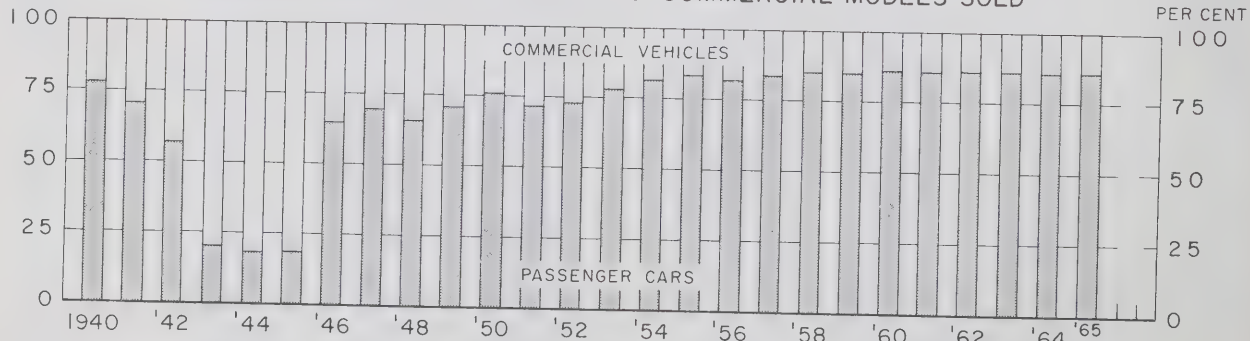
THOUSANDS  
OF VEHICLES



## PROPORTION OF PASSENGER AND COMMERCIAL MODELS SOLD

PER CENT

PER CENT







9780  
2A34  
966

CATALOGUE No.

63-208

ANNUAL

Government  
Publications

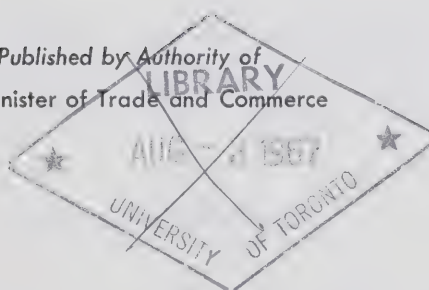


CANADA. BUREAU OF STATISTICS

# NEW MOTOR VEHICLE SALES

1966

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### NOTES

This bulletin summarizes the statistics published in the monthly series under the same title and contains minor revisions to the monthly data where necessary.

**New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers who report consolidated totals of their dealers' monthly statements on sales to customers and from direct importers of cars of other than Canadian manufacture. Every effort is made to avoid duplication of sales reported by distributors of European cars.

### COMMERCIAL VEHICLES

**Commercial Vehicles** is a term which is used for convenience in this report and is synonymous with the term "trucks and buses". Passenger models used for commercial purposes, such as taxis, are classified with passenger vehicles.



# NEW MOTOR VEHICLE SALES

1966

## SUMMARY

For the first time since 1961, sales of new motor vehicles failed to achieve a new high. The number of new motor vehicles sold declined fractionally from 830,995 in 1965 to 827,431 in 1966, a decrease of 0.4 per cent. The retail value of the new motor vehicles (based upon Manufacturers suggested retail list price) however, increased by 3.1 per cent over the previous year to a record \$2,824,591,000.

The decline in sales of new motor vehicles was due solely to decreased purchases of passenger cars; from 708,716 in 1965 to 694,820. Sales of commercial vehicles, on the other hand, increased by 10,332 units or 8.4 per cent. In terms of dollar volume, however, expenditures on both passenger cars and commercial vehicles rose to record levels. The decrease in the number of passenger cars was more than offset by the higher average retail value per vehicle - \$3,273 in 1966 as compared to \$3,199 in 1965. Expenditures on commercial vehicles rose to a record \$550,508,000, an increase of 16.6 per cent over the previous year.

The share of the new motor vehicle market held by overseas manufactured vehicles continued to shrink in 1966; 8.4 per cent of total sales as compared to 9.3 per cent in 1965. The reader should note that overseas vehicles assembled in Canada are considered as Canadian manufactured vehicles. During the past few years a number of plants for assembling European cars have commenced operation in Canada. This fact may account for a part of the declining market share of European manufactured vehicles. Nevertheless the market share of new

motor vehicles held by European manufactured vehicles has declined dramatically since 1960, when the market share attained by European manufactured vehicles had reached 25.4 per cent.

The popularity of the second quarter of the year for the sale of new motor vehicle sales has continued to decline. In 1966, 28.2 per cent of total unit sales were made during this period as compared to 31.9 per cent in 1965; 32.5 per cent in 1964 and 33.0 per cent in 1963. The levelling off of spring sales has produced a more even distribution of unit sales throughout the year.

Manitoba experienced the highest rate of increase in both the number of units sold and total retail value; 14.6 per cent and 20.0 per cent respectively. Other provinces which registered gains were Alberta (5.6 per cent); Atlantic Provinces (4.4 per cent); and Saskatchewan (2.3 per cent). British Columbia which registered increased sales of new motor vehicles equal to or exceeding +16 per cent in each of the past four years experienced a decline of 1.7 per cent in 1966.

As would be expected, Ontario and Quebec accounted for the largest share of the new motor vehicle market. The market share held by the two central provinces declined to 63.6 per cent in 1966 from 65.5 per cent in 1965.

Data on motor vehicle financing by sales finance companies will be found in the report "Sales Financing", Catalogue No. 63-211.

**TABLE 1 Percentage Changes in Number and Retail Value of New Motor Vehicles Sold, 1966/1965 and Percentage Distribution, by Type of Vehicle and by Province, 1965 and 1966**

Province	Change 1966/1965						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1965	1966	1965	1966	1965	1966
%												
Canadian and United States manufactured vehicles												
Atlantic Provinces .....	+ 6.0	+ 9.5	+ 6.4	+ 9.5	+ 4.3	+ 9.4	7.5	7.9	7.2	7.8	8.8	8.4
Quebec .....	- 1.0	- 0.2	- 1.3	- 0.6	+ 1.4	+ 2.2	24.7	24.3	25.9	25.8	18.5	17.3
Ontario .....	- 2.1	+ 1.6	- 3.8	- 1.7	+ 9.6	+ 21.7	40.7	39.7	42.4	41.2	32.0	32.3
Manitoba .....	+ 16.1	+ 21.2	13.6	+ 16.6	+ 27.6	+ 40.1	4.2	4.8	4.1	4.7	4.6	5.4
Saskatchewan .....	+ 3.2	+ 9.4	+ 0.2	+ 3.4	+ 10.7	+ 24.8	5.6	5.7	4.7	4.8	9.9	10.0
Alberta .....	+ 7.1	+ 14.2	+ 4.6	+ 7.6	+ 13.7	+ 30.4	8.3	8.9	7.2	7.6	14.4	15.0
British Columbia <sup>1</sup> .....	- 3.1	- 0.2	- 5.4	- 3.2	+ 5.6	+ 8.0	9.0	8.7	8.5	8.1	11.8	11.6
<b>Canada .....</b>	<b>+ 0.5</b>	<b>+ 3.8</b>	<b>- 1.1</b>	<b>+ 0.9</b>	<b>+ 8.7</b>	<b>+ 16.9</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Overseas manufactured vehicles												
Atlantic Provinces .....	- 5.2	- 3.6	- 4.7	- 2.9	- 25.2	- 23.7	11.8	12.3	11.8	12.5	10.9	8.5
Quebec .....	- 14.2	- 12.2	- 14.1	- 12.1	- 19.9	- 18.0	24.7	23.4	24.9	23.7	16.2	13.6
Ontario .....	- 12.5	- 11.0	- 12.5	- 11.0	- 11.2	- 9.5	38.2	37.0	38.4	37.1	33.5	31.1
Manitoba .....	- 9.8	- 10.3	- 9.1	- 9.5	- 34.5	- 33.1	2.5	2.5	2.5	2.5	2.7	1.8
Saskatchewan .....	- 21.5	- 22.9	- 20.5	- 21.5	- 53.1	- 56.0	2.0	1.8	2.0	1.8	2.4	1.2
Alberta .....	- 16.5	- 14.5	- 17.4	- 15.4	+ 16.4	+ 8.7	5.4	4.9	5.4	4.9	5.3	6.5
British Columbia <sup>1</sup> .....	+ 6.1	+ 7.2	+ 5.2	+ 6.6	+ 22.8	+ 16.4	15.4	18.1	15.0	17.5	29.0	37.3
<b>Canada .....</b>	<b>- 9.5</b>	<b>- 8.0</b>	<b>- 9.6</b>	<b>- 8.0</b>	<b>- 4.4</b>	<b>- 5.5</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Total all vehicles												
Atlantic Province .....	+ 4.4	+ 8.4	+ 4.6	+ 8.2	+ 3.7	+ 8.9	7.9	8.3	7.7	8.2	8.8	8.4
Quebec .....	- 2.2	- 0.9	- 2.6	- 1.4	+ 1.1	+ 2.0	24.7	24.3	25.8	25.6	18.5	17.2
Ontario .....	- 3.0	+ 0.9	- 4.6	- 2.3	+ 9.2	+ 21.3	40.5	39.5	42.0	40.9	32.1	32.3
Manitoba .....	+ 14.6	+ 20.0	+ 12.1	+ 15.5	+ 27.0	+ 39.6	4.0	4.6	4.0	4.5	4.6	5.3
Saskatchewan .....	+ 2.3	+ 8.6	- 0.8	+ 2.6	+ 10.4	+ 24.5	5.2	5.4	4.4	4.5	9.7	9.9
Alberta .....	+ 5.6	+ 13.0	+ 2.8	+ 6.4	+ 13.7	+ 30.2	8.1	8.5	7.0	7.3	14.2	15.0
British Columbia <sup>1</sup> .....	- 1.7	+ 0.6	- 3.6	- 2.0	+ 6.3	+ 8.2	9.6	9.4	9.1	9.0	12.1	11.9
<b>Canada .....</b>	<b>- 0.4</b>	<b>+ 3.1</b>	<b>- 2.0</b>	<b>+ 0.3</b>	<b>+ 8.4</b>	<b>+ 16.6</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 2. Annual Sales of New Motor Vehicles in Canada, by Type of Vehicle, 1946-66

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle
		\$'000	\$		\$'000	\$		\$'000	\$
Total vehicles:									
1946 .....	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947 .....	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948 .....	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949 .....	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950 .....	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951 .....	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952 .....	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953 .....	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954 .....	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955 .....	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956 .....	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957 .....	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958 .....	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959 .....	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960 .....	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961 .....	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962 .....	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963 .....	654,989	2,062,039	3,148	557,787	1,716,121	3,077	97,202	345,918	3,559
1964 .....	725,879	2,337,802	3,221	616,759	1,936,258	3,139	109,120	401,544	3,680
1965 .....	830,995	2,739,329	3,296	708,716	2,267,314	3,199	122,279	472,015	3,860
1966 .....	827,431	2,824,591	3,414	694,820	2,274,083	3,273	132,611	550,508	4,151
Overseas vehicles (included above):									
1949 .....	30,101	..	..	28,263	..	..	1,838	..	..
1950 .....	67,506	..	..	62,880	..	..	4,626	..	..
1951 .....	32,162	..	..	29,113	..	..	3,049	..	..
1952 .....	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953 .....	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954 .....	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955 .....	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956 .....	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957 .....	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958 .....	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959 .....	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960 .....	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961 .....	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962 .....	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963 .....	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527
1964 .....	68,302	145,780	2,134	65,936	139,564	2,117	2,366	6,216	2,627
1965 .....	77,149	164,301	2,130	75,075	158,749	2,115	2,074	5,552	2,677
1966 .....	69,816	151,218	2,166	67,834	145,971	2,152	1,982	5,247	2,647

.. Figures not available.

**TABLE 3. Total Number of New Motor Vehicles Sold in Canada, by Province and by Month, 1966**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
	number										
<b>Passenger cars:</b>											
January .....	47,767	614	202	1,634	1,338	10,943	20,520	2,052	2,078	3,414	4,972
February .....	51,066	874	187	1,446	1,424	11,010	23,351	1,951	1,934	3,761	5,128
March .....	79,882	1,247	291	2,520	2,563	18,132	38,773	2,506	3,238	4,995	5,617
April .....	66,184	1,320	394	2,701	2,103	20,028	22,048	3,059	3,592	5,187	5,752
May .....	63,520	1,359	363	2,556	1,814	18,312	23,015	3,221	2,716	4,915	5,249
June .....	65,408	1,317	330	2,214	1,600	17,539	25,213	3,263	2,871	4,936	6,125
July .....	51,038	1,077	221	1,904	1,459	13,646	19,303	2,309	2,251	3,785	5,083
August .....	51,419	933	246	1,744	1,299	13,244	19,932	2,364	2,308	3,835	5,514
September .....	44,443	711	136	1,291	947	11,882	17,157	2,177	2,274	3,615	4,253
October .....	58,213	1,011	285	1,780	1,574	14,522	24,637	2,609	2,846	4,243	4,706
November .....	59,897	624	161	1,657	1,426	15,582	25,475	2,892	2,739	4,215	5,126
December .....	55,983	665	173	1,594	1,897	13,041	24,306	2,767	2,527	3,995	5,018
<b>Total units .....</b>	<b>694,820</b>	<b>11,752</b>	<b>2,989</b>	<b>23,041</b>	<b>19,444</b>	<b>177,881</b>	<b>283,730</b>	<b>31,170</b>	<b>31,374</b>	<b>50,896</b>	<b>62,543</b>
<b>Commercial vehicles:</b>											
January .....	10,461	152	55	376	311	1,731	3,585	513	835	1,577	1,326
February .....	10,500	179	72	274	260	1,750	3,708	531	956	1,539	1,231
March .....	14,484	281	76	338	395	2,117	5,712	664	1,472	1,910	1,519
April .....	12,795	204	63	386	425	2,107	3,731	771	1,521	1,984	1,603
May .....	12,662	242	79	407	366	2,365	4,036	711	1,249	1,723	1,484
June .....	13,034	274	94	363	340	2,394	4,006	773	1,146	1,905	1,739
July .....	9,833	249	73	356	258	1,742	2,930	509	948	1,430	1,338
August .....	10,400	241	53	278	294	1,869	3,030	641	1,169	1,452	1,373
September .....	8,106	178	39	266	172	1,519	2,356	363	836	1,365	1,012
October .....	9,233	240	71	349	276	1,613	2,789	500	962	1,436	997
November .....	10,323	186	60	279	231	1,980	3,197	609	979	1,739	1,063
December .....	10,780	214	61	300	410	1,679	3,740	533	1,064	1,722	1,057
<b>Total units .....</b>	<b>132,611</b>	<b>2,640</b>	<b>796</b>	<b>3,972</b>	<b>3,738</b>	<b>22,866</b>	<b>42,820</b>	<b>7,118</b>	<b>13,137</b>	<b>19,782</b>	<b>15,742</b>
<b>All vehicles:</b>											
January .....	58,228	766	257	2,010	1,649	12,674	24,105	2,565	2,913	4,991	6,298
February .....	61,566	1,053	259	1,720	1,684	12,760	27,059	2,482	2,890	5,300	6,359
March .....	94,366	1,528	367	2,858	2,958	20,249	44,485	3,170	4,710	6,905	7,136
April .....	78,979	1,524	457	3,087	2,528	22,135	25,779	3,830	5,113	7,171	7,355
May .....	76,182	1,601	442	2,963	2,180	20,677	27,051	3,932	3,965	6,638	6,733
June .....	78,442	1,591	424	2,577	1,940	19,933	29,219	4,036	4,017	6,841	7,864
July .....	60,871	1,326	294	2,260	1,717	15,388	22,233	2,818	3,199	5,215	6,421
August .....	61,819	1,174	299	2,022	1,593	15,113	22,962	3,005	3,477	5,287	6,887
September .....	52,549	889	175	1,557	1,119	13,401	19,513	2,540	3,110	4,980	5,265
October .....	67,446	1,251	356	2,129	1,850	16,135	27,426	3,109	3,808	5,679	5,703
November .....	70,220	810	221	1,936	1,657	17,562	28,672	3,501	3,718	5,954	6,189
December .....	66,763	879	234	1,894	2,307	14,720	28,046	3,300	3,591	5,717	6,075
<b>Total units .....</b>	<b>827,431</b>	<b>14,392</b>	<b>3,785</b>	<b>27,013</b>	<b>23,182</b>	<b>200,747</b>	<b>326,550</b>	<b>38,288</b>	<b>44,511</b>	<b>70,678</b>	<b>78,285</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

**TABLE 4. Total Retail Value of New Motor Vehicles Sold in Canada, by Province and by Month, 1966**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
thousands of dollars											
<b>Passenger cars:</b>											
January .....	157,782	1,904	641	5,039	4,209	37,117	68,084	6,803	6,945	11,382	15,658
February .....	164,859	2,689	591	4,437	4,446	36,274	75,568	6,347	6,403	12,325	15,779
March .....	263,052	3,755	918	7,927	8,100	60,608	127,972	8,393	10,947	16,693	17,739
April .....	216,404	4,090	1,238	8,360	6,557	66,011	72,525	10,126	12,043	17,466	17,988
May .....	206,273	4,148	1,127	7,779	5,569	59,955	75,257	10,589	9,095	16,399	16,355
June .....	213,064	4,067	1,046	6,886	5,086	57,550	82,389	10,687	9,686	16,496	19,171
July .....	165,101	3,336	701	6,002	4,556	43,567	63,244	7,656	7,576	12,558	15,905
August .....	165,194	3,110	773	5,437	3,993	41,949	64,892	7,650	7,707	12,639	17,044
September .....	141,845	2,193	401	3,982	2,987	37,390	55,335	7,026	7,635	12,003	12,893
October .....	191,670	3,221	923	5,630	5,073	47,156	81,688	8,760	9,635	14,879	14,705
November .....	199,592	1,895	533	5,222	4,608	51,473	86,133	9,857	9,387	14,388	16,096
December .....	189,247	2,098	535	5,127	6,176	44,098	83,272	9,412	8,668	13,600	16,261
<b>Total value .....</b>	<b>2,274,083</b>	<b>36,506</b>	<b>9,427</b>	<b>71,828</b>	<b>61,360</b>	<b>583,148</b>	<b>936,359</b>	<b>103,306</b>	<b>105,727</b>	<b>170,828</b>	<b>195,594</b>
<b>Commercial vehicles:</b>											
January .....	38,503	502	173	1,241	1,175	6,878	13,023	1,804	2,673	5,524	5,510
February .....	41,369	648	236	979	996	7,074	14,538	1,969	3,309	6,097	5,523
March .....	60,917	1,112	272	1,207	1,583	9,505	24,680	2,709	5,394	7,450	7,005
April .....	52,314	733	226	1,435	1,708	9,274	15,061	3,170	5,580	7,867	7,260
May .....	51,103	911	285	1,482	1,694	9,673	16,041	2,823	4,680	6,743	6,771
June .....	54,224	1,035	353	1,394	1,498	10,880	15,843	3,354	4,369	7,954	7,544
July .....	40,464	904	258	1,289	950	7,579	12,357	2,144	3,476	5,799	5,708
August .....	44,891	857	189	1,000	1,397	8,930	13,149	2,603	4,527	5,878	6,361
September .....	36,337	754	127	1,003	912	7,265	11,013	1,560	3,091	5,419	5,193
October .....	40,356	883	264	1,382	1,176	7,561	12,435	2,122	3,705	6,347	4,481
November .....	43,584	681	278	1,069	994	8,654	12,939	2,569	3,671	7,518	5,211
December .....	46,446	833	227	1,110	1,836	7,388	15,944	2,230	4,064	7,720	5,094
<b>Total value .....</b>	<b>550,508</b>	<b>9,853</b>	<b>2,888</b>	<b>14,591</b>	<b>15,919</b>	<b>100,661</b>	<b>177,023</b>	<b>29,057</b>	<b>48,539</b>	<b>80,316</b>	<b>71,661</b>
<b>All vehicles:</b>											
January .....	196,285	2,406	814	6,280	5,384	43,995	81,107	8,607	9,618	16,906	21,168
February .....	206,228	3,337	827	5,416	5,442	43,348	90,106	8,316	9,712	18,422	21,302
March .....	323,969	4,867	1,190	9,134	9,683	70,113	152,652	11,102	16,341	24,143	24,744
April .....	268,718	4,823	1,464	9,795	8,265	75,285	87,586	13,296	17,623	25,333	25,248
May .....	257,376	5,059	1,412	9,261	7,263	69,628	91,298	13,412	13,775	23,142	23,126
June .....	267,288	5,102	1,399	8,280	6,584	68,430	98,232	14,041	14,055	24,450	26,715
July .....	205,565	4,240	959	7,291	5,506	51,146	75,601	9,800	11,052	18,357	21,613
August .....	210,085	3,967	962	6,437	5,390	50,879	78,041	10,253	12,234	18,517	23,405
September .....	178,182	2,947	528	4,985	3,899	44,655	66,348	8,586	10,726	17,422	18,086
October .....	232,026	4,104	1,187	7,012	6,249	54,717	94,123	10,882	13,340	21,226	19,186
November .....	243,176	2,576	811	6,291	5,602	60,127	99,072	12,426	13,058	21,906	21,307
December .....	235,693	2,931	762	6,237	8,012	51,486	99,216	11,642	12,732	21,320	21,355
<b>Total value .....</b>	<b>2,824,591</b>	<b>46,359</b>	<b>12,315</b>	<b>86,419</b>	<b>77,279</b>	<b>683,809</b>	<b>1,113,382</b>	<b>132,363</b>	<b>154,266</b>	<b>251,144</b>	<b>267,255</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 5. Number of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1966

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
	number										
Passenger cars:											
January .....	44,174	523	190	1,409	1,193	10,223	19,185	1,977	2,028	3,238	4,208
February .....	46,620	762	169	1,244	1,252	10,129	21,458	1,868	1,894	3,567	4,277
March .....	72,983	1,061	255	2,163	2,282	16,629	35,634	2,371	3,176	4,723	4,689
April .....	60,108	1,137	350	2,283	1,796	18,399	20,138	2,895	3,448	4,853	4,809
May .....	56,387	1,109	314	2,056	1,471	16,364	20,691	2,993	2,579	4,579	4,231
June .....	58,938	1,105	295	1,898	1,405	16,003	22,669	3,084	2,744	4,654	5,081
July .....	45,635	898	196	1,633	1,223	12,250	17,493	2,156	2,138	3,461	4,187
August .....	45,782	714	220	1,477	1,083	11,863	18,034	2,192	2,200	3,565	4,434
September .....	38,431	554	115	1,040	808	10,340	14,962	2,029	2,152	3,329	3,102
October .....	52,045	837	255	1,502	1,390	13,122	22,252	2,460	2,717	3,947	3,563
November .....	54,174	469	146	1,398	1,254	14,244	23,383	2,763	2,641	3,947	3,929
December .....	51,709	563	148	1,414	1,721	12,261	22,632	2,664	2,441	3,711	4,154
Total units .....	626,986	9,732	2,653	19,517	16,878	161,827	258,531	29,452	30,158	47,574	50,664
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	number										
Commercial vehicles:											
January .....	10,352		882			1,713	3,551		2,915		1,291
February .....	10,367		770			1,739	3,662		3,013		1,183
March .....	14,288		1,071			2,091	5,639		4,026		1,461
April .....	12,623		1,060			2,084	3,686		4,253		1,540
May .....	12,499		1,083			2,342	3,984		3,666		1,424
June .....	12,840		1,061			2,370	3,945		3,810		1,654
July .....	9,672		922			1,724	2,884		2,861		1,281
August .....	10,206		858			1,844	2,972		3,244		1,288
September .....	7,931		638			1,488	2,304		2,551		950
October .....	9,057		929			1,586	2,737		2,881		924
November .....	10,151		735			1,951	3,149		3,316		1,000
December .....	10,643		968			1,664	3,690		3,314		1,007
Total units .....	130,629		10,977			22,596	42,203		39,850		15,003
All vehicles:											
January .....	54,526		4,197			11,936	22,736		10,158		5,499
February .....	56,987		4,197			11,868	25,120		10,342		5,460
March .....	87,271		6,832			18,720	41,273		14,296		6,150
April .....	72,731		6,626			20,483	23,824		15,449		6,349
May .....	68,886		6,033			18,706	24,675		13,817		5,655
June .....	71,778		5,764			18,373	26,614		14,292		6,735
July .....	55,307		4,872			13,974	20,377		10,616		5,468
August .....	55,988		4,352			13,707	21,006		11,201		5,722
September .....	46,362		3,155			11,828	17,266		10,061		4,052
October .....	61,102		4,913			14,708	24,989		12,005		4,487
November .....	64,325		4,002			16,195	26,532		12,667		4,929
December .....	62,352		4,814			13,925	26,322		12,130		5,161
Total units .....	757,615		59,757			184,423	300,734		147,034		65,667

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 6. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1966

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:	thousands of dollars										
January .....	150,173	1,720	618	4,582	3,917	35,610	65,267	6,636	6,841	11,005	13,977
February .....	155,522	2,477	557	4,039	4,111	34,419	71,569	6,172	6,306	11,915	13,957
March .....	248,346	3,410	846	7,234	7,552	57,380	121,236	8,097	10,817	16,105	15,669
April .....	203,380	3,749	1,155	7,559	5,961	62,521	68,344	9,789	11,708	16,732	15,862
May .....	191,258	3,675	1,032	6,801	4,910	55,841	70,266	10,122	8,803	15,691	14,117
June .....	199,124	3,666	977	6,260	4,692	54,229	76,833	10,334	9,427	15,865	16,841
July .....	153,301	2,985	654	5,458	4,082	40,515	59,278	7,338	7,334	11,843	13,814
August .....	152,751	2,369	723	4,916	3,574	39,005	60,769	7,286	7,480	12,046	14,583
September .....	128,827	1,895	360	3,468	2,716	34,044	50,531	6,731	7,384	11,365	10,333
October .....	178,287	2,879	861	5,080	4,696	44,111	76,536	8,436	9,344	14,228	12,116
November .....	187,245	1,573	502	4,713	4,228	48,579	81,601	9,608	9,185	13,788	13,468
December .....	179,898	1,893	486	4,775	5,809	42,374	79,658	9,199	8,489	12,975	14,240
Total value .....	2,128,112	32,291	8,771	64,885	56,248	548,628	881,888	99,748	103,118	163,558	168,977
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
Commercial vehicles:	thousands of dollars										
January .....	38,215		3,059			6,832	12,934		9,974		5,416
February .....	41,013		2,819			7,045	14,414		11,338		5,397
March .....	60,392		4,122			9,434	24,484		15,498		6,854
April .....	51,865		4,053			9,213	14,943		16,558		7,098
May .....	50,670		4,340			9,611	15,904		14,202		6,613
June .....	53,720		4,253			10,816	15,680		15,641		7,330
July .....	40,027		3,363			7,524	12,234		11,348		5,558
August .....	44,385		3,422			8,862	12,994		12,959		6,148
September .....	35,875		2,750			7,183	10,875		10,034		5,033
October .....	39,890		3,684			7,488	12,296		12,132		4,290
November .....	43,128		2,965			8,574	12,812		13,731		5,046
December .....	46,081		3,958			7,346	15,812		14,001		4,964
Total value .....	545,261		42,788			99,928	175,382		157,416		69,747
All vehicles:											
January .....	188,388		13,896			42,442	78,201		34,456		19,393
February .....	196,535		14,003			41,464	85,983		35,731		19,354
March .....	308,738		23,164			66,814	145,720		50,517		22,523
April .....	255,245		22,477			71,734	83,287		54,787		22,960
May .....	241,928		20,758			65,452	86,170		48,818		20,730
June .....	252,844		19,848			65,045	92,513		51,267		24,171
July .....	193,328		16,542			48,039	71,512		37,863		19,372
August .....	197,136		15,004			47,867	73,763		39,771		20,731
September .....	164,702		11,189			41,227	61,406		35,514		15,366
October .....	218,177		17,200			51,599	88,832		44,140		16,406
November .....	230,373		13,981			57,153	94,413		46,312		18,514
December .....	225,979		16,921			49,720	95,470		44,664		19,204
Total value .....	2,673,373		204,983			648,556	1,057,270		523,840		238,724

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 7. Number of Overseas Manufactured Vehicles Sold in Canada, by Province and by Month, 1966

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	number										
Passenger cars:											
January .....	3,593	91	12	225	145	720	1,335	75	50	176	764
February .....	4,446	112	18	202	172	881	1,893	83	40	194	851
March .....	6,899	186	36	357	281	1,503	3,139	135	62	272	928
April .....	6,076	183	44	418	307	1,629	1,910	164	144	334	943
May .....	7,133	250	49	500	343	1,948	2,324	228	137	336	1,018
June .....	6,470	212	35	316	195	1,536	2,544	179	127	282	1,044
July .....	5,403	179	25	271	236	1,396	1,810	153	113	324	896
August .....	5,637	219	26	267	216	1,381	1,898	172	108	270	1,080
September .....	6,012	157	21	251	139	1,542	2,195	148	122	286	1,151
October .....	6,168	174	30	278	184	1,400	2,385	149	129	296	1,143
November .....	5,723	155	15	259	172	1,338	2,092	129	98	268	1,197
December .....	4,274	102	25	180	176	780	1,674	103	86	284	864
Total units .....	67,834	2,020	336	3,524	2,566	16,054	25,199	1,718	1,216	3,322	11,879
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia
	number										
Commercial vehicles:											
January .....	109		12			18	34		10		35
February .....	133		15			11	46		13		48
March .....	196		19			26	73		20		58
April .....	172		18			23	45		23		63
May .....	163		11			23	52		17		60
June .....	194		10			24	61		14		85
July .....	161		14			18	46		26		57
August .....	194		8			25	58		18		85
September .....	175		17			31	52		13		62
October .....	176		7			27	52		17		73
November .....	172		21			29	48		11		63
December .....	137		17			15	50		5		50
Total units .....	1,982		169			270	617		187		739
All vehicles:											
January .....	3,702		485			738	1,369		311		799
February .....	4,579		519			892	1,939		330		899
March .....	7,095		879			1,529	3,212		489		986
April .....	6,248		970			1,652	1,955		665		1,006
May .....	7,296		1,153			1,971	2,376		718		1,078
June .....	6,664		768			1,560	2,605		602		1,129
July .....	5,564		725			1,414	1,856		616		953
August .....	5,831		736			1,406	1,956		568		1,165
September .....	6,187		585			1,573	2,247		569		1,213
October .....	6,344		673			1,427	2,437		591		1,216
November .....	5,895		622			1,367	2,140		506		1,260
December .....	4,411		500			795	1,724		478		914
Total units .....	69,816		8,615			16,324	25,816		6,443		12,618

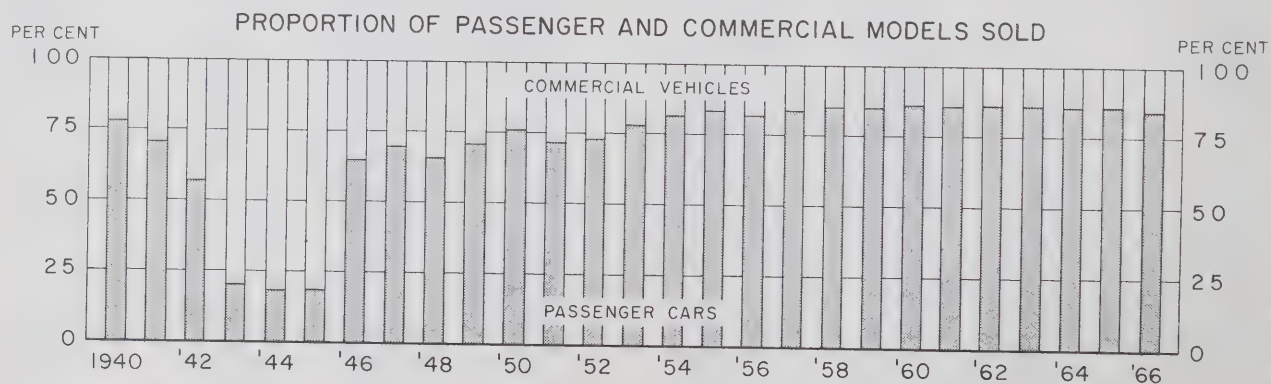
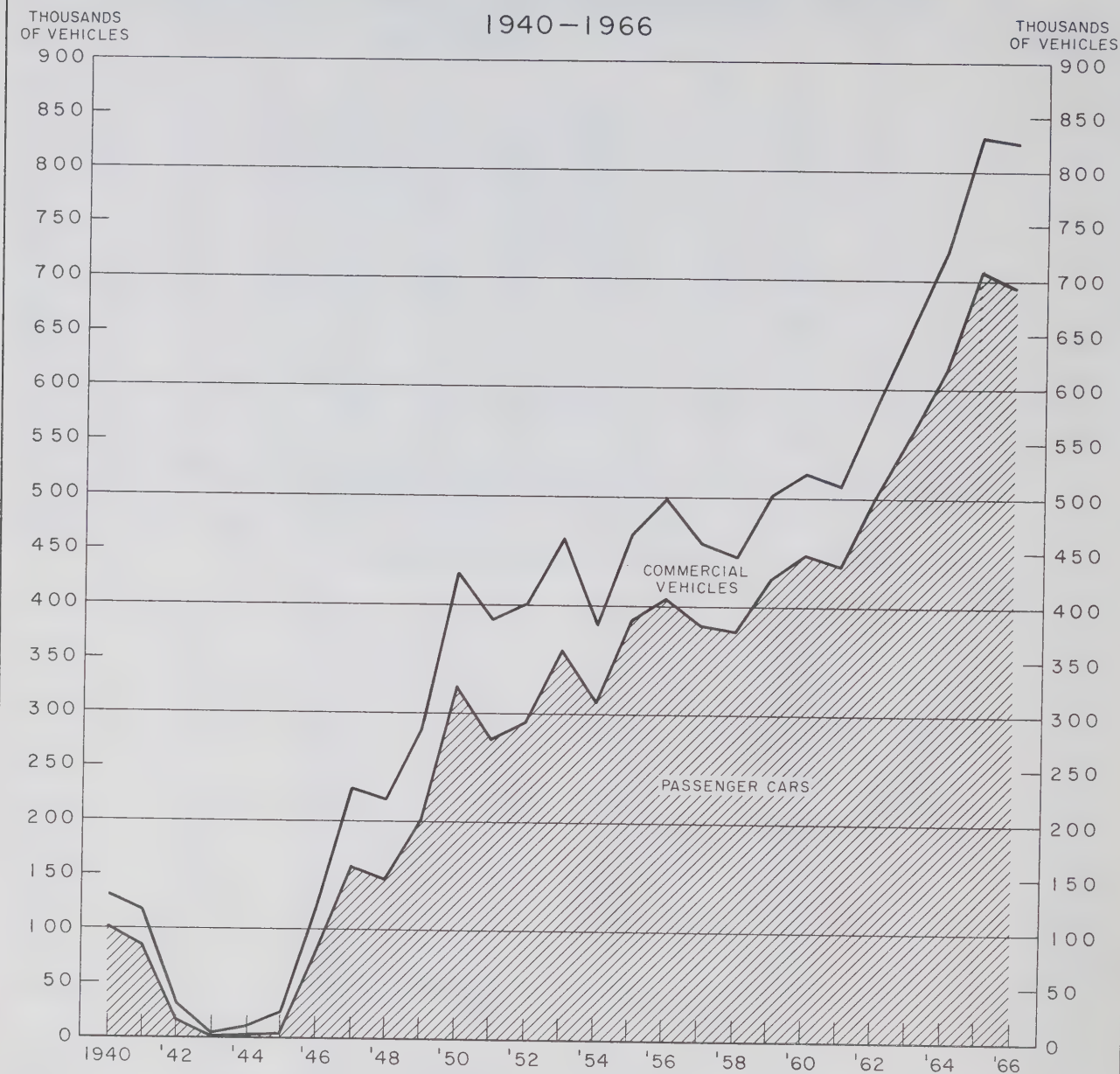
<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 8. Retail Value of Overseas Manufactured Vehicles Sold in Canada, by Province and Month, 1966

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	7,609	184	23	457	292	1,507	2,817	167	104	377	1,681
February .....	9,337	212	34	398	335	1,855	3,999	175	97	410	1,822
March .....	14,706	345	72	693	548	3,228	6,736	296	130	588	2,070
April .....	13,024	341	83	801	596	3,490	4,181	337	335	734	2,126
May .....	15,015	473	95	978	659	4,114	4,991	467	292	708	2,238
June .....	13,940	401	69	626	394	3,321	5,556	353	259	631	2,330
July .....	11,800	351	47	544	474	3,052	3,966	318	242	715	2,091
August .....	12,443	741	50	521	419	2,944	4,123	364	227	593	2,461
September .....	13,018	298	41	514	271	3,346	4,804	295	251	638	2,560
October .....	13,383	342	62	550	377	3,045	5,152	324	291	651	2,589
November .....	12,347	322	31	509	380	2,894	4,532	249	202	600	2,628
December .....	9,349	205	49	352	367	1,724	3,614	213	179	625	2,021
Total value .....	145,971	4,215	656	6,943	5,112	34,520	54,471	3,558	2,609	7,270	26,617
	Canada	Atlantic Provinces				Quebec	Ontario	Prairies Provinces			British Columbia
	thousands of dollars										
Commercial vehicles:											
January .....	288		32			46	89		27		94
February .....	356		40			29	124		37		126
March .....	525		52			71	196		55		151
April .....	449		49			61	118		59		162
May .....	433		32			62	137		44		158
June .....	504		27			64	163		36		214
July .....	437		38			55	123		71		150
August .....	506		21			68	155		49		213
September .....	462		46			82	138		36		160
October .....	466		21			73	139		42		191
November .....	456		57			80	127		27		165
December .....	365		48			42	132		13		130
Total value .....	5,247		463			733	1,641		496		1,914
All vehicles:											
January .....	7,897		988			1,553	2,906		675		1,775
February .....	9,693		1,019			1,884	4,123		719		1,948
March .....	15,231		1,710			3,299	6,932		1,069		2,221
April .....	13,473		1,870			3,551	4,299		1,465		2,288
May .....	15,448		2,237			4,176	5,128		1,511		2,396
June .....	14,444		1,517			3,385	5,719		1,279		2,544
July .....	12,237		1,454			3,107	4,089		1,346		2,241
August .....	12,949		1,752			3,012	4,278		1,233		2,674
September .....	13,480		1,170			3,428	4,942		1,220		2,720
October .....	13,849		1,352			3,118	5,291		1,308		2,780
November .....	12,803		1,299			2,974	4,659		1,078		2,793
December .....	9,714		1,021			1,766	3,746		1,030		2,151
Total value .....	151,218		17,389			35,253	56,112		13,933		28,531

<sup>1</sup> Includes Yukon and Northwest Territories.

# NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA 1940-1966







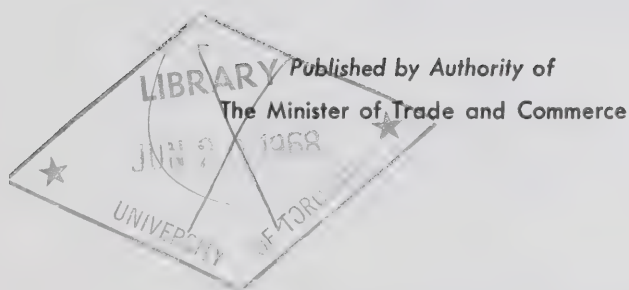


CANADA

CANADA. BUREAU OF STATISTICS

# NEW MOTOR VEHICLE SALES

1967



DOMINION BUREAU OF STATISTICS

Merchandising and Services Division



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### NOTES

This bulletin summarizes the statistics published in the monthly series "New Motor Vehicle Sales", Catalogue No. 63-007, and, in addition, contains minor revisions to the data published in this series.

**New Motor Vehicle Sales** statistics are obtained from Canadian manufacturers (for both Canadian and U.S. made cars) and from direct importers of cars of other than Canadian or U.S. manufacture. In both cases, respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles. Every effort is made to avoid duplication, particularly for sales reported by distributors of European cars.

**Commercial Vehicles** is a term employed for convenience throughout the text, with reference solely to "trucks and buses". Passenger-carrying automobiles used for commercial purposes, such as taxis and local delivery services, are nevertheless classified with passenger vehicles for the purpose of this report.

## SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- p preliminary figures.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

# NEW MOTOR VEHICLE SALES

## 1967

### SUMMARY

The total value of new motor vehicles sold in Canada fell during 1967 by more than \$26 million, a decline of 0.9 per cent from the previous year. As reported by automobile manufacturers, sales of passenger and commercial vehicles in 1967 reached a value of \$2,798,366,000, as compared to the \$2,824,591,000 recorded during 1966. Although a sizeable proportion of this decline can be traced to a change in reporting methods which took effect in 1967, there was no similar explanation for the fact that, for the second successive year, there was an absolute decline in the **number** of new motor vehicles sold across the country. The total of 815,307 vehicles sold in 1967 was 12,124 units or 1.5 per cent lower than in 1966, and 15,688 (1.9 per cent) less than the 1965 total.

The drop in number and value of new vehicles sold was confined to the passenger car field, where sales declined in number by 15,385 units (2.2 per cent) and in value by \$63,774,000 (2.8 per cent) below 1966 levels. Even the average retail value (based on number of passenger vehicles sold) fell during the year—from \$3,273 in 1966 to \$3,253 in 1967. In marked contrast, sales of new commercial vehicles reached new highs during 1967, in terms of both number (135,872) and value (\$588,057,000). These represented increases of 2.5 per cent and 6.8 per cent, respectively, over the previous year. As a result, the average retail value of commercial vehicles rose during 1967 to a new high of \$4,328.

Reference was made earlier to a change in reporting methods which affected the data on value of sales of new motor vehicles. During 1967, automobile manufacturers and distributors were requested to report the **actual cost to purchasers** of new motor vehicles, rather than the value based on manufacturers' suggested list prices. By year-end 1967, nearly all respondents (in terms of dollar sales) were supplying monthly valuations on the new basis. Since the values reported following the change-over are assumed to be somewhat lower than under the previous basis, the net result is an unknown amount of contraction in the value of new motor vehicle sales, as noted above, and an interruption in the continuity of the historical series shown on page 7. This factor must be borne in mind by the reader when studying the percentage changes in retail sales value described elsewhere in this report. It must also form an important part in any analysis of trends in the new motor vehicle field.

One of the more significant of these trends, in recent years, has been the declining share of the new motor vehicle market held by overseas-manufactured passenger and commercial automobiles—a decline which was at least partially attributable to

the growing number of automotive plants operated in Canada for the assembly of European and other overseas cars. In 1967, however, overseas-manufactured vehicles accounted for 9.4 per cent of total unit sales, as compared with 8.4 per cent in 1966 and 9.3 per cent in 1965. The value of these sales, as a proportion of total new motor vehicle sales, also rose during 1967, to 6.1 per cent—the first such increase since 1964. Growth in this field can be traced to the fact that the number of overseas-manufactured vehicles sold last year increased by 10.2 per cent and the sales value by 13.3 per cent.

Another reversal of trend which invites closer study is the increase in second-quarter results, from 28.2 per cent of total unit sales during 1966 to 32.6 per cent in 1967. Since 1963, the levelling off of spring sales had produced a more even distribution of new motor vehicle sales throughout the year and a resulting decline in second-quarter volume. The rather sizeable increase in the 1967 second quarter results in a figure which is only slightly less than the 33.0 per cent recorded in 1963 and indicates a resurgence of this period as the most popular one for new motor vehicle buyers.

Manitoba and Alberta were the only provinces that experienced an increase in the number and value of new motor vehicles sold during 1967. The largest gains, for both passenger cars and commercial vehicles, were recorded in Manitoba—where the value of sales increased over 1966 by 3.6 per cent for passenger cars, 15.2 per cent for commercial vehicles and 6.2 per cent for both types combined. In the commercial vehicle field, which in general showed positive gains in 1967, declines were experienced in the Atlantic Provinces (in terms of number), Saskatchewan (in value of sales) and British Columbia.

The two central provinces, Ontario and Quebec, continued to account for a major share of the new motor vehicle market, although the proportion—63.6 per cent—was unchanged from the previous year, in contrast with the 1.9 per cent decline experienced between 1965 and 1966. A downward trend was also noted in British Columbia, where the share of the market has fallen from 9.7 per cent to 9.4 per cent during the past two years. On the other hand, continuing gains in market share were registered in Manitoba, which rose from 4.0 per cent in 1965 to 5.0 per cent in 1967, and in Alberta, which increased during the same period from 8.1 to 9.1 per cent.

A detailed study of motor vehicle financing by sales finance companies is included as part of the annual report "Sales Financing," Catalogue No. 63-211.

**TABLE 1 Percentage Changes in Number and Retail Value of New Motor Vehicles Sold, 1967/1966  
and Percentage Distribution, by Type of Vehicle and by Province, 1966 and 1967**

Province	Change 1967/1966						Unit distribution					
	Total vehicles		Passenger cars		Commercial vehicles		Total vehicles		Passenger cars		Commercial vehicles	
	Number	Retail value	Number	Retail value	Number	Retail value	1966	1967	1966	1967	1966	1967
%												
Canadian and United States manufactured vehicles												
Atlantic Provinces .....	- 4.9	- 3.5	- 5.6	- 5.9	- 1.5	+ 5.5	7.9	7.7	7.8	7.6	8.4	8.1
Quebec .....	- 1.7	- 0.8	- 1.9	- 2.2	--	+ 7.2	24.3	24.5	25.8	26.2	17.3	17.0
Ontario .....	- 3.5	- 2.5	- 4.8	- 5.9	+ 4.9	+ 14.4	39.7	39.3	41.2	40.7	32.3	33.2
Manitoba .....	+ 5.6	+ 5.9	+ 3.7	+ 3.3	+ 13.4	+ 15.0	4.8	5.3	4.7	5.0	5.4	6.0
Saskatchewan .....	- 2.0	- 4.1	- 3.6	- 4.8	+ 1.9	- 2.5	5.7	5.7	4.8	4.8	10.0	10.0
Alberta .....	+ 1.0	+ 0.9	+ 0.5	+ 1.1	+ 2.2	+ 0.6	8.9	9.2	7.6	7.9	15.0	15.1
British Columbia <sup>1</sup> .....	- 7.1	- 4.7	- 7.5	- 5.2	- 5.5	- 3.4	8.7	8.3	8.1	7.8	11.6	10.6
<b>Canada .....</b>	<b>- 2.5</b>	<b>- 1.7</b>	<b>- 3.5</b>	<b>- 3.9</b>	<b>+ 2.1</b>	<b>+ 6.6</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Overseas manufactured vehicles												
Atlantic Provinces .....	- 5.8	- 6.5	- 6.0	- 6.8	+ 3.0	+ 4.8	12.3	10.5	12.5	10.7	8.5	6.9
Quebec .....	+ 8.8	+ 13.0	+ 8.6	+ 12.8	+ 22.2	+ 20.3	23.4	23.1	23.7	23.4	13.6	13.0
Ontario .....	+ 12.2	+ 14.6	+ 12.1	+ 14.6	+ 15.7	+ 16.3	37.0	37.6	37.1	38.0	31.1	28.1
Manitoba .....	+ 9.6	+ 14.1	+ 8.6	+ 13.0	+ 58.3	+ 52.5	2.5	2.5	2.5	2.5	1.8	2.2
Saskatchewan .....	+ 4.3	+ 8.2	+ 4.3	+ 8.2	+ 4.3	+ 8.5	1.8	1.7	1.8	1.7	1.2	0.9
Alberta .....	+ 17.9	+ 19.8	+ 17.1	+ 18.8	+ 36.7	+ 41.1	4.9	5.3	4.9	5.2	6.5	6.9
British Columbia <sup>1</sup> .....	+ 17.4	+ 21.5	+ 15.7	+ 20.1	+ 44.5	+ 42.2	18.1	19.3	17.5	18.5	37.3	42.0
<b>Canada .....</b>	<b>+ 10.2</b>	<b>+ 13.3</b>	<b>+ 9.7</b>	<b>+ 12.7</b>	<b>+ 28.3</b>	<b>+ 27.5</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>
Total all vehicles												
Atlantic Provinces .....	- 5.0	- 3.8	- 5.7	- 6.0	- 1.4	+ 5.5	8.3	8.0	8.2	7.9	8.4	8.1
Quebec .....	- 0.8	- 0.1	- 1.0	- 1.3	+ 0.2	+ 7.3	24.3	24.4	25.6	25.9	17.2	16.9
Ontario .....	- 2.2	- 1.6	- 3.3	- 4.7	+ 5.0	+ 14.4	39.5	39.2	40.9	40.4	32.3	33.1
Manitoba .....	+ 5.7	+ 6.2	+ 3.9	+ 3.6	+ 13.6	+ 15.2	4.6	5.0	4.5	4.8	5.3	6.0
Saskatchewan .....	- 1.8	- 3.9	- 3.3	- 4.5	+ 1.9	- 2.5	5.4	5.3	4.5	4.5	9.9	9.8
Alberta .....	+ 1.8	+ 1.5	+ 1.6	+ 1.8	+ 2.4	+ 0.8	8.5	8.8	7.3	7.6	15.0	14.9
British Columbia <sup>1</sup> .....	- 3.1	- 1.9	- 3.1	- 1.8	- 3.1	- 2.2	9.4	9.3	9.0	8.9	11.9	11.2
<b>Canada .....</b>	<b>- 1.5</b>	<b>- 0.9</b>	<b>- 2.2</b>	<b>- 2.8</b>	<b>+ 2.5</b>	<b>+ 6.8</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 2. Annual Sales of New Motor Vehicles in Canada, by Type of Vehicle, 1946-67

Year	Total vehicles			Passenger cars			Commercial vehicles		
	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle	Number	Retail value	Average per vehicle
		\$'000	\$		\$'000	\$		\$'000	\$
Total vehicles:									
1946 .....	120,044	193,328	1,610	77,742	120,325	1,548	42,302	73,003	1,726
1947 .....	230,255	416,237	1,808	159,205	283,190	1,779	71,050	133,047	1,873
1948 .....	221,300	439,217	1,985	145,655	282,904	1,942	75,645	156,313	2,066
1949 .....	286,341	588,725	2,056	202,318	412,298	2,038	84,023	176,427	2,100
1950 .....	429,695	885,669	2,061	324,903	661,674	2,037	104,792	223,995	2,138
1951 .....	385,648	950,160	2,464	275,686	683,183	2,478	109,962	266,977	2,428
1952 .....	400,777	1,003,663	2,504	292,095	725,168	2,483	108,682	278,495	2,562
1953 .....	462,526	1,162,471	2,513	359,172	899,726	2,505	103,354	262,745	2,542
1954 .....	382,628	989,518	2,586	310,546	797,554	2,568	72,082	191,964	2,663
1955 .....	465,678	1,255,890	2,697	386,962	1,023,351	2,645	78,716	232,539	2,954
1956 .....	499,921	1,455,375	2,911	408,233	1,128,640	2,765	91,688	326,735	3,564
1957 .....	458,299	1,368,931	2,987	382,023	1,087,620	2,847	76,276	281,311	3,688
1958 .....	444,769	1,365,466	3,070	376,723	1,110,724	2,948	68,046	254,742	3,744
1959 .....	502,626	1,540,168	3,064	425,038	1,240,961	2,920	77,588	299,207	3,856
1960 .....	523,188	1,574,827	3,010	447,771	1,289,073	2,879	75,417	285,754	3,789
1961 .....	511,479	1,551,408	3,033	437,319	1,290,026	2,950	74,160	261,382	3,525
1962 .....	585,210	1,782,916	3,047	502,565	1,482,407	2,950	82,645	300,509	3,636
1963 .....	654,989	2,062,039	3,148	557,787	1,716,121	3,077	97,202	345,918	3,559
1964 .....	725,879	2,337,802	3,221	616,759	1,936,258	3,139	109,120	401,544	3,680
1965 .....	830,995	2,739,329	3,296	708,716	2,267,314	3,199	122,279	472,015	3,860
1966 .....	827,431	2,824,591	3,414	694,820	2,274,083	3,273	132,611	550,508	4,151
1967 .....	815,307	2,798,366	3,432	679,435	2,210,309	3,253	135,872	588,057	4,328
Overseas vehicles (included above):									
1949 .....	30,101	..	..	28,263	..	..	1,838	..	..
1950 .....	67,506	..	..	62,880	..	..	4,626	..	..
1951 .....	32,162	..	..	29,113	..	..	3,049	..	..
1952 .....	28,886	53,781	1,862	26,655	49,254	1,848	2,231	4,527	2,029
1953 .....	28,025	53,803	1,920	26,378	50,601	1,918	1,647	3,202	1,944
1954 .....	21,858	41,696	1,908	20,248	38,463	1,900	1,610	3,233	2,008
1955 .....	24,631	45,660	1,854	22,165	40,609	1,832	2,466	5,051	2,048
1956 .....	38,014	71,920	1,892	34,169	63,890	1,870	3,845	8,030	2,088
1957 .....	53,800	102,370	1,903	49,433	92,897	1,879	4,367	9,473	2,169
1958 .....	83,863	165,273	1,971	77,166	150,877	1,955	6,697	14,396	2,150
1959 .....	122,340	243,088	1,987	114,118	225,740	1,978	8,222	17,348	2,110
1960 .....	133,060	266,961	2,006	125,967	251,905	2,000	7,093	15,056	2,123
1961 .....	107,208	223,181	2,082	101,197	209,743	2,073	6,011	13,438	2,236
1962 .....	79,409	170,025	2,141	75,438	160,417	2,126	3,971	9,608	2,420
1963 .....	54,355	118,721	2,184	51,476	111,446	2,165	2,879	7,275	2,527
1964 .....	68,302	145,780	2,134	65,936	139,564	2,117	2,366	6,216	2,627
1965 .....	77,149	164,301	2,130	75,075	158,749	2,115	2,074	5,552	2,677
1966 .....	69,816	151,218	2,166	67,834	145,971	2,152	1,982	5,247	2,647
1967 .....	76,928	171,266	2,226	74,386	164,576	2,212	2,542	6,690	2,632

**TABLE 3. Total Number of New Motor Vehicles Sold in Canada, by Province and by Month, 1967**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
	number										
<b>Passenger cars:</b>											
January .....	45,475	656	202	1,425	1,047	10,713	19,376	2,131	2,021	3,368	4,536
February .....	45,276	678	136	1,451	809	10,195	19,034	2,346	2,072	3,702	4,853
March .....	68,381	1,389	195	2,221	1,514	18,601	26,149	3,895	3,384	5,462	5,571
April .....	65,852	1,083	281	2,335	1,680	17,624	26,010	4,096	3,089	4,779	4,875
May .....	81,259	1,639	369	3,031	2,122	21,620	31,142	6,258	3,207	5,748	6,123
June .....	75,157	1,572	370	2,836	1,904	19,663	31,106	2,237	3,161	5,639	6,669
July .....	47,889	999	249	1,819	1,249	12,581	18,766	1,493	2,033	3,698	5,002
August .....	45,822	1,044	199	1,731	1,251	11,707	17,567	1,718	2,086	3,493	5,026
September .....	43,556	788	163	1,181	981	11,797	17,639	1,782	2,080	3,012	4,133
October .....	55,609	893	211	1,653	1,282	15,198	22,120	2,365	2,673	4,632	4,582
November .....	55,065	761	177	1,673	1,299	14,331	23,062	2,045	2,339	4,376	5,002
December .....	50,094	626	207	1,553	1,043	12,110	22,320	2,032	2,182	3,806	4,215
<b>Total units .....</b>	<b>679,435</b>	<b>12,128</b>	<b>2,759</b>	<b>22,909</b>	<b>16,181</b>	<b>176,140</b>	<b>274,291</b>	<b>32,398</b>	<b>30,327</b>	<b>51,715</b>	<b>60,587</b>
<b>Commercial vehicles:</b>											
January .....	9,466	167	61	320	237	1,512	3,302	439	989	1,483	956
February .....	9,425	122	35	247	235	1,413	3,052	587	1,031	1,487	1,216
March .....	14,401	243	48	412	276	2,384	5,082	807	1,607	2,111	1,431
April .....	12,680	172	52	402	295	2,068	3,803	1,005	1,515	1,979	1,389
May .....	15,694	205	90	486	385	2,461	4,970	1,750	1,474	2,204	1,669
June .....	14,951	271	91	525	389	2,451	5,377	579	1,289	2,110	1,869
July .....	9,892	222	76	366	320	1,639	3,410	409	818	1,303	1,329
August .....	9,882	267	47	292	361	1,727	3,036	470	913	1,440	1,329
September .....	9,392	215	34	232	274	1,801	2,880	571	1,062	1,278	1,045
October .....	11,071	232	57	328	325	1,989	3,540	581	1,079	1,845	1,095
November .....	9,609	193	43	298	289	1,868	3,202	452	799	1,535	930
December .....	9,409	127	64	283	278	1,603	3,327	439	810	1,486	992
<b>Total units .....</b>	<b>135,872</b>	<b>2,436</b>	<b>698</b>	<b>4,191</b>	<b>3,664</b>	<b>22,916</b>	<b>44,981</b>	<b>8,089</b>	<b>13,386</b>	<b>20,261</b>	<b>15,250</b>
<b>All vehicles:</b>											
January .....	54,941	823	263	1,745	1,284	12,225	22,678	2,570	3,010	4,851	5,492
February .....	54,701	800	171	1,698	1,044	11,608	22,086	2,933	3,103	5,189	6,069
March .....	82,782	1,632	243	2,633	1,790	20,985	31,231	4,702	4,991	7,573	7,002
April .....	78,532	1,255	333	2,737	1,975	19,692	29,813	5,101	4,604	6,758	6,264
May .....	96,953	1,844	459	3,517	2,507	24,081	36,112	8,008	4,681	7,952	7,792
June .....	90,108	1,843	461	3,361	2,293	22,114	36,483	2,816	4,450	7,749	8,538
July .....	57,781	1,221	325	2,185	1,569	14,220	22,176	1,902	2,851	5,001	6,331
August .....	55,704	1,311	246	2,023	1,612	13,434	20,603	2,188	2,999	4,933	6,355
September .....	52,948	1,003	197	1,413	1,255	13,598	20,519	2,353	3,142	4,290	5,178
October .....	66,680	1,125	268	1,981	1,607	17,187	25,660	2,946	3,752	6,477	5,677
November .....	64,674	954	220	1,971	1,588	16,199	26,264	2,497	3,138	5,911	5,932
December .....	59,503	753	271	1,836	1,321	13,713	25,647	2,471	2,992	5,292	5,207
<b>Total units .....</b>	<b>815,307</b>	<b>14,564</b>	<b>3,457</b>	<b>27,100</b>	<b>19,845</b>	<b>199,056</b>	<b>319,272</b>	<b>40,487</b>	<b>43,713</b>	<b>71,976</b>	<b>75,837</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

**TABLE 4. Total Retail Value of New Motor Vehicles Sold in Canada, by Province and by Month, 1967**  
(Canadian, United States and Overseas Manufactured)

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	147,713	2,002	647	4,363	3,259	35,179	62,973	6,991	6,690	11,208	14,401
February .....	145,221	2,059	420	4,374	2,513	32,845	60,939	7,690	6,801	12,255	15,325
March .....	219,896	4,215	582	6,604	4,670	59,897	83,906	12,680	11,105	18,176	18,061
April .....	213,525	3,365	899	7,365	5,330	57,178	84,048	13,478	10,186	16,031	15,645
May .....	264,721	5,141	1,151	9,318	6,631	69,992	101,911	20,711	10,772	19,488	19,606
June .....	246,799	4,884	1,163	8,752	5,932	64,131	104,256	7,553	10,573	18,839	20,716
July .....	153,906	3,037	778	5,580	3,926	40,396	60,370	4,925	6,781	12,389	15,724
August .....	145,827	3,086	615	5,295	3,895	37,306	55,874	5,609	6,872	11,579	15,696
September .....	141,211	2,450	502	3,689	3,101	38,746	56,458	5,902	7,010	10,201	13,152
October .....	181,356	2,819	685	5,247	4,054	50,256	71,487	7,851	8,931	15,676	14,350
November .....	182,210	2,462	574	5,441	4,285	48,068	75,947	6,843	7,882	14,917	15,791
December .....	167,924	2,033	683	5,055	3,464	41,345	74,253	6,824	7,393	13,209	13,665
<b>Total value .....</b>	<b>2,210,309</b>	<b>37,553</b>	<b>8,699</b>	<b>71,083</b>	<b>51,060</b>	<b>575,339</b>	<b>892,422</b>	<b>107,057</b>	<b>100,996</b>	<b>173,968</b>	<b>192,132</b>
Commercial vehicles:											
January .....	40,634	597	231	1,196	1,225	6,883	14,921	1,618	3,556	5,960	4,447
February .....	42,593	483	122	898	956	7,070	14,678	2,467	3,512	6,572	5,835
March .....	60,378	894	190	1,489	1,291	10,344	23,117	3,207	5,594	8,190	6,062
April .....	54,841	609	187	1,512	1,252	10,451	16,751	3,964	5,179	7,813	7,123
May .....	68,583	785	338	1,906	1,806	12,307	22,352	7,312	4,987	9,385	7,405
June .....	63,021	992	348	2,032	1,895	11,430	22,587	2,849	4,531	8,274	8,083
July .....	41,765	1,009	285	1,465	1,339	7,881	14,511	1,596	2,768	5,183	5,728
August .....	44,257	1,119	183	1,099	1,824	8,318	14,777	1,899	3,309	5,535	6,194
September .....	40,364	860	131	969	1,227	7,818	13,158	2,416	3,868	5,063	4,854
October .....	48,583	920	222	1,382	1,721	9,044	16,107	2,438	4,042	7,181	5,526
November .....	41,482	709	153	1,152	1,226	8,399	14,916	1,855	2,941	6,104	4,027
December .....	41,556	611	247	1,120	1,418	8,084	14,725	1,846	3,038	5,666	4,801
<b>Total value .....</b>	<b>588,057</b>	<b>9,588</b>	<b>2,637</b>	<b>16,220</b>	<b>17,180</b>	<b>108,029</b>	<b>202,600</b>	<b>33,467</b>	<b>47,325</b>	<b>80,926</b>	<b>70,085</b>
All vehicles:											
January .....	188,347	2,599	878	5,559	4,484	42,062	77,894	8,609	10,246	17,168	18,848
February .....	187,814	2,542	542	5,272	3,469	39,915	75,617	10,157	10,313	18,827	21,160
March .....	280,274	5,109	772	8,093	5,961	70,241	107,023	15,887	16,699	26,366	24,123
April .....	268,366	3,974	1,086	8,877	6,582	67,629	100,799	17,442	15,365	23,844	22,768
May .....	333,304	5,926	1,489	11,224	8,437	82,299	124,263	28,023	15,759	28,873	27,011
June .....	309,820	5,876	1,511	10,784	7,827	75,561	126,843	10,402	15,104	27,113	28,799
July .....	195,671	4,046	1,063	7,045	5,265	48,277	74,881	6,521	9,549	17,572	21,452
August .....	190,084	4,205	798	6,394	5,719	45,624	70,651	7,508	10,181	17,114	21,890
September .....	181,575	3,310	633	4,658	4,328	46,564	69,616	8,318	10,878	15,264	18,006
October .....	229,939	3,739	907	6,629	5,775	59,300	87,594	10,289	12,973	22,857	19,876
November .....	223,692	3,171	727	6,593	5,511	56,467	90,863	8,698	10,823	21,021	19,818
December .....	209,480	2,644	930	6,175	4,882	49,429	88,978	8,670	10,431	18,875	18,466
<b>Total value .....</b>	<b>2,798,366</b>	<b>47,141</b>	<b>11,336</b>	<b>87,303</b>	<b>68,240</b>	<b>683,368</b>	<b>1,095,022</b>	<b>140,524</b>	<b>148,321</b>	<b>254,894</b>	<b>262,217</b>

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 5. Number of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1967

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:	number										
January .....	41,796	572	191	1,238	945	9,976	17,990	2,045	1,961	3,141	3,737
February .....	40,325	590	120	1,177	719	9,228	17,087	2,210	1,985	3,421	3,788
March .....	62,165	1,219	167	1,810	1,320	17,154	23,740	3,691	3,270	5,093	4,701
April .....	59,438	939	257	2,065	1,491	15,988	23,390	3,895	2,968	4,455	3,990
May .....	73,806	1,472	324	2,542	1,882	19,741	28,441	5,968	3,072	5,411	4,953
June .....	65,957	1,346	321	2,401	1,633	17,441	27,637	2,041	3,010	5,189	4,938
July .....	41,594	805	207	1,489	1,070	11,052	16,625	1,383	1,932	3,336	3,695
August .....	39,194	793	172	1,390	1,059	10,141	15,214	1,586	1,931	3,183	3,725
September .....	37,122	638	134	918	802	10,309	14,891	1,647	1,991	2,756	3,036
October .....	48,676	745	186	1,360	1,049	13,539	19,540	2,214	2,560	4,232	3,251
November .....	49,286	662	153	1,454	1,145	13,076	20,892	1,912	2,260	4,051	3,681
December .....	45,690	544	189	1,366	966	11,061	20,597	1,940	2,119	3,556	3,352
Total units .....	605,049	10,325	2,421	19,210	14,081	158,706	246,044	30,532	29,059	47,824	46,847
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia <sup>1</sup>
Commercial vehicles:	number										
January .....	9,322	773			1,498		3,270	2,893		888	
February .....	9,233	636			1,393		2,987	3,088		1,129	
March .....	14,262	969			2,350		5,038	4,510		1,395	
April .....	12,486	903			2,040		3,756	4,485		1,302	
May .....	15,398	1,155			2,416		4,907	5,389		1,531	
June .....	14,750	1,263			2,420		5,319	3,952		1,796	
July .....	9,658	967			1,613		3,366	2,501		1,211	
August .....	9,722	958			1,716		2,999	2,811		1,238	
September .....	9,182	735			1,779		2,830	2,900		938	
October .....	10,849	917			1,955		3,451	3,490		1,036	
November .....	9,274	799			1,834		3,106	2,742		793	
December .....	9,194	740			1,572		3,238	2,719		925	
Total units .....	133,330	10,815			22,586		44,267	41,480		14,182	
All vehicles:											
January .....	51,118	3,719			11,474		21,260	10,040		4,625	
February .....	49,558	3,242			10,621		20,074	10,704		4,917	
March .....	76,427	5,485			19,504		28,778	16,564		6,096	
April .....	71,924	5,655			18,028		27,146	15,803		5,292	
May .....	89,204	7,375			22,157		33,348	19,840		6,484	
June .....	80,707	6,964			19,861		32,956	14,192		6,734	
July .....	51,252	4,538			12,665		19,991	9,152		4,906	
August .....	48,916	4,372			11,857		18,213	9,511		4,963	
September .....	46,304	3,227			12,088		17,721	9,294		3,974	
October .....	59,525	4,257			15,494		22,991	12,496		4,287	
November .....	58,560	4,213			14,910		23,998	10,965		4,474	
December .....	54,884	3,805			12,633		23,835	10,334		4,277	
Total units .....	738,379	56,852			181,292		290,311	148,895		61,029	

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 6. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1967

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New-Brunswick	Quebec	Ontario	Mani-toba	Saskat-chewan	Alberta	British Columbia <sup>1</sup>
Passenger cars:	thousands of dollars										
January .....	139,783	1,843	627	4,006	3,067	33,560	59,958	6,802	6,562	10,723	12,635
February .....	134,599	1,900	388	3,837	2,325	30,765	56,805	7,405	6,625	11,703	12,846
March .....	206,807	3,903	531	5,853	4,297	56,788	78,890	12,267	10,880	17,393	16,005
April .....	199,487	3,094	852	6,814	4,953	53,564	78,356	13,043	9,939	15,311	13,561
May .....	248,121	4,830	1,065	8,347	6,167	65,862	95,857	20,095	10,377	18,699	16,822
June .....	227,247	4,450	1,066	7,887	5,408	59,423	96,849	7,148	10,256	17,896	16,864
July .....	140,147	2,663	696	4,929	3,570	37,004	55,700	4,693	6,567	11,553	12,772
August .....	131,336	2,630	563	4,628	3,523	33,777	50,663	5,334	6,535	10,907	12,776
September .....	126,517	2,149	443	3,098	2,730	35,283	50,213	5,613	6,813	9,604	10,571
October .....	165,291	2,520	634	4,622	3,566	46,394	65,463	7,503	8,665	14,760	11,164
November .....	168,735	2,261	524	4,962	3,934	45,143	70,984	6,534	7,702	14,145	12,546
December .....	157,663	1,869	645	4,648	3,308	38,829	70,262	6,600	7,251	12,637	11,614
Total value .....	2,045,733	34,112	8,034	63,631	46,848	536,392	830,000	103,037	98,172	165,331	160,176
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia <sup>1</sup>
Commercial vehicles:	thousands of dollars										
January .....	40,249	3,212				6,845	14,836	11,085			4,271
February .....	42,090	2,451				7,016	14,505	12,506			5,612
March .....	59,999	3,836				10,253	23,000	16,948			5,962
April .....	54,322	3,508				10,378	16,627	16,916			6,893
May .....	67,835	4,805				12,186	22,208	21,572			7,064
June .....	62,489	5,230				11,346	22,433	15,584			7,896
July .....	41,157	4,051				7,812	14,393	9,472			5,429
August .....	43,848	4,202				8,290	14,683	10,714			5,959
September .....	39,841	3,133				7,764	13,018	11,321			4,605
October .....	47,979	4,175				8,952	15,859	13,619			5,374
November .....	40,584	3,173				8,306	14,653	10,781			3,671
December .....	40,974	3,364				7,999	14,476	10,508			4,627
Total value .....	581,367	45,140				107,147	200,691	161,026			67,363
All vehicles:											
January .....	180,032	12,755				40,405	74,794	35,172			16,906
February .....	176,689	10,901				37,781	71,310	38,239			18,458
March .....	266,806	18,420				67,041	101,890	57,488			21,967
April .....	253,809	19,221				63,942	94,983	55,209			20,454
May .....	315,956	25,214				78,048	118,065	70,743			23,886
June .....	289,736	24,041				70,769	119,282	50,884			24,760
July .....	181,304	15,909				44,816	70,093	32,285			18,201
August .....	175,184	15,546				42,067	65,346	33,490			18,735
September .....	166,358	11,553				43,047	63,231	33,351			15,176
October .....	213,270	15,517				55,346	81,322	44,547			16,538
November .....	209,319	14,854				53,449	85,637	39,162			16,217
December .....	198,637	13,834				46,828	84,738	36,996			16,241
Total value .....	2,627,100	197,765				643,539	1,030,691	527,566			227,539

<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 7. Number of Overseas Manufactured Vehicles Sold in Canada, by Province and by Month, 1967

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Mani-toba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	number										
Passenger cars:											
January .....	3,679	84	11	187	102	737	1,386	86	60	227	799
February .....	4,951	88	16	274	90	967	1,947	136	87	281	1,065
March .....	6,216	170	28	411	194	1,447	2,409	204	114	369	870
April .....	6,414	144	24	270	189	1,636	2,620	201	121	324	885
May .....	7,453	167	45	489	240	1,879	2,701	290	135	337	1,170
June .....	9,200	226	49	435	271	2,222	3,469	196	151	450	1,731
July .....	6,295	194	42	330	179	1,529	2,141	110	101	362	1,307
August .....	6,628	251	27	341	192	1,566	2,353	132	155	310	1,301
September .....	6,434	150	29	263	179	1,488	2,748	135	89	256	1,097
October.....	6,933	148	25	293	233	1,659	2,580	151	113	400	1,331
November .....	5,779	99	24	219	154	1,255	2,170	133	79	325	1,321
December .....	4,404	82	18	187	77	1,049	1,723	92	63	250	863
Total units .....	74,386	1,803	338	3,699	2,100	17,434	28,247	1,866	1,268	3,891	13,740
	Canada	Atlantic Provinces				Quebec	Ontario	Prairie Provinces			British Columbia <sup>1</sup>
	number										
Commercial vehicles:											
January .....	144		12			14	32		18		68
February .....	192		3			20	65		17		87
March .....	139		10			34	44		15		36
April .....	194		18			28	47		14		87
May .....	296		11			45	63		39		138
June.....	201		13			31	58		26		73
July.....	234		17			26	44		29		118
August .....	160		9			11	37		12		91
September.....	210		20			22	50		11		107
October.....	222		25			34	89		15		59
November .....	335		24			34	96		44		137
December .....	215		12			31	89		16		67
Total units.....	2,542		174			330	714		256		1,068
All vehicles:											
January .....	3,823		396			751	1,418		391		867
February .....	5,143		471			987	2,012		521		1,152
March .....	6,355		813			1,481	2,453		702		906
April .....	6,608		645			1,664	2,667		660		972
May .....	7,749		952			1,924	2,764		801		1,308
June .....	9,401		994			2,253	3,527		823		1,804
July.....	6,529		762			1,555	2,185		602		1,425
August .....	6,788		820			1,577	2,390		609		1,392
September.....	6,644		641			1,510	2,798		491		1,204
October.....	7,155		724			1,693	2,669		679		1,390
November .....	6,114		520			1,289	2,266		581		1,458
December .....	4,619		376			1,080	1,812		421		930
Total units.....	76,928		8,114			17,764	28,961		7,281		14,808

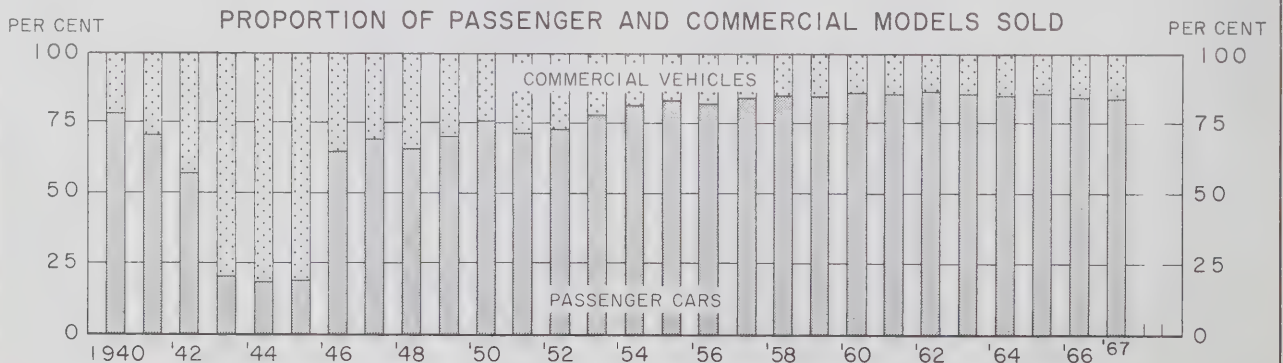
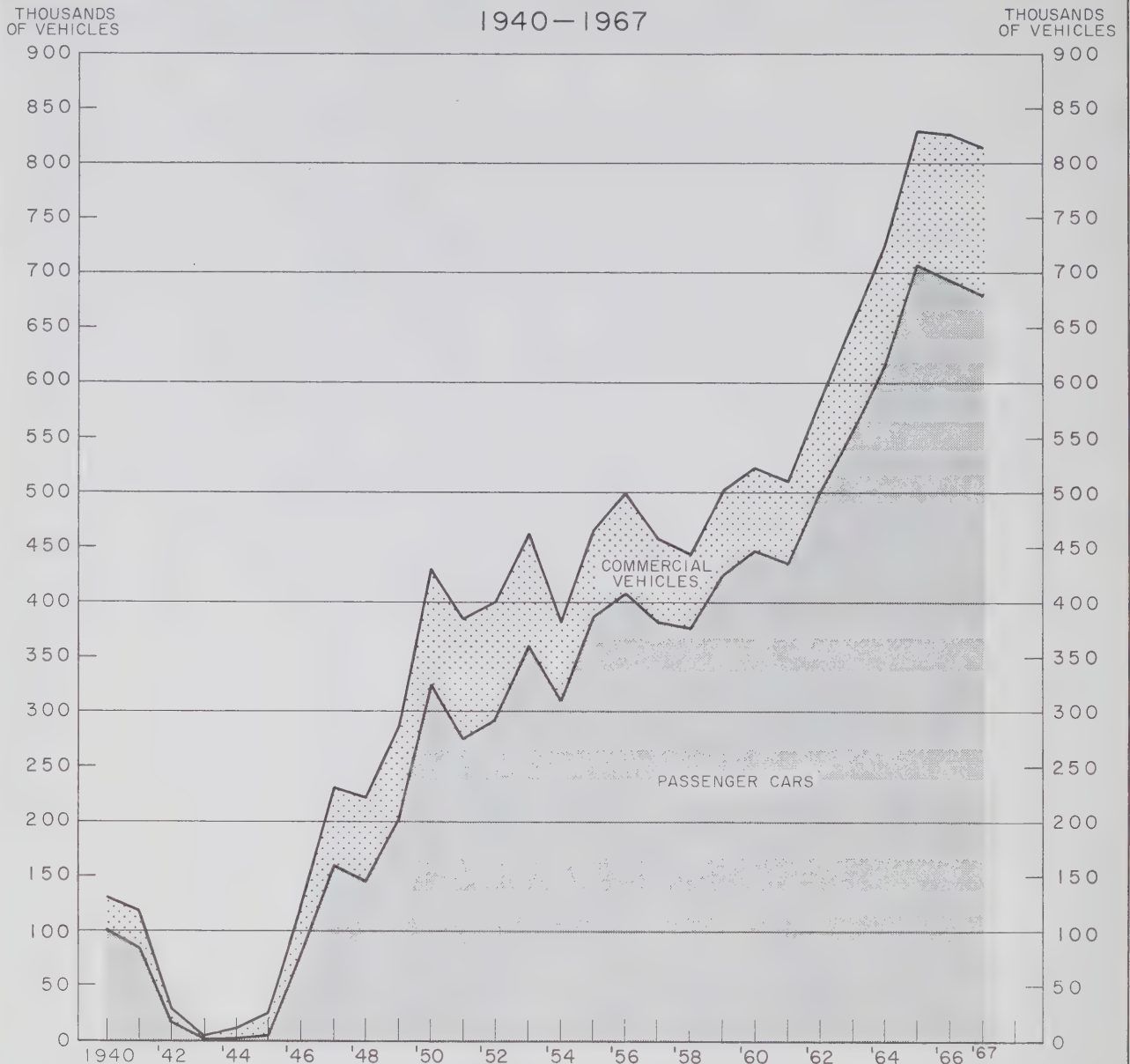
<sup>1</sup> Includes Yukon and Northwest Territories.

TABLE 8. Retail Value of Overseas Manufactured Vehicles Sold in Canada, by Province and by Month, 1967

Month	Canada	New-found-land	Prince Edward Island	Nova Scotia	New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia <sup>1</sup>
	thousands of dollars										
Passenger cars:											
January .....	7,930	159	20	357	192	1,619	3,015	189	128	485	1,766
February .....	10,622	159	32	537	188	2,080	4,134	285	176	552	2,479
March .....	13,089	312	51	751	373	3,109	5,016	413	225	783	2,056
April .....	14,038	271	47	551	377	3,614	5,692	435	247	720	2,084
May .....	16,600	311	86	971	464	4,130	6,054	616	395	789	2,784
June .....	19,552	434	97	865	524	4,708	7,407	405	317	943	3,852
July .....	13,759	374	82	651	356	3,392	4,670	232	214	836	2,952
August .....	14,491	456	52	667	372	3,529	5,211	275	337	672	2,920
September .....	14,694	301	59	591	371	3,463	6,245	289	197	597	2,581
October .....	16,065	299	51	625	488	3,862	6,024	348	266	916	3,186
November .....	13,475	201	50	479	351	2,925	4,963	309	180	772	3,245
December .....	10,261	164	38	407	156	2,516	3,991	224	142	572	2,051
Total value .....	164,576	3,441	665	7,452	4,212	38,947	62,422	4,020	2,824	8,637	31,956
	Canada	Atlantic Provinces				Quebec	Ontario	Prairies Provinces			British Columbia <sup>1</sup>
	thousands of dollars										
Commercial vehicles:											
January .....	385		37			38	85		49		176
February .....	503		8			54	173		45		223
March .....	379		28			91	117		43		100
April .....	519		52			73	124		40		230
May .....	748		30			121	144		112		341
June .....	532		37			84	154		70		187
July .....	608		47			69	118		75		299
August .....	409		23			28	94		29		235
September .....	523		54			54	140		26		249
October .....	604		70			92	248		42		152
November .....	398		67			93	263		119		356
December .....	582		32			85	249		42		174
Total value .....	6,690		485			882	1,909		692		2,722
All vehicles:											
January .....	8,315		765			1,657	3,100		851		1,942
February .....	11,125		924			2,134	4,307		1,058		2,702
March .....	13,468		1,515			3,200	5,133		1,464		2,156
April .....	14,557		1,298			3,687	5,816		1,442		2,314
May .....	17,348		1,862			4,251	6,198		1,912		3,125
June .....	20,084		1,957			4,792	7,561		1,735		4,039
July .....	14,367		1,510			3,461	4,788		1,357		3,251
August .....	14,900		1,570			3,557	5,305		1,313		3,155
September .....	15,217		1,376			3,517	6,385		1,109		2,830
October .....	16,669		1,533			3,954	6,272		1,572		3,338
November .....	14,373		1,148			3,018	5,226		1,380		3,601
December .....	10,843		797			2,601	4,240		980		2,225
Total value .....	171,266		16,255			39,829	64,331		16,173		34,678

<sup>1</sup> Includes Yukon and Northwest Territories.

# NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA 1940-1967





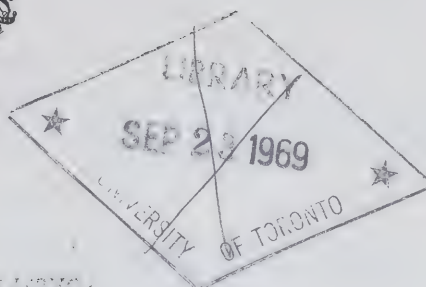


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CANADA BUREAU OF STATISTICS

## NEW MOTOR VEHICLE SALES *[annual]*

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

1968

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## Notes:

1. This bulletin summarizes the statistics published in the monthly series "New Motor Vehicle Sales", Catalogue No. 63-007, and, in addition, contains minor revisions to the data published in this series.
2. New Motor Vehicle Sales statistics are obtained from Canadian manufacturers (for both Canadian and U.S. made cars) and from direct importers of cars of other than Canadian or U.S. manufacture. In both cases, respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles. Every effort is made to avoid duplication, particularly for sales reported by distributors of overseas manufactured vehicles.
3. Commercial Vehicles is a term employed for convenience throughout the text, with reference solely to "trucks and buses". Passenger-carrying automobiles used for commercial purposes, such as taxis and local delivery services, are nevertheless classified with passenger vehicles for the purpose of this report.

## TABLE DES MATIÈRES

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## Nota:

1. Le présent bulletin est une récapitulation, comportant de légères rectifications, des données publiées dans la série mensuelle "Ventes de véhicules automobiles neufs" (n° de catalogue 63-007).
2. La statistique des Ventes de véhicules automobiles neufs provient des fabricants canadiens (pour les voitures de fabrication canadienne et américaine) et des importateurs de voitures fabriquées ailleurs qu'au Canada ou aux États-Unis. Dans les deux cas, les répondants sont priés de fournir le total intégré des ventes de véhicules automobiles neufs suivant les déclarations mensuelles de leurs concessionnaires. On tâche, dans toute la mesure du possible, d'éviter le double emploi des données, particulièrement dans le cas des ventes déclarées par les distributeurs de véhicules fabriqués outre-mer.
3. Le terme "véhicules utilitaires" est employé dans tout le texte pour plus de commodité et ne comprend que les "camions et autobus". Les automobiles qui sont utilisées à des fins commerciales pour le transport de passagers, comme les taxis et véhicules affectés aux livraisons locales, sont néanmoins classées dans la catégorie des voitures particulières aux fins du présent bulletin.

### SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- P preliminary figures.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

### SIGNES CONVENTIONNELS

Les signes conventionnels suivants sont employés uniformément dans les publications du Bureau fédéral de la statistique:

- .. nombres indisponibles.
- ... n'ayant pas lieu de figurer.
- néant ou zéro.
- nombres infimes.
- P nombres provisoires.
- r nombres rectifiés.
- x confidentiel en vertu des dispositions de la Loi sur la statistique relatives au secret.

## NEW MOTOR VEHICLE SALES

1968

Despite two serious and potentially-crippling strikes which occurred in the automotive industry in 1968, the total value of new motor vehicles sold in Canada rose during the year to a new high of \$3,115,789,000. Spurred by a 50.0 per cent boost in turnover of overseas-manufactured vehicles, sales of passenger and commercial vehicles jumped by more than \$317 million or 11.3 per cent over the 1967 figure. Complementing this increase, the number of new motor vehicles sold rose by 74,146 units to a total of 889,453 - 9.1 per cent higher than in 1967.

The growth factor was considerably more pronounced for new passenger cars, dollar sales of which increased by 12.3 per cent during 1968, as compared to the 7.9 per cent rise in commercial vehicle sales. After two successive years of declines, in terms of number, sales of new passenger cars reached an all-time high of 741,915 units, 33,199 or 4.7 per cent more than the previous high of 708,716 units set in 1965, and 62,480 (9.2 per cent) higher than in 1967. The 147,538 commercial vehicles sold during 1968 had a total retail value of \$634,648,000 - 8.6 per cent and 7.9 per cent, respectively, higher than the 1967 levels. The average retail value of new passenger cars rose 2.7 per cent to \$3,344, while that of new commercial vehicles declined 0.6 per cent to \$4,302.

Although these statistics form an impressive enough record, undoubtedly the major development of 1968 was the phenomenal growth in sales of overseas-manufactured vehicles. In this category, new passenger car sales increased in value by 47.3 per cent over 1967; new commercial vehicles by a remarkable 116.2 per cent. In absolute numbers, this development was even more notable: of the increase of 62,480 new passenger car units noted above, 30,136 - 48.2 per cent (nearly half) - were manufactured in overseas plants. (For total new passenger cars and commercial vehicles, the comparable figures were 32,891 units or 44.4 per cent of the 74,146 unit-increase.)

As a result of these increases, which pushed sales of overseas-built cars and trucks to their highest levels since 1960, the share of the new motor vehicle market held by imported vehicles rose sharply from 9.4 per cent in 1967 to 12.3 per cent in 1968. The value of these sales, as a proportion of total new motor vehicle sales, also rose during 1968 - for the second consecutive year - achieving a market share of

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

1968

En dépit de deux grèves importantes qui auraient pu paralyser l'industrie de l'automobile en 1968, la valeur globale des ventes de véhicules automobiles neufs au Canada a atteint un nouveau sommet de \$3,115,789,000 au cours de l'année. Stimulées par une montée en flèche (50.0 p. 100) du volume des ventes de véhicules fabriqués outre-mer, les ventes de voitures particulières et de véhicules utilitaires se sont accrues de plus de 317 millions de dollars (11.3 p. 100) par rapport à 1967. Le nombre de véhicules vendus a atteint 889,453, soit 74,146 ou 9.1 p. 100 de plus qu'en 1967.

La progression a été beaucoup plus marquée dans le cas des voitures particulières neuves, dont la valeur des ventes a augmenté de 12.3 p. 100 en 1968, contre 7.9 p. 100 dans le cas des véhicules utilitaires. Après deux diminutions consécutives, le nombre de ventes de voitures particulières neuves a atteint un sommet sans précédent de 741,915 véhicules, soit 33,199 ou 4.7 p. 100 de plus que le sommet antérieur de 708,716 (1965) et 62,480 ou 9.2 p. 100 de plus qu'en 1967. Les 147,538 véhicules utilitaires vendus en 1968 (8.6 de plus qu'en 1967) avaient une valeur de détail de \$634,648,000 (7.9 p. 100 de plus qu'en 1967). La valeur de détail moyenne des voitures particulières neuves s'est accrue de 2.7 p. 100 pour atteindre \$3,344 alors que celle des véhicules utilitaires neufs a diminué de 0.6 p. 100 pour s'établir à \$4,302.

Ces statistiques sont déjà impressionnantes, mais il n'y a pas de doute que le trait marquant de 1968 a été l'essor phénoménal des ventes de véhicules fabriqués outre-mer. Les ventes de voitures particulières neuves de cette catégorie ont augmenté de 47.3 p. 100 en valeur par rapport à 1967 et celles de véhicules utilitaires neufs, de 116.2 p. 100. En chiffres absolus, ce progrès a été encore plus remarquable: 30,136 voitures particulières neuves, soit 48.2 p. 100 ou près de la moitié des 62,480 mentionnées plus haut, ont été fabriquées outre-mer. (Pour ce qui est de l'ensemble des voitures particulières et des véhicules utilitaires, les chiffres correspondants sont de 32,891 véhicules (44.4 p. 100) sur l'augmentation de 74,146.)

Par suite de ces augmentations qui ont lancé les ventes d'automobiles et de camions neufs fabriqués outre-mer à leur plus haut niveau depuis 1960, la part du marché qui revient aux véhicules importés est passée brusquement de 9.4 p. 100 à 12.3 p. 100 entre 1967 et 1968. La valeur de ces ventes, en pourcentage du total des ventes de véhicules automobiles neufs, a également augmenté pour la deuxième année consécutive en 1968; elle constituait 8.2 p. 100 du marché contre 6.1 p. 100

8.2 per cent as compared to 6.1 per cent the previous year. The disparity between number and sales is attributable to the generally lower "per car" prices of overseas-manufactured vehicles. Table 2 indicates that in 1968 the average price of Canadian and U.S.-built vehicles was \$3,667 and of those imported from overseas \$2,339 - a difference of more than 50 per cent.

Second-quarter sales of new motor vehicles dropped off considerably in 1968, possibly due to a strike which affected motor vehicle sales during May and June. 259,440 units, representing 29.2 per cent of total 1968 turnover, were sold during the second quarter - as compared to the previous year's 32.6 per cent. Despite this decline, however, the months of April, May and June remained the most popular ones for buyers of new passenger cars and commercial vehicles.

Declines (in value) of 5.4 per cent and 5.8 per cent, respectively, were experienced in two provinces: Manitoba (which had led in percentage gain the previous year) and Saskatchewan. The best results were achieved in British Columbia, where total sales climbed by nearly \$40 million, a gain of 15.2 per cent over the 1967 level. Much of this gain can be traced to the 25.1 per cent increase in the value of new commercial vehicles sold during the year. Percentage growth in new car sales was highest in Ontario and Quebec; in new commercial vehicle sales, British Columbia and the Atlantic Provinces.

As in previous years, Ontario and Quebec dominated the market for new motor vehicles, accounting for 64.8 per cent of all new cars and trucks sold during 1968 - an increase over the 63.6 per cent recorded the previous year. The only other province to register a gain in market share was British Columbia, which accounted for 9.7 per cent of all Canadian unit sales in 1968 (9.3 per cent in the previous year). Losses in market share occurred in Manitoba - interrupting several years of growth - and Saskatchewan. Elsewhere there was no change; the share of the market held by the Atlantic Provinces and Alberta remained constant at 8.0 per cent and 8.8 per cent, respectively.

A detailed study of motor vehicle financing by sales finance companies is included in the annual DBS report "Sales Financing", Catalogue No. 63-211.

l'année précédente. La disparité entre le nombre de véhicules et la valeur des ventes est attribuable en général à l'infériorité des prix unitaires des véhicules fabriqués outre-mer. Le Tableau 2 indique qu'en 1968 le prix moyen des véhicules de fabrication canadienne ou américaine était de \$3,667, alors que celui des véhicules importés d'outre-mer était de \$2,339, soit une différence de plus de 50 p. 100.

Au deuxième trimestre de 1968, les ventes de véhicules automobiles neufs ont diminué sensiblement, en raison peut-être d'une grève qui eut ses répercussions sur les ventes de mai et de juin. Au cours du deuxième trimestre on a vendu 259,440 véhicules, soit 29.2 p. 100 du total en 1968, contre 32.6 p. 100 un an plus tôt. Toutefois, en dépit de cette diminution, c'est pendant les mois d'avril, de mai et de juin qu'il y a eu le plus d'achats de voitures particulières neuves et de véhicules utilitaires neufs.

Une baisse en valeur de 5.4 p. 100 et de 5.8 p. 100 respectivement est survenue dans deux provinces, soit au Manitoba (qui avait marqué la plus forte augmentation proportionnelle l'année précédente) et en Saskatchewan. Les progrès les plus sensibles se sont produits en Colombie-Britannique où le total des ventes s'est accru de près de 40 millions de dollars, soit de 15.2 p. 100 par rapport à 1967. Une grande partie de cette augmentation est attribuable à l'accroissement (25.1 p. 100) de la valeur des véhicules utilitaires neufs vendus au cours de l'année. L'augmentation proportionnelle la plus appréciable des ventes s'est produite en Ontario et au Québec pour les voitures neuves et en Colombie-Britannique et dans les provinces de l'Atlantique pour les véhicules utilitaires neufs.

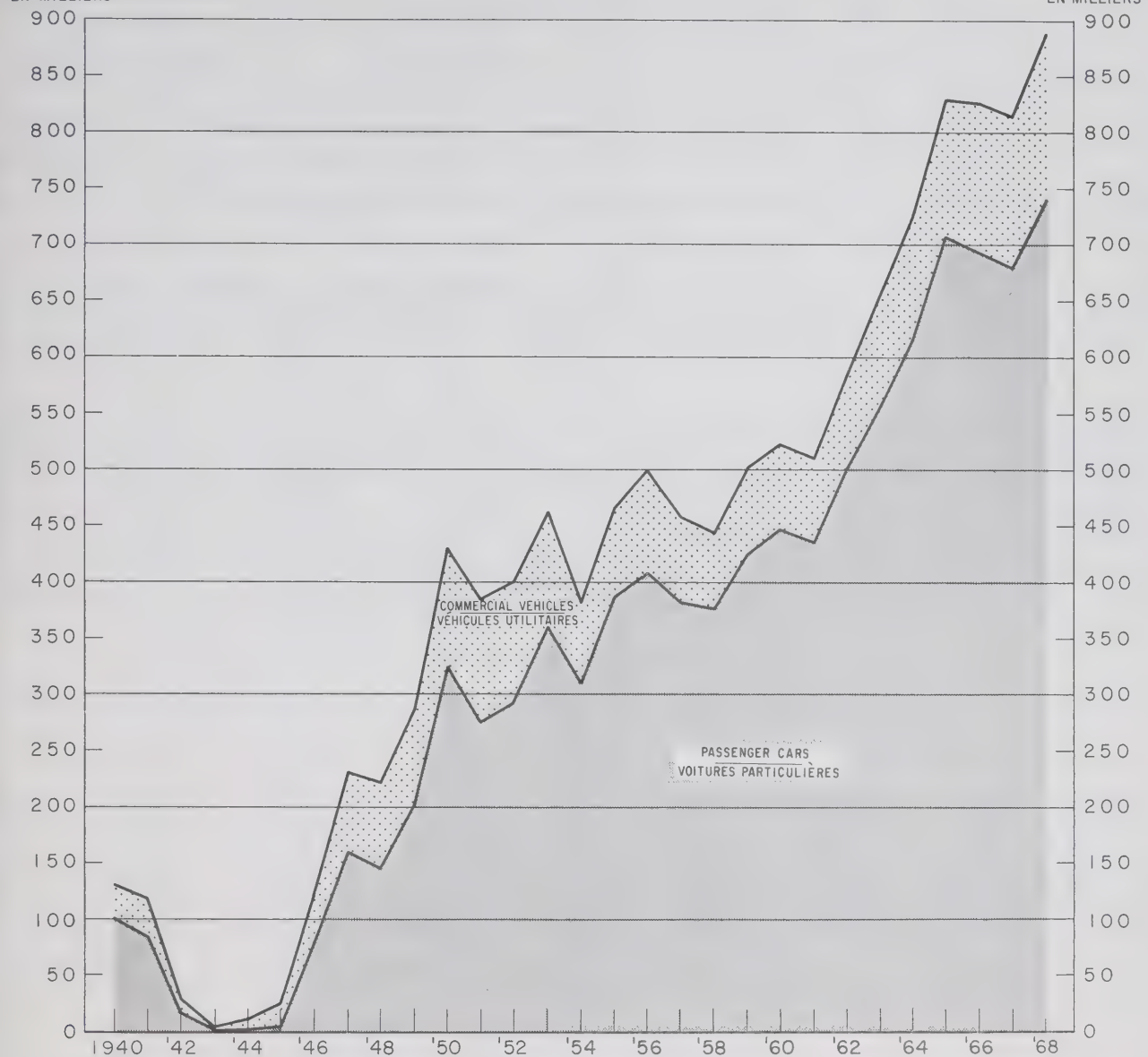
Comme par les années passées, l'Ontario et le Québec ont dominé le marché des véhicules automobiles neufs et sont intervenus pour 64.8 p. 100 de toutes les ventes d'automobiles et de camions neufs en 1968, soit plus que l'année précédente (63.6 p. 100). La seule autre province à obtenir une plus grande portion du marché a été la Colombie-Britannique, qui a fait 9.7 p. 100 du nombre total de ventes de véhicules au Canada en 1968 contre 9.3 p. 100 un an plus tôt. Le Manitoba (qui avait marqué des progrès pendant plusieurs années) et la Saskatchewan ont perdu une part du marché. Il n'y a pas eu de changement ailleurs; la part du marché détenue par les provinces de l'Atlantique et l'Alberta n'a pas varié (8.0 et 8.8 p. 100 respectivement).

La publication annuelle du B.F.S. intitulée Le Financement des Ventes (n° de catalogue 63-211) renferme une analyse détaillée du financement des véhicules automobiles par les sociétés de financement des ventes.

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA  
NOMBRE DE VÉHICULES AUTOMOBILES NEUFS VENDUS AU CANADA  
1940-1968

IN THOUSANDS  
EN MILLIERS

IN THOUSANDS  
EN MILLIERS



PROPORTION OF PASSENGER AND COMMERCIAL MODELS SOLD  
PROPORTION DE VOITURES PARTICULIÈRES ET DE VÉHICULES UTILITAIRES VENDUS

PER CENT  
POUR CENT

PER CENT  
POUR CENT

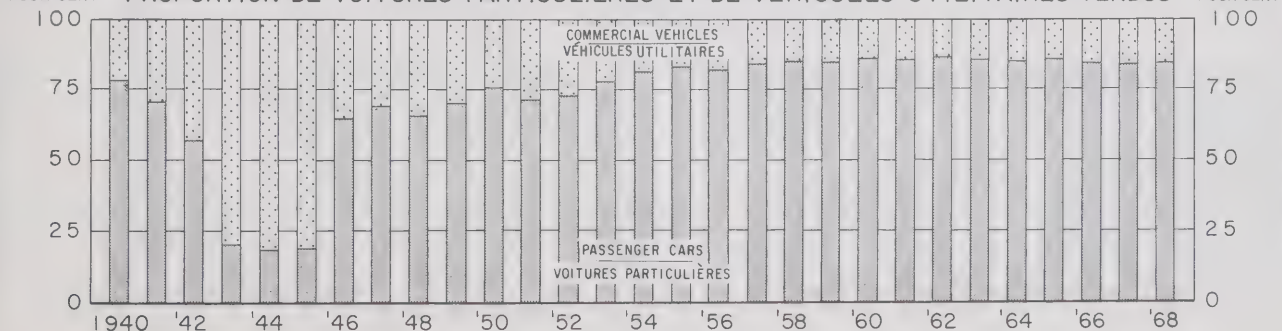


TABLE 1. Percentage Changes in Number and Retail Value of New Motor Vehicles Sold, 1968/1967 and Percentage Distribution, by Type of Vehicle and by Province, 1967 and 1968

No.	Province	Change -- Variation 1968/1967			
		Total vehicles - - Tous véhicules		Passenger cars - - Voitures particulières	
		Number - - Nombre	Retail value - - Valeur de détail	Number - - Nombre	Retail value - - Valeur de détail
		per cent			
		Canadian and United States manufactured vehicles			
1	Atlantic Provinces -- Provinces de l'Atlantique ....	+ 7.3	+ 12.7	+ 5.7	+ 11.0
2	Québec .....	+ 6.4	+ 10.0	+ 7.2	+ 11.8
3	Ontario .....	+ 9.6	+ 11.8	+ 9.3	+ 12.6
4	Manitoba .....	- 9.2	- 7.0	- 9.7	- 6.6
5	Saskatchewan .....	- 9.8	- 6.6	- 7.6	- 4.2
6	Alberta .....	+ 4.8	+ 8.5	+ 3.4	+ 8.9
7	British Columbia(1) -- Colombie-Britannique(1) .....	+ 3.4	+ 8.3	- 2.1	+ 2.8
8	Canada .....	+ 5.6	+ 8.8	+ 5.3	+ 9.4
		Overseas manufactured vehicles			
9	Atlantic Provinces -- Provinces de l'Atlantique ....	+ 29.0	+ 38.3	+ 26.4	+ 34.9
10	Québec .....	+ 45.7	+ 51.2	+ 45.0	+ 50.3
11	Ontario .....	+ 36.4	+ 43.7	+ 34.9	+ 41.7
12	Manitoba .....	+ 35.4	+ 47.0	+ 31.8	+ 42.1
13	Saskatchewan .....	+ 27.5	+ 32.5	+ 24.0	+ 28.2
14	Alberta .....	+ 69.1	+ 79.4	+ 64.9	+ 75.0
15	British Columbia(1) -- Colombie-Britannique(1) .....	+ 54.2	+ 60.0	+ 50.2	+ 55.5
16	Canada .....	+ 42.8	+ 50.0	+ 40.5	+ 47.3
		Total, all vehicles			
17	Atlantic Provinces -- Provinces de l'Atlantique ....	+ 10.0	+ 14.7	+ 8.7	+ 13.2
18	Québec .....	+ 9.9	+ 12.4	+ 10.9	+ 14.4
19	Ontario .....	+ 12.0	+ 13.7	+ 11.9	+ 14.6
20	Manitoba .....	- 7.1	- 5.4	- 7.3	- 4.7
21	Saskatchewan .....	- 8.7	- 5.8	- 6.3	- 3.3
22	Alberta .....	+ 8.5	+ 11.0	+ 8.0	+ 12.2
23	British Columbia(1) -- Colombie-Britannique(1) .....	+ 13.3	+ 15.2	+ 9.7	+ 11.6
24	Canada .....	+ 9.1	+ 11.3	+ 9.2	+ 12.3

(1) Includes Yukon and Northwest Territories.

TABLEAU 1. Variations proportionnelles du nombre et de la valeur de détail des véhicules automobiles neufs vendus en 1968 par rapport à 1967 et répartition proportionnelle par catégorie de véhicule et par province, 1967 et 1968

Change -- Variation 1968/1967		Unit distribution -- Répartition des unités						N <sup>o</sup>
Commercial vehicles -- Véhicules utilitaires		Total vehicles -- Tous véhicules		Passenger cars -- Voitures particulières		Commercial vehicles -- Véhicules utilitaires		
Number -- Nombre	Retail value -- Valeur de détail	1967	1968	1967	1968	1967	1968	
pour cent								
Véhicules fabriqués au Canada et aux États-Unis								
+ 14.4	+ 18.8	7.7	7.8	7.6	7.6	8.1	8.7	1
+ 0.6	+ 0.5	24.5	24.8	26.2	26.7	17.0	16.0	2
+ 11.4	+ 8.7	39.3	40.8	40.7	42.2	33.2	34.7	3
- 7.5	- 8.5	5.3	4.5	5.0	4.3	6.0	5.2	4
- 14.4	- 11.5	5.7	4.9	4.8	4.2	10.0	8.0	5
+ 8.2	+ 7.4	9.2	9.1	7.9	7.8	15.1	15.3	6
+ 21.6	+ 21.6	8.3	8.1	7.8	7.2	10.6	12.1	7
+ 6.7	+ 6.7	100.0	100.0	100.0	100.0	100.0	100.0	8
Véhicules fabriqués outre-mer								
+ 146.0	+ 147.8	10.5	9.5	10.7	9.6	6.9	8.1	9
+ 81.2	+ 88.2	23.1	23.6	23.4	24.2	13.0	11.3	10
+ 97.1	+ 107.1	37.6	36.0	38.0	36.5	28.1	26.6	11
+ 152.6	+ 175.5	2.5	2.4	2.5	2.4	2.2	2.7	12
+ 212.5	+ 220.3	1.7	1.5	1.7	1.5	0.9	1.4	13
+ 161.1	+ 159.1	5.3	6.2	5.2	6.1	6.9	8.6	14
+ 104.9	+ 112.7	19.3	20.8	18.5	19.7	42.0	41.3	15
+ 108.4	+ 116.2	100.0	100.0	100.0	100.0	100.0	100.0	16
Total, tous véhicules								
+ 16.5	+ 20.2	8.0	8.0	7.9	7.9	8.1	8.7	17
+ 1.7	+ 1.2	24.4	24.6	25.9	26.4	16.9	15.8	18
+ 12.7	+ 9.7	39.2	40.2	40.4	41.4	33.1	34.4	19
- 6.4	- 7.7	5.0	4.2	4.8	4.0	6.0	5.1	20
- 14.0	- 11.2	5.3	4.5	4.5	3.8	9.8	7.8	21
+ 9.6	+ 8.3	8.8	8.8	7.6	7.5	14.9	15.0	22
+ 27.4	+ 25.1	9.3	9.7	8.9	9.0	11.2	13.2	23
+ 8.6	+ 7.9	100.0	100.0	100.0	100.0	100.0	100.0	24

(1) Y compris le Yukon et les territoires du Nord-Ouest.

TABLE 2. Annual Sales of New Motor Vehicles in Canada, by Type of Vehicle, 1946-1968

No.	Year -- Année	Total vehicles -- Tous véhicules		
		Number -- Nombre	Retail value -- Valeur de détail	Average per vehicle -- Moyenne par véhicule
			\$'000	\$
	<u>Total vehicles -- Tous véhicules</u>			
1	1946 .....	120,044	193,328	1,610
2	1947 .....	230,255	416,237	1,808
3	1948 .....	221,300	439,217	1,985
4	1949 .....	286,341	588,725	2,056
5	1950 .....	429,695	885,669	2,061
6	1951 .....	385,648	950,160	2,464
7	1952 .....	400,777	1,003,663	2,504
8	1953 .....	462,526	1,162,471	2,513
9	1954 .....	382,628	989,518	2,586
10	1955 .....	465,678	1,255,890	2,697
11	1956 .....	499,921	1,455,375	2,911
12	1957 .....	458,299	1,368,931	2,987
13	1958 .....	444,769	1,365,466	3,070
14	1959 .....	502,626	1,540,168	3,064
15	1960 .....	523,188	1,574,827	3,010
16	1961 .....	511,479	1,551,408	3,033
17	1962 .....	585,210	1,782,916	3,047
18	1963 .....	654,989	2,062,039	3,148
19	1964 .....	725,879	2,337,802	3,221
20	1965 .....	830,995	2,739,329	3,296
21	1966 .....	827,431	2,824,591	3,414
22	1967 .....	815,307	2,798,366	3,432
23	1968 .....	889,453	3,115,789	3,503
	<u>Overseas vehicles (included above) -- Véhicules fabriqués outre-mer (compris ci-dessus)</u>			
24	1949 .....	30,101	..	..
25	1950 .....	67,506	..	..
26	1951 .....	32,162	..	..
27	1952 .....	28,886	53,781	1,862
28	1953 .....	28,025	53,803	1,920
29	1954 .....	21,858	41,696	1,908
30	1955 .....	24,631	45,660	1,854
31	1956 .....	38,014	71,920	1,892
32	1957 .....	53,800	102,370	1,903
33	1958 .....	83,863	165,273	1,971
34	1959 .....	122,340	243,088	1,987
35	1960 .....	133,060	266,961	2,006
36	1961 .....	107,208	223,181	2,082
37	1962 .....	79,409	170,025	2,141
38	1963 .....	54,355	118,721	2,184
39	1964 .....	68,302	145,780	2,134
40	1965 .....	77,149	164,301	2,130
41	1966 .....	69,816	151,218	2,166
42	1967 .....	76,928	171,266	2,226
43	1968 .....	109,819	256,893	2,339

TABLEAU 2. Ventes annuelles de véhicules automobiles neufs au Canada, par catégorie de véhicule, 1946 à 1968

Passenger cars - - Automobiles particulières			Commercial vehicles - - Véhicules utilitaires			N <sup>o</sup>
Number - - Nombre	Retail value - - Valeur de détail	Average per vehicle - - Moyenne par véhicule	Number - - Nombre	Retail value - - Valeur de détail	Average per vehicle - - Moyenne par véhicule	
	\$'000	\$		\$'000	\$	
77,742	120,325	1,548	42,302	73,003	1,726	1
159,205	283,190	1,779	71,050	133,047	1,873	2
145,655	282,904	1,942	75,645	156,313	2,066	3
202,318	412,298	2,038	84,023	176,427	2,100	4
324,903	661,674	2,037	104,792	223,995	2,138	5
275,686	683,183	2,478	109,962	266,977	2,428	6
292,095	725,168	2,483	108,682	278,495	2,562	7
359,172	899,726	2,505	103,354	262,745	2,542	8
310,546	797,554	2,568	72,082	191,964	2,663	9
386,962	1,023,351	2,645	78,716	232,539	2,954	10
408,233	1,128,640	2,765	91,688	326,735	3,564	11
382,023	1,087,620	2,847	76,276	281,311	3,688	12
376,723	1,110,724	2,948	68,046	254,742	3,744	13
425,038	1,240,961	2,920	77,588	299,207	3,856	14
447,771	1,289,073	2,879	75,417	285,754	3,789	15
437,319	1,290,026	2,950	74,160	261,382	3,525	16
502,565	1,482,407	2,950	82,645	300,509	3,636	17
557,787	1,716,121	3,077	97,202	345,918	3,559	18
616,759	1,936,258	3,139	109,120	401,544	3,680	19
708,716	2,267,314	3,199	122,279	472,015	3,860	20
694,820	2,274,083	3,273	132,611	550,508	4,151	21
679,435	2,210,309	3,253	135,872	588,057	4,328	22
741,915	2,481,141	3,344	147,538	634,648	4,302	23
28,263	..	..	1,838	..	..	24
62,880	..	..	4,626	..	..	25
29,113	..	..	3,049	..	..	26
26,655	49,254	1,848	2,231	4,527	2,029	27
26,378	50,601	1,918	1,647	3,202	1,944	28
20,248	38,463	1,900	1,610	3,233	2,008	29
22,165	40,609	1,832	2,466	5,051	2,048	30
34,169	63,890	1,870	3,845	8,030	2,088	31
49,433	92,897	1,879	4,367	9,473	2,169	32
77,166	150,877	1,955	6,697	14,396	2,150	33
114,118	225,740	1,978	8,222	17,348	2,110	34
125,967	251,905	2,000	7,093	15,056	2,123	35
101,197	209,743	2,073	6,011	13,438	2,236	36
75,438	160,417	2,126	3,971	9,608	2,420	37
51,476	111,446	2,165	2,879	7,275	2,527	38
65,936	139,564	2,117	2,366	6,216	2,627	39
75,075	158,749	2,115	2,074	5,552	2,677	40
67,834	145,971	2,152	1,982	5,247	2,647	41
74,386	164,576	2,212	2,542	6,690	2,632	42
104,522	242,429	2,319	5,297	14,464	2,731	43

TABLE 3. Total Number of New Motor Vehicles Sold in Canada, by Province and by Month, 1968

(Canadian, United States and Overseas Manufactured)

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	
			number			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	48,928	587	167	1,507	
2	February -- Février .....	50,165	756	164	1,577	
3	March -- Mars .....	67,145	1,319	360	2,539	
4	April -- Avril .....	66,549	1,199	341	2,358	
5	May -- Mai .....	81,060	1,318	407	2,913	
6	June -- Juin .....	70,326	1,195	306	2,447	
7	July -- Juillet .....	61,478	952	266	2,320	
8	August -- Août .....	53,728	915	186	1,838	
9	September -- Septembre .....	47,382	792	152	1,617	
10	October -- Octobre .....	73,526	1,101	264	2,477	
11	November -- Novembre .....	64,119	727	213	2,059	
12	December -- Décembre .....	57,509	592	178	1,882	
13	Total .....	741,915	11,453	3,004	25,534	
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	10,276	167	53	330	
15	February -- Février .....	10,007	139	72	313	
16	March -- Mars .....	13,297	250	91	494	
17	April -- Avril .....	12,095	191	94	464	
18	May -- Mai .....	15,496	249	100	595	
19	June -- Juin .....	13,914	237	68	524	
20	July -- Juillet .....	13,104	220	79	566	
21	August -- Août .....	11,749	265	56	382	
22	September -- Septembre .....	10,223	208	35	319	
23	October -- Octobre .....	13,830	278	71	486	
24	November -- Novembre .....	12,280	206	56	390	
25	December -- Décembre .....	11,267	142	59	394	
26	Total .....	147,538	2,552	834	5,257	
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	59,204	754	220	1,837	
28	February -- Février .....	60,172	895	236	1,890	
29	March -- Mars .....	80,442	1,569	451	3,033	
30	April -- Avril .....	78,644	1,390	435	2,822	
31	May -- Mai .....	96,556	1,567	507	3,508	
32	June -- Juin .....	84,240	1,432	374	2,971	
33	July -- Juillet .....	74,582	1,172	345	2,886	
34	August -- Août .....	65,477	1,180	242	2,220	
35	September -- Septembre .....	57,605	1,000	187	1,936	
36	October -- Octobre .....	87,356	1,379	335	2,963	
37	November -- Novembre .....	76,399	933	269	2,449	
38	December -- Décembre .....	68,776	734	237	2,276	
39	Total .....	889,453	14,005	3,838	30,791	

(1) Includes Yukon and Northwest Territories.

TABLEAU 3. Nombre global de véhicules automobiles neufs vendus au Canada, par province et par mois, 1968

(Fabriqués au Canada, aux États-Unis et outre-mer)

New Brunswick - - Nouveau Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie-Britannique(1)	Nº
nombre							
1,010	11,674	21,224	2,045	1,993	3,624	5,097	1
1,176	12,614	21,491	1,854	1,970	3,988	4,575	2
1,793	18,211	26,303	2,785	3,113	5,278	5,444	3
1,766	19,884	26,413	2,469	2,711	4,436	4,972	4
2,336	23,458	32,469	3,236	3,104	5,926	5,893	5
2,142	18,866	28,526	2,835	2,447	5,519	6,043	6
1,757	16,010	24,249	2,641	2,305	4,848	6,130	7
1,376	14,680	20,240	2,341	2,201	4,302	5,649	8
1,022	12,554	19,670	1,807	1,499	3,615	4,654	9
1,780	19,107	31,601	2,759	2,606	5,329	6,502	10
1,329	15,435	27,834	2,899	2,542	4,955	6,126	11
1,205	12,930	26,997	2,358	1,917	4,047	5,403	12
18,692	195,423	307,017	30,029	28,408	55,867	66,488	13
277	1,536	3,510	529	831	1,685	1,358	14
269	1,637	3,278	501	914	1,627	1,257	15
354	1,928	4,991	620	1,122	1,893	1,554	16
298	1,841	4,194	667	1,168	1,687	1,491	17
469	2,641	5,167	745	1,268	2,307	1,955	18
454	2,218	4,968	731	912	1,930	1,872	19
403	2,014	4,509	643	819	1,890	1,961	20
332	2,042	3,659	603	936	1,686	1,788	21
272	1,831	3,399	499	796	1,521	1,343	22
453	2,235	4,668	774	1,035	2,031	1,799	23
306	1,745	4,332	635	935	2,107	1,568	24
268	1,647	4,040	626	775	1,835	1,481	25
4,155	23,315	50,715	7,573	11,511	22,199	19,427	26
1,287	13,210	24,734	2,574	2,824	5,309	6,455	27
1,445	14,251	24,769	2,355	2,884	5,615	5,832	28
2,147	20,139	31,294	3,405	4,235	7,171	6,998	29
2,064	21,725	30,607	3,136	3,879	6,123	6,463	30
2,805	26,099	37,636	3,981	4,372	8,233	7,848	31
2,596	21,084	33,494	3,566	3,359	7,449	7,915	32
2,160	18,024	28,758	3,284	3,124	6,738	8,091	33
1,708	16,722	23,899	2,944	3,137	5,988	7,437	34
1,294	14,385	23,069	2,306	2,295	5,136	5,997	35
2,233	21,342	36,269	3,533	3,641	7,360	8,301	36
1,635	17,180	32,166	3,534	3,477	7,062	7,694	37
1,473	14,577	31,037	2,984	2,692	5,882	6,884	38
22,847	218,738	357,732	37,602	39,919	78,066	85,915	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 4. Total Retail Value of New Motor Vehicles Sold in Canada, by Province and by Month, 1968

(Canadian, United States and Overseas Manufactured)

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	
			thousands of dollars			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	164,225	1,900	537	4,846	
2	February -- Février .....	171,611	2,494	530	5,180	
3	March -- Mars .....	227,140	4,340	1,156	8,236	
4	April -- Avril .....	223,950	3,896	1,123	7,568	
5	May -- Mai .....	271,969	4,230	1,306	9,518	
6	June -- Juin .....	233,350	3,930	1,004	7,814	
7	July -- Juillet .....	201,796	3,026	862	7,427	
8	August -- Août .....	174,944	2,882	598	5,746	
9	September -- Septembre .....	153,191	2,555	478	5,132	
10	October -- Octobre .....	245,945	3,604	842	8,035	
11	November -- Novembre .....	216,763	2,330	709	6,786	
12	December -- Décembre .....	196,257	1,973	603	6,293	
13	Value - Total - Valeur .....	2,481,141	37,160	9,748	82,581	
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	44,822	637	202	1,269	
15	February -- Février .....	42,369	535	261	1,448	
16	March -- Mars .....	56,553	985	327	1,918	
17	April -- Avril .....	50,751	723	342	1,793	
18	May -- Mai .....	65,376	911	367	2,311	
19	June -- Juin .....	61,753	969	260	2,053	
20	July -- Juillet .....	56,028	899	329	2,182	
21	August -- Août .....	49,443	1,032	215	1,506	
22	September -- Septembre .....	43,955	1,007	139	1,231	
23	October -- Octobre .....	59,997	1,267	247	1,980	
24	November -- Novembre .....	53,672	1,089	219	1,537	
25	December -- Décembre .....	49,929	690	244	1,725	
26	Value - Total - Valeur .....	634,648	10,744	3,152	20,953	
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	209,047	2,537	739	6,115	
28	February -- Février .....	213,980	3,029	791	6,628	
29	March -- Mars .....	283,693	5,325	1,483	10,154	
30	April -- Avril .....	274,701	4,619	1,465	9,361	
31	May -- Mai .....	337,345	5,141	1,673	11,829	
32	June -- Juin .....	295,103	4,899	1,264	9,867	
33	July -- Juillet .....	257,824	3,925	1,191	9,609	
34	August -- Août .....	224,387	3,914	813	7,252	
35	September -- Septembre .....	197,146	3,562	617	6,363	
36	October -- Octobre .....	305,942	4,871	1,089	10,015	
37	November -- Novembre .....	270,435	3,419	928	8,323	
38	December -- Décembre .....	246,186	2,663	847	8,018	
39	Value - Total - Valeur .....	3,115,789	47,904	12,900	103,534	

(1) Includes Yukon and Northwest Territories.

TABLEAU 4. Valeur de détail globale des véhicules automobiles neufs vendus au Canada, par province et par mois, 1968

(Fabriqués au Canada, aux États-Unis et outre-mer)

New Brunswick - - Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie-Britannique(1)	N <sup>o</sup>
milliers de dollars							
3,327	39,924	70,841	6,985	6,779	12,663	16,423	1
3,936	44,015	72,778	6,371	6,856	14,386	15,065	2
5,846	62,591	88,001	9,492	10,834	18,764	17,880	3
5,815	67,628	88,355	8,338	9,310	15,806	16,111	4
7,676	79,468	108,294	10,945	10,598	20,885	19,049	5
6,992	62,672	94,429	9,541	8,369	19,120	19,479	6
5,613	52,585	79,515	8,843	7,848	16,735	19,342	7
4,474	47,726	65,771	7,861	7,451	14,691	17,744	8
3,264	40,600	63,140	5,997	5,019	12,326	14,680	9
5,789	64,568	105,575	9,410	9,015	18,443	20,664	10
4,322	52,438	93,996	9,970	8,840	17,297	20,075	11
4,071	44,201	92,212	8,233	6,735	14,116	17,820	12
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	13
1,248	6,738	16,287	1,981	2,986	6,416	7,058	14
1,136	7,151	14,321	1,986	3,271	6,176	6,084	15
1,684	8,750	20,933	2,882	4,586	7,685	6,803	16
1,297	7,879	18,635	2,837	4,004	6,673	6,568	17
2,219	11,947	22,833	2,943	4,455	8,822	8,568	18
2,074	10,272	23,324	3,101	3,435	7,923	8,342	19
1,963	9,569	19,937	2,516	2,935	7,067	8,631	20
1,446	9,009	16,116	2,278	3,532	6,364	7,945	21
1,465	8,907	14,708	1,867	2,843	5,873	5,915	22
2,385	11,773	19,566	2,936	3,771	8,018	8,054	23
1,649	8,924	18,145	2,866	3,425	8,892	6,926	24
1,406	8,460	17,376	2,705	2,782	7,762	6,779	25
19,972	109,379	222,181	30,898	42,025	87,671	87,673	26
4,575	46,662	87,128	8,966	9,765	19,079	23,481	27
5,072	51,166	87,099	8,357	10,127	20,562	21,149	28
7,530	71,341	108,934	12,374	15,420	26,449	24,683	29
7,112	75,507	106,990	11,175	13,314	22,479	22,679	30
9,895	91,415	131,127	13,888	15,053	29,707	27,617	31
9,066	72,944	117,753	12,642	11,804	27,043	27,821	32
7,576	62,154	99,452	11,359	10,783	23,802	27,973	33
5,920	56,735	81,887	10,139	10,983	21,055	25,689	34
4,729	49,507	77,848	7,864	7,862	18,199	20,595	35
8,174	76,341	125,141	12,346	12,786	26,461	28,718	36
5,971	61,362	112,141	12,836	12,265	26,189	27,001	37
5,477	52,661	109,588	10,938	9,517	21,878	24,599	38
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5. Number of Canadian and United States Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1968

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island  Île- du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	New Brunswick -- Nouveau- Brunswick
				number		
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	44,444	511	141	1,270	895
2	February -- Février .....	44,883	628	139	1,348	1,034
3	March -- Mars .....	58,838	1,143	290	2,068	1,471
4	April -- Avril .....	57,931	1,025	298	1,886	1,483
5	May -- Mai .....	70,499	1,070	334	2,459	2,014
6	June -- Juin .....	59,983	1,054	268	1,989	1,819
7	July -- Juillet .....	50,720	776	216	1,865	1,435
8	August -- Août .....	43,770	713	155	1,385	1,154
9	September -- Septembre .....	37,459	633	117	1,205	784
10	October -- Octobre .....	62,697	933	210	2,021	1,456
11	November -- Novembre .....	55,684	584	184	1,723	1,073
12	December -- Décembre .....	50,485	509	162	1,644	1,069
13	Total .....	637,393	9,579	2,514	20,863	15,687
		Canada		Atlantic Provinces -- Provinces de l'Atlantique		
				number		
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	9,971		801		
15	February -- Février .....	9,709		768		
16	March -- Mars .....	12,887		1,167		
17	April -- Avril .....	11,616		1,005		
18	May -- Mai .....	14,905		1,370		
19	June -- Juin .....	13,399		1,240		
20	July -- Juillet .....	12,543		1,219		
21	August -- Août .....	11,358		1,009		
22	September -- Septembre .....	9,831		792		
23	October -- Octobre .....	13,369		1,236		
24	November -- Novembre .....	11,829		916		
25	December -- Décembre .....	10,824		847		
26	Total .....	142,241		12,370		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	54,415		3,618		
28	February -- Février .....	54,592		3,917		
29	March -- Mars .....	71,725		6,139		
30	April -- Avril .....	69,547		5,697		
31	May -- Mai .....	85,404		7,247		
32	June -- Juin .....	73,382		6,370		
33	July -- Juillet .....	63,263		5,511		
34	August -- Août .....	55,128		4,416		
35	September -- Septembre .....	47,290		3,531		
36	October -- Octobre .....	76,066		5,856		
37	November -- Novembre .....	67,513		4,480		
38	December -- Décembre .....	61,309		4,231		
39	Total .....	779,634		61,013		

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Nombre de véhicules automobiles de fabrication canadienne ou américaine vendus au Canada, par province et par mois, 1968

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	No
nombre						
10,885	19,660	1,988	1,938	3,363	3,793	1
11,502	19,433	1,744	1,914	3,735	3,406	2
16,349	23,311	2,579	2,987	4,772	3,868	3
17,579	23,333	2,251	2,589	4,010	3,477	4
20,693	28,548	2,978	2,944	5,282	4,177	5
16,082	24,782	2,599	2,311	4,846	4,233	6
13,290	20,508	2,383	2,111	4,196	3,940	7
12,146	16,964	2,110	2,008	3,631	3,504	8
10,019	15,688	1,555	1,334	3,092	3,032	9
16,635	27,604	2,495	2,451	4,629	4,263	10
13,576	24,755	2,673	2,406	4,352	4,358	11
11,383	24,324	2,214	1,843	3,542	3,795	12
170,139	268,910	27,569	26,836	49,450	45,846	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
nombre						
1,519	3,440		2,978		1,233	14
1,604	3,180		3,005		1,152	15
1,885	4,870		3,579		1,386	16
1,769	4,045		3,483		1,314	17
2,543	5,023		4,276		1,693	18
2,147	4,806		3,508		1,698	19
1,961	4,381		3,274		1,708	20
2,000	3,565		3,178		1,606	21
1,798	3,306		2,781		1,154	22
2,181	4,554		3,777		1,621	23
1,705	4,206		3,600		1,402	24
1,605	3,932		3,168		1,272	25
22,717	49,308		40,607		17,239	26
12,404	23,100		10,267		5,026	27
13,106	22,613		10,398		4,558	28
18,234	28,181		13,917		5,254	29
19,348	27,378		12,333		4,791	30
23,236	33,571		15,480		5,870	31
18,229	29,588		13,264		5,931	32
15,251	24,889		11,964		5,648	33
14,146	20,529		10,927		5,110	34
11,817	18,994		8,762		4,186	35
18,816	32,158		13,352		5,884	36
15,281	28,961		13,031		5,760	37
12,988	28,256		10,767		5,067	38
192,856	318,218		144,462		63,085	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1968

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	New Brunswick -- Nouveau- Brunswick
			thousands of dollars			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	154,092	1,741	487	4,368	3,098
2	February -- Février .....	159,331	2,204	480	4,708	3,647
3	March -- Mars .....	207,795	3,983	1,018	7,239	5,190
4	April -- Avril .....	203,720	3,543	1,036	6,563	5,223
5	May -- Mai .....	247,510	3,704	1,160	8,547	6,997
6	June -- Juin .....	209,580	3,647	924	6,858	6,329
7	July -- Juillet .....	177,165	2,664	748	6,472	4,949
8	August -- Août .....	152,243	2,467	536	4,788	4,013
9	September -- Septembre .....	130,365	2,204	405	4,214	2,745
10	October -- Octobre .....	220,806	3,242	724	7,024	5,087
11	November -- Novembre .....	196,652	2,030	646	6,057	3,779
12	December -- Décembre .....	179,453	1,780	567	5,750	3,754
13	Value - Total - Valeur .....	2,238,712	33,209	8,731	72,588	54,811
		Canada	Atlantic Provinces -- Provinces de l'Atlantique			
			thousands of dollars			
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	44,004		3,282		
15	February -- Février .....	41,569		3,307		
16	March -- Mars .....	55,423		4,851		
17	April -- Avril .....	49,428		4,032		
18	May -- Mai .....	63,744		5,685		
19	June -- Juin .....	60,298		5,237		
20	July -- Juillet .....	54,458		5,231		
21	August -- Août .....	48,366		4,124		
22	September -- Septembre .....	42,907		3,729		
23	October -- Octobre .....	58,765		5,738		
24	November -- Novembre .....	52,468		4,381		
25	December -- Décembre .....	48,754		4,022		
26	Value - Total - Valeur .....	620,184		53,619		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	198,096		12,976		
28	February -- Février .....	200,900		14,346		
29	March -- Mars .....	263,218		22,281		
30	April -- Avril .....	253,148		20,397		
31	May -- Mai .....	311,254		26,093		
32	June -- Juin .....	269,878		22,995		
33	July -- Juillet .....	231,623		20,064		
34	August -- Août .....	200,609		15,928		
35	September -- Septembre .....	173,272		13,297		
36	October -- Octobre .....	279,571		21,815		
37	November -- Novembre .....	249,120		16,893		
38	December -- Décembre .....	228,207		15,873		
39	Value - Total - Valeur .....	2,858,896		222,958		

(1) Includes Yukon and Northwest Territories.

TABLEAU 6. Valeur de détail des véhicules automobiles de fabrication canadienne ou américaine vendus au Canada, par province et par mois, 1968

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	N <sup>o</sup>
milliers de dollars						
38,151	67,361	6,853	6,662	12,036	13,335	1
41,460	67,938	6,117	6,732	13,777	12,268	2
58,241	81,032	9,008	10,523	17,577	13,984	3
62,130	81,063	7,833	9,055	14,756	12,518	4
73,017	99,195	10,347	10,230	19,355	14,958	5
56,232	85,817	9,014	8,058	17,555	15,146	6
46,428	70,979	8,273	7,394	15,175	14,083	7
42,025	58,320	7,355	7,035	13,162	12,542	8
34,831	53,901	5,408	4,637	11,149	10,871	9
58,786	96,315	8,773	8,646	16,807	15,402	10
48,022	86,605	9,401	8,502	15,854	15,756	11
40,547	85,912	7,890	6,559	12,915	13,779	12
599,870	934,438	96,272	94,033	180,118	164,642	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
milliers de dollars						
6,691	16,089	11,204			6,738	14
7,058	14,050	11,338			5,816	15
8,630	20,588	14,998			6,356	16
7,678	18,223	13,407			6,088	17
11,670	22,426	16,094			7,869	18
10,074	22,831	14,278			7,878	19
9,417	19,557	12,294			7,959	20
8,893	15,853	12,041			7,455	21
8,817	14,456	10,486			5,419	22
11,628	19,262	14,554			7,583	23
8,817	17,807	14,976			6,487	24
8,346	17,085	13,067			6,234	25
107,719	218,227	158,737			81,882	26
44,842	83,450	36,755			20,073	27
48,518	81,988	37,964			18,084	28
66,871	101,620	52,106			20,340	29
69,808	99,286	45,051			18,606	30
84,687	121,621	56,026			22,827	31
66,306	108,648	48,905			23,024	32
55,845	90,536	43,136			22,042	33
50,918	74,173	39,593			19,997	34
43,648	68,357	31,680			16,290	35
70,414	115,577	48,780			22,985	36
56,839	104,412	48,733			22,243	37
48,893	102,997	40,431			20,013	38
707,589	1,152,665	529,160			246,524	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Number of Overseas Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1968

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	New Brunswick -- Nouveau- Brunswick
						number
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	4,484	76	26	237	115
2	February -- Février .....	5,282	128	25	229	142
3	March -- Mars .....	8,307	176	70	471	322
4	April -- Avril .....	8,618	174	43	472	283
5	May -- Mai .....	10,561	248	73	454	322
6	June -- Juin .....	10,343	141	38	458	323
7	July -- Juillet .....	10,758	176	50	455	322
8	August -- Août .....	9,958	202	31	453	222
9	September -- Septembre .....	9,923	159	35	412	238
10	October -- Octobre .....	10,829	168	54	456	324
11	November -- Novembre .....	8,435	143	29	336	256
12	December -- Décembre .....	7,024	83	16	238	136
13	Total .....	104,522	1,874	490	4,671	3,005
		Canada	Atlantic Provinces -- Provinces de l'Atlantique			
						number
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	305		26		
15	February -- Février .....	298		25		
16	March -- Mars .....	410		22		
17	April -- Avril .....	479		42		
18	May -- Mai .....	591		43		
19	June -- Juin .....	515		43		
20	July -- Juillet .....	561		49		
21	August -- Août .....	391		26		
22	September -- Septembre .....	392		42		
23	October -- Octobre .....	461		52		
24	November -- Novembre .....	451		42		
25	December -- Décembre .....	443		16		
26	Total .....	5,297		428		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	4,789		480		
28	February -- Février .....	5,580		549		
29	March -- Mars .....	8,717		1,061		
30	April -- Avril .....	9,097		1,014		
31	May -- Mai .....	11,152		1,140		
32	June -- Juin .....	10,858		1,003		
33	July -- Juillet .....	11,319		1,052		
34	August -- Août .....	10,349		934		
35	September -- Septembre .....	10,315		886		
36	October -- Octobre .....	11,290		1,054		
37	November -- Novembre .....	8,886		806		
38	December -- Décembre .....	7,467		489		
39	Total .....	109,819		10,468		

(1) Includes Yukon and Northwest Territories.

TABLEAU 7. Nombre de véhicules automobiles fabriqués outre-mer et vendus au Canada,  
par province et par mois, 1968

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	Nº
nombre						
789	1,564	57	55	261	1,304	1
1,112	2,058	110	56	253	1,169	2
1,862	2,992	206	126	506	1,576	3
2,305	3,080	218	122	426	1,495	4
2,765	3,921	258	160	644	1,716	5
2,784	3,744	236	136	673	1,810	6
2,720	3,741	258	194	652	2,190	7
2,534	3,276	231	193	671	2,145	8
2,535	3,982	252	165	523	1,622	9
2,472	3,997	264	155	700	2,239	10
1,859	3,079	226	136	603	1,768	11
1,547	2,673	144	74	505	1,608	12
25,284	38,107	2,460	1,572	6,417	20,642	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
nombre						
17	70		67		125	14
33	98		37		105	15
43	121		56		168	16
72	149		39		177	17
98	144		44		262	18
71	162		65		174	19
53	128		78		253	20
42	94		47		182	21
33	93		35		189	22
54	114		63		178	23
40	126		77		166	24
42	108		68		209	25
598	1,407		676		2,188	26
806	1,634		440		1,429	27
1,145	2,156		456		1,274	28
1,905	3,113		894		1,744	29
2,377	3,229		805		1,672	30
2,863	4,065		1,106		1,978	31
2,855	3,906		1,110		1,984	32
2,773	3,869		1,182		2,443	33
2,576	3,370		1,142		2,327	34
2,568	4,075		975		1,811	35
2,526	4,111		1,182		2,417	36
1,899	3,205		1,042		1,934	37
1,589	2,781		791		1,817	38
25,882	39,514		11,125		22,830	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8. Retail Value of Overseas Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1968

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	New Brunswick -- Nouveau- Brunswick
			thousands of dollars			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	10,133	159	50	478	229
2	February -- Février .....	12,280	290	50	472	289
3	March -- Mars .....	19,345	357	138	997	656
4	April -- Avril .....	20,230	353	87	1,005	592
5	May -- Mai .....	24,459	526	146	971	679
6	June -- Juin .....	23,770	283	80	956	663
7	July -- Juillet .....	24,631	362	114	955	664
8	August -- Août .....	22,701	415	62	958	461
9	September -- Septembre .....	22,826	351	73	918	519
10	October -- Octobre .....	25,139	362	118	1,011	702
11	November -- Novembre .....	20,111	300	63	729	543
12	December -- Décembre .....	16,804	193	36	543	317
13	Value - Total - Valeur .....	242,429	3,951	1,017	9,993	6,314
		Canada	Atlantic Provinces -- Provinces de l'Atlantique			
			thousands of dollars			
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	818		74		
15	February -- Février .....	800		73		
16	March -- Mars .....	1,130		63		
17	April -- Avril .....	1,323		123		
18	May -- Mai .....	1,632		123		
19	June -- Juin .....	1,455		119		
20	July -- Juillet .....	1,570		142		
21	August -- Août .....	1,077		75		
22	September -- Septembre .....	1,048		113		
23	October -- Octobre .....	1,232		141		
24	November -- Novembre .....	1,204		113		
25	December -- Décembre .....	1,175		43		
26	Value - Total - Valeur .....	14,464		1,202		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	10,951		990		
28	February -- Février .....	13,080		1,174		
29	March -- Mars .....	20,475		2,211		
30	April -- Avril .....	21,553		2,160		
31	May -- Mai .....	26,091		2,445		
32	June -- Juin .....	25,225		2,101		
33	July -- Juillet .....	26,201		2,237		
34	August -- Août .....	23,778		1,971		
35	September -- Septembre .....	23,874		1,974		
36	October -- Octobre .....	26,371		2,334		
37	November -- Novembre .....	21,315		1,748		
38	December -- Décembre .....	17,979		1,132		
39	Value - Total - Valeur .....	256,893		22,477		

(1) Includes Yukon and Northwest Territories.

TABLEAU 8. Valeur de détail des véhicules automobiles fabriqués outre-mer et vendus au Canada,  
par province et par mois, 1968

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	Nº
milliers de dollars						
1,773	3,480	132	117	627	3,088	1
2,555	4,840	254	124	609	2,797	2
4,350	6,969	484	311	1,187	3,896	3
5,498	7,292	505	255	1,050	3,593	4
6,451	9,099	598	368	1,530	4,091	5
6,440	8,612	527	311	1,565	4,333	6
6,157	8,536	570	454	1,560	5,259	7
5,701	7,451	506	416	1,529	5,202	8
5,769	9,239	589	382	1,177	3,809	9
5,782	9,260	637	369	1,636	5,262	10
4,416	7,391	569	338	1,443	4,319	11
3,654	6,300	343	176	1,201	4,041	12
58,546	88,469	5,714	3,621	15,114	49,690	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
milliers de dollars						
47	198		179		320	14
93	271		95		268	15
120	345		155		447	16
201	412		107		480	17
277	407		126		699	18
198	493		181		464	19
152	380		224		672	20
116	263		133		490	21
90	252		97		496	22
145	304		171		471	23
107	338		207		439	24
114	291		182		545	25
1,660	3,954		1,857		5,791	26
1,820	3,678		1,055		3,408	27
2,648	5,111		1,082		3,065	28
4,470	7,314		2,137		4,343	29
5,699	7,704		1,917		4,073	30
6,728	9,506		2,622		4,790	31
6,638	9,105		2,584		4,797	32
6,309	8,916		2,808		5,931	33
5,817	7,714		2,584		5,692	34
5,859	9,491		2,245		4,305	35
5,927	9,564		2,813		5,733	36
4,523	7,729		2,557		4,758	37
3,768	6,591		1,902		4,586	38
60,206	92,423		26,306		55,481	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

Confidential  
(Keep one copy  
for reference)

DOMINION BUREAU OF STATISTICS, OTTAWA

Merchandising and Services Division

NEW MOTOR VEHICLE SALES

For the Month Ending

Please correct any mistakes in Name or Address

Please mail report before  
the 15th of the month

Please report the total number and retail value of new passenger cars, trucks, buses and motor coaches sold at retail, directly or through dealers, to ultimate consumers in Canada. Retail value should be based on the actual selling price including charges for standard and optional accessories. Do not include provincial sales tax.

Province	Number	Retail Value
		\$
CANADA, Total	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Newfoundland	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Prince Edward Island	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Nova Scotia	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
New Brunswick	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Quebec	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Ontario	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Manitoba	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Saskatchewan	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Alberta	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
British Columbia (Include Yukon and N.W.T.)	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Signature:	Date:	

# VENTES DE VÉHICULES AUTOMOBILES NEUFS

Pour le mois terminé le

Prière de corriger toute erreur dans le nom ou l'adresse

Prière de mettre à la poste avant  
le 15 du mois

Prière de déclarer le nombre et la valeur au détail des automobiles particulières, des camions, des autobus et des autocars neufs vendus au détail, directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. La valeur au détail doit être fondée sur le prix de vente réel y compris le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

Province	Nombre	Valeur de détail
		\$
CANADA, Total	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Terre-Neuve	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Île-du-Prince-Édouard	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouvelle-Écosse	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouveau-Brunswick	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Québec	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Ontario	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Manitoba	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Saskatchewan	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Alberta	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Colombie-Britannique (Y compris le Yukon et les T.N.-O.)	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Signature:	Date:	







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63-208

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Government  
Publication

CANADA BUREAU OF STATISTICS

## NEW MOTOR VEHICLE SALES

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

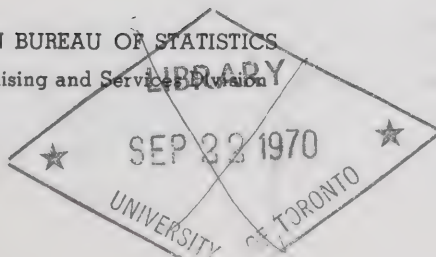
1969

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DOMINION BUREAU OF STATISTICS  
Merchandising and Services Division

BUREAU FÉDÉRAL DE LA STATISTIQUE  
Division du commerce et des services



August - 1970 - Août  
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### SYMBOLS

The following standard symbols are used in Dominion Bureau of Statistics publications:

- .. figures not available.
- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- P preliminary figures.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

### SIGNES CONVENTIONNELS

Les signes conventionnels suivants sont employés uniformément dans les publications du Bureau fédéral de la statistique:

- .. nombres indisponibles.
- ... n'ayant pas lieu de figurer.
- néant ou zéro.
- nombres infimes.
- P nombres provisoires.
- r nombres rectifiés.
- x confidentiel en vertu des dispositions de la Loi sur la statistique relatives au secret.

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## Notes:

1. This bulletin summarizes the statistics published in the monthly series "New Motor Vehicle Sales", Catalogue No. 63-007, and, in addition, contains minor revisions to the data published in this series.
2. New Motor Vehicle Sales statistics are obtained from Canadian manufacturers (for both Canadian and U.S. made cars) and from direct importers of cars of other than Canadian or U.S. manufacture. In both cases, respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles. Every effort is made to avoid duplication, particularly for sales reported by distributors of overseas manufactured vehicles.
3. Commercial Vehicles is a term employed for convenience throughout the text, with reference solely to "trucks and buses". Passenger-carrying automobiles used for commercial purposes, such as taxis and local delivery services, are nevertheless classified with passenger vehicles for the purpose of this report.

## TABLE DES MATIÈRES

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## Nota:

1. Le présent bulletin est une récapitulation, comportant de légères rectifications, des données publiées dans la série mensuelle "Ventes de véhicules automobiles neufs" (n° de catalogue 63-007).
2. La statistique des Ventes de véhicules automobiles neufs provient des fabricants canadiens (pour les voitures de fabrication canadienne et américaine) et des importateurs de voitures fabriquées ailleurs qu'au Canada ou aux États-Unis. Dans les deux cas, les répondants sont priés de fournir le total intégré des ventes de véhicules automobiles neufs suivant les déclarations mensuelles de leurs concessionnaires. On tâche, dans toute la mesure du possible, d'éviter le double emploi des données, particulièrement dans le cas des ventes déclarées par les distributeurs de véhicules fabriqués outre-mer.
3. Le terme "véhicules utilitaires" est employé dans tout le texte pour plus de commodité et ne comprend que les "camions et autobus". Les automobiles qui sont utilisées à des fins commerciales pour le transport de passagers, comme les taxis et véhicules affectés aux livraisons locales, sont néanmoins classées dans la catégorie des voitures particulières aux fins du présent bulletin.

1969

Total retail sales of new motor vehicles in 1969 rose by \$207 million, i.e. by 6.6 per cent over 1968, to a new high of \$3,323 million. The total number of vehicles sold rose by 28,052 units to 917,505, a 3.2 per cent increase over the number sold in 1968. The major advance was again made in overseas-manufactured vehicles(1), sales of which increased 22.7 per cent in value compared with the 5.2 per cent increase of Canadian and United States-manufactured vehicles.

The growth rate in dollar sales of new commercial vehicles was greater than that of new passenger cars, a change from earlier years. During 1969, dollar sales of new commercial vehicles jumped 13.3 per cent to \$719 million, while retail sales of new passenger vehicles rose only 4.9 per cent to \$2,604 million. In terms of number, sales of commercial vehicles increased 6.2 per cent over the 1968 result, to a total of 156,702 units; at the same time, passenger car sales rose 2.5 per cent to 760,803 units. The average price paid per vehicle in 1969 was higher than in 1968 for both commercial vehicles (+6.7 per cent) and passenger cars (+2.3 per cent).

Overseas-vehicle manufacturers increased their dollar sales of new commercial vehicles by 34.9 per cent and of new passenger cars by 22.0 per cent, while Canadian and United States manufacturers experienced comparable increases of 12.8 per cent and 3.1 per cent in the respective classes of vehicles. In terms of units, sales of overseas-manufactured commercial vehicles and passenger cars rose 34.1 per cent and 17.2 per cent respectively, in sharp contrast to the increases of 5.2 per cent and 0.1 per cent for Canadian and United States' manufactured vehicles.

(1) The term "overseas-manufactured vehicles" refers only to vehicles imported from overseas. Some manufacturers based in Europe and Japan have established plants in Canada and at present engage in both the manufacture and import of motor vehicles. Their Canadian-made vehicles are classified as such while their imported models are classified as overseas manufactured.

1969

En 1969, les ventes au détail de véhicules automobiles neufs se sont accrues de 207 millions de dollars, soit de 6.6 p. 100 par rapport à 1968, et ont atteint un nouveau sommet de 3,323 millions de dollars. Au total, le nombre de véhicules vendus s'est accru de 28,052 unités et a atteint 917,505, ce qui représente un accroissement de 3.2 p. 100 par rapport aux ventes de 1968. Une fois de plus, la plus grande part de ce gain s'est produit au profit des véhicules fabriqués outre-mer(1), dont les ventes ont augmenté de 22.7 p. 100 en valeur, l'augmentation correspondante pour les véhicules construits au Canada et aux États-Unis étant de 5.2 p. 100.

Le taux de croissance, exprimé en dollars des ventes de véhicules utilitaires neufs a été plus important que celui des ventes de voitures particulières neuves, contrairement à ce qui se passait ces dernières années. En 1969, la valeur des ventes de véhicules utilitaires neufs a fait un bond de 13.3 p. 100, pour atteindre 719 millions de dollars, alors que la vente au détail de voitures particulières neuves n'a augmenté que de 4.9 p. 100 et atteint 2,604 millions de dollars. Quant au nombre d'unités vendues, la vente de véhicules utilitaires s'est accrue de 6.2 p. 100 par rapport aux résultats de 1968, pour atteindre 156,702 unités au total. Dans le même temps, la vente de voitures particulières a augmenté de 2.5 p. 100 et atteint 760,803 unités. Le prix moyen déboursé par véhicule en 1969 était supérieur à celui de 1968 tant en ce qui concerne les véhicules utilitaires (+6.7 p. 100) que les voitures particulières (+2.3 p. 100).

Exprimées en dollars, les ventes de véhicules utilitaires neufs réalisées par les constructeurs d'outre-mer ont augmenté de 34.9 p. 100, et leurs ventes de voitures particulières, de 22.0 p. 100, les constructeurs du Canada et des États-Unis voyant leurs ventes augmenter, par comparaison, de 12.8 p. 100 et de 3.1 p. 100 respectivement dans ces catégories de véhicules. Exprimées en unités, les ventes de véhicules utilitaires et de voitures particulières outre-mer se sont accrues respectivement de 34.1 p. 100 et de 17.2 p. 100, ce qui marque un fort contraste en comparaison des augmentations de 5.2 p. 100 et de 0.1 p. 100 qui caractérisent les véhicules fabriqués au Canada et aux États-Unis.

(1) Par "véhicule fabriqué outre-mer" on entend uniquement les véhicules importés d'outre-mer. Certains constructeurs européens et japonais ont établi des usines au Canada et leur activité actuelle porte aussi bien sur la fabrication que sur l'importation de véhicules automobiles. Les véhicules de fabrication canadienne qu'ils construisent sont décomptés comme tels, alors que les modèles qu'ils importent sont classés dans la catégorie des véhicules fabriqués outre-mer.

The market share based on dollar sales of new overseas vehicles rose for the third consecutive year, and amounted to 9.5 per cent in 1969, up from 8.2 per cent in the previous year. Even more significant was the rise in their market share when considered in terms of number of vehicles sold: from 12.3 per cent in 1968 to 14.1 per cent in 1969. (In other words, one out of every seven new vehicles sold during 1969 was an overseas-built model). The disparity between market share percentages, when measured in dollar sales and number of units sold, is attributable to the sizable difference in average price of overseas-manufactured passenger cars (\$2,413) and the average price of North American passenger cars sold in Canada (\$3,616).

The largest percentage decline in dollar sales of new motor vehicles occurred in Saskatchewan (-12.3 per cent), although the Atlantic Provinces also experienced a decrease (-4.1 per cent). In terms of units sold, declines were reported in Saskatchewan (-15.3 per cent), the Atlantic Provinces (-6.6 per cent) and Manitoba (-1.0 per cent). In Manitoba, however, despite the decline in number of units sold, dollar sales rose 4.3 per cent due partially to an increase of 0.3 per cent in the number of new commercial vehicles sold (at a considerably higher average price than passenger cars) and to rises in the average prices paid for new cars and trucks. The most significant increase in total dollar sales was made in British Columbia where sales rose by more than \$59 million, 19.6 per cent above 1968. In addition, British Columbia recorded the highest growth rate for both new passenger car sales (+11.0 per cent) and new commercial vehicle sales (+40.7 per cent).

As in previous years, Ontario and Quebec dominated the Canadian new motor vehicle market, accounting for 40.5 per cent and 24.2 per cent, respectively, of total dollar sales. British Columbia increased its market share from 9.7 per cent in 1968 to 10.9 per cent in 1969. Alberta also showed a market share increase from 8.8 per cent in 1968 to 9.5 per cent in 1969.

First and second quarter sales of new motor vehicles were substantially higher in 1969 than during the corresponding periods of 1968. April and May became the most popular months of the year in which to buy new cars and trucks. The lowest monthly sales during 1969 were experienced in August, while in 1968 September was the low month.

Exprimée en dollars, la part du marché prise par la vente de véhicules neufs provenant d'outre-mer c'est accrue pour la troisième année consécutive, et s'est établie à 9.5 p. 100 en 1969, contre 8.2 p. 100 l'année précédente. Cet accroissement de la part du marché prend encore plus de signification quand on le considère en termes d'unités vendues: de 12.3 p. 100 en 1968, la proportion est passée à 14.1 p. 100 en 1969. (En d'autres termes, un sur sept des véhicules neufs vendus en 1969 avait été construit outre-mer). Le fait que les taux qui expriment la part du marché soient si dissemblables selon que l'on parle de valeur en dollars ou du nombre d'unités vendues est dû à la différence considérable entre le prix moyen de vente au Canada d'une voiture particulière construite outre-mer (\$2,413) et celui d'une voiture particulière de construction nord-américaine (\$3,616).

C'est en Saskatchewan que la diminution relative des ventes de véhicules automobiles neufs exprimées en dollars a été la plus importante (-12.3 p. 100), bien qu'il se soit également produit une baisse dans les Provinces Atlantiques (-4.1 p. 100). Exprimées en unités vendues, les ventes ont regressé en Saskatchewan (-15.3 p. 100), dans les Provinces Atlantiques (-6.6 p. 100) et au Manitoba (-1.0 p. 100). Au Manitoba cependant, malgré la diminution du nombre de véhicules vendus, la valeur des ventes en dollars a augmenté de 4.3 p. 100 ce qui est dû en partie à un accroissement de 0.3 p. 100 du nombre des véhicules utilitaires neufs vendus (à un prix moyen considérablement supérieur à celui des voitures particulières) et à la hausse du prix moyen payé à l'achat de voitures et de camions. L'accroissement en valeur totale le plus significatif s'est produit en Colombie-Britannique, où les ventes ont progressé de plus de 59 millions de dollars, soit 19.6 p. 100 de plus qu'en 1968. En outre, c'est en Colombie-Britannique que l'on a enregistré le taux de croissance le plus élevé tant pour ce qui est des ventes de voitures particulières neuves (+11.0 p. 100) que pour les ventes de véhicules utilitaires (+40.7 p. 100).

Comme les autres années, l'Ontario et le Québec ont tenu une place prépondérante sur le marché canadien des véhicules automobiles neufs, leur part respective étant de 40.5 p. 100 et de 24.2 p. 100 par rapport à la valeur de l'ensemble des ventes. La Colombie-Britannique a vu s'accroître sa part du marché, qui est passée de 9.7 p. 100 en 1968 à 10.9 p. 100 en 1969. Pour l'Alberta, on a également constaté un accroissement de la part sur le marché, passé de 8.8 p. 100 en 1968 à 9.5 p. 100 en 1969.

Les ventes de véhicules automobiles neufs réalisées au premier et au deuxième trimestre de 1969 étaient sensiblement plus importantes que celles de la période correspondante de 1968. Désormais, c'est avril et mai qui constituent la période de l'année où l'on achète le plus volontiers des voitures et des camions neufs. En 1969, le chiffre mensuel de ventes le plus bas portait sur

This may have been due to the introduction of new models one month earlier than normal (based on previous years' experience) and to the accumulation of inventory of 1969 vehicles which dealers attempted to clear prior to the unveiling of the new models, in September 1969.

A detailed study of motor vehicle financing by sales finance companies is included in the annual DBS report, "Sales Financing," Catalogue No. 63-211.

le mois d'août, alors qu'en 1968, c'est en septembre que les ventes avaient été au plus bas. Il se pourrait que l'on doive attribuer ce fait à l'apparition des nouveaux modèles un mois plus tôt que d'habitude (à partir de l'expérience de l'année précédente) et à l'accumulation des stocks de modèles 1969 que les concessionnaires ont essayé de liquider avant la présentation des nouveaux modèles, en septembre 1969.

On trouvera une étude détaillée sur le financement des véhicules automobiles par les sociétés de financement des ventes dans la publication annuelle du B.F.S. intitulée " Le Financement des Ventes" (No 63-211 au catalogue).

NUMBER OF NEW MOTOR VEHICLES SOLD IN CANADA  
NOMBRE DE VÉHICULES AUTOMOBILES NEUFS VENDUS AU CANADA  
1940-1969

IN THOUSANDS  
EN MILLIERS  
1,000

IN THOUSANDS  
EN MILLIERS  
1,000



PROPORTION OF PASSENGER AND COMMERCIAL MODELS SOLD  
PROPORTION DE VOITURES PARTICULIÈRES ET DE VÉHICULES UTILITAIRES VENDUS

PER CENT  
POUR CENT  
100

PER CENT  
POUR CENT  
100

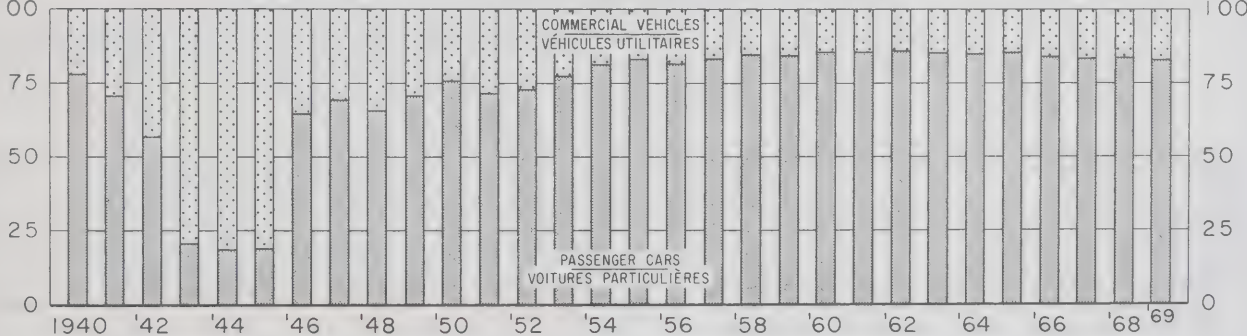


TABLE 1. Percentage Changes in Number and Retail Value of New Motor Vehicles Sold, 1969/1968 and Percentage Distribution, by Type of Vehicle and by Province, 1968 and 1969

No.	Province	Change -- Variation 1969/1968			
		Total vehicles -- Tous véhicules		Passenger cars -- Voitures particulières	
		Number -- Nombre	Retail value -- Valeur de détail	Number -- Nombre	Retail value -- Valeur de détail
		per cent			
		Canadian and United States manufactured vehicles			
1	Atlantic Provinces -- Provinces de l'Atlantique ....	- 8.2	- 5.4	- 7.9	- 6.6
2	Québec .....	+ 0.3	+ 2.6	- 0.4	+ 1.9
3	Ontario .....	+ 3.0	+ 7.2	+ 2.7	+ 6.5
4	Manitoba .....	- 2.1	+ 3.5	- 2.7	+ 0.5
5	Saskatchewan .....	- 16.0	- 12.8	- 17.9	- 15.2
6	Alberta .....	+ 4.9	+ 10.0	+ 2.7	+ 5.4
7	British Columbia(1) -- Colombie-Britannique(1) .....	+ 10.5	+ 18.8	+ 5.0	+ 7.9
8	Canada .....	+ 1.1	+ 5.2	+ 0.1	+ 3.1
		Overseas manufactured vehicles			
9	Atlantic Provinces -- Provinces de l'Atlantique ....	+ 3.2	+ 9.3	+ 1.9	+ 7.9
10	Québec .....	+ 25.7	+ 31.6	+ 25.8	+ 31.8
11	Ontario .....	+ 12.9	+ 18.1	+ 12.3	+ 17.7
12	Manitoba .....	+ 13.4	+ 20.6	+ 14.5	+ 22.5
13	Saskatchewan .....	+ 0.3	+ 5.2	- 3.6	+ 1.2
14	Alberta .....	+ 33.6	+ 36.9	+ 31.9	+ 35.1
15	British Columbia(1) -- Colombie-Britannique(1) .....	+ 22.3	+ 23.4	+ 20.7	+ 21.5
16	Canada .....	+ 18.0	+ 22.7	+ 17.2	+ 22.0
		Total, all vehicles			
17	Atlantic Provinces -- Provinces de l'Atlantique .....	- 6.6	- 4.1	- 6.2	- 5.0
18	Québec .....	+ 3.3	+ 4.8	+ 2.9	+ 4.5
19	Ontario .....	+ 4.1	+ 8.0	+ 3.9	+ 7.4
20	Manitoba .....	- 1.0	+ 4.3	- 1.3	+ 1.8
21	Saskatchewan .....	- 15.3	- 12.3	- 17.1	- 14.6
22	Alberta .....	+ 7.4	+ 11.5	+ 6.1	+ 7.7
23	British Columbia(1) -- Colombie-Britannique(1) .....	+ 13.7	+ 19.6	+ 9.9	+ 11.0
24	Canada .....	+ 3.2	+ 6.6	+ 2.5	+ 4.9

(1) Includes Yukon and Northwest Territories.

TABLEAU 1. Variations proportionnelles du nombre et de la valeur de détail des véhicules automobiles neufs vendus en 1969 par rapport à 1968 et répartition proportionnelle par catégorie de véhicule et par province, 1968 et 1969

Change -- Variation 1969/1968		Unit distribution -- Répartition des unités						N <sup>o</sup>
Commercial vehicles -- Véhicules utilitaires		Total vehicles -- Tous véhicules		Passenger cars -- Voitures particulières		Commercial vehicles -- Véhicules utilitaires		
Number -- Nombre	Retail value -- Valeur de détail	1968	1969	1968	1969	1968	1969	
pour cent								
Véhicules fabriqués au Canada et aux États-Unis								
- 9.8	- 1.6	7.8	7.1	7.6	7.0	8.7	7.5	1
+ 5.8	+ 6.3	24.8	24.5	26.7	26.5	16.0	16.1	2
+ 4.2	+ 10.2	40.8	41.6	42.2	43.3	34.7	34.3	3
+ 0.4	+ 12.8	4.5	4.3	4.3	4.2	5.2	5.0	4
- 11.5	- 7.4	4.9	4.1	4.2	3.5	8.0	6.8	5
+ 9.8	+ 19.5	9.1	9.5	7.8	8.0	15.3	15.9	6
+ 25.3	+ 40.8	8.1	8.9	7.2	7.5	12.1	14.4	7
+ 5.2	+ 12.8	100.0	100.0	100.0	100.0	100.0	100.0	8
Véhicules fabriqués outre-mer								
+ 32.9	+ 33.5	9.5	8.3	9.6	8.4	8.1	8.0	9
+ 22.4	+ 25.4	23.6	25.1	24.2	26.0	11.3	10.3	10
+ 27.5	+ 28.2	36.0	34.4	36.5	34.9	26.6	25.3	11
- 4.2	- 5.5	2.4	2.3	2.4	2.3	2.7	1.9	12
+ 81.3	+ 76.6	1.5	1.3	1.5	1.2	1.4	1.9	13
+ 57.3	+ 57.9	6.2	7.1	6.1	6.9	8.6	10.1	14
+ 37.9	+ 39.0	20.8	21.5	19.7	20.3	41.3	42.5	15
+ 34.1	+ 34.9	100.0	100.0	100.0	100.0	100.0	100.0	16
Total, tous véhicules								
- 8.3	- 0.8	8.0	7.3	7.9	7.2	8.7	7.5	17
+ 6.2	+ 6.6	24.6	24.6	26.4	26.5	15.8	15.8	18
+ 4.8	+ 10.5	40.2	40.6	41.4	41.9	34.4	33.9	19
+ 0.3	+ 12.5	4.2	4.1	4.0	3.9	5.1	4.9	20
- 10.9	- 7.0	4.5	3.7	3.8	3.1	7.8	6.5	21
+ 10.8	+ 20.1	8.8	9.1	7.5	7.8	15.0	15.7	22
+ 26.7	+ 40.7	9.7	10.6	9.0	9.6	13.2	15.7	23
+ 6.2	+ 13.3	100.0	100.0	100.0	100.0	100.0	100.0	24

(1) Y compris le Yukon et les territoires du Nord-Ouest.

TABLE 2. Annual Sales of New Motor Vehicles in Canada, by Type of Vehicle, 1946-1969

No.	Year -- Année	Total vehicles -- Tous véhicules		
		Number -- Nombre	Retail value -- Valeur de détail	Average per vehicle -- Moyenne par véhicule
			\$'000	\$
	<u>Total vehicles -- Tous véhicules</u>			
1	1946 .....	120,044	193,328	1,610
2	1947 .....	230,255	416,237	1,808
3	1948 .....	221,300	439,217	1,985
4	1949 .....	286,341	588,725	2,056
5	1950 .....	429,695	885,669	2,061
6	1951 .....	385,648	950,160	2,464
7	1952 .....	400,777	1,003,663	2,504
8	1953 .....	462,526	1,162,471	2,513
9	1954 .....	382,628	989,518	2,586
10	1955 .....	465,678	1,255,890	2,697
11	1956 .....	499,921	1,455,375	2,911
12	1957 .....	458,299	1,368,931	2,987
13	1958 .....	444,769	1,365,466	3,070
14	1959 .....	502,626	1,540,168	3,064
15	1960 .....	523,188	1,574,827	3,010
16	1961 .....	511,479	1,551,408	3,033
17	1962 .....	585,210	1,782,916	3,047
18	1963 .....	654,989	2,062,039	3,148
19	1964 .....	725,879	2,337,802	3,221
20	1965 .....	830,995	2,739,329	3,296
21	1966 .....	827,431	2,824,591	3,414
22	1967 .....	815,307	2,798,366	3,432
23	1968 .....	889,453	3,115,789	3,503
24	1969 .....	917,505	3,322,879	3,622
	<u>Overseas vehicles (included above) -- Véhicules fabriqués outre-mer (compris ci-dessus)</u>			
25	1949 .....	30,101	..	..
26	1950 .....	67,506	..	..
27	1951 .....	32,162	..	..
28	1952 .....	28,886	53,781	1,862
29	1953 .....	28,025	53,803	1,920
30	1954 .....	21,858	41,696	1,908
31	1955 .....	24,631	45,660	1,854
32	1956 .....	38,014	71,920	1,892
33	1957 .....	53,800	102,370	1,903
34	1958 .....	83,863	165,273	1,971
35	1959 .....	122,340	243,088	1,987
36	1960 .....	133,060	266,961	2,006
37	1961 .....	107,208	223,181	2,082
38	1962 .....	79,409	170,025	2,141
39	1963 .....	54,355	118,721	2,184
40	1964 .....	68,302	145,780	2,134
41	1965 .....	77,149	164,301	2,130
42	1966 .....	69,816	151,218	2,166
43	1967 .....	76,928	171,266	2,226
44	1968 .....	109,819	256,893	2,339
45	1969 .....	129,638	315,234	2,432

TABLEAU 2. Ventes annuelles de véhicules automobiles neufs au Canada, par catégorie de véhicule, 1946 à 1969

Passenger cars - - Automobiles particulières			Commercial vehicles - - Véhicules utilitaires			N°
Number - - Nombre	Retail value - - Valeur de détail	Average per vehicle - - Moyenne par véhicule	Number - - Nombre	Retail value - - Valeur de détail	Average per vehicle - - Moyenne par véhicule	
	\$'000	\$		\$'000	\$	
77,742	120,325	1,548	42,302	73,003	1,726	1
159,205	283,190	1,779	71,050	133,047	1,873	2
145,655	282,904	1,942	75,645	156,313	2,066	3
202,318	412,298	2,038	84,023	176,427	2,100	4
324,903	661,674	2,037	104,792	223,995	2,138	5
275,686	683,183	2,478	109,962	266,977	2,428	6
292,095	725,168	2,483	108,682	278,495	2,562	7
359,172	899,726	2,505	103,354	262,745	2,542	8
310,546	797,554	2,568	72,082	191,964	2,663	9
386,962	1,023,351	2,645	78,716	232,539	2,954	10
408,233	1,128,640	2,765	91,688	326,735	3,564	11
382,023	1,087,620	2,847	76,276	281,311	3,688	12
376,723	1,110,724	2,948	68,046	254,742	3,744	13
425,038	1,240,961	2,920	77,588	299,207	3,856	14
447,771	1,289,073	2,879	75,417	285,754	3,789	15
437,319	1,290,026	2,950	74,160	261,382	3,525	16
502,565	1,482,407	2,950	82,645	300,509	3,636	17
557,787	1,716,121	3,077	97,202	345,918	3,559	18
616,759	1,936,258	3,139	109,120	401,544	3,680	19
708,716	2,267,314	3,199	122,279	472,015	3,860	20
694,820	2,274,083	3,273	132,611	550,508	4,151	21
679,435	2,210,309	3,253	135,872	588,057	4,328	22
741,915	2,481,141	3,344	147,538	634,648	4,302	23
760,803	2,603,835	3,422	156,702	719,044	4,589	24
28,263	..	..	1,838	..	..	25
62,880	..	..	4,626	..	..	26
29,113	..	..	3,049	..	..	27
26,655	49,254	1,848	2,231	4,527	2,029	28
26,378	50,601	1,918	1,647	3,202	1,944	29
20,248	38,463	1,900	1,610	3,233	2,008	30
22,165	40,609	1,832	2,466	5,051	2,048	31
34,169	63,890	1,870	3,845	8,030	2,088	32
49,433	92,897	1,879	4,367	9,473	2,169	33
77,166	150,877	1,955	6,697	14,396	2,150	34
114,118	225,740	1,978	8,222	17,348	2,110	35
125,967	251,905	2,000	7,093	15,056	2,123	36
101,197	209,743	2,073	6,011	13,438	2,236	37
75,438	160,417	2,126	3,971	9,608	2,420	38
51,476	111,446	2,165	2,879	7,275	2,527	39
65,936	139,564	2,117	2,366	6,216	2,627	40
75,075	158,749	2,115	2,074	5,552	2,677	41
67,834	145,971	2,152	1,982	5,247	2,647	42
74,386	164,576	2,212	2,542	6,690	2,632	43
104,522	242,429	2,319	5,297	14,464	2,731	44
122,533	295,726	2,413	7,105	19,508	2,746	45

TABLE 3. Total Number of New Motor Vehicles Sold in Canada, by Province and by Month, 1969

(Canadian, United States and Overseas Manufactured)

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	
			number			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	51,137	693	197	1,548	
2	February -- Février .....	57,465	1,008	190	2,341	
3	March -- Mars .....	71,277	1,198	242	3,462	
4	April -- Avril .....	77,176	1,193	372	2,110	
5	May -- Mai .....	78,168	1,117	298	1,676	
6	June -- Juin .....	72,407	976	288	1,852	
7	July -- Juillet .....	56,258	928	255	1,540	
8	August -- Août .....	45,768	696	189	1,535	
9	September -- Septembre .....	62,185	725	140	1,695	
10	October -- Octobre .....	73,314	780	257	2,160	
11	November -- Novembre .....	64,470	655	188	1,972	
12	December -- Décembre .....	51,178	591	165	1,372	
13	Total .....	760,803	10,560	2,781	23,263	
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	11,332	180	62	325	
15	February -- Février .....	11,900	194	66	364	
16	March -- Mars .....	15,419	210	62	645	
17	April -- Avril .....	16,345	174	79	422	
18	May -- Mai .....	15,468	190	58	318	
19	June -- Juin .....	15,734	228	61	366	
20	July -- Juillet .....	13,231	172	52	364	
21	August -- Août .....	10,304	151	53	341	
22	September -- Septembre .....	12,115	152	42	318	
23	October -- Octobre .....	12,706	135	49	371	
24	November -- Novembre .....	12,135	160	52	388	
25	December -- Décembre .....	10,013	137	41	310	
26	Total .....	156,702	2,083	677	4,532	
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	62,469	873	259	1,873	
28	February -- Février .....	69,365	1,202	256	2,705	
29	March -- Mars .....	86,696	1,408	304	4,107	
30	April -- Avril .....	93,521	1,367	451	2,532	
31	May -- Mai .....	93,636	1,307	356	1,994	
32	June -- Juin .....	88,141	1,204	349	2,218	
33	July -- Juillet .....	69,489	1,100	307	1,904	
34	August -- Août .....	56,072	847	242	1,876	
35	September -- Septembre .....	74,300	877	182	2,013	
36	October -- Octobre .....	86,020	915	306	2,531	
37	November -- Novembre .....	76,605	815	240	2,360	
38	December -- Décembre .....	61,191	728	206	1,682	
39	Total .....	917,505	12,643	3,458	27,795	

(1) Includes Yukon and Northwest Territories.

TABLEAU 3. Nombre global de véhicules automobiles neufs vendus au Canada, par province et par mois, 1969

(Fabriqués au Canada, aux États-Unis et outre-mer)

New Brunswick - - Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia (1) - - Colombie- Britannique (1)	No
nombre							
1,237	12,699	23,079	1,768	1,560	3,864	4,492	1
1,640	13,542	25,580	2,002	1,570	3,972	5,620	2
2,434	18,481	28,387	2,789	2,491	5,602	6,191	3
2,000	22,195	31,034	3,032	2,769	5,814	6,657	4
1,812	22,497	32,145	3,206	2,195	6,143	7,079	5
1,661	19,273	30,317	2,774	2,158	5,996	7,112	6
1,327	15,571	23,023	2,262	1,659	4,124	5,569	7
1,150	12,121	17,995	1,786	1,547	3,656	5,093	8
1,458	16,924	26,246	2,404	2,014	4,689	5,890	9
1,560	19,655	30,552	2,846	2,114	6,262	7,128	10
1,271	16,049	27,582	2,684	1,921	5,033	7,115	11
895	12,162	23,144	2,076	1,561	4,110	5,102	12
18,445	201,169	319,084	29,629	23,559	59,265	73,048	13
275	1,865	4,064	600	696	1,823	1,442	14
365	1,785	4,248	558	725	1,771	1,824	15
445	2,241	5,373	706	999	2,317	2,421	16
472	2,518	5,767	847	1,229	2,493	2,344	17
367	2,522	5,448	776	1,030	2,275	2,484	18
401	2,460	5,271	697	907	2,622	2,721	19
419	2,092	4,282	652	845	2,005	2,348	20
352	1,491	3,230	477	772	1,550	1,887	21
366	2,156	3,926	531	858	1,797	1,969	22
400	2,084	4,310	668	827	1,984	1,878	23
326	1,910	3,998	558	765	2,176	1,802	24
252	1,642	3,236	524	602	1,773	1,496	25
4,440	24,766	53,153	7,594	10,255	24,586	24,616	26
1,512	14,564	27,143	2,368	2,256	5,687	5,934	27
2,005	15,327	29,828	2,560	2,295	5,743	7,444	28
2,879	20,722	33,760	3,495	3,490	7,919	8,612	29
2,472	24,713	36,801	3,879	3,998	8,307	9,001	30
2,179	25,019	37,593	3,982	3,225	8,418	9,563	31
2,062	21,733	35,588	3,471	3,065	8,618	9,833	32
1,746	17,663	27,305	2,914	2,504	6,129	7,917	33
1,502	13,612	21,225	2,263	2,319	5,206	6,980	34
1,824	19,080	30,172	2,935	2,872	6,486	7,859	35
1,960	21,739	34,862	3,514	2,941	8,246	9,006	36
1,597	17,959	31,580	3,242	2,686	7,209	8,917	37
1,147	13,804	26,380	2,600	2,163	5,883	6,598	38
22,885	225,935	372,237	37,223	33,814	83,851	97,664	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 4. Total Retail Value of New Motor Vehicles Sold in Canada, by Province and by Month, 1969  
(Canadian, United States and Overseas Manufactured)

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse
		thousands of dollars			
	<u>Passenger cars -- Voitures particulières</u>				
1	January -- Janvier .....	176,851	2,342	659	5,237
2	February -- Février .....	200,814	3,425	649	7,850
3	March -- Mars .....	248,077	4,046	834	11,642
4	April -- Avril .....	266,255	3,972	1,267	6,957
5	May -- Mai .....	268,056	3,439	914	4,889
6	June -- Juin .....	246,803	3,316	978	6,176
7	July -- Juillet .....	188,340	3,033	824	4,940
8	August -- Août .....	150,044	2,244	627	4,933
9	September -- Septembre .....	207,648	2,362	451	5,469
10	October -- Octobre .....	249,899	2,568	834	7,196
11	November -- Novembre .....	222,934	2,157	634	6,621
12	December -- Décembre .....	178,114	2,003	545	4,656
13	Value - Total - Valeur .....	2,603,835	34,907	9,216	76,566
	<u>Commercial vehicles -- Véhicules utilitaires</u>				
14	January -- Janvier .....	49,916	694	236	1,322
15	February -- Février .....	53,617	764	243	1,727
16	March -- Mars .....	68,617	824	236	2,699
17	April -- Avril .....	73,055	751	323	1,707
18	May -- Mai .....	71,218	786	242	1,419
19	June -- Juin .....	72,678	1,031	235	1,511
20	July -- Juillet .....	61,638	826	197	1,566
21	August -- Août .....	47,751	631	210	1,342
22	September -- Septembre .....	56,624	624	187	1,983
23	October -- Octobre .....	59,699	572	222	1,466
24	November -- Novembre .....	55,985	622	202	2,433
25	December -- Décembre .....	48,246	609	200	2,061
26	Value - Total - Valeur .....	719,044	8,734	2,733	21,236
	<u>All vehicles -- Tous véhicules</u>				
27	January -- Janvier .....	226,767	3,036	895	6,559
28	February -- Février .....	254,431	4,189	892	9,577
29	March -- Mars .....	316,694	4,870	1,070	14,341
30	April -- Avril .....	339,310	4,723	1,590	8,664
31	May -- Mai .....	339,274	4,225	1,156	6,308
32	June -- Juin .....	319,481	4,347	1,213	7,687
33	July -- Juillet .....	249,978	3,859	1,021	6,506
34	August -- Août .....	197,795	2,875	837	6,275
35	September -- Septembre .....	264,272	2,986	638	7,452
36	October -- Octobre .....	309,598	3,140	1,056	8,662
37	November -- Novembre .....	278,919	2,779	836	9,054
38	December -- Décembre .....	226,360	2,612	745	6,717
39	Value - Total - Valeur .....	3,322,879	43,641	11,949	97,802

(1) Includes Yukon and Northwest Territories.

TABLEAU 4. Valeur de détail globale des véhicules automobiles neufs vendus au Canada, par province et par mois, 1969

(Fabriqués au Canada, aux États-Unis et outre-mer)

New Brunswick - - Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie-Britannique(1)	N <sup>o</sup>
milliers de dollars							
4,137	44,422	79,941	6,156	5,501	13,781	14,675	1
5,467	47,636	89,688	7,092	5,655	14,451	18,901	2
8,042	64,561	98,657	9,920	8,947	20,448	20,980	3
6,665	76,481	107,618	10,782	9,875	20,720	21,918	4
5,427	77,591	111,072	11,243	7,773	22,038	23,670	5
5,532	64,835	103,891	9,697	7,561	21,274	23,543	6
4,282	51,671	78,073	7,797	5,821	14,268	17,631	7
3,688	39,322	59,470	6,051	5,356	12,697	15,656	8
4,680	56,451	88,320	8,215	7,056	16,105	18,539	9
5,141	67,126	104,770	9,939	7,430	22,017	22,878	10
4,297	55,793	96,211	9,520	6,849	17,840	23,012	11
3,037	42,437	81,307	7,364	5,609	14,579	16,577	12
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	13
1,130	8,276	18,100	2,760	2,425	7,467	7,506	14
1,620	8,406	18,746	2,733	3,075	7,374	8,929	15
2,169	10,785	24,696	3,145	3,685	9,379	10,999	16
2,165	11,782	26,373	3,899	4,588	10,307	11,160	17
1,977	11,277	26,377	3,291	4,000	9,434	12,415	18
1,897	11,534	23,892	3,107	3,406	13,042	13,023	19
2,069	10,076	20,715	3,142	3,341	7,996	11,710	20
1,631	7,312	14,795	2,102	2,874	5,435	10,419	21
1,850	10,247	18,249	2,181	3,273	7,719	10,311	22
2,132	9,559	20,186	3,064	3,109	9,153	10,236	23
1,650	9,015	18,209	2,786	3,000	9,334	8,734	24
1,395	8,359	15,192	2,560	2,311	7,640	7,919	25
21,685	116,628	245,530	34,770	39,087	105,280	123,361	26
5,267	52,698	98,041	8,916	7,926	21,248	22,181	27
7,087	56,042	108,434	9,825	8,730	21,825	27,830	28
10,211	75,346	123,353	13,065	12,632	29,827	31,979	29
8,830	88,263	133,991	14,681	14,463	31,027	33,078	30
7,404	88,868	137,449	14,534	11,773	31,472	36,085	31
7,429	76,369	127,783	12,804	10,967	34,316	36,566	32
6,351	61,747	98,788	10,939	9,162	22,264	29,341	33
5,319	46,634	74,265	8,153	8,230	19,132	26,075	34
6,530	66,698	106,569	10,396	10,329	23,824	28,850	35
7,273	76,685	124,956	13,003	10,539	31,170	33,114	36
5,947	64,808	114,420	12,306	9,849	27,174	31,746	37
4,432	50,796	96,499	9,924	7,920	22,219	24,496	38
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5. Number of Canadian and United States Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1969

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	New Brunswick -- Nouveau- Brunswick
			number			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	45,775	629	172	1,378	1,075
2	February -- Février .....	49,683	896	165	1,959	1,328
3	March -- Mars .....	62,475	1,055	214	2,945	1,956
4	April -- Avril .....	65,444	1,036	321	1,683	1,644
5	May -- Mai .....	67,072	904	249	1,249	1,454
6	June -- Juin .....	60,469	828	226	1,502	1,326
7	July -- Juillet .....	45,310	771	196	1,154	1,006
8	August -- Août .....	34,913	560	155	1,173	857
9	September -- Septembre .....	49,425	578	105	1,269	1,086
10	October -- Octobre .....	60,771	633	197	1,777	1,211
11	November -- Novembre .....	53,750	534	153	1,626	1,072
12	December -- Décembre .....	43,183	510	131	1,131	740
13	Total .....	638,270	8,934	2,284	18,846	14,755
		Canada	Atlantic Provinces -- Provinces de l'Atlantique			
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	11,075		811		
15	February -- Février .....	11,510		951		
16	March -- Mars .....	14,871		1,309		
17	April -- Avril .....	15,621		1,103		
18	May -- Mai .....	14,730		887		
19	June -- Juin .....	15,078		997		
20	July -- Juillet .....	12,516		952		
21	August -- Août .....	9,656		851		
22	September -- Septembre .....	11,523		831		
23	October -- Octobre .....	12,125		896		
24	November -- Novembre .....	11,444		878		
25	December -- Décembre .....	9,448		697		
26	Total .....	149,597		11,163		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	56,850		4,065		
28	February -- Février .....	61,193		5,299		
29	March -- Mars .....	77,346		7,479		
30	April -- Avril .....	81,065		5,787		
31	May -- Mai .....	81,802		4,743		
32	June -- Juin .....	75,547		4,879		
33	July -- Juillet .....	57,826		4,079		
34	August -- Août .....	44,569		3,596		
35	September -- Septembre .....	60,948		3,869		
36	October -- Octobre .....	72,896		4,714		
37	November -- Novembre .....	65,194		4,263		
38	December -- Décembre .....	52,631		3,209		
39	Total .....	787,867		55,982		

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Nombre de véhicules automobiles de fabrication canadienne ou américaine vendus au Canada, par province et par mois, 1969

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	NO
nombre						
11,558	20,967	1,665	1,512	3,509	3,310	1
11,809	22,642	1,833	1,490	3,600	3,961	2
16,146	25,318	2,636	2,393	5,126	4,686	3
18,869	27,014	2,781	2,597	5,028	4,471	4
19,556	28,356	2,906	2,035	5,395	4,968	5
15,795	26,211	2,488	1,985	5,119	4,989	6
12,586	19,444	2,004	1,548	3,273	3,328	7
9,219	14,342	1,494	1,381	2,982	2,750	8
13,711	21,541	2,036	1,859	3,739	3,501	9
16,415	26,186	2,571	1,969	5,323	4,489	10
13,405	23,984	2,479	1,787	4,230	4,480	11
10,305	20,280	1,920	1,487	3,475	3,204	12
169,374	276,285	26,813	22,043	50,799	48,137	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
nombre						
1,842	3,989		3,087		1,346	14
1,749	4,157		3,026		1,627	15
2,178	5,231		3,950		2,203	16
2,433	5,579		4,459		2,047	17
2,443	5,251		3,985		2,164	18
2,386	5,053		4,133		2,509	19
2,023	4,080		3,416		2,045	20
1,439	3,088		2,684		1,594	21
2,099	3,811		3,109		1,673	22
2,001	4,140		3,420		1,668	23
1,838	3,852		3,382		1,494	24
1,603	3,128		2,791		1,229	25
24,034	51,359		41,442		21,599	26
13,400	24,956		9,773		4,656	27
13,558	26,799		9,949		5,588	28
18,324	30,549		14,105		6,889	29
21,302	32,593		14,865		6,518	30
21,999	33,607		14,321		7,132	31
18,181	31,264		13,725		7,498	32
14,609	23,524		10,241		5,373	33
10,658	17,430		8,541		4,344	34
15,810	25,352		10,743		5,174	35
18,416	30,326		13,283		6,157	36
15,243	27,836		11,878		5,974	37
11,908	23,408		9,673		4,433	38
193,408	327,644		141,097		69,736	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1969

No.	Month -- Mois	Canada	Newfound- land	Prince Edward Island	Nova Scotia	New Brunswick
			- - Terre- Neuve	- - Île-du- Prince- Édouard	- - Nouvelle- Écosse	- - Nouveau- Brunswick
			thousands of dollars			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	164,296	2,202	605	4,851	3,780
2	February -- Février .....	182,611	3,181	593	7,026	4,793
3	March -- Mars .....	227,123	3,738	770	10,482	6,992
4	April -- Avril .....	237,230	3,629	1,150	5,980	5,875
5	May -- Mai .....	240,610	2,976	801	3,911	4,628
6	June -- Juin .....	217,198	2,970	831	5,399	4,776
7	July -- Juillet .....	161,797	2,698	694	4,055	3,569
8	August -- Août .....	124,212	1,952	546	4,114	3,022
9	September -- Septembre .....	177,747	2,024	375	4,501	3,866
10	October -- Octobre .....	219,782	2,242	699	6,313	4,327
11	November -- Novembre .....	196,562	1,893	546	5,808	3,851
12	December -- Décembre .....	158,941	1,826	469	4,095	2,698
13	Value - Total - Valeur .....	2,308,109	31,331	8,079	66,535	52,177
		Canada	Atlantic Provinces - - Provinces de l'Atlantique			
			thousands of dollars			
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	49,229		3,301		
15	February -- Février .....	52,558		4,250		
16	March -- Mars .....	67,101		5,779		
17	April -- Avril .....	71,055		4,819		
18	May -- Mai .....	69,189		4,295		
19	June -- Juin .....	70,866		4,510		
20	July -- Juillet .....	59,676		4,503		
21	August -- Août .....	45,994		3,681		
22	September -- Septembre .....	55,018		4,515		
23	October -- Octobre .....	58,090		4,224		
24	November -- Novembre .....	54,055		4,761		
25	December -- Décembre .....	46,705		4,145		
26	Value - Total - Valeur .....	699,536		52,783		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	213,525		14,739		
28	February -- Février .....	235,169		19,843		
29	March -- Mars .....	294,224		27,761		
30	April -- Avril .....	308,285		21,453		
31	May -- Mai .....	309,799		16,611		
32	June -- Juin .....	288,064		18,486		
33	July -- Juillet .....	221,473		15,519		
34	August -- Août .....	170,206		13,315		
35	September -- Septembre .....	232,765		15,281		
36	October -- Octobre .....	277,872		17,805		
37	November -- Novembre .....	250,617		16,859		
38	December -- Décembre .....	205,646		13,233		
39	Value - Total - Valeur .....	3,007,645		210,905		

(1) Includes Yukon and Northwest Territories.

TABLEAU 6. Valeur de détail des véhicules automobiles de fabrication canadienne ou américaine vendus au Canada, par province et par mois, 1969

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	Nº
milliers de dollars						
41,647	75,070	5,915	5,390	12,929	11,907	1
43,489	82,869	6,667	5,466	13,574	14,953	2
58,862	91,434	9,556	8,706	19,288	17,295	3
68,187	97,549	10,130	9,456	18,787	16,487	4
70,228	101,699	10,490	7,383	20,181	18,313	5
56,175	93,670	8,940	7,141	19,078	18,218	6
44,539	69,175	7,150	5,547	12,189	12,181	7
32,344	50,718	5,335	4,957	11,092	10,132	8
49,043	77,093	7,333	6,685	13,888	12,939	9
59,362	94,095	9,267	7,087	19,816	16,574	10
49,282	87,165	8,988	6,517	15,902	16,610	11
37,990	74,369	7,008	5,434	13,070	11,982	12
611,148	994,906	96,779	79,769	189,794	177,591	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
milliers de dollars						
8,213	17,895		12,568		7,252	14
8,307	18,498		13,108		8,395	15
10,607	24,296		16,008		10,411	16
11,535	25,838		18,494		10,369	17
11,056	25,811		16,468		11,559	18
11,323	23,277		19,296		12,460	19
9,880	20,155		14,242		10,896	20
7,165	14,386		11,104		9,658	21
10,085	17,919		12,962		9,537	22
9,324	19,705		15,166		9,671	23
8,804	17,792		14,794		7,904	24
8,248	14,890		12,220		7,202	25
114,547	240,462		176,430		115,314	26
49,860	92,965		36,802		19,159	27
51,796	101,367		38,815		23,348	28
69,469	115,730		53,558		27,706	29
79,722	123,387		56,867		26,856	30
81,284	127,510		54,522		29,872	31
67,498	116,947		54,455		30,678	32
54,419	89,330		39,128		23,077	33
39,509	65,104		32,488		19,790	34
59,128	95,012		40,868		22,476	35
68,686	113,800		51,336		26,245	36
58,086	104,957		46,201		24,514	37
46,238	89,259		37,732		19,184	38
725,695	1,235,368		542,772		292,905	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Number of Overseas Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1969

No.	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	New Brunswick -- Nouveau- Brunswick
				number		
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	5,362	64	25	170	162
2	February -- Février .....	7,782	112	25	382	312
3	March -- Mars .....	8,802	143	28	517	478
4	April -- Avril .....	11,732	157	51	427	356
5	May -- Mai .....	11,096	213	49	427	358
6	June -- Juin .....	11,938	148	62	350	335
7	July -- Juillet .....	10,948	157	59	386	321
8	August -- Août .....	10,855	136	34	362	293
9	September -- Septembre .....	12,760	147	35	426	372
10	October -- Octobre .....	12,543	147	60	383	349
11	November -- Novembre .....	10,720	121	35	346	199
12	December -- Décembre .....	7,995	81	34	241	155
13	Total .....	122,533	1,626	497	4,417	3,690
		Canada	Atlantic Provinces -- Provinces de l'Atlantique			
				number		
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	257		31		
15	February -- Février .....	390		38		
16	March -- Mars .....	548		53		
17	April -- Avril .....	724		44		
18	May -- Mai .....	738		46		
19	June -- Juin .....	656		59		
20	July -- Juillet .....	715		55		
21	August -- Août .....	648		46		
22	September -- Septembre .....	592		47		
23	October -- Octobre .....	581		59		
24	November -- Novembre .....	691		48		
25	December -- Décembre .....	565		43		
26	Total .....	7,105		569		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	5,619		452		
28	February -- Février .....	8,172		869		
29	March -- Mars .....	9,350		1,219		
30	April -- Avril .....	12,456		1,035		
31	May -- Mai .....	11,834		1,093		
32	June -- Juin .....	12,594		954		
33	July -- Juillet .....	11,663		978		
34	August -- Août .....	11,503		871		
35	September -- Septembre .....	13,352		1,027		
36	October -- Octobre .....	13,124		998		
37	November -- Novembre .....	11,411		749		
38	December -- Décembre .....	8,560		554		
39	Total .....	129,638		10,799		

(1) Includes Yukon and Northwest Territories.

TABLEAU 7. Nombre de véhicules automobiles fabriqués outre-mer et vendus au Canada,  
par province et par mois, 1969

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	Nº
nombre						
1,141	2,112	103	48	355	1,182	1
1,733	2,938	169	80	372	1,659	2
2,335	3,069	153	98	476	1,505	3
3,326	4,020	251	172	786	2,186	4
2,941	3,789	300	160	748	2,111	5
3,478	4,106	286	173	877	2,123	6
2,985	3,579	258	111	851	2,241	7
2,902	3,653	292	166	674	2,343	8
3,213	4,705	368	155	950	2,389	9
3,240	4,366	275	145	939	2,639	10
2,644	3,598	205	134	803	2,635	11
1,857	2,864	156	74	635	1,898	12
31,795	42,799	2,816	1,516	8,466	24,911	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
nombre						
23	75		32		96	14
36	91		28		197	15
63	142		72		218	16
85	188		110		297	17
79	197		96		320	18
74	218		93		212	19
69	202		86		303	20
52	142		115		293	21
57	115		77		296	22
83	170		59		210	23
72	146		117		308	24
39	108		108		267	25
732	1,794		993		3,017	26
1,164	2,187		538		1,278	27
1,769	3,029		649		1,856	28
2,398	3,211		799		1,723	29
3,411	4,208		1,319		2,483	30
3,020	3,986		1,304		2,431	31
3,552	4,324		1,429		2,335	32
3,054	3,781		1,306		2,544	33
2,954	3,795		1,247		2,636	34
3,270	4,820		1,550		2,685	35
3,323	4,536		1,418		2,849	36
2,716	3,744		1,259		2,943	37
1,896	2,972		973		2,165	38
32,527	44,593		13,791		27,928	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8. Retail Value of Overseas Manufactured Vehicles Sold in Canada,  
by Province and by Month, 1969

	Month -- Mois	Canada	Newfound- land -- Terre- Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse	New Brunswick -- Nouveau- Brunswick
No.						
			thousands of dollars			
	<u>Passenger cars -- Voitures particulières</u>					
1	January -- Janvier .....	12,555	140	54	386	357
2	February -- Février .....	18,203	244	56	824	674
3	March -- Mars .....	20,954	308	64	1,160	1,050
4	April -- Avril .....	29,025	343	117	977	790
5	May -- Mai .....	27,446	463	113	978	799
6	June -- Juin .....	29,605	346	147	777	756
7	July -- Juillet .....	26,543	335	130	885	713
8	August -- Août .....	25,832	292	81	819	666
9	September -- Septembre .....	29,901	338	76	968	814
10	October -- Octobre .....	30,117	326	135	883	814
11	November -- Novembre .....	26,372	264	88	813	446
12	December -- Décembre .....	19,173	177	76	561	339
13	Value - Total - Valeur .....	295,726	3,576	1,137	10,031	8,218
		Canada	Atlantic Provinces -- Provinces de l'Atlantique			
			thousands of dollars			
	<u>Commercial vehicles -- Véhicules utilitaires</u>					
14	January -- Janvier .....	687		81		
15	February -- Février .....	1,059		104		
16	March -- Mars .....	1,516		149		
17	April -- Avril .....	2,000		127		
18	May -- Mai .....	2,029		129		
19	June -- Juin .....	1,812		164		
20	July -- Juillet .....	1,962		155		
21	August -- Août .....	1,757		133		
22	September -- Septembre .....	1,606		129		
23	October -- Octobre .....	1,609		168		
24	November -- Novembre .....	1,930		146		
25	December -- Décembre .....	1,541		120		
26	Value - Total - Valeur .....	19,508		1,605		
	<u>All vehicles -- Tous véhicules</u>					
27	January -- Janvier .....	13,242		1,018		
28	February -- Février .....	19,262		1,902		
29	March -- Mars .....	22,470		2,731		
30	April -- Avril .....	31,025		2,354		
31	May -- Mai .....	29,475		2,482		
32	June -- Juin .....	31,417		2,190		
33	July -- Juillet .....	28,505		2,218		
34	August -- Août .....	27,589		1,991		
35	September -- Septembre .....	31,507		2,325		
36	October -- Octobre .....	31,726		2,326		
37	November -- Novembre .....	28,302		1,757		
38	December -- Décembre .....	20,714		1,273		
39	Value - Total - Valeur .....	315,234		24,567		

(1) Includes Yukon and Northwest Territories.

TABLEAU 8. Valeur de détail des véhicules automobiles fabriqués outre-mer et vendus au Canada, par province et par mois, 1969

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - - Colombie- Britannique(1)	Nº
milliers de dollars						
2,775	4,871	241	111	852	2,768	1
4,147	6,819	425	189	877	3,948	2
5,699	7,223	364	241	1,160	3,685	3
8,294	10,069	652	419	1,933	5,431	4
7,363	9,373	753	390	1,857	5,357	5
8,660	10,221	757	420	2,196	5,325	6
7,132	8,898	647	274	2,079	5,450	7
6,978	8,752	716	399	1,605	5,524	8
7,408	11,227	882	371	2,217	5,600	9
7,764	10,675	672	343	2,201	6,304	10
6,511	9,046	532	332	1,938	6,402	11
4,447	6,938	356	175	1,509	4,595	12
77,178	104,112	6,997	3,664	20,424	60,389	13
Québec	Ontario	Prairie Provinces - - Provinces des Prairies			British Columbia(1) - - Colombie- Britannique(1)	
milliers de dollars						
63	205		84		254	14
99	248		74		534	15
178	400		201		588	16
247	535		300		791	17
221	566		257		856	18
211	615		259		563	19
196	560		237		814	20
147	409		307		761	21
162	330		211		774	22
235	481		160		565	23
211	417		326		830	24
111	302		291		717	25
2,081	5,068		2,707		8,047	26
2,838	5,076		1,288		3,022	27
4,246	7,067		1,565		4,482	28
5,877	7,623		1,966		4,273	29
8,541	10,604		3,304		6,222	30
7,584	9,939		3,257		6,213	31
8,871	10,836		3,632		5,888	32
7,328	9,458		3,237		6,264	33
7,125	9,161		3,027		6,285	34
7,570	11,557		3,681		6,374	35
7,999	11,156		3,376		6,869	36
6,722	9,463		3,128		7,232	37
4,558	7,240		2,331		5,312	38
79,259	109,180		33,792		68,436	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

CONFIDENTIAL

DOMINION BUREAU OF STATISTICS  
Merchandising and Services Division  
OTTAWA - CANADA

## NEW MOTOR VEHICLE SALES

For the Month Ending

Revise name or address if not correct

Complete and mail one copy  
by the 15th of the month.

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

Province		Number	Dollar sales at actual selling price to end-users
			\$
CANADA, Total	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Newfoundland	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Prince Edward Island	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Nova Scotia	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
New Brunswick	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Quebec	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Ontario	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Manitoba	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Saskatchewan	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Alberta	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
British Columbia (Include Yukon and N.W.T.)	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Signature:		Telephone number:	
		Date:	

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

Pour le mois terminé le

Corriger le nom ou l'adresse s'il y a lieu

Prière de remplir et de poster  
pour le 15 du mois.

Prière de déclarer le nombre et le montant des ventes, **au prix réel**, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

Province		Nombre	Montant des ventes, au prix réel, aux consommateurs ultimes \$
CANADA, Total	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Terre-Neuve	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Île-du-Prince-Édouard	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Nouvelle-Écosse	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Nouveau-Brunswick	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Québec	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Ontario	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Manitoba	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Saskatchewan	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Alberta	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Colombie-Britannique (Y compris le Yukon et les T.N.-O.)	Automobiles particulières ....		
	Camions .....		
	Autocars et autobus .....		
Signature:		Numéro de téléphone:	
		Date:	







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CATALOGUE No.  
**63-208**  
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Publication

CANADIAN BUREAU OF STATISTICS

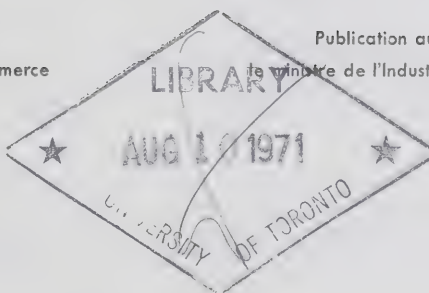
## NEW MOTOR VEHICLE SALES

(VENTES DE VÉHICULES AUTOMOBILES NEUFS)

(1970)

Published by Authority of  
The Minister of Industry, Trade and Commerce

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DOMINION BUREAU OF STATISTICS  
Merchandising and Services Division

BUREAU FÉDÉRAL DE LA STATISTIQUE  
Division du commerce et des services

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The following standard symbols are used in Dominion Bureau of Statistics publications:

- . not reportable.
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- ... figures not appropriate or not applicable.
- nil or zero.
- amount too small to be expressed.
- less than three firms reporting.
- P preliminary figures.
- r revised figures.
- x confidential to meet secrecy requirements of the Statistics Act.

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- .. nombres indisponibles.
- ... n'ayant pas lieu de figurer.
- néant ou zéro.
- nombres infimes.
- moins de trois entreprises faisant rapport.
- P nombres provisoires.
- r nombres rectifiés.
- x confidentiel en vertu des dispositions de la Loi sur la statistique relatives au secret.

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## NOTES

1. This bulletin summarizes the statistics published in the monthly series "New Motor Vehicle Sales", Catalogue No. 63-007, and, in addition, contains minor revisions to the data published in this series.
2. New Motor Vehicle Sales statistics are obtained from Canadian manufacturers (for both Canadian and U.S. made cars) and from direct importers of cars of other than Canadian or U.S. manufacture. In both cases, respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles. Every effort is made to avoid duplication, particularly for sales reported by distributors of overseas manufactured vehicles.
3. Commercial Vehicles is a term employed for convenience throughout the text, with reference solely to "trucks and buses". Passenger-carrying automobiles used for commercial purposes, such as taxis and local delivery services, are nevertheless classified with passenger vehicles for the purpose of this report.

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## NOTA

1. Le présent bulletin est une récapitulation, comportant de légères rectifications, des données publiées dans la série mensuelle "Ventes de véhicules automobiles neufs" (n° de catalogue 63-007).
2. La statistique des Ventes de véhicules automobiles neufs provient des fabricants canadiens (pour les voitures de fabrication canadienne et américaine) et des importateurs de voitures fabriquées ailleurs qu'au Canada ou aux États-Unis. Dans les deux cas, les répondants sont priés de fournir le total intégré des ventes de véhicules automobiles neufs suivant les déclarations mensuelles de leurs concessionnaires. On tâche, dans toute la mesure du possible, d'éviter le double emploi des données, particulièrement dans le cas des ventes déclarées par les distributeurs de véhicules fabriqués outre-mer.
3. Le terme "véhicules utilitaires" est employé dans tout le texte pour plus de commodité et ne comprend que les "camions et autobus". Les automobiles qui sont utilisées à des fins commerciales pour le transport de passagers, comme les taxis et véhicules affectés aux livraisons locales, sont néanmoins classées dans la catégorie des voitures particulières aux fins du présent bulletin.

1970

In 1970, retail sales in Canada of new motor vehicles declined by 143,264 units to a total of 774,241 units, i.e., a drop of 15.6% over 1969. In dollars, this amounted to a decrease of \$510.5 million, to a total of \$2,812.3 million, or 15.4% less than in 1969. In the 25 years since the end of World War II, there have been nine such declines, one of which had been even more acute (a drop of unit sales of 17.3% in 1954 over 1953).

The unit sales decline occurred both in passenger cars (-15.8%) and in commercial vehicles (-14.6%), and in all regions. The Atlantic Provinces, Quebec and Manitoba suffered a below average decline, while above average losses occurred in the other provinces - the most acute in Saskatchewan (-21.4%) and Alberta (-21.0%).

In total, 640,360 passenger cars were sold in 1970 for \$2,158.5 million, and 133,881 commercial vehicles for \$653.8 million. Of the passenger cars, 497,185 were manufactured in Canada and the U.S. and 143,175 were manufactured overseas. Hence 77.6% of the Canadian passenger car market (in units) was satisfied by North-American manufactured cars whose share of sales had been more or less static between 1963 and 1966 at about 90% and declined steadily since 1966, while the market share of overseas passenger cars rose correspondingly.

A sharp decline in unit sales was recorded by North-American passenger cars, whose sales dropped 22.1% in 1970 over 1969. At the same time overseas manufactured passenger cars recorded a sales increase of 16.8%. Similarly, North-American manufactured commercial vehicle sales declined 16.7%, while their overseas competitors increased unit sales by 29.7%. (It should be noted, however, that this increase is based on relatively few vehicles, from 7,105 in 1969 to 9,217 in 1970, so that the market share of overseas manufactured commercial vehicles in 1970 is 6.9%.)

The apparently substantial share of new car sales of 22.4% held by overseas passenger cars in 1970 had been exceeded in 1959 and 1960, when their share was 26.8% and 28.1% respectively. Thus, neither the drop in passenger car sales, nor the rise of market share of overseas passenger cars which

1970

En 1970, les ventes au détail de véhicules automobiles neufs ont diminué de 143,264 unités, soit de 15.6%, par rapport à 1969 en tombant à 774,241 unités. Exprimées en dollars, elles ont baissé de 510.5 millions de dollars (15.4%), par rapport à 1969 en ne totalisant que 2,812.3 millions. Au cours du quart de siècle écoulé depuis la fin de la seconde guerre mondiale, il y a eu neuf déclinés dont l'un a été encore plus prononcé: en 1954, le nombre de véhicules vendus avait été de 17.3% inférieur à celui de l'année précédente.

Cette baisse du nombre d'unités vendues s'est produite à la fois dans le cas des voitures particulières (-15.8%) et dans celui des véhicules utilitaires (-14.6%), et aucune région n'en a été exempte. Elle a été inférieure à la moyenne nationale dans les provinces de l'Atlantique, au Québec et au Manitoba et supérieure dans les autres provinces, la Saskatchewan et l'Alberta ont connu les taux les plus élevés, soit 21.4% et 21.0% respectivement.

En tout, les ventes de voitures particulières ont atteint 640,360 unités et 2,158.5 millions de dollars en 1970, et celles de véhicules utilitaires, 133,881 unités et 653.8 millions de dollars. Les ventes de voitures particulières fabriquées au Canada et aux États-Unis ont été de 497,185 unités, et celles de voitures fabriquées outre-mer, de 143,175. Ainsi, 77.6% des voitures particulières vendues au Canada avaient été fabriquées en Amérique du Nord; la proportion nord-américaine, qui s'était maintenue aux environs de 90% entre 1963 et 1966, est en régression constante depuis cette dernière année et celle de voitures fabriquées outre-mer augmente proportionnellement.

Les ventes de voitures particulières fabriquées en Amérique du Nord ont baissé de façon importante (22.1%) par rapport à 1969 et celles de voitures particulières fabriquées outre-mer ont augmenté de 16.8%. Parallèlement, les ventes de véhicules utilitaires de fabrication nord-américaine ont baissé de 16.7%, tandis que celles de véhicules utilitaires provenant d'outre-mer augmentaient de 29.7%. Il convient cependant de signaler que ce dernier pourcentage est basé sur un nombre relativement réduit de véhicules, à savoir 7,105 en 1969 et 9,217 en 1970; en conséquence, la part des véhicules utilitaires fabriqués outre-mer équivalait en 1970 à 6.9% du marché canadien.

La proportion apparemment importante de voitures neuves fabriquées outre-mer (22.4%) dans les ventes de 1970 est néanmoins inférieure à celles de 1959 et de 1960, qui étaient de 26.8% et de 28.1% respectivement. Ainsi, ni la chute des ventes de voitures particulières ni la hausse de la part du marché détenue par les fabricants d'outre-

occurred in 1970 is unique in the post-war years.

Overseas passenger cars enjoyed their greatest popularity in British Columbia, where their market share amounted to 44.0%, but overseas imports have always been more popular in that province, having reached almost 43% of the market in 1959 and 1960 — long before the Japanese imports entered the Canadian car market. In Nova Scotia and New Brunswick, overseas manufactured passenger cars also enjoyed above average market shares of 27.0% and 25.1% respectively.

The long term changes in regional distribution of unit sales are, as one might expect, of a low order of magnitude and there are few discernible trends: of the total number of passenger cars sold in Canada, Quebec accounts for an increasing proportion, rising from around 26% between 1961 and 1969 to 27.6% in 1970; the percentage distribution of British Columbia rose from about 8% in the years from 1961 to 1967 to 9.4% in 1970. On the other hand, Manitoba and Saskatchewan account for a decreasing proportion of the Canadian passenger car market, reaching 3.9% and 2.8% respectively in 1970. The shares of the Canadian market held by Ontario, the Atlantic Provinces and Alberta have been fairly stable in the past ten years, reaching 41.4%, 7.6% and 7.3% respectively.

Commercial vehicles have a somewhat different provincial distribution than passenger cars. Ontario and Quebec, while still the most important segments of the Canadian market accounted for only 33.6% and 16.4% of commercial vehicle sales respectively. The share held by Quebec has diminished gradually from 23.4% in 1961 to 15.8% in 1968. Since then, this province's importance to the commercial vehicle market has increased again, reaching a share of 16.4% in 1970. Ontario's share, on the other hand, increased from around 32% in the early and middle sixties to 33.6% in 1970. Alberta and British Columbia account for a comparatively greater proportion of commercial motor vehicle sales than of passenger cars: Alberta held 14.6% of the Canadian commercial vehicles market in 1970 while British Columbia accounted for 15.6% — a very substantial increase from a market share of 8.2% in 1961.

The seasonal trend in 1970 of new motor vehicle sales followed the 1969 trend quite closely. North-American manufactured passenger cars had a similar trend to those imported from overseas, except that the imports showed a less pronounced peak in April, May and June and their sales held up better in July, August and September than those of North-American made passenger cars.

mer ne sont sans précédent depuis la guerre.

C'est en Colombie-Britannique que les voitures particulières provenant des pays d'outre-mer ont connu la plus grande vogue: leur part du marché s'y est élevée à 44.0%. Par contre, les voitures importées d'outre-mer ont toujours été plus populaires dans cette province qu'ailleurs; elles représentaient près de 43% du marché en 1959 et en 1960, bien avant l'arrivée des voitures japonaises au Canada. En Nouvelle-Écosse et au Nouveau-Brunswick, la part du marché détenue par les voitures particulières fabriquées outre-mer était également supérieure à la moyenne, atteignant 27.0% et 25.1% respectivement.

Comme on pouvait s'y attendre, les changements à long terme dans la répartition régionale du nombre de voitures vendues sont de faible amplitude et il est difficile d'en dégager de grandes tendances. La proportion de voitures particulières vendues au Québec a augmenté, passant d'environ 26% de toutes les voitures vendues au Canada entre 1961 et 1969 à 27.6% en 1970. En Colombie-Britannique, cette proportion est passée d'environ 8% de l'ensemble pour la période 1961-1967 à 9.4% en 1970. Au Manitoba et en Saskatchewan, par contre, elle est tombée en 1970 à 3.9% et 2.8% respectivement. Les proportions de l'Ontario, des provinces de l'Atlantique et de l'Alberta sont à peu près les mêmes depuis dix ans, soit 41.4%, 7.6% et 7.3% respectivement.

La répartition par province des véhicules utilitaires vendus diffère légèrement de celle des voitures particulières. L'Ontario et le Québec, qui demeurent les deux plus importants segments du marché canadien, n'ont enregistré que 33.6% et 16.4% respectivement des ventes de véhicules utilitaires. La proportion vendue au Québec a baissé progressivement, passant de 23.4% en 1961 à 15.8% en 1968, puis, elle s'est remise à augmenter pour atteindre 16.4% en 1970. La part de l'Ontario, cependant, est passée d'environ 32% au début et au milieu des années 1960 à 33.6% en 1970. L'Alberta et la Colombie-Britannique sont intervenues pour des proportions comparativement plus grandes des ventes de véhicules utilitaires que de celles de voitures particulières: en 1970, la part de l'Alberta représentait 14.6% du marché canadien des véhicules utilitaires et celle de la Colombie-Britannique, 15.6%, cette dernière proportion est en hausse très considérable sur les 8.1% de 1961.

En 1970, l'évolution saisonnière des ventes de véhicules automobiles neufs a suivi de près celle de 1969. Les ventes de voitures particulières fabriquées en Amérique du Nord ont suivi la même courbe que celles de voitures importées d'outre-mer, sauf que ces dernières ont atteint des sommets moins prononcés en avril, en mai et en juin et ont connu des ventes plus fermes en juillet, en août et en septembre.

The average unit price paid by the consumer for Canadian and U.S. manufactured passenger cars increased from \$2,846 in 1956 to \$3,612 in 1970, while that of their overseas competitors rose from \$1,870 to \$2,534 in that period. It is noteworthy that the average price of North-American cars remained virtually the same in 1970 as in 1969, probably partly due to the introduction and sale of compacts and sub-compacts, while the average purchase price of overseas imports increased from \$2,413 to \$2,534. (Increases in the average price do not necessarily only reflect an inflationary trend; they may also reflect a switch to more expensive models with additional features.)

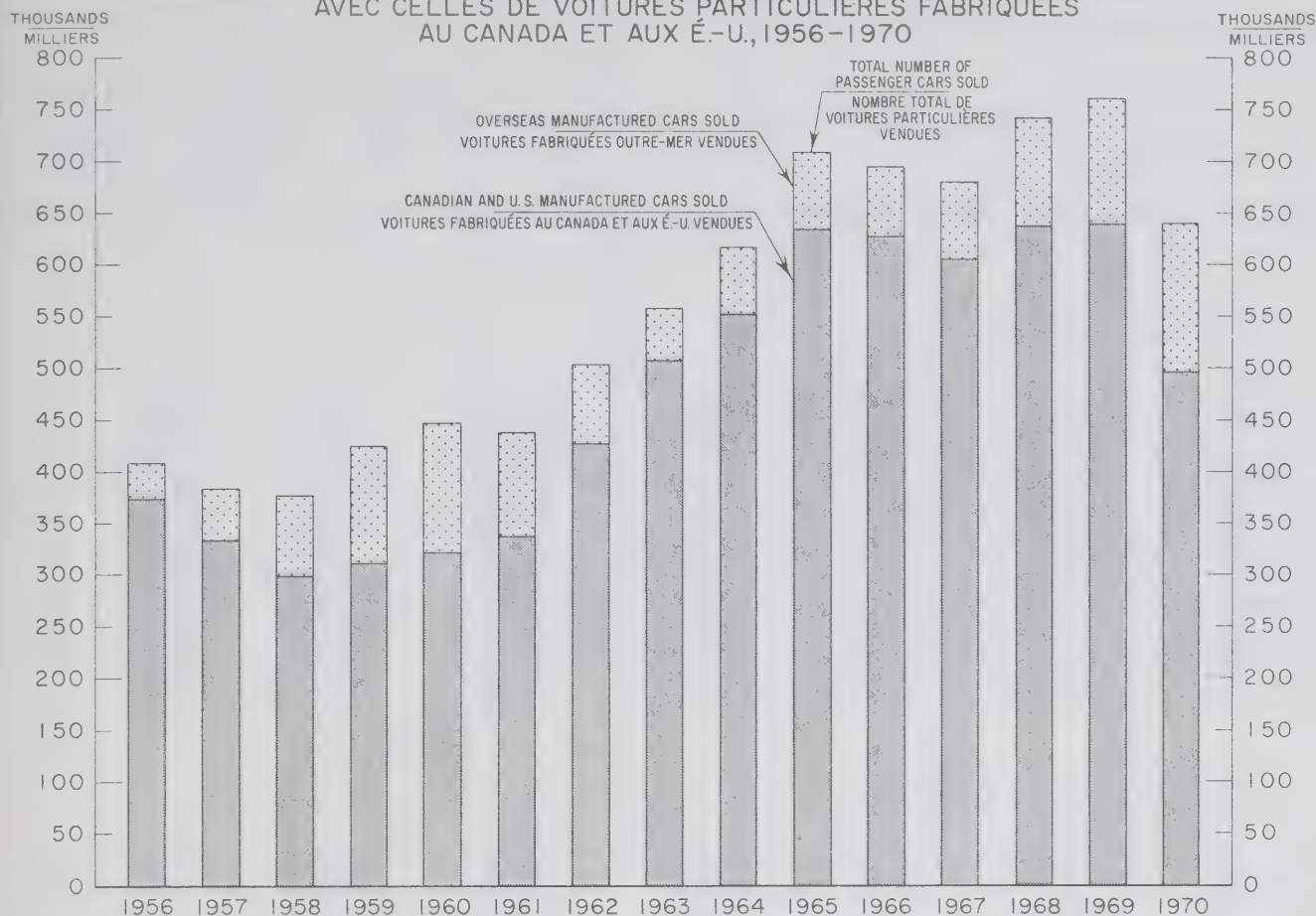
A detailed study of motor vehicle financing by sales finance companies is included in the annual DBS report, "Sales Financing", Catalogue No. 63-211.

Le prix unitaire moyen payé par l'acheteur pour les voitures particulières fabriquées au Canada et aux États-Unis est passé de \$2,846 en 1956 à \$3,612 en 1970 et, au cours de la même période, celui des voitures particulières importées d'outre-mer est passé de \$1,870 à \$2,534. Il convient de noter que le prix moyen des voitures nord-américaines n'a pratiquement pas changé entre 1969 et 1970; cette stabilité est vraisemblablement attribuable en partie à la mise en marché de voitures compactes et de petites voitures. Le prix d'achat moyen des voitures importées d'outre-mer est passé de \$2,413 à \$2,534. (La hausse des prix moyens n'indique pas nécessairement qu'une tendance inflationniste: elle peut aussi refléter une orientation vers des modèles plus chers, comportant plus d'équipement facultatif.)

On trouvera une étude détaillée du financement des ventes de véhicules automobiles par les sociétés de financement des ventes dans la publication annuelle du B.F.S. intitulée "Le financement des ventes", numéro 63-211 au catalogue.

COMPARING CANADIAN PASSENGER CAR UNIT SALES OF OVERSEAS MANUFACTURED CARS  
WITH THOSE MANUFACTURED IN CANADA AND THE U.S., 1956-1970

COMPARAISON DES VENTES DE VOITURES PARTICULIÈRES FABRIQUÉES OUTRE-MER  
AVEC CELLES DE VOITURES PARTICULIÈRES FABRIQUÉES  
AU CANADA ET AUX É.-U., 1956-1970



MARKET SHARE OF OVERSEAS MANUFACTURED AND CANADIAN AND U.S. MANUFACTURED  
PASSENGER CARS, PERCENTAGES BASED ON UNIT SALES IN CANADA, 1956-1970

PART DU MARCHÉ OCCUPÉE PAR LES VOITURES PARTICULIÈRES FABRIQUÉES OUTRE-MER  
ET PAR LES VOITURES PARTICULIÈRES FABRIQUÉES AU CANADA ET AUX É.-U.,  
POURCENTAGES FONDÉS SUR LES VENTES AU CANADA, 1956-1970

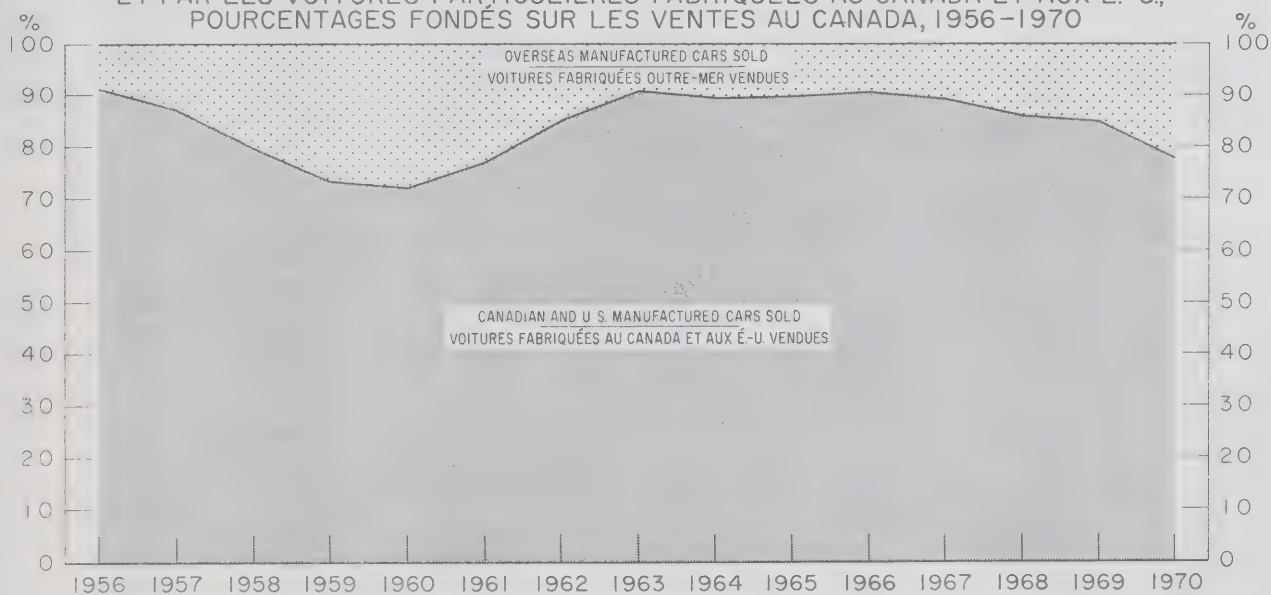


TABLE 1. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle and Province, Units, 1956-1970

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
				number — nombre	
	<u>All vehicles — Tous véhicules</u>				
1	1956 .....	499,921	7,356	2,144	16,279
2	1957 .....	458,299	5,649	1,736	14,316
3	1958 .....	444,769	5,948	1,947	15,909
4	1959 .....	502,626	6,473	2,659	17,793
5	1960 .....	523,188	7,960	3,142	19,370
6	1961 .....	511,479	7,897	2,754	19,100
7	1962 .....	585,210	8,828	2,882	20,945
8	1963 .....	654,989	9,458	3,252	21,410
9	1964 .....	725,879	10,536	3,300	24,671
10	1965 .....	830,995	12,638	3,912	26,273
11	1966 .....	827,431	14,392	3,785	27,013
12	1967 .....	815,307	14,564	3,457	27,100
13	1968 .....	889,453	14,005	3,838	30,791
14	1969 .....	917,505	12,643	3,458	27,795
15	1970 .....	774,241	12,147	3,192	24,650
	<u>Passenger cars — Voitures particulières</u>				
16	1956 .....	408,233	5,581	1,566	13,015
17	1957 .....	382,023	4,210	1,260	11,663
18	1958 .....	376,723	4,459	1,412	13,382
19	1959 .....	425,038	5,181	2,033	15,050
20	1960 .....	447,771	6,500	2,523	16,563
21	1961 .....	437,319	6,381	2,161	16,311
22	1962 .....	502,565	7,047	2,285	18,001
23	1963 .....	557,787	7,499	2,595	18,100
24	1964 .....	616,759	8,384	2,652	20,928
25	1965 .....	708,716	10,169	3,143	22,544
26	1966 .....	694,820	11,752	2,989	23,041
27	1967 .....	679,435	12,128	2,759	22,909
28	1968 .....	741,915	11,453	3,004	25,534
29	1969 .....	760,803	10,560	2,781	23,263
30	1970 .....	640,360	9,945	2,541	20,454
	<u>Commercial vehicles — Véhicules utilitaires</u>				
31	1956 .....	91,688	1,775	578	3,264
32	1957 .....	76,276	1,439	476	2,653
33	1958 .....	68,046	1,489	535	2,527
34	1959 .....	77,588	1,292	626	2,743
35	1960 .....	75,417	1,460	619	2,807
36	1961 .....	74,160	1,516	593	2,789
37	1962 .....	82,645	1,781	597	2,944
38	1963 .....	97,202	1,959	657	3,310
39	1964 .....	109,120	2,152	648	3,743
40	1965 .....	122,279	2,469	769	3,729
41	1966 .....	132,611	2,640	796	3,972
42	1967 .....	135,872	2,436	698	4,191
43	1968 .....	147,538	2,552	834	5,257
44	1969 .....	156,702	2,083	677	4,532
45	1970 .....	133,881	2,202	651	4,196

(1) Includes Yukon and Northwest Territories.

TABLEAU 1. Ventes annuelles au détail de véhicules automobiles neufs au Canada, par genre de véhicule et par province, nombre d'unités, 1956-1970

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number — nombre							
14,181	114,486	212,493	20,012	22,293	42,852	47,825	1
11,259	114,271	176,268	23,813	22,732	44,187	44,068	2
10,773	101,680	180,624	23,498	23,324	41,174	39,892	3
12,515	107,938	208,655	28,903	25,965	45,814	45,911	4
15,140	122,240	216,754	30,402	25,642	41,338	41,200	5
16,282	130,297	204,484	25,118	24,488	42,458	38,601	6
17,409	151,960	229,933	26,237	26,821	51,078	49,117	7
17,191	165,925	260,771	30,157	34,520	54,958	57,347	8
19,637	182,053	286,945	32,974	39,126	60,131	66,506	9
22,661	205,338	336,665	33,421	43,519	66,904	79,664	10
23,182	200,747	326,550	38,288	44,511	70,678	78,285	11
19,845	199,056	319,272	40,487	43,713	71,976	75,837	12
22,847	218,738	357,732	37,602	39,919	78,066	85,915	13
22,885	225,935	372,237	37,223	33,814	83,851	97,664	14
19,987	198,604	309,950	31,824	26,582	66,271	81,034	15
10,791	93,541	180,694	16,186	17,253	31,852	37,754	16
9,077	96,742	151,566	19,932	17,699	33,899	35,975	17
8,708	87,211	157,555	20,029	18,203	31,570	34,194	18
10,087	91,783	182,183	24,375	20,347	35,031	38,968	19
12,493	105,660	191,232	26,112	19,838	31,417	35,433	20
13,557	112,960	181,042	21,460	19,385	31,519	32,543	21
14,640	133,317	203,503	22,436	21,016	38,740	41,580	22
14,314	144,761	229,668	25,652	26,477	40,835	47,886	23
16,180	160,397	251,297	27,948	29,519	44,849	54,605	24
18,876	182,719	297,465	27,817	31,622	49,502	64,859	25
19,444	177,881	283,730	31,170	31,374	50,896	62,543	26
16,181	176,140	274,291	32,398	30,327	51,715	60,587	27
18,692	195,423	307,017	30,029	28,408	55,867	66,488	28
18,445	201,169	319,084	29,629	23,559	59,265	73,048	29
15,765	176,578	265,009	24,935	18,187	46,750	60,196	30
3,390	20,945	31,799	3,826	5,040	11,000	10,071	31
2,182	17,529	24,702	3,881	5,033	10,288	8,093	32
2,065	14,469	23,069	3,469	5,121	9,604	5,698	33
2,428	16,155	26,472	4,528	5,618	10,783	6,943	34
2,647	16,580	25,522	4,290	5,804	9,921	5,767	35
2,725	17,337	23,442	3,658	5,103	10,939	6,058	36
2,769	18,643	26,430	3,801	5,805	12,338	7,537	37
2,877	21,164	31,103	4,505	8,043	14,123	9,461	38
3,457	21,656	35,648	5,026	9,607	15,282	11,901	39
3,785	22,619	39,200	5,604	11,897	17,402	14,805	40
3,738	22,866	42,820	7,118	13,137	19,782	15,742	41
3,664	22,916	44,981	8,089	13,386	20,261	15,250	42
4,155	23,315	50,715	7,573	11,511	22,199	19,427	43
4,440	24,766	53,153	7,594	10,255	24,586	24,616	44
4,222	22,026	44,941	6,889	8,395	19,521	20,838	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle and Province, in Dollars, 1956-1970

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
thousands of dollars — milliers de dollars					
<u>All vehicles — Tous véhicules</u>					
1	1956 .....	1,455,375	19,251	5,569	43,079
2	1957 .....	1,368,931	15,421	4,621	38,695
3	1958 .....	1,365,466	16,952	5,415	43,663
4	1959 .....	1,540,168	17,891	7,242	48,072
5	1960 .....	1,574,827	21,739	8,486	51,287
6	1961 .....	1,551,408	21,653	7,649	52,942
7	1962 .....	1,782,916	24,533	8,199	58,058
8	1963 .....	2,062,039	27,675	9,666	62,685
9	1964 .....	2,337,802	31,380	10,119	73,226
10	1965 .....	2,739,329	38,238	11,968	80,441
11	1966 .....	2,824,591	46,359	12,315	86,419
12	1967 .....	2,798,366	47,141	11,336	87,303
13	1968 .....	3,115,789	47,904	12,900	103,534
14	1969 .....	3,322,879	43,641	11,949	97,802
15	1970 .....	2,812,330	42,909	11,299	84,530
<u>Passenger Cars — Voitures particulières</u>					
16	1956 .....	1,128,640	14,400	3,998	33,628
17	1957 .....	1,087,620	11,121	3,288	30,697
18	1958 .....	1,110,724	12,030	3,852	36,040
19	1959 .....	1,240,961	13,789	5,379	39,944
20	1960 .....	1,289,073	17,117	6,658	42,382
21	1961 .....	1,290,026	17,147	5,912	44,645
22	1962 .....	1,482,407	19,000	6,365	49,029
23	1963 .....	1,716,121	21,500	7,682	52,466
24	1964 .....	1,936,258	24,482	8,016	61,412
25	1965 .....	2,267,314	29,979	9,540	67,986
26	1966 .....	2,274,083	36,506	9,427	71,828
27	1967 .....	2,210,309	37,553	8,699	71,083
28	1968 .....	2,481,141	37,160	9,748	82,581
29	1969 .....	2,603,835	34,907	9,216	76,566
30	1970 .....	2,158,543	33,482	8,522	66,568
<u>Commercial vehicles — Véhicules utilitaires</u>					
31	1956 .....	326,735	4,851	1,571	9,451
32	1957 .....	281,311	4,300	1,333	7,998
33	1958 .....	254,742	4,922	1,563	7,623
34	1959 .....	299,207	4,102	1,863	8,128
35	1960 .....	285,754	4,622	1,828	8,905
36	1961 .....	261,382	4,506	1,737	8,297
37	1962 .....	300,509	5,533	1,834	9,029
38	1963 .....	345,918	6,175	1,984	10,219
39	1964 .....	401,544	6,898	2,103	11,814
40	1965 .....	472,015	8,259	2,428	12,455
41	1966 .....	550,508	9,853	2,888	14,591
42	1967 .....	588,057	9,588	2,637	16,220
43	1968 .....	634,648	10,744	3,152	20,953
44	1969 .....	719,044	8,734	2,733	21,236
45	1970 .....	653,787	9,427	2,777	17,962

(1) Includes Yukon and Northwest Territories.

TABLEAU 2. Ventes annuelles au détail de véhicules automobiles neufs au Canada, par genre de véhicule et par province, en dollars, 1956-1970

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Nº
thousands of dollars — milliers de dollars							
38,956	347,907	616,431	57,171	61,718	128,361	136,932	1
32,134	359,479	521,460	70,214	66,402	133,074	127,431	2
30,926	328,237	549,649	73,107	72,132	127,862	117,523	3
36,666	344,489	634,195	90,968	80,923	145,184	134,538	4
42,954	376,597	648,204	95,376	79,459	130,472	120,253	5
47,376	399,428	620,498	78,637	75,874	132,155	115,196	6
50,941	466,421	699,481	81,631	82,026	160,213	151,413	7
52,548	526,848	819,151	95,770	108,380	177,595	181,721	8
61,297	596,446	921,426	106,503	125,005	197,614	214,786	9
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	10
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	11
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	12
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	13
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	14
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	15
28,731	265,937	499,523	44,469	46,799	88,842	102,313	16
25,087	286,909	426,451	56,491	50,529	97,441	99,606	17
24,179	266,247	463,308	59,479	55,363	94,090	96,136	18
27,745	275,077	532,396	73,162	61,926	105,028	106,515	19
33,170	308,491	553,862	77,825	59,767	93,334	96,467	20
37,785	331,964	540,440	65,681	59,501	95,762	91,189	21
41,098	393,568	605,264	67,866	63,615	117,531	119,071	22
42,143	447,870	710,340	80,070	83,018	128,061	142,971	23
48,462	509,086	792,221	88,953	94,399	143,767	165,460	24
58,004	591,245	957,989	89,473	103,049	160,558	199,491	25
61,360	583,148	936,359	103,306	105,727	170,828	195,594	26
51,060	575,339	892,422	107,057	100,996	173,968	192,132	27
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	28
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	29
51,977	593,555	899,747	86,811	63,661	162,577	191,643	30
10,225	81,970	116,908	12,702	14,919	39,519	34,619	31
7,047	72,570	95,009	13,723	15,873	35,633	27,825	32
6,747	61,990	86,341	13,628	16,769	33,772	21,387	33
8,921	69,412	101,799	17,806	18,997	40,156	28,023	34
9,784	68,106	94,342	17,551	19,692	37,138	23,786	35
9,591	67,464	80,058	12,956	16,373	36,393	24,007	36
9,843	72,853	94,217	13,765	18,411	42,682	32,342	37
10,405	78,978	108,811	15,700	25,362	49,534	38,750	38
12,835	87,360	129,205	17,550	30,606	53,847	49,326	39
16,569	98,706	145,895	20,811	38,989	61,663	66,240	40
15,919	100,661	177,023	29,057	48,539	80,316	71,661	41
17,180	108,029	202,600	33,467	47,325	80,926	70,085	42
19,972	109,379	222,181	30,898	42,025	87,671	87,673	43
21,685	116,628	245,530	34,770	39,087	105,280	123,361	44
23,587	118,496	216,793	32,283	33,640	90,041	108,781	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3. Annual Retail Sales of New Motor Vehicles in Canada, by Type of Vehicle and Origin,  
Units and Dollars, Average Price per Unit, 1956-1970

No.	Year — Année	Total vehicles — Tous véhicules	
		Number — Nombre	Retail volume — Valeur de détail \$'000
	<u>All vehicles — Tous véhicules</u>		
1	1956 .....	499,921	1,455,375
2	1957 .....	458,299	1,368,931
3	1958 .....	444,769	1,365,466
4	1959 .....	502,626	1,540,168
5	1960 .....	523,188	1,574,827
6	1961 .....	511,479	1,551,408
7	1962 .....	585,210	1,782,916
8	1963 .....	654,989	2,062,039
9	1964 .....	725,879	2,337,802
10	1965 .....	830,995	2,739,329
11	1966 .....	827,431	2,824,591
12	1967 .....	815,307	2,798,366
13	1968 .....	889,453	3,115,789
14	1969 .....	917,505	3,322,879
15	1970 .....	774,241	2,812,330
	<u>Canadian and United States Vehicles — Véhicules canadiens et américains</u>		
16	1956 .....	461,907	1,383,455
17	1957 .....	404,499	1,266,561
18	1958 .....	360,906	1,200,193
19	1959 .....	380,286	1,297,080
20	1960 .....	390,128	1,307,866
21	1961 .....	404,271	1,328,227
22	1962 .....	505,801	1,612,891
23	1963 .....	600,634	1,943,318
24	1964 .....	657,577	2,192,022
25	1965 .....	753,846	2,575,028
26	1966 .....	757,615	2,673,373
27	1967 .....	738,379	2,627,100
28	1968 .....	779,634	2,858,896
29	1969 .....	787,867	3,007,645
30	1970 .....	621,849	2,424,241
	<u>Overseas vehicles — Véhicules d'outre-mer</u>		
31	1956 .....	38,014	71,920
32	1957 .....	53,800	102,370
33	1958 .....	83,863	165,273
34	1959 .....	122,340	243,088
35	1960 .....	133,060	266,961
36	1961 .....	107,208	223,181
37	1962 .....	79,409	170,025
38	1963 .....	54,355	118,721
39	1964 .....	68,302	145,780
40	1965 .....	77,149	164,301
41	1966 .....	69,816	151,218
42	1967 .....	76,928	171,266
43	1968 .....	109,819	256,893
44	1969 .....	129,638	315,234
45	1970 .....	152,392	388,089

TABLEAU 3. Ventes annuelles au détail de véhicules automobiles neufs au Canada, par genre de véhicule et par origine, unités et valeur, prix moyen par unité, 1956-70

Passenger cars — Voitures particulières			Commercial vehicles — Véhicules utilitaires			N <sup>o</sup>
Number — Nombre	Retail volume — Valeur de détail	Average unit price — Prix moyen par unité	Number — Nombre	Retail volume — Valeur de détail	Average unit price — Prix moyen par unité	
	\$'000	\$		\$'000	\$	
408,233	1,128,640	2,765	91,688	326,735	3,564	1
382,023	1,087,620	2,847	76,276	281,311	3,688	2
376,723	1,110,724	2,948	68,046	254,742	3,744	3
425,038	1,240,961	2,920	77,588	299,207	3,856	4
447,771	1,289,073	2,879	75,417	285,754	3,789	5
437,319	1,290,026	2,950	74,160	261,382	3,525	6
502,565	1,482,407	2,950	82,645	300,509	3,636	7
557,787	1,716,121	3,077	97,202	345,918	3,559	8
616,759	1,936,258	3,139	109,120	401,544	3,680	9
708,716	2,267,314	3,199	122,279	472,015	3,860	10
694,820	2,274,083	3,273	132,611	550,508	4,151	11
679,435	2,210,309	3,253	135,872	588,057	4,328	12
741,915	2,481,141	3,344	147,538	634,648	4,302	13
760,803	2,603,835	3,422	156,702	719,044	4,589	14
640,360	2,158,543	3,371	133,881	653,787	4,883	15
374,064	1,064,750	2,846	87,843	318,705	3,628	16
332,590	994,723	2,991	71,909	271,838	3,780	17
299,557	959,847	3,204	61,349	240,346	3,918	18
310,920	1,015,221	3,265	69,366	281,859	4,063	19
321,804	1,037,168	3,223	68,324	270,698	3,962	20
336,122	1,080,283	3,214	68,149	247,944	3,638	21
427,127	1,321,990	3,095	78,674	290,901	3,698	22
506,311	1,604,675	3,169	94,323	338,643	3,590	23
550,823	1,796,694	3,262	106,754	395,328	3,703	24
633,641	2,108,565	3,328	120,205	466,463	3,881	25
626,986	2,128,112	3,394	130,629	545,261	4,174	26
605,049	2,045,733	3,381	133,330	581,367	4,360	27
637,393	2,238,712	3,512	142,241	620,184	4,360	28
638,270	2,308,109	3,616	149,597	699,536	4,676	29
497,185	1,795,709	3,612	124,664	628,532	5,042	30
34,169	63,890	1,870	3,845	8,030	2,088	31
49,433	92,897	1,879	4,367	9,473	2,169	32
77,166	150,877	1,955	6,697	14,396	2,150	33
114,118	225,740	1,978	8,222	17,348	2,110	34
125,967	251,905	2,000	7,093	15,056	2,123	35
101,197	209,743	2,073	6,011	13,438	2,236	36
75,438	160,417	2,126	3,971	9,608	2,420	37
51,476	111,446	2,165	2,879	7,275	2,527	38
65,936	139,564	2,117	2,366	6,216	2,627	39
75,075	158,749	2,115	2,074	5,552	2,677	40
67,834	145,971	2,152	1,982	5,247	2,647	41
74,386	164,576	2,212	2,542	6,690	2,632	42
104,522	242,429	2,319	5,297	14,464	2,731	43
122,533	295,726	2,413	7,105	19,508	2,746	44
143,175	362,834	2,534	9,217	25,255	2,740	45

TABLE 4. Percentage Changes of Retail Sales of New Motor Vehicles by Type of Vehicle and Origin for Provinces, 1970/1969 and Percentage Distribution by Province, 1969 and 1970

No.	Province	Change — Variation 1970/1969					
		Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
		Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
		per cent					
		Total, all vehicles					
1	CANADA .....	- 15.6	- 15.4	- 15.8	- 17.1	- 14.6	- 9.1
2	Atlantic Provinces ...	- 10.2	- 9.0	- 11.5	- 11.3	- 3.9	- 1.2
3	Quebec .....	- 12.1	- 11.5	- 12.2	- 13.8	- 11.1	+ 1.6
4	Ontario .....	- 16.7	- 17.0	- 16.9	- 18.1	- 15.4	- 11.7
5	Manitoba .....	- 14.5	- 14.0	- 15.8	- 16.3	- 9.3	- 7.2
6	Saskatchewan .....	- 21.4	- 20.6	- 22.8	- 23.7	- 18.1	- 13.9
7	Alberta .....	- 21.0	- 19.9	- 21.1	- 22.7	- 20.6	- 14.5
8	British Columbia(1) ..	- 17.0	- 16.9	- 17.6	- 19.5	- 15.3	- 11.8
		Canadian and United States manufactured vehicles					
9	CANADA .....	- 21.1	- 19.4	- 22.1	- 22.2	- 16.7	- 10.2
10	Atlantic Provinces ...	- 15.1	- 12.8	- 17.2	- 16.1	- 6.5	- 2.6
11	Quebec .....	- 17.5	- 15.7	- 18.3	- 18.8	- 11.9	+ 1.4
12	Ontario .....	- 21.7	- 20.7	- 22.7	- 22.7	- 16.6	- 12.4
13	Manitoba .....	- 17.5	- 16.2	- 19.2	- 19.0	- 11.1	- 8.2
14	Saskatchewan .....	- 25.4	- 23.4	- 27.8	- 27.5	- 20.0	- 15.2
15	Alberta .....	- 26.0	- 23.4	- 27.7	- 27.7	- 22.4	- 15.5
16	British Columbia(1) ..	- 27.3	- 24.0	- 30.0	- 30.1	- 21.4	- 14.6
		Overseas manufactured vehicles					
17	CANADA .....	+ 17.6	+ 23.1	+ 16.8	+ 22.7	+ 29.7	+ 29.5
18	Atlantic Provinces ...	+ 15.2	+ 23.4	+ 13.4	+ 21.8	+ 47.5	+ 47.1
19	Quebec .....	+ 19.9	+ 26.1	+ 20.0	+ 26.4	+ 15.7	+ 15.2
20	Ontario .....	+ 19.9	+ 24.8	+ 20.0	+ 25.1	+ 18.1	+ 18.9
21	Manitoba .....	+ 19.8	+ 24.6	+ 16.4	+ 21.3	+ 89.9	+ 84.7
22	Saskatchewan .....	+ 56.2	+ 63.8	+ 50.4	+ 58.2	+ 120.6	+ 119.6
23	Alberta .....	+ 19.7	+ 25.3	+ 18.1	+ 24.1	+ 38.9	+ 38.3
24	British Columbia(1) ..	+ 8.7	+ 13.5	+ 6.4	+ 11.7	+ 27.7	+ 27.4

(1) Includes Yukon and Northwest Territories.

TABLEAU 4. Variations proportionnelles des ventes au détail des véhicules automobiles neufs par genre de véhicule et par origine, pour les provinces, en 1970 par rapport à 1969 et répartition proportionnelle par province, 1969 et 1970

Unit distribution — Répartition des unités						Province	N <sup>o</sup>
Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires			
1969	1970	1969	1970	1969	1970		
pour cent							
Total, tous véhicules							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	1
7.3	7.7	7.2	7.6	7.5	8.4	Provinces de l'Atlantique	2
24.6	25.7	26.5	27.6	15.8	16.4	Québec .....	3
40.6	40.0	41.9	41.4	33.9	33.6	Ontario .....	4
4.1	4.1	3.9	3.9	4.9	5.1	Manitoba .....	5
3.7	3.4	3.1	2.8	6.5	6.3	Saskatchewan .....	6
9.1	8.6	7.8	7.3	15.7	14.6	Alberta .....	7
10.6	10.5	9.6	9.4	15.7	15.6	Colombie-Britannique(1) ..	8
Véhicules fabriqués au Canada et aux États-Unis							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	9
7.1	7.6	7.0	7.5	7.5	8.4	Provinces de l'Atlantique	10
24.5	25.7	26.5	27.3	16.1	17.0	Québec .....	11
41.6	41.2	43.3	43.0	34.3	34.3	Ontario .....	12
4.3	4.5	4.2	4.3	5.0	5.3	Manitoba .....	13
4.1	3.9	3.5	3.2	6.8	6.5	Saskatchewan .....	14
9.5	8.9	8.0	7.4	15.9	14.9	Alberta .....	15
8.9	8.9	7.5	6.8	14.4	13.6	Colombie-Britannique(1) ..	16
Véhicules fabriqués outre-mer							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	17
8.3	8.2	8.4	8.1	8.0	9.1	Provinces de l'Atlantique	18
25.1	25.6	26.0	26.6	10.3	9.2	Québec .....	19
34.4	35.1	34.9	35.9	25.3	23.0	Ontario .....	20
2.3	2.3	2.3	2.3	1.9	2.8	Manitoba .....	21
1.3	1.7	1.2	1.6	1.9	3.3	Saskatchewan .....	22
7.1	7.2	6.9	7.0	10.1	10.8	Alberta .....	23
21.5	19.9	20.3	18.5	42.5	41.8	Colombie-Britannique(1) ..	24

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5. Total Number of New Motor Vehicles Sold in Canada, by Province and by Month, 1970

No.	Month	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec
		number — nombre					
	<u>All vehicles</u>						
1	TOTAL .....	774,241	12,147	3,192	24,650	19,987	198,604
2	January .....	49,501	693	216	1,482	1,178	11,211
3	February .....	51,089	758	178	1,557	1,254	11,364
4	March .....	71,793	1,109	236	2,087	2,029	17,776
5	April .....	78,059	1,062	313	2,707	1,990	22,012
6	May .....	79,677	1,380	329	2,710	1,908	24,253
7	June .....	83,167	1,465	422	2,382	2,207	22,464
8	July .....	65,465	1,375	332	2,197	1,798	17,794
9	August .....	53,562	979	262	1,781	1,508	13,779
10	September .....	58,936	836	238	1,744	1,569	14,690
11	October .....	79,635	979	292	2,599	2,018	19,288
12	November .....	57,240	874	223	2,085	1,460	13,551
13	December .....	46,117	637	151	1,319	1,068	10,422
	<u>Passenger cars</u>						
14	TOTAL .....	640,360	9,945	2,541	20,454	15,765	176,578
15	January .....	40,480	555	166	1,162	925	9,805
16	February .....	41,762	581	132	1,261	967	9,814
17	March .....	58,806	944	200	1,762	1,654	15,784
18	April .....	64,517	915	251	2,266	1,628	19,764
19	May .....	67,217	1,194	278	2,301	1,505	22,052
20	June .....	68,693	1,208	332	1,978	1,666	20,120
21	July .....	53,491	1,148	276	1,808	1,384	15,723
22	August .....	43,912	786	205	1,506	1,229	12,204
23	September .....	48,295	620	182	1,419	1,217	12,811
24	October .....	66,611	766	222	2,106	1,589	17,294
25	November .....	47,646	700	173	1,780	1,129	11,978
26	December .....	38,930	528	124	1,105	872	9,229
	<u>Commercial vehicles</u>						
27	TOTAL .....	133,881	2,202	651	4,196	4,222	22,026
28	January .....	9,021	138	50	320	253	1,406
29	February .....	9,327	177	46	296	287	1,550
30	March .....	12,987	165	36	325	375	1,992
31	April .....	13,542	147	62	441	362	2,248
32	May .....	12,460	186	51	409	403	2,201
33	June .....	14,474	257	90	404	541	2,344
34	July .....	11,974	227	56	389	414	2,071
35	August .....	9,650	193	57	275	279	1,575
36	September .....	10,641	216	56	325	352	1,879
37	October .....	13,024	213	70	493	429	1,994
38	November .....	9,594	174	50	305	331	1,573
39	December .....	7,187	109	27	214	196	1,193

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Nombre global de véhicules automobiles neufs vendus au Canada, par province et par mois, 1970

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Mois	N <sup>o</sup>
number — nombre						
<u>Tous véhicules</u>						
309,950	31,824	26,582	66,271	81,034	TOTAL .....	1
20,026	2,125	1,527	4,631	6,412	Janvier .....	2
21,152	1,995	1,494	5,172	6,165	Février .....	3
29,066	2,914	2,584	6,219	7,773	Mars .....	4
30,321	3,188	2,780	6,051	7,635	Avril .....	5
30,596	3,497	2,577	5,769	6,658	Mai .....	6
33,309	3,366	2,650	7,029	7,873	Juin .....	7
24,970	2,562	2,173	5,376	6,888	Juillet .....	8
20,654	2,304	2,000	4,549	5,746	Août .....	9
23,956	2,419	2,165	5,036	6,283	Septembre .....	10
32,869	3,236	3,070	7,058	8,226	Octobre .....	11
23,276	2,465	1,978	5,193	6,135	Novembre .....	12
19,755	1,753	1,584	4,188	5,240	Décembre .....	13
<u>Voitures particulières</u>						
265,009	24,935	18,187	46,750	60,196	TOTAL .....	14
17,140	1,685	991	3,152	4,899	Janvier .....	15
18,004	1,518	1,024	3,719	4,742	Février .....	16
24,309	2,181	1,885	4,293	5,794	Mars .....	17
25,687	2,460	1,881	4,250	5,415	Avril .....	18
26,245	2,867	1,764	4,151	4,860	Mai .....	19
28,217	2,693	1,805	4,932	5,742	Juin .....	20
21,287	1,968	1,490	3,595	4,812	Juillet .....	21
17,293	1,804	1,402	3,298	4,185	Août .....	22
20,448	1,898	1,413	3,658	4,629	Septembre .....	23
28,934	2,511	2,044	4,867	6,278	Octobre .....	24
20,166	1,952	1,347	3,739	4,682	Novembre .....	25
17,279	1,398	1,141	3,096	4,158	Décembre .....	26
<u>Véhicules utilitaires</u>						
44,941	6,889	8,395	19,521	20,838	TOTAL .....	27
2,886	440	536	1,479	1,513	Janvier .....	28
3,148	477	470	1,453	1,423	Février .....	29
4,757	733	699	1,926	1,979	Mars .....	30
4,634	728	899	1,801	2,220	Avril .....	31
4,351	630	813	1,618	1,798	Mai .....	32
5,092	673	845	2,097	2,131	Juin .....	33
3,683	594	683	1,781	2,076	Juillet .....	34
3,361	500	598	1,251	1,561	Août .....	35
3,508	521	752	1,378	1,654	Septembre .....	36
3,935	725	1,026	2,191	1,948	Octobre .....	37
3,110	513	631	1,454	1,453	Novembre .....	38
2,476	355	443	1,092	1,082	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Total Retail Value of New Motor Vehicles Sold in Canada, by Province and by Month, 1970

No.	Month	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec
		thousands of dollars — milliers de dollars					
	<u>All vehicles</u>						
1	TOTAL .....	2,812,330	42,909	11,299	84,530	75,564	712,051
2	January .....	183,331	2,416	770	5,280	4,177	41,783
3	February .....	188,936	2,781	672	5,610	4,609	41,458
4	March .....	264,384	3,842	837	7,277	7,803	65,028
5	April .....	288,779	3,640	1,083	9,389	8,282	80,025
6	May .....	289,895	4,771	1,150	9,344	6,963	86,827
7	June .....	305,478	5,321	1,525	8,085	8,445	80,828
8	July .....	234,446	4,943	1,152	7,306	6,490	61,712
9	August .....	188,705	3,373	906	5,837	5,466	47,184
10	September .....	211,277	2,999	837	5,932	5,854	51,374
11	October ....	283,451	3,500	1,071	8,882	7,644	69,224
12	November .....	205,479	3,052	758	6,938	5,553	48,136
13	December .....	168,169	2,271	538	4,650	4,278	38,472
	<u>Passenger cars</u>						
14	TOTAL .....	2,158,543	33,482	8,522	66,568	51,977	593,555
15	January .....	138,379	1,886	573	3,846	3,080	33,716
16	February .....	140,801	1,947	456	4,212	3,248	32,919
17	March .....	199,911	3,192	689	5,828	5,513	53,330
18	April .....	219,453	3,049	836	7,437	5,376	67,213
19	May .....	229,064	4,039	936	7,594	4,961	74,621
20	June .....	234,002	4,112	1,122	6,413	5,527	68,029
21	July .....	178,018	3,872	908	5,712	4,459	51,940
22	August .....	143,164	2,597	665	4,650	3,926	39,222
23	September .....	160,097	2,024	592	4,501	3,963	42,021
24	October .....	224,770	2,606	750	6,859	5,321	58,950
25	November .....	159,626	2,364	569	5,799	3,649	40,070
26	December .....	131,258	1,794	426	3,717	2,954	31,524
	<u>Commercial vehicles</u>						
27	TOTAL .....	653,787	9,427	2,777	17,962	23,587	118,496
28	January .....	44,952	530	197	1,434	1,097	8,067
29	February .....	48,135	834	216	1,398	1,361	8,539
30	March .....	64,473	650	148	1,449	2,290	11,698
31	April .....	69,326	591	247	1,952	2,906	12,812
32	May .....	60,831	732	214	1,750	2,002	12,206
33	June .....	71,476	1,209	403	1,672	2,918	12,799
34	July .....	56,428	1,071	244	1,594	2,031	9,772
35	August .....	45,541	776	241	1,187	1,540	7,962
36	September .....	51,180	975	245	1,431	1,891	9,353
37	October .....	58,681	894	321	2,023	2,323	10,274
38	November .....	45,853	688	189	1,139	1,904	8,066
39	December .....	36,911	477	112	933	1,324	6,948

(1) Includes Yukon and Northwest Territories.

TABLEAU 6. Valeur de détail globale des véhicules automobiles neufs vendus au Canada, par province et par mois, 1970

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Mois	N°
thousands of dollars — milliers de dollars						
<u>Tous véhicules</u>						
1,116,540	119,094	97,301	252,618	300,424	TOTAL .....	1
72,326	7,810	5,429	19,281	24,059	Janvier .....	2
77,931	7,559	5,500	19,771	23,045	Février .....	3
105,962	10,921	9,669	23,225	29,820	Mars .....	4
111,623	12,203	10,136	23,409	28,989	Avril .....	5
111,104	12,878	9,530	21,959	25,369	Mai .....	6
121,811	12,765	9,833	26,552	30,313	Juin .....	7
89,191	9,980	8,102	20,317	25,253	Juillet .....	8
73,384	8,745	7,289	16,579	19,942	Août .....	9
85,207	9,065	8,060	19,383	22,566	Septembre .....	10
115,228	11,557	10,723	26,474	29,148	Octobre .....	11
82,340	9,058	7,348	19,538	22,758	Novembre .....	12
70,433	6,553	5,682	16,130	19,162	Décembre .....	13
<u>Voitures particulières</u>						
899,747	86,811	63,661	162,577	191,643	TOTAL .....	14
59,081	5,642	3,350	11,190	16,015	Janvier .....	15
61,094	5,295	3,567	13,075	14,988	Février .....	16
83,298	7,666	6,792	14,855	18,748	Mars .....	17
88,250	8,602	6,600	14,734	17,356	Avril .....	18
90,545	10,056	6,218	14,592	15,502	Mai .....	19
97,270	9,441	6,326	17,264	18,498	Juin .....	20
71,381	6,867	5,239	12,466	15,174	Juillet .....	21
57,470	6,237	4,826	10,933	12,638	Août .....	22
68,178	6,597	4,894	12,746	14,581	Septembre .....	23
97,007	8,879	7,246	16,988	20,164	Octobre .....	24
67,884	6,829	4,773	12,983	14,706	Novembre .....	25
58,289	4,700	3,830	10,751	13,273	Décembre .....	26
<u>Véhicules utilitaires</u>						
216,793	32,283	33,640	90,041	108,781	TOTAL .....	27
13,245	2,168	2,079	8,091	8,044	Janvier .....	28
16,837	2,264	1,933	6,696	8,057	Février .....	29
22,664	3,255	2,877	8,370	11,072	Mars .....	30
23,373	3,601	3,536	8,675	11,633	Avril .....	31
20,559	2,822	3,312	7,367	9,867	Mai .....	32
24,541	3,324	3,507	9,288	11,815	Juin .....	33
17,810	3,113	2,863	7,851	10,079	Juillet .....	34
15,914	2,508	2,463	5,646	7,304	Août .....	35
17,029	2,468	3,166	6,637	7,985	Septembre .....	36
18,221	2,678	3,477	9,486	8,984	Octobre .....	37
14,456	2,229	2,575	6,555	8,052	Novembre .....	38
12,144	1,853	1,852	5,379	5,889	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Number of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1970

No.	Month	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec
				number — nombre			
	<u>All vehicles</u>						
1	TOTAL .....	621,849			47,533		159,601
2	January .....	41,689			3,026		9,428
3	February .....	41,614			3,041		9,299
4	March .....	59,824			4,426		14,689
5	April .....	63,620			4,858		18,023
6	May .....	65,429			5,094		19,609
7	June .....	68,570			5,240		18,577
8	July .....	51,084			4,396		13,779
9	August .....	40,284			3,405		10,310
10	September .....	46,060			3,394		11,311
11	October .....	63,997			4,806		15,762
12	November .....	44,118			3,489		10,441
13	December .....	35,560			2,358		8,373
	<u>Passenger cars</u>						
14	TOTAL .....	497,185	8,360	1,993	14,937	11,811	138,422
15	January .....	33,134	489	147	916	739	8,060
16	February .....	32,761	487	110	956	736	7,816
17	March .....	47,532	812	172	1,341	1,275	12,756
18	April .....	51,049	752	184	1,753	1,228	15,883
19	May .....	53,790	1,010	229	1,751	1,139	17,489
20	June .....	54,995	1,055	267	1,452	1,277	16,315
21	July .....	39,968	1,000	211	1,201	967	11,795
22	August .....	31,348	641	154	973	891	8,790
23	September .....	36,083	494	133	985	908	9,478
24	October .....	51,988	665	172	1,584	1,262	13,847
25	November .....	35,532	558	124	1,243	781	8,969
26	December .....	29,005	397	90	782	608	7,224
	<u>Commercial vehicles</u>						
27	TOTAL .....	124,664			10,432		21,179
28	January .....	8,555			735		1,368
29	February .....	8,853			752		1,483
30	March .....	12,292			826		1,933
31	April .....	12,571			941		2,140
32	May .....	11,639			965		2,120
33	June .....	13,575			1,189		2,262
34	July .....	11,116			1,017		1,984
35	August .....	8,936			746		1,520
36	September .....	9,977			874		1,833
37	October .....	12,009			1,123		1,915
38	November .....	8,586			783		1,472
39	December .....	6,555			481		1,149

(1) Includes Yukon and Northwest Territories.

TABLEAU 7. Nombre de véhicules automobiles de fabrication canadienne ou américaine vendus au Canada, par province et par mois, 1970

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Mois	N <sup>o</sup>
number — nombre						
<u>Tous véhicules</u>						
256,475		107,559		50,681	TOTAL .....	1
17,176		7,509		4,550	Janvier .....	2
17,750		7,666		3,858	Février .....	3
25,177		10,353		5,179	Mars .....	4
25,476		10,453		4,810	Avril .....	5
25,805		10,442		4,479	Mai .....	6
28,265		11,302		5,186	Juin .....	7
20,128		8,631		4,150	Juillet .....	8
16,107		7,260		3,202	Août .....	9
19,534		8,044		3,777	Septembre .....	10
26,762		11,671		4,996	Octobre .....	11
18,652		8,083		3,453	Novembre .....	12
15,643		6,145		3,041	Décembre .....	13
<u>Voitures particulières</u>						
213,652	21,657	15,907	36,751	33,695	TOTAL .....	14
14,407	1,515	921	2,686	3,254	Janvier .....	15
14,728	1,332	883	3,100	2,613	Février .....	16
20,572	1,942	1,736	3,424	3,502	Mars .....	17
21,028	2,163	1,682	3,350	3,026	Avril .....	18
21,696	2,561	1,592	3,356	2,967	Mai .....	19
23,408	2,359	1,570	3,943	3,349	Juin .....	20
16,615	1,672	1,266	2,756	2,485	Juillet .....	21
12,888	1,494	1,110	2,426	1,981	Août .....	22
16,121	1,618	1,179	2,742	2,425	Septembre .....	23
23,073	2,186	1,837	3,896	3,466	Octobre .....	24
15,763	1,673	1,177	2,815	2,429	Novembre .....	25
13,353	1,142	954	2,257	2,198	Décembre .....	26
<u>Véhicules utilitaires</u>						
42,823		33,244		16,986	TOTAL .....	27
2,769		2,387		1,296	Janvier .....	28
3,022		2,351		1,245	Février .....	29
4,605		3,251		1,677	Mars .....	30
4,448		3,258		1,784	Avril .....	31
4,109		2,933		1,512	Mai .....	32
4,857		3,430		1,837	Juin .....	33
3,513		2,937		1,665	Juillet .....	34
3,219		2,230		1,221	Août .....	35
3,413		2,505		1,352	Septembre .....	36
3,689		3,752		1,530	Octobre .....	37
2,889		2,418		1,024	Novembre .....	38
2,290		1,792		843	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8. Retail Value of Canadian and United States Manufactured Vehicles Sold in Canada, by Province and by Month, 1970

No.	Month	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec
		thousands of dollars — milliers de dollars					
	<u>All vehicles</u>						
1	TOTAL .....	2,424,241			183,984		612,113
2	January .....	164,340			11,389		37,405
3	February .....	165,543			11,979		36,215
4	March .....	234,943			17,282		57,513
5	April .....	252,118			19,498		69,894
6	May .....	253,812			19,243		74,938
7	June .....	268,574			20,420		70,926
8	July .....	197,789			16,718		51,443
9	August .....	155,012			12,878		38,472
10	September .....	178,017			13,139		42,597
11	October .....	242,656			18,401		59,781
12	November .....	171,218			13,392		39,878
13	December .....	140,219			9,645		33,051
	<u>Passenger cars</u>						
14	TOTAL .....	1,795,709	29,766	7,198	53,182	42,446	496,014
15	January .....	120,715	1,744	530	3,282	2,650	29,444
16	February .....	118,736	1,737	403	3,487	2,691	27,868
17	March .....	172,368	2,892	621	4,826	4,612	45,982
18	April .....	185,413	2,661	674	6,243	4,429	57,388
19	May .....	195,207	3,616	816	6,253	4,087	62,959
20	June .....	199,552	3,755	969	5,163	4,611	58,359
21	July .....	143,649	3,525	754	4,232	3,456	41,903
22	August .....	111,404	2,262	543	3,358	3,130	30,667
23	September .....	128,636	1,728	472	3,414	3,202	33,374
24	October .....	186,809	2,365	626	5,590	4,502	49,737
25	November .....	128,111	2,024	448	4,429	2,789	32,099
26	December .....	105,109	1,457	342	2,905	2,287	26,234
	<u>Commercial vehicles</u>						
27	TOTAL .....	628,532			51,392		116,099
28	January .....	43,625			3,183		7,961
29	February .....	46,807			3,661		8,347
30	March .....	62,575			4,331		11,531
31	April .....	66,705			5,491		12,506
32	May .....	58,605			4,471		11,979
33	June .....	69,022			5,922		12,567
34	July .....	54,140			4,751		9,540
35	August .....	43,608			3,585		7,805
36	September .....	49,381			4,323		9,223
37	October .....	55,847			5,318		10,044
38	November .....	43,107			3,702		7,779
39	December .....	35,110			2,654		6,817

(1) Includes Yukon and Northwest Territories.

TABLEAU 8. Valeur de détail des véhicules automobiles de fabrication canadienne ou américaine vendus au Canada, par province et par mois, 1970

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars						
					<u>Tous véhicules</u>	
980,235		425,167		222,742	TOTAL .....	1
65,443		30,622		19,481	Janvier .....	2
69,608		30,452		17,289	Février .....	3
96,344		40,498		23,306	Mars .....	4
99,280		41,757		21,689	Avril .....	5
98,842		40,783		20,006	Mai .....	6
109,132		44,694		23,402	Juin .....	7
76,837		34,580		18,211	Juillet .....	8
61,664		28,464		13,534	Août .....	9
73,742		32,426		16,113	Septembre .....	10
99,545		44,308		20,621	October .....	11
70,323		31,888		15,737	Novembre .....	12
59,475		24,695		13,353	Décembre .....	13
					<u>Voitures particulières</u>	
769,470	78,327	57,863	137,233	124,210	TOTAL .....	14
52,524	5,210	3,186	10,078	12,067	Janvier .....	15
53,124	4,867	3,237	11,592	9,730	Février .....	16
74,107	7,089	6,428	12,767	13,044	Mars .....	17
76,428	7,833	6,110	12,449	11,198	Avril .....	18
78,956	9,255	5,770	12,596	10,899	Mai .....	19
85,263	8,588	5,737	14,752	12,355	Juin .....	20
59,497	6,106	4,660	10,312	9,204	Juillet .....	21
46,156	5,418	4,047	8,708	7,115	Août .....	22
56,986	5,860	4,289	10,396	8,915	Septembre .....	23
82,054	7,992	6,715	14,485	12,743	October .....	24
56,488	6,097	4,335	10,585	8,817	Novembre .....	25
47,887	4,012	3,349	8,513	8,123	Décembre .....	26
					<u>Voitures utilitaires</u>	
210,765		151,744		98,532	TOTAL .....	27
12,919		12,148		7,414	Janvier .....	28
16,484		10,756		7,559	Février .....	29
22,237		14,214		10,262	Mars .....	30
22,852		15,365		10,491	Avril .....	31
19,886		13,162		9,107	Mai .....	32
23,869		15,617		11,047	Juin .....	33
17,340		13,502		9,007	Juillet .....	34
15,508		10,291		6,419	Août .....	35
16,756		11,881		7,198	Septembre .....	36
17,491		15,116		7,878	October .....	37
13,835		10,871		6,920	Novembre .....	38
11,588		8,821		5,230	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 9. Number of Overseas Manufactured Vehicles Sold in Canada, by Province and by Month, 1970

No.	Month	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec
				number — nombre			
	<u>All vehicles</u>						
1	TOTAL .....	152,392			12,443		39,003
2	January .....	7,812			543		1,783
3	February .....	9,475			706		2,065
4	March .....	11,969			1,035		3,087
5	April .....	14,439			1,214		3,989
6	May .....	14,248			1,233		4,644
7	June .....	14,597			1,236		3,887
8	July .....	14,381			1,306		4,015
9	August .....	13,278			1,125		3,469
10	September .....	12,876			993		3,379
11	October .....	15,638			1,082		3,526
12	November .....	13,122			1,153		3,110
13	December .....	10,557			817		2,049
	<u>Passenger cars</u>						
14	TOTAL .....	143,175	1,585	548	5,517	3,954	38,156
15	January .....	7,346	66	19	246	186	1,745
16	February .....	9,001	94	22	305	231	1,998
17	March .....	11,274	132	28	421	379	3,028
18	April .....	13,468	163	67	513	400	3,881
19	May .....	13,427	184	49	550	366	4,563
20	June .....	13,698	153	65	526	389	3,805
21	July .....	13,523	148	65	607	417	3,928
22	August .....	12,564	145	51	533	338	3,414
23	September .....	12,212	126	49	434	309	3,333
24	October .....	14,623	101	50	522	327	3,447
25	November .....	12,114	142	49	537	348	3,009
26	December .....	9,925	131	34	323	264	2,005
	<u>Commercial vehicles</u>						
27	TOTAL .....	9,217			839		847
28	January .....	466			26		38
29	February .....	474			54		67
30	March .....	695			75		59
31	April .....	971			71		108
32	May .....	821			84		81
33	June .....	899			103		82
34	July .....	858			69		87
35	August .....	714			58		55
36	September .....	664			75		46
37	October .....	1,015			82		79
38	November .....	1,008			77		101
39	December .....	632			65		44

(1) Includes Yukon and Northwest Territories.

TABLEAU 9. Nombre de véhicules automobiles fabriqués outre-mer et vendus au Canada, par province et par mois, 1970

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Mois	N <sup>o</sup>
number — nombre						
<u>Tous véhicules</u>						
53,475		17,118		30,353	TOTAL .....	1
2,850		774		1,862	Janvier .....	2
3,402		995		2,307	Février .....	3
3,889		1,364		2,594	Mars .....	4
4,845		1,566		2,825	Avril .....	5
4,791		1,401		2,179	Mai .....	6
5,044		1,743		2,687	Juin .....	7
4,842		1,480		2,738	Juillet .....	8
4,547		1,593		2,544	Août .....	9
4,422		1,576		2,506	Septembre .....	10
6,107		1,693		3,230	Octobre .....	11
4,624		1,553		2,682	Novembre .....	12
4,112		1,380		2,199	Décembre .....	13
<u>Voitures particulières</u>						
51,357	3,278	2,280	9,999	26,501	TOTAL .....	14
2,733	170	70	466	1,645	Janvier .....	15
3,276	186	141	619	2,129	Février .....	16
3,737	239	149	869	2,292	Mars .....	17
4,659	297	199	900	2,389	Avril .....	18
4,549	306	172	795	1,893	Mai .....	19
4,809	334	235	989	2,393	Juin .....	20
4,672	296	224	839	2,327	Juillet .....	21
4,405	310	292	872	2,204	Août .....	22
4,327	280	234	916	2,204	Septembre .....	23
5,861	325	207	971	2,812	Octobre .....	24
4,403	279	170	924	2,253	Novembre .....	25
3,926	256	187	839	1,960	Décembre .....	26
<u>Véhicules utilitaires</u>						
2,118		1,561		3,852	TOTAL .....	27
117		68		217	Janvier .....	28
126		49		178	Février .....	29
152		107		302	Mars .....	30
186		170		436	Avril .....	31
242		128		286	Mai .....	32
235		185		294	Juin .....	33
170		121		411	Juillet .....	34
142		119		340	Août .....	35
95		146		302	Septembre .....	36
246		190		418	Octobre .....	37
221		180		429	Novembre .....	38
186		98		239	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 10. Retail Value of Overseas Manufactured Vehicles Sold in Canada, by Province and by Month, 1970

No.	Month	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick	Québec
			thousands of dollars — milliers de dollars				
	<u>All vehicles</u>						
1	TOTAL .....	388,089		30,318			99,938
2	January .....	18,991		1,254			4,378
3	February .....	23,393		1,693			5,243
4	March .....	29,441		2,477			7,515
5	April .....	36,661		2,896			10,131
6	May .....	36,083		2,985			11,889
7	June .....	36,904		2,956			9,902
8	July .....	36,657		3,173			10,269
9	August .....	33,693		2,704			8,712
10	September .....	33,260		2,483			8,777
11	October .....	40,795		2,696			9,443
12	November .....	34,261		2,909			8,258
13	December .....	27,950		2,092			5,421
	<u>Passenger cars</u>						
14	TOTAL .....	362,834	3,716	1,324	13,386	9,531	97,541
15	January .....	17,664	142	43	564	430	4,272
16	February .....	22,065	210	53	725	557	5,051
17	March .....	27,543	300	68	1,002	901	7,348
18	April .....	34,040	388	162	1,194	947	9,825
19	May .....	33,857	423	120	1,341	874	11,662
20	June .....	34,450	357	153	1,250	916	9,670
21	July .....	34,369	347	154	1,480	1,003	10,037
22	August .....	31,760	335	122	1,292	796	8,555
23	September .....	31,461	296	120	1,087	761	8,647
24	October .....	37,961	241	124	1,269	819	9,213
25	November .....	31,515	340	121	1,370	860	7,971
26	December .....	26,149	337	84	812	667	5,290
	<u>Commercial vehicles</u>						
27	TOTAL .....	25,255		2,361			2,397
28	January .....	1,327		75			106
29	February .....	1,328		148			192
30	March .....	1,898		206			167
31	April .....	2,621		205			306
32	May .....	2,226		227			227
33	June .....	2,454		280			232
34	July .....	2,288		189			232
35	August .....	1,933		159			157
36	September .....	1,799		219			130
37	October .....	2,834		243			230
38	November .....	2,746		218			287
39	December .....	1,801		192			131

(1) Includes Yukon and Northwest Territories.

TABLEAU 10. Valeur de détail des véhicules automobiles fabriqués outre-mer et vendus au Canada, par province et par mois, 1970

Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Mois	Nº
thousands of dollars — milliers de dollars						
<u>Tous véhicules</u>						
136,305		43,846		77,682	TOTAL .....	1
6,883		1,898		4,578	Janvier .....	2
8,323		2,378		5,756	Février .....	3
9,618		3,317		6,514	Mars .....	4
12,343		3,991		7,300	Avril .....	5
12,262		3,584		5,363	Mai .....	6
12,679		4,456		6,911	Juin .....	7
12,354		3,819		7,042	Juillet .....	8
11,720		4,149		6,408	Août .....	9
11,465		4,082		6,453	Septembre .....	10
15,683		4,446		8,527	Octobre .....	11
12,017		4,056		7,021	Novembre .....	12
10,958		3,670		5,809	Décembre .....	13
<u>Voitures particulières</u>						
130,277	8,484	5,798	25,344	67,433	TOTAL .....	14
6,557	432	164	1,112	3,948	Janvier .....	15
7,970	428	330	1,483	5,258	Février .....	16
9,191	577	364	2,088	5,704	Mars .....	17
11,822	769	490	2,285	6,158	Avril .....	18
11,589	801	448	1,996	4,603	Mai .....	19
12,007	853	589	2,512	6,143	Juin .....	20
11,884	761	579	2,154	5,970	Juillet .....	21
11,314	819	779	2,225	5,523	Août .....	22
11,192	737	605	2,350	5,666	Septembre .....	23
14,953	887	531	2,503	7,421	Octobre .....	24
11,396	732	438	2,398	5,889	Novembre .....	25
10,402	688	481	2,238	5,150	Décembre .....	26
<u>Véhicules utilitaires</u>						
6,028		4,220		10,249	TOTAL .....	27
326		190		630	Janvier .....	28
353		137		498	Février .....	29
427		288		810	Mars .....	30
521		447		1,142	Avril .....	31
673		339		760	Mai .....	32
672		502		768	Juin .....	33
470		325		1,072	Juillet .....	34
406		326		885	Août .....	35
273		390		787	Septembre .....	36
730		525		1,106	Octobre .....	37
621		488		1,132	Novembre .....	38
556		263		659	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 11. Annual Retail Sales of Passenger Cars in Units, by Province and Origin, 1956-1970

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
				number — nombre	
	<u>All passenger cars — Toutes voitures particulières</u>				
1	1956 .....	408,233	5,581	1,566	13,015
2	1957 .....	382,023	4,210	1,260	11,663
3	1958 .....	376,723	4,459	1,412	13,382
4	1959 .....	425,038	5,181	2,033	15,050
5	1960 .....	447,771	6,500	2,523	16,563
6	1961 .....	437,319	6,381	2,161	16,311
7	1962 .....	502,565	7,047	2,285	18,001
8	1963 .....	557,787	7,499	2,595	18,100
9	1964 .....	616,759	8,384	2,652	20,928
10	1965 .....	708,716	10,169	3,143	22,544
11	1966 .....	694,820	11,752	2,989	23,041
12	1967 .....	679,435	12,128	2,759	22,909
13	1968 .....	741,915	11,453	3,004	25,534
14	1969 .....	760,803	10,560	2,781	23,263
15	1970 .....	640,360	9,945	2,541	20,454
	<u>Canadian and United States passenger cars — Voitures particulières canadiennes et américaines</u>				
16	1956 .....	374,064	4,683	1,389	11,037
17	1957 .....	332,590	3,404	1,067	8,987
18	1958 .....	299,557	3,201	1,078	9,123
19	1959 .....	310,920	3,273	1,326	9,084
20	1960 .....	321,804	3,900	1,603	8,849
21	1961 .....	336,122	3,941	1,543	10,773
22	1962 .....	427,127	4,770	1,831	13,202
23	1963 .....	506,311	5,949	2,386	14,975
24	1964 .....	550,823	6,526	2,368	16,861
25	1965 .....	633,641	8,078	2,709	18,909
26	1966 .....	626,986	9,732	2,653	19,517
27	1967 .....	605,049	10,325	2,421	19,210
28	1968 .....	637,393	9,579	2,514	20,863
29	1969 .....	638,270	8,934	2,284	18,846
30	1970 .....	497,185	8,360	1,993	14,937
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>				
31	1956 .....	34,169	898	177	1,978
32	1957 .....	49,433	806	193	2,676
33	1958 .....	77,166	1,258	334	4,259
34	1959 .....	114,118	1,908	707	5,966
35	1960 .....	125,967	2,600	920	7,714
36	1961 .....	101,197	2,440	618	5,538
37	1962 .....	75,438	2,277	454	4,799
38	1963 .....	51,476	1,550	209	3,125
39	1964 .....	65,936	1,858	284	4,067
40	1965 .....	75,075	2,091	434	3,635
41	1966 .....	67,834	2,020	336	3,524
42	1967 .....	74,386	1,803	338	3,699
43	1968 .....	104,522	1,874	490	4,671
44	1969 .....	122,533	1,626	497	4,417
45	1970 .....	143,175	1,585	548	5,517

(1) Includes Yukon and Northwest Territories.

TABLEAU 11. Ventes annuelles au détail des voitures particulières en unités, par province et par origine, 1956-1970

New Brunswick - Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) - Colombie-Britannique(1)	N <sup>o</sup>
number - nombre							
10,791	93,541	180,694	16,186	17,253	31,852	37,754	1
9,077	96,742	151,566	19,932	17,699	33,899	35,975	2
8,708	87,211	157,555	20,029	18,203	31,570	34,194	3
10,087	91,783	182,183	24,375	20,347	35,031	38,968	4
12,493	105,660	191,232	26,112	19,838	31,417	35,433	5
13,557	112,960	181,042	21,460	19,385	31,519	32,543	6
14,640	133,317	203,503	22,436	21,016	38,740	41,580	7
14,314	144,761	229,668	25,652	26,477	40,835	47,886	8
16,180	160,397	251,297	27,948	29,519	44,849	54,605	9
18,876	182,719	297,465	27,817	31,622	49,502	64,859	10
19,444	177,881	283,730	31,170	31,374	50,896	62,543	11
16,181	176,140	274,291	32,398	30,327	51,715	60,587	12
18,692	195,423	307,017	30,029	28,408	55,867	66,488	13
18,445	201,169	319,084	29,629	23,559	59,265	73,048	14
15,765	176,578	265,009	24,935	18,187	46,750	60,196	15
9,995	88,023	167,254	15,095	16,635	29,180	30,773	16
7,963	88,555	130,748	17,968	16,720	30,093	27,085	17
6,545	71,647	124,921	17,066	16,617	26,128	23,231	18
6,731	67,368	135,109	20,195	17,560	27,936	22,338	19
7,421	74,487	141,443	21,943	16,962	24,913	20,283	20
9,253	82,679	144,295	18,971	17,249	26,496	20,922	21
11,341	111,213	177,575	20,631	19,405	34,874	32,285	22
12,247	131,905	210,532	24,249	25,223	38,033	40,812	23
13,665	143,687	226,670	26,187	28,132	41,270	45,457	24
16,170	164,040	268,670	25,927	30,093	45,479	53,566	25
16,878	161,827	258,531	29,452	30,158	47,574	50,664	26
14,081	158,706	246,044	30,532	29,059	47,824	46,847	27
15,687	170,139	268,910	27,569	26,836	49,450	45,846	28
14,755	169,374	276,285	26,813	22,043	50,799	48,137	29
11,811	138,422	213,652	21,657	15,907	36,751	33,695	30
796	5,518	13,440	1,091	618	2,672	6,981	31
1,114	8,187	20,818	1,964	979	3,806	8,890	32
2,163	15,564	32,634	2,963	1,586	5,442	10,963	33
3,356	24,415	47,074	4,180	2,787	7,095	16,630	34
5,072	31,173	49,789	4,169	2,876	6,504	15,150	35
4,304	30,281	36,747	2,489	2,136	5,023	11,621	36
3,299	22,104	25,928	1,805	1,611	3,866	9,295	37
2,067	12,856	19,136	1,403	1,254	2,802	7,074	38
2,515	16,710	24,627	1,761	1,387	3,579	9,148	39
2,706	18,679	28,795	1,890	1,529	4,023	11,293	40
2,566	16,054	25,199	1,718	1,216	3,322	11,879	41
2,100	17,434	28,247	1,866	1,268	3,891	13,740	42
3,005	25,284	38,107	2,460	1,572	6,417	20,642	43
3,690	31,795	42,799	2,816	1,516	8,466	24,911	44
3,954	38,156	51,357	3,278	2,280	9,999	26,501	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 12. Percentage Distribution of Retail Sales of Passenger Cars by Origin, for Provinces, Based on Unit Sales of All Passenger Cars = 100%

	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
No.					
			per cent — pour cent		
	<u>Canadian and United States passenger cars — Voitures parti- culières canadiennes et américaines</u>				
1	1956 .....	91.6	83.9	88.7	84.8
2	1957 .....	87.1	80.9	84.7	77.1
3	1958 .....	79.5	71.8	76.3	68.2
4	1959 .....	73.2	63.2	65.2	60.4
5	1960 .....	71.9	60.0	63.5	53.4
6	1961 .....	76.9	61.8	71.4	66.0
7	1962 .....	85.0	67.7	80.1	73.3
8	1963 .....	90.8	79.3	91.9	82.7
9	1964 .....	89.3	77.8	89.3	80.6
10	1965 .....	89.4	79.4	86.2	83.9
11	1966 .....	90.2	82.8	88.8	84.7
12	1967 .....	89.1	85.1	87.7	83.9
13	1968 .....	85.9	83.6	83.7	81.7
14	1969 .....	83.9	84.6	82.1	81.0
15	1970 .....	77.6	84.1	78.4	73.0
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>				
16	1956 .....	8.4	16.1	11.3	15.2
17	1957 .....	12.9	19.1	15.3	22.9
18	1958 .....	20.5	28.2	23.7	31.8
19	1959 .....	26.8	36.8	34.8	39.6
20	1960 .....	28.1	40.0	36.5	46.6
21	1961 .....	23.1	38.2	28.6	34.0
22	1962 .....	15.0	32.3	19.9	26.7
23	1963 .....	9.2	20.7	8.1	17.3
24	1964 .....	10.7	22.2	10.7	19.4
25	1965 .....	10.6	20.6	13.8	16.1
26	1966 .....	9.8	17.2	11.2	15.3
27	1967 .....	10.9	14.9	12.3	16.1
28	1968 .....	14.1	16.4	16.3	18.3
29	1969 .....	16.1	15.4	17.9	19.0
30	1970 .....	22.4	15.9	21.6	27.0

(1) Includes Yukon and Northwest Territories.

TABLEAU 12. Répartition proportionnelle des ventes au détail des voitures particulières par origine, pour les provinces, basé sur la vente des unités de toutes les voitures particulières = 100%

New Brunswick — Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	No
per cent — pour cent							
92.6	94.1	92.6	93.3	96.4	91.6	81.5	1
87.7	91.5	86.3	90.1	94.5	88.8	75.3	2
75.2	82.2	79.3	85.2	91.3	82.8	67.9	3
66.7	73.4	74.2	82.9	86.3	79.7	57.3	4
59.4	70.5	74.0	84.0	85.5	79.3	57.2	5
68.3	73.2	79.7	88.4	89.0	84.1	64.3	6
77.5	83.4	87.3	92.0	92.3	90.0	77.6	7
85.6	91.1	91.7	94.5	95.3	93.1	85.2	8
84.5	89.6	90.2	93.7	95.3	92.0	83.2	9
85.7	89.8	90.3	93.2	95.2	91.9	82.6	10
86.8	91.0	91.1	94.5	96.1	93.5	81.0	11
87.0	90.1	89.7	94.2	95.8	92.5	77.3	12
83.9	87.1	87.6	91.8	94.5	88.5	69.0	13
80.0	84.2	86.6	90.5	93.6	85.7	65.9	14
74.9	78.4	80.6	86.9	87.5	78.6	56.0	15
7.4	5.9	7.4	6.7	3.6	8.4	18.5	16
12.3	8.5	13.7	9.9	5.5	11.2	24.7	17
24.8	17.8	20.7	14.8	8.7	17.2	32.1	18
33.3	26.6	25.8	17.1	13.7	20.3	42.7	19
40.6	29.5	26.0	16.0	14.5	20.7	42.8	20
31.7	26.8	20.3	11.6	11.0	15.9	35.7	21
22.5	16.6	12.7	8.0	7.7	10.0	22.4	22
14.4	8.9	8.3	5.5	4.7	6.9	14.8	23
15.5	10.4	9.8	6.3	4.7	8.0	16.8	24
14.3	10.2	9.7	6.8	4.8	8.1	17.4	25
13.2	9.0	8.9	5.5	3.9	6.5	19.0	26
13.0	9.9	10.3	5.8	4.2	7.5	22.7	27
16.1	12.9	12.4	8.2	5.5	11.5	31.0	28
20.0	15.8	13.4	9.5	6.4	14.3	34.1	29
25.1	21.6	19.4	13.1	12.5	21.4	44.0	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

CONFIDENTIAL

DOMINION BUREAU OF STATISTICS  
Merchandising and Services Division  
OTTAWA - CANADA

## NEW MOTOR VEHICLE SALES

For the Month Ending

Revise name or address if not correct

Complete and mail one copy  
by the 15th of the month.

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

Province		Number	Dollar sales at actual selling price to end-users \$
CANADA, Total	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Newfoundland	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Prince Edward Island	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Nova Scotia	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
New Brunswick	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Quebec	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Ontario	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Manitoba	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Saskatchewan	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Alberta	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
British Columbia (Include Yukon and N.W.T.)	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Signature:		Telephone number:	
		Date:	

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

Pour le mois terminé le

Corriger le nom ou l'adresse s'il y a lieu

Prière de remplir et de poster  
pour le 15 du mois.

Prière de déclarer le nombre et le montant des ventes, **au prix réel**, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

Province	Nombre	Montant des ventes, au prix réel, aux consommateurs ultimes \$
CANADA, Total	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Terre-Neuve	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Île-du-Prince-Édouard	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouvelle-Écosse	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouveau-Brunswick	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Québec	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Ontario	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Manitoba	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Saskatchewan	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Alberta	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Colombie-Britannique (Y compris le Yukon et les T.N.-O.)	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Signature:	Numéro de téléphone:	
	Date:	







434  
71

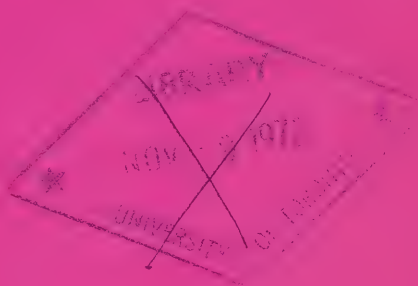
# New motor vehicle sales

1971

*Canada Bureau of Statistics*

# Ventes de véhicules automobiles neufs

1971

Government  
Publications



NEW MOTOR VEHICLE SALES  

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VENTES DE VÉHICULES AUTOMOBILES NEUFS  
1971

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## NEW MOTOR VEHICLE SALES

1971

In 1971, retail sales of new motor vehicles in Canada reached an all time high of 940,332 units. This is 21.5 % more than the 774,241 units sold in 1970, but only 2.5 % above the previous record of 917,505 units sold in 1969. Dollar sales in 1971 also reached an all-time high with \$3,553.1 million - 26.3 % more than in 1970 and 6.9 % higher than in 1969.

Both passenger cars and commercial vehicles achieved all-time retail sales records in Canada as a whole, though not in all regions. In total, 780,762 passenger cars were sold in 1971 for \$2,737.5 million, and 159,570 commercial vehicles for \$815.5 million. Of the passenger cars, 592,319 were manufactured in Canada and the U.S. and 188,443 were manufactured overseas. Hence, 75.9 % of the Canadian passenger car market (in units) was satisfied by North-American manufactured cars and 24.1 % by cars manufactured overseas. This is the fifth consecutive year of falling market shares of North-American made passenger cars, although the 24.1 % share of overseas manufactured passenger car sales is not an all-time high and was exceeded in 1960 (28.1 %) and 1959 (26.8 %).

Regionally, the percentage distribution of passenger cars followed the percentage distribution of retail sales quite closely but showed slight under development in the West while Ontario and Quebec achieved a slightly larger share of the Canadian passenger car market than of total retail sales generally. The percentage distribution of commercial vehicle sales followed a somewhat different pattern: sales were proportionately stronger in the West than in the East. Thus, while 26.2 % of passenger car sales (based on units) were made in the Prairie Provinces and B.C., 41.0 % of all commercial vehicle sales were made there.

The seasonal pattern of passenger car sales during 1971 was in some respects different from that of earlier years. January sales started abnormally low due to an industry strike, then rose rapidly in February which usually tends to be a low-sales month. As in 1969 and 1968, sales peaked in May and October, were down in August and December.

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

1971

En 1971, les ventes au détail de véhicules automobiles neufs au Canada ont atteint le chiffre record de 940,332 unités, soit 21.5 % de plus qu'en 1970 alors qu'on en avait vendu 774,241 unités, mais seulement 2.5 % de plus que le record précédent de 917,505 unités vendues en 1969. La valeur des ventes a également atteint un sommet sans précédent en 1971 et s'est chiffrée à 3,553.1 millions de dollars, soit 26.3 % de plus qu'en 1970 et 6.9 % de plus qu'en 1969.

Les ventes au détail de voitures particulières et de véhicules utilitaires ont atteint un chiffre record dans l'ensemble du Canada, mais non dans toutes les régions. En tout, les ventes de voitures particulières en 1971, ont atteint 780,762 unités évaluées à 2,737.5 millions de dollars et celles de véhicules utilitaires, 159,570 unités évaluées à 815.5 millions de dollars. Les ventes de voitures particulières fabriquées au Canada et aux États-Unis ont été de 592,319 unités, et celles de voitures particulières fabriquées outre-mer, de 188,443. Ainsi, 75.9 % des voitures particulières vendues au Canada avaient été fabriquées en Amérique du Nord, et 24.1 % avaient été fabriquées outre-mer. Il s'agit de la cinquième année consécutive où la proportion des ventes de voitures particulières fabriquées en Amérique du Nord enregistre une diminution, mais les ventes de voitures particulières fabriquées outre-mer qui représentent 24.1 % ne constituent pas un record car ce chiffre a été dépassé en 1960 (28.1 %) et en 1959 (26.8 %).

Sur le plan régional, la répartition en pourcentage des voitures particulières correspond d'assez près à celle des ventes au détail, mais présente un léger recul dans l'ouest, tandis que l'Ontario et le Québec ont accaparé de façon générale une part légèrement plus élevée du marché canadien des voitures particulières que de l'ensemble des ventes au détail. La répartition en pourcentage des ventes de véhicules utilitaires a été quelque peu différente: la proportion des ventes a été plus élevée dans l'ouest que dans l'est. Ainsi, 26.2 % des ventes de voitures particulières (fondées sur le nombre d'unités) ont été effectuées dans les provinces des Prairies et en Colombie-Britannique alors que 41.0 % de l'ensemble des véhicules utilitaires y ont été vendus.

Le mouvement saisonnier des ventes de voitures particulières au cours de 1971 a été sous certains rapports différent de celui des années précédentes. En janvier, les ventes ont démarré à un rythme exceptionnellement faible à cause d'une grève dans ce secteur, puis elles se sont accrues rapidement en février, qui est habituellement un mois où les ventes sont peu élevées. Tout comme en 1969 et 1968, les ventes ont atteint leur point culminant en mai et octobre, et ont diminué en août et en décembre.

Average retail prices paid for Canadian and U.S. manufactured passenger cars in 1967 were \$3,381, rose in 1968 to \$3,512, again in 1969 to \$3,616, held in 1970 to \$3,612, then increased again in 1971 to \$3,757. Average retail prices paid for overseas manufactured passenger cars were \$2,212 in 1967, rose to \$2,319 in 1968, to \$2,413 in 1969, again in 1970 (when North American manufactured cars showed a substantial decline in total sales and no increase in the average price paid by the consumer) to \$2,534, and finally to \$2,719 in 1971. These prices do not necessarily reflect only simple price changes, but are also affected by the type of vehicle bought by the consumer. On the whole, the gap between the prices paid for overseas passenger cars and North American passenger cars is narrowing. The holding of prices of North American manufactured cars between 1969 and 1970 and the increased popularity of lower-priced Canadian and U.S. manufactured compact and sub-compact cars in 1971 were probably contributory factors to the narrowing of the purchase price gap.

A study of motor vehicle financing by sales finance companies is included in the annual Statistics Canada report, "Sales Financing", Catalogue No. 63-211.

#### NOTES

1. This bulletin summarizes the statistics published in the monthly series "New Motor Vehicle Sales", Catalogue No. 63-007, and, in addition, contains minor revisions to the data published in this series.
2. New Motor Vehicle Sales statistics are obtained from both Canadian manufacturers and importers of motor vehicles. Respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles. Every effort is made to avoid duplication, particularly for sales reported by distributors of overseas manufactured vehicles.
3. Commercial Vehicles is a term employed for convenience throughout the text, with reference solely to "trucks and buses". Passenger-carrying automobiles used for commercial purposes, such as taxis and local delivery services, are nevertheless classified with passenger vehicles for the purpose of this report.

Le prix au détail des voitures particulières de fabrication canadienne et américaine est passé de \$3,381 en 1967, à \$3,512 en 1968, à \$3,616 en 1969, à \$3,612 en 1970, et à \$3,757 en 1971. Le prix moyen au détail des voitures particulières fabriquées outre-mer a été de \$2,212 en 1967, puis est monté à \$2,319 en 1968, à \$2,413 en 1969, à \$2,534 en 1970 (année où le chiffre des ventes de voitures fabriquées en Amérique du Nord a diminué considérablement et où le prix moyen versé par le consommateur n'a pas augmenté), et enfin à \$2,719 en 1971. Ces prix ne traduisent pas nécessairement les seules variations de prix, mais sont également en fonction du genre de véhicule acheté par le consommateur. En général, l'écart entre les prix payée pour les voitures particulières fabriquées outre-mer et celles fabriquées en Amérique du Nord diminue. La stabilité des prix des voitures fabriquées en Amérique du Nord entre 1969 et 1970 et la demande croissante en 1971 de voitures compactes et de petites voitures économiques de fabrication canadienne et américaine ont probablement été les facteurs qui ont le plus contribué à faire diminuer l'écart entre les prix d'achat.

Une étude sur le financement des véhicules automobiles par les sociétés de financement des ventes est incluse dans le bulletin annuel de Statistique Canada intitulé "Le financement des ventes" (n° 63-211 au catalogue).

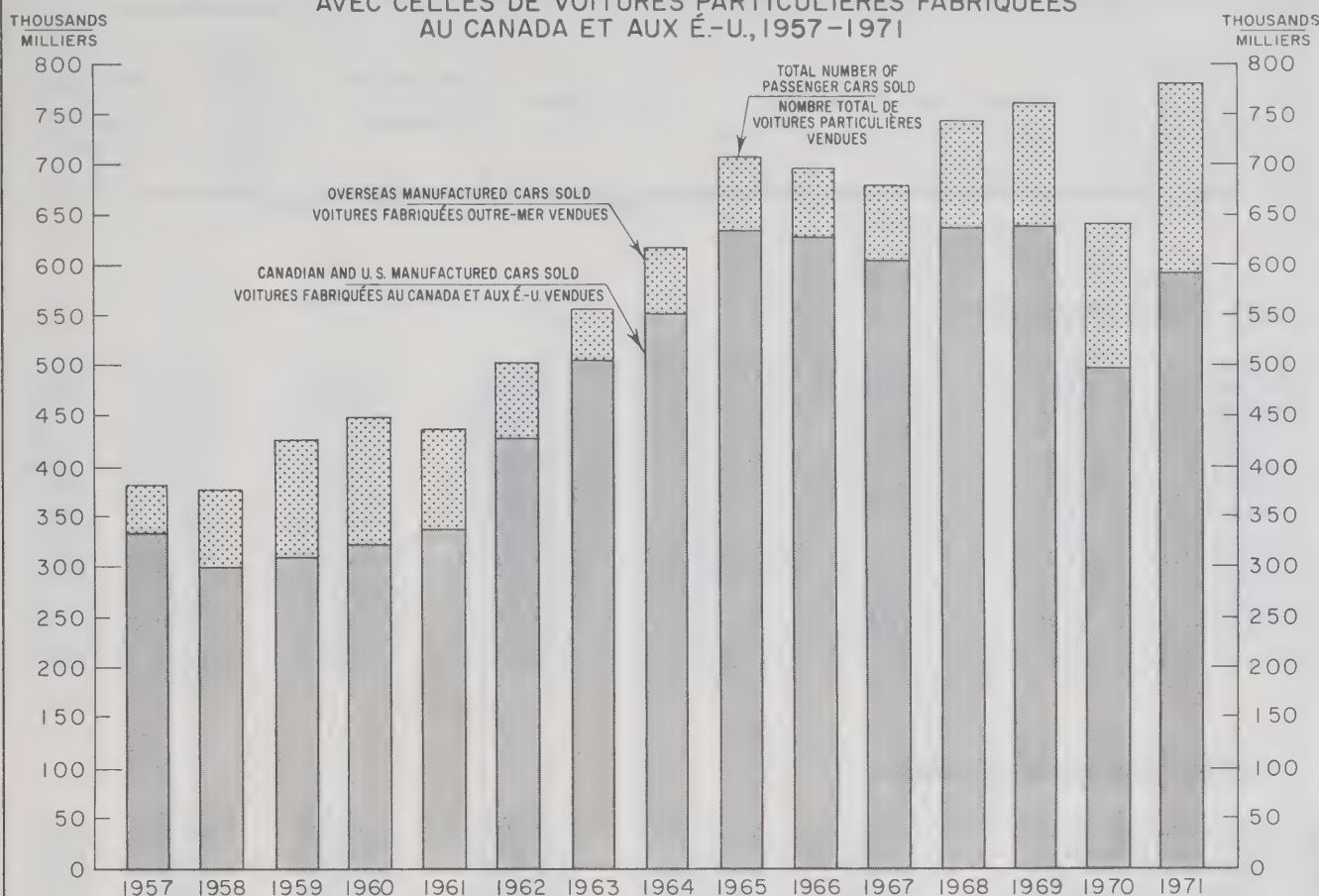
#### NOTA

1. Le présent bulletin est une récapitulation, comportant de légères rectifications, des données publiées dans la série mensuelle "Ventes de véhicules automobiles neufs" (n° 63-007 au catalogue).
2. La statistique des Ventes de véhicules automobiles neufs provient des fabricants canadiens et des importateurs de véhicules automobiles. On demande aux répondants de fournir le total intégré des ventes de véhicules automobiles neufs, suivant les déclarations mensuelles de leurs concessionnaires. On tâche, dans toute la mesure du possible, d'éviter les doubles comptes, particulièrement dans le cas des ventes déclarées par les distributeurs de véhicules fabriqués outre-mer.
3. Le terme "véhicules utilitaires" est employé dans tout le texte pour plus de commodité mais ne comprend que les "camions et autobus". Les automobiles qui sont utilisées à des fins commerciales pour le transport de passagers, comme les taxis et véhicules affectés aux livraisons locales, sont néanmoins classés dans la catégorie des voitures particulières aux fins du présent bulletin.

4. This publication contains several new statistical tables which provide data in greater detail than before. Also included is a table showing seasonally adjusted sales data.
5. It should be noted that dollar sales figures before 1967 represent "list-prices" whilst in 1967 and later actual retail sales data are provided as estimated by the marketing companies on the basis of their dealer reports. Hence dollar values quoted before 1967 cannot be compared with those after 1966.
4. Le bulletin renferme quantité de nouveaux tableaux statistiques comportant des données plus détaillées que jamais auparavant. On y trouve également un tableau présentant des données désaisonnalisées sur les ventes.
5. Il faut noter que le chiffre des ventes en dollars avant 1967 représente le "prix courant" tandis qu'après 1967, les données sur les ventes réelles au détail sont des estimations faites par les sociétés de commercialisation à partir des données figurant dans les déclarations de leurs concessionnaires. Ainsi, on ne peut comparer les chiffres de la valeur monétaire d'avant 1967 avec ceux d'après 1966.

# COMPARING CANADIAN PASSENGER CAR UNIT SALES OF OVERSEAS MANUFACTURED CARS WITH THOSE MANUFACTURED IN CANADA AND THE U.S., 1957-1971

## COMPARAISON DES VENTES DE VOITURES PARTICULIÈRES FABRIQUÉES OUTRE-MER AVEC CELLES DE VOITURES PARTICULIÈRES FABRIQUÉES AU CANADA ET AUX É.-U., 1957-1971



### MARKET SHARE OF OVERSEAS MANUFACTURED AND CANADIAN AND U.S. MANUFACTURED PASSENGER CARS, PERCENTAGES BASED ON UNIT SALES IN CANADA, 1957-1971

### PART DU MARCHÉ OCCUPÉE PAR LES VOITURES PARTICULIÈRES FABRIQUÉES OUTRE-MER ET PAR LES VOITURES PARTICULIÈRES FABRIQUÉES AU CANADA ET AUX É.-U., POURCENTAGES FONDÉS SUR LES VENTES AU CANADA, 1957-1971

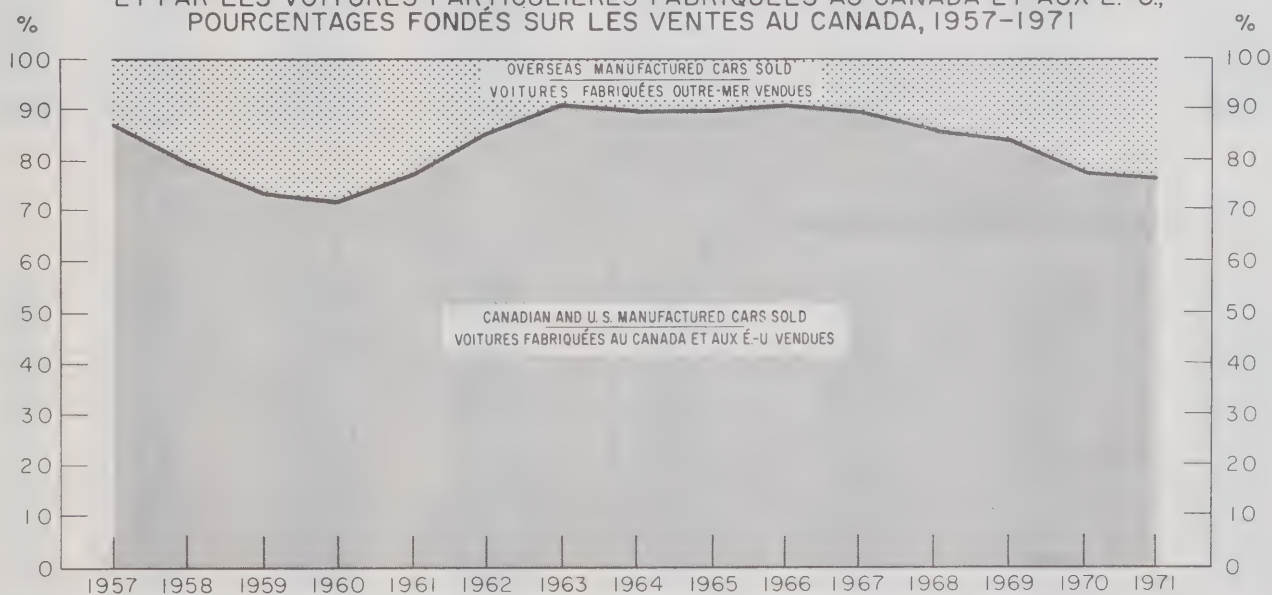


TABLE 1.. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle  
and Province, Units, 1957-1971

No.	Year -- Année	Canada	Newfoundland -- Terre-Neuve	Prince Edward Island -- Île-du- Prince- Édouard	Nova Scotia -- Nouvelle- Écosse
				number -- nombre	
	<u>All vehicles -- Tous véhicules</u>				
1	1957 .....	458,299	5,649	1,736	14,316
2	1958 .....	444,769	5,948	1,947	15,909
3	1959 .....	502,626	6,473	2,659	17,793
4	1960 .....	523,188	7,960	3,142	19,370
5	1961 .....	511,479	7,897	2,754	19,100
6	1962 .....	585,210	8,828	2,882	20,945
7	1963 .....	654,989	9,458	3,252	21,410
8	1964 .....	725,879	10,536	3,300	24,671
9	1965 .....	830,995	12,638	3,912	26,273
10	1966 .....	827,431	14,392	3,785	27,013
11	1967 .....	815,307	14,564	3,457	27,100
12	1968 .....	889,453	14,005	3,838	30,791
13	1969 .....	917,505	12,643	3,458	27,795
14	1970 .....	774,241	12,147	3,192	24,650
15	1971 .....	940,332	16,333	3,978	29,997
	<u>Passenger cars -- Voitures particulières</u>				
16	1957 .....	382,023	4,210	1,260	11,663
17	1958 .....	376,723	4,459	1,412	13,382
18	1959 .....	425,038	5,181	2,033	15,050
19	1960 .....	447,771	6,500	2,523	16,563
20	1961 .....	437,319	6,381	2,161	16,311
21	1962 .....	502,565	7,047	2,285	18,001
22	1963 .....	557,787	7,499	2,595	18,100
23	1964 .....	616,759	8,384	2,652	20,928
24	1965 .....	708,716	10,169	3,143	22,544
25	1966 .....	694,820	11,752	2,989	23,041
26	1967 .....	679,435	12,128	2,759	22,909
27	1968 .....	741,915	11,453	3,004	25,534
28	1969 .....	760,803	10,560	2,781	23,263
29	1970 .....	640,360	9,945	2,541	20,454
30	1971 .....	780,762	13,105	3,168	25,413
	<u>Commercial vehicles -- Véhicules utilitaires</u>				
31	1957 .....	76,276	1,439	476	2,653
32	1958 .....	68,046	1,489	535	2,527
33	1959 .....	77,588	1,292	626	2,743
34	1960 .....	75,417	1,460	619	2,807
35	1961 .....	74,160	1,516	593	2,789
36	1962 .....	82,645	1,781	597	2,944
37	1963 .....	97,202	1,959	657	3,310
38	1964 .....	109,120	2,152	648	3,743
39	1965 .....	122,279	2,469	769	3,729
40	1966 .....	132,611	2,640	796	3,972
41	1967 .....	135,872	2,436	698	4,191
42	1968 .....	147,538	2,552	834	5,257
43	1969 .....	156,702	2,083	677	4,532
44	1970 .....	133,881	2,202	651	4,196
45	1971 .....	159,570	3,228	810	4,584

(1) Includes Yukon and Northwest Territories.

TABLEAU 1. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1957-1971

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	NO
number -- nombre							
11,259	114,271	176,268	23,813	22,732	44,187	44,068	1
10,773	101,680	180,624	23,498	23,324	41,174	39,892	2
12,515	107,938	208,655	28,903	25,965	45,814	45,911	3
15,140	122,240	216,754	30,402	25,642	41,338	41,200	4
16,282	130,297	204,484	25,118	24,488	42,458	38,601	5
17,409	151,960	229,933	26,237	26,821	51,078	49,117	6
17,191	165,925	260,771	30,157	34,520	54,958	57,347	7
19,637	182,053	286,945	32,974	39,126	60,131	66,506	8
22,661	205,338	336,665	33,421	43,519	66,904	79,664	9
23,182	200,747	326,550	38,288	44,511	70,678	78,285	10
19,845	199,056	319,272	40,487	43,713	71,976	75,837	11
22,847	218,738	357,732	37,602	39,919	78,066	85,915	12
22,885	225,935	372,237	37,223	33,814	83,851	97,664	13
19,987	198,604	309,950	31,824	26,582	66,271	81,034	14
27,191	236,464	379,144	37,031	34,110	78,751	97,333	15
9,077	96,742	151,566	19,932	17,699	33,899	35,975	16
8,708	87,211	157,555	20,029	18,203	31,570	34,194	17
10,087	91,783	182,183	24,375	20,347	35,031	38,968	18
12,493	105,660	191,232	26,112	19,838	31,417	35,433	19
13,557	112,960	181,042	21,460	19,385	31,519	32,543	20
14,640	133,317	203,503	22,436	21,016	38,740	41,580	21
14,314	144,761	229,668	25,652	26,477	40,835	47,886	22
16,180	160,397	251,297	27,948	29,519	44,849	54,605	23
18,876	182,719	297,465	27,817	31,622	49,502	64,859	24
19,444	177,881	283,730	31,170	31,374	50,896	62,543	25
16,181	176,140	274,291	32,398	30,327	51,715	60,587	26
18,692	195,423	307,017	30,029	28,408	55,867	66,488	27
18,445	201,169	319,084	29,629	23,559	59,265	73,048	28
15,765	176,578	265,009	24,935	18,187	46,750	60,196	29
22,205	209,366	325,755	29,462	23,612	55,811	72,865	30
2,182	17,529	24,702	3,881	5,033	10,288	8,093	31
2,065	14,469	23,069	3,469	5,121	9,604	5,698	32
2,428	16,155	26,472	4,528	5,618	10,783	6,943	33
2,647	16,580	25,522	4,290	5,804	9,921	5,767	34
2,725	17,337	23,442	3,658	5,103	10,939	6,058	35
2,769	18,643	26,430	3,801	5,805	12,338	7,537	36
2,877	21,164	31,103	4,505	8,043	14,123	9,461	37
3,457	21,656	35,648	5,026	9,607	15,282	11,901	38
3,785	22,619	39,200	5,604	11,897	17,402	14,805	39
3,738	22,866	42,820	7,118	13,137	19,782	15,742	40
3,664	22,916	44,981	8,089	13,386	20,261	15,250	41
4,155	23,315	50,715	7,573	11,511	22,199	19,427	42
4,440	24,766	53,153	7,594	10,255	24,586	24,616	43
4,222	22,026	44,941	6,889	8,395	19,521	20,838	44
4,986	27,098	53,389	7,569	10,498	22,940	24,468	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1A. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle  
and Province, Dollars, 1957-1971

No.	Year - Année	Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse
		thousands of dollars - milliers de dollars			
	<u>All vehicles - Tous véhicules</u>				
1	1957 .....	1,368,931	15,421	4,621	38,695
2	1958 .....	1,365,466	16,952	5,415	43,663
3	1959 .....	1,540,168	17,891	7,242	48,072
4	1960 .....	1,574,827	21,739	8,486	51,287
5	1961 .....	1,551,408	21,653	7,649	52,942
6	1962 .....	1,782,916	24,533	8,199	58,058
7	1963 .....	2,062,039	27,675	9,666	62,685
8	1964 .....	2,337,802	31,380	10,119	73,226
9	1965 .....	2,739,329	38,238	11,968	80,441
10	1966 .....	2,824,591	46,359	12,315	86,419
11	1967 .....	2,798,366	47,141	11,336	87,303
12	1968 .....	3,115,789	47,904	12,900	103,534
13	1969 .....	3,322,879	43,641	11,949	97,802
14	1970 .....	2,812,330	42,909	11,299	84,530
15	1971 .....	3,553,051	60,728	14,407	104,932
	<u>Passenger Cars - Voitures particulières</u>				
16	1957 .....	1,087,620	11,121	3,288	30,697
17	1958 .....	1,110,724	12,030	3,852	36,040
18	1959 .....	1,240,961	13,789	5,379	39,944
19	1960 .....	1,289,073	17,117	6,658	42,382
20	1961 .....	1,290,026	17,147	5,912	44,645
21	1962 .....	1,482,407	19,000	6,365	49,029
22	1963 .....	1,716,121	21,500	7,682	52,466
23	1964 .....	1,936,258	24,482	8,016	61,412
24	1965 .....	2,267,314	29,979	9,540	67,986
25	1966 .....	2,274,083	36,506	9,427	71,828
26	1967 .....	2,210,309	37,553	8,699	71,083
27	1968 .....	2,481,141	37,160	9,748	82,581
28	1969 .....	2,603,835	34,907	9,216	76,566
29	1970 .....	2,158,543	33,482	8,522	66,568
30	1971 .....	2,737,516	45,606	10,892	84,224
	<u>Commercial vehicles - Véhicules utilitaires</u>				
31	1957 .....	281,311	4,300	1,333	7,998
32	1958 .....	254,742	4,922	1,563	7,623
33	1959 .....	299,207	4,102	1,863	8,128
34	1960 .....	285,754	4,622	1,828	8,905
35	1961 .....	261,382	4,506	1,737	8,297
36	1962 .....	300,509	5,533	1,834	9,029
37	1963 .....	345,918	6,175	1,984	10,219
38	1964 .....	401,544	6,898	2,103	11,814
39	1965 .....	472,015	8,259	2,428	12,455
40	1966 .....	550,508	9,853	2,888	14,591
41	1967 .....	588,057	9,588	2,637	16,220
42	1968 .....	634,648	10,744	3,152	20,953
43	1969 .....	719,044	8,734	2,733	21,236
44	1970 .....	653,787	9,427	2,777	17,962
45	1971 .....	815,535	15,122	3,515	20,708

(1) Includes Yukon and Northwest Territories.

TABLEAU 1A. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1957-1971

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia (1) — Colombie-Britannique (1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
32,134	359,479	521,460	70,214	66,402	133,074	127,431	1
30,926	328,237	549,649	73,107	72,132	127,862	117,523	2
36,666	344,489	634,195	90,968	80,923	145,184	134,538	3
42,954	376,597	648,204	95,376	79,459	130,472	120,253	4
47,376	399,428	620,498	78,637	75,874	132,155	115,196	5
50,941	466,421	699,481	81,631	82,026	160,213	151,413	6
52,548	526,848	819,151	95,770	108,380	177,595	181,721	7
61,297	596,446	921,426	106,503	125,005	197,614	214,786	8
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	9
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	10
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	11
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	12
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	13
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	14
101,659	888,896	1,433,030	141,666	131,811	306,863	369,059	15
25,087	286,909	426,451	56,491	50,529	97,441	99,606	16
24,179	266,247	463,308	59,479	55,363	94,090	96,136	17
27,745	275,077	532,396	73,162	61,926	105,028	106,515	18
33,170	308,491	553,862	77,825	59,767	93,334	96,467	19
37,785	331,964	540,440	65,681	59,501	95,762	91,189	20
41,098	393,568	605,264	67,866	63,615	117,531	119,071	21
42,143	447,870	710,340	80,070	83,018	128,061	142,971	22
48,462	509,086	792,221	88,953	94,399	143,767	165,460	23
58,004	591,245	957,989	89,473	103,049	160,558	199,491	24
61,360	583,148	936,359	103,306	105,727	170,828	195,594	25
51,060	575,339	892,422	107,057	100,996	173,968	192,132	26
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	27
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	28
51,977	593,555	899,747	86,811	63,661	162,577	191,643	29
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	30
7,047	72,570	95,009	13,723	15,873	35,633	27,825	31
6,747	61,990	86,341	13,628	16,769	33,772	21,387	32
8,921	69,412	101,799	17,806	18,997	40,156	28,023	33
9,784	68,106	94,342	17,551	19,692	37,138	23,786	34
9,591	67,464	80,058	12,956	16,373	36,393	24,007	35
9,843	72,853	94,217	13,765	18,411	42,682	32,342	36
10,405	78,978	108,811	15,700	25,362	49,534	38,750	37
12,835	87,360	129,205	17,550	30,606	53,847	49,326	38
16,569	98,706	145,895	20,811	38,989	61,663	66,240	39
15,919	100,661	177,023	29,057	48,539	80,316	71,661	40
17,180	108,029	202,600	33,467	47,325	80,926	70,085	41
19,972	109,379	222,181	30,898	42,025	87,671	87,673	42
21,685	116,628	245,530	34,770	39,087	105,280	123,361	43
23,587	118,496	216,793	32,283	33,640	90,041	108,781	44
25,441	154,062	276,370	36,004	46,031	108,889	129,393	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2. Annual Retail Sales of Passenger Cars by Origin  
and Province, Units, 1957-1971

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
		number — nombre			
	<u>All passenger cars — Toutes voitures particulières</u>				
1	1957 .....	382,023	4,210	1,260	11,663
2	1958 .....	376,723	4,459	1,412	13,382
3	1959 .....	425,038	5,181	2,033	15,050
4	1960 .....	447,771	6,500	2,523	16,563
5	1961 .....	437,319	6,381	2,161	16,311
6	1962 .....	502,565	7,047	2,285	18,001
7	1963 .....	557,787	7,499	2,595	18,100
8	1964 .....	616,759	8,384	2,652	20,928
9	1965 .....	708,716	10,169	3,143	22,544
10	1966 .....	694,820	11,752	2,989	23,041
11	1967 .....	679,435	12,128	2,759	22,909
12	1968 .....	741,915	11,453	3,004	25,534
13	1969 .....	760,803	10,560	2,781	23,263
14	1970 .....	640,360	9,945	2,541	20,454
15	1971 .....	780,762	13,105	3,168	25,413
	<u>Canadian and United States passenger cars — Voitures particulières canadiennes et américaines</u>				
16	1957 .....	332,590	3,404	1,067	8,987
17	1958 .....	299,557	3,201	1,078	9,123
18	1959 .....	310,920	3,273	1,326	9,084
19	1960 .....	321,804	3,900	1,603	8,849
20	1961 .....	336,122	3,941	1,543	10,773
21	1962 .....	427,127	4,770	1,831	13,202
22	1963 .....	506,311	5,949	2,386	14,975
23	1964 .....	550,823	6,526	2,368	16,861
24	1965 .....	633,641	8,078	2,709	18,909
25	1966 .....	626,986	9,732	2,653	19,517
26	1967 .....	605,049	10,325	2,421	19,210
27	1968 .....	637,393	9,579	2,514	20,863
28	1969 .....	638,270	8,934	2,284	18,846
29	1970 .....	497,185	8,360	1,993	14,937
30	1971 .....	592,319	11,363	2,322	17,598
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>				
31	1957 .....	49,433	806	193	2,676
32	1958 .....	77,166	1,258	334	4,259
33	1959 .....	114,118	1,908	707	5,966
34	1960 .....	125,967	2,600	920	7,714
35	1961 .....	101,197	2,440	618	5,538
36	1962 .....	75,438	2,277	454	4,799
37	1963 .....	51,476	1,550	209	3,125
38	1964 .....	65,936	1,858	284	4,067
39	1965 .....	75,075	2,091	434	3,635
40	1966 .....	67,834	2,020	336	3,524
41	1967 .....	74,386	1,803	338	3,699
42	1968 .....	104,522	1,874	490	4,671
43	1969 .....	122,533	1,626	497	4,417
44	1970 .....	143,175	1,585	548	5,517
45	1971 .....	188,443	1,742	846	7,815

(1) Includes Yukon and Northwest Territories.

TABLEAU 2. Ventes annuelles au détail de voitures particulières, par origine  
et par province, nombre d'unités, 1957-1971

New Brunswick — Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	N <sup>o</sup>
number — nombre							
9,077	96,742	151,566	19,932	17,699	33,899	35,975	1
8,708	87,211	157,555	20,029	18,203	31,570	34,194	2
10,087	91,783	182,183	24,375	20,347	35,031	38,968	3
12,493	105,660	191,232	26,112	19,838	31,417	35,433	4
13,557	112,960	181,042	21,460	19,385	31,519	32,543	5
14,640	133,317	203,503	22,436	21,016	38,740	41,580	6
14,314	144,761	229,668	25,652	26,477	40,835	47,886	7
16,180	160,397	251,297	27,948	29,519	44,849	54,605	8
18,876	182,719	297,465	27,817	31,622	49,502	64,859	9
19,444	177,881	283,730	31,170	31,374	50,896	62,543	10
16,181	176,140	274,291	32,398	30,327	51,715	60,587	11
18,692	195,423	307,017	30,029	28,408	55,867	66,488	12
18,445	201,169	319,084	29,629	23,559	59,265	73,048	13
15,765	176,578	265,009	24,935	18,187	46,750	60,196	14
22,205	209,366	325,755	29,462	23,612	55,811	72,865	15
7,963	88,555	130,748	17,968	16,720	30,093	27,085	16
6,545	71,647	124,921	17,066	16,617	26,128	23,231	17
6,731	67,368	135,109	20,195	17,560	27,936	22,338	18
7,421	74,487	141,443	21,943	16,962	24,913	20,283	19
9,253	82,679	144,295	18,971	17,249	26,496	20,922	20
11,341	111,213	177,575	20,631	19,405	34,874	32,285	21
12,247	131,905	210,532	24,249	25,223	38,033	40,812	22
13,665	143,687	226,670	26,187	28,132	41,270	45,457	23
16,170	164,040	268,670	25,927	30,093	45,479	53,566	24
16,878	161,827	258,531	29,452	30,158	47,574	50,664	25
14,081	158,706	246,044	30,532	29,059	47,824	46,847	26
15,687	170,139	268,910	27,569	26,836	49,450	45,846	27
14,755	169,374	276,285	26,813	22,043	50,799	48,137	28
11,811	138,422	213,652	21,657	15,907	36,751	33,695	29
16,881	162,019	257,383	24,383	20,230	40,779	39,361	30
1,114	8,187	20,818	1,964	979	3,806	8,890	31
2,163	15,564	32,634	2,963	1,586	5,442	10,963	32
3,356	24,415	47,074	4,180	2,787	7,095	16,630	33
5,072	31,173	49,789	4,169	2,876	6,504	15,150	34
4,304	30,281	36,747	2,489	2,136	5,023	11,621	35
3,299	22,104	25,928	1,805	1,611	3,866	9,295	36
2,067	12,856	19,136	1,403	1,254	2,802	7,074	37
2,515	16,710	24,627	1,761	1,387	3,579	9,148	38
2,706	18,679	28,795	1,890	1,529	4,023	11,293	39
2,566	16,054	25,199	1,718	1,216	3,322	11,879	40
2,100	17,434	28,247	1,866	1,268	3,891	13,740	41
3,005	25,284	38,107	2,460	1,572	6,417	20,642	42
3,690	31,795	42,799	2,816	1,516	8,466	24,911	43
3,954	38,156	51,357	3,278	2,280	9,999	26,501	44
5,324	47,347	68,372	5,079	3,382	15,032	33,504	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2A. Annual Retail Sales of Passenger Cars by Origin and Province, Dollars,  
Average Price Per Unit, 1957-1971

No.	Year — Année	Average Unit Price — Prix moyen par unité	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
			thousands of dollars — milliers de dollars			
	<u>All passenger cars — Toutes voitures particulières</u>					
1	1957 .....	2,847	1,087,620	11,121	3,288	30,697
2	1958 .....	2,948	1,110,724	12,030	3,852	36,040
3	1959 .....	2,920	1,240,961	13,789	5,379	39,944
4	1960 .....	2,879	1,289,073	17,117	6,658	42,382
5	1961 .....	2,950	1,290,026	17,147	5,912	44,645
6	1962 .....	2,950	1,482,407	19,000	6,365	49,029
7	1963 .....	3,077	1,716,121	21,500	7,682	52,466
8	1964 .....	3,139	1,936,258	24,482	8,016	61,412
9	1965 .....	3,199	2,267,314	29,979	9,540	67,986
10	1966 .....	3,273	2,274,083	36,506	9,427	71,828
11	1967 .....	3,253	2,210,309	37,553	8,699	71,083
12	1968 .....	3,344	2,481,141	37,160	9,748	82,581
13	1969 .....	3,422	2,603,835	34,907	9,216	76,566
14	1970 .....	3,371	2,158,543	33,482	8,522	66,568
15	1971 .....	3,506	2,737,516	45,606	10,892	84,224
	<u>Canadian and United States passenger cars — Voitures particulières canadiennes et américaines</u>					
16	1957 .....	2,991	994,723	9,602	2,962	25,862
17	1958 .....	3,204	959,847	9,603	3,276	28,156
18	1959 .....	3,265	1,015,221	10,110	4,107	28,704
19	1960 .....	3,223	1,037,168	11,963	4,979	27,730
20	1961 .....	3,214	1,080,283	12,183	4,677	33,568
21	1962 .....	3,095	1,321,990	14,380	5,433	39,365
22	1963 .....	3,169	1,604,675	18,323	7,253	45,951
23	1964 .....	3,262	1,796,694	20,740	7,460	53,197
24	1965 .....	3,328	2,108,565	25,916	8,695	60,817
25	1966 .....	3,394	2,128,112	32,291	8,771	64,885
26	1967 .....	3,381	2,045,733	34,112	8,034	63,631
27	1968 .....	3,512	2,238,712	33,209	8,731	72,588
28	1969 .....	3,616	2,308,109	31,331	8,079	66,535
29	1970 .....	3,612	1,795,709	29,766	7,198	53,182
30	1971 .....	3,757	2,225,121	41,167	8,607	63,505
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>					
31	1957 .....	1,879	92,897	1,519	326	4,835
32	1958 .....	1,955	150,877	2,427	576	7,884
33	1959 .....	1,978	225,740	3,679	1,272	11,240
34	1960 .....	2,000	251,905	5,154	1,679	14,652
35	1961 .....	2,073	209,743	4,964	1,235	11,077
36	1962 .....	2,126	160,417	4,620	932	9,664
37	1963 .....	2,165	111,446	3,177	429	6,515
38	1964 .....	2,117	139,564	3,742	556	8,215
39	1965 .....	2,115	158,749	4,063	845	7,169
40	1966 .....	2,152	145,971	4,215	656	6,943
41	1967 .....	2,212	164,576	3,441	665	7,452
42	1968 .....	2,319	242,429	3,951	1,017	9,993
43	1969 .....	2,413	295,726	3,576	1,137	10,031
44	1970 .....	2,534	362,834	3,716	1,324	13,386
45	1971 .....	2,719	512,395	4,439	2,285	20,719

(1) Includes Yukon and Northwest Territories.

TABLEAU 2A. Ventes annuelles au détail de voitures particulières, par origine et par province, en dollars, prix unitaire moyen, 1957-1971

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
25,087	286,909	426,451	56,491	50,529	97,441	99,606	1
24,179	266,247	463,308	59,479	55,363	94,090	96,136	2
27,745	275,077	532,396	73,162	61,926	105,028	106,515	3
33,170	308,491	553,862	77,825	59,767	93,334	96,467	4
37,785	331,964	540,440	65,681	59,501	95,762	91,189	5
41,098	393,568	605,264	67,866	63,615	117,531	119,071	6
42,143	447,870	710,340	80,070	83,018	128,061	142,971	7
48,462	509,086	792,221	88,953	94,399	143,767	165,460	8
58,004	591,245	957,989	89,473	103,049	160,558	199,491	9
61,360	583,148	936,359	103,306	105,727	170,828	195,594	10
51,060	575,339	892,422	107,057	100,996	173,968	192,132	11
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	12
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	13
51,977	593,555	899,747	86,811	63,661	162,577	191,643	14
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	15
23,089	271,053	387,794	52,841	48,719	90,449	82,352	16
20,176	235,326	400,135	53,759	52,335	83,430	73,651	17
21,421	225,873	440,435	64,979	56,482	90,851	72,259	18
23,473	245,690	454,423	69,361	54,047	80,571	64,931	19
29,025	270,335	463,722	60,416	54,915	85,229	66,213	20
34,319	347,595	549,387	63,894	60,008	109,031	98,578	21
37,814	420,211	669,354	76,911	80,206	121,687	126,965	22
43,359	474,037	740,080	85,081	91,318	135,836	145,586	23
52,645	551,986	896,759	85,542	99,724	151,969	174,512	24
56,248	548,628	881,888	99,748	103,118	163,558	168,977	25
46,848	536,392	830,000	103,037	98,172	165,331	160,176	26
54,811	599,870	934,438	96,272	94,033	180,118	164,642	27
52,177	611,148	994,906	96,779	79,769	189,794	177,591	28
42,446	496,014	769,470	78,327	57,863	137,233	124,210	29
62,135	606,025	970,533	91,582	76,534	157,424	147,609	30
1,998	15,856	38,657	3,650	1,810	6,992	17,254	31
4,003	30,921	63,173	5,720	3,028	10,660	22,485	32
6,324	49,204	91,961	8,183	5,444	14,177	34,256	33
9,697	62,801	99,439	8,464	5,720	12,763	31,536	34
8,760	61,629	76,718	5,265	4,586	10,533	24,976	35
6,779	45,973	55,877	3,972	3,607	8,500	20,493	36
4,329	27,659	40,986	3,159	2,812	6,374	16,006	37
5,103	35,049	52,141	3,872	3,081	7,931	19,874	38
5,359	39,259	61,230	3,931	3,325	8,589	24,979	39
5,112	34,520	54,471	3,558	2,609	7,270	26,617	40
4,212	38,947	62,422	4,020	2,824	8,637	31,956	41
6,314	58,546	88,469	5,714	3,621	15,114	49,690	42
8,218	77,178	104,112	6,997	3,664	20,424	60,389	43
9,531	97,541	130,277	8,484	5,798	25,344	67,433	44
14,083	128,809	186,127	14,080	9,246	40,550	92,057	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Units, 1957-1971

TABLEAU 3. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1957-1971

Year — Année	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
<u>All commercial vehicles — Tous véhicules utilitaires</u>						
1957 .....	76,276	6,750	17,529	24,702	19,202	8,093
1958 .....	68,046	6,616	14,469	23,069	18,194	5,698
1959 .....	77,588	7,089	16,155	26,472	20,929	6,943
1960 .....	75,417	7,533	16,580	25,522	20,015	5,767
1961 .....	74,160	7,623	17,337	23,442	19,700	6,058
1962 .....	82,645	8,091	18,643	26,430	21,944	7,537
1963 .....	97,202	8,803	21,164	31,103	26,671	9,461
1964 .....	109,120	10,000	21,656	35,648	29,915	11,901
1965 .....	122,279	10,752	22,619	39,200	34,903	14,805
1966 .....	132,611	11,146	22,866	42,820	40,037	15,742
1967 .....	135,872	10,989	22,916	44,981	41,736	15,250
1968 .....	147,538	12,798	23,315	50,715	41,283	19,427
1969 .....	156,702	11,732	24,766	53,153	42,435	24,616
1970 .....	133,881	11,271	22,026	44,941	34,805	20,838
1971 .....	159,570	13,608	27,098	53,389	41,007	24,468
<u>Canadian and United States commercial vehicles — Véhicules utilitaires cana- diens et américains</u>						
1957 .....	71,909	6,502	16,779	22,843	18,507	7,278
1958 .....	61,349	6,093	12,805	20,349	17,327	4,775
1959 .....	69,366	6,480	14,055	22,974	19,977	5,880
1960 .....	68,324	6,823	14,661	22,722	19,095	5,023
1961 .....	68,149	6,965	15,617	21,163	19,052	5,352
1962 .....	78,674	7,657	17,624	24,911	21,515	6,967
1963 .....	94,323	8,480	20,542	30,013	26,329	8,959
1964 .....	106,754	9,731	21,206	34,805	29,641	11,371
1965 .....	120,205	10,526	22,282	38,505	34,689	14,203
1966 .....	130,629	10,977	22,596	42,203	39,850	15,003
1967 .....	133,330	10,815	22,586	44,267	41,480	14,182
1968 .....	142,241	12,370	22,717	49,308	40,607	17,239
1969 .....	149,597	11,163	24,034	51,359	41,442	21,599
1970 .....	124,664	10,432	21,179	42,823	33,244	16,986
1971 .....	147,001	12,450	25,881	50,694	38,597	19,379
<u>Overseas commercial vehicles — Véhicules utilitaires d'outre-mer</u>						
1957 .....	4,367	248	750	1,859	695	815
1958 .....	6,697	523	1,664	2,720	867	923
1959 .....	8,222	609	2,100	3,498	952	1,063
1960 .....	7,093	710	1,919	2,800	920	744
1961 .....	6,011	658	1,720	2,279	648	706
1962 .....	3,971	434	1,019	1,519	429	570
1963 .....	2,879	323	622	1,090	342	502
1964 .....	2,366	269	450	843	274	530
1965 .....	2,074	226	337	695	214	602
1966 .....	1,982	169	270	617	187	739
1967 .....	2,542	174	330	714	256	1,068
1968 .....	5,297	428	598	1,407	676	2,188
1969 .....	7,105	569	732	1,794	993	3,017
1970 .....	9,217	839	847	2,118	1,561	3,852
1971 .....	12,569	1,158	1,217	2,695	2,410	5,089

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3A. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Dollars, Average Price per Unit, 1957-1971

TABLEAU 3A. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, en dollars, prix unitaire moyen, 1957-1971

Year — Année	Average unit price — Prix moyen par unité	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britannique(1)
	dollars	thousands of dollars — milliers de dollars					
<u>All commercial vehicles — Tous véhicules utilitaires</u>							
1957 .....	3,688	281,311	20,678	72,570	95,009	65,229	27,825
1958 .....	3,744	254,742	20,855	61,990	86,341	64,169	21,387
1959 .....	3,856	299,207	23,014	69,412	101,799	76,959	28,023
1960 .....	3,789	285,754	25,139	68,106	94,342	74,381	23,786
1961 .....	3,525	261,382	24,131	67,464	80,058	65,722	24,007
1962 .....	3,636	300,509	26,239	72,853	94,217	74,858	32,342
1963 .....	3,559	345,918	28,783	78,978	108,811	90,596	38,750
1964 .....	3,680	401,544	33,650	87,360	129,205	102,003	49,326
1965 .....	3,860	472,015	39,711	98,706	145,895	121,463	66,240
1966 .....	4,151	550,508	43,251	100,661	177,023	157,912	71,661
1967 .....	4,328	588,057	45,625	108,029	202,600	161,718	70,085
1968 .....	4,302	634,648	54,821	109,379	222,181	160,594	87,673
1969 .....	4,589	719,044	54,388	116,628	245,530	179,137	123,361
1970 .....	4,883	653,787	53,753	118,496	216,793	155,964	108,781
1971 .....	5,111	815,535	64,786	154,062	276,370	190,924	129,393
<u>Canadian and United states commercial vehicles — Véhicules utilitaires canadiens et américains</u>							
1957 .....	3,780	271,838	20,144	70,955	90,982	63,714	26,043
1958 .....	3,918	240,346	19,749	58,381	80,489	62,321	19,406
1959 .....	4,063	281,859	21,686	64,988	94,469	74,923	25,793
1960 .....	3,962	270,698	23,611	63,992	88,454	72,439	22,202
1961 .....	3,638	247,944	22,672	63,535	75,161	64,218	22,358
1962 .....	3,698	290,901	25,219	70,397	90,555	73,819	30,911
1963 .....	3,590	338,643	27,953	77,413	106,115	89,703	37,459
1964 .....	3,703	395,328	32,932	86,194	127,016	101,244	47,942
1965 .....	3,881	466,463	39,104	97,812	144,081	120,870	64,596
1966 .....	4,174	545,261	42,788	99,928	175,382	157,416	69,747
1967 .....	4,360	581,367	45,140	107,147	200,691	161,026	67,363
1968 .....	4,360	620,184	53,619	107,719	218,227	158,737	81,882
1969 .....	4,676	699,536	52,783	114,547	240,462	176,430	115,314
1970 .....	5,042	628,532	51,392	116,099	210,765	151,744	98,532
1971 .....	5,303	779,544	61,343	150,412	268,321	184,240	115,228
<u>Overseas commercial vehicles — Véhicules utilitaires d'outre-mer</u>							
1957 .....	2,169	9,473	534	1,615	4,027	1,515	1,782
1958 .....	2,150	14,396	1,106	3,609	5,852	1,848	1,981
1959 .....	2,110	17,348	1,328	4,424	7,330	2,036	2,230
1960 .....	2,123	15,056	1,528	4,114	5,888	1,942	1,584
1961 .....	2,236	13,438	1,459	3,929	4,897	1,504	1,649
1962 .....	2,420	9,608	1,020	2,456	3,662	1,039	1,431
1963 .....	2,527	7,275	830	1,565	2,696	893	1,291
1964 .....	2,627	6,216	718	1,166	2,189	759	1,384
1965 .....	2,677	5,552	607	894	1,814	593	1,644
1966 .....	2,647	5,247	463	733	1,641	496	1,914
1967 .....	2,632	6,690	485	882	1,909	692	2,722
1968 .....	2,731	14,464	1,202	1,660	3,954	1,857	5,791
1969 .....	2,746	19,508	1,605	2,081	5,068	2,707	8,047
1970 .....	2,740	25,255	2,361	2,397	6,028	4,220	10,249
1971 .....	2,863	35,991	3,443	3,650	8,049	6,684	14,165

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 4. Percentage Distribution of Retail Sales of Passenger Cars by Origin for Provinces, Based on Units of All Passenger Cars = 100 %, 1957-1971

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
		per cent — pour cent			
	<u>Canadian and United States passenger cars — Voitures parti- culières canadiennes et américaines</u>				
1	1957 .....	87.1	80.9	84.7	77.1
2	1958 .....	79.5	71.8	76.3	68.2
3	1959 .....	73.2	63.2	65.2	60.4
4	1960 .....	71.9	60.0	63.5	53.4
5	1961 .....	76.9	61.8	71.4	66.0
6	1962 .....	85.0	67.7	80.1	73.3
7	1963 .....	90.8	79.3	91.9	82.7
8	1964 .....	89.3	77.8	89.3	80.6
9	1965 .....	89.4	79.4	86.2	83.9
10	1966 .....	90.2	82.8	88.8	84.7
11	1967 .....	89.1	85.1	87.7	83.9
12	1968 .....	85.9	83.6	83.7	81.7
13	1969 .....	83.9	84.6	82.1	81.0
14	1970 .....	77.6	84.1	78.4	73.0
15	1971 .....	75.9	86.7	73.3	69.2
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>				
16	1957 .....	12.9	19.1	15.3	22.9
17	1958 .....	20.5	28.2	23.7	31.8
18	1959 .....	26.8	36.8	34.8	39.6
19	1960 .....	28.1	40.0	36.5	46.6
20	1961 .....	23.1	38.2	28.6	34.0
21	1962 .....	15.0	32.3	19.9	26.7
22	1963 .....	9.2	20.7	8.1	17.3
23	1964 .....	10.7	22.2	10.7	19.4
24	1965 .....	10.6	20.6	13.8	16.1
25	1966 .....	9.8	17.2	11.2	15.3
26	1967 .....	10.9	14.9	12.3	16.1
27	1968 .....	14.1	16.4	16.3	18.3
28	1969 .....	16.1	15.4	17.9	19.0
29	1970 .....	22.4	15.9	21.6	27.0
30	1971 .....	24.1	13.3	26.7	30.8

(1) Includes Yukon and Northwest Territories.

TABLEAU 4. Répartition proportionnelle des ventes au détail des voitures particulières, par origine et par province, la vente des unités de toutes les voitures particulières étant égale à 100 %, 1957-1971

New Brunswick — Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	N <sup>o</sup>
per cent — pour cent							
87.7	91.5	86.3	90.1	94.5	88.8	75.3	1
75.2	82.2	79.3	85.2	91.3	82.8	67.9	2
66.7	73.4	74.2	82.9	86.3	79.7	57.3	3
59.4	70.5	74.0	84.0	85.5	79.3	57.2	4
68.3	73.2	79.7	88.4	89.0	84.1	64.3	5
77.5	83.4	87.3	92.0	92.3	90.0	77.6	6
85.6	91.1	91.7	94.5	95.3	93.1	85.2	7
84.5	89.6	90.2	93.7	95.3	92.0	83.2	8
85.7	89.8	90.3	93.2	95.2	91.9	82.6	9
86.8	91.0	91.1	94.5	96.1	93.5	81.0	10
87.0	90.1	89.7	94.2	95.8	92.5	77.3	11
83.9	87.1	87.6	91.8	94.5	88.5	69.0	12
80.0	84.2	86.6	90.5	93.6	85.7	65.9	13
74.9	78.4	80.6	86.9	87.5	78.6	56.0	14
76.0	77.4	79.0	82.8	85.7	73.1	54.0	15
12.3	8.5	13.7	9.9	5.5	11.2	24.7	16
24.8	17.8	20.7	14.8	8.7	17.2	32.1	17
33.3	26.6	25.8	17.1	13.7	20.3	42.7	18
40.6	29.5	26.0	16.0	14.5	20.7	42.8	19
31.7	26.8	20.3	11.6	11.0	15.9	35.7	20
22.5	16.6	12.7	8.0	7.7	10.0	22.4	21
14.4	8.9	8.3	5.5	4.7	6.9	14.8	22
15.5	10.4	9.8	6.3	4.7	8.0	16.8	23
14.3	10.2	9.7	6.8	4.8	8.1	17.4	24
13.2	9.0	8.9	5.5	3.9	6.5	19.0	25
13.0	9.9	10.3	5.8	4.2	7.5	22.7	26
16.1	12.9	12.4	8.2	5.5	11.5	31.0	27
20.0	15.8	13.4	9.5	6.4	14.3	34.1	28
25.1	21.6	19.4	13.1	12.5	21.4	44.0	29
24.0	22.6	21.0	17.2	14.3	26.9	46.0	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle and Province, Units, 1971

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	<u>All vehicles</u>					
1	TOTAL .....	940,332	16,333	3,978	29,997	27,191
2	January .....	41,617	500	155	1,253	1,039
3	February .....	54,905	891	202	1,854	1,427
4	March .....	83,033	1,389	324	2,720	2,335
5	April .....	97,321	1,756	405	3,458	3,029
6	May .....	102,309	1,966	414	3,351	3,127
7	June .....	95,455	1,858	385	3,011	3,024
8	July .....	74,154	1,387	353	2,392	2,379
9	August .....	60,841	1,112	239	1,984	1,831
10	September .....	79,408	1,416	337	2,537	2,280
11	October .....	96,877	1,624	475	2,779	2,675
12	November .....	85,065	1,441	378	2,617	2,265
13	December .....	69,347	993	311	2,041	1,780
	<u>Passenger cars</u>					
14	TOTAL .....	780,762	13,105	3,168	25,413	22,205
15	January .....	34,626	356	121	1,048	827
16	February .....	46,263	761	150	1,583	1,160
17	March .....	69,277	1,146	259	2,340	1,922
18	April .....	81,273	1,434	326	2,955	2,533
19	May .....	84,888	1,586	329	2,871	2,567
20	June .....	78,487	1,518	323	2,546	2,477
21	July .....	61,205	1,037	288	2,026	1,888
22	August .....	50,504	894	198	1,672	1,499
23	September .....	66,639	1,172	285	2,201	1,908
24	October .....	81,466	1,347	363	2,303	2,179
25	November .....	69,927	1,127	295	2,205	1,835
26	December .....	56,207	727	231	1,663	1,410
	<u>Commercial vehicles</u>					
27	TOTAL .....	159,570	3,228	810	4,584	4,986
28	January .....	6,991	144	34	205	212
29	February .....	8,642	130	52	271	267
30	March .....	13,756	243	65	380	413
31	April .....	16,048	322	79	503	496
32	May .....	17,421	380	85	480	560
33	June .....	16,968	340	62	465	547
34	July .....	12,949	350	65	366	491
35	August .....	10,337	218	41	312	332
36	September .....	12,769	244	52	336	372
37	October .....	15,411	277	112	476	496
38	November .....	15,138	314	83	412	430
39	December .....	13,140	266	80	378	370

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1971

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	Nº
number — nombre							
						<u>Tous véhicules</u>	
236,464	379,144	37,031	34,110	78,751	97,333	TOTAL .....	1
9,267	18,048	1,695	1,340	3,825	4,495	Janvier .....	2
11,550	23,399	2,364	1,914	4,756	6,548	Février .....	3
19,484	33,876	3,532	3,042	7,078	9,253	Mars .....	4
27,869	38,020	3,550	3,268	7,194	8,772	Avril .....	5
28,413	41,098	3,850	3,420	7,669	9,001	Mai .....	6
24,984	38,117	3,568	3,131	7,606	9,771	Juin .....	7
20,279	28,065	2,820	2,520	5,876	8,083	Juillet .....	8
14,951	22,885	2,640	2,352	5,403	7,444	Août .....	9
19,901	31,308	3,260	3,071	6,796	8,502	Septembre .....	10
23,700	40,636	3,646	3,785	8,380	9,177	Octobre .....	11
20,516	34,393	3,097	3,550	7,653	9,155	Novembre .....	12
15,550	29,299	3,009	2,717	6,515	7,132	Décembre .....	13
						<u>Voitures particulières</u>	
209,366	325,755	29,462	23,612	55,811	72,865	TOTAL .....	14
7,984	15,690	1,391	963	2,739	3,507	Janvier .....	15
10,123	20,510	1,879	1,354	3,467	5,276	Février .....	16
17,249	29,048	2,877	2,095	5,184	7,157	Mars .....	17
25,132	32,314	2,887	2,250	4,890	6,552	Avril .....	18
25,481	35,195	3,008	2,376	5,081	6,394	Mai .....	19
22,313	32,194	2,804	2,129	5,273	6,910	Juin .....	20
18,091	23,866	2,188	1,815	4,090	5,916	Juillet .....	21
13,074	19,805	2,107	1,668	4,027	5,560	Août .....	22
17,700	27,208	2,466	2,141	4,981	6,577	Septembre .....	23
20,990	35,599	2,961	2,605	6,080	7,039	Octobre .....	24
17,934	29,404	2,487	2,441	5,431	6,768	Novembre .....	25
13,295	24,922	2,407	1,775	4,568	5,209	Décembre .....	26
						<u>Véhicules utilitaires</u>	
27,098	53,389	7,569	10,498	22,940	24,468	TOTAL .....	27
1,283	2,358	304	377	1,086	988	Janvier .....	28
1,427	2,889	485	560	1,289	1,272	Février .....	29
2,235	4,828	655	947	1,894	2,096	Mars .....	30
2,737	5,706	663	1,018	2,304	2,220	Avril .....	31
2,932	5,903	842	1,044	2,588	2,607	Mai .....	32
2,671	5,923	764	1,002	2,333	2,861	Juin .....	33
2,188	4,199	632	705	1,786	2,167	Juillet .....	34
1,877	3,080	533	684	1,376	1,884	Août .....	35
2,201	4,100	794	930	1,815	1,925	Septembre .....	36
2,710	5,037	685	1,180	2,300	2,138	Octobre .....	37
2,582	4,989	610	1,109	2,222	2,387	Novembre .....	38
2,255	4,377	602	942	1,947	1,923	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5A. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle and Province, Dollars, 1971

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All Vehicles</u>					
1	TOTAL .....	3,553,051	60,728	14,407	104,932	101,659
2	January .....	153,062	1,743	552	4,228	3,841
3	February .....	205,214	3,169	744	6,465	5,282
4	March .....	316,591	4,996	1,186	9,465	8,784
5	April .....	365,544	6,454	1,439	12,269	11,345
6	May .....	381,388	7,057	1,505	11,695	11,729
7	June .....	359,354	6,681	1,380	10,607	11,338
8	July .....	273,128	5,260	1,239	8,253	8,642
9	August .....	219,354	3,931	815	6,402	6,664
10	September .....	297,968	5,205	1,185	8,550	8,211
11	October .....	374,645	6,065	1,760	9,850	10,382
12	November .....	330,785	5,769	1,406	9,596	8,599
13	December .....	276,018	4,398	1,196	7,552	6,842
	<u>Passenger cars</u>					
14	TOTAL .....	2,737,516	45,606	10,892	84,224	76,218
15	January .....	117,300	1,176	413	3,377	2,751
16	February .....	162,144	2,602	521	5,261	3,976
17	March .....	246,820	3,988	884	7,871	6,734
18	April .....	286,691	5,036	1,110	10,054	8,845
19	May .....	295,995	5,454	1,147	9,462	8,856
20	June .....	273,157	5,252	1,110	8,491	8,620
21	July .....	207,939	3,515	970	6,564	6,382
22	August .....	167,167	3,014	652	5,133	4,799
23	September .....	231,772	4,086	967	7,089	6,366
24	October .....	293,344	4,830	1,285	7,808	7,548
25	November .....	251,803	4,040	1,026	7,486	6,401
26	December .....	203,384	2,613	807	5,628	4,940
	<u>Commercial vehicles</u>					
27	TOTAL .....	815,535	15,122	3,515	20,708	25,441
28	January .....	35,762	567	139	851	1,090
29	February .....	43,070	567	223	1,204	1,306
30	March .....	69,771	1,008	302	1,594	2,050
31	April .....	78,853	1,418	329	2,215	2,500
32	May .....	85,393	1,603	358	2,233	2,873
33	June .....	86,197	1,429	270	2,116	2,718
34	July .....	65,189	1,745	269	1,689	2,260
35	August .....	52,187	917	163	1,269	1,865
36	September .....	66,196	1,119	218	1,461	1,845
37	October .....	81,301	1,235	475	2,042	2,834
38	November .....	78,982	1,729	380	2,110	2,198
39	December .....	72,634	1,785	389	1,924	1,902

(1) Includes Yukon and Northwest Territories.

TABLEAU 5A. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1971

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						<u>Tous véhicules</u>	
888,896	1,433,030	141,666	131,811	306,863	369,059	TOTAL .....	1
34,158	65,300	6,358	5,110	14,751	17,021	Janvier .....	2
43,399	87,926	8,906	7,382	18,527	23,414	Février .....	3
75,654	131,037	13,406	11,778	26,811	33,474	Mars .....	4
103,278	144,366	13,562	12,415	27,572	32,844	Avril .....	5
104,167	153,312	14,617	13,018	30,325	33,963	Mai .....	6
92,475	144,305	13,906	11,904	29,395	37,363	Juin .....	7
72,896	103,189	10,496	9,514	22,689	30,950	Juillet .....	8
54,745	81,961	9,590	8,692	19,474	27,080	Août .....	9
74,660	117,261	12,748	11,759	26,447	31,942	Septembre .....	10
91,788	156,443	14,130	14,877	33,429	35,931	Octobre .....	11
79,353	132,956	12,044	14,296	31,096	35,670	Novembre .....	12
62,323	114,984	11,903	11,066	26,347	29,407	Décembre .....	13
						<u>Voitures particulières</u>	
734,834	1,156,660	105,662	85,780	197,974	239,666	TOTAL .....	14
27,282	53,359	4,805	3,385	9,537	11,215	Janvier .....	15
35,680	73,005	6,768	4,949	12,316	17,066	Février .....	16
62,084	104,989	10,423	7,729	18,534	23,584	Mars .....	17
88,259	115,301	10,415	8,180	17,367	22,124	Avril .....	18
88,776	124,041	10,712	8,617	17,826	21,104	Mai .....	19
77,382	113,402	10,079	7,655	18,615	22,551	Juin .....	20
60,893	82,098	7,683	6,452	14,270	19,112	Juillet .....	21
43,886	66,202	7,194	5,731	13,323	17,233	Août .....	22
61,539	96,127	8,793	7,800	17,719	21,286	Septembre .....	23
76,475	129,281	10,801	9,621	21,941	23,754	Octobre .....	24
64,472	107,220	9,156	9,117	19,956	22,929	Novembre .....	25
48,106	91,635	8,833	6,544	16,570	17,708	Décembre .....	26
						<u>Véhicules utilitaires</u>	
154,062	276,370	36,004	46,031	108,889	129,393	TOTAL .....	27
6,876	11,941	1,553	1,725	5,214	5,806	Janvier .....	28
7,719	14,921	2,138	2,433	6,211	6,348	Février .....	29
13,570	26,048	2,983	4,049	8,277	9,890	Mars .....	30
15,019	29,065	3,147	4,235	10,205	10,720	Avril .....	31
15,391	29,271	3,905	4,401	12,499	12,859	Mai .....	32
15,093	30,903	3,827	4,249	10,780	14,812	Juin .....	33
12,003	21,091	2,813	3,062	8,419	11,838	Juillet .....	34
10,859	15,759	2,396	2,961	6,151	9,847	Août .....	35
13,121	21,134	3,955	3,959	8,728	10,656	Septembre .....	36
15,313	27,152	3,329	5,256	11,488	12,177	Octobre .....	37
14,881	25,736	2,888	5,179	11,140	12,741	Novembre .....	38
14,217	23,349	3,070	4,522	9,777	11,699	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Monthly Retail Sales of New Motor Vehicles by Origin and Region, Units, 1971

TABLEAU 6. Ventes mensuelles au détail de véhicules automobiles neufs, par origine et par région, nombre d'unités, 1971

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
<u>All vehicles — Tous véhicules</u>						
TOTAL .....	940,332	77,499	236,464	379,144	149,892	97,333
January — Janvier .....	41,617	2,947	9,267	18,048	6,860	4,495
February — Février .....	54,905	4,374	11,550	23,399	9,034	6,548
March — Mars .....	83,033	6,768	19,484	33,876	13,652	9,253
April — Avril .....	97,321	8,648	27,869	38,020	14,012	8,772
May — Mai .....	102,309	8,858	28,413	41,098	14,939	9,001
June — Juin .....	95,455	8,278	24,984	38,117	14,305	9,771
July — Juillet .....	74,154	6,511	20,279	28,065	11,216	8,083
August — Août .....	60,841	5,166	14,951	22,885	10,395	7,444
September — Septembre .....	79,408	6,570	19,901	31,308	13,127	8,502
October — Octobre .....	96,877	7,553	23,700	40,636	15,811	9,177
November — Novembre .....	85,065	6,701	20,516	34,393	14,300	9,155
December — Décembre .....	69,347	5,125	15,550	29,299	12,241	7,132
<u>Canadian and United States vehicles — Véhicules canadiens et américains</u>						
TOTAL .....	739,320	60,614	187,900	308,077	123,989	58,740
January — Janvier .....	33,082	2,290	7,642	14,617	5,803	2,730
February — Février .....	43,460	3,440	9,337	19,334	7,660	3,689
March — Mars .....	68,196	5,328	16,659	28,947	11,610	5,652
April — Avril .....	76,207	6,755	21,751	30,825	11,737	5,139
May — Mai .....	81,334	7,345	22,480	33,376	12,385	5,748
June — Juin .....	76,129	6,798	20,194	31,297	11,888	5,952
July — Juillet .....	56,304	5,014	14,925	21,988	9,322	5,055
August — Août .....	40,813	3,433	10,721	15,843	7,285	3,526
September — Septembre .....	60,374	4,748	15,099	24,665	10,914	4,948
October — Octobre .....	78,827	5,925	19,889	33,862	13,165	5,986
November — Novembre .....	68,783	5,470	16,499	28,822	12,227	5,765
December — Décembre .....	55,811	4,063	12,704	24,501	9,993	4,550
<u>Overseas vehicles — Véhicules d'outre-mer</u>						
TOTAL .....	201,012	16,885	48,564	71,067	25,903	38,593
January — Janvier .....	8,535	657	1,625	3,431	1,057	1,765
February — Février .....	11,445	934	2,213	4,065	1,374	2,859
March — Mars .....	14,837	1,440	2,825	4,929	2,042	3,601
April — Avril .....	21,114	1,893	6,118	7,195	2,275	3,633
May — Mai .....	20,975	1,513	5,933	7,722	2,554	3,253
June — Juin .....	19,326	1,480	4,790	6,820	2,417	3,819
July — Juillet .....	17,850	1,497	5,354	6,077	1,894	3,028
August — Août .....	20,028	1,728	4,230	7,042	3,110	3,918
September — Septembre .....	19,034	1,822	4,802	6,643	2,213	3,554
October — Octobre .....	18,050	1,628	3,811	6,774	2,646	3,191
November — Novembre .....	16,282	1,231	4,017	5,571	2,073	3,390
December — Décembre .....	13,536	1,062	2,846	4,798	2,248	2,582

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6A. Monthly Retail Sales of New Motor Vehicles by Origin and Region, Dollars, 1971

TABLEAU 6A. Ventes mensuelles au détail de véhicules automobiles neufs, par origine et par région, en dollars, 1971

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
<u>All vehicles — Tous véhicules</u>						
TOTAL .....	3,553,051	281,726	888,896	1,433,030	580,340	369,059
January — Janvier .....	153,062	10,364	34,158	65,300	26,219	17,021
February — Février .....	205,214	15,660	43,399	87,926	34,815	23,414
March — Mars .....	316,591	24,431	75,654	131,037	51,995	33,474
April — Avril .....	365,544	31,507	103,278	144,366	53,549	32,844
May — Mai .....	381,388	31,986	104,167	153,312	57,960	33,963
June — Juin .....	359,354	30,006	92,475	144,305	55,205	37,363
July — Juillet .....	273,128	23,394	72,896	103,189	42,699	30,950
August — Août .....	219,354	17,182	54,745	81,961	37,756	27,080
September — Septembre .....	297,968	23,151	74,660	117,261	50,954	31,942
October — Octobre .....	374,645	28,057	91,788	156,433	62,436	35,931
November — Novembre .....	330,785	25,370	79,353	132,956	57,436	35,670
December — Décembre .....	276,018	19,988	62,323	114,984	49,316	29,407
<u>Canadian and United States vehicles — Véhicules canadiens et américains</u>						
TOTAL .....	3,004,665	236,757	756,437	1,238,854	509,780	262,837
January — Janvier .....	130,327	8,696	29,810	56,025	23,442	12,354
February — Février .....	174,626	13,220	37,386	77,088	31,118	15,814
March — Mars .....	276,855	20,627	68,058	117,781	46,517	23,872
April — Avril .....	308,109	26,333	86,880	125,031	47,498	22,367
May — Mai .....	325,407	28,274	88,149	132,694	51,112	25,178
June — Juin .....	307,785	26,174	79,929	126,141	48,608	26,933
July — Juillet .....	225,778	19,448	58,660	87,164	37,671	22,835
August — Août .....	165,492	13,339	43,346	62,963	29,433	16,411
September — Septembre .....	245,664	18,244	61,301	98,957	44,989	22,173
October — Octobre .....	323,842	23,459	81,238	137,102	55,103	26,940
November — Novembre .....	284,122	21,966	67,737	116,884	51,499	26,036
December — Décembre .....	236,658	16,977	53,943	101,024	42,790	21,924
<u>Overseas vehicles — Véhicules d'outre-mer</u>						
TOTAL .....	548,386	44,969	132,459	194,176	70,560	106,222
January — Janvier .....	22,735	1,668	4,348	9,275	2,777	4,667
February — Février .....	30,588	2,440	6,013	10,838	3,697	7,600
March — Mars .....	39,736	3,804	7,596	13,256	5,478	9,602
April — Avril .....	57,435	5,174	16,398	19,335	6,051	10,477
May — Mai .....	55,981	3,712	16,018	20,618	6,848	8,785
June — Juin .....	51,569	3,832	12,546	18,164	6,597	10,430
July — Juillet .....	47,350	3,946	14,236	16,025	5,028	8,115
August — Août .....	53,862	4,473	11,399	18,998	8,323	10,669
September — Septembre .....	52,304	4,907	13,359	18,304	5,965	9,769
October — Octobre .....	50,803	4,598	10,550	19,331	7,333	8,991
November — Novembre .....	46,663	3,404	11,616	16,072	5,937	9,634
December — Décembre .....	39,360	3,011	8,380	13,960	6,526	7,483

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Monthly Retail Sales of Passenger Cars by Origin and Province, Units, 1971

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	<u>All passenger cars</u>					
1	TOTAL .....	780,762	13,105	3,168	25,413	22,205
2	January .....	34,626	356	121	1,048	827
3	February .....	46,263	761	150	1,583	1,160
4	March .....	69,277	1,146	259	2,340	1,922
5	April .....	81,273	1,434	326	2,955	2,533
6	May .....	84,888	1,586	329	2,871	2,567
7	June .....	78,487	1,518	323	2,546	2,477
8	July .....	61,205	1,037	288	2,026	1,888
9	August .....	50,504	894	198	1,672	1,499
10	September .....	66,639	1,172	285	2,201	1,908
11	October .....	81,406	1,347	363	2,303	2,179
12	November .....	69,927	1,127	295	2,205	1,835
13	December .....	56,207	727	231	1,663	1,410
	<u>Canadian and United States passenger cars</u>					
14	TOTAL .....	592,319	11,363	2,322	17,598	16,881
15	January .....	26,552	273	100	712	640
16	February .....	35,484	652	115	1,091	922
17	March .....	55,467	1,001	180	1,620	1,540
18	April .....	61,543	1,264	225	2,135	1,861
19	May .....	65,360	1,390	272	2,146	2,088
20	June .....	60,662	1,308	253	1,914	2,023
21	July .....	44,230	890	213	1,355	1,415
22	August .....	31,800	722	129	872	935
23	September .....	48,353	1,020	184	1,301	1,309
24	October .....	64,429	1,220	267	1,662	1,631
25	November .....	54,750	989	219	1,647	1,438
26	December .....	43,689	634	165	1,143	1,079
	<u>Overseas passenger cars</u>					
27	TOTAL .....	188,443	1,742	846	7,815	5,324
28	January .....	8,074	83	21	336	187
29	February .....	10,779	109	35	492	238
30	March .....	13,810	145	79	720	382
31	April .....	19,730	170	101	820	672
32	May .....	19,528	196	57	725	479
33	June .....	17,825	210	70	632	454
34	July .....	16,975	147	75	671	473
35	August .....	18,704	172	69	800	564
36	September .....	18,286	152	101	900	599
37	October .....	17,037	127	96	641	548
38	November .....	15,177	138	76	558	397
39	December .....	12,518	93	66	520	331

(1) Includes Yukon and Northwest Territories.

TABLEAU 7. Ventes mensuelles au détail de voitures particulières, par origine et par province, nombre d'unités, 1971

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	N <sup>o</sup>
number — nombre							
						<u>Toutes voitures particulières</u>	
209,366	325,755	29,462	23,612	55,811	72,865	TOTAL .....	1
7,984	15,690	1,391	963	2,739	3,507	Janvier .....	2
10,123	20,510	1,879	1,354	3,467	5,276	Février .....	3
17,249	29,048	2,877	2,095	5,184	7,157	Mars .....	4
25,132	32,314	2,887	2,250	4,890	6,552	Avril .....	5
25,481	35,195	3,008	2,376	5,081	6,394	Mai .....	6
22,313	32,194	2,804	2,129	5,273	6,910	Juin .....	7
18,091	23,866	2,188	1,815	4,090	5,916	Juillet .....	8
13,074	19,805	2,107	1,668	4,027	5,560	Août .....	9
17,700	27,208	2,466	2,141	4,981	6,577	Septembre .....	10
20,990	35,599	2,961	2,605	6,080	7,039	Octobre .....	11
17,934	29,404	2,487	2,441	5,431	6,768	Novembre .....	12
13,295	24,922	2,407	1,775	4,568	5,209	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines</u>	
162,019	257,383	24,383	20,230	40,779	39,361	TOTAL .....	14
6,392	12,365	1,143	844	2,145	1,938	Janvier .....	15
7,964	16,589	1,579	1,205	2,652	2,715	Février .....	16
14,470	24,311	2,464	1,914	3,917	4,050	Mars .....	17
19,159	25,415	2,399	1,934	3,693	3,458	Avril .....	18
19,721	27,872	2,491	2,060	3,607	3,713	Mai .....	19
17,653	25,699	2,379	1,846	3,877	3,710	Juin .....	20
12,841	18,029	1,798	1,549	2,981	3,159	Juillet .....	21
8,955	12,981	1,485	1,200	2,321	2,200	Août .....	22
12,985	20,730	2,027	1,831	3,637	3,329	Septembre .....	23
17,291	29,033	2,466	2,223	4,506	4,130	Octobre .....	24
14,043	24,055	2,158	2,149	4,152	3,900	Novembre .....	25
10,545	20,304	1,994	1,475	3,291	3,059	Décembre .....	26
						<u>Voitures particulières d'outre-mer</u>	
47,347	68,372	5,079	3,382	15,032	33,504	TOTAL .....	27
1,592	3,325	248	119	594	1,569	Janvier .....	28
2,159	3,921	300	149	815	2,561	Février .....	29
2,779	4,737	413	181	1,267	3,107	Mars .....	30
5,973	6,899	488	316	1,197	3,094	Avril .....	31
5,760	7,323	517	316	1,474	2,681	Mai .....	32
4,660	6,495	425	283	1,396	3,200	Juin .....	33
5,250	5,837	390	266	1,109	2,757	Juillet .....	34
4,119	6,824	622	468	1,706	3,360	Août .....	35
4,715	6,478	439	310	1,344	3,248	Septembre .....	36
3,699	6,566	495	382	1,574	2,909	Octobre .....	37
3,891	5,349	329	292	1,279	2,868	Novembre .....	38
2,750	4,618	413	300	1,277	2,150	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7A. Monthly Retail Sales of Passenger Cars by Origin and Province, Dollars, 1971

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All passenger cars</u>					
1	TOTAL .....	2,737,516	45,606	10,892	84,224	76,218
2	January .....	117,300	1,176	413	3,377	2,751
3	February .....	162,144	2,602	521	5,261	3,976
4	March .....	246,820	3,988	884	7,871	6,734
5	April .....	286,691	5,036	1,110	10,054	8,845
6	May .....	295,995	5,454	1,147	9,462	8,856
7	June .....	273,157	5,252	1,110	8,491	8,620
8	July .....	207,939	3,515	970	6,564	6,382
9	August .....	167,167	3,014	652	5,133	4,799
10	September .....	231,772	4,086	967	7,089	6,366
11	October .....	293,344	4,830	1,285	7,808	7,548
12	November .....	251,803	4,040	1,026	7,486	6,401
13	December .....	203,384	2,613	807	5,628	4,940
	<u>Canadian and United States passenger cars</u>					
14	TOTAL .....	2,225,121	41,167	8,607	63,505	62,135
15	January .....	95,866	972	358	2,525	2,284
16	February .....	133,434	2,332	425	3,963	3,376
17	March .....	209,950	3,627	675	5,952	5,746
18	April .....	233,131	4,602	842	7,856	6,951
19	May .....	244,086	4,999	1,014	7,731	7,640
20	June .....	225,766	4,729	926	6,859	7,452
21	July .....	163,002	3,152	768	4,790	5,149
22	August .....	116,957	2,581	473	3,067	3,357
23	September .....	181,516	3,689	683	4,661	4,777
24	October .....	245,645	4,465	1,009	6,005	6,049
25	November .....	208,513	3,664	815	5,943	5,334
26	December .....	167,255	2,355	619	4,153	4,020
	<u>Overseas passenger cars</u>					
27	TOTAL .....	512,395	4,439	2,285	20,719	14,083
28	January .....	21,434	204	55	852	467
29	February .....	28,710	270	96	1,298	600
30	March .....	36,870	361	209	1,919	988
31	April .....	53,560	434	268	2,198	1,894
32	May .....	51,909	455	133	1,731	1,216
33	June .....	47,391	523	184	1,632	1,168
34	July .....	44,937	363	202	1,774	1,233
35	August .....	50,210	433	179	2,066	1,442
36	September .....	50,256	397	284	2,428	1,589
37	October .....	47,699	365	276	1,803	1,499
38	November .....	43,290	376	211	1,543	1,067
39	December .....	36,129	258	188	1,475	920

(1) Includes Yukon and Northwest Territories.

TABLEAU 7A. Ventes mensuelles au détail de voitures particulières, par origine et par province, en dollars, 1971

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						<u>Toutes voitures particulières</u>	
734,834	1,156,660	105,662	85,780	197,974	239,666	TOTAL .....	1
27,282	53,359	4,805	3,385	9,537	11,215	Janvier .....	2
35,680	73,005	6,768	4,949	12,316	17,066	Février .....	3
62,084	104,989	10,423	7,729	18,534	23,584	Mars .....	4
88,259	115,301	10,415	8,180	17,367	22,124	Avril .....	5
88,776	124,041	10,712	8,617	17,826	21,104	Mai .....	6
77,382	113,402	10,079	7,655	18,615	22,551	Juin .....	7
60,893	82,098	7,683	6,452	14,270	19,112	Juillet .....	8
43,886	66,202	7,194	5,731	13,323	17,233	Août .....	9
61,539	96,127	8,793	7,800	17,719	21,286	Septembre .....	10
76,475	129,281	10,801	9,621	21,941	23,754	Octobre .....	11
64,472	107,220	9,156	9,117	19,956	22,929	Novembre .....	12
48,106	91,635	8,833	6,544	16,570	17,708	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines</u>	
606,025	970,533	91,582	76,534	157,424	147,609	TOTAL .....	14
23,034	44,398	4,139	3,073	7,998	7,085	Janvier .....	15
29,829	62,596	5,956	4,526	10,157	10,274	Février .....	16
54,624	92,297	9,273	7,236	15,186	15,334	Mars .....	17
72,285	96,812	9,097	7,321	14,243	13,122	Avril .....	18
73,251	104,586	9,322	7,772	13,885	13,886	Mai .....	19
65,222	96,201	8,886	6,875	14,835	13,781	Juin .....	20
46,954	66,769	6,645	5,757	11,324	11,694	Juillet .....	21
32,791	47,821	5,493	4,471	8,801	8,102	Août .....	22
48,427	78,287	7,562	6,968	14,133	12,329	Septembre .....	23
66,298	110,646	9,392	8,552	17,651	15,578	Octobre .....	24
53,257	91,854	8,225	8,303	16,287	14,831	Novembre .....	25
40,053	78,266	7,592	5,680	12,924	11,593	Décembre .....	26
						<u>Voitures particulières d'outre-mer</u>	
128,809	186,127	14,080	9,246	40,550	92,057	TOTAL .....	27
4,248	8,961	666	312	1,539	4,130	Janvier .....	28
5,851	10,409	812	423	2,159	6,792	Février .....	29
7,460	12,692	1,150	493	3,348	8,250	Mars .....	30
15,974	18,489	1,318	859	3,124	9,002	Avril .....	31
15,525	19,455	1,390	845	3,941	7,218	Mai .....	32
12,160	17,201	1,193	780	3,780	8,770	Juin .....	33
13,939	15,329	1,038	695	2,946	7,418	Juillet .....	34
11,095	18,381	1,701	1,260	4,522	9,131	Août .....	35
13,112	17,840	1,231	832	3,586	8,957	Septembre .....	36
10,177	18,635	1,409	1,069	4,290	8,176	Octobre .....	37
11,215	15,366	931	814	3,669	8,098	Novembre .....	38
8,053	13,369	1,241	864	3,646	6,115	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Units, 1971

TABLEAU 8. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1971

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
<u>All commercial vehicles — Tous véhicules utilitaires</u>						
TOTAL .....	159,570	13,608	27,098	53,389	41,007	24,468
January — Janvier .....	6,991	595	1,283	2,358	1,767	988
February — Février .....	8,642	720	1,427	2,889	2,334	1,272
March — Mars .....	13,756	1,101	2,235	4,828	3,496	2,096
April — Avril .....	16,048	1,400	2,737	5,706	3,985	2,220
May — Mai .....	17,421	1,505	2,932	5,903	4,474	2,607
June — Juin .....	16,968	1,414	2,671	5,923	4,099	2,861
July — Juillet .....	12,949	1,272	2,188	4,199	3,123	2,167
August — Août .....	10,337	903	1,877	3,080	2,593	1,884
September — Septembre .....	12,769	1,004	2,201	4,100	3,539	1,925
October — Octobre .....	15,411	1,361	2,710	5,037	4,165	2,138
November — Novembre .....	15,138	1,239	2,582	4,989	3,941	2,387
December — Décembre .....	13,140	1,094	2,255	4,377	3,491	1,923
<u>Canadian and United States commercial vehicles — Véhicules utilitaires cana- diens et américains</u>						
TOTAL .....	147,001	12,450	25,881	50,694	38,597	19,379
January — Janvier .....	6,530	565	1,250	2,252	1,671	792
February — Février .....	7,976	660	1,373	2,745	2,224	974
March — Mars .....	12,729	987	2,189	4,636	3,315	1,602
April — Avril .....	14,664	1,270	2,592	5,410	3,711	1,681
May — Mai .....	15,974	1,449	2,759	5,504	4,227	2,035
June — Juin .....	15,467	1,300	2,541	5,598	3,786	2,242
July — Juillet .....	12,074	1,141	2,084	3,959	2,994	1,896
August — Août .....	9,013	780	1,766	2,862	2,279	1,326
September — Septembre .....	12,021	934	2,114	3,935	3,419	1,619
October — Octobre .....	14,398	1,145	2,598	4,829	3,970	1,856
November — Novembre .....	14,033	1,177	2,456	4,767	3,768	1,865
December — Décembre .....	12,122	1,042	2,159	4,197	3,233	1,491
<u>Overseas commercial vehicles — Véhicules utilitaires d'outre-mer</u>						
TOTAL .....	12,569	1,158	1,217	2,695	2,410	5,089
January — Janvier .....	461	30	33	106	96	196
February — Février .....	666	60	54	144	110	298
March — Mars .....	1,027	114	46	192	181	494
April — Avril .....	1,384	130	145	296	274	539
May — Mai .....	1,447	56	173	399	247	572
June — Juin .....	1,501	114	130	325	313	619
July — Juillet .....	875	131	104	240	129	271
August — Août .....	1,324	123	111	218	314	558
September — Septembre .....	748	70	87	165	120	306
October — Octobre .....	1,013	216	112	208	195	282
November — Novembre .....	1,105	62	126	222	173	522
December — Décembre .....	1,018	52	96	180	258	432

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8A. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Dollars, 1971

TABLEAU 8A. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, en dollars, 1971

Month - Mois	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie- Britan- nique(1)
thousands of dollars - milliers de dollars						
<u>All commercial vehicles - Tous véhicules utilitaires</u>						
TOTAL .....	815,535	64,786	154,062	276,370	190,924	129,393
January - Janvier .....	35,762	2,647	6,876	11,941	8,492	5,806
February - Février .....	43,070	3,300	7,719	14,921	10,782	6,348
March - Mars .....	69,771	4,954	13,570	26,048	15,309	9,890
April - Avril .....	78,853	6,462	15,019	29,065	17,587	10,720
May - Mai .....	85,393	7,067	15,391	29,271	20,805	12,859
June - Juin .....	86,197	6,533	15,093	30,903	18,856	14,812
July - Juillet .....	65,189	5,963	12,003	21,091	14,294	11,838
August - Août .....	52,187	4,214	10,859	15,759	11,508	9,847
September - Septembre .....	66,196	4,643	13,121	21,134	16,642	10,656
October - Octobre .....	81,301	6,586	15,313	27,152	20,073	12,177
November - Novembre .....	78,982	6,417	14,881	25,736	19,207	12,741
December - Décembre .....	72,634	6,000	14,217	23,349	17,369	11,699
<u>Canadian and United States commercial vehicles - Véhicules utilitaires canadiens et américains</u>						
TOTAL .....	779,544	61,343	150,412	268,321	184,240	115,228
January - Janvier .....	34,461	2,557	6,776	11,627	8,232	5,269
February - Février .....	41,192	3,124	7,557	14,492	10,479	5,540
March - Mars .....	66,905	4,627	13,434	25,484	14,822	8,538
April - Avril .....	74,978	6,082	14,595	28,219	16,837	9,245
May - Mai .....	81,321	6,890	14,898	28,108	20,133	11,292
June - Juin .....	82,019	6,208	14,707	29,940	18,012	13,152
July - Juillet .....	62,776	5,589	11,706	20,395	13,945	11,141
August - Août .....	48,535	3,861	10,555	15,142	10,668	8,309
September - Septembre .....	64,148	4,434	12,874	20,670	16,326	9,844
October - Octobre .....	78,197	5,931	14,940	26,456	19,508	11,362
November - Novembre .....	75,609	6,210	14,480	25,030	18,684	11,205
December - Décembre .....	69,403	5,830	13,890	22,758	16,594	10,331
<u>Overseas commercial vehicles - Véhicules utilitaires d'outre-mer</u>						
TOTAL .....	35,991	3,443	3,650	8,049	6,684	14,165
January - Janvier .....	1,301	90	100	314	260	537
February - Février .....	1,878	176	162	429	303	808
March - Mars .....	2,866	327	136	564	487	1,352
April - Avril .....	3,875	380	424	846	750	1,475
May - Mai .....	4,072	177	493	1,163	672	1,567
June - Juin .....	4,178	325	386	963	844	1,660
July - Juillet .....	2,413	374	297	696	349	697
August - Août .....	3,652	353	304	617	840	1,538
September - Septembre .....	2,048	209	247	464	316	812
October - Octobre .....	3,104	655	373	696	565	815
November - Novembre .....	3,373	207	401	706	523	1,536
December - Décembre .....	3,231	170	327	591	775	1,368

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 9. Seasonally Adjusted Retail Sales of New Motor Vehicles, Passenger Cars by Origin and Commercial Vehicles, Units, Monthly, 1957-1971

No.	Month	1957	1958	1959	1960	1961	1962	1963
		number — nombre						
	<u>All vehicles</u>							
1	January .....	42,385	39,996	41,037	42,749	41,188	49,891	49,009
2	February .....	38,578	36,840	42,604	44,483	41,599	44,999	52,586
3	March .....	40,784	35,518	42,257	42,482	39,462	50,123	50,194
4	April .....	38,124	35,523	42,008	42,870	39,923	48,754	55,401
5	May .....	37,875	33,026	41,737	42,643	40,528	51,797	52,931
6	June .....	36,212	35,329	43,045	44,509	41,455	48,169	57,392
7	July .....	37,582	37,125	40,913	40,802	47,243	48,662	50,587
8	August .....	41,853	36,488	45,372	41,318	44,222	45,084	45,922
9	September .....	45,539	36,086	42,268	44,293	41,703	35,009	49,129
10	October .....	30,601	39,810	42,688	45,173	41,257	50,254	59,346
11	November .....	34,440	40,463	42,120	45,530	51,629	51,404	64,503
12	December .....	35,727	43,335	34,229	45,064	45,039	52,775	60,819
	<u>Passenger cars — Canadian and United States</u>							
13	January .....	31,217	28,841	27,188	26,424	25,930	34,405	38,179
14	February .....	28,700	25,748	27,712	26,825	26,262	31,310	41,444
15	March .....	29,888	24,699	27,224	25,856	24,670	35,503	39,678
16	April .....	27,279	24,384	26,285	26,025	25,607	34,660	42,327
17	May .....	27,193	22,646	25,921	26,392	27,048	36,640	40,929
18	June .....	26,539	24,065	26,370	27,357	27,559	34,835	44,416
19	July .....	27,437	24,201	24,973	25,084	31,713	36,038	39,328
20	August .....	30,378	24,409	27,002	25,930	28,877	33,850	35,605
21	September .....	34,272	24,187	26,159	27,392	27,035	23,958	34,332
22	October .....	21,332	24,538	27,777	28,441	28,321	38,002	45,636
23	November .....	24,538	26,551	24,845	27,858	35,234	39,951	50,584
24	December .....	24,719	28,156	18,208	27,287	30,397	41,092	46,864
	<u>Passenger cars — Overseas</u>							
25	January .....	3,222	5,439	7,875	9,966	9,023	8,758	3,584
26	February .....	2,672	6,026	8,117	11,237	8,718	7,447	3,416
27	March .....	3,808	5,523	8,369	10,105	8,925	8,024	3,105
28	April .....	4,039	5,219	9,149	10,929	8,147	8,011	4,817
29	May .....	3,969	5,127	9,452	10,168	7,692	7,832	4,329
30	June .....	3,295	6,201	9,867	10,748	8,082	6,530	4,630
31	July .....	3,964	7,296	9,841	9,930	9,599	5,222	3,301
32	August .....	5,399	6,636	10,994	9,191	9,275	3,934	3,491
33	September .....	4,772	6,514	9,607	10,522	8,240	5,906	6,212
34	October .....	4,291	9,159	10,032	10,354	6,685	4,672	4,891
35	November .....	4,914	7,415	9,652	11,289	8,900	4,332	4,505
36	December .....	5,672	7,753	10,131	11,188	8,543	3,660	4,643
	<u>Commercial vehicles</u>							
37	January .....	7,946	5,716	5,974	6,359	6,235	6,728	7,246
38	February .....	7,206	5,066	6,775	6,421	6,619	6,242	7,726
39	March .....	7,088	5,296	6,664	6,521	5,867	6,596	7,411
40	April .....	6,806	5,920	6,574	5,916	6,169	6,083	8,257
41	May .....	6,713	5,253	6,364	6,083	5,788	7,325	7,673
42	June .....	6,378	5,063	6,808	6,404	5,814	6,804	8,346
43	July .....	6,181	5,628	6,099	5,788	5,931	7,402	7,958
44	August .....	6,076	5,443	7,376	6,197	6,070	7,300	6,826
45	September .....	6,495	5,385	6,502	6,379	6,428	5,145	8,585
46	October .....	4,978	6,113	4,879	6,378	6,251	7,580	8,819
47	November .....	4,988	6,497	7,623	6,383	7,495	7,121	9,414
48	December .....	5,336	7,426	5,890	6,589	6,099	8,023	9,312

TABLEAU 9. Ventes mensuelles au détail (désaisonnalisées) de véhicules automobiles neufs, de voitures particulières par origine, et de voitures utilitaires, par nombre d'unités, 1957-1971

1964	1965	1966	1967	1968	1969	1970	1971	Mois	Nº
number - nombre									
								<u>Tous véhicules</u>	
62,239	63,575	70,762	68,322	71,607	79,140	64,971	59,293	Janvier .....	1
60,912	63,771	72,539	65,083	68,619	84,624	62,999	67,856	Février .....	2
62,166	64,251	78,342	70,109	73,283	76,811	65,119	72,121	Mars .....	3
60,926	70,702	65,362	68,734	65,218	78,081	63,624	80,917	Avril .....	4
62,577	67,578	59,023	71,921	73,876	71,815	65,392	81,708	Mai .....	5
59,224	70,612	63,514	74,925	72,227	74,890	67,134	77,645	Juin .....	6
63,493	70,172	69,728	63,459	77,814	71,834	68,645	77,577	Juillet .....	7
57,876	73,709	75,425	66,669	79,216	71,442	65,526	72,995	Août .....	8
65,124	60,292	68,565	66,211	69,860	83,099	64,491	84,628	Septembre .....	9
61,678	72,058	66,630	64,380	77,266	75,468	68,860	88,308	Octobre .....	10
57,293	74,835	69,713	63,731	78,203	81,431	60,601	85,832	Novembre .....	11
49,378	76,772	71,350	68,927	79,971	69,763	54,347	84,051	Décembre .....	12
								<u>Voitures particulières - Canadiennes et américaines</u>	
47,494	48,420	52,932	51,218	52,744	57,023	41,970	36,509	Janvier .....	13
46,431	48,690	54,483	47,719	51,054	60,432	40,148	43,507	Février .....	14
47,555	48,744	59,879	52,187	52,835	54,566	41,985	46,333	Mars .....	15
46,640	53,907	49,207	51,913	47,858	54,461	41,738	51,282	Avril .....	16
47,377	51,645	43,157	53,797	52,830	50,016	43,004	50,779	Mai .....	17
45,100	53,646	47,897	54,934	51,584	51,845	44,165	48,999	Juin .....	18
48,029	53,276	54,022	47,623	55,401	49,278	44,695	49,126	Juillet .....	19
45,390	56,387	58,864	49,696	56,531	48,440	42,509	43,595	Août .....	20
50,658	45,975	52,576	48,377	48,465	57,911	41,506	54,607	Septembre .....	21
45,864	55,962	51,601	46,845	54,561	52,332	43,380	56,964	Octobre .....	22
42,734	56,708	52,531	47,702	55,557	56,238	37,323	54,118	Novembre .....	23
35,748	57,576	52,683	50,788	56,474	47,141	32,520	50,937	Décembre .....	24
								<u>Voitures particulières - d'outre-mer</u>	
5,022	6,409	5,805	5,800	7,065	8,401	11,886	13,508	Janvier .....	25
5,388	6,292	5,582	6,171	6,171	9,792	11,403	13,712	Février .....	26
5,255	6,199	6,404	5,931	8,593	9,142	11,610	14,218	Mars .....	27
5,279	6,410	5,376	5,656	7,403	9,932	11,002	16,405	Avril .....	28
5,594	5,882	5,499	5,900	8,467	9,230	11,584	16,620	Mai .....	29
5,409	6,106	5,157	7,608	8,927	10,195	11,709	15,150	Juin .....	30
5,799	6,403	5,274	6,022	9,916	9,723	12,277	15,873	Juillet .....	31
5,566	6,606	5,405	6,047	9,386	10,420	11,737	16,936	Août .....	32
5,584	6,064	5,679	6,302	9,249	11,762	11,136	16,298	Septembre .....	33
5,924	6,255	5,673	6,178	9,242	10,888	13,054	15,699	Octobre .....	34
5,439	6,411	6,152	5,965	9,341	11,628	12,844	15,899	Novembre .....	35
5,134	6,339	6,195	6,448	9,751	10,935	13,115	16,905	Décembre .....	36
								<u>Véhicules utilitaires</u>	
9,723	8,746	12,025	11,304	11,798	13,716	11,115	9,276	Janvier .....	37
9,093	8,789	12,474	11,193	11,394	14,400	11,448	10,637	Février .....	38
9,356	9,308	12,059	11,991	11,855	13,103	11,524	11,570	Mars .....	39
9,007	10,385	10,779	11,165	9,957	13,688	10,884	13,230	Avril .....	40
9,606	10,051	10,367	12,224	12,579	12,569	10,804	14,309	Mai .....	41
8,715	10,860	10,460	12,383	11,716	12,850	11,260	13,496	Juin .....	42
9,665	10,493	10,432	9,814	12,497	12,833	11,673	12,578	Juillet .....	43
6,920	10,716	11,156	10,926	13,299	12,582	11,280	12,464	Août .....	44
8,882	8,253	10,310	11,532	12,146	13,426	11,849	13,723	Septembre .....	45
9,890	9,841	9,356	11,357	13,463	12,248	12,426	15,645	Octobre .....	46
9,120	11,716	11,030	10,064	13,305	13,565	10,434	15,815	Novembre .....	47
8,496	12,857	12,472	11,691	13,746	11,687	8,712	16,209	Décembre .....	48

TABLE 10. Percentage Changes of Retail Sales of New Motor Vehicles by Type of Vehicle and Origin for Provinces, 1971/1970 and Percentage Unit Distribution by Province, 1970 and 1971

No.	Province	Change — Variation 1971/1970					
		Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
		Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
		per cent					
		Total, all vehicles					
1	CANADA .....	+ 21.5	+ 26.3	+ 21.9	+ 26.8	+ 19.2	+ 24.7
2	Atlantic Provinces .....	+ 29.2	+ 31.5	+ 31.2	+ 35.1	+ 20.7	+ 20.5
3	Quebec .....	+ 19.1	+ 24.8	+ 18.6	+ 23.8	+ 23.0	+ 30.0
4	Ontario .....	+ 22.3	+ 28.3	+ 22.9	+ 28.6	+ 18.8	+ 27.5
5	Manitoba .....	+ 16.4	+ 19.0	+ 18.2	+ 21.7	+ 9.9	+ 11.5
6	Saskatchewan .....	+ 28.3	+ 35.5	+ 29.8	+ 34.7	+ 25.1	+ 36.8
7	Alberta .....	+ 18.8	+ 21.5	+ 19.4	+ 21.8	+ 17.5	+ 20.9
8	British Columbia(1) .....	+ 20.1	+ 22.8	+ 21.0	+ 25.1	+ 17.4	+ 18.9
		Canadian and United States manufactured vehicles					
9	CANADA .....	+ 18.9	+ 23.9	+ 19.1	+ 23.9	+ 17.9	+ 24.0
10	Atlantic Provinces .....	+ 27.5	+ 28.7	+ 29.8	+ 32.3	+ 19.3	+ 19.4
11	Quebec .....	+ 17.7	+ 23.6	+ 17.0	+ 22.2	+ 22.2	+ 29.6
12	Ontario .....	+ 20.1	+ 26.4	+ 20.5	+ 26.1	+ 18.4	+ 27.3
13	Manitoba .....	+ 11.6	+ 15.1	+ 12.6	+ 16.9	+ 8.3	+ 10.7
14	Saskatchewan .....	+ 26.6	+ 34.1	+ 27.2	+ 32.3	+ 25.5	+ 37.3
15	Alberta .....	+ 12.2	+ 16.5	+ 11.0	+ 14.7	+ 14.8	+ 19.3
16	British Columbia(1) .....	+ 15.9	+ 18.0	+ 16.8	+ 18.8	+ 14.1	+ 16.9
		Overseas manufactured vehicles					
17	CANADA .....	+ 31.9	+ 41.3	+ 31.6	+ 41.2	+ 36.4	+ 42.5
18	Atlantic Provinces .....	+ 35.7	+ 48.3	+ 35.5	+ 48.5	+ 38.0	+ 45.8
19	Quebec .....	+ 24.5	+ 32.5	+ 24.1	+ 32.1	+ 43.7	+ 52.3
20	Ontario .....	+ 32.9	+ 42.5	+ 33.1	+ 42.9	+ 27.2	+ 33.5
21	Manitoba .....	+ 54.5	+ 64.8	+ 54.9	+ 66.0	+ 48.5	+ 51.1
22	Saskatchewan .....	+ 44.2	+ 54.5	+ 48.3	+ 59.5	+ 12.7	+ 18.0
23	Alberta .....	+ 52.0	+ 61.2	+ 50.3	+ 60.0	+ 68.5	+ 72.2
24	British Columbia(1) .....	+ 27.1	+ 36.7	+ 26.4	+ 36.5	+ 32.1	+ 38.2

(1) Includes Yukon and Northwest Territories.

TABLEAU 10. Taux de variation des ventes au détail de véhicules automobiles neufs, par genre de véhicule, par origine, pour les provinces, 1971/1970, et taux de répartition des unités par province, 1970 et 1971

Unit distribution — Répartition des unités						Province	N <sup>o</sup>
Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires			
1970	1971	1970	1971	1970	1971		
Pour cent							
Total, tous véhicules							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	1
7.7	8.2	7.6	8.3	8.4	8.5	Provinces de l'Atlantique .....	2
25.7	25.1	27.6	26.8	16.4	17.0	Québec .....	3
40.0	40.3	41.4	41.7	33.6	33.5	Ontario .....	4
4.1	3.9	3.9	3.8	5.1	4.7	Manitoba .....	5
3.4	3.6	2.8	3.0	6.3	6.6	Saskatchewan .....	6
8.6	8.4	7.3	7.1	14.6	14.4	Alberta .....	7
10.5	10.5	9.4	9.3	15.6	15.3	Colombie-Britannique(1) .....	8
Véhicules fabriqués au Canada et aux États-Unis							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	9
7.6	8.2	7.5	8.1	8.4	8.5	Provinces de l'Atlantique .....	10
25.7	25.4	27.8	27.4	17.0	17.6	Québec .....	11
41.2	41.7	43.0	43.5	34.3	34.4	Ontario .....	12
4.5	4.3	4.3	4.1	5.3	4.9	Manitoba .....	13
3.9	4.1	3.2	3.4	6.5	6.9	Saskatchewan .....	14
8.9	8.4	7.4	6.9	14.9	14.5	Alberta .....	15
8.9	7.9	6.8	6.6	13.9	13.2	Colombie-Britannique(1) .....	16
Véhicules fabriqués outre-mer							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	17
8.2	8.4	8.1	8.3	9.1	9.2	Provinces de l'Atlantique .....	18
25.6	24.2	26.6	25.1	9.2	9.7	Québec .....	19
35.1	35.4	35.9	36.3	23.0	21.4	Ontario .....	20
2.3	2.7	2.3	2.7	2.8	3.1	Manitoba .....	21
1.7	1.8	1.6	1.8	3.3	2.7	Saskatchewan .....	22
7.2	8.3	7.0	8.0	10.8	13.4	Alberta .....	23
19.9	19.2	18.5	17.8	41.8	40.5	Colombie-Britannique(1) .....	24

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

AUTOMOBILE MANUFACTURERS

(Canadian and United States manufactured vehicles)

FABRICANTS D'AUTOMOBILES

(véhicules fabriqués au Canada ou aux États-Unis)

American Motors (Canada) Limited  
Automobiles Renault Canada Limitée  
Canadian Kenworth Limited  
Canadian Motor Industries Limited  
Chrysler Canada Limited  
J.H. Corbeil Ltée  
Enerson Bus Company Limited  
Ford Motor Company of Canada Limited  
F.W.D. Corporation Canada Limited  
General Motors of Canada Limited  
Hayes Manufacturing Company Limited  
International Harvester Company of Canada  
Limited

Jeep of Canada Limited  
Mack Trucks Manufacturing Company of Canada Limited  
Motor Coach Industries Incorporated  
Napco Industries Incorporated  
Peugeot Canada Limitée  
Prévost Car Incorporated  
Sicard Incorporée  
Thomas Built Buses of Canada  
Volvo (Canada) Limited  
Western Flyer Coach Limited  
White Trucks - Division of White Motor  
Corporation

AUTOMOBILE IMPORTERS AND DISTRIBUTORS

(Overseas manufactured vehicles)

IMPORTATEURS ET DISTRIBUTEURS D'AUTOMOBILES

(véhicules fabriqués outre-mer)

Alfa Romeo (Canada) Limited  
Automobiles Renault Canada Limitée  
British-Leyland Motors (Canada) Limited  
Canadian Honda Motor Limited  
Canadian Motor Industries Limited  
Citroen Canada Limitée  
City Motors Limited  
Fiat Motors of Canada Limited  
Ford Motor Company of Canada Limited

General Motors of Canada Limited  
Mazda Motors of Canada Limited  
Mercedes-Benz of Canada Limited  
Nissan Automobiles Company (Canada) Limited  
Peugeot Canada Limitée  
Rolls-Royce (Montreal) Limited  
Simca-Rootes Division, Chrysler Canada Limited  
Volkswagen Canada Limited  
Volvo (Canada) Limited



Statistics Canada Statistique Canada

Merchandising and Services Division

OTTAWA - CANADA

CONFIDENTIAL

## NEW MOTOR VEHICLE SALES

For the Month Ending

Revise name or address if not correct

Complete and mail one copy  
by the 15th of the month.

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

Province	Number	Dollar sales at actual selling price to end-users
		\$
CANADA, Total	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Newfoundland	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Prince Edward Island	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Nova Scotia	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
New Brunswick	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Quebec	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Ontario	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Manitoba	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Saskatchewan	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Alberta	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
British Columbia (Include Yukon and N.W.T.)	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Signature:	Telephone number:	
	Date:	



Statistics Canada Statistique Canada

Division du commerce et des services

OTTAWA, CANADA

CONFIDENTIEL

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

Pour le mois terminé le

Corriger le nom ou l'adresse s'il y a lieu

Prière de remplir et de poster  
pour le 15 du mois.

Prière de déclarer le nombre et le montant des ventes, **au prix réel**, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

Province	Nombre	Montant des ventes, au prix réel, aux consommateurs ultimes \$
CANADA, Total	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Terre-Neuve	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Île-du-Prince-Édouard	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouvelle-Écosse	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouveau-Brunswick	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Québec	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Ontario	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Manitoba	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Saskatchewan	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Alberta	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Colombie-Britannique (Y compris le Yukon et les T.N.-O.)	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Signature:	Numéro de téléphone:	
	Date:	









*Canada Bureau of Statistics*Government  
Publications

# New motor vehicle sales

*annual*

1972

JUN 28 1973

# Ventes de véhicules automobiles neufs

1972





NEW MOTOR VEHICLE SALES

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VENTES DE VÉHICULES AUTOMOBILES NEUFS

1972

*Published by Authority of*  
The Minister of Industry, Trade and Commerce

---

*Publication autorisée par*  
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-- amount too small to be expressed.

P preliminary figures.

r revised figures.

x confidential to meet secrecy requirements of the Statistics Act.

### NOTE

Components may not add to totals due to roundings.

### SIGNES CONVENTIONNELS

Les signes conventionnels suivants sont employés uniformément dans les publications de Statistique Canada.

.. nombres indisponibles.

... n'ayant pas lieu de figurer.

— néant ou zéro.

-- nombres infimes.

P nombres provisoires.

r nombres rectifiés.

x confidentiel en vertu des dispositions de la Loi sur la statistique relatives au secret

### NOTA

Les chiffres ayant été arrondis, les totaux ne correspondent pas.

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1972

In 1972, retail sales of new motor vehicles in Canada reached a new high of 1,065,621 units valued at \$4,315.4 million. These figures exceeded last year's record of 940,332 units by 13.3 % and sales value of \$3,553.1 million by 21.5 %. Increases over 1971 sales occurred in every province during 1972, reaching record levels in many cases, for both categories of new motor vehicles.

Sales of both passenger cars and commercial vehicles contributed to the record levels in 1972. In total, 858,959 passenger cars were sold during the year for \$3,172.7 million, and 206,662 commercial vehicles for \$1,142.8 million. Of the passenger cars sold, 653,933 were manufactured in Canada and the U.S. while 205,026 were manufactured overseas. As a consequence, the declining share of the Canadian passenger car market (measured in units) held by North American manufacturers was checked during 1972, after five consecutive years, by rising slightly to 76.1 % from 75.9 % in 1971. In 1966 North American manufacturers held a 90.2 % share of this segment of the new motor vehicle market.

The average retail price of North American manufactured passenger cars rose 4.0 % over the year to \$3,907. For passenger cars produced overseas the average retail price paid by the Canadian consumer rose 10.8 % over 1971 to \$3,014. Since 1969 the gap between average prices paid for North American as compared with overseas' passenger cars has narrowed from a difference of \$1,203 to one of \$893 in 1972. Actually, these average retail prices reflect only the composite of both differing numbers and varying types of cars which consumers decided to purchase during each year.

Since 1961 the composite average retail price shown in Table 2A has risen to slightly over 25 %. In the case of the average retail prices for commercial vehicles the price differential appears to have progressively widened from \$1,629 in 1968 to \$2,490 in 1972 when North American produced vehicles averaged \$5,735 and overseas vehicles averaged \$3,245. If the sales of buses and coaches were excluded from the North American figures for the years 1971 and 1972 the average price would be reduced to \$5,175 and \$5,604, respectively.

Table 9 provides an historical series of seasonally-adjusted monthly statistics on new motor vehicle sales. It indicates that consumer demand with seasonal influences eliminated, during 1972 held at steady high levels for total purchases and purchases of overseas' produced passenger cars but moved progressively upwards for passenger cars manufactured in Canada and the United States.

## NOTES

1. This bulletin summarizes the statistics published in the monthly series "New Motor Vehicle Sales", Catalogue No. 63-007, and, in addition, contains minor revisions to the data published in this series.
2. New Motor Vehicle Sales statistics are obtained from both Canadian manufacturers and importers of motor vehicles. Respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles. Every

En 1972, les ventes au détail de véhicules automobiles neufs au Canada ont atteint un nouveau record de 1,065,621 unités évaluées à 4,315.4 millions de dollars. Ces chiffres ont dépassé de 13.3 % le record de l'an dernier établi à 940,332 unités et de 21.5 % le montant des ventes qui se chiffrait à 3,553.1 millions de dollars. Au cours de 1972, dans chaque province, les ventes ont été supérieures à celles de 1971, atteignant, dans bien des cas, des niveaux sans précédent pour les deux catégories de véhicules automobiles neufs.

Les ventes au détail des deux genres de véhicules, soit les voitures particulières et les véhicules utilitaires, ont contribué aux niveaux records de 1972. En tout, 858,959 voitures particulières évaluées à 3,172.7 millions de dollars et 206,662 véhicules utilitaires évalués à 1,142.8 millions de dollars ont été vendus pendant l'année. Sur le nombre de voitures particulières vendues, 653,933 ont été fabriquées au Canada et aux États-Unis, contre 205,026 outre-mer. Par conséquent, la proportion du marché canadien des voitures particulières (mesurée en unités), détenue par les fabricants nord-américains, proportion qui n'avait cessé de baisser depuis cinq ans, a enregistré une légère augmentation en 1972 et atteint 76.1 % (75.9 % en 1971). En 1966, les fabricants nord-américains détenaient une proportion de 90.2 % de cette partie du marché des véhicules automobiles neufs.

Le prix de détail moyen des voitures particulières de fabrication nord-américaine a augmenté de 4.0 % au cours de l'année pour atteindre \$3,907. Le prix de détail moyen payé par le consommateur canadien pour les voitures particulières fabriquées outre-mer a augmenté de 10.8 % par rapport à 1971 pour atteindre \$3,014. Depuis 1969, l'écart entre les prix moyens payés pour des voitures particulières fabriquées en Amérique du Nord et pour celles fabriquées outre-mer est passé de \$1,203 à \$893 en 1972. À vrai dire, ces prix moyens ne font que traduire les nombres différents et les types variés de voitures que les consommateurs ont décidé d'acheter au cours de chaque année.

Depuis 1961, le prix général moyen au détail indiqué au Tableau 2A a augmenté d'un peu plus de 25 %. Dans le cas des prix moyens au détail pour les véhicules utilitaires, l'écart entre les prix semble s'être progressivement élargi en passant de \$1,629 en 1968 à \$2,490 en 1972, alors que le prix moyen des véhicules nord-américains était de \$5,735 et que celui des véhicules d'outre-mer était de \$3,245. Si on enlevait les ventes d'autobus et d'autocars des chiffres donnés pour l'Amérique du Nord pour les années 1971 et 1972, le prix moyen serait réduit respectivement à \$5,175 et \$5,604.

Le Tableau 9 donne une série chronologique de statistiques mensuelles désaisonnalisées sur les ventes de véhicules automobiles neufs. Il indique que la demande du consommateur, si on élimine les influences saisonnières, s'est maintenue en 1972 à des niveaux élevés stables en ce qui concerne l'ensemble des achats et les achats de voitures particulières d'outre-mer, mais a augmenté progressivement pour les voitures particulières de fabrication canadienne et américaine.

## NOTA

1. Le présent bulletin est une récapitulation, comportant de légères rectifications, des données publiées dans la série mensuelle "Ventes de véhicules automobiles neufs" (n° 63-007 au catalogue).
2. La statistique des Ventes de véhicules automobiles neufs provient des fabricants canadiens et des importateurs de véhicules automobiles. On demande aux répondants de fournir le total intégré des ventes de véhicules automobiles neufs, suivant les déclarations mensuelles de leurs conces-

effort is made to avoid duplication, particularly for sales reported by distributors of overseas manufactured vehicles.

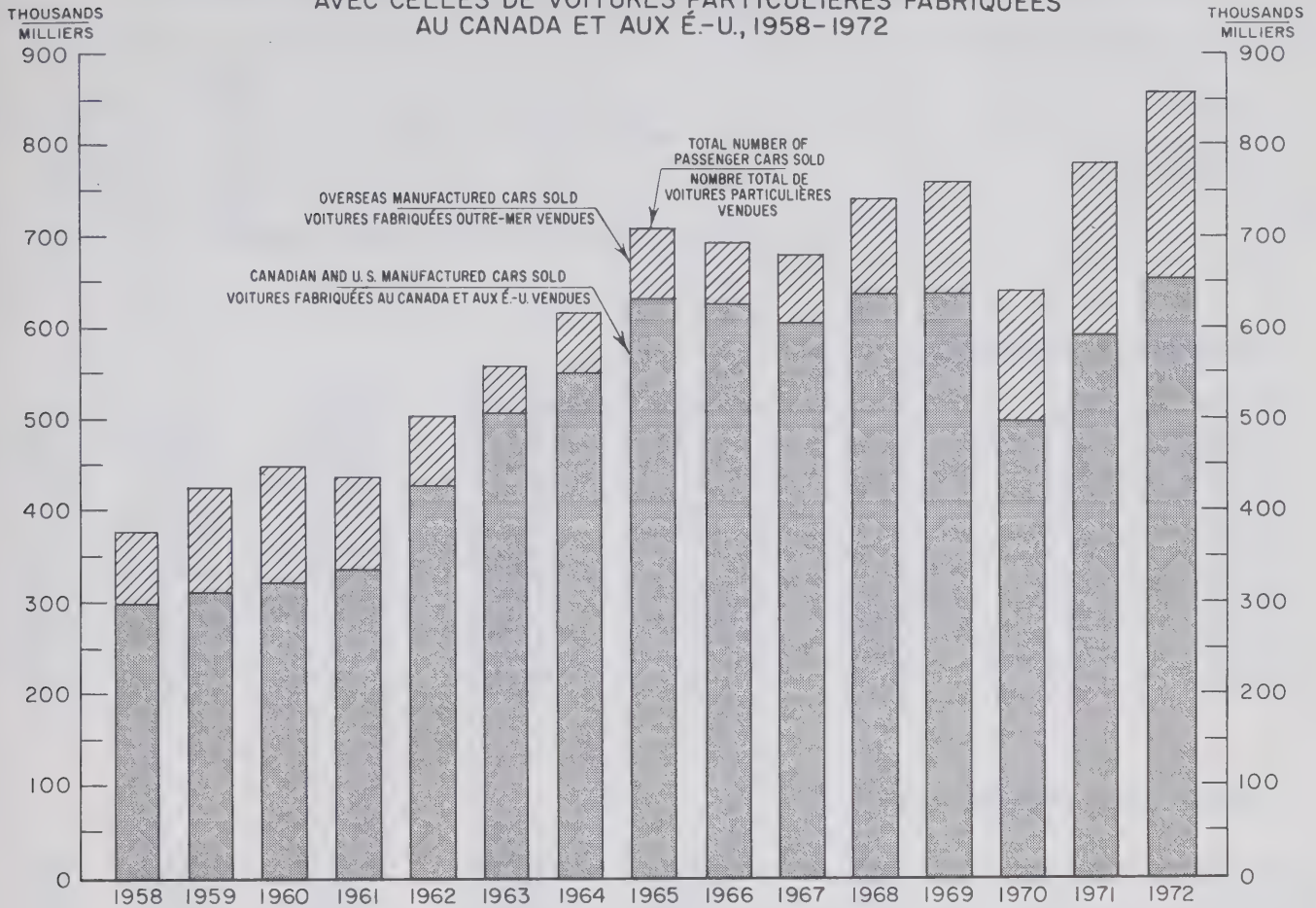
3. Commercial Vehicles is a term employed for convenience throughout the text, with reference solely to "trucks and buses". Passenger-carrying automobiles used for commercial purposes, such as taxis and local delivery services, are nevertheless classified with passenger vehicles for the purpose of this report.

sionnaires. On tâche, dans toute la mesure du possible, d'éviter les doubles comptes, particulièrement dans le cas des ventes déclarées par les distributeurs de véhicules fabriqués outre-mer.

3. Le terme "véhicules utilitaires" est employé dans tout le texte pour plus de commodité mais ne comprend que les "camions et autobus". Les automobiles qui sont utilisées à des fins commerciales pour le transport de passagers, comme les taxis et véhicules affectés aux livraisons locales, sont néanmoins classés dans la catégorie des voitures particulières aux fins du présent bulletin.

COMPARING CANADIAN PASSENGER CAR UNIT SALES OF OVERSEAS MANUFACTURED CARS  
WITH THOSE MANUFACTURED IN CANADA AND THE U. S., 1958-1972

COMPARAISON DES VENTES DE VOITURES PARTICULIÈRES FABRIQUÉES OUTRE-MER  
AVEC CELLES DE VOITURES PARTICULIÈRES FABRIQUÉES  
AU CANADA ET AUX É.-U., 1958-1972



MARKET SHARE OF OVERSEAS MANUFACTURED AND CANADIAN AND U. S. MANUFACTURED  
PASSENGER CARS, PERCENTAGES BASED ON UNIT SALES IN CANADA, 1958-1972

PART DU MARCHÉ OCCUPÉE PAR LES VOITURES PARTICULIÈRES FABRIQUÉES OUTRE-MER  
ET PAR LES VOITURES PARTICULIÈRES FABRIQUÉES AU CANADA ET AUX É.-U.,  
POURCENTAGES FONDÉS SUR LES VENTES AU CANADA, 1958-1972

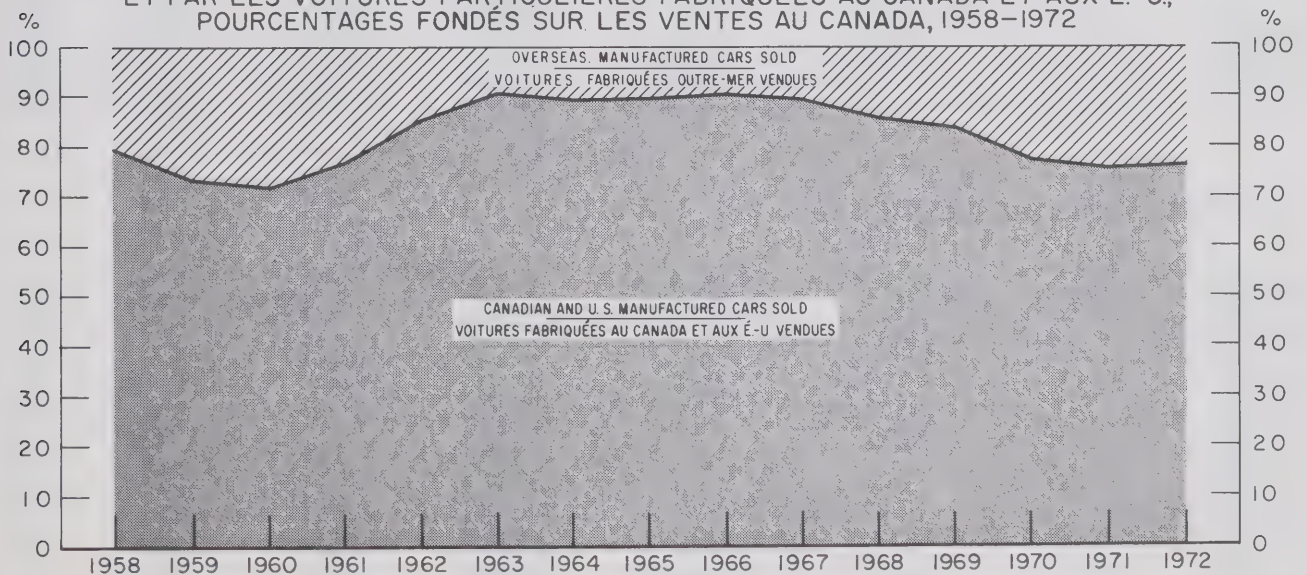


TABLE 1. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle and Province, Units, 1958-1972

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
			number — nombre		
	<u>All vehicles — Tous véhicules</u>				
1	1958 .....	444,769	5,948	1,947	15,909
2	1959 .....	502,626	6,473	2,659	17,793
3	1960 .....	523,188	7,960	3,142	19,370
4	1961 .....	511,479	7,897	2,754	19,100
5	1962 .....	585,210	8,828	2,882	20,945
6	1963 .....	654,989	9,458	3,252	21,410
7	1964 .....	725,879	10,536	3,300	24,671
8	1965 .....	830,995	12,638	3,912	26,273
9	1966 .....	827,431	14,392	3,785	27,013
10	1967 .....	815,307	14,564	3,457	27,100
11	1968 .....	889,453	14,005	3,838	30,791
12	1969 .....	917,505	12,643	3,458	27,795
13	1970 .....	774,241	12,147	3,192	24,650
14	1971 .....	940,332	16,333	3,978	29,997
15	1972 .....	1,065,621	21,065	4,495	32,897
	<u>Passenger cars — Voitures particulières</u>				
16	1958 .....	376,723	4,459	1,412	13,382
17	1959 .....	425,038	5,181	2,033	15,050
18	1960 .....	447,771	6,500	2,523	16,563
19	1961 .....	437,319	6,381	2,161	16,311
20	1962 .....	502,565	7,047	2,285	18,001
21	1963 .....	557,787	7,499	2,595	18,100
22	1964 .....	616,759	8,384	2,652	20,928
23	1965 .....	708,716	10,169	3,143	22,544
24	1966 .....	694,820	11,752	2,989	23,041
25	1967 .....	679,435	12,128	2,759	22,909
26	1968 .....	741,915	11,453	3,004	25,534
27	1969 .....	760,803	10,560	2,781	23,263
28	1970 .....	640,360	9,945	2,541	20,454
29	1971 .....	780,762	13,105	3,168	25,413
30	1972 .....	858,959	16,835	3,567	26,889
	<u>Commercial vehicles — Véhicules utilitaires</u>				
31	1958 .....	68,046	1,489	535	2,527
32	1959 .....	77,588	1,292	626	2,743
33	1960 .....	75,417	1,460	619	2,807
34	1961 .....	74,160	1,516	593	2,789
35	1962 .....	82,645	1,781	597	2,944
36	1963 .....	97,202	1,959	657	3,310
37	1964 .....	109,120	2,152	648	3,743
38	1965 .....	122,279	2,469	769	3,729
39	1966 .....	132,611	2,640	796	3,972
40	1967 .....	135,872	2,436	698	4,191
41	1968 .....	147,538	2,552	834	5,257
42	1969 .....	156,702	2,083	677	4,532
43	1970 .....	133,881	2,202	651	4,196
44	1971 .....	159,570	3,228	810	4,584
45	1972 .....	206,662	4,230	928	6,008

(1) Includes Yukon and Northwest Territories.

TABLEAU 1. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1958-1972

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number -- nombre							
10,773	101,680	180,624	23,498	23,324	41,174	39,892	1
12,515	107,938	208,655	28,903	25,965	45,814	45,911	2
15,140	122,240	216,754	30,402	25,642	41,338	41,200	3
16,282	130,297	204,484	25,118	24,488	42,458	38,601	4
17,409	151,960	229,933	26,237	26,821	51,078	49,117	5
17,191	165,925	260,771	30,157	34,520	54,958	57,347	6
19,637	182,053	286,945	32,974	39,126	60,131	66,506	7
22,661	205,338	336,665	33,421	43,519	66,904	79,664	8
23,182	200,747	326,550	38,288	44,511	70,678	78,285	9
19,845	199,056	319,272	40,487	43,713	71,976	75,837	10
22,847	218,738	357,732	37,602	39,919	78,066	85,915	11
22,885	225,935	372,237	37,223	33,814	83,851	97,664	12
19,987	198,604	309,950	31,824	26,582	66,271	81,034	13
27,191	236,464	379,144	37,031	34,110	78,751	97,333	14
30,088	270,871	415,053	43,579	42,073	93,365	112,135	15
8,708	87,211	157,555	20,029	18,203	31,570	34,194	16
10,087	91,783	182,183	24,375	20,347	35,031	38,968	17
12,493	105,660	191,232	26,112	19,838	31,417	35,433	18
13,557	112,960	181,042	21,460	19,385	31,519	32,543	19
14,640	133,317	203,503	22,436	21,016	38,740	41,580	20
14,314	144,761	229,668	25,652	26,477	40,835	47,886	21
16,180	160,397	251,297	27,948	29,519	44,849	54,605	22
18,876	182,719	297,465	27,817	31,622	49,502	64,859	23
19,444	177,881	283,730	31,170	31,374	50,896	62,543	24
16,181	176,140	274,291	32,398	30,327	51,715	60,587	25
18,692	195,423	307,017	30,029	28,408	55,867	66,488	26
18,445	201,169	319,084	29,629	23,559	59,265	73,048	27
15,765	176,578	265,009	24,935	18,187	46,750	60,196	28
22,205	209,366	325,755	29,462	23,612	55,811	72,865	29
24,183	235,884	346,819	33,837	28,157	62,834	79,954	30
2,065	14,469	23,069	3,469	5,121	9,604	5,698	31
2,428	16,155	26,472	4,528	5,618	10,783	6,943	32
2,647	16,580	25,522	4,290	5,804	9,921	5,767	33
2,725	17,337	23,442	3,658	5,103	10,939	6,058	34
2,769	18,643	26,430	3,801	5,805	12,338	7,537	35
2,877	21,164	31,103	4,505	8,043	14,123	9,461	36
3,457	21,656	35,648	5,026	9,607	15,282	11,901	37
3,785	22,619	39,200	5,604	11,897	17,402	14,805	38
3,738	22,866	42,820	7,118	13,137	19,782	15,742	39
3,664	22,916	44,981	8,089	13,386	20,261	15,250	40
4,155	23,315	50,715	7,573	11,511	22,199	19,427	41
4,440	24,766	53,153	7,594	10,255	24,586	24,616	42
4,222	22,026	44,941	6,889	8,395	19,521	20,838	43
4,986	27,098	53,389	7,569	10,498	22,940	24,468	44
5,905	34,987	68,234	9,742	13,916	30,531	32,181	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1A. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle and Province, Dollars, 1958-1972

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
		thousands of dollars — milliers de dollars			
	<u>All vehicles — Tous véhicules</u>				
1	1958 .....	1,365,466	16,952	5,415	43,663
2	1959 .....	1,540,168	17,891	7,242	48,072
3	1960 .....	1,574,827	21,739	8,486	51,287
4	1961 .....	1,551,408	21,653	7,649	52,942
5	1962 .....	1,782,916	24,533	8,199	58,058
6	1963 .....	2,062,039	27,675	9,666	62,685
7	1964 .....	2,337,802	31,380	10,119	73,226
8	1965 .....	2,739,329	38,238	11,968	80,441
9	1966 .....	2,824,591	46,359	12,315	86,419
10	1967 .....	2,798,366	47,141	11,336	87,303
11	1968 .....	3,115,789	47,904	12,900	103,534
12	1969 .....	3,322,879	43,641	11,949	97,802
13	1970 .....	2,812,330	42,909	11,299	84,530
14	1971 .....	3,553,051	60,728	14,407	104,932
15	1972 .....	4,315,430	80,065	16,991	122,649
	<u>Passenger Cars — Voitures particulières</u>				
16	1958 .....	1,110,724	12,030	3,852	36,040
17	1959 .....	1,240,961	13,789	5,379	39,944
18	1960 .....	1,289,073	17,117	6,658	42,382
19	1961 .....	1,290,026	17,147	5,912	44,645
20	1962 .....	1,482,407	19,000	6,365	49,029
21	1963 .....	1,716,121	21,500	7,682	52,466
22	1964 .....	1,936,258	24,482	8,016	61,412
23	1965 .....	2,267,314	29,979	9,540	67,986
24	1966 .....	2,274,083	36,506	9,427	71,828
25	1967 .....	2,210,309	37,553	8,699	71,083
26	1968 .....	2,481,141	37,160	9,748	82,581
27	1969 .....	2,603,835	34,907	9,216	76,566
28	1970 .....	2,158,543	33,482	8,522	66,568
29	1971 .....	2,737,516	45,606	10,892	84,224
30	1972 .....	3,172,676	60,090	12,705	93,571
	<u>Commercial vehicles — Véhicules utilitaires</u>				
31	1958 .....	254,742	4,922	1,563	7,623
32	1959 .....	299,207	4,102	1,863	8,128
33	1960 .....	285,754	4,622	1,828	8,905
34	1961 .....	261,382	4,506	1,737	8,297
35	1962 .....	300,509	5,533	1,834	9,029
36	1963 .....	345,918	6,175	1,984	10,219
37	1964 .....	401,544	6,898	2,103	11,814
38	1965 .....	472,015	8,259	2,428	12,455
39	1966 .....	550,508	9,853	2,888	14,591
40	1967 .....	588,057	9,588	2,637	16,220
41	1968 .....	634,648	10,744	3,152	20,953
42	1969 .....	719,044	8,734	2,733	21,236
43	1970 .....	653,787	9,427	2,777	17,962
44	1971 .....	815,535	15,122	3,515	20,708
45	1972 .....	1,142,754	19,975	4,286	29,078

(1) Includes Yukon and Northwest Territories.

TABLEAU 1A. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1958-1972

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
30,926	328,237	549,649	73,107	72,132	127,862	117,523	1
36,666	344,489	634,195	90,968	80,923	145,184	134,538	2
42,954	376,597	648,204	95,376	79,459	130,472	120,253	3
47,376	399,428	620,498	78,637	75,874	132,155	115,196	4
50,941	466,421	699,481	81,631	82,026	160,213	151,413	5
52,548	526,848	819,151	95,770	108,380	177,595	181,721	6
61,297	596,446	921,426	106,503	125,005	197,614	214,786	7
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	8
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	9
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	10
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	11
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	12
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	13
101,659	888,896	1,433,030	141,666	131,811	306,863	369,059	14
117,261	1,090,755	1,671,546	179,577	172,720	396,576	467,290	15
24,179	266,247	463,308	59,479	55,363	94,090	96,136	16
27,745	275,077	532,396	73,162	61,926	105,028	106,515	17
33,170	308,491	553,862	77,825	59,767	93,334	96,467	18
37,785	331,964	540,440	65,681	59,501	95,762	91,189	19
41,098	393,568	605,264	67,866	63,615	117,531	119,071	20
42,143	447,870	710,340	80,070	83,018	128,061	142,971	21
48,462	509,086	792,221	88,953	94,399	143,767	165,460	22
58,004	591,245	957,989	89,473	103,049	160,558	199,491	23
61,360	583,148	936,359	103,306	105,727	170,828	195,594	24
51,060	575,339	892,422	107,057	100,996	173,968	192,132	25
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	26
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	27
51,977	593,555	899,747	86,811	63,661	162,577	191,643	28
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	29
85,896	871,801	1,293,697	128,052	107,414	235,680	283,770	30
6,747	61,990	86,341	13,628	16,769	33,772	21,387	31
8,921	69,412	101,799	17,806	18,997	40,156	28,023	32
9,784	68,106	94,342	17,551	19,692	37,138	23,786	33
9,591	67,464	80,058	12,956	16,373	36,393	24,007	34
9,843	72,853	94,217	13,765	18,411	42,682	32,342	35
10,405	78,978	108,811	15,700	25,362	49,534	38,750	36
12,835	87,360	129,205	17,550	30,606	53,847	49,326	37
16,569	98,706	145,895	20,811	38,989	61,663	66,240	38
15,919	100,661	177,023	29,057	48,539	80,316	71,661	39
17,180	108,029	202,600	33,467	47,325	80,926	70,085	40
19,972	109,379	222,181	30,898	42,025	87,671	87,673	41
21,685	116,628	245,530	34,770	39,087	105,280	123,361	42
23,587	118,496	216,793	32,283	33,640	90,041	108,781	43
25,441	154,062	276,370	36,004	46,031	108,889	129,393	44
31,365	218,954	377,849	51,525	65,306	160,896	183,520	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2. Annual Retail Sales of Passenger Cars by Origin  
and Province, Units, 1958-1972

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
				number — nombre	
	<u>All passenger cars — Toutes voitures particulières</u>				
1	1958 .....	376,723	4,459	1,412	13,382
2	1959 .....	425,038	5,181	2,033	15,050
3	1960 .....	447,771	6,500	2,523	16,563
4	1961 .....	437,319	6,381	2,161	16,311
5	1962 .....	502,565	7,047	2,285	18,001
6	1963 .....	557,787	7,499	2,595	18,100
7	1964 .....	616,759	8,384	2,652	20,928
8	1965 .....	708,716	10,169	3,143	22,544
9	1966 .....	694,820	11,752	2,989	23,041
10	1967 .....	679,435	12,128	2,759	22,909
11	1968 .....	741,915	11,453	3,004	25,534
12	1969 .....	760,803	10,560	2,781	23,263
13	1970 .....	640,360	9,945	2,541	20,454
14	1971 .....	780,762	13,105	3,168	25,413
15	1972 .....	858,959	16,835	3,567	26,889
	<u>Canadian and United States passenger cars — Voitures particulières canadiennes et américaines</u>				
16	1958 .....	299,557	3,201	1,078	9,123
17	1959 .....	310,920	3,273	1,326	9,084
18	1960 .....	321,804	3,900	1,603	8,849
19	1961 .....	336,122	3,941	1,543	10,773
20	1962 .....	427,127	4,770	1,831	13,202
21	1963 .....	506,311	5,949	2,386	14,975
22	1964 .....	550,823	6,526	2,368	16,861
23	1965 .....	633,641	8,078	2,709	18,909
24	1966 .....	626,986	9,732	2,653	19,517
25	1967 .....	605,049	10,325	2,421	19,210
26	1968 .....	637,393	9,579	2,514	20,863
27	1969 .....	638,270	8,934	2,284	18,846
28	1970 .....	497,185	8,360	1,993	14,937
29	1971 .....	592,319	11,363	2,322	17,598
30	1972 .....	653,933	13,940	2,609	19,168
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>				
31	1958 .....	77,166	1,258	334	4,259
32	1959 .....	114,118	1,908	707	5,966
33	1960 .....	125,967	2,600	920	7,714
34	1961 .....	101,197	2,440	618	5,538
35	1962 .....	75,438	2,277	454	4,799
36	1963 .....	51,476	1,550	209	3,125
37	1964 .....	65,936	1,858	284	4,067
38	1965 .....	75,075	2,091	434	3,635
39	1966 .....	67,834	2,020	336	3,524
40	1967 .....	74,386	1,803	338	3,699
41	1968 .....	104,522	1,874	490	4,671
42	1969 .....	122,533	1,626	497	4,417
43	1970 .....	143,175	1,585	548	5,517
44	1971 .....	188,443	1,742	846	7,815
45	1972 .....	205,026	2,895	958	7,721

(1) Includes Yukon and Northwest Territories.

TABLEAU 2. Ventes annuelles au détail de voitures particulières, par origine  
et par province, nombre d'unités, 1958-1972

New Brunswick — Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Nº
number — nombre							
8,708	87,211	157,555	20,029	18,203	31,570	34,194	1
10,087	91,783	182,183	24,375	20,347	35,031	38,968	2
12,493	105,660	191,232	26,112	19,838	31,417	35,433	3
13,557	112,960	181,042	21,460	19,385	31,519	32,543	4
14,640	133,317	203,503	22,436	21,016	38,740	41,580	5
14,314	144,761	229,668	25,652	26,477	40,835	47,886	6
16,180	160,397	251,297	27,948	29,519	44,849	54,605	7
18,876	182,719	297,465	27,817	31,622	49,502	64,859	8
19,444	177,881	283,730	31,170	31,374	50,896	62,543	9
16,181	176,140	274,291	32,398	30,327	51,715	60,587	10
18,692	195,423	307,017	30,029	28,408	55,867	66,488	11
18,445	201,169	319,084	29,629	23,559	59,265	73,048	12
15,765	176,578	265,009	24,935	18,187	46,750	60,196	13
22,205	209,366	325,755	29,462	23,612	55,811	72,865	14
24,183	235,884	346,819	33,837	28,157	62,834	79,954	15
6,545	71,647	124,921	17,066	16,617	26,128	23,231	16
6,731	67,368	135,109	20,195	17,560	27,936	22,338	17
7,421	74,487	141,443	21,943	16,962	24,913	20,283	18
9,253	82,679	144,295	18,971	17,249	26,496	20,922	19
11,341	111,213	177,575	20,631	19,405	34,874	32,285	20
12,247	131,905	210,532	24,249	25,223	38,033	40,812	21
13,665	143,687	226,670	26,187	28,132	41,270	45,457	22
16,170	164,040	268,670	25,927	30,093	45,479	53,566	23
16,878	161,827	258,531	29,452	30,158	47,574	50,664	24
14,081	158,706	246,044	30,532	29,059	47,824	46,847	25
15,687	170,139	268,910	27,569	26,836	49,450	45,846	26
14,755	169,374	276,285	26,813	22,043	50,799	48,137	27
11,811	138,422	213,652	21,657	15,907	36,751	33,695	28
16,881	162,019	257,383	24,383	20,230	40,779	39,361	29
18,051	182,437	274,941	27,758	23,627	45,000	46,402	30
2,163	15,564	32,634	2,963	1,586	5,442	10,963	31
3,356	24,415	47,074	4,180	2,787	7,095	16,630	32
5,072	31,173	49,789	4,169	2,876	6,504	15,150	33
4,304	30,281	36,747	2,489	2,136	5,023	11,621	34
3,299	22,104	25,928	1,805	1,611	3,866	9,295	35
2,067	12,856	19,136	1,403	1,254	2,802	7,074	36
2,515	16,710	24,627	1,761	1,387	3,579	9,148	37
2,706	18,679	28,795	1,890	1,529	4,023	11,293	38
2,566	16,054	25,199	1,718	1,216	3,322	11,879	39
2,100	17,434	28,247	1,866	1,268	3,891	13,740	40
3,005	25,284	38,107	2,460	1,572	6,417	20,642	41
3,690	31,795	42,799	2,816	1,516	8,466	24,911	42
3,954	38,156	51,357	3,278	2,280	9,999	26,501	43
5,324	47,347	68,372	5,079	3,382	15,032	33,504	44
6,132	53,447	71,878	6,079	4,530	17,834	33,552	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2A. Annual Retail Sales of Passenger Cars by Origin and Province, Dollars,  
Average Price Per Unit, 1958-1972

No.	Year — Année	Average Unit Price — Prix moyen par unité	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
			thousands of dollars — milliers de dollars			
	<u>All passenger cars — Toutes voitures particulières</u>					
1	1958 .....	2,948	1,110,724	12,030	3,852	36,040
2	1959 .....	2,920	1,240,961	13,789	5,379	39,944
3	1960 .....	2,879	1,289,073	17,117	6,658	42,382
4	1961 .....	2,950	1,290,026	17,147	5,912	44,645
5	1962 .....	2,950	1,482,407	19,000	6,365	49,029
6	1963 .....	3,077	1,716,121	21,500	7,682	52,466
7	1964 .....	3,139	1,936,258	24,482	8,016	61,412
8	1965 .....	3,199	2,267,314	29,979	9,540	67,986
9	1966 .....	3,273	2,274,083	36,506	9,427	71,828
10	1967 .....	3,253	2,210,309	37,553	8,699	71,083
11	1968 .....	3,344	2,481,141	37,160	9,748	82,581
12	1969 .....	3,422	2,603,835	34,907	9,216	76,566
13	1970 .....	3,371	2,158,543	33,482	8,522	66,568
14	1971 .....	3,506	2,737,516	45,606	10,892	84,224
15	1972 .....	3,694	3,172,676	60,090	12,705	93,571
	<u>Canadian and United States passenger cars — Voitures particulières canadiennes et américaines</u>					
16	1958 .....	3,204	959,847	9,603	3,276	28,156
17	1959 .....	3,265	1,015,221	10,110	4,107	28,704
18	1960 .....	3,223	1,037,168	11,963	4,979	27,730
19	1961 .....	3,214	1,080,283	12,183	4,677	33,568
20	1962 .....	3,095	1,321,990	14,380	5,433	39,365
21	1963 .....	3,169	1,604,675	18,323	7,253	45,951
22	1964 .....	3,262	1,796,694	20,740	7,460	53,197
23	1965 .....	3,328	2,108,565	25,916	8,695	60,817
24	1966 .....	3,394	2,128,112	32,291	8,771	64,885
25	1967 .....	3,381	2,045,733	34,112	8,034	63,631
26	1968 .....	3,512	2,238,712	33,209	8,731	72,588
27	1969 .....	3,616	2,308,109	31,331	8,079	66,535
28	1970 .....	3,612	1,795,709	29,766	7,198	53,182
29	1971 .....	3,757	2,225,121	41,167	8,607	63,505
30	1972 .....	3,907	2,554,779	52,005	9,936	71,552
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>					
31	1958 .....	1,955	150,877	2,427	576	7,884
32	1959 .....	1,978	225,740	3,679	1,272	11,240
33	1960 .....	2,000	251,905	5,154	1,679	14,652
34	1961 .....	2,073	209,743	4,964	1,235	11,077
35	1962 .....	2,126	160,417	4,620	932	9,664
36	1963 .....	2,165	111,446	3,177	429	6,515
37	1964 .....	2,117	139,564	3,742	556	8,215
38	1965 .....	2,115	158,749	4,063	845	7,169
39	1966 .....	2,152	145,971	4,215	656	6,943
40	1967 .....	2,212	164,576	3,441	665	7,452
41	1968 .....	2,319	242,429	3,951	1,017	9,993
42	1969 .....	2,413	295,726	3,576	1,137	10,031
43	1970 .....	2,534	362,834	3,716	1,324	13,386
44	1971 .....	2,719	512,395	4,439	2,285	20,719
45	1972 .....	3,014	617,897	8,085	2,769	22,019

(1) Includes Yukon and Northwest Territories.

TABLEAU 2A. Ventes annuelles au détail de voitures particulières, par origine et par province, en dollars, prix unitaire moyen, 1958-1972

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
24,179	266,247	463,308	59,479	55,363	94,090	96,136	1
27,745	275,077	532,396	73,162	61,926	105,028	106,515	2
33,170	308,491	553,862	77,825	59,767	93,334	96,467	3
37,785	331,964	540,440	65,681	59,501	95,762	91,189	4
41,098	393,568	605,264	67,866	63,615	117,531	119,071	5
42,143	447,870	710,340	80,070	83,018	128,061	142,971	6
48,462	509,086	792,221	88,953	94,399	143,767	165,460	7
58,004	591,245	957,989	89,473	103,049	160,558	199,491	8
61,360	583,148	936,359	103,306	105,727	170,828	195,594	9
51,060	575,339	892,422	107,057	100,996	173,968	192,132	10
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	11
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	12
51,977	593,555	899,747	86,811	63,661	162,577	191,643	13
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	14
85,896	871,801	1,293,697	128,052	107,414	235,680	283,770	15
20,176	235,326	400,135	53,759	52,335	83,430	73,651	16
21,421	225,873	440,435	64,979	56,482	90,851	72,259	17
23,473	245,690	454,423	69,361	54,047	80,571	64,931	18
29,025	270,335	463,722	60,416	54,915	85,229	66,213	19
34,319	347,595	549,387	63,894	60,008	109,031	98,578	20
37,814	420,211	669,354	76,911	80,206	121,687	126,965	21
43,359	474,037	740,080	85,081	91,318	135,836	145,586	22
52,645	551,986	896,759	85,542	99,724	151,969	174,512	23
56,248	548,628	881,888	99,748	103,118	163,558	168,977	24
46,848	536,392	830,000	103,037	98,172	165,331	160,176	25
54,811	599,870	934,438	96,272	94,033	180,118	164,642	26
52,177	611,148	994,906	96,779	79,769	189,794	177,591	27
42,446	496,014	769,470	78,327	57,863	137,233	124,210	28
62,135	606,025	970,533	91,582	76,534	157,424	147,609	29
68,682	709,996	1,075,796	109,578	94,261	182,222	180,751	30
4,003	30,921	63,173	5,720	3,028	10,660	22,485	31
6,324	49,204	91,961	8,183	5,444	14,177	34,256	32
9,697	62,801	99,439	8,464	5,720	12,763	31,536	33
8,760	61,629	76,718	5,265	4,586	10,533	24,976	34
6,779	45,973	55,877	3,972	3,607	8,500	20,493	35
4,329	27,659	40,986	3,159	2,812	6,374	16,006	36
5,103	35,049	52,141	3,872	3,081	7,931	19,874	37
5,359	39,259	61,230	3,931	3,325	8,589	24,979	38
5,112	34,520	54,471	3,558	2,609	7,270	26,617	39
4,212	38,947	62,422	4,020	2,824	8,637	31,956	40
6,314	58,546	88,469	5,714	3,621	15,114	49,690	41
8,218	77,178	104,112	6,997	3,664	20,424	60,389	42
9,531	97,541	130,277	8,484	5,798	25,344	67,433	43
14,083	128,809	186,127	14,080	9,246	40,550	92,057	44
17,214	161,805	217,901	18,474	13,153	53,458	103,019	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Units, 1958-1972

TABLEAU 3. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1958-1972

Year - Année	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie- Britan- nique(1)
			number - nombre			
<u>All commercial vehicles - Tous véhicules utilitaires</u>						
1958 .....	68,046	6,616	14,469	23,069	18,194	5,698
1959 .....	77,588	7,089	16,155	26,472	20,929	6,943
1960 .....	75,417	7,533	16,580	25,522	20,015	5,767
1961 .....	74,160	7,623	17,337	23,442	19,700	6,058
1962 .....	82,645	8,091	18,643	26,430	21,944	7,537
1963 .....	97,202	8,803	21,164	31,103	26,671	9,461
1964 .....	109,120	10,000	21,656	35,648	29,915	11,901
1965 .....	122,279	10,752	22,619	39,200	34,903	14,805
1966 .....	132,611	11,146	22,866	42,820	40,037	15,742
1967 .....	135,872	10,989	22,916	44,981	41,736	15,250
1968 .....	147,538	12,798	23,315	50,715	41,283	19,427
1969 .....	156,702	11,732	24,766	53,153	42,435	24,616
1970 .....	133,881	11,271	22,026	44,941	34,805	20,838
1971 .....	159,570	13,608	27,098	53,389	41,007	24,468
1972 .....	206,662	17,071	34,987	68,234	54,189	32,181
<u>Canadian and United States commercial vehicles - Véhicules utilitaires cana- diens et américains</u>						
1958 .....	61,349	6,093	12,805	20,349	17,327	4,775
1959 .....	69,366	6,480	14,055	22,974	19,977	5,880
1960 .....	68,324	6,823	14,661	22,722	19,095	5,023
1961 .....	68,149	6,965	15,617	21,163	19,052	5,352
1962 .....	78,674	7,657	17,624	24,911	21,515	6,967
1963 .....	94,323	8,480	20,542	30,013	26,329	8,959
1964 .....	106,754	9,731	21,206	34,805	29,641	11,371
1965 .....	120,205	10,526	22,282	38,505	34,689	14,203
1966 .....	130,629	10,977	22,596	42,203	39,850	15,003
1967 .....	133,330	10,815	22,586	44,267	41,480	14,182
1968 .....	142,241	12,370	22,717	49,308	40,607	17,239
1969 .....	149,597	11,163	24,034	51,359	41,442	21,599
1970 .....	124,664	10,432	21,179	42,823	33,244	16,986
1971 .....	147,001	12,450	25,881	50,694	38,597	19,379
1972 .....	189,577	15,393	33,126	64,559	50,846	25,653
<u>Overseas commercial vehicles - Véhicules utilitaires d'outre-mer</u>						
1958 .....	6,697	523	1,664	2,720	867	923
1959 .....	8,222	609	2,100	3,498	952	1,063
1960 .....	7,093	710	1,919	2,800	920	744
1961 .....	6,011	658	1,720	2,279	648	706
1962 .....	3,971	434	1,019	1,519	429	570
1963 .....	2,879	323	622	1,090	342	502
1964 .....	2,366	269	450	843	274	530
1965 .....	2,074	226	337	695	214	602
1966 .....	1,982	169	270	617	187	739
1967 .....	2,542	174	330	714	256	1,068
1968 .....	5,297	428	598	1,407	676	2,188
1969 .....	7,105	569	732	1,794	993	3,017
1970 .....	9,217	839	847	2,118	1,561	3,852
1971 .....	12,569	1,158	1,217	2,695	2,410	5,089
1972 .....	17,085	1,678	1,861	3,675	3,343	6,528

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3A. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Dollars, Average Price per Unit, 1958-1972

TABLEAU 3A. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, en dollars, prix unitaire moyen, 1958-1972

Year — Année	Average unit price — Prix moyen par unité	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britannique(1)
	dollars	thousands of dollars — milliers de dollars					
<u>All commercial vehicles — Tous véhicules utilitaires</u>							
1958 .....	3,744	254,742	20,855	61,990	86,341	64,169	21,387
1959 .....	3,856	299,207	23,014	69,412	101,799	76,959	28,023
1960 .....	3,789	285,754	25,139	68,106	94,342	74,381	23,786
1961 .....	3,525	261,382	24,131	67,464	80,058	65,722	24,007
1962 .....	3,636	300,509	26,239	72,853	94,217	74,858	32,342
1963 .....	3,559	345,918	28,783	78,978	108,811	90,596	38,750
1964 .....	3,680	401,544	33,650	87,360	129,205	102,003	49,326
1965 .....	3,860	472,015	39,711	98,706	145,895	121,463	66,240
1966 .....	4,151	550,508	43,251	100,661	177,023	157,912	71,661
1967 .....	4,328	588,057	45,625	108,029	202,600	161,718	70,085
1968 .....	4,302	634,648	54,821	109,379	222,181	160,594	87,673
1969 .....	4,589	719,044	54,388	116,628	245,530	179,137	123,361
1970 .....	4,883	653,787	53,753	118,496	216,793	155,964	108,781
1971 .....	5,111	815,535	64,786	154,062	276,370	190,924	129,393
1972 .....	5,530	1,142,754	84,704	218,954	377,849	277,727	183,520
<u>Canadian and United states commer- cial vehicles — Véhicules utili- taires canadiens et américains</u>							
1958 .....	3,918	240,346	19,749	58,381	80,489	62,321	19,406
1959 .....	4,063	281,859	21,686	64,988	94,469	74,923	25,793
1960 .....	3,962	270,698	23,611	63,992	88,454	72,439	22,202
1961 .....	3,638	247,944	22,672	63,535	75,161	64,218	22,358
1962 .....	3,698	290,901	25,219	70,397	90,555	73,819	30,911
1963 .....	3,590	338,643	27,953	77,413	106,115	89,703	37,459
1964 .....	3,703	395,328	32,932	86,194	127,016	101,244	47,942
1965 .....	3,881	466,463	39,104	97,812	144,081	120,870	64,596
1966 .....	4,174	545,261	42,788	99,928	175,382	157,416	69,747
1967 .....	4,360	581,367	45,140	107,147	200,691	161,026	67,363
1968 .....	4,360	620,184	53,619	107,719	218,227	158,737	81,882
1969 .....	4,676	699,536	52,783	114,547	240,462	176,430	115,314
1970 .....	5,042	628,532	51,392	116,099	210,765	151,744	98,532
1971 .....	5,303	779,544	61,343	150,412	268,321	184,240	115,228
1972 .....	5,735	1,087,306	79,457	212,612	365,692	267,368	162,177
<u>Overseas commercial vehicles — Vé- hicules utilitaires d'outre-mer</u>							
1958 .....	2,150	14,396	1,106	3,609	5,852	1,848	1,981
1959 .....	2,110	17,348	1,328	4,424	7,330	2,036	2,230
1960 .....	2,123	15,056	1,528	4,114	5,888	1,942	1,584
1961 .....	2,236	13,438	1,459	3,929	4,897	1,504	1,649
1962 .....	2,420	9,608	1,020	2,456	3,662	1,039	1,431
1963 .....	2,527	7,275	830	1,565	2,696	893	1,291
1964 .....	2,627	6,216	718	1,166	2,189	759	1,384
1965 .....	2,677	5,552	607	894	1,814	593	1,644
1966 .....	2,647	5,247	463	733	1,641	496	1,914
1967 .....	2,632	6,690	485	882	1,909	692	2,722
1968 .....	2,731	14,464	1,202	1,660	3,954	1,857	5,791
1969 .....	2,746	19,508	1,605	2,081	5,068	2,707	8,047
1970 .....	2,740	25,255	2,361	2,397	6,028	4,220	10,249
1971 .....	2,863	35,991	3,443	3,650	8,049	6,684	14,165
1972 .....	3,245	55,448	5,247	6,342	12,157	10,359	21,343

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 4. Percentage Distribution of Retail Sales of Passenger Cars by Origin for Provinces, Based on Units of All Passenger Cars = 100 %, 1958-1972

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
		per cent — pour cent			
	<u>Canadian and United States passenger cars — Voitures particulières canadiennes et américaines</u>				
1	1958 .....	79.5	71.8	76.3	68.2
2	1959 .....	73.2	63.2	65.2	60.4
3	1960 .....	71.9	60.0	63.5	53.4
4	1961 .....	76.9	61.8	71.4	66.0
5	1962 .....	85.0	67.7	80.1	73.3
6	1963 .....	90.8	79.3	91.9	82.7
7	1964 .....	89.3	77.8	89.3	80.6
8	1965 .....	89.4	79.4	86.2	83.9
9	1966 .....	90.2	82.8	88.8	84.7
10	1967 .....	89.1	85.1	87.7	83.9
11	1968 .....	85.9	83.6	83.7	81.7
12	1969 .....	83.9	84.6	82.1	81.0
13	1970 .....	77.6	84.1	78.4	73.0
14	1971 .....	75.9	86.7	73.3	69.2
15	1972 .....	76.1	82.8	73.1	71.3
	<u>Overseas passenger cars — Voitures particulières d'outre-mer</u>				
16	1958 .....	20.5	28.2	23.7	31.8
17	1959 .....	26.8	36.8	34.8	39.6
18	1960 .....	28.1	40.0	36.5	46.6
19	1961 .....	23.1	38.2	28.6	34.0
20	1962 .....	15.0	32.3	19.9	26.7
21	1963 .....	9.2	20.7	8.1	17.3
22	1964 .....	10.7	22.2	10.7	19.4
23	1965 .....	10.6	20.6	13.8	16.1
24	1966 .....	9.8	17.2	11.2	15.3
25	1967 .....	10.9	14.9	12.3	16.1
26	1968 .....	14.1	16.4	16.3	18.3
27	1969 .....	16.1	15.4	17.9	19.0
28	1970 .....	22.4	15.9	21.6	27.0
29	1971 .....	24.1	13.3	26.7	30.8
30	1972 .....	23.9	17.2	26.9	28.7

(1) Includes Yukon and Northwest Territories.

TABLEAU 4. Répartition proportionnelle des ventes au détail des voitures particulières, par origine et par province, la vente des unités de toutes les voitures particulières étant égale à 100 %, 1958-1972

New Brunswick — Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Nº
per cent — pour cent							
75.2	82.2	79.3	85.2	91.3	82.8	67.9	1
66.7	73.4	74.2	82.9	86.3	79.7	57.3	2
59.4	70.5	74.0	84.0	85.5	79.3	57.2	3
68.3	73.2	79.7	88.4	89.0	84.1	64.3	4
77.5	83.4	87.3	92.0	92.3	90.0	77.6	5
85.6	91.1	91.7	94.5	95.3	93.1	85.2	6
84.5	89.6	90.2	93.7	95.3	92.0	83.2	7
85.7	89.8	90.3	93.2	95.2	91.9	82.6	8
86.8	91.0	91.1	94.5	96.1	93.5	81.0	9
87.0	90.1	89.7	94.2	95.8	92.5	77.3	10
83.9	87.1	87.6	91.8	94.5	88.5	69.0	11
80.0	84.2	86.6	90.5	93.6	85.7	65.9	12
74.9	78.4	80.6	86.9	87.5	78.6	56.0	13
76.0	77.4	79.0	82.8	85.7	73.1	54.0	14
74.6	77.3	79.3	82.0	83.9	71.6	58.0	15
24.8	17.8	20.7	14.8	8.7	17.2	32.1	16
33.3	26.6	25.8	17.1	13.7	20.3	42.7	17
40.6	29.5	26.0	16.0	14.5	20.7	42.8	18
31.7	26.8	20.3	11.6	11.0	15.9	35.7	19
22.5	16.6	12.7	8.0	7.7	10.0	22.4	20
14.4	8.9	8.3	5.5	4.7	6.9	14.8	21
15.5	10.4	9.8	6.3	4.7	8.0	16.8	22
14.3	10.2	9.7	6.8	4.8	8.1	17.4	23
13.2	9.0	8.9	5.5	3.9	6.5	19.0	24
13.0	9.9	10.3	5.8	4.2	7.5	22.7	25
16.1	12.9	12.4	8.2	5.5	11.5	31.0	26
20.0	15.8	13.4	9.5	6.4	14.3	34.1	27
25.1	21.6	19.4	13.1	12.5	21.4	44.0	28
24.0	22.6	21.0	17.2	14.3	26.9	46.0	29
25.4	22.7	20.7	18.0	16.1	28.4	42.0	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle and Province, Units, 1972

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	<u>All vehicles</u>					
1	TOTAL .....	1,065,621	21,065	4,495	32,897	30,088
2	January .....	57,888	932	206	1,745	1,763
3	February .....	68,166	1,239	315	2,063	1,887
4	March .....	91,950	2,101	412	2,748	2,381
5	April .....	95,598	2,282	402	2,882	2,770
6	May .....	127,332	2,561	547	3,990	3,617
7	June .....	112,333	2,481	527	3,749	3,546
8	July .....	81,463	1,810	403	2,699	2,516
9	August .....	72,830	1,576	308	2,348	2,093
10	September .....	76,575	1,539	339	2,264	2,112
11	October .....	110,564	1,936	417	3,227	2,951
12	November .....	97,445	1,489	377	3,192	2,661
13	December .....	73,477	1,119	242	1,990	1,791
	<u>Passenger cars</u>					
14	TOTAL .....	858,959	16,835	3,567	26,889	24,183
15	January .....	46,028	731	165	1,373	1,368
16	February .....	54,519	953	246	1,667	1,522
17	March .....	73,862	1,717	338	2,297	1,940
18	April .....	77,971	1,936	324	2,401	2,289
19	May .....	103,483	2,094	445	3,324	2,983
20	June .....	90,342	2,020	444	3,125	2,816
21	July .....	65,536	1,448	329	2,189	2,024
22	August .....	57,657	1,244	213	1,886	1,642
23	September .....	62,264	1,186	252	1,831	1,698
24	October .....	90,972	1,514	325	2,654	2,383
25	November .....	78,166	1,182	297	2,595	2,147
26	December .....	58,159	810	189	1,547	1,371
	<u>Commercial vehicles</u>					
27	TOTAL .....	206,662	4,230	928	6,008	5,905
28	January .....	11,860	201	41	372	395
29	February .....	13,647	286	69	396	365
30	March .....	18,088	384	74	451	441
31	April .....	17,627	346	78	481	481
32	May .....	23,849	467	102	666	634
33	June .....	21,991	461	83	624	730
34	July .....	15,927	362	74	510	492
35	August .....	15,173	332	95	462	451
36	September .....	14,311	353	87	433	414
37	October .....	19,592	422	92	573	568
38	November .....	19,279	307	80	597	514
39	December .....	15,318	309	53	443	420

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1972

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	Nº
number — nombre							
						<u>Tous véhicules</u>	
270,871	415,053	43,579	42,073	93,365	112,135	TOTAL .....	1
13,253	23,196	2,228	2,109	5,449	7,007	Janvier .....	2
15,670	26,247	2,987	3,103	6,107	8,548	Février .....	3
22,166	35,282	4,309	4,282	8,491	9,778	Mars .....	4
27,641	34,974	3,952	3,644	7,411	9,640	Avril .....	5
36,815	49,164	4,534	4,199	10,295	11,610	Mai .....	6
30,777	43,348	4,011	3,892	9,621	10,381	Juin .....	7
21,427	30,397	3,438	3,205	6,878	8,690	Juillet .....	8
17,543	26,969	3,102	3,205	6,752	8,934	Août .....	9
18,810	27,941	3,474	3,327	7,665	9,104	Septembre .....	10
27,187	46,272	4,057	4,179	9,679	10,659	Octobre .....	11
24,084	39,129	4,041	3,936	8,513	10,023	Novembre .....	12
15,498	32,134	3,446	2,992	6,504	7,761	Décembre .....	13
						<u>Voitures particulières</u>	
235,884	346,819	33,837	28,157	62,834	79,954	TOTAL .....	14
11,228	19,289	1,732	1,384	3,686	5,072	Janvier .....	15
13,443	21,877	2,365	2,162	4,071	6,213	Février .....	16
19,462	28,930	3,434	2,866	5,792	7,086	Mars .....	17
24,779	28,853	3,027	2,466	5,109	6,787	Avril .....	18
32,509	40,860	3,454	2,775	6,864	8,175	Mai .....	19
27,044	35,708	3,079	2,597	6,364	7,145	Juin .....	20
18,758	25,291	2,689	2,200	4,592	6,016	Juillet .....	21
14,988	22,389	2,342	2,139	4,535	6,279	Août .....	22
16,210	24,069	2,763	2,220	5,440	6,595	Septembre .....	23
23,951	39,563	3,197	2,850	6,675	7,860	Octobre .....	24
20,505	33,005	3,080	2,551	5,571	7,233	Novembre .....	25
13,007	26,985	2,675	1,947	4,135	5,493	Décembre .....	26
						<u>Véhicules utilitaires</u>	
34,987	68,234	9,742	13,916	30,531	32,181	TOTAL .....	27
2,025	3,907	496	725	1,763	1,935	Janvier .....	28
2,227	4,370	622	941	2,036	2,335	Février .....	29
2,704	6,352	875	1,416	2,699	2,692	Mars .....	30
2,862	6,121	925	1,178	2,302	2,853	Avril .....	31
4,306	8,304	1,080	1,424	3,431	3,435	Mai .....	32
3,733	7,640	932	1,295	3,257	3,236	Juin .....	33
2,669	5,106	749	1,005	2,286	2,674	Juillet .....	34
2,555	4,580	760	1,066	2,217	2,655	Août .....	35
2,600	3,872	711	1,107	2,225	2,509	Septembre .....	36
3,236	6,709	860	1,329	3,004	2,799	Octobre .....	37
3,579	6,124	961	1,385	2,942	2,790	Novembre .....	38
2,491	5,149	771	1,045	2,369	2,268	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5A. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle and Province, Dollars, 1972

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All Vehicles</u>					
1	TOTAL .....	4,315,430	80,065	16,991	122,649	117,261
2	January .....	232,850	3,571	761	6,469	6,721
3	February .....	271,410	4,684	1,159	7,604	7,344
4	March .....	369,016	7,865	1,541	10,208	9,281
5	April .....	383,121	8,497	1,531	10,568	10,464
6	May .....	512,031	9,660	2,026	14,939	14,047
7	June .....	451,966	9,354	2,041	13,864	13,963
8	July .....	324,903	6,828	1,525	10,022	9,549
9	August .....	292,663	6,061	1,148	8,713	8,256
10	September .....	307,104	5,894	1,293	8,406	8,167
11	October .....	453,885	7,571	1,592	12,097	11,614
12	November .....	404,133	5,650	1,407	11,928	10,439
13	December .....	312,348	4,430	967	7,831	7,416
	<u>Passenger cars</u>					
14	TOTAL .....	3,172,676	60,090	12,705	93,571	85,896
15	January .....	166,990	2,654	590	4,762	4,843
16	February .....	198,093	3,370	854	5,748	5,355
17	March .....	269,348	6,100	1,199	8,039	6,834
18	April .....	284,449	6,846	1,156	8,287	8,140
19	May .....	381,941	7,495	1,569	11,596	10,592
20	June .....	332,632	7,214	1,634	10,880	9,972
21	July .....	238,315	5,163	1,157	7,517	7,075
22	August .....	205,893	4,349	740	6,382	5,674
23	September .....	226,802	4,227	889	6,256	5,915
24	October .....	344,701	5,425	1,165	9,405	8,721
25	November .....	298,828	4,272	1,064	9,146	7,766
26	December .....	224,684	2,975	688	5,553	5,009
	<u>Commercial vehicles</u>					
27	TOTAL .....	1,142,754	19,975	4,286	29,078	31,365
28	January .....	65,860	917	171	1,707	1,878
29	February .....	73,317	1,314	305	1,856	1,989
30	March .....	99,668	1,765	342	2,169	2,447
31	April .....	98,672	1,651	375	2,281	2,324
32	May .....	130,090	2,165	457	3,343	3,455
33	June .....	119,334	2,140	407	2,984	3,991
34	July .....	86,588	1,665	368	2,505	2,474
35	August .....	86,770	1,712	408	2,331	2,582
36	September .....	80,302	1,667	404	2,150	2,252
37	October .....	109,184	2,146	427	2,692	2,893
38	November .....	105,305	1,378	343	2,782	2,673
39	December .....	87,664	1,455	279	2,278	2,407

(1) Includes Yukon and Northwest Territories.

TABLEAU 5A. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1972

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						<u>Tous véhicules</u>	
1,090,755	1,671,546	179,577	172,720	396,576	467,290	TOTAL .....	1
53,344	92,452	8,772	8,465	23,229	29,066	Janvier .....	2
62,248	103,893	12,154	12,464	25,817	34,043	Février .....	3
87,562	142,319	18,168	17,331	34,727	40,014	Mars .....	4
108,648	140,634	16,224	14,895	30,912	40,748	Avril .....	5
144,517	199,001	18,818	17,137	43,482	48,404	Mai .....	6
122,402	172,173	16,730	16,454	40,911	44,074	Juin .....	7
83,949	121,526	14,318	13,119	28,822	35,245	Juillet .....	8
71,383	105,004	12,885	13,018	29,939	36,256	Août .....	9
75,882	111,042	13,950	13,606	31,453	37,411	Septembre .....	10
112,865	187,305	16,428	17,371	42,346	44,696	Octobre .....	11
100,233	160,380	16,977	16,285	36,455	44,379	Novembre .....	12
67,722	135,817	14,153	12,575	28,483	32,954	Décembre .....	13
						<u>Voitures particulières</u>	
871,801	1,293,697	128,052	107,414	235,680	283,770	TOTAL .....	14
40,675	71,052	6,395	5,158	13,560	17,301	Janvier .....	15
49,023	80,523	8,820	8,098	15,068	21,234	Février .....	16
70,928	106,800	12,701	10,802	21,245	24,700	Mars .....	17
90,837	105,789	11,288	9,277	18,914	23,915	Avril .....	18
119,107	152,992	13,105	10,572	25,920	28,993	Mai .....	19
99,473	132,749	11,634	9,937	23,992	25,147	Juin .....	20
68,013	92,427	10,612	8,382	17,039	20,930	Juillet .....	21
53,052	80,525	8,724	8,038	16,619	21,790	Août .....	22
59,435	88,419	10,376	8,406	19,908	22,971	Septembre .....	23
92,121	150,803	12,190	11,153	25,494	28,224	Octobre .....	24
78,247	126,392	11,815	9,932	21,678	28,516	Novembre .....	25
50,890	105,226	10,392	7,659	16,243	20,049	Décembre .....	26
						<u>Véhicules utilitaires</u>	
218,954	377,849	51,525	65,306	160,896	183,520	TOTAL .....	27
12,669	21,400	2,377	3,307	9,669	11,765	Janvier .....	28
13,225	23,370	3,334	4,366	10,749	12,809	Février .....	29
16,634	35,519	5,467	6,529	13,482	15,314	Mars .....	30
17,811	34,845	4,936	5,618	11,998	16,833	Avril .....	31
25,410	46,009	5,713	6,565	17,562	19,411	Mai .....	32
22,929	39,424	5,096	6,517	16,919	18,927	Juin .....	33
15,936	29,099	3,706	4,737	11,783	14,315	Juillet .....	34
18,331	24,479	4,161	4,980	13,320	14,466	Août .....	35
16,447	22,623	3,574	5,200	11,545	14,440	Septembre .....	36
20,744	36,502	4,238	6,218	16,852	16,472	Octobre .....	37
21,986	33,988	5,162	6,353	14,777	15,863	Novembre .....	38
16,832	30,591	3,761	4,916	12,240	12,905	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Monthly Retail Sales of New Motor Vehicles by Origin and Region, Units, 1972

TABLEAU 6. Ventes mensuelles au détail de véhicules automobiles neufs, par origine et par région, nombre d'unités, 1972

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
<u>All vehicles — Tous véhicules</u>						
TOTAL .....	1,065,621	88,545	270,871	415,053	179,017	112,135
January — Janvier .....	57,888	4,646	13,253	23,196	9,786	7,007
February — Février .....	68,166	5,504	15,670	26,247	12,197	8,548
March — Mars .....	91,950	7,642	22,166	35,282	17,082	9,778
April — Avril .....	95,598	8,336	27,641	34,974	15,007	9,640
May — Mai .....	127,332	10,715	36,815	49,164	19,028	11,610
June — Juin .....	112,333	10,303	30,777	43,348	17,524	10,381
July — Juillet .....	81,463	7,428	21,427	30,397	13,521	8,690
August — Août .....	72,830	6,325	17,543	26,969	13,059	8,934
September — Septembre .....	76,575	6,254	18,810	27,941	14,466	9,104
October — Octobre .....	110,564	8,531	27,187	46,272	17,915	10,659
November — Novembre .....	97,445	7,719	24,084	39,129	16,490	10,023
December — Décembre .....	73,477	5,142	15,498	32,134	12,942	7,761
<u>Canadian and United States vehicles — Véhicules canadiens et américains</u>						
TOTAL .....	843,510	69,161	215,563	339,500	147,231	72,055
January — Janvier .....	46,785	3,891	10,734	19,463	8,137	4,560
February — Février .....	53,231	4,313	12,039	21,454	10,146	5,279
March — Mars .....	74,190	6,100	18,090	29,350	14,199	6,451
April — Avril .....	74,090	6,655	21,706	27,509	12,071	6,149
May — Mai .....	103,278	8,540	29,256	41,419	16,108	7,955
June — Juin .....	88,939	7,906	24,724	35,229	14,342	6,738
July — Juillet .....	61,835	5,569	16,119	24,047	10,787	5,313
August — Août .....	53,119	4,513	12,569	20,225	10,300	5,512
September — Septembre .....	56,749	4,755	14,246	21,385	11,199	5,164
October — Octobre .....	89,854	6,725	22,599	38,708	14,820	7,002
November — Novembre .....	79,297	5,961	20,044	32,689	13,884	6,719
December — Décembre .....	62,143	4,233	13,437	28,022	11,238	5,213
<u>Overseas vehicles — Véhicules d'outre-mer</u>						
TOTAL .....	222,111	19,384	55,308	75,553	31,786	40,080
January — Janvier .....	11,103	755	2,519	3,733	1,649	2,447
February — Février .....	14,935	1,191	3,631	4,793	2,051	3,269
March — Mars .....	17,760	1,542	4,076	5,932	2,883	3,327
April — Avril .....	21,508	1,681	5,935	7,465	2,936	3,491
May — Mai .....	24,054	2,175	7,559	7,745	2,920	3,655
June — Juin .....	23,394	2,397	6,053	8,119	3,182	3,643
July — Juillet .....	19,628	1,859	5,308	6,350	2,734	3,377
August — Août .....	19,711	1,812	4,974	6,744	2,759	3,422
September — Septembre .....	19,826	1,499	4,564	6,556	3,267	3,940
October — Octobre .....	20,710	1,806	4,588	7,564	3,095	3,657
November — Novembre .....	18,148	1,758	4,040	6,440	2,606	3,304
December — Décembre .....	11,334	909	2,061	4,112	1,704	2,548

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6A. Monthly Retail Sales of New Motor Vehicles by Origin and Region, Dollars, 1972

TABLEAU 6A. Ventes mensuelles au détail de véhicules automobiles neufs, par origine et par région, en dollars, 1972

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
<u>All vehicles — Tous véhicules</u>						
TOTAL .....	4,315,430	336,966	1,090,755	1,671,546	748,873	467,290
January — Janvier .....	232,850	17,522	53,344	92,452	40,466	29,066
February — Février .....	271,410	20,791	62,248	103,893	50,435	34,043
March — Mars .....	369,016	28,895	87,562	142,319	70,226	40,014
April — Avril .....	383,121	31,060	108,648	140,634	62,031	40,748
May — Mai .....	512,031	40,672	144,517	199,001	79,437	48,404
June — Juin .....	451,966	39,222	122,402	172,173	74,095	44,074
July — Juillet .....	324,903	27,924	83,949	121,526	56,259	35,245
August — Août .....	292,663	24,178	71,383	105,004	55,842	36,256
September — Septembre .....	307,104	23,760	75,882	111,042	59,009	37,411
October — Octobre .....	453,885	32,874	112,865	187,305	76,145	44,696
November — Novembre .....	404,133	29,424	100,233	160,380	69,717	44,379
December — Décembre .....	312,348	20,644	67,722	135,817	55,211	32,954
<u>Canadian and United States vehicles — Véhicules canadiens et américains</u>						
TOTAL .....	3,642,085	281,632	922,608	1,441,488	653,429	342,928
January — Janvier .....	200,504	15,402	45,839	81,557	35,691	22,015
February — Février .....	226,823	17,398	51,181	89,515	44,365	24,364
March — Mars .....	315,953	24,424	75,365	124,678	61,681	29,805
April — Avril .....	318,045	26,418	90,591	117,841	53,258	29,937
May — Mai .....	439,369	34,588	121,576	175,226	70,622	37,357
June — Juin .....	381,633	32,316	104,522	147,435	64,393	32,967
July — Juillet .....	266,033	22,579	68,149	102,343	48,021	24,941
August — Août .....	233,395	18,910	56,373	84,671	47,591	25,850
September — Septembre .....	247,249	19,502	61,751	91,198	49,297	25,501
October — Octobre .....	390,435	27,655	98,496	164,047	66,778	33,459
November — Novembre .....	345,964	24,462	87,551	140,341	61,758	31,852
December — Décembre .....	276,682	17,978	61,214	122,636	49,974	24,880
<u>Overseas vehicles — Véhicules d'outre-mer</u>						
TOTAL .....	673,345	55,334	168,147	230,058	95,444	124,362
January — Janvier .....	32,346	2,120	7,505	10,895	4,775	7,051
February — Février .....	44,587	3,393	11,067	14,378	6,070	9,679
March — Mars .....	53,063	4,471	12,197	17,641	8,545	10,209
April — Avril .....	65,076	4,642	18,057	22,793	8,773	10,811
May — Mai .....	72,662	6,084	22,941	23,775	8,815	11,047
June — Juin .....	70,333	6,906	17,880	24,738	9,702	11,107
July — Juillet .....	58,870	5,345	15,800	19,183	8,238	10,304
August — Août .....	59,268	5,268	15,010	20,333	8,251	10,406
September — Septembre .....	59,855	4,258	14,131	19,844	9,712	11,910
October — Octobre .....	63,450	5,219	14,369	23,258	9,367	11,237
November — Novembre .....	58,169	4,962	12,682	20,039	7,959	12,527
December — Décembre .....	35,666	2,666	6,508	13,181	5,237	8,074

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Monthly Retail Sales of Passenger Cars by Origin and Province, Units, 1972

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	<u>All passenger cars</u>					
1	TOTAL .....	858,959	16,835	3,567	26,889	24,183
2	January .....	46,028	731	165	1,373	1,368
3	February .....	54,519	953	246	1,667	1,522
4	March .....	73,862	1,717	338	2,297	1,940
5	April .....	77,971	1,936	324	2,401	2,289
6	May .....	103,483	2,094	445	3,324	2,983
7	June .....	90,342	2,020	444	3,125	2,816
8	July .....	65,536	1,448	329	2,189	2,024
9	August .....	57,657	1,244	213	1,886	1,642
10	September .....	62,264	1,186	252	1,831	1,698
11	October .....	90,972	1,514	325	2,654	2,383
12	November .....	78,166	1,182	297	2,595	2,147
13	December .....	58,159	810	189	1,547	1,371
	<u>Canadian and United States passenger cars</u>					
14	TOTAL .....	653,933	13,940	2,609	19,168	18,051
15	January .....	35,798	657	142	1,069	1,090
16	February .....	40,760	808	159	1,208	1,138
17	March .....	57,307	1,432	262	1,714	1,441
18	April .....	57,636	1,618	258	1,718	1,777
19	May .....	80,627	1,751	334	2,427	2,277
20	June .....	68,883	1,683	305	2,152	2,075
21	July .....	47,513	1,198	225	1,442	1,406
22	August .....	39,778	975	136	1,165	1,105
23	September .....	44,187	967	185	1,246	1,203
24	October .....	71,917	1,221	238	1,951	1,860
25	November .....	61,712	935	214	1,889	1,602
26	December .....	47,815	695	151	1,187	1,077
	<u>Overseas passenger cars</u>					
27	TOTAL .....	205,026	2,895	958	7,721	6,132
28	January .....	10,230	74	23	304	278
29	February .....	13,759	145	87	459	384
30	March .....	16,555	285	76	583	499
31	April .....	20,335	318	66	683	512
32	May .....	22,856	343	111	897	706
33	June .....	21,459	337	139	973	741
34	July .....	18,023	250	104	747	618
35	August .....	17,879	269	77	721	537
36	September .....	18,077	219	67	585	495
37	October .....	19,055	293	87	703	523
38	November .....	16,454	247	83	706	545
39	December .....	10,344	115	38	360	294

(1) Includes Yukon and Northwest Territories.

TABLEAU 7. Ventes mensuelles au détail de voitures particulières, par origine et par province, nombre d'unités, 1972

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	N <sup>o</sup>
number — nombre							
						<u>Toutes voitures particulières</u>	
235,884	346,819	33,837	28,157	62,834	79,954	TOTAL .....	1
11,228	19,289	1,732	1,384	3,686	5,072	Janvier .....	2
13,443	21,877	2,365	2,162	4,071	6,213	Février .....	3
19,462	28,930	3,434	2,866	5,792	7,086	Mars .....	4
24,779	28,853	3,027	2,466	5,109	6,787	Avril .....	5
32,509	40,860	3,454	2,775	6,864	8,175	Mai .....	6
27,044	35,708	3,079	2,597	6,364	7,145	Juin .....	7
18,758	25,291	2,689	2,200	4,592	6,016	Juillet .....	8
14,988	22,389	2,342	2,139	4,535	6,279	Août .....	9
16,210	24,069	2,763	2,220	5,440	6,595	Septembre .....	10
23,951	39,563	3,197	2,850	6,675	7,860	Octobre .....	11
20,505	33,005	3,080	2,551	5,571	7,233	Novembre .....	12
13,007	26,985	2,675	1,947	4,135	5,493	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines</u>	
182,437	274,941	27,758	23,627	45,000	46,402	TOTAL .....	14
8,775	15,754	1,441	1,160	2,718	2,992	Janvier .....	15
9,914	17,324	1,881	1,865	2,935	3,528	Février .....	16
15,502	23,307	2,864	2,477	4,091	4,217	Mars .....	17
18,993	21,666	2,419	2,002	3,509	3,676	Avril .....	18
25,095	33,397	2,933	2,315	5,146	4,952	Mai .....	19
21,225	28,007	2,510	2,159	4,589	4,178	Juin .....	20
13,586	19,264	2,148	1,835	3,090	3,319	Juillet .....	21
10,196	16,092	1,911	1,700	3,010	3,488	Août .....	22
11,839	17,836	2,217	1,810	3,518	3,366	Septembre .....	23
19,563	32,349	2,580	2,436	4,897	4,822	Octobre .....	24
16,710	26,909	2,519	2,158	4,257	4,519	Novembre .....	25
11,039	23,036	2,335	1,710	3,240	3,345	Décembre .....	26
						<u>Voitures particulières d'outre-mer</u>	
53,447	71,878	6,079	4,530	17,834	33,552	TOTAL .....	27
2,453	3,535	291	224	968	2,080	Janvier .....	28
3,529	4,553	484	297	1,136	2,685	Février .....	29
3,960	5,623	570	389	1,701	2,869	Mars .....	30
5,786	7,187	608	464	1,600	3,111	Avril .....	31
7,414	7,463	521	460	1,718	3,223	Mai .....	32
5,819	7,701	569	438	1,775	2,967	Juin .....	33
5,172	6,027	541	365	1,502	2,697	Juillet .....	34
4,792	6,297	431	439	1,525	2,791	Août .....	35
4,371	6,233	546	410	1,922	3,229	Septembre .....	36
4,388	7,214	617	414	1,778	3,038	Octobre .....	37
3,795	6,096	561	393	1,314	2,714	Novembre .....	38
1,968	3,949	340	237	895	2,148	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7A. Monthly Retail Sales of Passenger Cars by Origin  
and Province, Dollars, 1972

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All passenger cars</u>					
1	TOTAL .....	3,172,676	60,090	12,705	93,571	85,896
2	January .....	166,990	2,654	590	4,762	4,843
3	February .....	198,093	3,370	854	5,748	5,355
4	March .....	269,348	6,100	1,199	8,039	6,834
5	April .....	284,449	6,846	1,156	8,287	8,140
6	May .....	381,941	7,495	1,569	11,596	10,592
7	June .....	332,632	7,214	1,634	10,880	9,972
8	July .....	238,315	5,163	1,157	7,517	7,075
9	August .....	205,893	4,349	740	6,382	5,674
10	September .....	226,802	4,227	889	6,256	5,915
11	October .....	344,701	5,425	1,165	9,405	8,721
12	November .....	298,828	4,272	1,064	9,146	7,766
13	December .....	224,684	2,975	688	5,553	5,009
	<u>Canadian and United States passenger cars</u>					
14	TOTAL .....	2,554,779	52,005	9,936	71,552	68,682
15	January .....	137,248	2,430	528	3,930	4,076
16	February .....	157,372	2,976	597	4,451	4,280
17	March .....	220,135	5,299	981	6,336	5,402
18	April .....	223,291	6,002	970	6,415	6,745
19	May .....	313,261	6,520	1,256	9,110	8,675
20	June .....	268,687	6,281	1,233	8,089	7,864
21	July .....	184,657	4,472	850	5,361	5,327
22	August .....	152,563	3,601	515	4,291	4,154
23	September .....	172,635	3,614	698	4,610	4,529
24	October .....	286,597	4,583	910	7,384	7,228
25	November .....	246,018	3,565	821	7,105	6,226
26	December .....	192,315	2,662	577	4,470	4,176
	<u>Overseas passenger cars</u>					
27	TOTAL .....	617,897	8,085	2,769	22,019	17,214
28	January .....	29,742	224	62	832	767
29	February .....	40,721	394	257	1,297	1,075
30	March .....	49,213	801	218	1,703	1,432
31	April .....	61,158	844	186	1,872	1,395
32	May .....	68,680	975	313	2,486	1,917
33	June .....	63,945	933	401	2,791	2,108
34	July .....	53,658	691	307	2,156	1,748
35	August .....	53,330	748	225	2,091	1,520
36	September .....	54,167	613	191	1,646	1,386
37	October .....	58,104	842	255	2,021	1,493
38	November .....	52,810	707	243	2,041	1,540
39	December .....	32,369	313	111	1,083	833

(1) Includes Yukon and Northwest Territories.

TABLEAU 7A. Ventes mensuelles au détail de voitures particulières, par origine et par province, en dollars, 1972

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						<u>Toutes voitures particulières</u>	
871,801	1,293,697	128,052	107,414	235,680	283,770	TOTAL .....	1
40,675	71,052	6,395	5,158	13,560	17,301	Janvier .....	2
49,023	80,523	8,820	8,098	15,068	21,234	Février .....	3
70,928	106,800	12,701	10,802	21,245	24,700	Mars .....	4
90,837	105,789	11,288	9,277	18,914	23,915	Avril .....	5
119,107	152,992	13,105	10,572	25,920	28,993	Mai .....	6
99,473	132,749	11,634	9,937	23,992	25,147	Juin .....	7
68,013	92,427	10,612	8,382	17,039	20,930	Juillet .....	8
53,052	80,525	8,724	8,038	16,619	21,790	Août .....	9
59,435	88,419	10,376	8,406	19,908	22,971	Septembre .....	10
92,121	150,803	12,190	11,153	25,494	28,224	Octobre .....	11
78,247	126,392	11,815	9,932	21,678	28,516	Novembre .....	12
50,890	105,226	10,392	7,659	16,243	20,049	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines</u>	
709,996	1,075,796	109,578	94,261	182,222	180,751	TOTAL .....	14
33,379	60,753	5,545	4,533	10,732	11,342	Janvier .....	15
38,298	66,947	7,372	7,234	11,746	13,471	Février .....	16
59,110	90,123	11,018	9,691	16,183	15,992	Mars .....	17
73,289	83,966	9,481	7,937	14,119	14,367	Avril .....	18
96,675	130,194	11,507	9,213	20,782	19,329	Mai .....	19
82,373	109,408	9,884	8,661	18,613	16,281	Juin .....	20
52,653	74,330	8,978	7,315	12,534	12,837	Juillet .....	21
38,681	61,676	7,385	6,768	12,097	13,395	Août .....	22
45,959	69,632	8,691	7,228	14,242	13,432	Septembre .....	23
78,442	128,657	10,267	9,925	20,141	19,060	Octobre .....	24
66,422	107,480	10,112	8,777	17,591	17,919	Novembre .....	25
44,715	92,630	9,338	6,979	13,442	13,326	Décembre .....	26
						<u>Voitures particulières d'outre-mer</u>	
161,805	217,901	18,474	13,153	53,458	103,019	TOTAL .....	27
7,296	10,299	850	625	2,828	5,959	Janvier .....	28
10,725	13,576	1,448	864	3,322	7,763	Février .....	29
11,818	16,677	1,683	1,111	5,062	8,708	Mars .....	30
17,548	21,823	1,807	1,340	4,795	9,548	Avril .....	31
22,432	22,798	1,598	1,359	5,138	9,664	Mai .....	32
17,100	23,341	1,750	1,276	5,379	8,866	Juin .....	33
15,360	18,097	1,634	1,067	4,505	8,093	Juillet .....	34
14,371	18,849	1,339	1,270	4,522	8,395	Août .....	35
13,476	18,787	1,685	1,178	5,666	9,539	Septembre .....	36
13,679	22,146	1,923	1,228	5,353	9,164	Octobre .....	37
11,825	18,912	1,703	1,155	4,087	10,597	Novembre .....	38
6,175	12,596	1,054	680	2,801	6,723	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Units, 1972

TABLEAU 8. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1972

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
<u>All commercial vehicles — Tous véhicules utilitaires</u>						
TOTAL .....	206,662	17,071	34,987	68,234	54,189	32,181
January — Janvier .....	11,860	1,009	2,025	3,907	2,984	1,935
February — Février .....	13,647	1,116	2,227	4,370	3,599	2,335
March — Mars .....	18,088	1,350	2,704	6,352	4,990	2,692
April — Avril .....	17,627	1,386	2,862	6,121	4,405	2,853
May — Mai .....	23,849	1,869	4,306	8,304	5,935	3,435
June — Juin .....	21,991	1,898	3,733	7,640	5,484	3,236
July — Juillet .....	15,927	1,438	2,669	5,106	4,040	2,674
August — Août .....	15,173	1,340	2,555	4,580	4,043	2,655
September — Septembre .....	14,311	1,287	2,600	3,872	4,043	2,509
October — Octobre .....	19,592	1,655	3,236	6,709	5,193	2,799
November — Novembre .....	19,279	1,498	3,579	6,124	5,288	2,790
December — Décembre .....	15,318	1,225	2,491	5,149	4,185	2,268
<u>Canadian and United States commercial vehicles — Véhicules utilitaires cana- diens et américains</u>						
TOTAL .....	189,577	15,393	33,126	64,559	50,846	25,653
January — Janvier .....	10,987	933	1,959	3,709	2,818	1,568
February — Février .....	12,471	1,000	2,125	4,130	3,465	1,751
March — Mars .....	16,883	1,251	2,588	6,043	4,767	2,234
April — Avril .....	16,454	1,284	2,713	5,843	4,141	2,473
May — Mai .....	22,651	1,751	4,161	8,022	5,714	3,003
June — Juin .....	20,056	1,691	3,499	7,222	5,084	2,560
July — Juillet .....	14,322	1,298	2,533	4,783	3,714	1,994
August — Août .....	13,341	1,132	2,373	4,133	3,679	2,024
September — Septembre .....	12,562	1,154	2,407	3,549	3,654	1,798
October — Octobre .....	17,937	1,455	3,036	6,359	4,907	2,180
November — Novembre .....	17,585	1,321	3,334	5,780	4,950	2,200
December — Décembre .....	14,328	1,123	2,398	4,986	3,953	1,868
<u>Overseas commercial vehicles — Véhicules utilitaires d'outre-mer</u>						
TOTAL .....	17,085	1,678	1,861	3,675	3,343	6,528
January — Janvier .....	873	76	66	198	166	367
February — Février .....	1,176	116	102	240	134	584
March — Mars .....	1,205	99	116	309	223	458
April — Avril .....	1,173	102	149	278	264	380
May — Mai .....	1,198	118	145	282	221	432
June — Juin .....	1,935	207	234	418	400	676
July — Juillet .....	1,605	140	136	323	326	680
August — Août .....	1,832	208	182	447	364	631
September — Septembre .....	1,749	133	193	323	389	711
October — Octobre .....	1,655	200	200	350	286	619
November — Novembre .....	1,694	177	245	344	338	590
December — Décembre .....	990	102	93	163	232	400

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8A. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Dollars, 1972

TABLEAU 8A. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, en dollars, 1972

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
<u>All commercial vehicles — Tous véhicules utilitaires</u>						
TOTAL .....	1,142,754	84,704	218,954	377,849	277,727	183,520
January — Janvier .....	65,860	4,673	12,669	21,400	15,353	11,765
February — Février .....	73,317	5,464	13,225	23,370	18,449	12,809
March — Mars .....	99,668	6,723	16,634	35,519	25,478	15,314
April — Avril .....	98,672	6,631	17,811	34,845	22,552	16,833
May — Mai .....	130,090	9,420	25,410	46,009	29,840	19,411
June — Juin .....	119,334	9,522	22,929	39,424	28,532	18,927
July — Juillet .....	86,588	7,012	15,936	29,099	20,226	14,315
August — Août .....	86,770	7,033	18,331	24,479	22,461	14,466
September — Septembre .....	80,302	6,473	16,447	22,623	20,319	14,440
October — Octobre .....	109,184	8,158	20,744	36,502	27,308	16,472
November — Novembre .....	105,305	7,176	21,986	33,988	26,292	15,863
December — Décembre .....	87,664	6,419	16,832	30,591	20,917	12,905
<u>Canadian and United States commercial vehicles — Véhicules utilitaires canadiens et américains</u>						
TOTAL .....	1,087,306	79,457	212,612	365,692	267,368	162,177
January — Janvier .....	63,256	4,438	12,460	20,804	14,881	10,673
February — Février .....	69,451	5,094	12,883	22,568	18,013	10,893
March — Mars .....	95,818	6,406	16,255	34,555	24,789	13,813
April — Avril .....	94,754	6,286	17,302	33,875	21,721	15,570
May — Mai .....	126,108	9,027	24,901	45,032	29,120	18,028
June — Juin .....	112,946	8,849	22,149	38,027	27,235	16,686
July — Juillet .....	81,376	6,569	15,496	28,013	19,194	12,104
August — Août .....	80,832	6,349	17,692	22,995	21,341	12,455
September — Septembre .....	74,614	6,051	15,792	21,566	19,136	12,069
October — Octobre .....	103,838	7,550	20,054	35,390	26,445	14,399
November — Novembre .....	99,946	6,745	21,129	32,861	25,278	13,933
December — Décembre .....	84,367	6,093	16,499	30,006	20,215	11,554
<u>Overseas commercial vehicles — Véhicules utilitaires d'outre-mer</u>						
TOTAL .....	55,448	5,247	6,342	12,157	10,359	21,343
January — Janvier .....	2,604	235	209	596	472	1,092
February — Février .....	3,866	370	342	802	436	1,916
March — Mars .....	3,850	317	379	964	689	1,501
April — Avril .....	3,918	345	509	970	831	1,263
May — Mai .....	3,982	393	509	977	720	1,383
June — Juin .....	6,388	673	780	1,397	1,297	2,241
July — Juillet .....	5,212	443	440	1,086	1,032	2,211
August — Août .....	5,938	684	639	1,484	1,120	2,011
September — Septembre .....	5,688	422	655	1,057	1,183	2,371
October — Octobre .....	5,346	608	690	1,112	863	2,073
November — Novembre .....	5,359	431	857	1,127	1,014	1,930
December — Décembre .....	3,297	326	333	585	702	1,351

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 9. Seasonally Adjusted Retail Sales of New Motor Vehicles, Passenger Cars by Origin and Commercial Vehicles, Units, Monthly, 1958-1972

No.	Month	1958	1959	1960	1961	1962	1963	1964
		number - nombre						
	<u>All vehicles</u>							
1	January .....	39,996	41,037	42,749	41,188	49,891	49,009	62,239
2	February .....	36,840	42,604	44,483	41,599	44,999	52,586	60,912
3	March .....	35,518	42,257	42,482	39,462	50,123	50,194	62,166
4	April .....	35,523	42,008	42,870	39,923	48,754	55,401	60,926
5	May .....	33,026	41,737	42,643	40,528	51,797	52,931	62,577
6	June .....	35,329	43,045	44,509	41,455	48,169	57,392	59,224
7	July .....	37,125	40,913	40,802	47,243	48,662	50,587	63,493
8	August .....	36,488	45,372	41,318	44,222	45,084	45,922	57,876
9	September .....	36,086	42,268	44,293	41,703	35,009	49,129	65,124
10	October .....	39,810	42,688	45,173	41,257	50,254	59,346	61,678
11	November .....	40,463	42,120	45,530	51,629	51,404	64,503	57,293
12	December .....	43,335	34,229	45,064	45,039	52,775	60,819	49,378
	<u>Passenger cars - Canadian and United States</u>							
13	January .....	28,841	27,188	26,424	25,930	34,405	38,179	47,494
14	February .....	25,748	27,712	26,825	26,262	31,310	41,444	46,431
15	March .....	24,699	27,224	25,856	24,670	35,503	39,678	47,555
16	April .....	24,384	26,285	26,025	25,607	34,660	42,327	46,640
17	May .....	22,646	25,921	26,392	27,048	36,640	40,929	47,377
18	June .....	24,065	26,370	27,357	27,559	34,835	44,416	45,100
19	July .....	24,201	24,973	25,084	31,713	36,038	39,328	48,029
20	August .....	24,409	27,002	25,930	28,877	33,850	35,605	45,390
21	September .....	24,187	26,159	27,392	27,035	23,958	34,332	50,658
22	October .....	24,538	27,777	28,441	28,321	38,002	45,636	45,864
23	November .....	26,551	24,845	27,858	35,234	39,951	50,584	42,734
24	December .....	28,156	18,208	27,287	30,397	41,092	46,864	35,748
	<u>Passenger cars - Overseas</u>							
25	January .....	5,439	7,875	9,966	9,023	8,758	3,584	5,022
26	February .....	6,026	8,117	11,237	8,718	7,447	3,416	5,388
27	March .....	5,523	8,369	10,105	8,925	8,024	3,105	5,255
28	April .....	5,219	9,149	10,929	8,147	8,011	4,817	5,279
29	May .....	5,127	9,452	10,168	7,692	7,832	4,329	5,594
30	June .....	6,201	9,867	10,748	8,082	6,530	4,630	5,409
31	July .....	7,296	9,841	9,930	9,599	5,222	3,301	5,799
32	August .....	6,636	10,994	9,191	9,275	3,934	3,491	5,566
33	September .....	6,514	9,607	10,522	8,240	5,906	6,212	5,584
34	October .....	9,159	10,032	10,354	6,685	4,672	4,891	5,924
35	November .....	7,415	9,652	11,289	8,900	4,332	4,505	5,439
36	December .....	7,753	10,131	11,188	8,543	3,660	4,643	5,134
	<u>Commercial vehicles</u>							
37	January .....	5,716	5,974	6,359	6,235	6,728	7,246	9,723
38	February .....	5,066	6,775	6,421	6,619	6,242	7,726	9,093
39	March .....	5,296	6,664	6,521	5,867	6,596	7,411	9,356
40	April .....	5,920	6,574	5,916	6,169	6,083	8,257	9,007
41	May .....	5,253	6,364	6,083	5,788	7,325	7,673	9,606
42	June .....	5,063	6,808	6,404	5,814	6,804	8,346	8,715
43	July .....	5,628	6,099	5,788	5,931	7,402	7,958	9,665
44	August .....	5,443	7,376	6,197	6,070	7,300	6,826	6,920
45	September .....	5,385	6,502	6,379	6,428	5,145	8,585	8,882
46	October .....	6,113	4,879	6,378	6,251	7,580	8,819	9,890
47	November .....	6,497	7,623	6,383	7,495	7,121	9,414	9,120
48	December .....	7,426	5,890	6,589	6,099	8,023	9,312	8,496

TABLEAU 9. Ventes mensuelles au détail (désaisonnalisées) de véhicules automobiles neufs, de voitures particulières par origine, et de voitures utilitaires, par nombre d'unités, 1958-1972

	1966	1967	1968	1969 <sup>r</sup>	1970 <sup>r</sup>	1971 <sup>r</sup>	1972	Mois	N <sup>o</sup>
	number - nombre								
<u>Tous véhicules</u>									
63,575	70,762	68,322	71,607	80,019	66,797	61,645	84,147	Janvier .....	1
63,771	72,539	65,083	68,619	84,689	63,270	68,886	83,049	Février .....	2
64,251	78,342	70,109	73,283	77,141	65,716	72,922	82,518	Mars .....	3
70,702	65,362	63,734	65,218	78,016	63,549	80,910	82,439	Avril .....	4
67,578	59,023	71,921	73,876	71,526	64,677	80,421	94,890	Mai .....	5
70,612	63,514	74,925	72,227	74,221	66,247	75,843	89,755	Juin .....	6
70,172	69,728	63,459	77,814	71,499	67,890	76,974	87,026	Juillet .....	7
73,709	75,425	66,669	79,216	71,443	66,069	74,148	86,219	Août .....	8
60,292	68,565	66,211	69,860	87,554	67,821	88,955	88,154	Septembre .....	9
72,058	66,630	64,380	77,266	73,370	66,741	84,494	93,699	Octobre .....	10
74,835	69,713	63,731	78,203	80,912	59,844	84,864	96,480	Novembre .....	11
76,772	71,350	68,927	79,971	69,487	54,467	84,014	95,175	Décembre .....	12
<u>Voitures particulières - Canadiennes et américaines</u>									
48,420	52,932	51,218	52,744	57,607	43,305	38,223	51,133	Janvier .....	13
48,690	54,483	47,719	51,054	60,448	40,379	44,352	49,441	Février .....	14
48,744	59,879	52,187	52,835	54,727	42,394	46,850	49,436	Mars .....	15
53,907	49,207	51,913	47,858	54,321	41,580	51,207	49,742	Avril .....	16
51,645	43,157	53,797	52,830	50,069	42,817	50,536	58,807	Mai .....	17
53,646	47,897	54,934	51,584	51,251	43,528	47,619	54,612	Juin .....	18
53,276	54,022	47,623	55,401	48,901	43,862	48,326	53,942	Juillet .....	19
56,387	58,864	49,696	56,531	48,326	42,794	44,278	52,417	Août .....	20
45,975	52,576	48,377	48,465	62,386	44,883	59,044	55,101	Septembre .....	21
55,962	51,601	46,845	54,561	50,357	41,436	53,466	58,087	Octobre .....	22
56,708	52,531	47,702	55,557	55,737	36,664	53,392	59,902	Novembre .....	23
57,576	52,683	50,788	56,474	46,752	32,344	50,534	59,727	Décembre .....	24
<u>Voitures particulières - d'outre-mer</u>									
6,409	5,805	5,800	7,065	8,414	11,961	13,554	16,934	Janvier .....	25
6,292	5,582	6,171	6,171	9,824	11,449	13,850	17,063	Février .....	26
6,199	6,404	5,931	8,593	9,241	11,751	14,351	17,172	Mars .....	27
6,410	5,376	5,656	7,403	9,920	11,013	16,400	17,547	Avril .....	28
5,882	5,499	5,900	8,467	9,183	11,396	16,179	18,055	Mai .....	29
6,106	5,157	7,608	8,927	10,113	11,546	14,917	18,044	Juin .....	30
6,403	5,274	6,022	9,916	9,685	12,175	15,808	17,055	Juillet .....	31
6,606	5,405	6,047	9,386	10,505	11,939	17,377	16,034	Août .....	32
6,064	5,679	6,302	9,249	11,654	10,994	16,125	17,151	Septembre .....	33
6,255	5,673	6,178	9,242	10,886	13,093	15,665	16,789	Octobre .....	34
6,411	6,152	5,965	9,341	11,729	12,876	15,918	16,761	Novembre .....	35
6,339	6,195	6,448	9,751	11,024	13,463	17,362	15,304	Décembre .....	36
<u>Véhicules utilitaires</u>									
8,746	12,025	11,304	11,798	13,998	11,531	9,868	16,080	Janvier .....	37
8,789	12,474	11,193	11,394	14,417	11,442	10,684	16,545	Février .....	38
9,308	12,059	11,991	11,855	13,173	11,571	11,721	15,910	Mars .....	39
10,385	10,779	11,165	9,957	13,775	10,956	13,303	15,150	Avril .....	40
10,051	10,367	12,224	12,579	12,274	10,464	13,706	18,028	Mai .....	41
10,860	10,460	12,383	11,716	12,857	11,173	13,307	17,099	Juin .....	42
10,493	10,432	9,814	12,497	12,913	11,853	12,840	16,029	Juillet .....	43
10,716	11,156	10,926	13,299	12,612	11,336	12,493	17,768	Août .....	44
8,253	10,310	11,532	12,146	13,514	11,944	13,786	15,902	Septembre .....	45
9,841	9,356	11,357	13,463	12,127	12,212	15,363	18,823	Octobre .....	46
11,716	11,030	10,064	13,305	13,446	10,304	15,554	19,817	Novembre .....	47
12,857	12,472	11,691	13,746	11,711	8,660	16,118	20,144	Décembre .....	48

TABLE 10. Percentage Changes of Retail Sales of New Motor Vehicles by Type of Vehicle and Origin for Provinces, 1972/1971 and Percentage Unit Distribution by Province, 1971 and 1972

No.	Province	Change — Variation 1972/1971					
		Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
		Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
		per cent					
		Total, all vehicles					
1	CANADA .....	+ 13.3	+ 21.5	+ 10.0	+ 15.9	+ 29.5	+ 40.1
2	Atlantic Provinces .....	+ 14.3	+ 19.6	+ 11.9	+ 16.3	+ 25.4	+ 30.7
3	Quebec .....	+ 14.6	+ 22.7	+ 12.7	+ 18.6	+ 29.1	+ 42.1
4	Ontario .....	+ 9.5	+ 16.6	+ 6.5	+ 11.8	+ 27.8	+ 36.7
5	Manitoba .....	+ 17.7	+ 26.8	+ 14.8	+ 21.2	+ 28.7	+ 43.1
6	Saskatchewan .....	+ 23.3	+ 31.0	+ 19.2	+ 25.2	+ 32.6	+ 41.9
7	Alberta .....	+ 18.6	+ 29.2	+ 12.6	+ 19.0	+ 33.1	+ 47.8
8	British Columbia(1) .....	+ 15.2	+ 26.6	+ 9.7	+ 18.4	+ 31.5	+ 41.8
		Canadian and United States manufactured vehicles					
9	CANADA .....	+ 14.1	+ 21.2	+ 10.4	+ 14.8	+ 29.0	+ 39.5
10	Atlantic Provinces .....	+ 14.1	+ 19.0	+ 11.6	+ 15.3	+ 23.6	+ 29.5
11	Quebec .....	+ 14.7	+ 22.0	+ 12.6	+ 17.2	+ 28.0	+ 41.4
12	Ontario .....	+ 10.2	+ 16.4	+ 6.8	+ 10.8	+ 27.4	+ 36.3
13	Manitoba .....	+ 17.4	+ 26.3	+ 13.8	+ 19.7	+ 29.7	+ 43.7
14	Saskatchewan .....	+ 21.5	+ 29.7	+ 16.8	+ 23.2	+ 31.0	+ 40.7
15	Alberta .....	+ 18.0	+ 28.4	+ 10.4	+ 15.8	+ 32.8	+ 47.5
16	British Columbia(1) .....	+ 22.7	+ 30.5	+ 17.9	+ 22.5	+ 32.4	+ 40.7
		Overseas manufactured vehicles					
17	CANADA .....	+ 10.5	+ 22.8	+ 8.8	+ 20.6	+ 35.9	+ 54.1
18	Atlantic Provinces .....	+ 14.8	+ 23.0	+ 12.6	+ 20.6	+ 44.9	+ 52.4
19	Quebec .....	+ 13.9	+ 26.9	+ 12.9	+ 25.6	+ 52.9	+ 73.8
20	Ontario .....	+ 6.3	+ 18.5	+ 5.1	+ 17.1	+ 36.4	+ 51.0
21	Manitoba .....	+ 19.1	+ 30.7	+ 19.7	+ 31.2	+ 11.1	+ 24.1
22	Saskatchewan .....	+ 38.0	+ 47.3	+ 33.9	+ 42.3	+ 79.0	+ 96.5
23	Alberta .....	+ 20.5	+ 34.1	+ 11.2	+ 31.8	+ 37.0	+ 53.9
24	British Columbia(1) .....	+ 3.9	+ 17.1	+ 0.1	+ 11.9	+ 28.3	+ 50.7

(1) Includes Yukon and Northwest Territories.

TABLEAU 10. Taux de variation des ventes au détail de véhicules automobiles neufs, par genre de véhicule, par origine, pour les provinces, 1972/1971, et taux de répartition des unités par province, 1971 et 1972

Unit distribution - Répartition des unités						Province	N <sup>o</sup>
Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires			
1971	1972	1971	1972	1971	1972		
Pour cent							
Total, tous véhicules							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	1
8.2	8.3	8.3	8.3	8.5	8.3	Provinces de l'Atlantique .....	2
25.1	25.4	26.8	27.5	17.0	16.9	Québec .....	3
40.3	39.0	41.7	40.4	33.5	33.0	Ontario .....	4
3.9	4.1	3.8	3.9	4.7	4.7	Manitoba .....	5
3.6	3.9	3.0	3.3	6.6	6.7	Saskatchewan .....	6
8.4	8.8	7.1	7.3	14.4	14.8	Alberta .....	7
10.5	10.5	9.3	9.3	15.3	15.6	Colombie-Britannique(1) .....	8
Véhicules fabriqués au Canada et aux États-Unis							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	9
8.2	8.2	8.1	8.2	8.5	8.1	Provinces de l'Atlantique .....	10
25.4	25.6	27.4	27.9	17.6	17.5	Québec .....	11
41.7	40.2	43.5	42.0	34.4	34.1	Ontario .....	12
4.3	4.4	4.1	4.3	4.9	4.9	Manitoba .....	13
4.1	4.4	3.4	3.6	6.9	7.0	Saskatchewan .....	14
8.4	8.7	6.9	6.9	14.5	14.9	Alberta .....	15
7.9	8.5	6.6	7.1	13.2	13.5	Colombie-Britannique(1) .....	16
Véhicules fabriqués outre-mer							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	17
8.4	8.7	8.3	8.6	9.2	9.8	Provinces de l'Atlantique .....	18
24.2	24.9	25.1	26.1	9.7	10.9	Québec .....	19
35.4	34.0	36.3	35.0	21.4	21.5	Ontario .....	20
2.7	2.9	2.7	3.0	3.1	2.5	Manitoba .....	21
1.8	2.3	1.8	2.2	2.7	3.6	Saskatchewan .....	22
8.3	9.1	8.0	8.7	13.4	13.5	Alberta .....	23
19.2	18.1	17.8	16.4	40.5	38.2	Colombie-Britannique(1) .....	24

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

AUTOMOBILE MANUFACTURERS

(Canadian and United States manufactured vehicles)

FABRICANTS D'AUTOMOBILES

(véhicules fabriqués au Canada ou aux États-Unis)

American Motors (Canada) Limited  
Automobiles Renault Canada Limitée  
Canadian Kenworth Limited  
Canadian Motor Industries Limited  
Chrysler Canada Limited  
J.H. Corbeil Ltée  
Enerson Bus Company Limited  
Ford Motor Company of Canada Limited  
F.W.D. Corporation Canada Limited  
General Motors of Canada Limited  
Hayes Manufacturing Company Limited  
International Harvester Company of Canada  
Limited

Jeep of Canada Limited  
Mack Trucks Manufacturing Company of Canada Limited  
Motor Coach Industries Incorporated  
Napco Industries Incorporated  
Peugeot Canada Limitée  
Prévost Car Incorporated  
Sicard Incorporée  
Thomas Built Buses of Canada  
Volvo (Canada) Limited  
Western Flyer Coach Limited  
White Trucks — Division of White Motor  
Corporation

AUTOMOBILE IMPORTERS AND DISTRIBUTORS

(Overseas manufactured vehicles)

IMPORTATEURS ET DISTRIBUTEURS D'AUTOMOBILES

(véhicules fabriqués outre-mer)

Alfa Romeo (Canada) Limited  
Automobiles Renault Canada Limitée  
British-Leyland Motors (Canada) Limited  
Canadian Honda Motor Limited  
Canadian Motor Industries Limited  
Citroen Canada Limitée  
City Motors Limited  
Fiat Motors of Canada Limited  
Ford Motor Company of Canada Limited

General Motors of Canada Limited  
Mazda Motors of Canada Limited  
Mercedes-Benz of Canada Limited  
Nissan Automobiles Company (Canada) Limited  
Peugeot Canada Limitée  
Rolls-Royce (Montreal) Limited  
Cricket-Colt Division, Chrysler Canada Limited  
Volkswagen Canada Limited  
Volvo (Canada) Limited



## Merchandising and Services Division

OTTAWA - CANADA

CONFIDENTIAL

## NEW MOTOR VEHICLE SALES

For the Month Ending

Revise name or address if not correct

Complete and mail one copy  
by the 15th of the month.

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

Province		Number	Dollar sales at actual selling price to end-users
			\$
CANADA, Total	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Newfoundland	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Prince Edward Island	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Nova Scotia	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
New Brunswick	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Quebec	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Ontario	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Manitoba	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Saskatchewan	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Alberta	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
British Columbia (Include Yukon and N.W.T.)	Passenger cars .....		
	Trucks .....		
	Buses and coaches .....		
Signature:		Telephone number:	
		Date:	



## VENTES DE VÉHICULES AUTOMOBILES NEUFS

Pour le mois terminé le

Corriger le nom ou l'adresse s'il y a lieu

Prière de remplir et de poster  
pour le 15 du mois.

Prière de déclarer le nombre et le montant des ventes, **au prix réel**, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

Province	Nombre	Montant des ventes, au prix réel, aux consommateurs ultimes \$
CANADA, Total	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Terre-Neuve	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Île-du-Prince-Édouard	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouvelle-Écosse	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouveau-Brunswick	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Québec	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Ontario	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Manitoba	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Saskatchewan	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Alberta	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Colombie-Britannique (Y compris le Yukon et les T.N.-O.)	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Signature:	Numéro de téléphone:	
	Date:	





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catalogue

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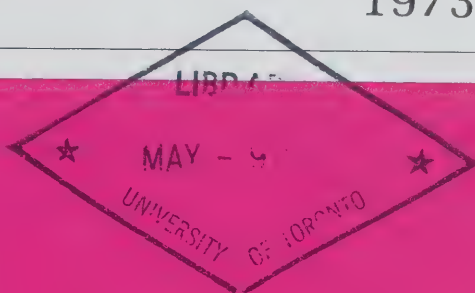
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# New motor vehicle sales

1973

# Ventes de véhicules automobiles neufs

1973





NEW MOTOR VEHICLE SALES

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VENTES DE VÉHICULES AUTOMOBILES NEUFS

1973

*Published by Authority of*  
The Minister of Industry, Trade and Commerce

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During 1973, retail sales of new motor vehicles in Canada again rose in total to new record levels of 1,226,698 units valued at \$5,370.4 million. These figures represent an advance of 15.1% over last year's record of 1,065,621 units, and a 24.5% increase over their sales value of \$4,313.1 million.

Although increases in annual sales of both passenger cars and commercial vehicles contributed to the overall record level achieved in 1973, there was a pronounced shift in the source of vehicles sold during the year.

Enhanced sales of passenger cars manufactured in Canada and the U.S. were principally responsible for the gains made in this sector of the durable-goods market during 1973. Uniformly high provincial sales totalling 782,914 units valued at \$3,197.2 million in 1973 resulted in 19.7% more units than the 653,933 sold in 1972, and 25.1% higher values than the \$2,554.8 million obtained last year.

Sales in Canada of imported passenger cars however experienced a remarkable reverse in the course of the year arising from the unusual disturbances in the international currency exchange rate system which commenced in the early months of 1973. The year concluded with unit sales shrinking 8.3%, from last year's 205,026 to 187,914; but higher unit prices augmented total receipts by 3.7%, from \$615.5 million to \$638.0 million. Only in British Columbia did sales not diminish in either number or value, during the year. In all other provincial markets units sold were less than in 1972 and increases in receipts small, save in Newfoundland, Nova Scotia, Alberta and Saskatchewan, where revenues also fell.

In Table 9, which shows monthly unit sales of new passenger cars, by origin, with seasonal influences removed, it can be seen that until April sales of both domestic and overseas cars rose apace to much higher levels than attained in previous years. Thereafter however, for the remaining months of the year, overseas' passenger car sales plummeted to levels below those of 1971. North American passenger car sales also dropped sharply from the first quarter peak but still managed to maintain a sales performance which exceeded earlier years. A consequence of these differing sales' patterns was that by year-end overseas' passenger car sales slipped 4.5 percentage points in market share for this type of vehicle, to 19.4% from 23.9% last year. Passenger cars constitute over 70% of the total new motor vehicle market and account for 5.6% of the \$69.1 billion expenditure by Canadians on consumer goods and services in 1973.

Sales of commercial vehicles also expanded in total over the year by 23.8%, in units, from 206,662 in 1972 to 255,870, and 34.3% in value, from \$1,142.8 million to \$1,535.2 million in 1973. As vehicles produced in Canada and the U.S. comprise the bulk of this segment of the market it is chiefly their 24.2% advance in sales, from 189,577 units to 235,449, and 34.9% increase in receipts from \$1,087.3 million to \$1,466.4 million which was responsible for the overall gain. Sales of the much smaller volume of imported commercial vehicles also increased over the year.

The average retail price paid by consumers for passenger cars manufactured in Canada or the U.S. rose

En 1973, les ventes au détail de véhicules automobiles neufs au Canada ont encore une fois atteint un nouveau record en totalisant 1,226,698 unités, évaluées à 5,370.4 millions de dollars. Ces chiffres représentent une progression de 15.1 % par rapport au niveau record de l'année dernière (1,065,621 unités) et une augmentation de 24.5 % sur la valeur des ventes (4,313.1 millions de dollars).

Même si les augmentations des ventes annuelles de voitures particulières et de véhicules utilitaires ont contribué au niveau record de 1973, la provenance des véhicules vendus au cours de l'année a varié sensiblement.

L'accroissement des ventes de voitures particulières fabriquées au Canada et aux États-Unis explique les gains enregistrés dans ce secteur du marché des biens durables en 1973. Les ventes ont été uniformément élevées dans toutes les provinces en 1973, totalisant 782,914 unités évaluées à 3,197.2 millions de dollars; ces chiffres dépassent de 19.7 % ceux de l'année dernière (653,933 unités) et constituent une progression de 25.1 % par rapport à la valeur des ventes de 1972 (2,554.8 millions de dollars).

Les ventes au Canada de voitures particulières importées ont toutefois enregistré un recul étonnant au cours de l'année à la suite des perturbations qui ont commencé à se faire sentir dans le système international des cours des changes pendant les premiers mois de 1973. L'année s'est terminée sur une baisse de 8.3 % des ventes qui sont tombées de 205,026 unités l'année dernière à 187,914 cette année; mais des prix de vente unitaires plus élevés ont fait progresser les recettes totales de 3.7 % qui sont ainsi passées de 615.5 millions à 638.0 millions de dollars. La Colombie-Britannique est la seule province où le nombre et la valeur des ventes n'ont pas diminué pendant l'année. Dans tous les autres marchés provinciaux, le nombre d'unités vendues était moindre qu'en 1972 et l'accroissement des recettes était minime sauf à Terre-Neuve, en Nouvelle-Écosse, en Alberta et en Saskatchewan où les recettes ont également diminué.

Au tableau 9, où l'on fait état des ventes mensuelles désaisonnalisées de voitures particulières neuves, selon l'origine, on constate que jusqu'en avril, les ventes de voitures fabriquées au pays et outre-mer ont progressé à un rythme beaucoup plus rapide que lors des années précédentes. Par la suite cependant, et pour le reste de l'année, les ventes de voitures particulières fabriquées outre-mer sont tombées à des niveaux inférieurs à ceux de 1971. Les ventes de voitures particulières nord-américaines ont également accusé des baisses sensibles par rapport au sommet du premier trimestre mais elles ont pu malgré tout se maintenir à des niveaux supérieurs à ceux des années passées. Par suite de ces variations survenues dans les structures des ventes, la proportion du marché détenue par les voitures particulières fabriquées outre-mer a diminué de 4.5 points pour ce genre de véhicule, passant de 23.9 % l'an dernier à 19.4 % cette année. Les voitures particulières occupent plus de 70 % de tout le marché des véhicules automobiles neufs et représentent 5.6 % des dépenses canadiennes en biens de consommation et en services pour 1973 (69.1 milliards de dollars).

Dans l'ensemble, le nombre de véhicules utilitaires vendus a progressé de 23.8 %, passant de 206,662 unités en 1972 à 255,870 en 1973 et la valeur des ventes est passée de 1,142.8 millions à 1,535.2 millions de dollars, soit une augmentation de 34.3 %. Comme les véhicules utilitaires produits au Canada et aux États-Unis occupent la plus grande partie de ce secteur du marché, la hausse générale enregistrée provient surtout des augmentations des ventes (24.2 %), lesquelles sont passées de 189,577 unités à 235,449 unités et des recettes (34.9 %), lesquelles sont passées de 1,087.3 millions à 1,466.4 millions de dollars. Toute proportion gardée, le volume des ventes de véhicules utilitaires importés a également augmenté.

Le prix de détail moyen des voitures particulières fabriquées au Canada ou aux États-Unis a augmenté de 4.5 % au

4.5% over the year, from \$3,907 to \$4,084. For imported passenger cars the consumer paid an average retail price in 1973 of \$3,395, 13.1% higher than last year. Since price increases for this latter class of vehicle have been mounting at rates of 7.3% in 1971, and 10.4% last year relative to increases of 4% in each of these years for passenger cars produced in North America, the price differential has shrunk from \$1,038 to \$689 over this period. On the other hand, the price differential for commercial vehicles from these separate sources has progressively widened from \$2,302 in 1970 to \$2,861 by year-end 1973. The average retail price of the Canadian-U.S. produced vehicle rose 8.6% over 1972 to \$6,228 and the overseas' built vehicle rose 3.8% to \$3,367. The average price of the former includes sales during 1973 of 2,009 buses and coaches valued at \$50.2 million whose exclusion would reduce the average retail price of domestic commercial vehicles to \$6,067.

#### NOTES

1. This bulletin summarizes the statistics published in the monthly series "New Motor Vehicle Sales", Catalogue No. 63-007, and, in addition, contains minor revisions to the data published in this series.
2. New Motor Vehicle Sales statistics are obtained from both Canadian manufacturers and importers of motor vehicles. Respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles. Every effort is made to avoid duplication, particularly for sales reported by distributors of overseas manufactured vehicles.
3. Commercial Vehicles is a term employed for convenience throughout the text, with reference solely to "trucks and buses". Passenger-carrying automobiles used for commercial purposes, such as taxis and local delivery services, are nevertheless classified with passenger vehicles for the purpose of this report.

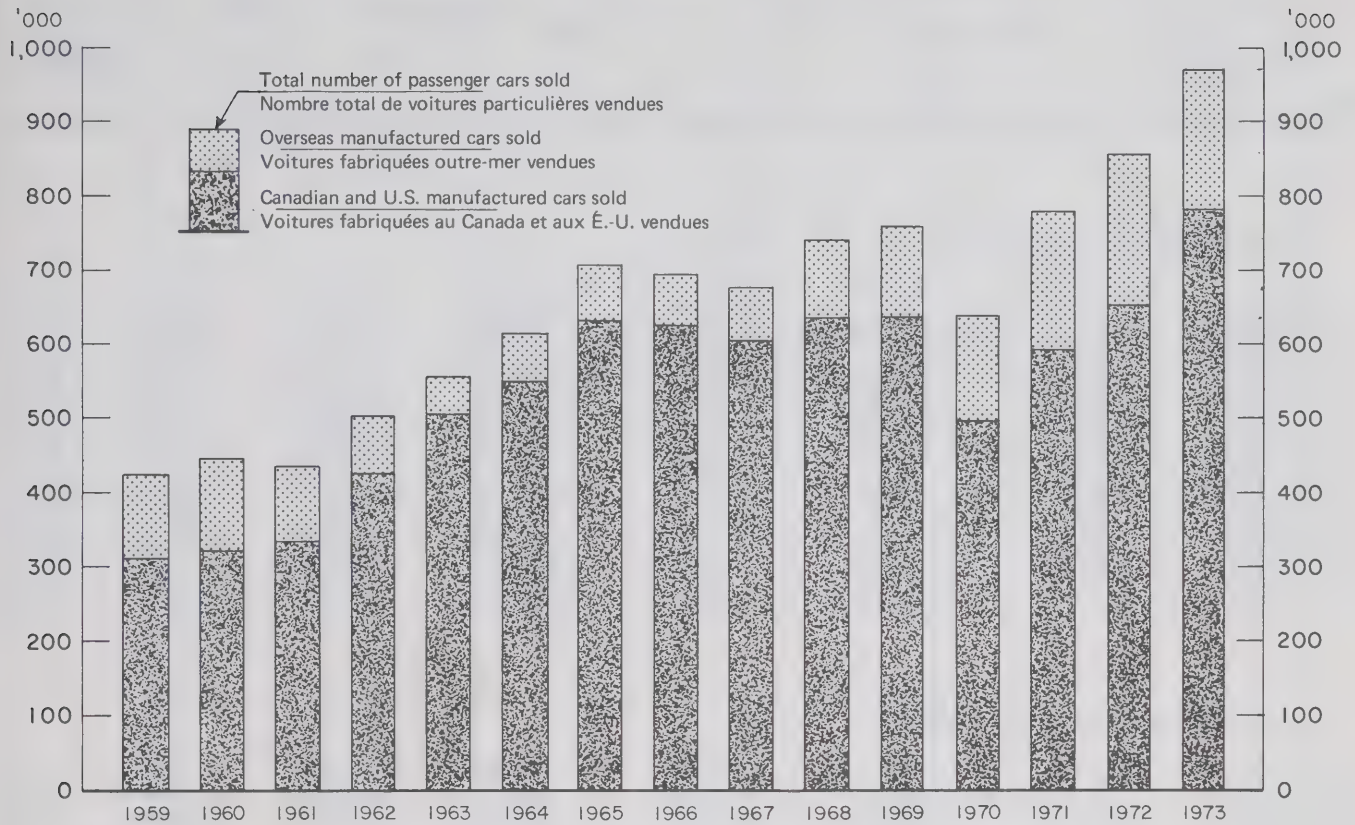
cours de l'année, passant de \$3,907 à \$4,084. Le prix de détail moyen payé par le consommateur pour les voitures particulières fabriquées outre-mer a progressé de 13.1 % en 1973 pour atteindre \$3,395. Comme les augmentations du prix de cette dernière catégorie de véhicules ont atteint des taux de 7.3 % en 1971 et de 10.4 % l'année dernière comparativement à des hausses successives de 4 % pour la même période en ce qui concerne les voitures particulières fabriquées en Amérique du Nord, l'écart de prix entre ces deux catégories est passé de \$1,038 à \$689. Par contre, l'écart entre les prix des véhicules utilitaires fabriqués outre-mer et ceux fabriqués en Amérique du Nord s'est progressivement élargi, passant de \$2,302 en 1970 à \$2,861 vers la fin de 1973. Le prix de détail moyen des véhicules fabriqués au Canada et aux États-Unis a progressé de 8.6 % par rapport à 1972 pour atteindre \$6,228 alors que ceux fabriqués outre-mer enregistraient une hausse de 3.8 % pour se fixer à \$3,367. Si l'on excluait de ce prix les ventes de 2,009 autobus et autocars évaluées à \$50.2 millions de dollars en 1973, le prix de détail moyen des véhicules utilitaires nord-américains serait réduit à \$6,067.

#### NOTA

1. Le présent bulletin est une récapitulation, comportant de légères rectifications, des données publiées dans la série mensuelle "Ventes de véhicules automobiles neufs" (n° 63-007 au catalogue).
2. La statistique des Ventes de véhicules automobiles neufs provient des fabricants canadiens et des importateurs de véhicules automobiles. On demande aux répondants de fournir le total intégré des ventes de véhicules automobiles neufs, suivant les déclarations mensuelles de leurs concessionnaires. On tâche, dans toute la mesure du possible, d'éviter les doubles comptes, particulièrement dans le cas des ventes déclarées par les distributeurs de véhicules fabriqués outre-mer.
3. Le terme "véhicules utilitaires" est employé dans tout le texte pour plus de commodité mais ne comprend que les "camions et autobus". Les automobiles qui sont utilisées à des fins commerciales pour le transport de passagers, comme les taxis et véhicules affectés aux livraisons locales, sont néanmoins classés dans la catégorie des voitures particulières aux fins du présent bulletin.

**Comparing Canadian Passenger Car Unit Sales of Overseas Manufactured Cars  
with those Manufactured in Canada and the U.S., 1959-1973**

**Comparaison des ventes de voitures particulières fabriquées outre-mer  
avec celles fabriquées au Canada et aux É.-U., 1959-1973**



**Market Share of Overseas Manufactured and Canadian and U.S. Manufactured  
Passenger Cars, Percentages Based on Unit Sales in Canada, 1959-1973**

**Part du marché occupée par les voitures particulières fabriquées outre-mer  
et par les voitures particulières fabriquées au Canada et aux É.-U.,  
pourcentages fondés sur les ventes au Canada, 1959-1973**

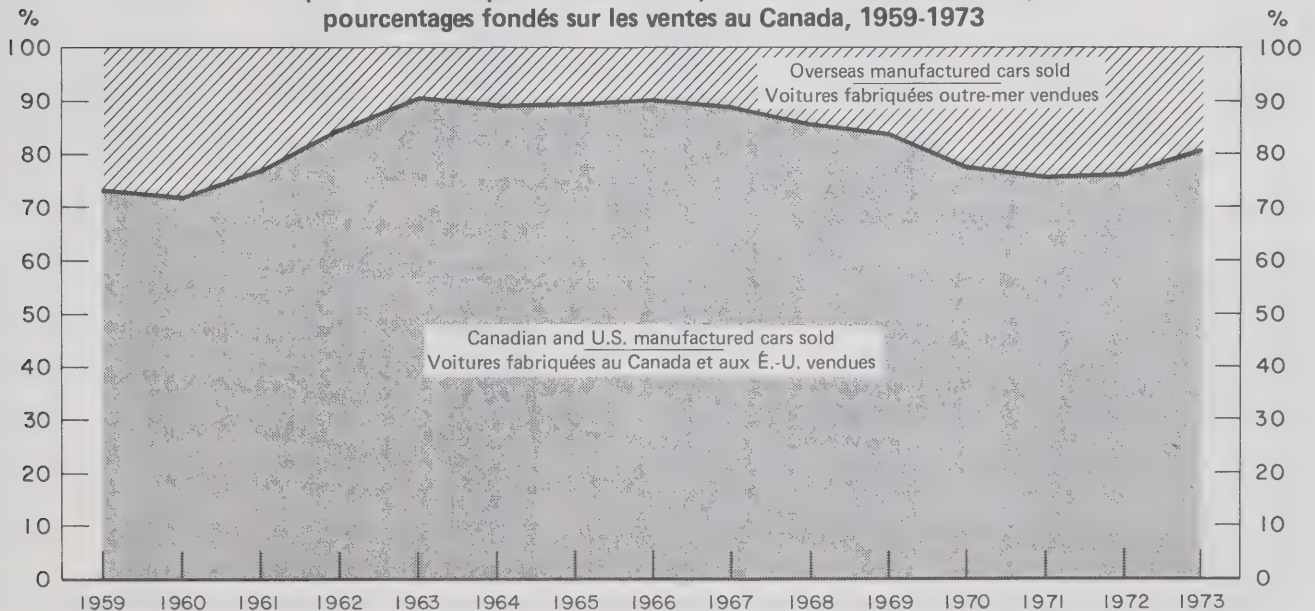


TABLE 1. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle and Province, Units, 1959-1973

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
				number — nombre	
	<u>All vehicles — Tous véhicules</u>				
1	1959 .....	502,626	6,473	2,659	17,793
2	1960 .....	523,188	7,960	3,142	19,370
3	1961 .....	511,479	7,897	2,754	19,100
4	1962 .....	585,210	8,828	2,882	20,945
5	1963 .....	654,989	9,458	3,252	21,410
6	1964 .....	725,879	10,536	3,300	24,671
7	1965 .....	830,995	12,638	3,912	26,273
8	1966 .....	827,431	14,392	3,785	27,013
9	1967 .....	815,307	14,564	3,457	27,100
10	1968 .....	889,453	14,005	3,838	30,791
11	1969 .....	917,505	12,643	3,458	27,795
12	1970 .....	774,241	12,147	3,192	24,650
13	1971 .....	940,332	16,333	3,978	29,997
14	1972 .....	1,065,621	21,065	4,495	32,897
15	1973 .....	1,226,698	24,160	5,139	40,019
	<u>Passenger cars — Voitures particulières</u>				
16	1959 .....	425,038	5,181	2,033	15,050
17	1960 .....	447,771	6,500	2,523	16,563
18	1961 .....	437,319	6,381	2,161	16,311
19	1962 .....	502,565	7,047	2,285	18,001
20	1963 .....	557,787	7,499	2,595	18,100
21	1964 .....	616,759	8,384	2,652	20,928
22	1965 .....	708,716	10,169	3,143	22,544
23	1966 .....	694,820	11,752	2,989	23,041
24	1967 .....	679,435	12,128	2,759	22,909
25	1968 .....	741,915	11,453	3,004	25,534
26	1969 .....	760,803	10,560	2,781	23,263
27	1970 .....	640,360	9,945	2,541	20,454
28	1971 .....	780,762	13,105	3,168	25,413
29	1972 .....	858,959	16,835	3,567	26,889
30	1973 .....	970,828	18,781	4,001	32,412
	<u>Commercial vehicles — Véhicules utilitaires</u>				
31	1959 .....	77,588	1,292	626	2,743
32	1960 .....	75,417	1,460	619	2,807
33	1961 .....	74,160	1,516	593	2,789
34	1962 .....	82,645	1,781	597	2,944
35	1963 .....	97,202	1,959	657	3,310
36	1964 .....	109,120	2,152	648	3,743
37	1965 .....	122,279	2,469	769	3,729
38	1966 .....	132,611	2,640	796	3,972
39	1967 .....	135,872	2,436	698	4,191
40	1968 .....	147,538	2,552	834	5,257
41	1969 .....	156,702	2,083	677	4,532
42	1970 .....	133,881	2,202	651	4,196
43	1971 .....	159,570	3,228	810	4,584
44	1972 .....	206,662	4,230	928	6,008
45	1973 .....	255,870	5,379	1,138	7,607

(1) Includes Yukon and Northwest Territories.

TABLEAU 1. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1959-1973

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Nº
number — nombre							
12,515	107,938	208,655	28,903	25,965	45,814	45,911	1
15,140	122,240	216,754	30,402	25,642	41,338	41,200	2
16,282	130,297	204,484	25,118	24,488	42,458	38,601	3
17,409	151,960	229,933	26,237	26,821	51,078	49,117	4
17,191	165,925	260,771	30,157	34,520	54,958	57,347	5
19,637	182,053	286,945	32,974	39,126	60,131	66,506	6
22,661	205,338	336,665	33,421	43,519	66,904	79,664	7
23,182	200,747	326,550	38,288	44,511	70,678	78,285	8
19,845	199,056	319,272	40,487	43,713	71,976	75,837	9
22,847	218,738	357,732	37,602	39,919	78,066	85,915	10
22,885	225,935	372,237	37,223	33,814	83,851	97,664	11
19,987	198,604	309,950	31,824	26,582	66,271	81,034	12
27,191	236,464	379,144	37,031	34,110	78,751	97,333	13
30,088	270,871	415,053	43,579	42,073	93,365	112,135	14
33,912	316,430	469,190	52,218	49,363	106,320	129,947	15
10,087	91,783	182,183	24,375	20,347	35,031	38,968	16
12,493	105,660	191,232	26,112	19,838	31,417	35,433	17
13,557	112,960	181,042	21,460	19,385	31,519	32,543	18
14,640	133,317	203,503	22,436	21,016	38,740	41,580	19
14,314	144,761	229,668	25,652	26,477	40,835	47,886	20
16,180	160,397	251,297	27,948	29,519	44,849	54,605	21
18,876	182,719	297,465	27,817	31,622	49,502	64,859	22
19,444	177,881	283,730	31,170	31,374	50,896	62,543	23
16,181	176,140	274,291	32,398	30,327	51,715	60,587	24
18,692	195,423	307,017	30,029	28,408	55,867	66,488	25
18,445	201,169	319,084	29,629	23,559	59,265	73,048	26
15,765	176,578	265,009	24,935	18,187	46,750	60,196	27
22,205	209,366	325,755	29,462	23,612	55,811	72,865	28
24,183	235,884	346,819	33,837	28,157	62,834	79,954	29
26,652	272,919	387,309	39,039	32,200	67,035	90,480	30
2,428	16,155	26,472	4,528	5,618	10,783	6,943	31
2,647	16,580	25,522	4,290	5,804	9,921	5,767	32
2,725	17,337	23,442	3,658	5,103	10,939	6,058	33
2,769	18,643	26,430	3,801	5,805	12,338	7,537	34
2,877	21,164	31,103	4,505	8,043	14,123	9,461	35
3,457	21,656	35,648	5,026	9,607	15,282	11,901	36
3,785	22,619	39,200	5,604	11,897	17,402	14,805	37
3,738	22,866	42,820	7,118	13,137	19,782	15,742	38
3,664	22,916	44,981	8,089	13,386	20,261	15,250	39
4,155	23,315	50,715	7,573	11,511	22,199	19,427	40
4,440	24,766	53,153	7,594	10,255	24,586	24,616	41
4,222	22,026	44,941	6,889	8,395	19,521	20,838	42
4,986	27,098	53,389	7,569	10,498	22,940	24,468	43
5,905	34,987	68,234	9,742	13,916	30,531	32,181	44
7,260	43,511	81,881	13,179	17,163	39,285	39,467	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1A. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle  
and Province, Dollars, 1959-1973

No.	Year - Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
				thousands of dollars — milliers de dollars	
	<u>All vehicles — Tous véhicules</u>				
1	1959 .....	1,540,168	17,891	7,242	48,072
2	1960 .....	1,574,827	21,739	8,486	51,287
3	1961 .....	1,551,408	21,653	7,649	52,942
4	1962 .....	1,782,916	24,533	8,199	58,058
5	1963 .....	2,062,039	27,675	9,666	62,685
6	1964 .....	2,337,802	31,380	10,119	73,226
7	1965 .....	2,739,329	38,238	11,968	80,441
8	1966 .....	2,824,591	46,359	12,315	86,419
9	1967 .....	2,798,366	47,141	11,336	87,303
10	1968 .....	3,115,789	47,904	12,900	103,534
11	1969 .....	3,322,879	43,641	11,949	97,802
12	1970 .....	2,812,330	42,909	11,299	84,530
13	1971 .....	3,553,051	60,728	14,407	104,932
14	1972 .....	4,313,059 <sup>(1)</sup>	80,065	16,991	122,649
15	1973 .....	5,370,374	97,874	20,732	160,490
	<u>Passenger Cars — Voitures particulières</u>				
16	1959 .....	1,240,961	13,789	5,379	39,944
17	1960 .....	1,289,073	17,117	6,658	42,382
18	1961 .....	1,290,026	17,147	5,912	44,645
19	1962 .....	1,482,407	19,000	6,365	49,029
20	1963 .....	1,716,121	21,500	7,682	52,466
21	1964 .....	1,936,258	24,482	8,016	61,412
22	1965 .....	2,267,314	29,979	9,540	67,986
23	1966 .....	2,274,083	36,506	9,427	71,828
24	1967 .....	2,210,309	37,553	8,699	71,083
25	1968 .....	2,481,141	37,160	9,748	82,581
26	1969 .....	2,603,835	34,907	9,216	76,566
27	1970 .....	2,158,543	33,482	8,522	66,568
28	1971 .....	2,737,516	45,606	10,892	84,224
29	1972 .....	3,170,305 <sup>(1)</sup>	60,090	12,705	93,571
30	1973 .....	3,835,173	70,810	15,032	120,217
	<u>Commercial vehicles — Véhicules utilitaires</u>				
31	1959 .....	299,207	4,102	1,863	8,128
32	1960 .....	285,754	4,622	1,828	8,905
33	1961 .....	261,382	4,506	1,737	8,297
34	1962 .....	300,509	5,533	1,834	9,029
35	1963 .....	345,918	6,175	1,984	10,219
36	1964 .....	401,544	6,898	2,103	11,814
37	1965 .....	472,015	8,259	2,428	12,455
38	1966 .....	550,508	9,853	2,888	14,591
39	1967 .....	588,057	9,588	2,637	16,220
40	1968 .....	634,648	10,744	3,152	20,953
41	1969 .....	719,044	8,734	2,733	21,236
42	1970 .....	653,787	9,427	2,777	17,962
43	1971 .....	815,535	15,122	3,515	20,708
44	1972 .....	1,142,754	19,975	4,286	29,078
45	1973 .....	1,535,201	27,064	5,700	40,273

(1) Includes Yukon and Northwest Territories.

TABLEAU 1A. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1959-1973

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N°
thousands of dollars — milliers de dollars							
36,666	344,489	634,195	90,968	80,923	145,184	134,538	1
42,954	376,597	648,204	95,376	79,459	130,472	120,253	2
47,376	399,428	620,498	78,637	75,874	132,155	115,196	3
50,941	466,421	699,481	81,631	82,026	160,213	151,413	4
52,548	526,848	819,151	95,770	108,380	177,595	181,721	5
61,297	596,446	921,426	106,503	125,005	197,614	214,786	6
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	7
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	8
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	9
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	10
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	11
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	12
101,659	888,896	1,433,030	141,666	131,811	306,863	369,059	13
117,261	1,090,755	1,671,546	179,577	172,720	396,576	464,919 <sup>r</sup>	14
141,333	1,377,182	2,038,178	230,172	222,451	493,579	588,383	15
27,745	275,077	532,396	73,162	61,926	105,028	106,515	16
33,170	308,491	553,862	77,825	59,767	93,334	96,467	17
37,785	331,964	540,440	65,681	59,501	95,762	91,189	18
41,098	393,568	605,264	67,866	63,615	117,531	119,071	19
42,143	447,870	710,340	80,070	83,018	128,061	142,971	20
48,462	509,086	792,221	88,953	94,399	143,767	165,460	21
58,004	591,245	957,989	89,473	103,049	160,558	199,491	22
61,360	583,148	936,359	103,306	105,727	170,828	195,594	23
51,060	575,339	892,422	107,057	100,996	173,968	192,132	24
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	25
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	26
51,977	593,555	899,747	86,811	63,661	162,577	191,643	27
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	28
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399 <sup>r</sup>	29
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	30
8,921	69,412	101,799	17,806	18,997	40,156	28,023	31
9,784	68,106	94,342	17,551	19,692	37,138	23,786	32
9,591	67,464	80,058	12,956	16,373	36,393	24,007	33
9,843	72,853	94,217	13,765	18,411	42,682	32,342	34
10,405	78,978	108,811	15,700	25,362	49,534	38,750	35
12,835	87,360	129,205	17,550	30,606	53,847	49,326	36
16,569	98,706	145,895	20,811	38,989	61,663	66,240	37
15,919	100,661	177,023	29,057	48,539	80,316	71,661	38
17,180	108,029	202,600	33,467	47,325	80,926	70,085	39
19,972	109,379	222,181	30,898	42,025	87,671	87,673	40
21,685	116,628	245,530	34,770	39,087	105,280	123,361	41
23,587	118,496	216,793	32,283	33,640	90,041	108,781	42
25,441	154,062	276,370	36,004	46,031	108,889	129,393	43
31,365	218,954	377,849	51,525	65,306	160,896	183,520	44
40,889	293,903	499,356	73,488	89,436	221,574	243,518	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2. Annual Retail Sales of Passenger Cars by Origin  
and Province, Units, 1959-1973

Year - Année		Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse
No.					
				number - nombre	
	<u>All passenger cars - Toutes voitures particulières</u>				
1	1959 .....	425,038	5,181	2,033	15,050
2	1960 .....	447,771	6,500	2,523	16,563
3	1961 .....	437,319	6,381	2,161	16,311
4	1962 .....	502,565	7,047	2,285	18,001
5	1963 .....	557,787	7,499	2,595	18,100
6	1964 .....	616,759	8,384	2,652	20,928
7	1965 .....	708,716	10,169	3,143	22,544
8	1966 .....	694,820	11,752	2,989	23,041
9	1967 .....	679,435	12,128	2,759	22,909
10	1968 .....	741,915	11,453	3,004	25,534
11	1969 .....	760,803	10,560	2,781	23,263
12	1970 .....	640,360	9,945	2,541	20,454
13	1971 .....	780,762	13,105	3,168	25,413
14	1972 .....	858,959	16,835	3,567	26,889
15	1973 .....	970,828	18,781	4,001	32,412
	<u>Canadian and United States' passenger cars - Voitures particulières canadiennes et américaines</u>				
16	1959 .....	310,920	3,273	1,326	9,084
17	1960 .....	321,804	3,900	1,603	8,849
18	1961 .....	336,122	3,941	1,543	10,773
19	1962 .....	427,127	4,770	1,831	13,202
20	1963 .....	506,311	5,949	2,386	14,975
21	1964 .....	550,823	6,526	2,368	16,861
22	1965 .....	633,641	8,078	2,709	18,909
23	1966 .....	626,986	9,732	2,653	19,517
24	1967 .....	605,049	10,325	2,421	19,210
25	1968 .....	637,393	9,579	2,514	20,863
26	1969 .....	638,270	8,934	2,284	18,846
27	1970 .....	497,185	8,360	1,993	14,937
28	1971 .....	592,319	11,363	2,322	17,598
29	1972 .....	653,933	13,940	2,609	19,168
30	1973 .....	782,914	16,273	3,205	25,297
	<u>Overseas' passenger cars - Voitures particulières d'outre-mer</u>				
31	1959 .....	114,118	1,908	707	5,966
32	1960 .....	125,967	2,600	920	7,714
33	1961 .....	101,197	2,440	618	5,538
34	1962 .....	75,438	2,277	454	4,799
35	1963 .....	51,476	1,550	209	3,125
36	1964 .....	65,936	1,858	284	4,067
37	1965 .....	75,075	2,091	434	3,635
38	1966 .....	67,834	2,020	336	3,524
39	1967 .....	74,386	1,803	338	3,699
40	1968 .....	104,522	1,874	490	4,671
41	1969 .....	122,533	1,626	497	4,417
42	1970 .....	143,175	1,585	548	5,517
43	1971 .....	188,443	1,742	846	7,815
44	1972 .....	205,026	2,895	958	7,721
45	1973 .....	187,914	2,508	796	7,115

(1) Includes Yukon and Northwest Territories.

TABLEAU 2. Ventes annuelles au détail de voitures particulières, par origine  
et par province, nombre d'unités, 1959-1973

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number — nombre							
10,087	91,783	182,183	24,375	20,347	35,031	38,968	1
12,493	105,660	191,232	26,112	19,838	31,417	35,433	2
13,557	112,960	181,042	21,460	19,385	31,519	32,543	3
14,640	133,317	203,503	22,436	21,016	38,740	41,580	4
14,314	144,761	229,668	25,652	26,477	40,835	47,886	5
16,180	160,397	251,297	27,948	29,519	44,849	54,605	6
18,876	182,719	297,465	27,817	31,622	49,502	64,859	7
19,444	177,881	283,730	31,170	31,374	50,896	62,543	8
16,181	176,140	274,291	32,398	30,327	51,715	60,587	9
18,692	195,423	307,017	30,029	28,408	55,867	66,488	10
18,445	201,169	319,084	29,629	23,559	59,265	73,048	11
15,765	176,578	265,009	24,935	18,187	46,750	60,196	12
22,205	209,366	325,755	29,462	23,612	55,811	72,865	13
24,183	235,884	346,819	33,837	28,157	62,834	79,954	14
26,652	272,919	387,309	39,039	32,200	67,035	90,480	15
6,731	67,368	135,109	20,195	17,560	27,936	22,338	16
7,421	74,487	141,443	21,943	16,962	24,913	20,283	17
9,253	82,679	144,295	18,971	17,249	26,496	20,922	18
11,341	111,213	177,575	20,631	19,405	34,874	32,285	19
12,247	131,905	210,532	24,249	25,223	38,033	40,812	20
13,665	143,687	226,670	26,187	28,132	41,270	45,457	21
16,170	164,040	268,670	25,927	30,093	45,479	53,566	22
16,878	161,827	258,531	29,452	30,158	47,574	50,664	23
14,081	158,706	246,044	30,532	29,059	47,824	46,847	24
15,687	170,139	268,910	27,569	26,836	49,450	45,846	25
14,755	169,374	276,285	26,813	22,043	50,799	48,137	26
11,811	138,422	213,652	21,657	15,907	36,751	33,695	27
16,881	162,019	257,383	24,383	20,230	40,779	39,361	28
18,051	182,437	274,941	27,758	23,627	45,000	46,402	29
21,087	223,505	323,489	33,283	28,441	51,664	56,670	30
3,356	24,415	47,074	4,180	2,787	7,095	16,630	31
5,072	31,173	49,789	4,169	2,876	6,504	15,150	32
4,304	30,281	36,747	2,489	2,136	5,023	11,621	33
3,299	22,104	25,928	1,805	1,611	3,866	9,295	34
2,067	12,856	19,136	1,403	1,254	2,802	7,074	35
2,515	16,710	24,627	1,761	1,387	3,579	9,148	36
2,706	18,679	28,795	1,890	1,529	4,023	11,293	37
2,566	16,054	25,199	1,718	1,216	3,322	11,879	38
2,100	17,434	28,247	1,866	1,268	3,891	13,740	39
3,005	25,284	38,107	2,460	1,572	6,417	20,642	40
3,690	31,795	42,799	2,816	1,516	8,466	24,911	41
3,954	38,156	51,357	3,278	2,280	9,999	26,501	42
5,324	47,347	68,372	5,079	3,382	15,032	33,504	43
6,132	53,447	71,878	6,079	4,530	17,834	33,552	44
5,565	49,414	63,820	5,756	3,759	15,371	33,810	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2A. Annual Retail Sales of Passenger Cars by Origin and Province, Dollars,  
Average Price Per Unit, 1959-1973

No.	Year — Année	Average Unit Price — Prix moyen par unité	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
			thousands of dollars — milliers de dollars			
	<u>All passenger cars — Toutes voitures particulières</u>					
1	1959 .....	2,920	1,240,961	13,789	5,379	39,944
2	1960 .....	2,879	1,289,073	17,117	6,658	42,382
3	1961 .....	2,950	1,290,026	17,147	5,912	44,645
4	1962 .....	2,950	1,482,407	19,000	6,365	49,029
5	1963 .....	3,077	1,716,121	21,500	7,682	52,466
6	1964 .....	3,139	1,936,258	24,482	8,016	61,412
7	1965 .....	3,199	2,267,314	29,979	9,540	67,986
8	1966 .....	3,273	2,274,083	36,506	9,427	71,828
9	1967 .....	3,253	2,210,309	37,553	8,699	71,083
10	1968 .....	3,344	2,481,141	37,160	9,748	82,581
11	1969 .....	3,422	2,603,835	34,907	9,216	76,566
12	1970 .....	3,371	2,158,543	33,482	8,522	66,568
13	1971 .....	3,506	2,737,516	45,606	10,892	84,224
14	1972 .....	3,691 <sup>x</sup>	3,170,305 <sup>x</sup>	60,090	12,705	93,571
15	1973 .....	3,950	3,835,173	70,810	15,032	120,217
	<u>Canadian and United States' passenger cars — Voitures particulières canadiennes et américaines</u>					
16	1959 .....	3,265	1,015,221	10,110	4,107	28,704
17	1960 .....	3,223	1,037,168	11,963	4,979	27,730
18	1961 .....	3,214	1,080,283	12,183	4,677	33,568
19	1962 .....	3,095	1,321,990	14,380	5,433	39,365
20	1963 .....	3,169	1,604,675	18,323	7,253	45,951
21	1964 .....	3,262	1,796,694	20,740	7,460	53,197
22	1965 .....	3,328	2,108,565	25,916	8,695	60,817
23	1966 .....	3,394	2,128,112	32,291	8,771	64,885
24	1967 .....	3,381	2,045,733	34,112	8,034	63,631
25	1968 .....	3,512	2,238,712	33,209	8,731	72,588
26	1969 .....	3,616	2,308,109	31,331	8,079	66,535
27	1970 .....	3,612	1,795,709	29,766	7,198	53,182
28	1971 .....	3,757	2,225,121	41,167	8,607	63,505
29	1972 .....	3,907	2,554,779	52,005	9,936	71,552
30	1973 .....	4,084	3,197,173	62,897	12,493	97,615
	<u>Overseas' passenger cars — Voitures particulières d'outre-mer</u>					
31	1959 .....	1,978	225,740	3,679	1,272	11,240
32	1960 .....	2,000	251,905	5,154	1,679	14,652
33	1961 .....	2,073	209,743	4,964	1,235	11,077
34	1962 .....	2,126	160,417	4,620	932	9,664
35	1963 .....	2,165	111,446	3,177	429	6,515
36	1964 .....	2,117	139,564	3,742	556	8,215
37	1965 .....	2,115	158,749	4,063	845	7,169
38	1966 .....	2,152	145,971	4,215	656	6,943
39	1967 .....	2,212	164,576	3,441	665	7,452
40	1968 .....	2,319	242,429	3,951	1,017	9,993
41	1969 .....	2,413	295,726	3,576	1,137	10,031
42	1970 .....	2,534	362,834	3,716	1,324	13,386
43	1971 .....	2,719	512,395	4,439	2,285	20,719
44	1972 .....	3,002 <sup>x</sup>	615,526 <sup>x</sup>	8,085	2,769	22,019
45	1973 .....	3,395	638,000	7,913	2,539	22,602

(1) Includes Yukon and Northwest Territories.

TABLEAU 2A. Ventes annuelles au détail de voitures particulières, par origine et par province, en dollars, prix unitaire moyen, 1959-1973

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
27,745	275,077	532,396	73,162	61,926	105,028	106,515	1
33,170	308,491	553,862	77,825	59,767	93,334	96,467	2
37,785	331,964	540,440	65,681	59,501	95,762	91,189	3
41,098	393,568	605,264	67,866	63,615	117,531	119,071	4
42,143	447,870	710,340	80,070	83,018	128,061	142,971	5
48,462	509,086	792,221	88,953	94,399	143,767	165,460	6
58,004	591,245	957,989	89,473	103,049	160,558	199,491	7
61,360	583,148	936,359	103,306	105,727	170,828	195,594	8
51,060	575,339	892,422	107,057	100,996	173,968	192,132	9
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	10
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	11
51,977	593,555	899,747	86,811	63,661	162,577	191,643	12
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	13
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	14
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	15
21,421	225,873	440,435	64,979	56,482	90,851	72,259	16
23,473	245,690	454,423	69,361	54,047	80,571	64,931	17
29,025	270,335	463,722	60,416	54,915	85,229	66,213	18
34,319	347,595	549,387	63,894	60,008	109,031	98,578	19
37,814	420,211	669,354	76,911	80,206	121,687	126,965	20
43,359	474,037	740,080	85,081	91,318	135,836	145,586	21
52,645	551,986	896,759	85,542	99,724	151,969	174,512	22
56,248	548,628	881,888	99,748	103,118	163,558	168,977	23
46,848	536,392	830,000	103,037	98,172	165,331	160,176	24
54,811	599,870	934,438	96,272	94,033	180,118	164,642	25
52,177	611,148	994,906	96,779	79,769	189,794	177,591	26
42,446	496,014	769,470	78,327	57,863	137,233	124,210	27
62,135	606,025	970,533	91,582	76,534	157,424	147,609	28
68,682	709,996	1,075,796	109,578	94,261	182,222	180,751	29
83,201	915,746	1,316,701	136,960	120,750	220,556	230,254	30
6,324	49,204	91,961	8,183	5,444	14,177	34,256	31
9,697	62,801	99,439	8,464	5,720	12,763	31,536	32
8,760	61,629	76,718	5,265	4,586	10,533	24,976	33
6,779	45,973	55,877	3,972	3,607	8,500	20,493	34
4,329	27,659	40,986	3,159	2,812	6,374	16,006	35
5,103	35,049	52,141	3,872	3,081	7,931	19,874	36
5,359	39,259	61,230	3,931	3,325	8,589	24,979	37
5,112	34,520	54,471	3,558	2,609	7,270	26,617	38
4,212	38,947	62,422	4,020	2,824	8,637	31,956	39
6,314	58,546	88,469	5,714	3,621	15,114	49,690	40
8,218	77,178	104,112	6,997	3,664	20,424	60,389	41
9,531	97,541	130,277	8,484	5,798	25,344	67,433	42
14,083	128,809	186,127	14,080	9,246	40,550	92,057	43
17,214	161,805	217,901	18,474	13,153	53,458	100,648	44
17,243	167,533	222,121	19,724	12,265	51,449	114,611	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Units, 1959-1973

TABLERAU 3. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1959-1973

Year — Année	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
			number — nombre			
<u>All commercial vehicles — Tous véhicules utilitaires</u>						
1959 .....	77,588	7,089	16,155	26,472	20,929	6,943
1960 .....	75,417	7,533	16,580	25,522	20,015	5,767
1961 .....	74,160	7,623	17,337	23,442	19,700	6,058
1962 .....	82,645	8,091	18,643	26,430	21,944	7,537
1963 .....	97,202	8,803	21,164	31,103	26,671	9,461
1964 .....	109,120	10,000	21,656	35,648	29,915	11,901
1965 .....	122,279	10,752	22,619	39,200	34,903	14,805
1966 .....	132,611	11,146	22,866	42,820	40,037	15,742
1967 .....	135,872	10,989	22,916	44,981	41,736	15,250
1968 .....	147,538	12,798	23,315	50,715	41,283	19,427
1969 .....	156,702	11,732	24,766	53,153	42,435	24,616
1970 .....	133,881	11,271	22,026	44,941	34,805	20,838
1971 .....	159,570	13,608	27,098	53,389	41,007	24,468
1972 .....	206,662	17,071	34,987	68,234	54,189	32,181
1973 .....	255,870	21,384	43,511	81,881	69,627	39,467
<u>Canadian and United States' commercial vehicles — Véhicules utilitaires cana- diens et américains</u>						
1959 .....	69,366	6,480	14,055	22,974	19,977	5,880
1960 .....	68,324	6,823	14,661	22,722	19,095	5,023
1961 .....	68,149	6,965	15,617	21,163	19,052	5,352
1962 .....	78,674	7,657	17,624	24,911	21,515	6,967
1963 .....	94,323	8,480	20,542	30,013	26,329	8,959
1964 .....	106,754	9,731	21,206	34,805	29,641	11,371
1965 .....	120,205	10,526	22,282	38,505	34,689	14,203
1966 .....	130,629	10,977	22,596	42,203	39,850	15,003
1967 .....	133,330	10,815	22,586	44,267	41,480	14,182
1968 .....	142,241	12,370	22,717	49,308	40,607	17,239
1969 .....	149,597	11,163	24,034	51,359	41,442	21,599
1970 .....	124,664	10,432	21,179	42,823	33,244	16,986
1971 .....	147,001	12,450	25,881	50,694	38,597	19,379
1972 .....	189,577	15,393	33,126	64,559	50,846	25,653
1973 .....	235,449	19,173	41,179	77,901	65,123	32,073
<u>Overseas' commercial vehicles — Véhicules utilitaires d'outre-mer</u>						
1959 .....	8,222	609	2,100	3,498	952	1,063
1960 .....	7,093	710	1,919	2,800	920	744
1961 .....	6,011	658	1,720	2,279	648	706
1962 .....	3,971	434	1,019	1,519	429	570
1963 .....	2,879	323	622	1,090	342	502
1964 .....	2,366	269	450	843	274	530
1965 .....	2,074	226	337	695	214	602
1966 .....	1,982	169	270	617	187	739
1967 .....	2,542	174	330	714	256	1,068
1968 .....	5,297	428	598	1,407	676	2,188
1969 .....	7,105	569	732	1,794	993	3,017
1970 .....	9,217	839	847	2,118	1,561	3,852
1971 .....	12,569	1,158	1,217	2,695	2,410	5,089
1972 .....	17,085	1,678	1,861	3,675	3,343	6,528
1973 .....	20,421	2,211	2,332	3,980	4,504	7,394

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3A. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Dollars, Average Price per Unit, 1959-1973

TABLEAU 3A. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, en dollars, prix unitaire moyen, 1959-1973

Year — Année	Average unit price — Prix moyen par unité	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britannique(1)
	dollars	thousands of dollars — milliers de dollars					
<u>All commercial vehicles — Tous véhicules utilitaires</u>							
1959 .....	3,856	299,207	23,014	69,412	101,799	76,959	28,023
1960 .....	3,789	285,754	25,139	68,106	94,342	74,381	23,786
1961 .....	3,525	261,382	24,131	67,464	80,058	65,722	24,007
1962 .....	3,636	300,509	26,239	72,853	94,217	74,858	32,342
1963 .....	3,559	345,918	28,783	78,978	108,811	90,596	38,750
1964 .....	3,680	401,544	33,650	87,360	129,205	102,003	49,326
1965 .....	3,860	472,015	39,711	98,706	145,895	121,463	66,240
1966 .....	4,151	550,508	43,251	100,661	177,023	157,912	71,661
1967 .....	4,328	588,057	45,625	108,029	202,600	161,718	70,085
1968 .....	4,302	634,648	54,821	109,379	222,181	160,594	87,673
1969 .....	4,589	719,044	54,388	116,628	245,530	179,137	123,361
1970 .....	4,883	653,787	53,753	118,496	216,793	155,964	108,781
1971 .....	5,111	815,535	64,786	154,062	276,370	190,924	129,393
1972 .....	5,530	1,142,754	84,704	218,954	377,849	277,727	183,520
1973 .....	6,000	1,535,201	113,926	293,903	499,356	384,498	243,518
<u>Canadian and United States' com- mercial vehicles — Véhicules utilitaires canadiens et américains</u>							
1959 .....	4,063	281,859	21,686	64,988	94,469	74,923	25,793
1960 .....	3,962	270,698	23,611	63,992	88,454	72,439	22,202
1961 .....	3,638	247,944	22,672	63,535	75,161	64,218	22,358
1962 .....	3,698	290,901	25,219	70,397	90,555	73,819	30,911
1963 .....	3,590	338,643	27,953	77,413	106,115	89,703	37,459
1964 .....	3,703	395,328	32,932	86,194	127,016	101,244	47,942
1965 .....	3,881	466,463	39,104	97,812	144,081	120,870	64,596
1966 .....	4,174	545,261	42,788	99,928	175,382	157,416	69,747
1967 .....	4,360	581,367	45,140	107,147	200,691	161,026	67,363
1968 .....	4,360	620,184	53,619	107,719	218,227	158,737	81,882
1969 .....	4,676	699,536	52,783	114,547	240,462	176,430	115,314
1970 .....	5,042	628,532	51,392	116,099	210,765	151,744	98,532
1971 .....	5,303	779,544	61,343	150,412	268,321	184,240	115,228
1972 .....	5,735	1,087,306	79,457	212,612	365,692	267,368	162,177
1973 .....	6,228	1,466,448	106,827	285,689	485,505	369,948	218,479
<u>Overseas' commercial vehicles — Véhicules utilitaires d'outre- mer</u>							
1959 .....	2,110	17,348	1,328	4,424	7,330	2,036	2,230
1960 .....	2,123	15,056	1,528	4,114	5,888	1,942	1,584
1961 .....	2,236	13,438	1,459	3,929	4,897	1,504	1,649
1962 .....	2,420	9,608	1,020	2,456	3,662	1,039	1,431
1963 .....	2,527	7,275	830	1,565	2,696	893	1,291
1964 .....	2,627	6,216	718	1,166	2,189	759	1,384
1965 .....	2,677	5,552	607	894	1,814	593	1,644
1966 .....	2,647	5,247	463	733	1,641	496	1,914
1967 .....	2,632	6,690	485	882	1,909	692	2,722
1968 .....	2,731	14,464	1,202	1,660	3,954	1,857	5,791
1969 .....	2,746	19,508	1,605	2,081	5,068	2,707	8,047
1970 .....	2,740	25,255	2,361	2,397	6,028	4,220	10,249
1971 .....	2,863	35,991	3,443	3,650	8,049	6,684	14,165
1972 .....	3,245	55,448	5,247	6,342	12,157	10,359	21,343
1973 .....	3,367	68,753	7,099	8,214	13,851	14,550	25,039

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 4. Percentage Distribution of Retail Sales of Passenger Cars by Origin for Provinces, Based on  
Units of All Passenger Cars = 100%, 1959-1973

	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
No.		percentage — pourcentage			
	<u>Canadian and United States' passenger cars — Voitures particulières canadiennes et américaines</u>				
1	1959 .....	73.2	63.2	65.2	60.4
2	1960 .....	71.9	60.0	63.5	53.4
3	1961 .....	76.9	61.8	71.4	66.0
4	1962 .....	85.0	67.7	80.1	73.3
5	1963 .....	90.8	79.3	91.9	82.7
6	1964 .....	89.3	77.8	89.3	80.6
7	1965 .....	89.4	79.4	86.2	83.9
8	1966 .....	90.2	82.8	88.8	84.7
9	1967 .....	89.1	85.1	87.7	83.9
10	1968 .....	85.9	83.6	83.7	81.7
11	1969 .....	83.9	84.6	82.1	81.0
12	1970 .....	77.6	84.1	78.4	73.0
13	1971 .....	75.9	86.7	73.3	69.2
14	1972 .....	76.1	82.8	73.1	71.3
15	1973 .....	80.6	86.6	80.1	78.0
	<u>Overseas' passenger cars — Voitures particulières d'outre-mer</u>				
16	1959 .....	26.8	36.8	34.8	39.6
17	1960 .....	28.1	40.0	36.5	46.6
18	1961 .....	23.1	38.2	28.6	34.0
19	1962 .....	15.0	32.3	19.9	26.7
20	1963 .....	9.2	20.7	8.1	17.3
21	1964 .....	10.7	22.2	10.7	19.4
22	1965 .....	10.6	20.6	13.8	16.1
23	1966 .....	9.8	17.2	11.2	15.3
24	1967 .....	10.9	14.9	12.3	16.1
25	1968 .....	14.1	16.4	16.3	18.3
26	1969 .....	16.1	15.4	17.9	19.0
27	1970 .....	22.4	15.9	21.6	27.0
28	1971 .....	24.1	13.3	26.7	30.8
29	1972 .....	23.9	17.2	26.9	28.7
30	1973 .....	19.4	13.4	19.9	22.0

(1) Includes Yukon and Northwest Territories.

TABLEAU 4. Répartition proportionnelle des ventes au détail des voitures particulières, par origine et par province, la vente des unités de toutes les voitures particulières étant égale à 100 %, 1959-1973

New Brunswick — Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	Nº
percentage — pourcentage							
66.7	73.4	74.2	82.9	86.3	79.7	57.3	1
59.4	70.5	74.0	84.0	85.5	79.3	57.2	2
68.3	73.2	79.7	88.4	89.0	84.1	64.3	3
77.5	83.4	87.3	92.0	92.3	90.0	77.6	4
85.6	91.1	91.7	94.5	95.3	93.1	85.2	5
84.5	89.6	90.2	93.7	95.3	92.0	83.2	6
85.7	89.8	90.3	93.2	95.2	91.9	82.6	7
86.8	91.0	91.1	94.5	96.1	93.5	81.0	8
87.0	90.1	89.7	94.2	95.8	92.5	77.3	9
83.9	87.1	87.6	91.8	94.5	88.5	69.0	10
80.0	84.2	86.6	90.5	93.6	85.7	65.9	11
74.9	78.4	80.6	86.9	87.5	78.6	56.0	12
76.0	77.4	79.0	82.8	85.7	73.1	54.0	13
74.6	77.3	79.3	82.0	83.9	71.6	58.0	14
79.1	81.9	83.5	85.3	88.3	77.1	62.6	15
33.3	26.6	25.8	17.1	13.7	20.3	42.7	16
40.6	29.5	26.0	16.0	14.5	20.7	42.8	17
31.7	26.8	20.3	11.6	11.0	15.9	35.7	18
22.5	16.6	12.7	8.0	7.7	10.0	22.4	19
14.4	8.9	8.3	5.5	4.7	6.9	14.8	20
15.5	10.4	9.8	6.3	4.7	8.0	16.8	21
14.3	10.2	9.7	6.8	4.8	8.1	17.4	22
13.2	9.0	8.9	5.5	3.9	6.5	19.0	23
13.0	9.9	10.3	5.8	4.2	7.5	22.7	24
16.1	12.9	12.4	8.2	5.5	11.5	31.0	25
20.0	15.8	13.4	9.5	6.4	14.3	34.1	26
25.1	21.6	19.4	13.1	12.5	21.4	44.0	27
24.0	22.6	21.0	17.2	14.3	26.9	46.0	28
25.4	22.7	20.7	18.0	16.1	28.4	42.0	29
20.9	18.1	16.5	14.7	11.7	22.9	37.4	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle and Province, Units, 1973

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	<u>All vehicles</u>					
1	TOTAL .....	1,226,698	24,160	5,139	40,019	33,912
2	January .....	75,684	1,526	307	2,407	2,087
3	February .....	85,658	1,706	331	2,642	2,078
4	March .....	132,162	2,997	577	4,656	3,840
5	April .....	129,841	2,210	532	3,924	3,345
6	May .....	128,867	2,826	579	4,450	3,813
7	June .....	125,223	2,702	494	4,281	3,624
8	July .....	89,301	1,907	341	3,095	2,616
9	August .....	85,560	1,631	325	2,732	2,412
10	September .....	83,019	1,517	358	2,478	2,271
11	October .....	116,228	2,261	565	3,514	2,990
12	November .....	100,476	1,670	418	3,273	2,727
13	December .....	74,679	1,207	312	2,567	2,109
	<u>Passenger cars</u>					
14	TOTAL .....	970,828	18,781	4,001	32,412	26,652
15	January .....	58,462	1,111	224	1,900	1,631
16	February .....	67,292	1,357	244	2,092	1,609
17	March .....	104,081	2,342	449	3,797	3,038
18	April .....	104,782	1,826	418	3,142	2,648
19	May .....	104,071	2,248	459	3,687	3,048
20	June .....	99,697	2,112	401	3,500	2,932
21	July .....	72,366	1,547	280	2,620	2,105
22	August .....	66,943	1,223	246	2,225	1,893
23	September .....	66,004	1,202	277	2,030	1,782
24	October .....	90,965	1,725	448	2,787	2,299
25	November .....	78,259	1,234	319	2,655	2,097
26	December .....	57,906	854	236	1,977	1,570
	<u>Commercial vehicles</u>					
27	TOTAL .....	255,870	5,379	1,138	7,607	7,260
28	January .....	17,222	415	83	507	456
29	February .....	18,366	349	87	550	469
30	March .....	28,081	655	128	859	802
31	April .....	25,059	384	114	782	697
32	May .....	24,796	578	120	763	765
33	June .....	25,526	590	93	781	692
34	July .....	16,935	360	61	475	511
35	August .....	18,617	408	79	507	519
36	September .....	17,015	315	81	448	489
37	October .....	25,263	536	117	727	691
38	November .....	22,217	436	99	618	630
39	December .....	16,773	353	76	590	539

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1973

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
number — nombre							
						<u>Tous véhicules</u>	
316,430	469,190	52,218	49,363	106,320	129,947	TOTAL .....	1
17,704	30,555	3,165	2,723	6,640	8,570	Janvier .....	2
19,743	34,160	3,765	3,123	7,588	10,522	Février .....	3
34,159	49,771	5,787	5,082	11,807	13,486	Mars .....	4
35,945	52,036	4,790	4,476	9,820	12,763	Avril .....	5
37,758	46,578	5,417	4,929	10,215	12,302	Mai .....	6
32,762	47,752	5,020	5,296	10,963	12,329	Juin .....	7
25,184	32,235	3,714	3,054	7,175	9,980	Juillet .....	8
21,253	31,445	3,813	3,589	7,802	10,558	Août .....	9
20,526	31,585	3,753	3,659	7,869	9,003	Septembre .....	10
29,411	44,679	5,068	5,458	10,788	11,494	Octobre .....	11
25,702	38,774	4,233	4,632	8,369	10,678	Novembre .....	12
16,283	29,620	3,693	3,342	7,284	8,262	Décembre .....	13
						<u>Voitures particulières</u>	
272,919	387,309	39,039	32,200	67,035	90,480	TOTAL .....	14
14,533	24,892	2,282	1,806	4,045	6,038	Janvier .....	15
16,501	28,460	2,802	2,009	4,764	7,454	Février .....	16
29,903	40,394	4,325	3,154	7,275	9,404	Mars .....	17
31,907	43,291	3,679	2,821	6,260	8,790	Avril .....	18
33,245	38,772	4,220	3,440	6,545	8,407	Mai .....	19
28,833	39,771	3,696	3,398	6,782	8,272	Juin .....	20
22,039	26,998	2,856	2,161	4,667	7,093	Juillet .....	21
17,831	25,656	2,807	2,469	5,145	7,448	Août .....	22
17,563	26,176	2,903	2,498	5,124	6,449	Septembre .....	23
25,177	36,879	3,767	3,384	6,675	7,824	Octobre .....	24
21,718	31,639	3,027	2,821	5,133	7,616	Novembre .....	25
13,669	24,381	2,675	2,239	4,620	5,685	Décembre .....	26
						<u>Véhicules utilitaires</u>	
43,511	81,881	13,179	17,163	39,285	39,467	TOTAL .....	27
3,171	5,663	883	917	2,595	2,532	Janvier .....	28
3,242	5,700	963	1,114	2,824	3,068	Février .....	29
4,256	9,377	1,462	1,928	4,532	4,082	Mars .....	30
4,038	8,745	1,111	1,655	3,560	3,973	Avril .....	31
4,513	7,806	1,197	1,489	3,670	3,895	Mai .....	32
3,929	7,981	1,324	1,898	4,181	4,057	Juin .....	33
3,145	5,237	858	893	2,508	2,887	Juillet .....	34
3,422	5,789	1,006	1,120	2,657	3,110	Août .....	35
2,963	5,409	850	1,161	2,745	2,554	Septembre .....	36
4,234	7,800	1,301	2,074	4,113	3,670	Octobre .....	37
3,984	7,135	1,206	1,811	3,236	3,062	Novembre .....	38
2,614	5,239	1,018	1,103	2,664	2,577	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5A. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle  
and Province, Dollars, 1973

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All Vehicles</u>					
1	TOTAL .....	5,370,374	97,874	20,732	160,490	141,333
2	January .....	322,342	6,029	1,241	9,351	8,240
3	February .....	366,535	6,823	1,295	10,597	8,505
4	March .....	568,805	12,037	2,314	18,240	15,675
5	April .....	554,044	8,726	2,124	15,610	13,660
6	May .....	554,222	11,234	2,352	17,461	15,965
7	June .....	550,892	11,133	1,975	17,488	14,909
8	July .....	382,970	7,505	1,323	11,872	10,662
9	August .....	381,922	6,508	1,370	11,125	10,410
10	September .....	367,073	6,108	1,496	10,068	9,542
11	October .....	523,759	9,509	2,174	14,518	13,059
12	November .....	458,179	7,026	1,715	13,381	11,357
13	December .....	339,631	5,236	1,353	10,779	9,349
	<u>Passenger cars</u>					
14	TOTAL .....	3,835,173	70,810	15,032	120,217	100,444
15	January .....	224,057	4,043	827	6,842	6,003
16	February .....	261,397	5,054	906	7,798	6,038
17	March .....	408,570	8,796	1,705	13,853	11,386
18	April .....	410,798	6,887	1,591	11,551	9,961
19	May .....	411,095	8,536	1,751	13,690	11,634
20	June .....	397,297	8,174	1,551	13,307	11,181
21	July .....	281,673	5,742	1,048	9,573	7,833
22	August .....	259,069	4,527	929	8,157	6,985
23	September .....	261,036	4,490	984	7,639	6,645
24	October .....	369,614	6,650	1,591	10,563	8,873
25	November .....	317,556	4,695	1,222	9,826	7,920
26	December .....	233,011	3,216	927	7,418	5,985
	<u>Commercial vehicles</u>					
27	TOTAL .....	1,535,201	27,064	5,700	40,273	40,889
28	January .....	98,285	1,986	414	2,509	2,237
29	February .....	105,138	1,769	389	2,799	2,467
30	March .....	160,235	3,241	609	4,387	4,289
31	April .....	143,246	1,839	533	4,059	3,699
32	May .....	143,127	2,698	601	3,771	4,331
33	June .....	153,595	2,959	424	4,181	3,728
34	July .....	101,297	1,763	275	2,299	2,829
35	August .....	122,853	1,981	441	2,968	3,425
36	September .....	106,037	1,618	512	2,429	2,897
37	October .....	154,145	2,859	583	3,955	4,186
38	November .....	140,623	2,331	493	3,555	3,437
39	December .....	106,620	2,020	426	3,361	3,364

(1) Includes Yukon and Northwest Territories.

TABLEAU 5A. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1973

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						<u>Tous véhicules</u>	
1,377,182	2,038,178	230,172	222,451	493,579	588,383	TOTAL .....	1
77,762	128,435	13,474	11,653	29,978	36,179	Janvier .....	2
86,259	143,419	16,090	14,051	34,440	45,056	Février .....	3
147,352	214,873	25,405	22,829	52,458	57,622	Mars .....	4
150,120	222,334	20,766	19,443	44,250	57,011	Avril .....	5
161,292	200,277	23,031	21,743	45,947	54,920	Mai .....	6
141,972	205,889	22,624	24,039	51,752	59,111	Juin .....	7
105,271	139,228	15,984	13,187	32,362	45,576	Juillet .....	8
93,408	141,143	16,588	15,842	35,599	49,929	Août .....	9
90,350	138,862	16,632	16,140	37,079	40,796	Septembre .....	10
132,583	198,466	22,718	25,156	51,868	53,708	Octobre .....	11
116,283	173,358	20,394	23,238	41,691	49,736	Novembre .....	12
74,530	131,894	16,466	15,130	36,155	38,739	Décembre .....	13
						<u>Voitures particulières</u>	
1,083,279	1,538,822	156,684	133,015	272,005	344,865	TOTAL .....	14
56,190	96,442	8,905	7,116	15,779	21,910	Janvier .....	15
64,741	111,323	11,029	8,197	18,825	27,486	Février .....	16
118,171	160,205	17,241	12,989	28,863	35,361	Mars .....	17
125,069	170,476	14,665	11,524	25,034	34,040	Avril .....	18
131,622	153,075	16,930	14,425	27,035	32,397	Mai .....	19
115,257	158,903	15,014	14,114	27,850	31,946	Juin .....	20
86,075	105,861	11,404	8,816	18,683	26,638	Juillet .....	21
69,072	99,943	11,050	10,001	20,344	28,061	Août .....	22
69,910	104,210	11,546	10,336	20,849	24,427	Septembre .....	23
103,248	150,774	15,533	14,303	27,653	30,426	Octobre .....	24
88,605	129,275	12,486	11,850	21,761	29,916	Novembre .....	25
55,319	98,335	10,881	9,344	19,329	22,257	Décembre .....	26
						<u>Véhicules utilitaires</u>	
293,903	499,356	73,488	89,436	221,574	243,518	TOTAL .....	27
21,572	31,993	4,569	4,537	14,199	14,269	Janvier .....	28
21,518	32,096	5,061	5,854	15,615	17,570	Février .....	29
29,181	54,668	8,164	9,840	23,595	22,261	Mars .....	30
25,051	51,858	6,101	7,919	19,216	22,971	Avril .....	31
29,670	47,202	6,101	7,318	18,912	22,523	Mai .....	32
26,715	46,986	7,610	9,925	23,902	27,165	Juin .....	33
19,196	33,367	4,580	4,371	13,679	18,938	Juillet .....	34
24,336	41,200	5,538	5,841	15,255	21,868	Août .....	35
20,440	34,652	5,086	5,804	16,230	16,369	Septembre .....	36
29,335	47,692	7,185	10,853	24,215	23,282	Octobre .....	37
27,678	44,083	7,908	11,388	19,930	19,820	Novembre .....	38
19,211	33,559	5,585	5,786	16,826	16,482	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Monthly Retail Sales of Passenger Cars by Origin and Province, Units, 1973

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	<u>All passenger cars</u>					
1	TOTAL .....	970,828	18,781	4,001	32,412	26,652
2	January .....	58,462	1,111	224	1,900	1,631
3	February .....	67,292	1,357	244	2,092	1,609
4	March .....	104,081	2,342	449	3,797	3,038
5	April .....	104,782	1,826	418	3,142	2,648
6	May .....	104,071	2,248	459	3,687	3,048
7	June .....	99,697	2,112	401	3,500	2,932
8	July .....	72,366	1,547	280	2,620	2,105
9	August .....	66,943	1,223	246	2,225	1,893
10	September .....	66,004	1,202	277	2,030	1,782
11	October .....	90,965	1,725	448	2,787	2,299
12	November .....	78,259	1,234	319	2,655	2,097
13	December .....	57,906	854	236	1,977	1,570
	<u>Canadian and United States' passenger cars</u>					
14	TOTAL .....	782,914	16,273	3,205	25,297	21,087
15	January .....	47,486	963	188	1,487	1,323
16	February .....	52,484	1,117	181	1,614	1,254
17	March .....	81,896	2,063	335	2,877	2,325
18	April .....	80,059	1,512	293	2,260	1,971
19	May .....	88,816	1,974	415	3,135	2,555
20	June .....	83,228	1,888	351	2,856	2,350
21	July .....	56,516	1,305	216	2,047	1,651
22	August .....	50,158	1,048	173	1,615	1,377
23	September .....	51,847	1,010	229	1,490	1,327
24	October .....	75,838	1,545	376	2,217	1,899
25	November .....	65,243	1,104	256	2,089	1,698
26	December .....	49,343	744	192	1,610	1,357
	<u>Overseas' passenger cars</u>					
27	TOTAL .....	187,914	2,508	796	7,115	5,565
28	January .....	10,976	148	36	413	308
29	February .....	14,808	240	63	478	355
30	March .....	22,185	279	114	920	713
31	April .....	24,723	314	125	882	677
32	May .....	15,255	274	44	552	493
33	June .....	16,469	224	50	644	582
34	July .....	15,850	242	64	573	454
35	August .....	16,785	175	73	610	516
36	September .....	14,157	192	48	540	455
37	October .....	15,127	180	72	570	400
38	November .....	13,016	130	63	566	399
39	December .....	8,563	110	44	367	213

(1) Includes Yukon and Northwest Territories.

TABLEAU 6. Ventes mensuelles au détail de voitures particulières, par origine et par province, nombre d'unités, 1973

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	Nº
number — nombre							
						<u>Toutes voitures particulières</u>	
272,919	387,309	39,039	32,200	67,035	90,480	TOTAL .....	1
14,533	24,892	2,282	1,806	4,045	6,038	Janvier .....	2
16,501	28,460	2,802	2,009	4,764	7,454	Février .....	3
29,903	40,394	4,325	3,154	7,275	9,404	Mars .....	4
31,907	43,291	3,679	2,821	6,260	8,790	Avril .....	5
33,245	38,772	4,220	3,440	6,545	8,407	Mai .....	6
28,833	39,771	3,696	3,398	6,782	8,272	Juin .....	7
22,039	26,998	2,856	2,161	4,667	7,093	Juillet .....	8
17,831	25,656	2,807	2,469	5,145	7,448	Août .....	9
17,563	26,176	2,903	2,498	5,124	6,449	Septembre .....	10
25,177	36,879	3,767	3,384	6,675	7,824	Octobre .....	11
21,718	31,639	3,027	2,821	5,133	7,616	Novembre .....	12
13,669	24,381	2,675	2,239	4,620	5,685	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines</u>	
223,505	323,489	33,283	28,441	51,664	56,670	TOTAL .....	14
12,287	20,847	1,966	1,589	3,161	3,675	Janvier .....	15
13,220	22,942	2,346	1,747	3,511	4,552	Février .....	16
23,960	32,886	3,523	2,779	5,419	5,729	Mars .....	17
24,576	34,607	2,994	2,391	4,412	5,043	Avril .....	18
28,773	33,700	3,764	3,137	5,462	5,901	Mai .....	19
24,038	34,102	3,296	3,056	5,451	5,840	Juin .....	20
17,203	22,347	2,398	1,889	3,406	4,054	Juillet .....	21
13,704	20,319	2,227	2,025	3,622	4,048	Août .....	22
14,018	21,547	2,503	2,186	3,808	3,729	Septembre .....	23
21,577	31,708	3,225	3,019	5,245	5,027	Octobre .....	24
18,293	27,060	2,707	2,595	4,339	5,102	Novembre .....	25
11,856	21,424	2,334	2,028	3,828	3,970	Décembre .....	26
						<u>Voitures particulières d'outre-mer</u>	
49,414	63,820	5,756	3,759	15,371	33,810	TOTAL .....	27
2,246	4,045	316	217	884	2,363	Janvier .....	28
3,281	5,518	456	262	1,253	2,902	Février .....	29
5,943	7,508	802	375	1,856	3,675	Mars .....	30
7,331	8,684	685	430	1,848	3,747	Avril .....	31
4,472	5,072	456	303	1,083	2,506	Mai .....	32
4,795	5,669	400	342	1,331	2,432	Juin .....	33
4,836	4,651	458	272	1,261	3,039	Juillet .....	34
4,127	5,337	580	444	1,523	3,400	Août .....	35
3,545	4,629	400	312	1,316	2,720	Septembre .....	36
3,600	5,171	542	365	1,430	2,797	Octobre .....	37
3,425	4,579	320	226	794	2,514	Novembre .....	38
1,813	2,957	341	211	792	1,715	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6A. Monthly Retail Sales of Passenger Cars by Origin  
and Province, Dollars, 1973

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All passenger cars</u>					
1	TOTAL .....	3,835,173	70,810	15,032	120,217	100,444
2	January .....	224,057	4,043	827	6,842	6,003
3	February .....	261,397	5,054	906	7,798	6,038
4	March .....	408,570	8,796	1,705	13,853	11,386
5	April .....	410,798	6,887	1,591	11,551	9,961
6	May .....	411,095	8,536	1,751	13,690	11,634
7	June .....	397,297	8,174	1,551	13,307	11,181
8	July .....	281,673	5,742	1,048	9,573	7,833
9	August .....	259,069	4,527	929	8,157	6,985
10	September .....	261,036	4,490	984	7,639	6,645
11	October .....	369,614	6,650	1,591	10,563	8,873
12	November .....	317,556	4,695	1,222	9,826	7,920
13	December .....	233,011	3,216	927	7,418	5,985
	<u>Canadian and United States' passenger cars</u>					
14	TOTAL .....	3,197,173	62,897	12,493	97,615	83,201
15	January .....	189,230	3,614	723	5,643	5,125
16	February .....	214,813	4,330	733	6,362	5,015
17	March .....	336,050	7,973	1,352	11,058	9,308
18	April .....	325,094	5,855	1,177	8,644	7,821
19	May .....	359,327	7,630	1,623	11,979	10,107
20	June .....	340,956	7,435	1,392	11,224	9,324
21	July .....	226,615	4,973	839	7,744	6,408
22	August .....	201,823	4,012	693	6,233	5,326
23	September .....	212,996	3,897	838	5,812	5,228
24	October .....	316,717	6,076	1,330	8,713	7,577
25	November .....	270,987	4,268	1,014	8,000	6,664
26	December .....	202,565	2,834	779	6,203	5,298
	<u>Overseas' passenger cars</u>					
27	TOTAL .....	638,000	7,913	2,539	22,602	17,243
28	January .....	34,827	429	104	1,199	878
29	February .....	46,584	724	173	1,436	1,023
30	March .....	72,520	823	353	2,795	2,078
31	April .....	85,704	1,032	414	2,907	2,140
32	May .....	51,768	906	128	1,711	1,527
33	June .....	56,341	739	159	2,083	1,857
34	July .....	55,058	769	209	1,829	1,425
35	August .....	57,246	515	236	1,924	1,659
36	September .....	48,040	593	146	1,827	1,417
37	October .....	52,897	574	261	1,850	1,296
38	November .....	46,569	427	208	1,826	1,256
39	December .....	30,446	382	148	1,215	687

(1) Includes Yukon and Northwest Territories.

TABLEAU 6A. Ventes mensuelles au détail de voitures particulières, par origine et par province, en dollars, 1973

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N°
thousands of dollars — milliers de dollars							
						<u>Toutes voitures particulières</u>	
1,083,279	1,538,822	156,684	133,015	272,005	344,865	TOTAL .....	1
56,190	96,442	8,905	7,116	15,779	21,910	Janvier .....	2
64,741	111,323	11,029	8,197	18,825	27,486	Février .....	3
118,171	160,205	17,241	12,989	28,863	35,361	Mars .....	4
125,069	170,476	14,665	11,524	25,034	34,040	Avril .....	5
131,622	153,075	16,930	14,425	27,035	32,397	Mai .....	6
115,257	158,903	15,014	14,114	27,850	31,946	Juin .....	7
86,075	105,861	11,404	8,816	18,683	26,638	Juillet .....	8
69,072	99,943	11,050	10,001	20,344	28,061	Août .....	9
69,910	104,210	11,546	10,336	20,849	24,427	Septembre .....	10
103,248	150,774	15,533	14,303	27,653	30,426	Octobre .....	11
88,605	129,275	12,486	11,850	21,761	29,916	Novembre .....	12
55,319	98,335	10,881	9,344	19,329	22,257	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines</u>	
915,746	1,316,701	136,960	120,750	220,556	230,254	TOTAL .....	14
49,098	83,122	7,899	6,466	12,993	14,547	Janvier .....	15
54,303	93,538	9,626	7,394	15,092	18,420	Février .....	16
98,669	134,950	14,598	11,836	23,011	23,295	Mars .....	17
100,035	140,044	12,216	10,099	18,825	20,378	Avril .....	18
116,516	135,529	15,351	13,397	23,360	23,835	Mai .....	19
98,863	138,828	13,646	13,011	23,387	23,846	Juin .....	20
69,105	89,193	9,768	7,920	14,401	16,264	Juillet .....	21
55,331	81,166	9,054	8,525	15,145	16,338	Août .....	22
58,086	88,133	10,223	9,330	16,316	15,133	Septembre .....	23
90,640	132,159	13,586	13,083	22,735	20,818	Octobre .....	24
76,199	112,492	11,354	11,104	18,788	21,104	Novembre .....	25
48,901	87,547	9,639	8,585	16,503	16,276	Décembre .....	26
						<u>Voitures particulières d'outre-mer</u>	
167,533	222,121	19,724	12,265	51,449	114,611	TOTAL .....	27
7,092	13,320	1,006	650	2,786	7,363	Janvier .....	28
10,438	17,785	1,403	803	3,733	9,066	Février .....	29
19,502	25,255	2,643	1,153	5,852	12,066	Mars .....	30
25,034	30,432	2,449	1,425	6,209	13,662	Avril .....	31
15,106	17,546	1,579	1,028	3,675	8,562	Mai .....	32
16,394	20,075	1,368	1,103	4,463	8,100	Juin .....	33
16,970	16,668	1,636	896	4,282	10,374	Juillet .....	34
13,741	18,777	1,996	1,476	5,199	11,723	Août .....	35
11,824	16,077	1,323	1,006	4,533	9,294	Septembre .....	36
12,608	18,615	1,947	1,220	4,918	9,608	Octobre .....	37
12,406	16,783	1,132	746	2,973	8,812	Novembre .....	38
6,418	10,788	1,242	759	2,826	5,981	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Monthly Retail Sales of Overseas' Passenger Cars by Origin and Region, Units, 1973

TABLEAU 7. Ventes mensuelles au détail de voitures particulières d'outre-mer, par origine et par région, nombre d'unités, 1973

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
				number — nombre		
<u>Total Overseas' Passenger Cars — Total des voitures particulières d'outre-mer</u>						
TOTAL .....	187,914	15,984	49,414	63,820	24,886	33,810
January — Janvier .....	10,976	905	2,246	4,045	1,417	2,363
February — Février .....	14,808	1,136	3,281	5,518	1,971	2,902
March — Mars .....	22,185	2,026	5,943	7,508	3,033	3,675
April — Avril .....	24,723	1,998	7,331	8,684	2,963	3,747
May — Mai .....	15,255	1,363	4,472	5,072	1,842	2,506
June — Juin .....	16,469	1,500	4,795	5,669	2,073	2,432
July — Juillet .....	15,850	1,333	4,836	4,651	1,991	3,039
August — Août .....	16,785	1,374	4,127	5,337	2,547	3,400
September — Septembre .....	14,157	1,235	3,545	4,629	2,028	2,720
October — Octobre .....	15,127	1,222	3,600	5,171	2,337	2,797
November — Novembre .....	13,016	1,158	3,425	4,579	1,340	2,514
December — Décembre .....	8,563	734	1,813	2,957	1,344	1,715
<u>Passenger Cars Manufactured in Japan — Voitures particulières fabriquées au Japon</u>						
TOTAL .....	111,467	10,040	27,938	34,970	18,103	20,416
January — Janvier .....	6,130	488	1,200	2,015	1,052	1,375
February — Février .....	8,830	800	1,773	2,968	1,516	1,773
March — Mars .....	15,074	1,369	4,061	4,713	2,416	2,515
April — Avril .....	17,998	1,522	5,487	5,744	2,445	2,800
May — Mai .....	8,183	765	2,302	2,647	1,177	1,292
June — Juin .....	8,852	922	2,448	2,792	1,349	1,341
July — Juillet .....	8,824	827	2,649	2,230	1,424	1,694
August — Août .....	9,373	796	2,002	2,904	1,855	1,816
September — Septembre .....	7,489	720	1,599	2,278	1,365	1,527
October — Octobre .....	9,045	814	1,918	2,856	1,717	1,740
November — Novembre .....	7,474	701	1,794	2,574	838	1,567
December — Décembre .....	4,195	316	705	1,249	949	976
<u>Passenger Cars Manufactured in Europe — Voitures particulières fabriquées en Europe</u>						
TOTAL .....	76,447	5,944	21,476	28,850	6,783	13,394
January — Janvier .....	4,846	417	1,046	2,030	365	988
February — Février .....	5,978	336	1,508	2,550	455	1,129
March — Mars .....	7,111	657	1,882	2,795	617	1,160
April — Avril .....	6,725	476	1,844	2,940	518	947
May — Mai .....	7,072	598	2,170	2,425	665	1,214
June — Juin .....	7,617	578	2,347	2,877	724	1,091
July — Juillet .....	7,026	506	2,187	2,421	567	1,345
August — Août .....	7,412	578	2,125	2,433	692	1,584
September — Septembre .....	6,668	515	1,946	2,351	663	1,193
October — Octobre .....	6,082	408	1,682	2,315	620	1,057
November — Novembre .....	5,542	457	1,631	2,005	502	947
December — Décembre .....	4,368	418	1,108	1,708	395	739

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7A. Monthly Retail Sales of Overseas' Passenger Cars by Origin and Region, Dollars, 1973

TABLÉAU 7A. Ventes mensuelles au détail de voitures particulières d'outre-mer, par origine et par région, en dollars, 1973

Month - Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
<u>Total Overseas' Passenger Cars - Total des voitures particulières d'outre-mer</u>						
TOTAL .....	638,000	50,297	167,533	222,121	83,438	114,611
January - Janvier .....	34,827	2,610	7,092	13,320	4,442	7,363
February - Février .....	46,584	3,356	10,438	17,785	5,939	9,066
March - Mars .....	72,520	6,049	19,502	25,255	9,648	12,066
April - Avril .....	85,704	6,493	25,034	30,432	10,083	13,662
May - Mai .....	51,768	4,272	15,106	17,546	6,282	8,562
June - Juin .....	56,341	4,838	16,394	20,075	6,934	8,100
July - Juillet .....	55,058	4,232	16,970	16,668	6,814	10,374
August - Août .....	57,246	4,334	13,741	18,777	8,671	11,723
September - Septembre .....	48,040	3,983	11,824	16,077	6,862	9,294
October - Octobre .....	52,897	3,981	12,608	18,615	8,085	9,608
November - Novembre .....	46,569	3,717	12,406	16,783	4,851	8,812
December - Décembre .....	30,446	2,432	6,418	10,788	4,827	5,981
<u>Passenger Cars Manufactured in Japan - Voitures particulières fabriquées au Japon</u>						
TOTAL .....	357,083	31,423	88,959	111,411	58,023	67,267
January - Janvier .....	18,271	1,403	3,553	6,034	3,149	4,132
February - Février .....	26,106	2,330	5,284	8,945	4,345	5,202
March - Mars .....	45,098	3,985	12,086	14,198	7,147	7,682
April - Avril .....	60,379	4,961	18,046	18,943	8,100	10,329
May - Mai .....	26,085	2,352	7,140	8,551	3,856	4,186
June - Juin .....	28,510	2,976	7,787	8,972	4,309	4,466
July - Juillet .....	29,203	2,655	9,032	7,225	4,676	5,615
August - Août .....	30,060	2,508	6,271	9,097	6,095	6,089
September - Septembre .....	24,069	2,322	5,009	7,185	4,473	5,080
October - Octobre .....	30,147	2,657	6,380	9,497	5,788	5,825
November - Novembre .....	24,973	2,221	6,044	8,592	2,802	5,314
December - Décembre .....	14,182	1,053	2,327	4,172	3,283	3,347
<u>Passenger Cars Manufactured in Europe - Voitures particulières fabriquées en Europe</u>						
TOTAL .....	280,917	18,874	78,574	110,710	25,415	47,344
January - Janvier .....	16,556	1,207	3,539	7,286	1,293	3,231
February - Février .....	20,478	1,026	5,154	8,840	1,594	3,864
March - Mars .....	27,422	2,064	7,416	11,057	2,501	4,384
April - Avril .....	25,325	1,532	6,988	11,489	1,983	3,333
May - Mai .....	25,683	1,920	7,966	8,995	2,426	4,376
June - Juin .....	27,831	1,862	8,607	11,103	2,625	3,634
July - Juillet .....	25,855	1,577	7,938	9,443	2,138	4,759
August - Août .....	27,186	1,826	7,470	9,680	2,576	5,634
September - Septembre .....	23,971	1,661	6,815	8,892	2,389	4,214
October - Octobre .....	22,750	1,324	6,228	9,118	2,297	3,783
November - Novembre .....	21,596	1,496	6,362	8,191	2,049	3,498
December - Décembre .....	16,264	1,379	4,091	6,616	1,544	2,634

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Units, 1973

TABLEAU 8. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1973

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
<u>All commercial vehicles — Tous véhicules utilitaires</u>						
TOTAL .....	255,870	21,384	43,511	81,881	69,627	39,467
January — Janvier .....	17,222	1,461	3,171	5,663	4,395	2,532
February — Février .....	18,366	1,455	3,242	5,700	4,901	3,068
March — Mars .....	28,081	2,444	4,256	9,377	7,922	4,082
April — Avril .....	25,059	1,977	4,038	8,745	6,326	3,973
May — Mai .....	24,796	2,226	4,513	7,806	6,356	3,895
June — Juin .....	25,526	2,156	3,929	7,981	7,403	4,057
July — Juillet .....	16,935	1,407	3,145	5,237	4,259	2,887
August — Août .....	18,617	1,513	3,422	5,789	4,783	3,110
September — Septembre .....	17,015	1,333	2,963	5,409	4,756	2,554
October — Octobre .....	25,263	2,071	4,234	7,800	7,488	3,670
November — Novembre .....	22,217	1,783	3,984	7,135	6,253	3,062
December — Décembre .....	16,773	1,558	2,614	5,239	4,785	2,577
<u>Canadian and United States' commercial vehicles — Véhicules utilitaires cana- diens et américains</u>						
TOTAL .....	235,449	19,173	41,179	77,901	65,123	32,073
January — Janvier .....	15,905	1,298	3,041	5,379	4,152	2,035
February — Février .....	16,797	1,300	3,093	5,374	4,585	2,445
March — Mars .....	25,912	2,181	4,041	8,934	7,454	3,302
April — Avril .....	22,682	1,697	3,731	8,209	5,845	3,200
May — Mai .....	22,769	2,003	4,274	7,411	5,898	3,183
June — Juin .....	23,585	1,942	3,715	7,600	6,963	3,365
July — Juillet .....	15,154	1,241	2,901	4,946	3,834	2,232
August — Août .....	16,832	1,310	3,177	5,455	4,424	2,466
September — Septembre .....	15,432	1,213	2,802	5,147	4,318	1,952
October — Octobre .....	23,708	1,907	4,058	7,505	7,127	3,111
November — Novembre .....	21,032	1,652	3,838	6,945	6,056	2,541
December — Décembre .....	15,641	1,429	2,508	4,996	4,467	2,241
<u>Overseas' commercial vehicles — Véhicules utilitaires d'outre-mer</u>						
TOTAL .....	20,421	2,211	2,332	3,980	4,504	7,394
January — Janvier .....	1,317	163	130	284	243	497
February — Février .....	1,569	155	149	326	316	623
March — Mars .....	2,169	263	215	443	468	780
April — Avril .....	2,377	280	307	536	481	773
May — Mai .....	2,027	223	239	395	458	712
June — Juin .....	1,941	214	214	381	440	692
July — Juillet .....	1,781	166	244	291	425	655
August — Août .....	1,785	203	245	334	359	644
September — Septembre .....	1,583	120	161	262	438	602
October — Octobre .....	1,555	164	176	295	361	559
November — Novembre .....	1,185	131	146	190	197	521
December — Décembre .....	1,132	129	106	243	318	336

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8A. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Dollars, 1973

TABLEAU 8A. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, en dollars, 1973

Month - Mois	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie- Britan- nique(1)
thousands of dollars - milliers de dollars						
<u>All commercial vehicles - Tous véhicules utilitaires</u>						
TOTAL .....	1,535,201	113,926	293,903	499,356	384,498	243,518
January - Janvier .....	98,285	7,146	21,572	31,993	23,305	14,269
February - Février .....	105,138	7,424	21,518	32,096	26,530	17,570
March - Mars .....	160,235	12,526	29,181	54,668	41,599	22,261
April - Avril .....	143,246	10,130	25,051	51,858	33,236	22,971
May - Mai .....	143,127	11,401	29,670	47,202	32,331	22,523
June - Juin .....	153,595	11,292	26,715	46,986	41,437	27,165
July - Juillet .....	101,297	7,166	19,196	33,367	22,630	18,938
August - Août .....	122,853	8,815	24,336	41,200	26,634	21,868
September - Septembre .....	106,037	7,456	20,440	34,652	27,120	16,369
October - Octobre .....	154,145	11,583	29,335	47,692	42,253	23,282
November - Novembre .....	140,623	9,816	27,678	44,083	39,226	19,820
December - Décembre .....	106,620	9,171	19,211	33,559	28,197	16,482
<u>Canadian and United States' commercial vehicles - Véhicules utilitaires canadiens et américains</u>						
TOTAL .....	1,466,448	106,827	285,689	485,505	369,948	218,479
January - Janvier .....	93,954	6,618	21,134	31,060	22,557	12,585
February - Février .....	100,069	6,939	21,007	31,014	25,508	15,601
March - Mars .....	153,215	11,699	28,469	53,214	40,176	19,657
April - Avril .....	135,194	9,225	23,982	49,912	31,664	20,411
May - Mai .....	136,259	10,680	28,865	45,827	30,815	20,072
June - Juin .....	146,907	10,615	25,927	45,665	39,961	24,739
July - Juillet .....	94,937	6,571	18,305	32,243	21,211	16,607
August - Août .....	116,555	8,146	23,413	39,932	25,460	19,604
September - Septembre .....	100,729	7,069	19,856	33,755	25,719	14,330
October - Octobre .....	148,841	11,060	28,698	46,656	41,059	21,368
November - Novembre .....	136,768	9,417	27,183	43,449	38,631	18,088
December - Décembre .....	103,020	8,788	18,850	32,778	27,187	15,417
<u>Overseas' commercial vehicles - Véhicules utilitaires d'outre-mer</u>						
TOTAL .....	68,753	7,099	8,214	13,851	14,550	25,039
January - Janvier .....	4,331	528	438	933	748	1,684
February - Février .....	5,069	485	511	1,082	1,022	1,969
March - Mars .....	7,020	827	712	1,454	1,423	2,604
April - Avril .....	8,052	905	1,069	1,946	1,572	2,560
May - Mai .....	6,868	721	805	1,375	1,516	2,451
June - Juin .....	6,688	677	788	1,321	1,476	2,426
July - Juillet .....	6,360	595	891	1,124	1,419	2,331
August - Août .....	6,298	669	923	1,268	1,174	2,264
September - Septembre .....	5,308	387	584	897	1,401	2,039
October - Octobre .....	5,304	523	637	1,036	1,194	1,914
November - Novembre .....	3,855	399	495	634	595	1,732
December - Décembre .....	3,600	383	361	781	1,010	1,065

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 9. Seasonally Adjusted Retail Sales of New Motor Vehicles, Passenger Cars by Origin and Commercial Vehicles, Units, Monthly, 1959-1973

No.	Month	1959	1960	1961	1962	1963	1964	1965
		number — nombre						
	<u>All vehicles</u>							
1	January .....	41,037	42,749	41,188	49,891	49,009	62,239	63,575
2	February .....	42,604	44,483	41,599	44,999	52,586	60,912	63,771
3	March .....	42,257	42,482	39,462	50,123	50,194	62,166	64,251
4	April .....	42,008	42,870	39,923	48,754	55,401	60,926	70,702
5	May .....	41,737	42,643	40,528	51,797	52,931	62,577	67,578
6	June .....	43,045	44,509	41,455	48,169	57,392	59,224	70,612
7	July .....	40,913	40,802	47,243	48,662	50,587	63,493	70,172
8	August .....	45,372	41,318	44,222	45,084	45,922	57,876	73,709
9	September .....	42,268	44,293	41,703	35,009	49,129	65,124	60,292
10	October .....	42,688	45,173	41,257	50,254	59,346	61,678	72,058
11	November .....	42,120	45,530	51,629	51,404	64,503	57,293	74,835
12	December .....	34,229	45,064	45,039	52,775	60,819	49,378	76,772
	<u>Passenger cars — Canadian and United States</u>							
13	January .....	27,188	26,424	25,930	34,405	38,179	47,494	48,420
14	February .....	27,712	26,825	26,262	31,310	41,444	46,431	48,690
15	March .....	27,224	25,856	24,670	35,503	39,678	47,555	48,744
16	April .....	26,285	26,025	25,607	34,660	42,327	46,640	53,907
17	May .....	25,921	26,392	27,048	36,640	40,929	47,377	51,645
18	June .....	26,370	27,357	27,559	34,835	44,416	45,100	53,646
19	July .....	24,973	25,084	31,713	36,038	39,328	48,029	53,276
20	August .....	27,002	25,930	28,877	33,850	35,605	45,390	56,387
21	September .....	26,159	27,392	27,035	23,958	34,332	50,658	45,975
22	October .....	27,777	28,441	28,321	38,002	45,636	45,864	55,962
23	November .....	24,845	27,858	35,234	39,951	50,584	42,734	56,708
24	December .....	18,208	27,287	30,397	41,092	46,864	35,748	57,576
	<u>Passenger cars — Overseas</u>							
25	January .....	7,875	9,966	9,023	8,758	3,584	5,022	6,409
26	February .....	8,117	11,237	8,718	7,447	3,416	5,388	6,292
27	March .....	8,369	10,105	8,925	8,024	3,105	5,255	6,199
28	April .....	9,149	10,929	8,147	8,011	4,817	5,279	6,410
29	May .....	9,452	10,168	7,692	7,832	4,329	5,594	5,882
30	June .....	9,867	10,748	8,082	6,530	4,630	5,409	6,106
31	July .....	9,841	9,930	9,599	5,222	3,301	5,799	6,403
32	August .....	10,994	9,191	9,275	3,934	3,491	5,566	6,606
33	September .....	9,607	10,522	8,240	5,906	6,212	5,584	6,064
34	October .....	10,032	10,354	6,685	4,672	4,891	5,924	6,255
35	November .....	9,652	11,289	8,900	4,332	4,505	5,439	6,411
36	December .....	10,131	11,188	8,543	3,660	4,643	5,134	6,339
	<u>Commercial vehicles</u>							
37	January .....	5,974	6,359	6,235	6,728	7,246	9,723	8,746
38	February .....	6,775	6,421	6,619	6,242	7,726	9,093	8,789
39	March .....	6,664	6,521	5,867	6,596	7,411	9,356	9,308
40	April .....	6,574	5,916	6,169	6,083	8,257	9,007	10,385
41	May .....	6,364	6,083	5,788	7,325	7,673	9,606	10,051
42	June .....	6,808	6,404	5,814	6,804	8,346	8,715	10,860
43	July .....	6,099	5,788	5,931	7,402	7,958	9,665	10,493
44	August .....	7,376	6,197	6,070	7,300	6,826	6,920	10,716
45	September .....	6,502	6,379	6,428	5,145	8,585	8,882	8,253
46	October .....	4,879	6,378	6,251	7,580	8,819	9,890	9,841
47	November .....	7,623	6,383	7,495	7,121	9,414	9,120	11,716
48	December .....	5,890	6,589	6,099	8,023	9,312	8,496	12,857

TABLEAU 9. Ventes mensuelles au détail (désaisonnalisées) de véhicules automobiles neufs, de voitures particulières par origine, et de voitures utilitaires, par nombre d'unités, 1959-1973

1966	1967	1968	1969	1970 <sup>r</sup>	1971 <sup>r</sup>	1972 <sup>r</sup>	1973	Mois	N <sup>o</sup>
number - nombre									
								<u>Tous véhicules</u>	
70,762	68,322	71,607	80,019	66,597	61,328	84,217	105,130	Janvier .....	1
72,539	65,083	68,619	84,689	62,998	68,339	82,166	107,581	Février .....	2
78,342	70,109	73,283	77,141	65,471	71,976	80,780	116,475	Mars .....	3
65,362	68,734	65,218	78,016	63,407	79,826	81,521	108,493	Avril .....	4
59,023	71,921	73,876	71,526	64,818	80,831	95,428	95,987	Mai .....	5
63,514	74,925	72,227	74,221	66,322	76,488	89,958	100,944	Juin .....	6
69,728	63,459	77,814	71,499	67,951	77,552	88,216	97,879	Juillet .....	7
75,425	66,669	79,216	71,443	65,791	72,899	85,036	102,754	Août .....	8
68,565	66,211	69,860	87,554	68,723	88,840	88,106	100,414	Septembre .....	9
66,630	64,380	77,266	73,370	66,834	85,604	94,915	94,930	Octobre .....	10
69,713	63,731	78,203	80,912	59,879	85,101	96,627	101,259	Novembre .....	11
71,350	68,927	79,971	69,487	54,572	84,917	96,659	95,568	Décembre .....	12
								<u>Voitures particulières - Canadiennes et américaines</u>	
52,932	51,218	52,744	57,607	43,305	38,219	51,520	65,583	Janvier .....	13
54,483	47,719	51,054	60,448	40,379	44,300	49,302	66,698	Février .....	14
59,879	52,187	52,835	54,727	42,394	46,488	48,676	69,418	Mars .....	15
49,207	51,913	47,858	54,321	41,580	50,612	49,182	67,551	Avril .....	16
43,157	53,797	52,830	50,069	42,817	50,662	59,181	64,803	Mai .....	17
47,897	54,934	51,584	51,251	43,528	47,928	54,448	66,186	Juin .....	18
54,022	47,623	55,401	48,901	43,862	48,563	54,312	64,695	Juillet .....	19
58,864	49,696	56,531	48,326	42,794	43,557	51,828	66,496	Août .....	20
52,576	48,377	48,465	62,386	44,883	57,472	53,545	65,382	Septembre .....	21
51,601	46,845	54,561	50,357	41,436	54,490	59,103	59,117	Octobre .....	22
52,531	47,702	55,557	55,737	36,664	53,592	60,073	64,557	Novembre .....	23
52,683	50,788	56,474	46,752	32,344	51,608	61,098	62,023	Décembre .....	24
								<u>Voitures particulières - d'outre-mer</u>	
5,805	5,800	7,065	8,414	11,902	13,407	16,946	17,429	Janvier .....	25
5,582	6,171	6,171	9,824	11,359	13,618	16,714	18,668	Février .....	26
6,404	5,931	8,593	9,241	11,638	14,173	16,898	23,520	Mars .....	27
5,376	5,656	7,403	9,920	10,881	15,960	17,093	19,979	Avril .....	28
5,499	5,900	8,467	9,183	11,317	16,090	17,794	11,589	Mai .....	29
5,157	7,608	8,927	10,113	11,603	15,138	18,330	14,862	Juin .....	30
5,274	6,022	9,916	9,685	12,154	15,902	17,260	14,768	Juillet .....	31
5,405	6,047	9,386	10,505	11,796	16,989	15,696	14,782	Août .....	32
5,679	6,302	9,249	11,654	11,404	16,833	17,736	13,878	Septembre .....	33
5,673	6,178	9,242	10,886	13,277	15,917	17,271	13,599	Octobre .....	34
6,152	5,965	9,341	11,729	12,969	16,175	17,137	13,815	Novembre .....	35
6,195	6,448	9,751	11,024	13,507	17,170	15,175	12,456	Décembre .....	36
								<u>Véhicules utilitaires</u>	
12,025	11,304	11,798	13,998	11,390	9,702	15,751	22,118	Janvier .....	37
12,474	11,193	11,394	14,417	11,260	10,421	16,150	22,215	Février .....	38
12,059	11,991	11,855	13,173	11,439	11,315	15,206	23,537	Mars .....	39
10,779	11,165	9,957	13,775	10,946	13,254	15,246	20,963	Avril .....	40
10,367	12,224	12,579	12,274	10,684	14,079	18,453	19,595	Mai .....	41
10,460	12,383	11,716	12,857	11,191	13,422	17,180	19,896	Juin .....	42
10,432	9,814	12,497	12,913	11,935	13,087	16,644	18,416	Juillet .....	43
11,156	10,926	13,299	12,612	11,201	12,353	17,512	21,476	Août .....	44
10,310	11,532	12,146	13,514	12,436	14,535	16,825	21,154	Septembre .....	45
9,356	11,357	13,463	12,127	12,121	15,197	18,541	22,214	Octobre .....	46
11,030	10,064	13,305	13,446	10,246	15,334	19,417	22,887	Novembre .....	47
12,472	11,691	13,746	11,711	8,721	16,139	20,386	21,089	Décembre .....	48

TABLE 10. Percentage Changes of Retail Sales of New Motor Vehicles by Type of Vehicle and Origin for Provinces, 1973/1972 and Percentage Unit Distribution by Province, 1972 and 1973

No.	Province	Change — Variation 1973/1972					
		Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
		Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
		percentage					
		Total, all vehicles					
1	CANADA .....	+ 15.1	+ 24.5	+ 13.0	+ 21.0	+ 23.8	+ 34.3
2	Atlantic Provinces .....	+ 16.6	+ 24.8	+ 14.5	+ 21.5	+ 25.3	+ 34.5
3	Quebec .....	+ 16.8	+ 26.3	+ 15.7	+ 24.3	+ 24.4	+ 34.2
4	Ontario .....	+ 13.1	+ 21.9	+ 11.7	+ 18.9	+ 20.0	+ 32.2
5	Manitoba .....	+ 19.8	+ 28.2	+ 15.4	+ 22.4	+ 35.3	+ 42.6
6	Saskatchewan .....	+ 17.3	+ 28.8	+ 14.4	+ 23.8	+ 23.3	+ 36.9
7	Alberta .....	+ 13.9	+ 24.5	+ 6.7	+ 15.4	+ 28.7	+ 37.7
8	British Columbia(1) .....	+ 15.9	+ 26.6	+ 13.2	+ 22.6	+ 22.6	+ 32.7
		Canadian and United States manufactured vehicles					
9	CANADA .....	+ 20.7	+ 28.0	+ 19.7	+ 25.1	+ 24.2	+ 34.9
10	Atlantic Provinces .....	+ 23.0	+ 28.9	+ 22.5	+ 26.7	+ 24.6	+ 34.4
11	Quebec .....	+ 22.8	+ 30.2	+ 22.5	+ 29.0	+ 24.3	+ 34.4
12	Ontario .....	+ 18.2	+ 25.0	+ 17.7	+ 22.4	+ 20.7	+ 32.8
13	Manitoba .....	+ 23.8	+ 30.5	+ 19.9	+ 25.0	+ 35.3	+ 42.5
14	Saskatchewan .....	+ 21.2	+ 31.6	+ 20.4	+ 28.1	+ 22.6	+ 36.9
15	Alberta .....	+ 20.0	+ 28.6	+ 14.8	+ 21.0	+ 28.3	+ 37.6
16	British Columbia(1) .....	+ 23.2	+ 30.9	+ 22.1	+ 27.4	+ 25.0	+ 34.7
		Overseas manufactured vehicles					
17	CANADA .....	- 6.2	+ 5.3	- 8.3	+ 3.7	+ 19.5	+ 24.0
18	Atlantic Provinces .....	- 6.1	+ 3.7	- 9.7	+ 0.4	+ 31.8	+ 35.3
19	Quebec .....	- 6.4	+ 4.5	- 7.5	+ 3.5	+ 25.3	+ 29.5
20	Ontario .....	- 10.3	+ 2.6	- 11.2	+ 1.9	+ 8.3	+ 13.9
21	Manitoba .....	- 2.7	+ 9.5	- 5.3	+ 6.8	+ 34.3	+ 47.0
22	Saskatchewan .....	- 10.4	- 1.2	- 17.0	- 6.8	+ 39.3	+ 38.6
23	Alberta .....	- 8.4	+ 1.4	- 13.8	- 3.8	+ 33.6	+ 39.7
24	British Columbia(1) .....	+ 2.8	+ 14.5	+ 0.8	+ 13.9	+ 13.3	+ 17.3

(1) Includes Yukon and Northwest Territories.

TABLEAU 10. Taux de variation des ventes au détail de véhicules automobiles neufs, par genre de véhicule, par origine, pour les provinces, 1973/1972, et taux de répartition des unités par province, 1972 et 1973

Unit distribution - Répartition des unités						Province	N <sup>o</sup>
Total vehicles - Tous véhicules		Passenger cars - Voitures particulières		Commercial vehicles - Véhicules utilitaires			
1972	1973	1972	1973	1972	1973		
pourcentage							
Total, tous véhicules							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	1
8.3	8.4	8.3	8.5	8.3	8.3	Provinces de l'Atlantique .....	2
25.4	25.8	27.5	28.1	16.9	17.0	Québec .....	3
39.0	38.2	40.4	39.9	33.0	32.0	Ontario .....	4
4.1	4.3	3.9	4.0	4.7	5.2	Manitoba .....	5
3.9	4.0	3.3	3.3	6.7	6.7	Saskatchewan .....	6
8.8	8.7	7.3	6.9	14.8	15.4	Alberta .....	7
10.5	10.6	9.3	9.3	15.6	15.4	Colombie-Britannique(1) .....	8
Véhicules fabriqués au Canada et aux États-Unis							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	9
8.2	8.4	8.2	8.4	8.1	8.1	Provinces de l'Atlantique .....	10
25.6	26.0	27.9	28.6	17.5	17.5	Québec .....	11
40.2	39.4	42.0	41.3	34.1	33.1	Ontario .....	12
4.4	4.5	4.3	4.3	4.9	5.4	Manitoba .....	13
4.4	4.4	3.6	3.6	7.0	6.9	Saskatchewan .....	14
8.7	8.6	6.9	6.6	14.9	15.4	Alberta .....	15
8.5	8.7	7.1	7.2	13.5	13.6	Colombie-Britannique(1) .....	16
Véhicules fabriqués outre-mer							
100.0	100.0	100.0	100.0	100.0	100.0	CANADA .....	17
8.7	8.7	8.6	8.5	9.8	10.8	Provinces de l'Atlantique .....	18
24.9	24.8	26.1	26.3	10.9	11.4	Québec .....	19
34.0	32.6	35.0	34.0	21.5	19.5	Ontario .....	20
2.9	3.0	3.0	3.0	2.5	2.9	Manitoba .....	21
2.3	2.2	2.2	2.0	3.6	4.1	Saskatchewan .....	22
9.1	8.9	8.7	8.2	13.5	15.1	Alberta .....	23
18.1	19.8	16.4	18.0	38.2	36.2	Colombie-Britannique(1) .....	24

(1) Y compris le Yukon et les Territoires du Nord-Ouest.



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Division du commerce et des services

OTTAWA, CANADA

CONFIDENTIEL

## VENTES DE VÉHICULES AUTOMOBILES NEUFS

Pour le mois terminé le

Corriger le nom ou l'adresse s'il y a lieu

Prière de remplir et de poster  
pour le 15 du mois.

Prière de déclarer le nombre et le montant des ventes, **au prix réel**, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

Province	Nombre	Montant des ventes, au prix réel, aux consommateurs ultimes \$
CANADA, Total	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Terre-Neuve	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Île-du-Prince-Édouard	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouvelle-Écosse	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Nouveau-Brunswick	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Québec	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Ontario	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Manitoba	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Saskatchewan	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Alberta	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Colombie-Britannique (Y compris le Yukon et les T.N.-O.)	Automobiles particulières ....	
	Camions .....	
	Autocars et autobus .....	
Signature:	Numéro de téléphone:	
	Date:	



Statistics Canada Statistique Canada

Merchandising and Services Division  
OTTAWA - CANADA

CONFIDENTIAL

## NEW MOTOR VEHICLE SALES

For the Month Ending

Revise name or address if not correct

Complete and mail one copy  
by the 15th of the month.

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

Province	Number	Dollar sales at actual selling price to end-users
		\$
CANADA, Total	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Newfoundland	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Prince Edward Island	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Nova Scotia	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
New Brunswick	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Quebec	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Ontario	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Manitoba	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Saskatchewan	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Alberta	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
British Columbia (Include Yukon and N.W.T.)	Passenger cars .....	
	Trucks .....	
	Buses and coaches .....	
Signature:	Telephone number:	
	Date:	







Publications de Statistique Canada portant sur l'industrie de l'automobile.

Numéro de  
catalogue

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Canada. Statistics Canada

# New motor vehicle sales

1974

# Ventes de véhicules automobiles neufs

1974





STATISTICS CANADA — STATISTIQUE CANADA  
Merchandising and Services Division — Division du commerce et des services

NEW MOTOR VEHICLE SALES  
—  
VENTES DE VÉHICULES AUTOMOBILES NEUFS  
1974

*Published by Authority of*  
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## INTRODUCTION

This annual publication contains the final monthly statistics released during the past calendar year in the monthly bulletin "New Motor Vehicle Sales" Catalogue 63-007. It also includes minor revisions to the monthly series, extensive historical data, a table of seasonally adjusted series in Table 9 and other relevant statistical tables.

The monthly statistical series on new motor vehicle sales are obtained by the Merchandising and Services Division from both Canadian manufacturers and importers of new motor vehicles. Respondents are requested to provide consolidated totals of their dealers' monthly statements on sales of new motor vehicles.

"Overseas" manufactured vehicles" include only those imported (some by Canadian and United States manufacturers) in a fully assembled state from countries other than the United States. When assembled on this continent some well-known "foreign" makes of cars and trucks are treated statistically as being Canadian and U.S. manufactured vehicles.

The term "commercial vehicles" refers solely to trucks and buses. Passenger cars used for commercial purposes, such as car rental and taxi fleets, are classified along with other passenger cars in this report.

Although the principal concern of this division in regard to this segment of retail trade is the collection and publication of dollar sales data statistical series on unit sales are also maintained and published herein for the convenience of users. The dollar sales figures shown in the accompanying tables of this report are estimates made by the respondents to the monthly survey of the selling-price of these motor vehicles to consumers by their dealers.

### Summary of Results

Total retail sales of new motor vehicles in Canada during 1974 increased for the fourth successive year to new record levels of 1,249,304 units valued at \$5,917.0 million. The overall advance in this composite total over the year, of 1.8% in units and 10.2% in value, marks a sharp deceleration in growth when compared with rates of 15.1% last year, 13.3% in 1972 and 21.5% in 1971 for units, and rates of 24.5%, 21.4% and 26.3% during the same period for values of sales.

Cette publication annuelle comprend les statistiques mensuelles définitives publiées pendant l'année civile dans les bulletins mensuels "Ventes de véhicules automobiles neufs" n° 63-007 au catalogue. Elle comporte également quelques corrections minimales apportées à la série mensuelle, des données chronologiques générales, une présentation de la série désaisonnalisée (tableau 9) et d'autres tableaux statistiques pertinents.

La série statistique mensuelle sur les ventes de véhicules automobiles neufs est produite par la Division du commerce et des services grâce aux renseignements que lui fournissent les fabricants canadiens et les importateurs de véhicules automobiles neufs. Les enquêtés fournissent les totaux de consolidation des rapports mensuels de leurs concessionnaires sur les ventes de véhicules automobiles neufs.

Les "véhicules fabriqués outre-mer" ne comprennent que ceux qui sont importés (certains par des fabricants canadiens ou américains) tout assemblés de pays autres que les États-Unis. Lorsqu'ils sont assemblés sur ce continent, certains camions et automobiles de marques bien connues sont traités statistiquement comme véhicules de fabrication canadienne ou américaine.

Le terme "véhicules utilitaires" ne comprend que les camions et les autobus. Les voitures particulières utilisées à des fins commerciales, comme les voitures de location et les voitures taxis, sont classées avec les autres voitures particulières dans cette publication.

Même si le but premier de la Division du commerce et des services en ce qui concerne cette partie du commerce de détail soit la collecte et la publication de données sur les ventes en dollars, elle produit et publie également une série statistique sur les ventes d'unités à l'intention des utilisateurs. Les ventes en dollars qui paraissent dans les tableaux sont des estimations établies par les déclarants à l'enquête mensuelle sur le prix auquel les marchands vendent ces véhicules aux consommateurs.

### Sommaire des résultats

Les ventes totales au détail de véhicules automobiles neufs au Canada ont augmenté en 1974 pour la quatrième année consécutive, atteignant le niveau record de 1,249,304 unités d'une valeur de \$5,917.0 millions. La progression globale de cette composante au cours de l'année (1.8 % pour le nombre d'unités et 10.2 % pour la valeur) se compare défavorablement aux taux de 15.1 %, 13.3 % et 21.5 % enregistrés en 1973, 1972 et 1971 respectivement pour le nombre d'unités et aux taux de 24.5 %, 21.4 % et 26.3 % pendant la même période pour la valeur des ventes.

Summary of Over the Year Percentage Changes in Retail Sales of New Motor Vehicles by Type of Vehicle  
and Origin in Canada and Provinces, 1974 and 1973

Tableau récapitulatif du taux de variation par rapport à l'année précédente des ventes au détail de véhicules  
automobiles neufs, par genre et origine de véhicule, Canada et provinces, 1974 et 1973

Province	Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
per cent — pourcentage						
Total, all vehicles — Total, tous véhicules						
CANADA .....	+ 1.8	+ 10.2	- 2.9	+ 4.7	+ 19.8	+ 23.8
Newfoundland — Terre-Neuve .....	- 4.5	+ 4.3	- 9.9	- 3.8	+ 14.2	+ 25.6
Prince Edward Island — Île-du-Prince-Édouard .....	+ 4.3	+ 14.8	- 0.7	+ 7.4	+ 21.9	+ 34.1
Nova Scotia — Nouvelle-Écosse .....	+ 5.4	+ 15.4	+ 0.5	+ 9.0	+ 26.1	+ 34.2
New Brunswick — Nouveau-Brunswick .....	+ 3.4	+ 13.2	- 2.0	+ 5.2	+ 23.5	+ 33.0
Québec .....	+ 0.3	+ 8.2	- 3.0	+ 4.6	+ 20.7	+ 21.8
Ontario .....	- 3.4	+ 4.6	- 7.2	- 0.2	+ 14.4	+ 19.4
Manitoba .....	+ 8.2	+ 15.6	+ 2.1	+ 10.0	+ 26.3	+ 27.4
Saskatchewan .....	+ 23.3	+ 31.0	+ 12.7	+ 20.8	+ 43.2	+ 46.2
Alberta .....	+ 13.6	+ 23.4	+ 7.5	+ 16.6	+ 24.1	+ 31.8
British Columbia(1) — Colombie-Britannique(1) .....	+ 3.9	+ 11.6	+ 0.3	+ 9.4	+ 12.2	+ 14.7
Canadian and United States manufactured vehicles — Véhicules fabriqués au Canada et aux États-Unis						
CANADA .....	+ 6.5	+ 13.4	+ 1.8	+ 8.1	+ 22.2	+ 24.9
Newfoundland — Terre-Neuve .....	- 0.8	+ 7.4	- 6.2	- 1.1	+ 17.1	+ 28.0
Prince Edward Island — Île-du-Prince-Édouard .....	+ 10.9	+ 20.0	+ 5.1	+ 12.1	+ 29.9	+ 39.1
Nova Scotia — Nouvelle-Écosse .....	+ 13.1	+ 21.6	+ 8.4	+ 15.5	+ 31.3	+ 37.6
New Brunswick — Nouveau-Brunswick .....	+ 9.8	+ 18.2	+ 4.8	+ 10.6	+ 25.8	+ 34.5
Québec .....	+ 5.0	+ 11.4	+ 1.7	+ 8.0	+ 22.4	+ 22.4
Ontario .....	+ --	+ 7.0	- 3.7	+ 2.2	+ 15.6	+ 20.0
Manitoba .....	+ 11.7	+ 18.0	+ 6.0	+ 13.0	+ 26.7	+ 27.5
Saskatchewan .....	+ 28.2	+ 34.3	+ 18.2	+ 24.7	+ 45.6	+ 47.6
Alberta .....	+ 20.4	+ 28.0	+ 15.9	+ 23.0	+ 26.8	+ 33.3
British Columbia(1) — Colombie-Britannique(1) .....	+ 11.0	+ 15.3	+ 7.6	+ 14.4	+ 16.9	+ 16.3
Overseas' manufactured vehicles — Véhicules fabriqués outre-mer						
CANADA .....	- 20.9	- 10.8	- 22.3	- 12.0	- 7.8	- 0.3
Newfoundland — Terre-Neuve .....	- 32.2	- 25.1	- 33.7	- 25.6	- 22.3	- 22.2
Prince Edward Island — Île-du-Prince-Édouard .....	- 24.2	- 15.9	- 24.1	- 15.5	- 24.4	- 17.5
Nova Scotia — Nouvelle-Écosse .....	- 25.0	- 17.1	- 27.5	- 19.1	- 7.9	- 3.9
New Brunswick — Nouveau-Brunswick .....	- 25.1	- 18.0	- 28.1	- 20.7	+ 0.2	+ 4.7
Québec .....	- 23.6	- 13.6	- 24.3	- 14.2	- 8.7	- 1.3
Ontario .....	- 24.0	- 13.4	- 24.9	- 14.1	- 9.6	- 2.3
Manitoba .....	- 16.8	- 7.4	- 20.2	- 10.6	+ 16.9	+ 24.0
Saskatchewan .....	- 24.6	- 15.2	- 29.4	- 18.1	- 3.4	- 1.1
Alberta .....	- 18.7	- 9.1	- 20.8	- 10.7	- 7.9	- 1.0
British Columbia(1) — Colombie-Britannique(1) .....	- 11.3	- 0.4	- 11.9	- 0.8	- 8.6	+ 1.1

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

Indications of the tapering off in growth of new motor vehicle sales appeared to emerge by mid-year and seemed to coincide with the general slowdown in national economic activity already in evidence at that time. By then, accumulated unit sales exceeded comparable data for 1973 by only 1.4%, and accumulated values had increased only 9.8%. Record sales in the summer months of domestic vehicles gave hope of reversing the poor prospects indicated by the earlier trend but the momentum flagged badly in the closing quarter. Unit sales in this final period decreased more than 30,000 below the number sold in the corresponding period last year and even receipts fell 3.4% despite continued increases in unit prices. By year end this key component of the durable goods segment of the retail trade sector failed to contribute proportionately to the \$43,828.9 million, up 14.6% over last year, that consumers spent on retail purchases in 1974.

Total passenger car sales fetched 4.7% additional revenue for 2.9% fewer units than last year. The expenditure of \$4,016.9 million for 942,797 units, comprised 68% of all expenditure on new motor vehicles in 1974. In 1971, the comparable percentage share for passenger car sales was 77%. The decline in nine percentage points since the earlier year indicates the strong surge in sales of new commercial vehicles, particularly this year of those manufactured in Canada and the U.S.

Passenger cars manufactured in Canada and the U.S. fared far better in the Canadian market in 1974 than imported passenger cars. The former expanded their share of this market at the expense of imports by 3.9 percentage points raising their share to 84.5% this year. In general, records levels of unit sales were reached in most provinces, except Newfoundland and Ontario, where there were small decreases from last year's peak volume sales, amounting in total to 796,840 vehicles, 1.8% more than in 1973. Receipts for these passenger cars also rose in every province, save Newfoundland where they declined slightly, aggregating to a record \$3,455.1 million, an 8.1% increase over the previous year. A sharp decline in the sales trend of these vehicles in the final four months of the year lowered these monthly sales figures below those of the two previous years.

Purchases of imported passenger cars continued to decline across the country in most months of the current year. This was a follow-on from the downturn in the spring of 1973 when steep upward revaluations of the exchange rates of major automobile exporting countries caused corresponding hikes to the landed price of their vehicles which in turn adversely affected their Canadian sales. Re-

Les ventes de véhicules automobiles neufs ont cessé d'augmenter vers le milieu de l'année et ce mouvement semble coïncider avec le ralentissement de l'activité économique nationale qu'on pouvait déjà observer. À ce moment là, les ventes accumulées de véhicules ne dépassaient les données correspondantes de 1973 que de 1.4 % et les valeurs accumulées n'avaient augmenté que de 9.8 %. Les ventes sans précédent de véhicules de fabrication nord-américaine enregistrées pendant les mois d'été ont donné l'espoir de contrebalancer les sombres prévisions découlant de la tendance à la baisse, mais cette reprise s'est arrêtée au dernier trimestre. Les ventes d'unités pendant cette dernière période étaient inférieures de plus de 30,000 à celles de la période correspondante de 1973, et même les recettes ont diminué de 3.4 % malgré la hausse des prix unitaires. À la fin de l'année, cette composante clé du segment des biens durables dans le commerce de détail n'avait pas réussi à contribuer proportionnellement aux \$43,828.9 millions (augmentation de 14.6 % sur l'année précédente) dépensés par les consommateurs pour des achats au détail en 1974.

Les ventes totales de voitures particulières ont rapportés 4.7 % plus de recettes pour 2.9 % moins d'unités que l'an dernier. La dépense de \$4,016.9 millions pour 942,797 unités représente 68 % de la dépense totale au titre des véhicules automobiles neufs en 1974. En 1971, le pourcentage correspondant pour les ventes de voitures particulières était de 77 %. Cette baisse de 9 points de pourcentage par rapport à cette année antérieure reflète la montée en flèche des ventes de véhicules utilitaires neufs, et en particulier cette année de véhicules fabriqués au Canada et aux États-Unis.

Les voitures particulières fabriquées au Canada et aux États-Unis ont fait meilleure figure en 1974 sur le marché canadien que les voitures d'importation. Elles ont élargi leur part du marché aux dépens des importations de 3.9 points, portant leur part à 84.5 %. En général, la plupart des provinces, ont enregistré des ventes sans précédent, sauf Terre-Neuve et l'Ontario qui ont connu de légères baisses par rapport au volume élevé de l'an dernier; les ventes totales se chiffraient à 796,840 véhicules, soit 1.8 % de plus qu'en 1973. Les recettes provenant de la vente de ces voitures particulières ont également augmenté dans toutes les provinces, sauf à Terre-Neuve où elles ont légèrement diminué, pour atteindre un montant global de \$3,455.1 millions, soit une hausse de 8.1 % sur l'année précédente. La chute des ventes de ces véhicules pendant les quatre derniers mois de l'année a fait tomber les chiffres de vente mensuels à un niveau inférieur à ceux des deux années précédentes.

Les achats de voitures particulières importées ont continué à diminuer dans l'ensemble du pays presque tous les mois de l'année observée. Cette tendance suit la régression amorcée au printemps de 1973 lorsque la réévaluation des taux de change des principaux pays d'exportation d'automobiles a fait monter le prix des véhicules à l'arrivée, entraînant ainsi une diminution des ventes au Canada. Les recettes provenant des ventes des voitures particu-

ceipts from sales of passenger cars imported from Japan suffered the sharpest set back dropping 15.6% in value over the year to \$301.3 million for a total of 87,609 units. Comparable sales in 1973 were receipts of \$357.1 million for 111,467 units, and in 1972 \$336.2 million and 114,576 units. Purchases of European passenger car imports also declined over the year, by 7.3% in value from \$280.9 million to \$260.5 million, and in units, a contraction of 23.7% from 76,447 last year to 58,348 in 1974. In 1972 Canadians purchased 90,450 European passenger cars for an outlay of \$279.3 million.

The average retail price paid by consumers in 1974 for passenger cars manufactured in Canada and the U.S. rose 6.2% over the previous year from \$4,084 to \$4,336. This succeeded an average price increase of 4.5% last year. Strikingly higher price increases of 21.5% this year following a 19.0% increase last year raised the average retail price of European imports to \$4,464 from \$3,675 last year and \$3,088 in 1972. Comparable price increases for passenger cars imported from Japan were 7.4% this year and 9.2% the previous year. These increases raised average retail prices from \$2,934 in 1972 to \$3,203 last year and up to \$3,439 in 1974. As all these average retail prices are obtained arithmetically from the annual volume of sales they tend to obscure significant shifts in the composition and differing unit values in the various sectors of the market for automobiles. They are therefore of limited value as accurate indicators of trends in price movements of these commodities.

Sales of commercial vehicles produced in Canada and the U.S. held up very well in all provinces during the year, especially amongst customers in the Prairie region. A record 287,686 units were sold, up 22.2% from last year, raising total receipts for these vehicles by 24.9% from \$1,466.4 million last year to \$1,831.5 million. The average retail price of these vehicles increased 2.2% from \$6,228 to \$6,366 in the latest year. Included in this class of vehicle during 1974 are 2,360 buses and coaches valued at \$61.9 million.

Imported commercial vehicles supplied only 1.2% of the total motor vehicle market, or 3.6% of the commercial vehicle market in Canada during 1974. These sales fared only a little better than imported passenger cars while similarly decreasing both in numbers sold and aggregate receipts. Unit sales dropped 7.8% from last year to 18,821 but receipts fetched \$68.6 million, only 0.3% less than in 1973.

lières japonaises sont celles qui ont été le plus touchées, diminuant de 15.6 % en valeur au cours de l'année et s'établissant à \$301.3 millions pour 87,609 unités. Les recettes correspondantes en 1973 s'élevaient à \$357.1 millions pour 111,467 unités et en 1972 à \$336.2 millions pour 114,576 unités. Les achats de voitures particulières européennes importées ont également diminué au cours de l'année, de 7.3 % en valeur pour passer de \$280.9 millions à \$260.5 millions et de 23.7 % en nombre d'unités pour tomber de 76,447 à 58,348. En 1972, les Canadiens avaient acheté 90,450 voitures particulières européennes, ce qui représentait une valeur totale de \$279.3 millions.

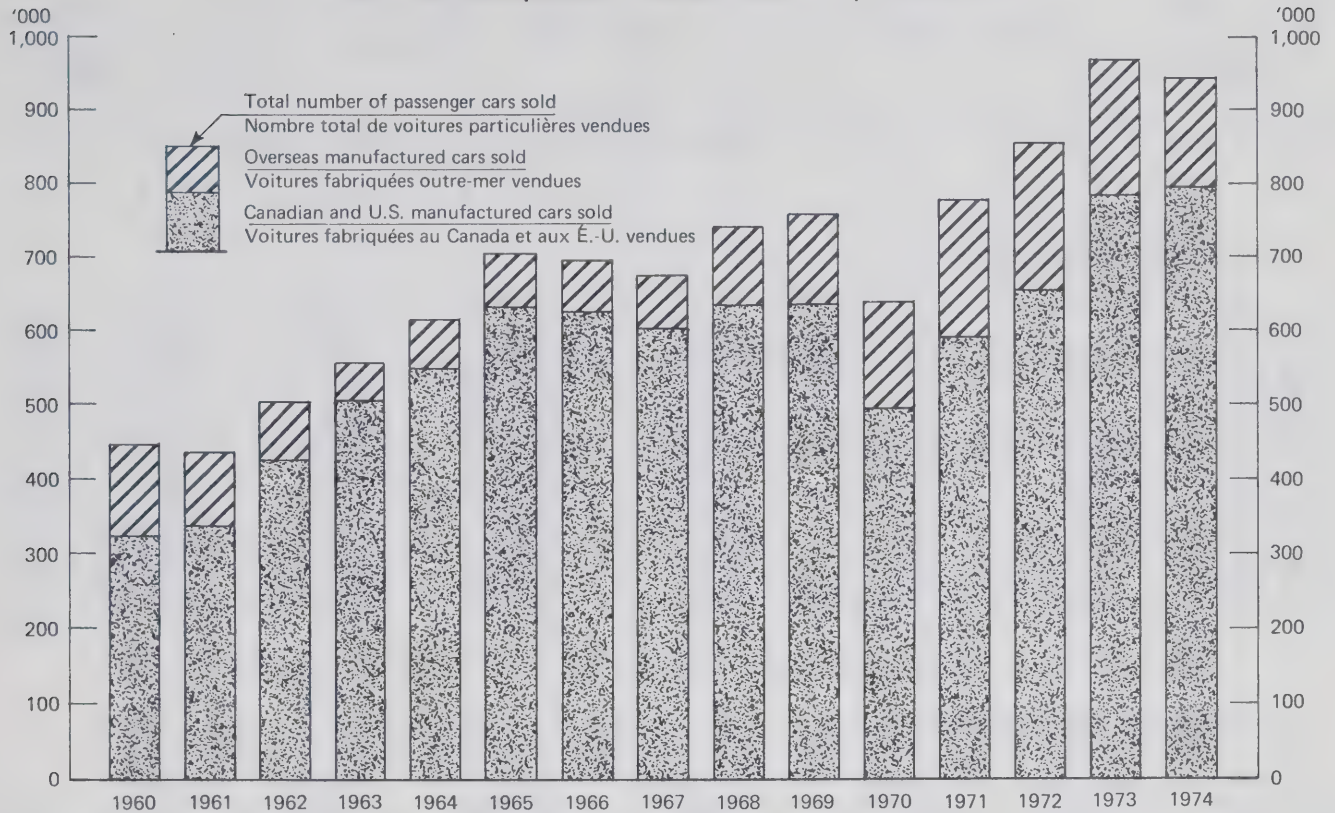
Le prix de détail moyen payé par les consommateurs en 1974 pour les voitures particulières fabriquées au Canada et aux États-Unis a monté de 6.2 % par rapport à l'année précédente, passant de \$4,084 à \$4,336. Cette hausse faisait suite à une augmentation de 4.5 % l'année précédente. Dans le cas des voitures importées d'Europe les hausses ont été encore beaucoup plus spectaculaires: 21.5 % cette année et 19.0 % l'année précédente, le prix de détail moyen s'établissant à \$4,464 contre \$3,675 en 1973 et \$3,088 en 1972. Les augmentations correspondantes des prix des voitures particulières importées du Japon se chiffraient à 7.4 % cette année et 9.2 % l'année précédente. Ces augmentations ont fait monter le prix de détail moyen de \$2,934 en 1972 à \$3,203 en 1973 et à \$3,439 en 1974. Comme ces prix de détail moyens sont calculés de façon arithmétique à partir du volume annuel des ventes, ils ont tendance à voiler les mouvements importants dans la composition et les différences de valeurs unitaires dans divers secteurs du marché de l'automobile. Ils ont donc une valeur restreinte en tant qu'indicateurs des tendances dans les mouvements des prix concernant ces produits.

Les ventes de véhicules utilitaires fabriqués au Canada et aux États-Unis se sont bien maintenues dans toutes les provinces au cours de l'année, particulièrement chez les consommateurs de la région des Prairies. Des ventes records de 287,686 unités, soit 22.2 % de plus que l'année précédente, ont fait monter de 24.9 % les recettes totales dans le cas de ces véhicules, lesquelles sont passées de \$1,466.4 millions à \$1,831.5 millions. Le prix de détail moyen a augmenté de 2.2 %, passant de \$6,228 à \$6,366. Faisaient partie de cette catégorie de véhicules en 1974, 2,360 autobus et autocars d'une valeur de \$61.9 millions.

Les véhicules utilitaires importés ne représentent en 1974 que 1.2 % du marché total des véhicules automobiles ou 3.6 % du marché des véhicules utilitaires au Canada. Les ventes de ces véhicules n'ont été que légèrement supérieures aux ventes de voitures particulières importées; elles ont aussi diminué pour ce qui est du nombre d'unités et de la valeur globale. Le nombre d'unités vendues a fait une chute de 7.8 % par rapport à 1973 pour s'établir à 18,821, mais les recettes ont été évaluées à \$68.6 millions, seulement 0.3 % de moins qu'en 1973.

# Comparing Canadian Passenger Car Unit Sales of Overseas Manufactured Cars with those Manufactured in Canada and the U.S., 1960-1974

Comparaison des ventes de voitures particulières fabriquées outre-mer  
avec celles fabriquées au Canada et aux É.-U., 1960-1974



## Market Share of Overseas Manufactured and Canadian and U.S. Manufactured Passenger Cars, Percentages Based on Unit Sales in Canada, 1960-1974

Part du marché occupée par les voitures particulières fabriquées outre-mer  
et par les voitures particulières fabriquées au Canada et aux É.-U.,  
pourcentages fondés sur les ventes au Canada, 1960-1974

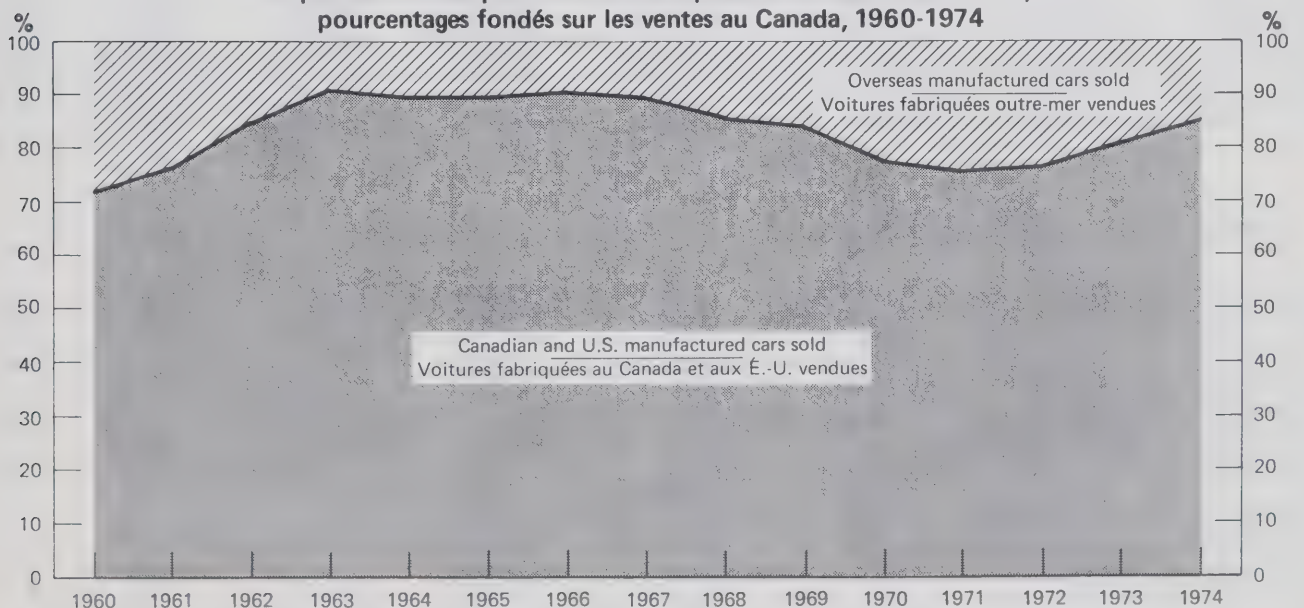


TABLE 1. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle and Province, Units, 1960-1974

No.	Year — Année	Canada	Newfoundland	Prince Edward Island	Nova Scotia
			Terre-Neuve	Île-du-Prince-Édouard	Nouvelle-Écosse
		number — nombre			
<u>All vehicles — Tous véhicules :</u>					
1	1960 .....	523,188	7,960	3,142	19,370
2	1961 .....	511,479	7,897	2,754	19,100
3	1962 .....	585,210	8,828	2,882	20,945
4	1963 .....	654,989	9,458	3,252	21,410
5	1964 .....	725,879	10,536	3,300	24,671
6	1965 .....	830,995	12,638	3,912	26,273
7	1966 .....	827,431	14,392	3,785	27,013
8	1967 .....	815,307	14,564	3,457	27,100
9	1968 .....	889,453	14,005	3,838	30,791
10	1969 .....	917,505	12,643	3,458	27,795
11	1970 .....	774,241	12,147	3,192	24,650
12	1971 .....	940,332	16,333	3,978	29,997
13	1972 .....	1,065,621	21,065	4,495	32,897
14	1973 .....	1,226,698	24,160	5,139	40,019
15	1974 .....	1,249,304	23,066	5,359	42,175
<u>Passenger cars — Voitures particulières :</u>					
16	1960 .....	447,771	6,500	2,523	16,563
17	1961 .....	437,319	6,381	2,161	16,311
18	1962 .....	502,565	7,047	2,285	18,001
19	1963 .....	557,787	7,499	2,595	18,100
20	1964 .....	616,759	8,384	2,652	20,928
21	1965 .....	708,716	10,169	3,143	22,544
22	1966 .....	694,820	11,752	2,989	23,041
23	1967 .....	679,435	12,128	2,759	22,909
24	1968 .....	741,915	11,453	3,004	25,534
25	1969 .....	760,803	10,560	2,781	23,263
26	1970 .....	640,360	9,945	2,541	20,454
27	1971 .....	780,762	13,105	3,168	25,413
28	1972 .....	858,959	16,835	3,567	26,889
29	1973 .....	970,828	18,781	4,001	32,412
30	1974 .....	942,797	16,923	3,972	32,581
<u>Commercial vehicles — Véhicules utilitaires :</u>					
31	1960 .....	75,417	1,460	619	2,807
32	1961 .....	74,160	1,516	593	2,789
33	1962 .....	82,645	1,781	597	2,944
34	1963 .....	97,202	1,959	657	3,310
35	1964 .....	109,120	2,152	648	3,743
36	1965 .....	122,279	2,469	769	3,729
37	1966 .....	132,611	2,640	796	3,972
38	1967 .....	135,872	2,436	698	4,191
39	1968 .....	147,538	2,552	834	5,257
40	1969 .....	156,702	2,083	677	4,532
41	1970 .....	133,881	2,202	651	4,196
42	1971 .....	159,570	3,228	810	4,584
43	1972 .....	206,662	4,230	926	6,008
44	1973 .....	255,870	5,379	1,138	7,607
45	1974 .....	306,507	6,143	1,387	9,594

(1) Includes Yukon and Northwest Territories.

TABLEAU 1. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1960-1974

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number — nombre							
15,140	122,240	216,754	30,402	25,642	41,338	41,200	1
16,282	130,297	204,484	25,118	24,488	42,458	38,601	2
17,409	151,960	229,933	26,237	26,821	51,078	49,117	3
17,191	165,925	260,771	30,157	34,520	54,958	57,347	4
19,637	182,053	286,945	32,974	39,126	60,131	66,506	5
22,661	205,338	336,665	33,421	43,519	66,904	79,664	6
23,182	200,747	326,550	38,288	44,511	70,678	78,285	7
19,845	199,056	319,272	40,487	43,713	71,976	75,837	8
22,847	218,738	357,732	37,602	39,919	78,066	85,915	9
22,885	225,935	372,237	37,223	33,814	83,851	97,664	10
19,987	198,604	309,950	31,824	26,582	66,271	81,034	11
27,191	236,464	379,144	37,031	34,110	78,751	97,333	12
30,088	270,871	415,053	43,579	42,073	93,365	112,135	13
33,912	316,430	469,190	52,218	49,363	106,320	129,947	14
35,073	317,346	453,106	56,511	60,851	120,795	135,022	15
12,493	105,660	191,232	26,112	19,838	31,417	35,433	16
13,557	112,960	181,042	21,460	19,385	31,519	32,543	17
14,640	133,317	203,503	22,436	21,016	38,740	41,580	18
14,314	144,761	229,668	25,652	26,477	40,835	47,886	19
16,180	160,397	251,297	27,948	29,519	44,849	54,605	20
18,876	182,719	297,465	27,817	31,622	49,502	64,859	21
19,444	177,881	283,730	31,170	31,374	50,896	62,543	22
16,181	176,140	274,291	32,398	30,327	51,715	60,587	23
18,692	195,423	307,017	30,029	28,408	55,867	66,488	24
18,445	201,169	319,084	29,629	23,559	59,265	73,048	25
15,765	176,578	265,009	24,935	18,187	46,750	60,196	26
22,205	209,366	325,755	29,462	23,612	55,811	72,865	27
24,183	235,884	346,819	33,837	28,157	62,834	79,954	28
26,652	272,919	387,309	39,039	32,200	67,035	90,480	29
26,108	264,829	359,427	39,866	36,279	72,060	90,752	30
2,647	16,580	25,522	4,290	5,804	9,921	5,767	31
2,725	17,337	23,442	3,658	5,103	10,939	6,058	32
2,769	18,643	26,430	3,801	5,805	12,338	7,537	33
2,877	21,164	31,103	4,505	8,043	14,123	9,461	34
3,457	21,656	35,648	5,026	9,607	15,282	11,901	35
3,785	22,619	39,200	5,604	11,897	17,402	14,805	36
3,738	22,866	42,820	7,118	13,137	19,782	15,742	37
3,664	22,916	44,981	8,089	13,386	20,261	15,250	38
4,155	23,315	50,715	7,573	11,511	22,199	19,427	39
4,440	24,766	53,153	7,594	10,255	24,586	24,616	40
4,222	22,026	44,941	6,889	8,395	19,521	20,838	41
4,986	27,098	53,389	7,569	10,498	22,940	24,468	42
5,905	34,987	68,234	9,742	13,916	30,531	32,181	43
7,260	43,511	81,881	13,179	17,163	39,285	39,467	44
8,965	52,517	93,679	16,645	24,572	48,735	44,270	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1A. Annual Retail Sales of New Motor Vehicles, by Type of Vehicle and Province, Dollars, 1960-1974

	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
No.					
		thousands of dollars — milliers de dollars			
	<u>All vehicles — Tous les véhicules:</u>				
1	1960 .....	1,574,827	21,739	8,486	51,287
2	1961 .....	1,551,408	21,653	7,649	52,942
3	1962 .....	1,782,916	24,533	8,199	58,058
4	1963 .....	2,062,039	27,675	9,666	62,685
5	1964 .....	2,337,802	31,380	10,119	73,226
6	1965 .....	2,739,329	38,238	11,968	80,441
7	1966 .....	2,824,591	46,359	12,315	86,419
8	1967 .....	2,798,366	47,141	11,336	87,303
9	1968 .....	3,115,789	47,904	12,900	103,534
10	1969 .....	3,322,879	43,641	11,949	97,802
11	1970 .....	2,812,330	42,909	11,299	84,530
12	1971 .....	3,553,051	60,728	14,407	104,932
13	1972 .....	4,313,059	80,065	16,991	122,649
14	1973 .....	5,370,374	97,874	20,732	160,490
15	1974 .....	5,916,985	102,107	23,797	185,131
	<u>Passenger cars — Voitures particulières:</u>				
16	1960 .....	1,289,073	17,117	6,658	42,382
17	1961 .....	1,290,026	17,147	5,912	44,645
18	1962 .....	1,482,407	19,000	6,365	49,029
19	1963 .....	1,716,121	21,500	7,682	52,466
20	1964 .....	1,936,258	24,482	8,016	61,412
21	1965 .....	2,267,314	29,979	9,540	67,986
22	1966 .....	2,274,083	36,506	9,427	71,828
23	1967 .....	2,210,309	37,553	8,699	71,083
24	1968 .....	2,481,141	37,160	9,748	82,581
25	1969 .....	2,603,835	34,907	9,216	76,566
26	1970 .....	2,158,543	33,482	8,522	66,568
27	1971 .....	2,737,516	45,606	10,892	84,224
28	1972 .....	3,170,305	60,090	12,705	93,571
29	1973 .....	3,835,173	70,810	15,032	120,217
30	1974 .....	4,016,879	68,103	16,151	131,068
	<u>Commercial vehicles — Véhicules utilitaires:</u>				
31	1960 .....	285,754	4,622	1,828	8,905
32	1961 .....	261,382	4,506	1,737	8,297
33	1962 .....	300,509	5,533	1,834	9,029
34	1963 .....	345,918	6,175	1,984	10,219
35	1964 .....	401,544	6,898	2,103	11,814
36	1965 .....	472,015	8,259	2,428	12,455
37	1966 .....	550,508	9,853	2,888	14,591
38	1967 .....	588,057	9,588	2,637	16,220
39	1968 .....	634,648	10,744	3,152	20,953
40	1969 .....	719,044	8,734	2,733	21,236
41	1970 .....	653,787	9,427	2,777	17,962
42	1971 .....	815,535	15,122	3,515	20,708
43	1972 .....	1,142,754	19,975	4,286	29,078
44	1973 .....	1,535,201	27,064	5,700	40,273
45	1974 .....	1,900,106	34,004	7,646	54,063

(1) Includes Yukon and Northwest Territories.

TABLEAU 1A. Ventes annuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1960-1974

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N°
thousands of dollars — milliers de dollars							
42,954	376,597	648,204	95,376	79,459	130,472	120,253	1
47,376	399,428	620,498	78,637	75,874	132,155	115,196	2
50,941	466,421	699,481	81,631	82,026	160,213	151,413	3
52,548	526,848	819,151	95,770	108,380	177,595	181,721	4
61,297	596,446	921,426	106,503	125,005	197,614	214,786	5
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	6
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	7
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	8
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	9
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	10
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	11
101,659	888,896	1,433,030	141,666	131,811	306,863	369,059	12
117,261	1,090,755	1,671,546	179,577	172,720	396,576	464,919	13
141,333	1,377,182	2,038,178	230,172	222,451	493,579	588,383	14
160,059	1,490,668	2,132,139	266,009	291,455	609,050	656,570	15
33,170	308,491	553,862	77,825	59,767	93,334	96,467	16
37,785	331,964	540,440	65,681	59,501	95,762	91,189	17
41,098	393,568	605,264	67,866	63,615	117,531	119,071	18
42,143	447,870	710,340	80,070	83,018	128,061	142,971	19
48,462	509,086	792,221	88,953	94,399	143,767	165,460	20
58,004	591,245	957,989	89,473	103,049	160,558	199,491	21
61,360	583,148	936,359	103,306	105,727	170,828	195,594	22
51,060	575,339	892,422	107,057	100,996	173,968	192,132	23
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	24
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	25
51,977	593,555	899,747	86,811	63,661	162,577	191,643	26
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	27
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	28
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	29
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	30
9,784	68,106	94,342	17,551	19,692	37,138	23,786	31
9,591	67,464	80,058	12,956	16,373	36,393	24,007	32
9,843	72,853	94,217	13,765	18,411	42,682	32,342	33
10,405	78,978	108,811	15,700	25,362	49,534	38,750	34
12,835	87,360	129,205	17,550	30,606	53,847	49,326	35
16,569	98,706	145,895	20,811	38,989	61,663	66,240	36
15,919	100,661	177,023	29,057	48,539	80,316	71,661	37
17,180	108,029	202,600	33,467	47,325	80,926	70,085	38
19,972	109,379	222,181	30,898	42,025	87,671	87,673	39
21,685	116,628	245,530	34,770	39,087	105,280	123,361	40
23,587	118,496	216,793	32,283	33,640	90,041	108,781	41
25,441	154,062	276,370	36,004	46,031	108,889	129,393	42
31,365	218,954	377,849	51,525	65,306	160,896	183,520	43
40,889	293,903	499,356	73,488	89,436	221,574	243,518	44
54,365	357,906	596,381	93,633	130,789	291,926	279,393	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2. Annual Retail Sales of Passenger Cars by Origin  
and Province, Units, 1960-1974

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
				number — nombre	
	<u>All passenger cars — Toutes voitures particulières:</u>				
1	1960 .....	447,771	6,500	2,523	16,563
2	1961 .....	437,319	6,381	2,161	16,311
3	1962 .....	502,565	7,047	2,285	18,001
4	1963 .....	557,787	7,499	2,595	18,100
5	1964 .....	616,759	8,384	2,652	20,928
6	1965 .....	708,716	10,169	3,143	22,544
7	1966 .....	694,820	11,752	2,989	23,041
8	1967 .....	679,435	12,128	2,759	22,909
9	1968 .....	741,915	11,453	3,004	25,534
10	1969 .....	760,803	10,560	2,781	23,263
11	1970 .....	640,360	9,945	2,541	20,454
12	1971 .....	780,762	13,105	3,168	25,413
13	1972 .....	858,959	16,835	3,567	26,889
14	1973 .....	970,828	18,781	4,001	32,412
15	1974 .....	942,797	16,923	3,972	32,581
	<u>Canadian and United States' passenger cars — Voitures particulières canadiennes et américaines:</u>				
16	1960 .....	321,804	3,900	1,603	8,849
17	1961 .....	336,122	3,941	1,543	10,773
18	1962 .....	427,127	4,770	1,831	13,202
19	1963 .....	506,311	5,949	2,386	14,975
20	1964 .....	550,823	6,526	2,368	16,861
21	1965 .....	633,641	8,078	2,709	18,909
22	1966 .....	626,986	9,732	2,653	19,517
23	1967 .....	605,049	10,325	2,421	19,210
24	1968 .....	637,393	9,579	2,514	20,863
25	1969 .....	638,270	8,934	2,284	18,846
26	1970 .....	497,185	8,360	1,993	14,937
27	1971 .....	592,319	11,363	2,322	17,598
28	1972 .....	653,933	13,940	2,609	19,168
29	1973 .....	782,914	16,273	3,205	25,297
30	1974 .....	796,840	15,260	3,368	27,420
	<u>Overseas' passenger cars — Voitures particulières d'outre-mer:</u>				
31	1960 .....	125,967	2,600	920	7,714
32	1961 .....	101,197	2,440	618	5,538
33	1962 .....	75,438	2,277	454	4,799
34	1963 .....	51,476	1,550	209	3,125
35	1964 .....	65,936	1,858	284	4,067
36	1965 .....	75,075	2,091	434	3,635
37	1966 .....	67,834	2,020	336	3,524
38	1967 .....	74,386	1,803	338	3,699
39	1968 .....	104,522	1,874	490	4,671
40	1969 .....	122,533	1,626	497	4,417
41	1970 .....	143,175	1,585	548	5,517
42	1971 .....	188,443	1,742	846	7,815
43	1972 .....	205,026	2,895	958	7,721
44	1973 .....	187,914	2,508	796	7,115
45	1974 .....	145,957	1,663	604	5,161

(1) Includes Yukon and Northwest Territories.

TABLEAU 2. Ventes annuelles au détail de voitures particulières, par origine  
et par province, nombre d'unités, 1960-1974

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number — nombre							
12,493	105,660	191,232	26,112	19,838	31,417	35,433	1
13,557	112,960	181,042	21,460	19,385	31,519	32,543	2
14,640	133,317	203,503	22,436	21,016	38,740	41,580	3
14,314	144,761	229,668	25,652	26,477	40,835	47,886	4
16,180	160,397	251,297	27,948	29,519	44,849	54,605	5
18,876	182,719	297,465	27,817	31,622	49,502	64,859	6
19,444	177,881	283,730	31,170	31,374	50,896	62,543	7
16,181	176,140	274,291	32,398	30,327	51,715	60,587	8
18,692	195,423	307,017	30,029	28,408	55,867	66,488	9
18,445	201,169	319,084	29,629	23,559	59,265	73,048	10
15,765	176,578	265,009	24,935	18,187	46,750	60,196	11
22,205	209,366	325,755	29,462	23,612	55,811	72,865	12
24,183	235,884	346,819	33,837	28,157	62,834	79,954	13
26,652	272,919	387,309	39,039	32,200	67,035	90,480	14
26,108	264,829	359,427	39,866	36,279	72,060	90,752	15
7,421	74,487	141,443	21,943	16,962	24,913	20,283	16
9,253	82,679	144,295	18,971	17,249	26,496	20,922	17
11,341	111,213	177,575	20,631	19,405	34,874	32,285	18
12,247	131,905	210,532	24,249	25,223	38,033	40,812	19
13,665	143,687	226,670	26,187	28,132	41,270	45,457	20
16,170	164,040	268,670	25,927	30,093	45,479	53,566	21
16,878	161,827	258,531	29,452	30,158	47,574	50,664	22
14,081	158,706	246,044	30,532	29,059	47,824	46,847	23
15,687	170,139	268,910	27,569	26,836	49,450	45,846	24
14,755	169,374	276,285	26,813	22,043	50,799	48,137	25
11,811	138,422	213,652	21,657	15,907	36,751	33,695	26
16,881	162,019	257,383	24,383	20,230	40,779	39,361	27
18,051	182,437	274,941	27,758	23,627	45,000	46,402	28
21,087	223,505	323,489	33,283	28,441	51,664	56,670	29
22,104	227,416	311,507	35,270	33,625	59,891	60,979	30
5,072	31,173	49,789	4,169	2,876	6,504	15,150	31
4,304	30,281	36,747	2,489	2,136	5,023	11,621	32
3,299	22,104	25,928	1,805	1,611	3,866	9,295	33
2,067	12,856	19,136	1,403	1,254	2,802	7,074	34
2,515	16,710	24,627	1,761	1,387	3,579	9,148	35
2,706	18,679	28,795	1,890	1,529	4,023	11,293	36
2,566	16,054	25,199	1,718	1,216	3,322	11,879	37
2,100	17,434	28,247	1,866	1,268	3,891	13,740	38
3,005	25,284	38,107	2,460	1,572	6,417	20,642	39
3,690	31,795	42,799	2,816	1,516	8,466	24,911	40
3,954	38,156	51,357	3,278	2,280	9,999	26,501	41
5,324	47,347	68,372	5,079	3,382	15,032	33,504	42
6,132	53,447	71,878	6,079	4,530	17,834	33,552	43
5,565	49,414	63,820	5,756	3,759	15,371	33,810	44
4,004	37,413	47,920	4,596	2,654	12,169	29,773	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2A. Annual Retail Sales of Passenger Cars by Origin and Province, Dollars,  
Average Price Per Unit, 1960-1974

No.	Year — Année	Average unit price — Prix moyen par unité	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
			thousands of dollars — milliers de dollars			
	<u>All passenger cars — Toutes voitures particulières:</u>					
1	1960 .....	2,879	1,289,073	17,117	6,658	42,382
2	1961 .....	2,950	1,290,026	17,147	5,912	44,645
3	1962 .....	2,950	1,482,407	19,000	6,365	49,029
4	1963 .....	3,077	1,716,121	21,500	7,682	52,466
5	1964 .....	3,139	1,936,258	24,482	8,016	61,412
6	1965 .....	3,199	2,267,314	29,979	9,540	67,986
7	1966 .....	3,273	2,274,083	36,506	9,427	71,828
8	1967 .....	3,253	2,210,309	37,553	8,699	71,083
9	1968 .....	3,344	2,481,141	37,160	9,748	82,581
10	1969 .....	3,422	2,603,835	34,907	9,216	76,566
11	1970 .....	3,371	2,158,543	33,482	8,522	66,568
12	1971 .....	3,506	2,737,516	45,606	10,892	84,224
13	1972 .....	3,691	3,170,305	60,090	12,705	93,571
14	1973 .....	3,950	3,835,173	70,810	15,032	120,217
15	1974 .....	4,261	4,016,879	68,103	16,151	131,068
	<u>Canadian and United States' passenger cars — Voitures particulières canadiennes et américaines:</u>					
16	1960 .....	3,223	1,037,168	11,963	4,979	27,730
17	1961 .....	3,214	1,080,283	12,183	4,677	33,568
18	1962 .....	3,095	1,321,990	14,380	5,433	39,365
19	1963 .....	3,169	1,604,675	18,323	7,253	45,951
20	1964 .....	3,262	1,796,694	20,740	7,460	53,197
21	1965 .....	3,328	2,108,565	25,916	8,695	60,817
22	1966 .....	3,394	2,128,112	32,291	8,771	64,885
23	1967 .....	3,381	2,045,733	34,112	8,034	63,631
24	1968 .....	3,512	2,238,712	33,209	8,731	72,588
25	1969 .....	3,616	2,308,109	31,331	8,079	66,535
26	1970 .....	3,612	1,795,709	29,766	7,198	53,182
27	1971 .....	3,757	2,225,121	41,167	8,607	63,505
28	1972 .....	3,907	2,554,779	52,005	9,936	71,552
29	1973 .....	4,084	3,197,173	62,897	12,493	97,615
30	1974 .....	4,336	3,455,140	62,215	14,006	112,774
	<u>Overseas' passenger cars — Voitures particulières d'outre-mer:</u>					
31	1960 .....	2,000	251,905	5,154	1,679	14,652
32	1961 .....	2,073	209,743	4,964	1,235	11,077
33	1962 .....	2,126	160,417	4,620	932	9,664
34	1963 .....	2,165	111,446	3,177	429	6,515
35	1964 .....	2,117	139,564	3,742	556	8,215
36	1965 .....	2,115	158,749	4,063	845	7,169
37	1966 .....	2,152	145,971	4,215	656	6,943
38	1967 .....	2,212	164,576	3,441	665	7,452
39	1968 .....	2,319	242,429	3,951	1,017	9,993
40	1969 .....	2,413	295,726	3,576	1,137	10,031
41	1970 .....	2,534	362,834	3,716	1,324	13,386
42	1971 .....	2,719	512,395	4,439	2,285	20,719
43	1972 .....	3,002	615,526	8,085	2,769	22,019
44	1973 .....	3,395	638,000	7,913	2,539	22,602
45	1974 .....	3,849	561,739	5,888	2,145	18,294

(1) Includes Yukon and Northwest Territories.

TABLEAU 2A. Ventes annuelles au détail de voitures particulières, par origine et par province, en dollars, prix unitaire moyen, 1960-1974

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
33,170	308,491	553,862	77,825	59,767	93,334	96,467	1
37,785	331,964	540,440	65,681	59,501	95,762	91,189	2
41,098	393,568	605,264	67,866	63,615	117,531	119,071	3
42,143	447,870	710,340	80,070	83,018	128,061	142,971	4
48,462	509,086	792,221	88,953	94,399	143,767	165,460	5
58,004	591,245	957,989	89,473	103,049	160,558	199,491	6
61,360	583,148	936,359	103,306	105,727	170,828	195,594	7
51,060	575,339	892,422	107,057	100,996	173,968	192,132	8
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	9
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	10
51,977	593,555	899,747	86,811	63,661	162,577	191,643	11
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	12
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	13
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	14
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	15
23,473	245,690	454,423	69,361	54,047	80,571	64,931	16
29,025	270,335	463,722	60,416	54,915	85,229	66,213	17
34,319	347,595	549,387	63,894	60,008	109,031	98,578	18
37,814	420,211	669,354	76,911	80,206	121,687	126,965	19
43,359	474,037	740,080	85,081	91,318	135,836	145,586	20
52,645	551,986	896,759	85,542	99,724	151,969	174,512	21
56,248	548,628	881,888	99,748	103,118	163,558	168,977	22
46,848	536,392	830,000	103,037	98,172	165,331	160,176	23
54,811	599,870	934,438	96,272	94,033	180,118	164,642	24
52,177	611,148	994,906	96,779	79,769	189,794	177,591	25
42,446	496,014	769,470	78,327	57,863	137,233	124,210	26
62,135	606,025	970,533	91,582	76,534	157,424	147,609	27
68,682	709,996	1,075,796	109,578	94,261	182,222	180,751	28
83,201	915,746	1,316,701	136,960	120,750	220,556	230,254	29
92,027	989,090	1,345,011	154,745	150,625	271,185	263,462	30
9,697	62,801	99,439	8,464	5,720	12,763	31,536	31
8,760	61,629	76,718	5,265	4,586	10,533	24,976	32
6,779	45,973	55,877	3,972	3,607	8,500	20,493	33
4,329	27,659	40,986	3,159	2,812	6,374	16,006	34
5,103	35,049	52,141	3,872	3,081	7,931	19,874	35
5,359	39,259	61,230	3,931	3,325	8,589	24,979	36
5,112	34,520	54,471	3,558	2,609	7,270	26,617	37
4,212	38,947	62,422	4,020	2,824	8,637	31,956	38
6,314	58,546	88,469	5,714	3,621	15,114	49,690	39
8,218	77,178	104,112	6,997	3,664	20,424	60,389	40
9,531	97,541	130,277	8,484	5,798	25,344	67,433	41
14,083	128,809	186,127	14,080	9,246	40,550	92,057	42
17,214	161,805	217,901	18,474	13,153	53,458	100,648	43
17,243	167,533	222,121	19,724	12,265	51,449	114,611	44
13,667	143,672	190,747	17,631	10,041	45,939	113,715	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Units, 1960-1974

TABLEAU 3. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1960-1974

Year — Année	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
<u>All commercial vehicles — Tous véhicules utilitaires:</u>						
1960 .....	75,417	7,533	16,580	25,522	20,015	5,767
1961 .....	74,160	7,623	17,337	23,442	19,700	6,058
1962 .....	82,645	8,091	18,643	26,430	21,944	7,537
1963 .....	97,202	8,803	21,164	31,103	26,671	9,461
1964 .....	109,120	10,000	21,656	35,648	29,915	11,901
1965 .....	122,279	10,752	22,619	39,200	34,903	14,805
1966 .....	132,611	11,146	22,866	42,820	40,037	15,742
1967 .....	135,872	10,989	22,916	44,981	41,736	15,250
1968 .....	147,538	12,798	23,315	50,715	41,283	19,427
1969 .....	156,702	11,732	24,766	53,153	42,435	24,616
1970 .....	133,881	11,271	22,026	44,941	34,805	20,838
1971 .....	159,570	13,608	27,098	53,389	41,007	24,468
1972 .....	206,662	17,071	34,987	68,234	54,189	32,181
1973 .....	255,870	21,384	43,511	81,881	69,627	39,467
1974 .....	306,507	26,089	52,517	93,679	89,952	44,270
<u>Canadian and United States' commercial vehicles — Véhicules utilitaires cana- diens et américains:</u>						
1960 .....	68,324	6,823	14,661	22,722	19,095	5,023
1961 .....	68,149	6,965	15,617	21,163	19,052	5,352
1962 .....	78,674	7,657	17,624	24,911	21,515	6,967
1963 .....	94,323	8,480	20,542	30,013	26,329	8,959
1964 .....	106,754	9,731	21,206	34,805	29,641	11,371
1965 .....	120,205	10,526	22,282	38,505	34,689	14,203
1966 .....	130,629	10,977	22,596	42,203	39,850	15,003
1967 .....	133,330	10,815	22,586	44,267	41,480	14,182
1968 .....	142,241	12,370	22,717	49,308	40,607	17,239
1969 .....	149,597	11,163	24,034	51,359	41,442	21,599
1970 .....	124,664	10,432	21,179	42,823	33,244	16,986
1971 .....	147,001	12,450	25,881	50,694	38,597	19,379
1972 .....	189,577	15,393	33,126	64,559	50,846	25,653
1973 .....	235,449	19,173	41,179	77,901	65,123	32,073
1974 .....	287,686	24,085	50,388	90,083	85,621	37,509
<u>Overseas' commercial vehicles — Véhicules utilitaires d'outre-mer:</u>						
1960 .....	7,093	710	1,919	2,800	920	744
1961 .....	6,011	658	1,720	2,279	648	706
1962 .....	3,971	434	1,019	1,519	429	570
1963 .....	2,879	323	622	1,090	342	502
1964 .....	2,366	269	450	843	274	530
1965 .....	2,074	226	337	695	214	602
1966 .....	1,982	169	270	617	187	739
1967 .....	2,542	174	330	714	256	1,068
1968 .....	5,297	428	598	1,407	676	2,188
1969 .....	7,105	569	732	1,794	993	3,017
1970 .....	9,217	839	847	2,118	1,561	3,852
1971 .....	12,569	1,158	1,217	2,695	2,410	5,089
1972 .....	17,085	1,678	1,861	3,675	3,343	6,528
1973 .....	20,421	2,211	2,332	3,980	4,504	7,394
1974 .....	18,821	2,004	2,129	3,596	4,331	6,761

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 3A. Annual Retail Sales of Commercial Vehicles, by Origin and Region, Dollars, Average Price per Unit, 1960-1974

TABEAU 3A. Ventes annuelles au détail de véhicules utilitaires, par origine et par région, en dollars, prix unitaire moyen, 1960-1974

Year - Année	Average unit price — Prix moyen par unité	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britannique(1)
	dollars			thousands of dollars	— milliers de dollars		
<u>All commercial vehicles - Tous véhicules utilitaires:</u>							
1960 .....	3,789	285,754	25,139	68,106	94,342	74,381	23,786
1961 .....	3,525	261,382	24,131	67,464	80,058	65,722	24,007
1962 .....	3,636	300,509	26,239	72,853	94,217	74,858	32,342
1963 .....	3,559	345,918	28,783	78,978	108,811	90,596	38,750
1964 .....	3,680	401,544	33,650	87,360	129,205	102,003	49,326
1965 .....	3,860	472,015	39,711	98,706	145,895	121,463	66,240
1966 .....	4,151	550,508	43,251	100,661	177,023	157,912	71,661
1967 .....	4,328	588,057	45,625	108,029	202,600	161,718	70,085
1968 .....	4,302	634,648	54,821	109,379	222,181	160,594	87,673
1969 .....	4,589	719,044	54,388	116,628	245,530	179,137	123,361
1970 .....	4,883	653,787	53,753	118,496	216,793	155,964	108,781
1971 .....	5,111	815,535	64,786	154,062	276,370	190,924	129,393
1972 .....	5,530	1,142,754	84,704	218,954	377,849	277,727	183,520
1973 .....	6,000	1,535,201	113,926	293,903	499,356	384,498	243,518
1974 .....	6,199	1,900,106	150,078	357,906	596,381	516,348	279,393
<u>Canadian and United States' commercial vehicles - Véhicules utilitaires canadiens et américains:</u>							
1960 .....	3,962	270,698	23,611	63,992	88,454	72,439	22,202
1961 .....	3,638	247,944	22,672	63,535	75,161	64,218	22,358
1962 .....	3,698	290,901	25,219	70,397	90,555	73,819	30,911
1963 .....	3,590	338,643	27,953	77,413	106,115	89,703	37,459
1964 .....	3,703	395,328	32,932	86,194	127,016	101,244	47,942
1965 .....	3,881	466,463	39,104	97,812	144,081	120,870	64,596
1966 .....	4,174	545,261	42,788	99,928	175,382	157,416	69,747
1967 .....	4,360	581,367	45,140	107,147	200,691	161,026	67,363
1968 .....	4,360	620,184	53,619	107,719	218,227	158,737	81,882
1969 .....	4,676	699,536	52,783	114,547	240,462	176,430	115,314
1970 .....	5,042	628,532	51,392	116,099	210,765	151,744	98,532
1971 .....	5,303	779,544	61,343	150,412	268,321	184,240	115,228
1972 .....	5,735	1,087,306	79,457	212,612	365,692	267,368	162,177
1973 .....	6,228	1,466,448	106,827	285,689	485,505	369,948	218,479
1974 .....	6,366	1,831,532	143,377	349,798	582,844	501,444	254,069
<u>Overseas' commercial vehicles - Véhicules utilitaires d'outre-mer:</u>							
1960 .....	2,123	15,056	1,528	4,114	5,888	1,942	1,584
1961 .....	2,236	13,438	1,459	3,929	4,897	1,504	1,649
1962 .....	2,420	9,608	1,020	2,456	3,662	1,039	1,431
1963 .....	2,527	7,275	830	1,565	2,696	893	1,291
1964 .....	2,627	6,216	718	1,166	2,189	759	1,384
1965 .....	2,677	5,552	607	894	1,814	593	1,644
1966 .....	2,647	5,247	463	733	1,641	496	1,914
1967 .....	2,632	6,690	485	882	1,909	692	2,722
1968 .....	2,731	14,464	1,202	1,660	3,954	1,857	5,791
1969 .....	2,746	19,508	1,605	2,081	5,068	2,707	8,047
1970 .....	2,740	25,255	2,361	2,397	6,028	4,220	10,249
1971 .....	2,863	35,991	3,443	3,650	8,049	6,684	14,165
1972 .....	3,245	55,448	5,247	6,342	12,157	10,359	21,343
1973 .....	3,367	68,753	7,099	8,214	13,851	14,550	25,039
1974 .....	3,643	68,574	6,701	8,108	13,537	14,904	25,324

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 4. Percentage Distribution of Retail Sales of Passenger Cars by Origin for Provinces, based on  
Units of All Passenger Cars = 100%, 1960-1974

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
		per cent — pourcentage			
	<u>Canadian and United States' passenger cars — Voitures particulières canadiennes et américaines:</u>				
1	1960 .....	71.9	60.0	63.5	53.4
2	1961 .....	76.9	61.8	71.4	66.0
3	1962 .....	85.0	67.7	80.1	73.3
4	1963 .....	90.8	79.3	91.9	82.7
5	1964 .....	89.3	77.8	89.3	80.6
6	1965 .....	89.4	79.4	86.2	83.9
7	1966 .....	90.2	82.8	88.8	84.7
8	1967 .....	89.1	85.1	87.7	83.9
9	1968 .....	85.9	83.6	83.7	81.7
10	1969 .....	83.9	84.6	82.1	81.0
11	1970 .....	77.6	84.1	78.4	73.0
12	1971 .....	75.9	86.7	73.3	69.2
13	1972 .....	76.1	82.8	73.1	71.3
14	1973 .....	80.6	86.6	80.1	78.0
15	1974 .....	84.5	90.2	84.8	84.2
	<u>Overseas' passenger cars — Voitures particulières d'outre-mer:</u>				
16	1960 .....	28.1	40.0	36.5	46.6
17	1961 .....	23.1	38.2	28.6	34.0
18	1962 .....	15.0	32.3	19.9	26.7
19	1963 .....	9.2	20.7	8.1	17.3
20	1964 .....	10.7	22.2	10.7	19.4
21	1965 .....	10.6	20.6	13.8	16.1
22	1966 .....	9.8	17.2	11.2	15.3
23	1967 .....	10.9	14.9	12.3	16.1
24	1968 .....	14.1	16.4	16.3	18.3
25	1969 .....	16.1	15.4	17.9	19.0
26	1970 .....	22.4	15.9	21.6	27.0
27	1971 .....	24.1	13.3	26.7	30.8
28	1972 .....	23.9	17.2	26.9	28.7
29	1973 .....	19.4	13.4	19.9	22.0
30	1974 .....	15.5	9.8	15.2	15.8

(1) Includes Yukon and Northwest Territories.

TABLEAU 4. Répartition proportionnelle des ventes au détail des voitures particulières, par origine et par province, la vente des unités de toutes les voitures particulières étant égale à 100 %, 1960-1974

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	No
per cent — pourcentage							
59.4	70.5	74.0	84.0	85.5	79.3	57.2	1
68.3	73.2	79.7	88.4	89.0	84.1	64.3	2
77.5	83.4	87.3	92.0	92.3	90.0	77.6	3
85.6	91.1	91.7	94.5	95.3	93.1	85.2	4
84.5	89.6	90.2	93.7	95.3	92.0	83.2	5
85.7	89.8	90.3	93.2	95.2	91.9	82.6	6
86.8	91.0	91.1	94.5	96.1	93.5	81.0	7
87.0	90.1	89.7	94.2	95.8	92.5	77.3	8
83.9	87.1	87.6	91.8	94.5	88.5	69.0	9
80.0	84.2	86.6	90.5	93.6	85.7	65.9	10
74.9	78.4	80.6	86.9	87.5	78.6	56.0	11
76.0	77.4	79.0	82.8	85.7	73.1	54.0	12
74.6	77.3	79.3	82.0	83.9	71.6	58.0	13
79.1	81.9	83.5	85.3	88.3	77.1	62.6	14
84.7	85.9	86.7	88.5	92.7	83.1	67.2	15
40.6	29.5	26.0	16.0	14.5	20.7	42.8	16
31.7	26.8	20.3	11.6	11.0	15.9	35.7	17
22.5	16.6	12.7	8.0	7.7	10.0	22.4	18
14.4	8.9	8.3	5.5	4.7	6.9	14.8	19
15.5	10.4	9.8	6.3	4.7	8.0	16.8	20
14.3	10.2	9.7	6.8	4.8	8.1	17.4	21
13.2	9.0	8.9	5.5	3.9	6.5	19.0	22
13.0	9.9	10.3	5.8	4.2	7.5	22.7	23
16.1	12.9	12.4	8.2	5.5	11.5	31.0	24
20.0	15.8	13.4	9.5	6.4	14.3	34.1	25
25.1	21.6	19.4	13.1	12.5	21.4	44.0	26
24.0	22.6	21.0	17.2	14.3	26.9	46.0	27
25.4	22.7	20.7	18.0	16.1	28.4	42.0	28
20.9	18.1	16.5	14.7	11.7	22.9	37.4	29
15.3	14.1	13.3	11.5	7.3	16.9	32.8	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle and Province, Units, 1974

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	<u>All vehicles:</u>					
1	TOTAL .....	1,249,304	23,066	5,359	42,175	35,073
2	January .....	88,442	1,481	331	2,896	2,332
3	February .....	89,955	1,532	373	2,687	2,611
4	March .....	106,609	2,094	493	3,929	3,422
5	April .....	124,154	2,666	583	4,380	3,822
6	May .....	150,705	3,226	743	5,061	4,344
7	June .....	127,300	2,717	565	4,630	3,575
8	July .....	112,495	2,194	457	3,904	3,134
9	August .....	104,597	1,930	432	3,534	2,908
10	September .....	85,117	1,651	304	2,934	2,101
11	October .....	108,996	1,715	416	3,354	2,727
12	November .....	83,066	966	388	2,606	2,220
13	December .....	67,868	894	274	2,260	1,877
	<u>Passenger cars:</u>					
14	TOTAL .....	942,797	16,923	3,972	32,581	26,108
15	January .....	66,167	1,080	232	2,202	1,703
16	February .....	66,651	1,129	252	1,914	1,889
17	March .....	79,274	1,607	360	3,028	2,551
18	April .....	94,013	2,142	431	3,458	2,881
19	May .....	115,752	2,417	567	4,019	3,266
20	June .....	97,908	2,038	449	3,711	2,728
21	July .....	84,788	1,621	348	3,092	2,372
22	August .....	77,473	1,337	321	2,716	2,126
23	September .....	63,862	1,136	223	2,253	1,569
24	October .....	84,176	1,245	317	2,635	2,033
25	November .....	62,694	633	274	1,892	1,629
26	December .....	50,039	538	198	1,661	1,361
	<u>Commercial vehicles:</u>					
27	TOTAL .....	306,507	6,143	1,387	9,594	8,965
28	January .....	22,275	401	99	694	629
29	February .....	23,304	403	121	773	722
30	March .....	27,335	487	133	901	871
31	April .....	30,141	524	152	922	941
32	May .....	34,953	809	176	1,042	1,078
33	June .....	29,392	679	116	919	847
34	July .....	27,707	573	109	812	762
35	August .....	27,124	593	111	818	782
36	September .....	21,255	515	81	681	532
37	October .....	24,820	470	99	719	694
38	November .....	20,372	333	114	714	591
39	December .....	17,829	356	76	599	516

(1) Includes Yukon and Northwest Territories.

TABLEAU 5. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, nombre d'unités, 1974

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N°
number — nombre							
						<u>Tous véhicules:</u>	
317,346	453,106	56,511	60,851	120,795	135,022	TOTAL .....	1
19,159	35,789	3,898	4,020	8,573	9,963	Janvier .....	2
21,298	32,991	4,324	4,334	8,959	10,846	Février .....	3
26,995	38,029	5,105	5,703	10,188	10,651	Mars .....	4
32,785	44,732	5,735	7,048	12,307	10,096	Avril .....	5
43,115	52,386	6,305	6,521	13,124	15,880	Mai .....	6
34,558	44,024	5,199	5,674	11,984	14,374	Juin .....	7
29,679	38,977	5,314	5,245	10,380	13,211	Juillet .....	8
27,149	35,830	4,837	5,389	10,321	12,267	Août .....	9
20,492	32,100	3,731	3,706	7,939	10,159	Septembre .....	10
27,683	40,780	4,853	4,967	10,831	11,670	Octobre .....	11
19,360	32,361	3,812	4,326	8,632	8,395	Novembre .....	12
15,073	25,107	3,398	3,918	7,557	7,510	Décembre .....	13
						<u>Voitures particulières:</u>	
264,829	359,427	39,866	36,279	72,060	90,752	TOTAL .....	14
15,650	28,291	2,748	2,381	5,020	6,860	Janvier .....	15
17,255	26,269	2,845	2,480	5,372	7,246	Février .....	16
22,700	29,140	3,603	3,603	5,719	6,963	Mars .....	17
28,066	34,680	3,926	4,144	7,370	6,915	Avril .....	18
37,017	41,980	4,489	3,830	7,772	10,395	Mai .....	19
29,629	35,227	3,814	3,482	7,395	9,435	Juin .....	20
24,786	30,704	3,816	3,370	6,197	8,482	Juillet .....	21
22,137	28,223	3,346	3,161	6,020	8,086	Août .....	22
16,391	25,666	2,729	2,194	4,874	6,827	Septembre .....	23
22,974	33,264	3,596	3,051	6,807	8,254	Octobre .....	24
16,032	25,878	2,608	2,454	5,219	6,075	Novembre .....	25
12,192	20,105	2,346	2,129	4,295	5,214	Décembre .....	26
						<u>Véhicules utilitaires:</u>	
52,517	93,679	16,645	24,572	48,735	44,270	TOTAL .....	27
3,509	7,498	1,150	1,639	3,553	3,103	Janvier .....	28
4,043	6,722	1,479	1,854	3,587	3,600	Février .....	29
4,295	8,889	1,502	2,100	4,469	3,688	Mars .....	30
4,719	10,052	1,809	2,904	4,937	3,181	Avril .....	31
6,098	10,406	1,816	2,691	5,352	5,485	Mai .....	32
4,929	8,797	1,385	2,192	4,589	4,939	Juin .....	33
4,893	8,273	1,498	1,875	4,183	4,729	Juillet .....	34
5,012	7,607	1,491	2,228	4,301	4,181	Août .....	35
4,101	6,434	1,002	1,512	3,065	3,332	Septembre .....	36
4,709	7,516	1,257	1,916	4,024	3,416	Octobre .....	37
3,328	6,483	1,204	1,872	3,413	2,320	Novembre .....	38
2,881	5,002	1,052	1,789	3,262	2,296	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 5A. Monthly Retail Sales of New Motor Vehicles by Type of Vehicle  
and Province, Dollars, 1974

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All vehicles:</u>					
1	TOTAL .....	5,916,985	102,107	23,797	185,131	160,059
2	January .....	405,002	6,328	1,398	12,253	10,283
3	February .....	423,620	6,699	1,674	12,003	11,876
4	March .....	498,786	9,181	2,205	17,080	15,262
5	April .....	581,825	11,336	2,509	18,676	16,810
6	May .....	701,937	13,982	3,250	22,097	19,860
7	June .....	592,245	12,093	2,428	20,233	16,279
8	July .....	529,880	9,673	2,063	17,123	14,204
9	August .....	495,023	8,569	2,041	15,452	13,553
10	September .....	407,736	7,649	1,393	13,050	9,526
11	October .....	523,639	7,571	1,857	14,882	12,649
12	November .....	408,324	4,611	1,695	11,844	10,577
13	December .....	348,968	4,415	1,284	10,438	9,180
	<u>Passenger cars:</u>					
14	TOTAL .....	4,016,879	68,103	16,151	131,068	105,694
15	January .....	266,663	4,084	907	8,324	6,486
16	February .....	279,994	4,463	1,018	7,589	7,547
17	March .....	332,815	6,419	1,454	12,088	10,291
18	April .....	397,496	8,537	1,703	13,744	11,541
19	May .....	491,073	9,643	2,294	16,045	13,120
20	June .....	416,394	8,323	1,807	15,121	11,163
21	July .....	358,269	6,542	1,419	12,287	9,578
22	August .....	329,537	5,409	1,336	11,032	8,674
23	September .....	270,367	4,592	907	9,033	6,321
24	October .....	366,866	5,139	1,326	10,915	8,368
25	November .....	279,265	2,693	1,126	7,845	6,781
26	December .....	228,140	2,259	854	7,045	5,824
	<u>Commercial vehicles:</u>					
27	TOTAL .....	1,900,106	34,004	7,646	54,063	54,365
28	January .....	138,339	2,244	491	3,929	3,797
29	February .....	143,626	2,236	656	4,414	4,329
30	March .....	165,971	2,762	751	4,992	4,971
31	April .....	184,329	2,799	806	4,932	5,269
32	May .....	210,864	4,339	956	6,052	6,740
33	June .....	175,851	3,770	621	5,112	5,116
34	July .....	171,611	3,131	644	4,836	4,626
35	August .....	165,486	3,160	705	4,420	4,879
36	September .....	137,369	3,057	486	4,017	3,205
37	October .....	156,773	2,432	531	3,967	4,281
38	November .....	129,059	1,918	569	3,999	3,796
39	December .....	120,828	2,156	430	3,393	3,356

(1) Includes Yukon and Northwest Territories.

TABLEAU 5A. Ventes mensuelles au détail de véhicules automobiles neufs, par genre de véhicule et par province, en dollars, 1974

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	Nº
thousands of dollars — milliers de dollars							
						<u>Tous véhicules:</u>	
1,490,668	2,132,139	266,009	291,455	609,050	656,570	TOTAL .....	1
90,191	159,919	17,440	18,665	41,851	46,674	Janvier .....	2
103,206	153,241	19,911	20,552	43,431	51,027	Février .....	3
125,567	177,467	23,501	26,240	50,513	51,770	Mars .....	4
151,067	210,644	26,838	33,110	61,804	49,031	Avril .....	5
195,274	243,717	29,079	31,353	66,172	77,153	Mai .....	6
156,977	205,982	23,831	26,790	59,113	68,519	Juin .....	7
136,294	184,053	25,057	25,063	52,304	64,046	Juillet .....	8
127,032	168,493	22,984	25,747	51,967	59,185	Août .....	9
97,939	151,688	17,678	17,979	40,507	50,327	Septembre .....	10
132,102	192,969	23,467	24,261	54,616	59,265	Octobre .....	11
94,848	157,228	19,040	21,715	46,124	40,642	Novembre .....	12
80,171	126,738	17,183	19,980	40,648	38,931	Décembre .....	13
						<u>Voitures particulières:</u>	
1,132,762	1,535,758	172,376	160,666	317,124	377,177	TOTAL .....	14
63,347	114,256	11,304	9,977	20,971	27,007	Janvier .....	15
72,936	110,994	11,985	10,688	23,102	29,672	Février .....	16
95,477	122,350	15,353	15,452	24,870	29,061	Mars .....	17
118,749	146,979	16,875	18,297	32,297	28,774	Avril .....	18
157,838	178,538	19,309	16,947	34,229	43,110	Mai .....	19
126,216	149,524	16,487	15,584	32,542	39,627	Juin .....	20
105,389	130,273	16,201	14,837	26,971	34,772	Juillet .....	21
94,539	120,102	14,489	14,007	26,419	33,530	Août .....	22
69,354	109,083	11,815	9,724	21,315	28,223	Septembre .....	23
100,616	145,386	16,010	13,784	30,597	34,725	Octobre .....	24
71,919	116,070	11,755	11,338	23,955	25,783	Novembre .....	25
56,382	92,203	10,793	10,031	19,856	22,893	Décembre .....	26
						<u>Véhicules utilitaires:</u>	
357,906	596,381	93,633	130,789	291,926	279,393	TOTAL .....	27
26,844	45,663	6,136	8,688	20,880	19,667	Janvier .....	28
30,270	42,247	7,926	9,864	20,329	21,355	Février .....	29
30,090	55,117	8,148	10,788	25,643	22,709	Mars .....	30
32,318	63,665	9,963	14,813	29,507	20,257	Avril .....	31
37,436	65,179	9,770	14,406	31,943	34,043	Mai .....	32
30,761	56,458	7,344	11,206	26,571	28,892	Juin .....	33
30,905	53,780	8,856	10,226	25,333	29,274	Juillet .....	34
32,493	48,391	8,495	11,740	25,548	25,655	Août .....	35
28,585	42,605	5,863	8,255	19,192	22,104	Septembre .....	36
31,486	47,583	7,457	10,477	24,019	24,540	Octobre .....	37
22,929	41,158	7,285	10,377	22,169	14,859	Novembre .....	38
23,789	34,535	6,390	9,949	20,792	16,038	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6. Monthly Retail Sales of Passenger Cars by Origin and Province, Units, 1974

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		number — nombre				
	<u>All passenger cars:</u>					
1	TOTAL .....	942,797	16,923	3,972	32,581	26,108
2	January .....	66,167	1,080	232	2,202	1,703
3	February .....	66,651	1,129	252	1,914	1,889
4	March .....	79,274	1,607	360	3,028	2,551
5	April .....	94,013	2,142	431	3,458	2,881
6	May .....	115,752	2,417	567	4,019	3,266
7	June .....	97,908	2,038	449	3,711	2,728
8	July .....	84,788	1,621	348	3,092	2,372
9	August .....	77,473	1,337	321	2,716	2,126
10	September .....	63,862	1,136	223	2,253	1,569
11	October .....	84,176	1,245	317	2,635	2,033
12	November .....	62,694	633	274	1,892	1,629
13	December .....	50,039	538	198	1,661	1,361
	<u>Canadian and United States' passenger cars:</u>					
14	TOTAL .....	796,840	15,260	3,368	27,420	22,104
15	January .....	55,667	975	182	1,755	1,330
16	February .....	56,769	969	220	1,611	1,633
17	March .....	67,426	1,430	291	2,503	2,152
18	April .....	82,117	1,899	355	2,947	2,511
19	May .....	99,496	2,243	499	3,505	2,819
20	June .....	83,379	1,915	382	3,210	2,373
21	July .....	70,449	1,464	296	2,575	1,951
22	August .....	63,673	1,213	286	2,287	1,800
23	September .....	50,675	974	176	1,774	1,222
24	October .....	72,228	1,157	273	2,261	1,749
25	November .....	52,580	526	241	1,600	1,392
26	December .....	42,381	495	167	1,392	1,172
	<u>Overseas' passenger cars:</u>					
27	TOTAL .....	145,957	1,663	604	5,161	4,004
28	January .....	10,500	105	50	447	373
29	February .....	9,882	160	32	303	256
30	March .....	11,848	177	69	525	399
31	April .....	11,896	243	76	511	370
32	May .....	16,256	174	68	514	447
33	June .....	14,529	123	67	501	355
34	July .....	14,339	157	52	517	421
35	August .....	13,800	124	35	429	326
36	September .....	13,187	162	47	479	347
37	October .....	11,948	88	44	374	284
38	November .....	10,114	107	33	292	237
39	December .....	7,658	43	31	269	189

(1) Includes Yukon and Northwest Territories.

TABLEAU 6. Ventes mensuelles au détail de voitures particulières, par origine et par province, nombre d'unités, 1974

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	Nº
number — nombre							
						<u>Toutes voitures particulières:</u>	
264,829	359,427	39,866	36,279	72,060	90,752	TOTAL .....	1
15,650	28,291	2,748	2,381	5,020	6,860	Janvier .....	2
17,255	26,269	2,845	2,480	5,372	7,246	Février .....	3
22,700	29,140	3,603	3,603	5,719	6,963	Mars .....	4
28,066	34,680	3,926	4,144	7,370	6,915	Avril .....	5
37,017	41,980	4,489	3,830	7,772	10,395	Mai .....	6
29,629	35,227	3,814	3,482	7,395	9,435	Juin .....	7
24,786	30,704	3,816	3,370	6,197	8,482	Juillet .....	8
22,137	28,223	3,346	3,161	6,020	8,086	Août .....	9
16,391	25,666	2,729	2,194	4,874	6,827	Septembre .....	10
22,974	33,264	3,596	3,051	6,807	8,254	Octobre .....	11
16,032	25,878	2,608	2,454	5,219	6,075	Novembre .....	12
12,192	20,105	2,346	2,129	4,295	5,214	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines:</u>	
227,416	311,507	35,270	33,625	59,891	60,979	TOTAL .....	14
13,190	24,645	2,487	2,191	4,164	4,748	Janvier .....	15
14,557	23,175	2,537	2,317	4,500	5,250	Février .....	16
19,601	24,976	3,227	3,387	4,769	5,090	Mars .....	17
24,949	30,547	3,568	3,949	6,341	5,051	Avril .....	18
32,306	37,054	3,957	3,533	6,518	7,062	Mai .....	19
25,295	30,919	3,349	3,215	6,094	6,627	Juin .....	20
21,166	26,121	3,232	3,064	5,013	5,567	Juillet .....	21
18,399	23,949	2,861	2,899	4,942	5,037	Août .....	22
13,067	21,317	2,333	1,969	3,761	4,082	Septembre .....	23
20,251	29,237	3,240	2,817	5,742	5,501	Octobre .....	24
14,019	22,136	2,342	2,289	4,385	3,650	Novembre .....	25
10,616	17,431	2,137	1,995	3,662	3,314	Décembre .....	26
						<u>Voitures particulières d'outre-mer:</u>	
37,413	47,920	4,596	2,654	12,169	29,773	TOTAL .....	27
2,460	3,646	261	190	856	2,112	Janvier .....	28
2,698	3,094	308	163	872	1,996	Février .....	29
3,099	4,164	376	216	950	1,873	Mars .....	30
3,117	4,133	358	195	1,029	1,864	Avril .....	31
4,711	4,926	532	297	1,254	3,333	Mai .....	32
4,334	4,308	465	267	1,301	2,808	Juin .....	33
3,620	4,583	584	306	1,184	2,915	Juillet .....	34
3,738	4,274	485	262	1,078	3,049	Août .....	35
3,324	4,349	396	225	1,113	2,745	Septembre .....	36
2,723	4,027	356	234	1,065	2,753	Octobre .....	37
2,013	3,742	266	165	834	2,425	Novembre .....	38
1,576	2,674	209	134	633	1,900	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 6A. Monthly Retail Sales of Passenger Cars by Origin  
and Province, Dollars, 1974

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	<u>All passenger cars:</u>					
1	TOTAL .....	4,016,879	68,103	16,151	131,068	105,694
2	January .....	266,663	4,084	907	8,324	6,486
3	February .....	279,994	4,463	1,018	7,589	7,547
4	March .....	332,815	6,419	1,454	12,088	10,291
5	April .....	397,496	8,537	1,703	13,744	11,541
6	May .....	491,073	9,643	2,294	16,045	13,120
7	June .....	416,394	8,323	1,807	15,121	11,163
8	July .....	358,269	6,542	1,419	12,287	9,578
9	August .....	329,537	5,409	1,336	11,032	8,674
10	September .....	270,367	4,592	907	9,033	6,321
11	October .....	366,866	5,139	1,326	10,915	8,368
12	November .....	279,265	2,693	1,126	7,845	6,781
13	December .....	228,140	2,259	854	7,045	5,824
	<u>Canadian and United States' passenger cars:</u>					
14	TOTAL .....	3,455,140	62,215	14,006	112,774	92,027
15	January .....	228,806	3,735	739	6,810	5,258
16	February .....	243,100	3,899	906	6,566	6,706
17	March .....	287,659	5,811	1,209	10,283	8,948
18	April .....	350,866	7,685	1,440	11,918	10,292
19	May .....	428,949	9,041	2,049	14,182	11,605
20	June .....	359,704	7,867	1,564	13,298	9,923
21	July .....	304,392	5,974	1,237	10,539	8,098
22	August .....	276,038	4,966	1,198	9,476	7,537
23	September .....	219,364	4,018	739	7,301	5,099
24	October .....	320,648	4,835	1,175	9,509	7,463
25	November .....	239,374	2,292	1,007	6,815	5,955
26	December .....	196,240	2,092	743	6,077	5,143
	<u>Overseas' passenger cars:</u>					
27	TOTAL .....	561,739	5,888	2,145	18,294	13,667
28	January .....	37,857	349	168	1,514	1,228
29	February .....	36,894	564	112	1,023	841
30	March .....	45,156	608	245	1,805	1,343
31	April .....	46,630	852	263	1,826	1,249
32	May .....	62,124	602	245	1,863	1,515
33	June .....	56,690	456	243	1,823	1,240
34	July .....	53,877	568	182	1,748	1,480
35	August .....	53,499	443	138	1,556	1,137
36	September .....	51,003	574	168	1,732	1,222
37	October .....	46,218	304	151	1,406	905
38	November .....	39,891	401	119	1,030	826
39	December .....	31,900	167	111	968	681

(1) Includes Yukon and Northwest Territories.

TABLEAU 6A. Ventes mensuelles au détail de voitures particulières, par origine  
et par province, en dollars, 1974

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	N°
thousands of dollars — milliers de dollars							
						<u>Toutes voitures particulières:</u>	
1,132,762	1,535,758	172,376	160,666	317,124	377,177	TOTAL .....	1
63,347	114,256	11,304	9,977	20,971	27,007	Janvier .....	2
72,936	110,994	11,985	10,688	23,102	29,672	Février .....	3
95,477	122,350	15,353	15,452	24,870	29,061	Mars .....	4
118,749	146,979	16,875	18,297	32,297	28,774	Avril .....	5
157,838	178,538	19,309	16,947	34,229	43,110	Mai .....	6
126,216	149,524	16,487	15,584	32,542	39,627	Juin .....	7
105,389	130,273	16,201	14,837	26,971	34,772	Juillet .....	8
94,539	120,102	14,489	14,007	26,419	33,530	Août .....	9
69,354	109,083	11,815	9,724	21,315	28,223	Septembre .....	10
100,616	145,386	16,010	13,784	30,597	34,725	Octobre .....	11
71,919	116,070	11,755	11,338	23,955	25,783	Novembre .....	12
56,382	92,203	10,793	10,031	19,856	22,893	Décembre .....	13
						<u>Voitures particulières canadiennes et américaines:</u>	
989,090	1,345,011	154,745	150,625	271,185	263,462	TOTAL .....	14
54,459	100,734	10,427	9,302	17,913	19,429	Janvier .....	15
62,825	99,165	10,829	10,094	19,903	22,207	Février .....	16
83,925	105,876	13,953	14,650	21,263	21,741	Mars .....	17
106,445	129,950	15,410	17,559	28,494	21,673	Avril .....	18
140,011	158,921	17,270	15,835	29,488	30,547	Mai .....	19
109,383	132,415	14,651	14,547	27,407	28,649	Juin .....	20
91,855	112,326	14,066	13,698	22,719	23,880	Juillet .....	21
80,123	102,985	12,620	13,011	22,407	21,715	Août .....	22
56,660	91,659	10,292	8,864	17,052	17,680	Septembre .....	23
89,840	129,438	14,622	12,886	26,521	24,359	Octobre .....	24
63,871	100,975	10,691	10,685	20,704	16,379	Novembre .....	25
49,693	80,567	9,914	9,494	17,314	15,203	Décembre .....	26
						<u>Voitures particulières d'outre-mer:</u>	
143,672	190,747	17,631	10,041	45,939	113,715	TOTAL .....	27
8,888	13,522	877	675	3,058	7,578	Janvier .....	28
10,111	11,829	1,156	594	3,199	7,465	Février .....	29
11,552	16,474	1,400	802	3,607	7,320	Mars .....	30
12,304	17,029	1,465	738	3,803	7,101	Avril .....	31
17,827	19,617	2,039	1,112	4,741	12,563	Mai .....	32
16,833	17,109	1,836	1,037	5,135	10,978	Juin .....	33
13,534	17,947	2,135	1,139	4,252	10,892	Juillet .....	34
14,416	17,117	1,869	996	4,012	11,815	Août .....	35
12,694	17,424	1,523	860	4,263	10,543	Septembre .....	36
10,776	15,948	1,388	898	4,076	10,366	Octobre .....	37
8,048	15,095	1,064	653	3,251	9,404	Novembre .....	38
6,689	11,636	879	537	2,542	7,690	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7. Monthly Retail Sales of Overseas' Passenger Cars by Origin and Region, Units, 1974

TABLEAU 7. Ventes mensuelles au détail de voitures particulières d'outre-mer, par origine et par région, nombre d'unités, 1974

Month - Mois	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie-Britannique(1)
	number - nombre					
<u>Total overseas' passenger cars - Total des voitures particulières d'outre-mer:</u>						
TOTAL .....	145,957	11,432	37,413	47,920	19,419	29,773
January - Janvier .....	10,500	975	2,460	3,646	1,307	2,112
February - Février .....	9,882	751	2,698	3,094	1,343	1,996
March - Mars .....	11,848	1,170	3,099	4,164	1,542	1,873
April - Avril .....	11,896	1,200	3,117	4,133	1,582	1,864
May - Mai .....	16,256	1,203	4,711	4,926	2,083	3,333
June - Juin .....	14,529	1,046	4,334	4,308	2,033	2,808
July - Juillet .....	14,339	1,147	3,620	4,583	2,074	2,915
August - Août .....	13,800	914	3,738	4,274	1,825	3,049
September - Septembre .....	13,187	1,035	3,324	4,349	1,734	2,745
October - Octobre .....	11,948	790	2,723	4,027	1,655	2,753
November - Novembre .....	10,114	669	2,013	3,742	1,265	2,425
December - Décembre .....	7,658	532	1,576	2,674	976	1,900
<u>Passenger cars manufactured in Japan - Voitures particulières fabriquées au Japon:</u>						
TOTAL .....	87,609	7,773	20,926	26,153	14,353	18,404
January - Janvier .....	6,709	708	1,453	2,256	948	1,344
February - Février .....	6,322	571	1,709	1,687	1,075	1,280
March - Mars .....	7,607	802	1,867	2,591	1,143	1,204
April - Avril .....	7,597	955	1,846	2,228	1,210	1,358
May - Mai .....	9,293	645	2,542	2,630	1,451	2,025
June - Juin .....	8,595	696	2,453	2,273	1,529	1,644
July - Juillet .....	8,847	771	2,095	2,571	1,648	1,762
August - Août .....	7,873	618	1,944	2,233	1,325	1,753
September - Septembre .....	7,897	712	1,826	2,290	1,314	1,755
October - Octobre .....	7,104	524	1,379	2,201	1,221	1,779
November - Novembre .....	5,519	410	1,022	1,895	846	1,346
December - Décembre .....	4,246	361	790	1,298	643	1,154
<u>Passenger cars manufactured in Europe - Voitures particulières fabriquées en Europe:</u>						
TOTAL .....	58,348	3,659	16,487	21,767	5,066	11,369
January - Janvier .....	3,791	267	1,007	1,390	359	768
February - Février .....	3,560	180	989	1,407	268	716
March - Mars .....	4,241	368	1,232	1,573	399	669
April - Avril .....	4,299	245	1,271	1,905	372	506
May - Mai .....	6,963	558	2,169	2,296	632	1,308
June - Juin .....	5,934	350	1,881	2,035	504	1,164
July - Juillet .....	5,492	376	1,525	2,012	426	1,153
August - Août .....	5,927	296	1,794	2,041	500	1,296
September - Septembre .....	5,290	323	1,498	2,059	420	990
October - Octobre .....	4,844	266	1,344	1,826	434	974
November - Novembre .....	4,595	259	991	1,847	419	1,079
December - Décembre .....	3,412	171	786	1,376	333	746

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 7A. Monthly Retail Sales of Overseas' Passenger Cars by Origin and Region, Dollars, 1974

TABLEAU 7A. Ventes mensuelles au détail de voitures particulières d'outre-mer, par origine et par région, en dollars, 1974

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britannique(1)
thousands of dollars — milliers de dollars						
<u>Total overseas' passenger cars — Total</u> <u>des voitures particulières d'outre-mer:</u>						
TOTAL .....	561,739	39,994	143,672	190,747	73,611	113,715
January — Janvier .....	37,857	3,259	8,888	13,522	4,610	7,578
February — Février .....	36,894	2,540	10,111	11,829	4,949	7,465
March — Mars .....	45,156	4,001	11,552	16,474	5,809	7,320
April — Avril .....	46,630	4,190	12,304	17,029	6,006	7,101
May — Mai .....	62,124	4,225	17,827	19,617	7,892	12,563
June — Juin .....	56,690	3,762	16,833	17,109	8,008	10,978
July — Juillet .....	53,877	3,978	13,534	17,947	7,526	10,892
August — Août .....	53,499	3,274	14,416	17,117	6,877	11,815
September — Septembre .....	51,003	3,696	12,694	17,424	6,646	10,543
October — Octobre .....	46,218	2,766	10,776	15,948	6,362	10,366
November — Novembre .....	39,891	2,376	8,048	15,095	4,968	9,404
December — Décembre .....	31,900	1,927	6,689	11,636	3,958	7,690
<u>Passenger cars manufactured in Japan —</u> <u>Voitures particulières fabriquées au</u> <u>Japon:</u>						
TOTAL .....	301,259	25,980	71,234	89,594	50,254	64,197
January — Janvier .....	23,054	2,308	4,981	7,793	3,269	4,703
February — Février .....	22,347	1,868	6,054	5,927	3,856	4,642
March — Mars .....	26,450	2,675	6,374	9,048	4,068	4,285
April — Avril .....	26,509	3,211	6,340	7,902	4,236	4,820
May — Mai .....	32,131	2,147	8,787	9,067	5,096	7,034
June — Juin .....	29,844	2,364	8,409	7,693	5,604	5,774
July — Juillet .....	29,427	2,578	6,807	8,404	5,566	6,072
August — Août .....	27,035	2,093	6,613	7,686	4,599	6,044
September — Septembre .....	27,074	2,414	6,228	7,727	4,593	6,112
October — Octobre .....	24,006	1,718	4,585	7,400	4,215	6,088
November — Novembre .....	18,728	1,376	3,371	6,471	2,905	4,605
December — Décembre .....	14,654	1,228	2,685	4,476	2,247	4,018
<u>Passenger cars manufactured in Europe —</u> <u>Voitures particulières fabriquées en</u> <u>Europe:</u>						
TOTAL .....	260,480	14,014	72,438	101,153	23,357	49,518
January — Janvier .....	14,803	951	3,907	5,729	1,341	2,875
February — Février .....	14,547	672	4,057	5,902	1,093	2,823
March — Mars .....	18,706	1,326	5,178	7,426	1,741	3,035
April — Avril .....	20,121	979	5,964	9,127	1,770	2,281
May — Mai .....	29,993	2,078	9,040	10,550	2,796	5,529
June — Juin .....	26,846	1,398	8,424	9,416	2,404	5,204
July — Juillet .....	24,450	1,400	6,727	9,543	1,960	4,820
August — Août .....	26,464	1,181	7,803	9,431	2,278	5,771
September — Septembre .....	23,929	1,282	6,466	9,697	2,053	4,431
October — Octobre .....	22,212	1,048	6,191	8,548	2,147	4,278
November — Novembre .....	21,163	1,000	4,677	8,624	2,063	4,799
December — Décembre .....	17,246	699	4,004	7,160	1,711	3,672

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Units, 1974

TABLÉAU 8. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, nombre d'unités, 1974

Month - Mois	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie-Britannique(1)
	number - nombre					
<u>All commercial vehicles - Tous véhicules utilitaires:</u>						
TOTAL .....	306,507	26,089	52,517	93,679	89,952	44,270
January - Janvier .....	22,275	1,823	3,509	7,498	6,342	3,103
February - Février .....	23,304	2,019	4,043	6,722	6,920	3,600
March - Mars .....	27,335	2,392	4,295	8,889	8,071	3,688
April - Avril .....	30,141	2,539	4,719	10,052	9,650	3,181
May - Mai .....	34,953	3,105	6,098	10,406	9,859	5,485
June - Juin .....	29,392	2,561	4,929	8,797	8,166	4,939
July - Juillet .....	27,707	2,256	4,893	8,273	7,556	4,729
August - Août .....	27,124	2,304	5,012	7,607	8,020	4,181
September - Septembre .....	21,255	1,809	4,101	6,434	5,579	3,332
October - Octobre .....	24,820	1,982	4,709	7,516	7,197	3,416
November - Novembre .....	20,372	1,752	3,328	6,483	6,489	2,320
December - Décembre .....	17,829	1,547	2,881	5,002	6,103	2,296
<u>Canadian and United States' commercial vehicles - Véhicules utilitaires canadiens et américains:</u>						
TOTAL .....	287,686	24,085	50,388	90,083	85,621	37,509
January - Janvier .....	20,781	1,631	3,336	7,149	6,042	2,623
February - Février .....	21,888	1,888	3,858	6,485	6,600	3,057
March - Mars .....	25,643	2,183	4,102	8,500	7,704	3,154
April - Avril .....	28,611	2,354	4,566	9,684	9,296	2,711
May - Mai .....	33,274	2,954	5,917	10,106	9,512	4,785
June - Juin .....	27,287	2,347	4,705	8,481	7,641	4,113
July - Juillet .....	25,914	2,094	4,682	7,960	7,140	4,038
August - Août .....	25,431	2,122	4,776	7,316	7,644	3,573
September - Septembre .....	19,630	1,628	3,925	6,105	5,219	2,753
October - Octobre .....	23,286	1,822	4,539	7,268	6,826	2,831
November - Novembre .....	19,121	1,610	3,180	6,225	6,201	1,905
December - Décembre .....	16,820	1,452	2,802	4,804	5,796	1,966
<u>Overseas' commercial vehicles - Véhicules utilitaires d'outre-mer:</u>						
TOTAL .....	18,821	2,004	2,129	3,596	4,331	6,761
January - Janvier .....	1,494	192	173	349	300	480
February - Février .....	1,416	131	185	237	320	543
March - Mars .....	1,692	209	193	389	367	534
April - Avril .....	1,530	185	153	368	354	470
May - Mai .....	1,679	151	181	300	347	700
June - Juin .....	2,105	214	224	316	525	826
July - Juillet .....	1,793	162	211	313	416	691
August - Août .....	1,693	182	236	291	376	608
September - Septembre .....	1,625	181	176	329	360	579
October - Octobre .....	1,534	160	170	248	371	585
November - Novembre .....	1,251	142	148	258	288	415
December - Décembre .....	1,009	95	79	198	307	330

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 8A. Monthly Retail Sales of Commercial Vehicles by Origin and Region, Dollars, 1974

TABLEAU 8A. Ventes mensuelles au détail de véhicules utilitaires, par origine et par région, en dollars, 1974

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
<u>All commercial vehicles — Tous véhicules utilitaires:</u>						
TOTAL .....	1,900,106	150,078	357,906	596,381	516,348	279,393
January — Janvier .....	138,339	10,461	26,844	45,663	35,704	19,667
February — Février .....	143,626	11,635	30,270	42,247	38,119	21,355
March — Mars .....	165,971	13,476	30,090	55,117	44,579	22,709
April — Avril .....	184,329	13,806	32,318	63,665	54,283	20,257
May — Mai .....	210,864	18,087	37,436	65,179	56,119	34,043
June — Juin .....	175,851	14,619	30,761	56,458	45,121	28,892
July — Juillet .....	171,611	13,237	30,905	53,780	44,415	29,274
August — Août .....	165,486	13,164	32,493	48,391	45,783	25,655
September — Septembre .....	137,369	10,765	28,585	42,605	33,310	22,104
October — Octobre .....	156,773	11,211	31,486	47,583	41,953	24,540
November — Novembre .....	129,059	10,282	22,929	41,158	39,831	14,859
December — Décembre .....	120,828	9,335	23,789	34,535	37,131	16,038
<u>Canadian and United States' commercial vehicles — Véhicules utilitaires cana- diens et américains:</u>						
TOTAL .....	1,831,532	143,377	349,798	582,844	501,444	254,069
January — Janvier .....	133,280	9,854	26,254	44,481	34,754	17,937
February — Février .....	138,658	11,202	29,595	41,352	37,052	19,457
March — Mars .....	160,122	12,822	29,366	53,734	43,380	20,820
April — Avril .....	179,004	13,197	31,728	62,380	53,139	18,560
May — Mai .....	204,350	17,519	36,699	63,973	54,784	31,375
June — Juin .....	168,052	13,863	29,928	55,216	43,288	25,757
July — Juillet .....	164,489	12,652	30,029	52,487	42,857	26,464
August — Août .....	159,243	12,569	31,625	47,271	44,470	23,308
September — Septembre .....	131,526	10,175	27,922	41,394	32,092	19,943
October — Octobre .....	151,190	10,690	30,804	46,656	40,709	22,331
November — Novembre .....	124,523	9,828	22,372	40,155	38,844	13,324
December — Décembre .....	117,095	9,006	23,476	33,745	36,075	14,793
<u>Overseas' commercial vehicles — Véhicules utilitaires d'outre-mer:</u>						
TOTAL .....	68,574	6,701	8,108	13,537	14,904	25,324
January — Janvier .....	5,059	607	590	1,182	950	1,730
February — Février .....	4,968	433	675	895	1,067	1,898
March — Mars .....	5,849	654	724	1,383	1,199	1,889
April — Avril .....	5,325	609	590	1,285	1,144	1,697
May — Mai .....	6,514	568	737	1,206	1,335	2,668
June — Juin .....	7,799	756	833	1,242	1,833	3,135
July — Juillet .....	7,122	585	876	1,293	1,558	2,810
August — Août .....	6,243	595	868	1,120	1,313	2,347
September — Septembre .....	5,843	590	663	1,211	1,218	2,161
October — Octobre .....	5,583	521	682	927	1,244	2,209
November — Novembre .....	4,536	454	557	1,003	987	1,535
December — Décembre .....	3,733	329	313	790	1,056	1,245

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 9. Seasonally Adjusted Retail Sales of New Motor Vehicles, Passenger Cars by Origin and Commercial Vehicles, Units, Monthly, 1960-1974

No.	Month	1960	1961	1962	1963	1964	1965	1966
		number - nombre						
	<u>All vehicles:</u>							
1	January .....	42,749	41,188	49,891	49,009	62,239	63,575	70,762
2	February .....	44,483	41,599	44,999	52,586	60,912	63,771	72,539
3	March .....	42,482	39,462	50,123	50,194	62,166	64,251	78,342
4	April .....	42,870	39,923	48,754	55,401	60,926	70,702	65,362
5	May .....	42,643	40,528	51,797	52,931	62,577	67,578	59,023
6	June .....	44,509	41,455	48,169	57,392	59,224	70,612	63,514
7	July .....	40,802	47,243	48,662	50,587	63,493	70,172	69,728
8	August .....	41,318	44,222	45,084	45,922	57,876	73,709	75,425
9	September .....	44,293	41,703	35,009	49,129	65,124	60,292	68,565
10	October .....	45,173	41,257	50,254	59,346	61,678	72,058	66,630
11	November .....	45,530	51,629	51,404	64,503	57,293	74,835	69,713
12	December .....	45,064	45,039	52,775	60,819	49,378	76,772	71,350
	<u>Passenger cars - Canadian and United States:</u>							
13	January .....	26,424	25,930	34,405	38,179	47,494	48,420	52,932
14	February .....	26,825	26,262	31,310	41,444	46,431	48,690	54,483
15	March .....	25,856	24,670	35,503	39,678	47,555	48,744	59,879
16	April .....	26,025	25,607	34,660	42,327	46,640	53,907	49,207
17	May .....	26,392	27,048	36,640	40,929	47,377	51,645	43,157
18	June .....	27,357	27,559	34,835	44,416	45,100	53,646	47,897
19	July .....	25,084	31,713	36,038	39,328	48,029	53,276	54,022
20	August .....	25,930	28,877	33,850	35,605	45,390	56,387	58,864
21	September .....	27,392	27,035	23,958	34,332	50,658	45,975	52,576
22	October .....	28,441	28,321	38,002	45,636	45,864	55,962	51,601
23	November .....	27,858	35,234	39,951	50,584	42,734	56,708	52,531
24	December .....	27,287	30,397	41,092	46,864	35,748	57,576	52,683
	<u>Passenger cars - Overseas:</u>							
25	January .....	9,966	9,023	8,758	3,584	5,022	6,409	5,805
26	February .....	11,237	8,718	7,447	3,416	5,388	6,292	5,582
27	March .....	10,105	8,925	8,024	3,105	5,255	6,199	6,404
28	April .....	10,929	8,147	8,011	4,817	5,279	6,410	5,376
29	May .....	10,168	7,692	7,832	4,329	5,594	5,882	5,499
30	June .....	10,748	8,082	6,530	4,630	5,409	6,106	5,157
31	July .....	9,930	9,599	5,222	3,301	5,799	6,403	5,274
32	August .....	9,191	9,275	3,934	3,491	5,566	6,606	5,405
33	September .....	10,522	8,240	5,906	6,212	5,584	6,064	5,679
34	October .....	10,354	6,685	4,672	4,891	5,924	6,255	5,673
35	November .....	11,289	8,900	4,332	4,505	5,439	6,411	6,152
36	December .....	11,188	8,543	3,660	4,643	5,134	6,339	6,195
	<u>Commercial vehicles:</u>							
37	January .....	6,359	6,235	6,728	7,246	9,723	8,746	12,025
38	February .....	6,421	6,619	6,242	7,726	9,093	8,789	12,474
39	March .....	6,521	5,867	6,596	7,411	9,356	9,308	12,059
40	April .....	5,916	6,169	6,083	8,257	9,007	10,385	10,779
41	May .....	6,083	5,788	7,325	7,673	9,606	10,051	10,367
42	June .....	6,404	5,814	6,804	8,346	8,715	10,860	10,460
43	July .....	5,788	5,931	7,402	7,958	9,665	10,493	10,432
44	August .....	6,197	6,070	7,300	6,826	6,920	10,716	11,156
45	September .....	6,379	6,428	5,145	8,585	8,882	8,253	10,310
46	October .....	6,378	6,251	7,580	8,819	9,890	9,841	9,356
47	November .....	6,383	7,495	7,121	9,414	9,120	11,716	11,030
48	December .....	6,589	6,099	8,023	9,312	8,496	12,857	12,472

TABLEAU 9. Ventes mensuelles au détail (désaisonnalisées) de véhicules automobiles neufs, de voitures particulières par origine, et de voitures utilitaires, par nombre d'unités, 1960-1974

1967	1968	1969	1970	1971 <sup>r</sup>	1972 <sup>r</sup>	1973 <sup>r</sup>	1974	Mois	N <sup>o</sup>
number - nombre									
								<u>Tous véhicules:</u>	
68,322	71,607	80,019	66,597	61,562	83,956	104,119	121,615	Janvier .....	1
65,083	68,619	84,689	62,998	67,994	81,196	104,797	108,880	Février .....	2
70,109	73,283	77,141	65,471	72,032	81,062	117,715	99,710	Mars .....	3
68,734	65,218	78,016	63,407	79,960	81,820	108,922	100,012	Avril .....	4
71,921	73,876	71,526	64,818	79,664	93,300	93,724	110,333	Mai .....	5
74,925	72,227	74,221	66,322	76,472	90,111	101,164	106,215	Juin .....	6
63,459	77,814	71,499	67,951	77,441	87,563	96,784	116,259	Juillet .....	7
66,669	79,216	71,443	65,791	72,796	84,634	101,525	127,192	Août .....	8
66,211	69,860	87,554	68,723	89,182	88,974	101,868	102,876	Septembre .....	9
64,380	77,266	73,370	66,834	86,923	97,051	97,564	92,577	Octobre .....	10
63,731	78,023	80,912	59,879	85,613	96,856	101,739	84,960	Novembre .....	11
68,927	79,971	69,487	54,572	85,341	98,035	96,897	88,938	Décembre .....	12
								<u>Voitures particulières - Canadiennes et américaines:</u>	
51,218	52,744	57,607	43,305	38,497	51,464	65,070	76,385	Janvier .....	13
47,719	51,054	60,448	40,379	44,068	48,732	64,992	69,917	Février .....	14
52,187	52,835	54,727	42,394	46,422	48,791	70,383	61,813	Mars .....	15
51,913	47,858	54,321	41,580	50,735	49,390	67,787	65,986	Avril .....	16
53,797	52,830	50,069	42,817	49,883	57,711	63,145	71,524	Mai .....	17
54,934	51,584	51,251	43,528	47,829	54,513	66,239	68,729	Juin .....	18
47,623	55,401	48,901	43,862	48,382	53,542	63,382	74,267	Juillet .....	19
49,696	56,531	48,326	42,794	43,569	51,628	65,900	84,281	Août .....	20
48,377	48,465	62,386	44,883	57,583	54,225	66,420	64,336	Septembre .....	21
46,845	54,561	50,357	41,436	55,501	60,549	60,784	58,399	Octobre .....	22
47,702	55,557	55,737	36,664	53,994	60,065	64,830	52,527	Novembre .....	23
50,788	56,474	46,752	32,344	51,996	62,379	63,222	54,801	Décembre .....	24
								<u>Voitures particulières - d'outre-mer:</u>	
5,800	7,065	8,414	11,902	13,397	16,949	17,469	16,547	Janvier .....	25
6,171	6,171	9,824	11,359	13,623	16,727	18,598	12,350	Février .....	26
5,931	8,593	9,241	11,638	14,153	16,775	23,292	12,668	Mars .....	27
5,656	7,403	9,920	10,881	15,974	17,063	19,921	9,520	Avril .....	28
5,900	8,467	9,183	11,317	16,072	17,779	11,633	12,369	Mai .....	29
7,608	8,927	10,113	11,603	15,105	18,274	14,734	13,000	Juin .....	30
6,022	9,916	9,685	12,154	15,886	17,179	14,691	13,142	Juillet .....	31
6,047	9,386	10,505	11,796	16,935	15,675	14,716	12,595	Août .....	32
6,302	9,249	11,654	11,404	16,884	17,687	13,806	12,373	Septembre .....	33
6,178	9,242	10,886	13,277	16,038	17,612	14,004	11,025	Octobre .....	34
5,965	9,341	11,729	12,969	16,228	17,206	13,869	11,307	Novembre .....	35
6,448	9,751	11,024	13,507	17,188	15,189	12,531	10,952	Décembre .....	36
								<u>Véhicules utilitaires:</u>	
11,304	11,798	13,998	11,390	9,668	15,543	21,580	28,683	Janvier .....	37
11,193	11,394	14,417	11,260	10,303	15,737	21,207	26,613	Février .....	38
11,991	11,855	13,173	11,439	11,457	15,496	24,040	25,229	Mars .....	39
11,165	9,957	13,775	10,946	13,251	15,367	21,214	24,506	Avril .....	40
12,224	12,579	12,274	10,684	13,709	17,810	18,946	26,440	Mai .....	41
12,383	11,716	12,857	11,191	13,538	17,324	20,191	24,486	Juin .....	42
9,814	12,497	12,913	11,935	13,173	16,842	18,711	28,850	Juillet .....	43
10,926	13,299	12,612	11,201	12,292	17,331	20,909	30,316	Août .....	44
11,532	12,146	13,514	12,436	14,715	17,062	21,642	26,167	Septembre .....	45
11,357	13,463	12,127	12,121	15,384	18,890	22,776	23,153	Octobre .....	46
10,064	13,305	13,446	10,246	15,391	19,585	23,040	21,126	Novembre .....	47
11,691	13,746	11,711	8,721	16,157	20,467	21,144	23,185	Décembre .....	48

TABLE 10. Provincial Distribution of Numbers of New Motor Vehicles sold in Canada, in Percentages, by Type and Origin of Vehicle, 1973 and 1974

TABEAU 10. Répartition proportionnelle provinciale du nombre de véhicules automobiles neufs vendus au Canada, par genre et origine de véhicule, 1974 et 1973

Province	Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	1973	1974	1973	1974	1973	1974
per cent — pourcentage						
Total, all vehicles — Total, tous véhicules						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	2.0	1.8	1.9	1.8	2.1	2.0
Prince Edward Island — Île-du-Prince-Édouard .....	0.4	0.4	0.4	0.4	0.4	0.5
Nova Scotia — Nouvelle-Écosse .....	3.2	3.4	3.4	3.5	3.0	3.1
New Brunswick — Nouveau-Brunswick .....	2.8	2.8	2.8	2.8	2.8	2.9
Québec .....	25.8	25.4	28.1	28.1	17.0	17.1
Ontario .....	38.2	36.3	39.9	38.1	32.0	30.6
Manitoba .....	4.3	4.5	4.0	4.2	5.2	5.4
Saskatchewan .....	4.0	4.9	3.3	3.9	6.7	8.0
Alberta .....	8.7	9.7	6.9	7.6	15.4	15.9
British Columbia(1) — Colombie-Britannique(1) .....	10.6	10.8	9.3	9.6	15.4	14.5
Canadian and United States manufactured vehicles — Véhicules fabriqués au Canada et aux États-Unis						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	2.5	2.4	2.1	1.9	2.5	2.4
Prince Edward Island — Île-du-Prince-Édouard .....			0.4	0.4		
Nova Scotia — Nouvelle-Écosse .....	3.2	3.3	3.2	3.5	2.8	3.0
New Brunswick — Nouveau-Brunswick .....	2.7	2.8	2.7	2.8	2.8	2.9
Québec .....	26.0	25.6	28.6	28.5	17.5	17.5
Ontario .....	39.4	37.0	41.3	39.1	33.1	31.3
Manitoba .....	4.5	4.7	4.3	4.4	5.4	5.6
Saskatchewan .....	4.4	5.3	3.6	4.2	6.9	8.3
Alberta .....	8.6	9.8	6.6	7.5	15.4	16.0
British Columbia(1) — Colombie-Britannique(1) .....	8.7	9.1	7.2	7.7	13.6	13.0
Overseas manufactured vehicles — Véhicules fabriqués outre-mer						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	1.8	1.6	1.3	1.2	2.7	2.3
Prince Edward Island — Île-du-Prince-Édouard .....			0.4	0.4		
Nova Scotia — Nouvelle-Écosse .....	3.9	3.7	3.8	3.5	4.9	5.0
New Brunswick — Nouveau-Brunswick .....	3.0	2.8	3.0	2.8	3.2	3.4
Québec .....	24.8	24.0	26.3	25.6	11.4	11.3
Ontario .....	32.6	31.3	34.0	32.8	19.5	19.1
Manitoba .....	3.0	3.2	3.0	3.2	2.9	3.6
Saskatchewan .....	2.2	2.1	2.0	1.8	4.1	4.3
Alberta .....	8.9	9.1	8.2	8.3	15.1	15.1
British Columbia(1) — Colombie-Britannique(1) .....	19.8	22.2	18.0	20.4	36.2	35.9

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

APPENDIX — ANNEXE

AUTOMOBILE MANUFACTURERS

(Canadian and United States manufactured vehicles)

FABRICANTS D'AUTOMOBILES

(véhicules fabriqués au Canada ou aux États-Unis)

American Motors (Canada) Limited  
Automobiles Renault Canada Limitée  
Canadian Kenworth Limited  
Canadian Motor Industries Limited  
Chrysler Canada Limited  
J.H. Corbeil Ltée  
Enerson Bus Company Limited  
Ford Motor Company of Canada Limited  
F.W.D. Corporation Canada Limited  
General Motors of Canada Limited  
Hayes Manufacturing Company Limited  
International Harvester Company of Canada  
Limited

Jeep of Canada Limited  
Mack Trucks Manufacturing Company of Canada Limited  
Motor Coach Industries Incorporated  
Napco Industries Incorporated  
Peugeot Canada Limitée  
Prévost Car Incorporated  
Sicard Incorporée  
Thomas Built Buses of Canada  
Volvo (Canada) Limited  
Western Flyer Coach Limited  
White Trucks — Division of White Motor  
Corporation

AUTOMOBILE IMPORTERS AND DISTRIBUTORS

(Overseas manufactured vehicles)

IMPORTATEURS ET DISTRIBUTEURS D'AUTOMOBILES

(véhicules fabriqués outre-mer)

Alfa Romeo (Canada) Limited  
Automobiles Renault Canada Limitée  
British-Leyland Motors (Canada) Limited  
Canadian Honda Motor Limited  
Canadian Motor Industries Limited  
Citroen Canada Limitée  
City Motors Limited  
Fiat Motors of Canada Limited  
Ford Motor Company of Canada Limited

General Motors of Canada Limited  
Mazda Motors of Canada Limited  
Mercedes-Benz of Canada Limited  
Nissan Automobiles Company (Canada) Limited  
Peugeot Canada Limitée  
Rolls-Royce (Montreal) Limited  
Cricket-Colt Division, Chrysler Canada Limited  
Volkswagen Canada Limited  
Volvo (Canada) Limited



Statistics Canada Statistique Canada

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Merchandising and Services Division

Division du commerce et des services

## NEW MOTOR VEHICLE SALES VENTES DE VÉHICULES AUTOMOBILES NEUFS

For the month ending – Pour le mois terminé le

Collected under Authority of Statistics Act, Chapter 15,  
Statutes of Canada 1970-71-72.

Déclaration exigée en vertu de la Loi sur la statistique,  
chapitre 15, Statuts du Canada de 1970-71-72.

Complete and mail one copy by the 15th of the month.

Prière de remplir et de poster pour le 15 du mois.

Revise name or address if not correct – Corriger le nom ou l'adresse, s'il y a lieu

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

**NOTE:** Report dollar sales at actual selling price to end-users.

Prière de déclarer le nombre et le montant des ventes, au prix réel, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

**NOTA:** Déclarez le montant des ventes, au prix réel, aux consommateurs ultimes.

Province	Passenger cars Automobiles particulières		Trucks Camions		Buses and coaches Autocars et autobus	
	Number Nombre	\$ (omit cents) (omettre les cents)	Number Nombre	\$ (omit cents) (omettre les cents)	Number Nombre	\$ (omit cents) (omettre les cents)
CANADA, Total						
Newfoundland – Terre-Neuve						
Prince Edward Island – Île-du-Prince-Édouard						
Nova Scotia – Nouvelle-Écosse						
New Brunswick – Nouveau-Brunswick						
Québec						
Ontario						
Manitoba						
Saskatchewan						
Alberta						
British Columbia (Include Yukon and N.W.T.) – Colombie-Britannique (Y compris le Yukon et les T.N.-O.)						
Signature	Telephone number – Numéro de téléphone			Date of this report – Date de ce rapport		





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# New motor vehicle sales

1975

# Ventes de véhicules automobiles neufs

1975

Government  
Publications



STATISTICS CANADA — STATISTIQUE CANADA  
Merchandising and Services Division — Division du commerce et des services

NEW MOTOR VEHICLE SALES

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VENTES DE VÉHICULES AUTOMOBILES NEUFS

1975

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### NOTA

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## INTRODUCTION

This publication contains final statistics on the number and retail value of new motor vehicles sold in 1975, by provinces (or regions) as well as by type and origin of vehicles. Revisions to the monthly series (published during the year in "New Motor Vehicle Sales," Catalogue 63-007), seasonally adjusted data on sales of new passenger cars and commercial vehicles, and extensive historical information are also provided in the following pages.

The monthly statistics on new motor vehicle sales, on which this annual publication is based, are obtained by the Merchandising and Services Division in a survey of Canadian automobile manufacturers (for both Canadian- and United States-produced vehicles) and importers of vehicles manufactured elsewhere. The data supplied by manufacturers and importers on unit sales of new motor vehicles are taken directly from their dealers' monthly sales reports; however, dollar values generally are estimated by respondents by means of internal accounting procedures.

In this publication, the term "passenger cars" denotes all vehicles whose principal function is to carry passengers, including those used for commercial purposes, i.e., taxis, rented automobiles and limousines, and other fleets. The term "commercial vehicles," on the other hand, is limited solely to trucks and buses; this designation applies regardless of the use to which such vehicles are put.

With reference to the "origin" of new motor vehicles, the tables in this report differentiate between Canadian- and United States-manufactured vehicles and overseas-manufactured vehicles. The latter term pertains only to those vehicles which are imported (some by Canadian and United States manufacturers) in a fully-assembled state from countries other than the United States. Passenger cars and trucks assembled on this continent are treated statistically as Canadian- and United States-manufactured vehicles, regardless of the source of vehicle parts.

## SUMMARY OF RESULTS

Sales of new motor vehicles increased during 1975 to record levels for the fifth successive year, in terms of both number and retail value. Nationally, the number of new passenger cars and commercial vehicles sold advanced 5.4% over the 1974 total, to 1,316,629 units, while the value of sales rose to \$7,261.0 million, 22.7% higher than the \$5,917.0 million reported during the preceding 12 months. These growth rates are in sharp contrast to the year-over-year changes between 1973 and 1974, when the number of units sold increased only 1.8% and dollar values rose 10.2%.

The 1975 experience was not uniform throughout Canada. Total unit sales rose in only four of the 10 provinces, led by Ontario (with an exceptionally strong fourth-quarter surge in new car sales) and Alberta. However, at least partially as a result of price increases which occurred during the year, the value of sales of all Canadian- and United States-manufactured vehicles and of overseas-produced passenger cars forged ahead of 1974 levels in every province and region. Aggregate retail values fell in only one sector: overseas-manufactured trucks. In this case, advances in a number of provinces were insufficient to offset the declines experienced principally in British Columbia, Quebec and Saskatchewan.

Cette publication présente les statistiques définitives du nombre de véhicules automobiles neufs vendus en 1975 par province (ou région), par type et par pays d'origine et leur valeur au détail. Elle comporte également des corrections apportées à la série mensuelle (publiée au cours de l'année dans le n° 63-007 au catalogue "Ventes de véhicules automobiles"), des données désaisonnalisées sur les ventes de voitures particulières neuves et des véhicules utilitaires neufs ainsi que des renseignements chronologiques généraux.

La série statistique mensuelle sur les ventes de véhicules automobiles neufs de cette publication annuelle est produite par la Division du commerce et des services grâce à une enquête des fabricants canadiens d'automobiles (pour les véhicules produits par les Canadiens et les Américains) et des importateurs de véhicules fabriqués ailleurs. Les données fournies par les fabricants et les importateurs sur les ventes unitaires de véhicules automobiles neufs nous viennent directement des rapports mensuels sur les ventes de leurs concessionnaires; cependant, les valeurs en dollars sont généralement des estimations des répondants obtenues par les méthodes comptables internes.

Dans cette publication, le terme "voitures particulières" englobe tous les véhicules dont la fonction principale est de transporter les passagers; elle comprend, entre autres, les véhicules utilisés à des fins commerciales, comme les taxis, les voitures et les limousines de location et autres. Le terme "véhicules utilitaires" comprend seulement les camions et les autobus; cette désignation s'applique quelle que soit leur utilisation.

En ce qui concerne le pays "d'origine" des véhicules automobiles neufs, les tableaux de cette publication font une différence entre les véhicules fabriqués au Canada et aux États-Unis et les véhicules fabriqués outre-mer. Ce dernier terme ne s'applique qu'aux véhicules importés (certains par des fabricants canadiens ou américains) assemblés dans des pays autres que les États-Unis. Les voitures particulières et les camions assemblés sur notre continent sont traités statistiquement comme des véhicules de fabrication canadienne ou américaine, quelle que soit la source de leurs pièces.

## SOMMAIRE DES RESULTATS

Les ventes de véhicules automobiles neufs ont augmenté en 1975, atteignant un niveau record pour la cinquième année consécutive, tant du point de vue du nombre que de la valeur au détail. À l'échelle nationale, le nombre de voitures particulières et de véhicules utilitaires neufs vendus a progressé de 5.4 % par rapport à 1974 pour se fixer à 1,316,629 unités, alors que la valeur des ventes s'est accrue de 22.7 %, passant de \$5,917.0 millions en 1974 à \$7,261.0 millions. Ces taux d'accroissement contrastent vivement avec les variations annuelles observées entre 1973 et 1974, alors le nombre d'unités vendues ne s'est accru que de 1.8 % et la valeur monétaire, de 10.2 %.

Les résultats de 1975 ne sont pas les mêmes dans tout le Canada. Les ventes unitaires totales n'ont augmenté que dans quatre des 10 provinces, l'Ontario se classant en tête (avec une poussée exceptionnellement forte des ventes de voitures neuves au quatrième trimestre) avec l'Alberta. Toutefois, au moins en partie à cause de la hausse des prix survenue durant l'année, la valeur des ventes de tous les véhicules fabriqués au Canada et aux États-Unis et des voitures particulières fabriquées outre-mer a dépassé les niveaux de 1974 dans toutes les provinces et régions. Les valeurs au détail globales ont diminué dans un seul secteur, celui des camions fabriqués outre-mer. Dans ce dernier cas, les progressions de certaines provinces étaient insuffisantes pour renverser les baisses observées principalement en Colombie-Britannique, au Québec et en Saskatchewan.

Percentage Changes in Sales of New Motor Vehicles (Number and Retail Value)  
by Type and Origin, Canada and Provinces, 1974-1975

Taux de variation des ventes de véhicules automobiles neufs (nombre et valeur de détail)  
par genre et origine de véhicule, Canada et provinces, 1974-1975

Province	All types of vehicles — Tous genres de véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
per cent — pourcentage						
All vehicles — Total — Tous véhicules						
CANADA .....	+ 5.4	+ 22.7	+ 4.9	+ 24.9	+ 6.8	+ 18.0
Newfoundland — Terre-Neuve .....	— 4.3	+ 12.4	— 7.9	+ 9.1	+ 5.7	+ 18.9
Prince Edward Island — Île-du-Prince-Édouard ....	— 3.9	+ 11.7	— 4.1	+ 14.3	— 3.5	+ 6.1
Nova Scotia — Nouvelle-Écosse .....	— 1.7	+ 16.5	— 3.6	+ 14.9	+ 4.8	+ 20.5
New Brunswick — Nouveau-Brunswick .....	— 0.2	+ 15.7	— 1.4	+ 18.1	+ 3.4	+ 11.0
Québec .....	+ 2.0	+ 19.3	+ 1.6	+ 21.0	+ 4.1	+ 14.0
Ontario .....	+ 12.7	+ 31.2	+ 13.8	+ 36.3	+ 8.3	+ 18.0
Manitoba .....	— 1.0	+ 18.3	— 5.3	+ 12.7	+ 9.2	+ 28.4
Saskatchewan .....	+ 1.3	+ 22.0	— 7.1	+ 10.9	+ 13.7	+ 35.7
Alberta .....	+ 6.2	+ 23.1	+ 2.6	+ 21.5	+ 11.5	+ 24.7
British Columbia(1) — Colombie-Britannique(1) ...	— 1.7	+ 10.2	— 1.7	+ 13.7	— 1.6	+ 5.5
Vehicles manufactured in Canada and the United States — Véhicules fabriqués au Canada et aux États-Unis						
CANADA .....	+ 5.7	+ 23.4	+ 4.9	+ 25.9	+ 8.0	+ 18.7
Newfoundland — Terre-Neuve .....	— 4.9	+ 12.2	— 9.0	+ 8.5	+ 5.9	+ 19.1
Prince Edward Island — Île-du-Prince-Édouard ....	— 5.0	+ 10.9	— 5.2	+ 13.7	— 4.5	+ 5.7
Nova Scotia — Nouvelle-Écosse .....	— 1.2	+ 17.6	— 4.1	+ 15.4	+ 7.8	+ 22.7
New Brunswick — Nouveau-Brunswick .....	+ 0.5	+ 16.2	— 0.8	+ 19.1	+ 4.0	+ 11.1
Québec .....	+ 2.9	+ 20.6	+ 2.5	+ 22.8	+ 4.7	+ 14.4
Ontario .....	+ 12.7	+ 31.7	+ 13.8	+ 37.4	+ 8.9	+ 18.5
Manitoba .....	— 1.0	+ 18.6	— 5.7	+ 12.6	+ 9.3	+ 28.8
Saskatchewan .....	+ 1.8	+ 22.7	— 7.4	+ 11.0	+ 14.7	+ 36.5
Alberta .....	+ 7.0	+ 23.9	+ 2.7	+ 22.4	+ 12.7	+ 25.2
British Columbia(1) — Colombie-Britannique(1) ...	— 3.8	+ 8.6	— 6.8	+ 10.5	+ 1.1	+ 6.7
Vehicles manufactured overseas — Véhicules fabriqués outre-mer						
CANADA .....	+ 3.4	+ 16.8	+ 5.2	+ 18.9	— 11.0	— 1.2
Newfoundland — Terre-Neuve .....	+ 2.1	+ 14.6	+ 2.5	+ 14.8	+ 0.3	+ 13.1
Prince Edward Island — Île-du-Prince-Édouard ....	+ 2.7	+ 17.9	+ 1.8	+ 18.6	+ 7.1	+ 14.5
Nova Scotia — Nouvelle-Écosse .....	— 4.8	+ 8.1	— 1.4	+ 12.1	— 23.8	— 14.9
New Brunswick — Nouveau-Brunswick .....	— 4.6	+ 10.9	— 4.7	+ 11.3	— 3.7	+ 8.2
Québec .....	— 4.2	+ 7.8	— 3.8	+ 8.4	— 10.2	— 3.1
Ontario .....	+ 12.6	+ 26.6	+ 14.0	+ 28.5	— 5.9	— 0.8
Manitoba .....	— 1.0	+ 14.0	— 2.2	+ 13.9	+ 6.8	+ 14.3
Saskatchewan .....	— 6.3	+ 6.9	— 3.5	+ 9.1	— 15.1	— 2.2
Alberta .....	+ 0.3	+ 15.2	+ 2.0	+ 16.3	— 7.0	+ 9.8
British Columbia(1) — Colombie-Britannique(1) ...	+ 3.9	+ 16.1	+ 8.5	+ 21.1	— 16.6	— 6.4

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

During 1975, dollar sales of new passenger cars in Canada expanded at a somewhat faster rate than those of new commercial vehicles. New car values rose 24.9% (on an increase of 4.9% in number of units) over 1974, compared to an 18.0% growth in the value of new commercial vehicles sold over the year. At the national level, passenger car values of \$5,018.4 million for 989,280 units represented 69.1% of new motor vehicle sales during 1975, slightly higher than the percentage share of 67.9% reported in 1974.

This improvement in new passenger car sales was bolstered by strong growth in the Canadian and United States sector, which recorded a 25.9% rise over 1974 (compared to 18.9% for overseas vehicles). In six of the 10 provinces, the growth in sales value of domestically produced new cars exceeded that of overseas-manufactured passenger vehicles. In number of units sold, however, overseas products fared slightly better, with a 5.2% increase over 1974, than Canadian and United States models (sales of which rose 4.9% during the same period). As a result, the market share of Canadian and United States passenger cars, following three years of steady advances, remained constant during 1975 at 84.5% of the total passenger units sold in Canada.

The 5.2% increase in number and 18.9% rise in the retail value of imported passenger cars represented a complete recovery from the depressed sales levels experienced during the preceding year. (In 1974, sales of overseas-manufactured passenger cars fell 22.3% in number and 12.0% in value.) Of the 153,601 overseas-produced passenger cars sold in Canada during 1975 at a total retail value of \$668.2 million, 95,772 units valued at \$356.8 million were manufactured in Japan. Sales of Japanese-built passenger cars were 9.3% higher in number and 18.4% higher in value than the comparable 1974 figures. Sales of European-built passenger cars, which accounted for less than half of the overseas totals, declined by 0.9% in number of units but increased by 19.5% in retail value during the year.

The average retail price paid by consumers for Canadian- and United States-manufactured passenger cars rose 20.1% from \$4,336 in 1974 to \$5,206 in 1975, following a 6.2% advance during the preceding year. The average price of \$5,384 on European-made passenger cars was 20.6% higher than the 1974 figure of \$4,464; during the past two years, the average retail price of such vehicles has increased more than 46%. In contrast, the average price of Japanese-built passenger cars advanced only 8.3%, from \$3,439 to \$3,726, between 1974 and 1975 and only 16.3% over the past two years. (Average retail prices and obtained arithmetically from annual sales statistics and therefore do not reflect the significant shifts in consumer buying habits which may take place within specific market sectors. These data can only be used to indicate general trends in the price movements of various types of commodities.)

Sales of new commercial vehicles during 1975 increased at a considerably slower rate, in terms of retail value, than those of new passenger cars: 18.0% in contrast to 24.9% over the comparable 1974 figures. However, the 6.8% increase in units sales of commercial vehicles was significantly higher than the 4.9% advance for new passenger cars. The aggregate sales of 327,349 new trucks and buses during the year, with a value of \$2,242.6 million, were based on steady growth in all but two provinces (Prince Edward Island and British Columbia). Retail values rose in every province, with particularly high rates of increase in Saskatchewan, Manitoba and Alberta.

En 1975, les ventes en dollars de voitures particulières neuves au Canada ont augmenté à un rythme quelque peu plus rapide que celles des véhicules utilitaires neufs. La valeur des voitures neuves a augmenté de 24.9 % (soit une hausse de 4.9 % du nombre d'unités) par rapport à 1974, alors que celle des véhicules utilitaires neufs vendus pendant l'année s'est accrue de 18.0 %. À l'échelle nationale, la valeur de \$5,018.4 millions pour 989,280 voitures particulières représentait 69.1 % de la vente des véhicules automobiles neufs en 1975 (soit une légère hausse par rapport à la part de 67.9 % enregistrée en 1974).

Ce redressement des ventes de voitures particulières neuves s'explique par une forte croissance du secteur canadien et américain qui a accusé une hausse de 25.9 % par rapport à 1974 (contre 18.9 % pour les véhicules d'outre-mer). Dans six des 10 provinces, l'accroissement de la valeur des ventes de voitures neuves de fabrication nord-américaine a surpassé celui pour les voitures fabriquées outre-mer. Du point de vue du nombre d'unités vendues, toutefois, les produits en provenance d'outre-mer se sont un peu mieux comportés (augmentation de 5.2 % par rapport à 1974) que les modèles canadiens et américains dont les ventes se sont accrues de 4.9 % au cours de la même période. Par conséquent, la part du marché des voitures particulières canadiennes et américaines, après trois années de progression régulière, est demeurée constante en 1975, à 84.5 % du total d'unités de voitures particulières vendues au Canada.

Les progressions de 5.2 % et de 18.9 % du nombre et de la valeur au détail des voitures particulières importées représentent un redressement absolu par rapport au niveau très bas des ventes de l'année précédente. (En 1974, les ventes de voitures particulières fabriquées outre-mer ont baissé de 22.3 % en nombre et de 12.0 % en valeur.) Des 153,601 voitures particulières fabriquées outre-mer et vendues au Canada en 1975 à une valeur totale au détail de \$668.2 millions, 95,772 véhicules évalués à \$356.8 millions ont été fabriqués au Japon. Les ventes de voitures particulières de fabrication japonaise étaient supérieures de 9.3 % en nombre et de 18.4 % en valeur aux chiffres de 1974. Les ventes de voitures particulières fabriquées en Europe, qui comptent pour moins de la moitié des totaux pour les voitures d'outre-mer, ont baissé de 0.9 % en nombre mais se sont accrues de 19.5 % en valeur au détail pendant l'année.

Le prix au détail moyen payé par les consommateurs pour les voitures particulières fabriquées au Canada et aux États-Unis s'est accru de 20.1 %, passant de \$4,336 en 1974 à \$5,206 en 1975, après une progression de 6.2 % l'année précédente. Le prix moyen de \$5,384 des voitures particulières de fabrication européenne était supérieur de 20.6 % à celui de \$4,464 payé en 1974; au cours des deux années précédentes, le prix de détail moyen de ce type de véhicules a augmenté de plus de 46 %. Par contre, le prix moyen des voitures particulières japonaises a progressé de 8.3 % seulement, passant de \$3,439 à \$3,726 entre 1974 et 1975, et de 16.3 % seulement au cours des deux années précédentes. (Comme les prix au détail moyens sont calculés de façon arithmétique à partir des statistiques des ventes annuelles, ils ne reflètent pas les changements appréciables des habitudes d'achat des consommateurs qui peuvent agir sur des secteurs particuliers du marché. Ces données ne peuvent être utilisées que pour indiquer les tendances générales des mouvements des prix de divers types de produits.)

En 1975, les ventes de véhicules utilitaires neufs se sont accrues à un rythme considérablement inférieur (quant à la valeur au détail) à celui des voitures particulières neuves: 18.0 % comparativement à 24.9 % par rapport à 1974. Toutefois, la hausse de 6.8 % du nombre d'unités de véhicules utilitaires vendus était de beaucoup supérieure à la progression de 4.9 % pour les voitures particulières neuves. Les ventes globales de 327,349 camions et autobus neufs pendant l'année, d'une valeur de \$2,242.6 millions, s'expliquent par la croissance régulière observée dans huit des dix provinces (l'Île-du-Prince-Édouard et la Colombie-Britannique étant les deux exceptions). Les valeurs au détail ont progressé dans chaque province, particulièrement en Saskatchewan, au Manitoba et en Alberta.

Sales of new Canadian- and United States-manufactured commercial vehicles, which increased 8.0% in number (to 310,590 units) and 18.7% in value (to \$2,174.9 million), provided the major impetus to overall growth in this sector during 1975. Unit sales of these vehicles fell in only one province, Prince Edward Island, and then by only 4.5%. However, sales values rose throughout Canada, with major gains experienced in the three Prairie Provinces and Nova Scotia. The average retail price of Canadian- and United States-made commercial vehicles rose 10.0% during the year, from \$6,366 to \$7,002, following a modest 2.2% increase between 1973 and 1974. (The 1975 data include sales of 5,806 buses and coaches produced in Canada and the United States, which carried a total retail value of \$115.5 million.)

For the second consecutive year, the imported commercial vehicles sector declined in both number and value of units sold, experiencing slightly worse results in 1975 than in 1974. The number of foreign-built trucks sold throughout the country declined 11.0% to 16,759 units, following a 7.8% drop the previous year. In terms of dollar value, sales of such vehicles fell 1.2% during 1975 to \$67.8 million; in 1974, the decline in value was 0.3%. During the past two years, these declines have amounted in total to 17.9% in units sold and 1.5% in retail value. However, the average retail price of overseas-produced commercial vehicles rose more than 20% over the same period, reaching \$4,043 in 1975.

In a number of respects, 1975 was an unusual year for new motor vehicle sales. There were no strikes, lengthy work stoppages or inventory shortages to disrupt the pattern of sales. Foreign exchange rates were relatively stable throughout the year, unlike 1973, when steep upward revaluations of currency seriously affected Canadian sales of imported products. The import tax remained unchanged at 15% (despite efforts on the part of importers to obtain a reduction) and the manufacturers' sales tax, which is charged on both domestic and foreign-built vehicles, stayed at the 12% level of previous years. Not even a cash rebate programme, implemented by major Canadian-United States manufacturers during January and February of 1975, was successful in halting the erosion of first-quarter sales which first began in the preceding year.

In one province, however, changes in sales tax legislation had a major impact on the quarterly pattern of motor vehicle sales during 1975. On April 8, the Government of Ontario reduced the provincial sales tax on a broad range of consumer goods, until year end, from 7% to 5%. Three months later, on July 7, a tax rebate programme was introduced which effectively reduced the sales tax, for the balance of the year, from 5% to nil on most North American-built vehicles. In August, this programme was extended (retroactive to July 7) to include all new vehicles, with minor exceptions, sold in the province. Despite these incentives, however, the second and third quarter share of annual sales (measured in dollars) fell 6 percentage points in Ontario below the 1974 figure.

It was only in the final quarter of the year, with 1976 models of Canadian- and United States-produced vehicles on the market and the end of the tax rebate programme in sight, that there was a dramatic surge in sales of new motor vehicles: particularly those manufactured in Canada and the United States. The dollar value of North American passenger cars sold during this period accounted for 36.2% of the year's total, compared to 23.1% in 1974. As a result of this turnaround, the fourth-quarter share of annual sales returned to or exceeded the levels established in this province prior to 1973. The national fourth-quarter figures also rose substantially (although to a lesser extent than in Ontario) for most sectors of the new motor vehicles market.

Les ventes de véhicules utilitaires neufs fabriqués au Canada et aux États-Unis, lesquelles se sont accrues de 8.0 % en nombre (310,590 véhicules) et de 18.7 % en valeur (\$2,174.9 millions), sont la cause principale de la croissance générale de ce secteur en 1975. Le nombre d'unités vendues a baissé dans une seule province, soit l'Île-du-Prince-Édouard, et seulement de 4.5 %. Par contre, la valeur des ventes a progressé dans tout le Canada, les progressions les plus élevées ayant été enregistrées dans les trois provinces des Prairies et en Nouvelle-Écosse. Le prix au détail moyen des véhicules utilitaires fabriqués au Canada et aux États-Unis s'est accru de 10.0 % pendant l'année, passant de \$6,366 à \$7,002, après une faible augmentation de 2.2 % entre 1973 et 1974. (Les données de 1975 comprennent la vente de 5,806 autobus et autocars fabriqués au Canada et aux États-Unis dont la valeur au détail totale s'élève à \$115.5 millions.)

Pour la deuxième année de suite, le secteur des véhicules utilitaires importés est touché par une baisse en nombre et en valeur des unités vendues et les résultats de 1975 étaient un peu inférieurs à ceux de 1974. Le nombre de camions fabriqués à l'étranger et vendus au Canada a diminué de 11.0 % pour s'inscrire à 16,759 unités, après une baisse de 7.8 % l'année précédente. En valeur, les ventes de ces véhicules ont baissé de 1.2 % en 1975, passant à \$67.8 millions; en 1974, la chute de la valeur avait été de 0.3 %. Pour les deux dernières années, ces baisses sont au total de 17.9 % pour le nombre d'unités vendues et de 1.5 % pour la valeur au détail. Par contre, le prix au détail moyen des véhicules utilitaires fabriqués outremer a progressé de 20 % au cours de la même période, atteignant \$4,043 en 1975.

À bien des égards, 1975 a été une année inhabituelle pour la vente des véhicules automobiles neufs. Il n'y a pas eu de grève, de longs arrêts du travail ni de pénuries dans les stocks pour dérégler le rythme des ventes. Les cours du change sont demeurés relativement stables pendant l'année, contrairement à 1973, où de fortes réévaluations des devises ont sérieusement touché les ventes canadiennes de produits importés. La taxe à l'importation est restée inchangée à 15 % (malgré les efforts des importateurs pour obtenir une réduction), et la taxe de vente des fabricants, levée sur les véhicules de fabrication nord-américaine et étrangère, est restée à 12 %, comme par les années précédentes. Même le programme de paiement en espèces lancé par les grands fabricants canadiens et américains en janvier et en février 1975 n'a pas réussi à arrêter l'érosion des ventes au premier trimestre qui avait déjà commencé l'année précédente.

Dans une province, cependant, les changements de la législation de la taxe de vente ont fortement influé sur le rythme trimestriel des ventes de véhicules automobiles en 1975. Le 8 avril, l'administration ontarienne a ramené la taxe de vente provinciale touchant un vaste éventail de produits de consommation de 7 % à 5 % jusqu'à la fin de l'année. Trois mois plus tard, le 7 juillet, un programme de réduction fiscale était introduit pour ramener la taxe de vente pour le reste de l'année de 5 % à 0 % sur la plupart des véhicules de fabrication nord-américaine. En août, ce programme a été étendu (retroactivement au 7 juillet) à tous les véhicules neufs, sauf pour quelques exceptions peu importantes, vendus dans la province. En dépit de ces mesures d'encouragement, la part relative des deuxième et troisième trimestres des ventes annuelles, calculées en dollars, a accusé une baisse de 6 points en Ontario par rapport à 1974.

Ce n'est qu'au quatrième trimestre, avec le lancement des modèles 1976 fabriqués au Canada et aux États-Unis et la fin du programme de dégrèvement fiscal en vue, que la vente des véhicules automobiles neufs, et plus particulièrement ceux de fabrication canadienne et américaine, s'est accrue de façon spectaculaire. La valeur en dollars des voitures particulières nord-américaines vendues pendant cette période comptait pour 36.2 % du total annuel, comparativement à 23.1 % en 1974. Pour cette raison, la part du quatrième trimestre des ventes annuelles a atteint ou dépassé les niveaux établis dans cette province avant 1973. Les chiffres nationaux pour le quatrième trimestre font également ressortir une augmentation appréciable, bien que moins prononcée qu'en Ontario, pour la plupart des secteurs du marché des véhicules automobiles neufs.

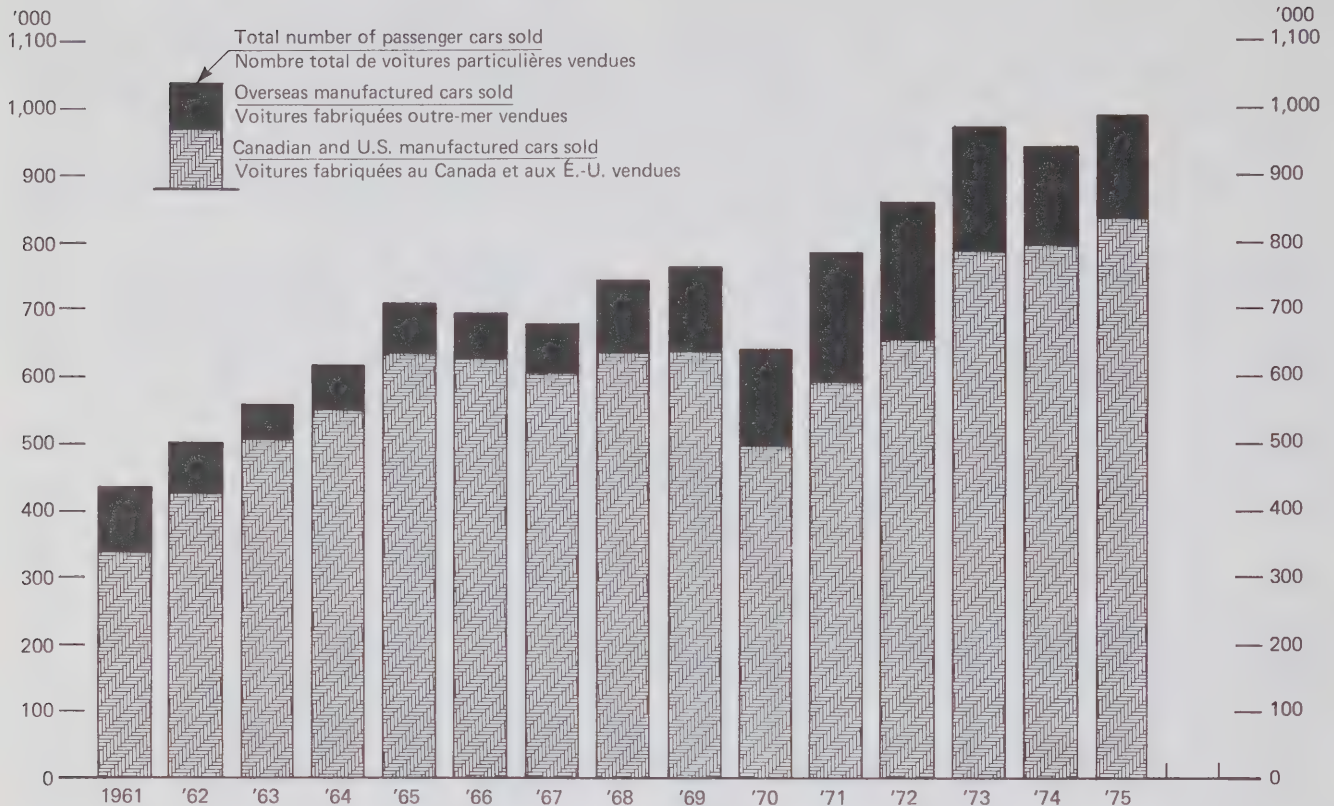
Percentage Distribution of New Motor Vehicle Sales, by Type and Origin,  
by Quarters, Canada and Ontario, 1971-1975

Distribution en pourcentage de véhicules automobiles neufs, selon le genre et l'origine  
par trimestres, Canada et Ontario, 1971-1975

Type - Origin - Year - Genre - Origine - Année	Canada				Ontario			
	1st quarter - 1 <sup>er</sup> tri- mestre	2nd quarter - 2 <sup>e</sup> tri- mestre	3rd quarter - 3 <sup>e</sup> tri- mestre	4th quarter - 4 <sup>e</sup> tri- mestre	1st quarter - 1 <sup>er</sup> tri- mestre	2nd quarter - 2 <sup>e</sup> tri- mestre	3rd quarter - 3 <sup>e</sup> tri- mestre	4th quarter - 4 <sup>e</sup> tri- mestre
All vehicles - Tous véhicules:								
1971 .....	19.0	31.1	22.3	27.6	19.8	30.9	21.1	28.2
1972 .....	20.3	31.2	21.4	27.1	20.3	30.6	20.2	28.9
1973 .....	23.4	30.9	21.1	24.6	23.9	30.8	20.6	24.7
1974 .....	22.4	31.7	24.2	21.7	23.0	31.0	23.6	22.4
1975 .....	19.3	29.1	23.2	28.4	18.5	26.7	21.9	32.9
All passenger cars - Toutes les voitures particulières:								
1971 .....	19.2	31.3	22.2	27.3	20.0	30.5	21.1	28.4
1972 .....	20.0	31.5	21.2	27.3	20.0	30.3	20.2	29.5
1973 .....	23.3	31.8	20.9	24.0	23.9	31.4	20.1	24.6
1974 .....	21.9	32.5	23.8	21.8	22.7	30.9	23.4	23.0
1975 .....	18.8	28.7	22.8	29.7	18.0	25.7	21.2	35.1
Passenger cars manufactured in Canada and the United States - Voitures particulières fabriquées au Canada et aux États-Unis:								
1971 .....	19.8	31.6	20.7	27.9	20.5	30.7	19.9	28.9
1972 .....	20.1	31.5	20.0	28.4	20.2	30.1	19.1	30.6
1973 .....	23.1	32.1	20.1	24.7	23.7	31.5	19.6	25.2
1974 .....	22.0	33.0	23.1	21.9	22.8	31.3	22.8	23.1
1975 .....	18.6	28.7	21.9	30.8	17.7	25.6	20.5	36.2
Passenger cars manufactured overseas - Voitures particulières fabriquées outre-mer:								
1971 .....	17.0	29.8	28.4	24.8	17.2	29.6	27.7	25.5
1972 .....	19.4	31.5	26.2	22.9	18.6	31.2	25.6	24.6
1973 .....	24.1	30.4	25.1	20.4	25.4	30.6	23.2	20.8
1974 .....	21.3	29.5	28.2	21.0	21.9	28.2	27.5	22.4
1975 .....	20.1	28.4	28.3	23.2	20.1	26.6	26.8	26.5
All commercial vehicles - Tous les véhicules utilitaires:								
1971 .....	18.2	30.7	22.5	28.6	19.1	32.3	21.0	27.6
1972 .....	20.9	30.5	22.2	26.4	21.2	31.8	20.2	26.8
1973 .....	23.7	28.7	21.5	26.1	23.8	29.2	21.9	25.1
1974 .....	23.6	30.0	25.0	21.4	24.0	31.1	24.3	20.6
1975 .....	20.2	29.9	24.3	25.6	20.0	29.7	24.0	26.3

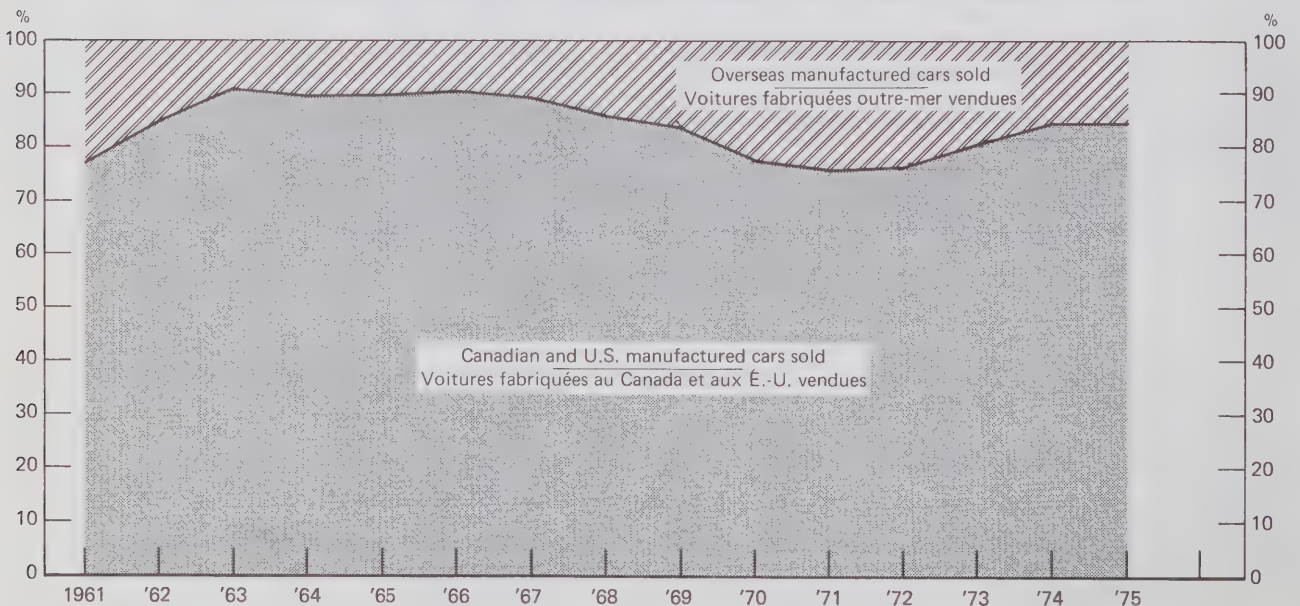
## Annual Retail Sales of New Passenger Cars (Units), by Origin, Canada, 1961-1975

Ventes annuelles au détail de voitures particulières neuves (nombre d'unités) selon l'origine, Canada, 1961-1975



## Market Share of New Passenger Car Sales (Units) Held by Canadian and U.S. Manufacturers and Overseas Manufacturers, Canada, 1961-1975

Parts du marché des ventes de voitures particulières neuves (nombre d'unités) des fabricants canadiens et américains et des fabricants d'outre-mer, Canada, 1961-1975



## SECTION 1

CURRENT YEAR DATA (BY MONTHS)

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DONNÉES DE L'ANNÉE COURANTE (PAR MOIS)

TABLE 1.1. Retail Sales of New Motor Vehicles in Units, by Type of Vehicle,  
by Province, 1975

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	All vehicles:					
1	TOTAL .....	1,316,629	22,075	5,148	41,448	35,019
2	January .....	73,618	997	266	2,517	1,762
3	February .....	91,303	1,405	331	2,780	2,229
4	March .....	101,659	2,010	420	3,529	2,933
5	April .....	122,785	2,505	515	4,138	3,688
6	May .....	133,481	2,582	603	4,493	3,829
7	June .....	132,720	2,629	564	4,712	3,890
8	July .....	112,162	2,165	541	3,776	3,203
9	August .....	99,788	1,620	391	3,250	2,689
10	September .....	89,184	1,528	385	2,882	2,297
11	October .....	134,081	1,873	461	3,599	3,211
12	November .....	113,060	1,695	355	3,084	2,726
13	December .....	112,788	1,066	316	2,688	2,562
	Passenger cars:					
14	TOTAL .....	989,280	15,584	3,809	31,397	25,746
15	January .....	53,848	665	167	1,816	1,235
16	February .....	70,235	1,017	247	2,148	1,680
17	March .....	75,334	1,489	316	2,726	2,098
18	April .....	91,616	1,912	390	3,197	2,749
19	May .....	99,483	1,850	449	3,410	2,912
20	June .....	98,609	1,904	432	3,642	2,868
21	July .....	84,330	1,609	403	2,876	2,374
22	August .....	73,110	1,076	280	2,534	1,958
23	September .....	65,202	1,038	283	2,095	1,656
24	October .....	103,824	1,264	344	2,740	2,370
25	November .....	86,908	1,112	264	2,255	1,958
26	December .....	86,781	648	234	1,958	1,888
	Commercial vehicles:					
27	TOTAL .....	327,349	6,491	1,339	10,051	9,273
28	January .....	19,770	332	99	701	527
29	February .....	21,068	388	84	632	549
30	March .....	26,325	521	104	803	835
31	April .....	31,169	593	125	941	939
32	May .....	33,998	732	154	1,083	917
33	June .....	34,111	725	132	1,070	1,022
34	July .....	27,832	556	138	900	829
35	August .....	26,678	544	111	716	731
36	September .....	23,982	490	102	787	641
37	October .....	30,257	609	117	859	841
38	November .....	26,152	583	91	829	768
39	December .....	26,007	418	82	730	674

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.1. Ventes au détail de véhicules automobiles neufs par nombre d'unités, selon le genre de véhicule, par province, 1975

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	Nº
number — nombre							
						Tous véhicules:	
323,703	510,633	55,922	61,647	128,287	132,747	TOTAL .....	1
16,753	28,169	3,196	3,808	7,924	8,226	Janvier .....	2
21,739	34,498	4,360	4,475	8,959	10,527	Février .....	3
24,991	36,949	4,224	5,169	10,248	11,186	Mars .....	4
35,173	41,999	5,152	5,730	11,674	12,211	Avril .....	5
36,431	48,528	5,663	5,685	12,448	13,219	Mai .....	6
34,286	47,740	5,904	6,303	13,103	13,589	Juin .....	7
30,494	40,550	4,665	5,155	10,644	10,969	Juillet .....	8
24,767	36,119	4,404	4,819	10,581	11,148	Août .....	9
21,968	33,352	3,794	4,157	9,095	9,726	Septembre .....	10
33,271	54,090	6,162	6,344	13,416	11,654	Octobre .....	11
23,969	50,965	4,154	5,015	10,578	10,519	Novembre .....	12
19,861	57,674	4,244	4,987	9,617	9,773	Décembre .....	13
						Voitures particulières:	
269,011	409,189	37,742	33,705	73,931	89,166	TOTAL .....	14
13,599	22,198	2,134	1,965	4,463	5,606	Janvier .....	15
18,199	28,201	3,018	2,530	5,643	7,552	Février .....	16
20,966	28,816	2,726	2,809	5,765	7,623	Mars .....	17
29,545	32,799	3,477	3,033	6,541	7,973	Avril .....	18
30,710	37,511	3,732	3,208	7,121	8,580	Mai .....	19
28,571	37,297	3,974	3,635	7,444	8,842	Juin .....	20
25,512	31,989	3,287	2,984	6,191	7,105	Juillet .....	21
20,219	28,239	2,923	2,515	6,164	7,202	Août .....	22
17,602	25,973	2,508	2,148	5,214	6,685	Septembre .....	23
28,232	44,877	4,354	3,570	7,999	8,074	Octobre .....	24
19,710	42,816	2,813	2,693	6,104	7,183	Novembre .....	25
16,146	48,473	2,796	2,615	5,282	6,741	Décembre .....	26
						Véhicules utilitaires:	
54,692	101,444	18,180	27,942	54,356	43,581	TOTAL .....	27
3,154	5,971	1,062	1,843	3,461	2,620	Janvier .....	28
3,540	6,297	1,342	1,945	3,316	2,975	Février .....	29
4,025	8,133	1,498	2,360	4,483	3,563	Mars .....	30
5,628	9,200	1,675	2,697	5,133	4,238	Avril .....	31
5,721	11,017	1,931	2,477	5,327	4,639	Mai .....	32
5,715	10,443	1,930	2,668	5,659	4,747	Juin .....	33
4,982	8,561	1,378	2,171	4,453	3,864	Juillet .....	34
4,548	7,880	1,481	2,304	4,417	3,946	Août .....	35
4,366	7,379	1,286	2,009	3,881	3,041	Septembre .....	36
5,039	9,213	1,808	2,774	5,417	3,580	Octobre .....	37
4,259	8,149	1,341	2,322	4,474	3,336	Novembre .....	38
3,715	9,201	1,448	2,372	4,335	3,032	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.2. Value of Retail Sales of New Motor Vehicles, by Type of Vehicle,  
by Province, 1975

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			thousands of dollars — milliers de dollars			
	All vehicles:					
1	TOTAL .....	7,261,008	114,730	26,577	215,755	185,120
2	January .....	371,997	4,731	1,225	12,007	8,659
3	February .....	480,243	6,648	1,596	13,476	11,077
4	March .....	545,762	10,187	2,084	17,964	15,111
5	April .....	655,550	12,403	2,548	20,860	18,816
6	May .....	714,015	13,181	3,032	23,115	19,528
7	June .....	741,305	14,233	2,943	25,111	21,427
8	July .....	623,215	11,272	2,781	19,568	16,876
9	August .....	557,131	8,673	2,186	17,066	14,362
10	September .....	506,181	8,008	2,034	15,376	12,444
11	October .....	765,010	10,170	2,511	19,585	17,586
12	November .....	649,542	9,373	1,908	16,768	15,026
13	December .....	651,057	5,851	1,729	14,859	14,208
	Passenger cars:					
14	TOTAL .....	5,018,402	74,287	18,461	150,618	124,799
15	January .....	243,235	2,787	703	7,747	5,263
16	February .....	336,612	4,566	1,154	9,622	7,753
17	March .....	365,259	6,888	1,442	12,709	9,736
18	April .....	443,712	8,744	1,775	14,688	12,634
19	May .....	485,053	8,497	2,121	16,057	13,555
20	June .....	510,366	9,424	2,136	18,082	14,420
21	July .....	432,542	7,829	1,949	13,912	11,654
22	August .....	375,515	5,284	1,429	12,472	9,799
23	September .....	334,115	5,015	1,401	10,228	8,125
24	October .....	556,152	6,350	1,771	13,713	12,070
25	November .....	469,068	5,608	1,344	11,307	9,975
26	December .....	466,773	3,295	1,236	10,081	9,815
	Commercial vehicles:					
27	TOTAL .....	2,242,606	40,443	8,116	65,137	60,321
28	January .....	128,762	1,944	522	4,260	3,396
29	February .....	143,631	2,082	442	3,854	3,324
30	March .....	180,503	3,299	642	5,255	5,375
31	April .....	211,838	3,659	773	6,172	6,182
32	May .....	228,962	4,684	911	7,058	5,973
33	June .....	230,939	4,809	807	7,029	7,007
34	July .....	190,673	3,443	832	5,656	5,222
35	August .....	181,616	3,389	757	4,594	4,563
36	September .....	172,066	2,993	633	5,148	4,319
37	October .....	208,858	3,820	740	5,872	5,516
38	November .....	180,474	3,765	564	5,461	5,051
39	December .....	184,284	2,556	493	4,778	4,393

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.2. Valeur des ventes au détail de véhicules neufs, selon le genre de véhicule, par province, 1975

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						Tous véhicules:	
1,778,427	2,797,123	314,594	355,717	749,539	723,426	TOTAL .....	1
84,613	142,149	16,190	19,355	41,597	41,471	Janvier .....	2
113,655	178,753	23,221	24,897	50,511	56,409	Février .....	3
131,730	195,709	23,784	30,060	60,402	58,731	Mars .....	4
185,017	222,405	28,048	32,194	68,541	64,718	Avril .....	5
192,735	258,066	30,997	31,626	71,062	70,673	Mai .....	6
189,224	266,413	33,568	36,715	77,187	74,484	Juin .....	7
169,710	225,081	26,350	29,513	61,695	60,369	Juillet .....	8
138,984	198,531	25,333	28,416	61,912	61,668	Août .....	9
125,401	189,838	22,415	24,324	53,581	52,760	Septembre .....	10
189,955	304,862	35,834	38,083	81,040	65,384	Octobre .....	11
139,756	289,736	23,965	30,133	63,513	59,364	Novembre .....	12
117,647	325,580	24,889	30,401	58,498	57,395	Décembre .....	13
						Voitures particulières:	
1,370,348	2,093,223	194,324	178,172	385,437	428,733	TOTAL .....	14
61,726	100,584	9,840	9,237	20,953	24,395	Janvier .....	15
87,870	135,389	14,679	12,741	27,923	34,915	Février .....	16
101,756	139,851	13,446	14,520	29,655	35,256	Mars .....	17
143,443	160,339	17,216	15,380	32,820	36,673	Avril .....	18
150,454	183,839	18,299	16,239	35,651	40,341	Mai .....	19
149,027	193,773	20,891	19,805	39,590	43,218	Juin .....	20
132,488	164,491	17,118	15,985	32,495	34,621	Juillet .....	21
104,061	145,652	15,403	13,477	32,525	35,413	Août .....	22
91,470	134,264	13,043	11,356	27,195	32,018	Septembre .....	23
152,301	241,364	23,730	19,799	43,900	41,154	Octobre .....	24
107,452	232,796	15,263	14,970	33,705	36,648	Novembre .....	25
88,300	260,881	15,396	14,663	29,025	34,081	Décembre .....	26
						Véhicules utilitaires:	
408,079	703,900	120,270	177,545	364,102	294,693	TOTAL .....	27
22,887	41,565	6,350	10,118	20,644	17,076	Janvier .....	28
25,785	43,364	8,542	12,156	22,588	21,494	Février .....	29
29,974	55,858	10,338	15,540	30,747	23,475	Mars .....	30
41,574	62,066	10,832	16,814	35,721	28,045	Avril .....	31
42,281	74,227	12,698	15,387	35,411	30,332	Mai .....	32
40,197	72,640	12,677	16,910	37,597	31,266	Juin .....	33
37,222	60,590	9,232	13,528	29,200	25,748	Juillet .....	34
34,923	52,879	9,930	14,939	29,387	26,255	Août .....	35
33,931	55,574	9,372	12,968	26,386	20,742	Septembre .....	36
37,654	63,498	12,104	18,284	37,140	24,230	Octobre .....	37
32,304	56,940	8,702	15,163	29,808	22,716	Novembre .....	38
29,347	64,699	9,493	15,738	29,473	23,314	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.3. Retail Sales of New Passenger Cars in Units, by Origin,  
by Province, 1975

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	All passenger cars:					
1	TOTAL .....	989,280	15,584	3,809	31,397	25,746
2	January .....	53,848	665	167	1,816	1,235
3	February .....	70,235	1,017	247	2,148	1,680
4	March .....	75,334	1,489	316	2,726	2,098
5	April .....	91,616	1,912	390	3,197	2,749
6	May .....	99,483	1,850	449	3,410	2,912
7	June .....	98,609	1,904	432	3,642	2,868
8	July .....	84,330	1,609	403	2,876	2,374
9	August .....	73,110	1,076	280	2,534	1,958
10	September .....	65,202	1,038	283	2,095	1,656
11	October .....	103,824	1,264	344	2,740	2,370
12	November .....	86,908	1,112	264	2,255	1,958
13	December .....	86,781	648	234	1,958	1,888
	Passenger cars manufactured in Canada and the United States:					
14	TOTAL .....	835,679	13,880	3,194	26,308	21,931
15	January .....	45,719	589	142	1,561	1,049
16	February .....	58,557	938	216	1,758	1,437
17	March .....	63,399	1,330	264	2,351	1,769
18	April .....	76,973	1,718	312	2,665	2,307
19	May .....	84,435	1,674	383	2,909	2,536
20	June .....	84,123	1,748	378	3,124	2,503
21	July .....	69,512	1,407	328	2,274	1,913
22	August .....	59,034	940	215	2,034	1,594
23	September .....	50,575	861	224	1,627	1,335
24	October .....	92,468	1,151	311	2,420	2,169
25	November .....	76,192	972	226	1,922	1,675
26	December .....	74,692	552	195	1,663	1,644
	Passenger cars manufactured overseas:					
27	TOTAL .....	153,601	1,704	615	5,089	3,815
28	January .....	8,129	76	25	255	186
29	February .....	11,678	79	31	390	243
30	March .....	11,935	159	52	375	329
31	April .....	14,643	194	78	532	442
32	May .....	15,048	176	66	501	376
33	June .....	14,486	156	54	518	365
34	July .....	14,818	202	75	602	461
35	August .....	14,076	136	65	500	364
36	September .....	14,627	177	59	468	321
37	October .....	11,356	113	33	320	201
38	November .....	10,716	140	38	333	283
39	December .....	12,089	96	39	295	244

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.3. Ventes au détail de voitures particulières neuves par nombre d'unités, selon l'origine, par province, 1975

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	N <sup>o</sup>
number — nombre							
						Toutes voitures particulières:	
269,011	409,189	37,742	33,705	73,931	89,166	TOTAL .....	1
13,599	22,198	2,134	1,965	4,463	5,606	Janvier .....	2
18,199	28,201	3,018	2,530	5,643	7,552	Février .....	3
20,966	28,816	2,726	2,809	5,765	7,623	Mars .....	4
29,545	32,799	3,477	3,033	6,541	7,973	Avril .....	5
30,710	37,511	3,732	3,208	7,121	8,580	Mai .....	6
28,571	37,297	3,974	3,635	7,444	8,842	Juin .....	7
25,512	31,989	3,287	2,984	6,191	7,105	Juillet .....	8
20,219	28,239	2,923	2,515	6,164	7,202	Août .....	9
17,602	25,973	2,508	2,148	5,214	6,685	Septembre .....	10
28,232	44,877	4,354	3,570	7,999	8,074	Octobre .....	11
19,710	42,816	2,813	2,693	6,104	7,183	Novembre .....	12
16,146	48,473	2,796	2,615	5,282	6,741	Décembre .....	13
						Voitures particulières fabriquées au Canada et aux États-Unis:	
233,021	354,581	33,246	31,145	61,523	56,850	TOTAL .....	14
11,781	19,519	1,909	1,834	3,800	3,535	Janvier .....	15
15,631	23,794	2,736	2,349	4,743	4,955	Février .....	16
18,085	24,687	2,422	2,586	4,818	5,087	Mars .....	17
25,649	28,180	3,110	2,808	5,394	4,830	Avril .....	18
26,895	32,376	3,312	2,990	5,930	5,430	Mai .....	19
24,981	32,330	3,538	3,415	6,380	5,726	Juin .....	20
21,697	27,210	2,768	2,702	4,972	4,241	Juillet .....	21
16,658	23,631	2,466	2,261	4,916	4,319	Août .....	22
14,469	20,710	2,037	1,871	3,889	3,552	Septembre .....	23
25,600	40,748	3,986	3,368	6,938	5,777	Octobre .....	24
17,508	38,566	2,477	2,525	5,337	4,984	Novembre .....	25
14,067	42,830	2,485	2,436	4,406	4,414	Décembre .....	26
						Voitures particulières fabriquées outre- mer:	
35,990	54,608	4,496	2,560	12,408	32,316	TOTAL .....	27
1,818	2,679	225	131	663	2,071	Janvier .....	28
2,568	4,407	282	181	900	2,597	Février .....	29
2,881	4,129	304	223	947	2,536	Mars .....	30
3,896	4,619	367	225	1,147	3,143	Avril .....	31
3,815	5,135	420	218	1,191	3,150	Mai .....	32
3,590	4,967	436	220	1,064	3,116	Juin .....	33
3,815	4,779	519	282	1,219	2,864	Juillet .....	34
3,561	4,608	457	254	1,248	2,883	Août .....	35
3,133	5,263	471	277	1,325	3,133	Septembre .....	36
2,632	4,129	368	202	1,061	2,297	Octobre .....	37
2,202	4,250	336	168	767	2,199	Novembre .....	38
2,079	5,643	311	179	876	2,327	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.4. Value of Retail Sales of New Passenger Cars, by Origin,  
by Province, 1975

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	All passenger cars:					
1	TOTAL .....	5,018,402	74,287	18,461	150,618	124,799
2	January .....	243,235	2,787	703	7,747	5,263
3	February .....	336,612	4,566	1,154	9,622	7,753
4	March .....	365,259	6,888	1,442	12,709	9,736
5	April .....	443,712	8,744	1,775	14,688	12,634
6	May .....	485,053	8,497	2,121	16,057	13,555
7	June .....	510,366	9,424	2,136	18,082	14,420
8	July .....	432,542	7,829	1,949	13,912	11,654
9	August .....	375,515	5,284	1,429	12,472	9,799
10	September .....	334,115	5,015	1,401	10,228	8,125
11	October .....	556,152	6,350	1,771	13,713	12,070
12	November .....	469,068	5,608	1,344	11,307	9,975
13	December .....	466,773	3,295	1,236	10,081	9,815
	Passenger cars manufactured in Canada and the United States:					
14	TOTAL .....	4,350,220	67,526	15,918	130,119	109,589
15	January .....	208,904	2,506	613	6,763	4,593
16	February .....	287,278	4,244	1,038	8,115	6,849
17	March .....	314,576	6,280	1,237	11,246	8,507
18	April .....	383,028	7,991	1,476	12,612	10,966
19	May .....	418,448	7,774	1,835	13,833	11,988
20	June .....	448,045	8,796	1,912	15,960	12,931
21	July .....	368,821	7,043	1,661	11,578	9,836
22	August .....	312,938	4,728	1,106	10,333	8,183
23	September .....	270,974	4,317	1,160	8,312	6,826
24	October .....	504,302	5,912	1,630	12,546	11,315
25	November .....	420,026	5,050	1,189	10,015	8,880
26	December .....	412,880	2,885	1,061	8,806	8,715
	Passenger cars manufactured overseas:					
27	TOTAL .....	668,182	6,761	2,543	20,499	15,210
28	January .....	34,331	281	90	984	670
29	February .....	49,334	322	116	1,507	904
30	March .....	50,683	608	205	1,463	1,229
31	April .....	60,684	753	299	2,076	1,668
32	May .....	66,605	723	286	2,224	1,567
33	June .....	62,321	628	224	2,122	1,489
34	July .....	63,721	786	288	2,334	1,818
35	August .....	62,577	556	323	2,139	1,616
36	September .....	63,141	698	241	1,916	1,299
37	October .....	51,850	438	141	1,167	755
38	November .....	49,042	558	155	1,292	1,095
39	December .....	53,893	410	175	1,275	1,100

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.4. Valeur des ventes au détail de voitures particulières neuves, selon l'origine, par province, 1975

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						Toutes voitures particulières:	
1,370,348	2,093,223	194,324	178,172	385,437	428,733	TOTAL .....	1
61,726	100,584	9,840	9,237	20,953	24,395	Janvier .....	2
87,870	135,389	14,679	12,741	27,923	34,915	Février .....	3
101,756	139,851	13,446	14,520	29,655	35,256	Mars .....	4
143,443	160,339	17,216	15,380	32,820	36,673	Avril .....	5
150,454	183,839	18,299	16,239	35,651	40,341	Mai .....	6
149,027	193,773	20,891	19,805	39,590	43,218	Juin .....	7
132,488	164,491	17,118	15,985	32,495	34,621	Juillet .....	8
104,061	145,652	15,403	13,477	32,525	35,413	Août .....	9
91,470	134,264	13,043	11,356	27,195	32,018	Septembre .....	10
152,301	241,364	23,730	19,799	43,900	41,154	Octobre .....	11
107,452	232,796	15,263	14,970	33,705	36,648	Novembre .....	12
88,300	260,881	15,396	14,663	29,025	34,081	Décembre .....	13
						Voitures particulières fabriquées au Canada et aux États-Unis:	
1,214,544	1,848,030	174,236	167,214	331,988	291,056	TOTAL .....	14
54,017	88,680	8,870	8,700	18,089	16,073	Janvier .....	15
77,341	116,143	13,510	11,966	24,106	23,966	Février .....	16
89,701	121,720	12,133	13,478	25,140	25,134	Mars .....	17
127,635	140,464	15,610	14,476	28,089	23,709	Avril .....	18
133,562	160,437	16,464	15,336	30,569	26,650	Mai .....	19
133,597	171,792	18,948	18,814	35,184	30,111	Juin .....	20
115,948	143,334	14,842	14,827	27,424	22,328	Juillet .....	21
88,645	124,445	13,299	12,369	27,182	22,648	Août .....	22
78,049	110,821	10,986	10,229	21,504	18,770	Septembre .....	23
139,843	221,993	21,908	18,913	39,269	30,973	Octobre .....	24
97,200	212,615	13,767	14,246	30,264	26,800	Novembre .....	25
79,006	235,586	13,899	13,860	25,168	23,894	Décembre .....	26
						Voitures particulières fabriquées outre-mer:	
155,804	245,193	20,088	10,958	53,449	137,677	TOTAL .....	27
7,709	11,904	970	537	2,864	8,322	Janvier .....	28
10,529	19,246	1,169	775	3,817	10,949	Février .....	29
12,055	18,131	1,313	1,042	4,515	10,122	Mars .....	30
15,808	19,875	1,606	904	4,731	12,964	Avril .....	31
16,892	23,402	1,835	903	5,082	13,691	Mai .....	32
15,430	21,981	1,943	991	4,406	13,107	Juin .....	33
16,540	21,157	2,276	1,158	5,071	12,293	Juillet .....	34
15,416	21,207	2,104	1,108	5,343	12,765	Août .....	35
13,421	23,443	2,057	1,127	5,691	13,248	Septembre .....	36
12,458	19,371	1,822	886	4,631	10,181	Octobre .....	37
10,252	20,181	1,496	724	3,441	9,848	Novembre .....	38
9,294	25,295	1,497	803	3,857	10,187	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.5. Retail Sales of New Passenger Cars Manufactured Overseas in Units, by Origin, by Region, 1975

TABLEAU 1.5. Ventes au détail de voitures particulières neuves fabriquées outre-mer par nombre d'unités, selon l'origine, par région, 1975

Month - Mois	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie-Britannique(1)
	number - nombre					
Total passenger cars manufactured overseas - Total des voitures particulières fabriquées outre-mer:						
TOTAL .....	153,601	11,223	35,990	54,608	19,464	32,316
January - Janvier .....	8,129	542	1,818	2,679	1,019	2,071
February - Février .....	11,678	743	2,568	4,407	1,363	2,597
March - Mars .....	11,935	915	2,881	4,129	1,474	2,536
April - Avril .....	14,643	1,246	3,896	4,619	1,739	3,143
May - Mai .....	15,048	1,119	3,815	5,135	1,829	3,150
June - Juin .....	14,486	1,093	3,590	4,967	1,720	3,116
July - Juillet .....	14,818	1,340	3,815	4,779	2,020	2,864
August - Août .....	14,076	1,065	3,561	4,608	1,959	2,883
September - Septembre .....	14,627	1,025	3,133	5,263	2,073	3,133
October - Octobre .....	11,356	667	2,632	4,129	1,631	2,297
November - Novembre .....	10,716	794	2,202	4,250	1,271	2,199
December - Décembre .....	12,089	674	2,079	5,643	1,366	2,327
Passenger cars manufactured in Japan - Voitures particulières fabriquées au Japon:						
TOTAL .....	95,772	7,468	21,732	31,562	14,010	21,000
January - Janvier .....	4,851	364	1,048	1,391	682	1,366
February - Février .....	6,468	437	1,435	2,176	889	1,531
March - Mars .....	7,685	647	1,888	2,394	1,015	1,741
April - Avril .....	9,076	881	2,337	2,543	1,277	2,038
May - Mai .....	9,348	708	2,250	3,115	1,293	1,982
June - Juin .....	9,225	706	2,206	3,015	1,205	2,093
July - Juillet .....	9,297	915	2,259	2,768	1,523	1,832
August - Août .....	9,072	684	2,239	2,805	1,472	1,872
September - Septembre .....	9,632	747	1,931	3,281	1,571	2,102
October - Octobre .....	7,586	467	1,691	2,648	1,265	1,515
November - Novembre .....	6,264	510	1,241	2,244	876	1,393
December - Décembre .....	7,268	402	1,207	3,182	942	1,535
Passenger cars manufactured in Europe - Voitures particulières fabriquées en Europe:						
TOTAL .....	57,829	3,755	14,258	23,046	5,454	11,316
January - Janvier .....	3,278	178	770	1,288	337	705
February - Février .....	5,210	306	1,133	2,231	474	1,066
March - Mars .....	4,250	268	993	1,735	459	795
April - Avril .....	5,567	365	1,559	2,076	462	1,105
May - Mai .....	5,700	411	1,565	2,020	536	1,168
June - Juin .....	5,261	387	1,384	1,952	515	1,023
July - Juillet .....	5,521	425	1,556	2,011	497	1,032
August - Août .....	5,004	381	1,322	1,803	487	1,011
September - Septembre .....	4,995	278	1,202	1,982	502	1,031
October - Octobre .....	3,770	200	941	1,481	366	782
November - Novembre .....	4,452	284	961	2,006	395	806
December - Décembre .....	4,821	272	872	2,461	424	792

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.6. Value of Retail Sales of New Passenger Cars Manufactured Overseas, by Origin, by Region, 1975

TABLEAU 1.6. Valeur des ventes au détail de voitures particulières neuves fabriquées outre-mer, selon l'origine, par région, 1975

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
Total passenger cars manufactured over- seas — Total des voitures particulières fabriquées outre-mer:						
TOTAL .....	668,182	45,013	155,804	245,193	84,495	137,677
January — Janvier .....	34,331	2,025	7,709	11,904	4,371	8,322
February — Février .....	49,334	2,849	10,529	19,246	5,761	10,949
March — Mars .....	50,683	3,505	12,055	18,131	6,870	10,122
April — Avril .....	60,684	4,796	15,808	19,875	7,241	12,964
May — Mai .....	66,605	4,800	16,892	23,402	7,820	13,691
June — Juin .....	62,321	4,463	15,430	21,981	7,340	13,107
July — Juillet .....	63,721	5,226	16,540	21,157	8,505	12,293
August — Août .....	62,577	4,634	15,416	21,207	8,555	12,765
September — Septembre .....	63,141	4,154	13,421	23,443	8,875	13,248
October — Octobre .....	51,850	2,501	12,458	19,371	7,339	10,181
November — Novembre .....	49,042	3,100	10,252	20,181	5,661	9,848
December — Décembre .....	53,893	2,960	9,294	25,295	6,157	10,187
Passenger cars manufactured in Japan — Voitures particulières fabriquées au Japon:						
TOTAL .....	356,837	27,721	80,777	117,850	53,404	77,085
January — Janvier .....	17,543	1,303	3,771	5,007	2,571	4,891
February — Février .....	23,173	1,542	5,131	7,833	3,242	5,425
March — Mars .....	28,033	2,310	6,841	8,699	4,230	5,953
April — Avril .....	32,696	3,195	8,361	9,151	4,701	7,288
May — Mai .....	34,172	2,667	8,106	11,461	4,774	7,164
June — Juin .....	34,105	2,799	8,144	10,977	4,504	7,681
July — Juillet .....	34,377	3,317	8,360	10,251	5,765	6,684
August — Août .....	33,636	2,593	8,190	10,305	5,542	7,006
September — Septembre .....	36,354	2,868	7,247	12,387	5,951	7,901
October — Octobre .....	29,987	1,655	7,189	10,466	4,918	5,759
November — Novembre .....	24,727	1,795	4,892	8,980	3,551	5,509
December — Décembre .....	28,034	1,677	4,545	12,333	3,655	5,824
Passenger cars manufactured in Europe — Voitures particulières fabriquées en Europe:						
TOTAL .....	311,345	17,292	75,027	127,343	31,091	60,592
January — Janvier .....	16,788	722	3,938	6,897	1,800	3,431
February — Février .....	26,161	1,307	5,398	11,413	2,519	5,524
March — Mars .....	22,650	1,195	5,214	9,432	2,640	4,169
April — Avril .....	27,988	1,601	7,447	10,724	2,540	5,676
May — Mai .....	32,433	2,133	8,786	11,941	3,046	6,527
June — Juin .....	28,216	1,664	7,286	11,004	2,836	5,426
July — Juillet .....	29,344	1,909	8,180	10,906	2,740	5,609
August — Août .....	28,941	2,041	7,226	10,902	3,013	5,759
September — Septembre .....	26,787	1,286	6,174	11,056	2,924	5,347
October — Octobre .....	21,863	846	5,269	8,905	2,421	4,422
November — Novembre .....	24,315	1,305	5,360	11,201	2,110	4,339
December — Décembre .....	25,859	1,283	4,749	12,962	2,502	4,363

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.7. Retail Sales of New Commercial Vehicles in Units, by Origin, by Region, 1975

TABEAU 1.7. Ventes au détail de véhicules utilitaires neufs par nombre d'unités, selon l'origine, par région, 1975

Month - Mois	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie- Britan- nique(1)
	number - nombre					
All commercial vehicles - Tous véhicules utilitaires:						
TOTAL .....	327,349	27,154	54,692	101,444	100,478	43,581
January - Janvier .....	19,770	1,659	3,154	5,971	6,366	2,620
February - Février .....	21,068	1,653	3,540	6,297	6,603	2,975
March - Mars .....	26,325	2,263	4,025	8,133	8,341	3,563
April - Avril .....	31,169	2,598	5,628	9,200	9,505	4,238
May - Mai .....	33,998	2,886	5,721	11,017	9,735	4,639
June - Juin .....	34,111	2,949	5,715	10,443	10,257	4,747
July - Juillet .....	27,832	2,423	4,982	8,561	8,002	3,864
August - Août .....	26,678	2,102	4,548	7,880	8,202	3,946
September - Septembre .....	23,982	2,020	4,366	7,379	7,176	3,041
October - Octobre .....	30,257	2,426	5,039	9,213	9,999	3,580
November - Novembre .....	26,152	2,271	4,259	8,149	8,137	3,336
December - Décembre .....	26,007	1,904	3,715	9,201	8,155	3,032
Commercial vehicles manufactured in Canada and the United States - Véhi- cules utilitaires fabriqués au Canada et aux États-Unis:						
TOTAL .....	310,590	25,385	52,781	98,061	96,423	37,940
January - Janvier .....	18,805	1,534	3,063	5,786	6,137	2,285
February - Février .....	19,975	1,539	3,435	6,082	6,338	2,581
March - Mars .....	24,930	2,106	3,851	7,863	8,037	3,073
April - Avril .....	29,464	2,437	5,425	8,851	9,090	3,661
May - Mai .....	32,118	2,701	5,505	10,528	9,394	3,990
June - Juin .....	32,501	2,773	5,547	10,126	9,884	4,171
July - Juillet .....	26,248	2,228	4,824	8,279	7,536	3,381
August - Août .....	25,326	1,967	4,396	7,665	7,838	3,460
September - Septembre .....	22,416	1,830	4,190	7,106	6,769	2,521
October - Octobre .....	29,250	2,319	4,893	9,055	9,744	3,239
November - Novembre .....	24,983	2,165	4,132	7,933	7,837	2,916
December - Décembre .....	24,574	1,786	3,520	8,787	7,819	2,662
Commercial vehicles manufactured over- seas - Véhicules utilitaires fabriqués outre-mer:						
TOTAL .....	16,759	1,769	1,911	3,383	4,055	5,641
January - Janvier .....	965	125	91	185	229	335
February - Février .....	1,093	114	105	215	265	394
March - Mars .....	1,395	157	174	270	304	490
April - Avril .....	1,705	161	203	349	415	577
May - Mai .....	1,880	185	216	489	341	649
June - Juin .....	1,610	176	168	317	373	576
July - Juillet .....	1,584	195	158	282	466	483
August - Août .....	1,352	135	152	215	364	486
September - Septembre .....	1,566	190	176	273	407	520
October - Octobre .....	1,007	107	146	158	255	341
November - Novembre .....	1,169	106	127	216	300	420
December - Décembre .....	1,433	118	195	414	336	370

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.8. Value of Retail Sales of New Commercial Vehicles, by Origin, by Region, 1975

TABEAU 1.8. Valeur des ventes au détail de véhicules utilitaires neufs, selon l'origine, par région, 1975

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
All commercial vehicles — Tous véhicules utilitaires:						
TOTAL .....	2,242,606	174,017	408,079	703,900	661,917	294,693
January — Janvier .....	128,762	10,122	22,887	41,565	37,112	17,076
February — Février .....	143,631	9,702	25,785	43,364	43,286	21,494
March — Mars .....	180,503	14,571	29,974	55,858	56,625	23,475
April — Avril .....	211,838	16,786	41,574	62,066	63,367	28,045
May — Mai .....	228,962	18,626	42,281	74,227	63,496	30,332
June — Juin .....	230,939	19,652	40,197	72,640	67,184	31,266
July — Juillet .....	190,673	15,153	37,222	60,590	51,960	25,748
August — Août .....	181,616	13,303	34,923	52,879	54,256	26,255
September — Septembre .....	172,066	13,093	33,931	55,574	48,726	20,742
October — Octobre .....	208,858	15,948	37,654	63,498	67,528	24,230
November — Novembre .....	180,474	14,841	32,304	56,940	53,673	22,716
December — Décembre .....	184,284	12,220	29,347	64,699	54,704	23,314
Commercial vehicles manufactured in Canada and the United States — Véhi- cules utilitaires fabriqués au Canada et aux États-Unis:						
TOTAL .....	2,174,855	167,421	400,220	690,472	645,744	270,998
January — Janvier .....	125,249	9,671	22,548	40,927	36,289	15,814
February — Février .....	139,349	9,271	25,371	42,528	42,309	19,870
March — Mars .....	175,026	14,016	29,261	54,804	55,439	21,506
April — Avril .....	205,232	16,223	40,783	60,738	61,800	25,688
May — Mai .....	221,621	17,926	41,485	72,364	62,181	27,665
June — Juin .....	224,378	19,002	39,537	71,338	65,730	28,771
July — Juillet .....	184,141	14,454	36,514	59,411	50,091	23,671
August — Août .....	176,221	12,785	34,303	52,061	52,832	24,240
September — Septembre .....	165,817	12,395	33,194	54,490	47,126	18,612
October — Octobre .....	204,573	15,517	36,995	62,870	66,446	22,745
November — Novembre .....	175,505	14,409	31,745	56,013	52,478	20,860
December — Décembre .....	177,743	11,752	28,484	62,928	53,023	21,556
Commercial vehicles manufactured over- seas — Véhicules utilitaires fabriqués outre-mer:						
TOTAL .....	67,751	6,596	7,859	13,428	16,173	23,695
January — Janvier .....	3,513	451	339	638	823	1,262
February — Février .....	4,282	431	414	836	977	1,624
March — Mars .....	5,477	555	713	1,054	1,186	1,969
April — Avril .....	6,606	563	791	1,328	1,567	2,357
May — Mai .....	7,341	700	796	1,863	1,315	2,667
June — Juin .....	6,561	650	660	1,302	1,454	2,495
July — Juillet .....	6,532	699	708	1,179	1,869	2,077
August — Août .....	5,395	518	620	818	1,424	2,015
September — Septembre .....	6,249	698	737	1,084	1,600	2,130
October — Octobre .....	4,285	431	659	628	1,082	1,485
November — Novembre .....	4,969	432	559	927	1,195	1,856
December — Décembre .....	6,541	468	863	1,771	1,681	1,758

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.



## SECTION 2

HISTORICAL STATISTICS (BY YEARS)



STATISTIQUES HISTORIQUES (PAR ANNÉE)

TABLE 2.1. Retail Sales of New Motor Vehicles in Units, by Type of Vehicle,  
by Province, 1961-1975

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.1. Ventes au détail de véhicules automobiles neufs par nombre d'unités, selon le genre de véhicule, par province, 1961-1975

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>O</sup>
number — nombre							
16,282	130,297	204,484	25,118	24,488	42,458	38,601	1
17,409	151,960	229,933	26,237	26,821	51,078	49,117	2
17,191	165,925	260,771	30,157	34,520	54,958	57,347	3
19,637	182,053	286,945	32,974	39,126	60,131	66,506	4
22,661	205,338	336,665	33,421	43,519	66,904	79,664	5
23,182	200,747	326,550	38,288	44,511	70,678	78,285	6
19,845	199,056	319,272	40,487	43,713	71,976	75,837	7
22,847	218,738	357,732	37,602	39,919	78,066	85,915	8
22,885	225,935	372,237	37,223	33,814	83,851	97,664	9
19,987	198,604	309,950	31,824	26,582	66,271	81,034	10
27,191	236,464	379,144	37,031	34,110	78,751	97,333	11
30,088	270,871	415,053	43,579	42,073	93,365	112,135	12
33,912	316,430	469,190	52,218	49,363	106,320	129,947	13
35,073	317,346	453,106	56,511	60,851	120,795	135,022	14
35,019	323,703	510,633	55,922	61,647	128,287	132,747	15
13,557	112,960	181,042	21,460	19,385	31,519	32,543	16
14,640	133,317	203,503	22,436	21,016	38,740	41,580	17
14,314	144,761	229,668	25,652	26,477	40,835	47,886	18
16,180	160,397	251,297	27,948	29,519	44,849	54,605	19
18,876	182,719	297,465	27,817	31,622	49,502	64,859	20
19,444	177,881	283,730	31,170	31,374	50,896	62,543	21
16,181	176,140	274,291	32,398	30,327	51,715	60,587	22
18,692	195,423	307,017	30,029	28,408	55,867	66,488	23
18,445	201,169	319,084	29,629	23,559	59,265	73,048	24
15,765	176,578	265,009	24,935	18,187	46,750	60,196	25
22,205	209,366	325,755	29,462	23,612	55,811	72,865	26
24,183	235,884	346,819	33,837	28,157	62,834	79,954	27
26,652	272,919	387,309	39,039	32,200	67,035	90,480	28
26,108	264,829	359,427	39,866	36,279	72,060	90,752	29
25,746	269,011	409,189	37,742	33,705	73,931	89,166	30
2,725	17,337	23,442	3,658	5,103	10,939	6,058	31
2,769	18,643	26,430	3,801	5,805	12,338	7,537	32
2,877	21,164	31,103	4,505	8,043	14,123	9,461	33
3,457	21,656	35,648	5,026	9,607	15,282	11,901	34
3,785	22,619	39,200	5,604	11,897	17,402	14,805	35
3,738	22,866	42,820	7,118	13,137	19,782	15,742	36
3,664	22,916	44,981	8,089	13,386	20,261	15,250	37
4,155	23,315	50,715	7,573	11,511	22,199	19,427	38
4,440	24,766	53,153	7,594	10,255	24,586	24,616	39
4,222	22,026	44,941	6,889	8,395	19,521	20,838	40
4,986	27,098	53,389	7,569	10,498	22,940	24,468	41
5,905	34,987	68,234	9,742	13,916	30,531	32,181	42
7,260	43,511	81,881	13,179	17,163	39,285	39,467	43
8,965	52,517	93,679	16,645	24,572	48,735	44,270	44
9,273	54,692	101,444	18,180	27,942	54,356	43,581	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.2. Value of Retail Sales of New Motor Vehicles, by Type of Vehicle,  
by Province, 1961-1975

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
thousands of dollars — milliers de dollars					
All vehicles — Tous les véhicules:					
1	1961 .....	1,551,408	21,653	7,649	52,942
2	1962 .....	1,782,916	24,533	8,199	58,058
3	1963 .....	2,062,039	27,675	9,666	62,685
4	1964 .....	2,337,802	31,380	10,119	73,226
5	1965 .....	2,739,329	38,238	11,968	80,441
6	1966 .....	2,824,591	46,359	12,315	86,419
7	1967 .....	2,798,366	47,141	11,336	87,303
8	1968 .....	3,115,789	47,904	12,900	103,534
9	1969 .....	3,322,879	43,641	11,949	97,802
10	1970 .....	2,812,330	42,909	11,299	84,530
11	1971 .....	3,553,051	60,728	14,407	104,932
12	1972 .....	4,313,059	80,065	16,991	122,649
13	1973 .....	5,370,374	97,874	20,732	160,490
14	1974 .....	5,916,985	102,107	23,797	185,131
15	1975 .....	7,261,008	114,730	26,577	215,755
Passenger cars — Voitures particulières:					
16	1961 .....	1,290,026	17,147	5,912	44,645
17	1962 .....	1,482,407	19,000	6,365	49,029
18	1963 .....	1,716,121	21,500	7,682	52,466
19	1964 .....	1,936,258	24,482	8,016	61,412
20	1965 .....	2,267,314	29,979	9,540	67,986
21	1966 .....	2,274,083	36,506	9,427	71,828
22	1967 .....	2,210,309	37,553	8,699	71,083
23	1968 .....	2,481,141	37,160	9,748	82,581
24	1969 .....	2,603,835	34,907	9,216	76,566
25	1970 .....	2,158,543	33,482	8,522	66,568
26	1971 .....	2,737,516	45,606	10,892	84,224
27	1972 .....	3,170,305	60,090	12,705	93,571
28	1973 .....	3,835,173	70,810	15,032	120,217
29	1974 .....	4,016,879	68,103	16,151	131,068
30	1975 .....	5,018,402	74,287	18,461	150,618
Commercial vehicles — Véhicules utilitaires:					
31	1961 .....	261,382	4,506	1,737	8,297
32	1962 .....	300,509	5,533	1,834	9,029
33	1963 .....	345,918	6,175	1,984	10,219
34	1964 .....	401,544	6,898	2,103	11,814
35	1965 .....	472,015	8,259	2,428	12,455
36	1966 .....	550,508	9,853	2,888	14,591
37	1967 .....	588,057	9,588	2,637	16,220
38	1968 .....	634,648	10,744	3,152	20,953
39	1969 .....	719,044	8,734	2,733	21,236
40	1970 .....	653,787	9,427	2,777	17,962
41	1971 .....	815,535	15,122	3,515	20,708
42	1972 .....	1,142,754	19,975	4,286	29,078
43	1973 .....	1,535,201	27,064	5,700	40,273
44	1974 .....	1,900,106	34,004	7,646	54,063
45	1975 .....	2,242,606	40,443	8,116	65,137

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.2. Valeur des ventes au détail de véhicules automobiles neufs, selon le genre de véhicule, par province, 1961-1975

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
47,376	399,428	620,498	78,637	75,874	132,155	115,196	1
50,941	466,421	699,481	81,631	82,026	160,213	151,413	2
52,548	526,848	819,151	95,770	108,380	177,595	181,721	3
61,297	596,446	921,426	106,503	125,005	197,614	214,786	4
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	5
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	6
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	7
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	8
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	9
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	10
101,659	888,896	1,433,030	141,666	131,811	306,863	369,059	11
117,261	1,090,755	1,671,546	179,577	172,720	396,576	464,919	12
141,333	1,377,182	2,038,178	230,172	222,451	493,579	588,383	13
160,059	1,490,668	2,132,139	266,009	291,455	609,050	656,570	14
185,120	1,778,427	2,797,123	314,594	355,717	749,539	723,426	15
37,785	331,964	540,440	65,681	59,501	95,762	91,189	16
41,098	393,568	605,264	67,866	63,615	117,531	119,071	17
42,143	447,870	710,340	80,070	83,018	128,061	142,971	18
48,462	509,086	792,221	88,953	94,399	143,767	165,460	19
58,004	591,245	957,989	89,473	103,049	160,558	199,491	20
61,360	583,148	936,359	103,306	105,727	170,828	195,594	21
51,060	575,339	892,422	107,057	100,996	173,968	192,132	22
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	23
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	24
51,977	593,555	899,747	86,811	63,661	162,577	191,643	25
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	26
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	27
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	28
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	29
124,799	1,370,348	2,093,223	194,324	178,172	385,437	428,733	30
9,591	67,464	80,058	12,956	16,373	36,393	24,007	31
9,843	72,853	94,217	13,765	18,411	42,682	32,342	32
10,405	78,978	108,811	15,700	25,362	49,534	38,750	33
12,835	87,360	129,205	17,550	30,606	53,847	49,326	34
16,569	98,706	145,895	20,811	38,989	61,663	66,240	35
15,919	100,661	177,023	29,057	48,539	80,316	71,661	36
17,180	108,029	202,600	33,467	47,325	80,926	70,085	37
19,972	109,379	222,181	30,898	42,025	87,671	87,673	38
21,685	116,628	245,530	34,770	39,087	105,280	123,361	39
23,587	118,496	216,793	32,283	33,640	90,041	108,781	40
25,441	154,062	276,370	36,004	46,031	108,889	129,393	41
31,365	218,954	377,849	51,525	65,306	160,896	183,520	42
40,889	293,903	499,356	73,488	89,436	221,574	243,518	43
54,365	357,906	596,381	93,633	130,789	291,926	279,393	44
60,321	408,079	703,900	120,270	177,545	364,102	294,693	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.3. Retail Sales of New Passenger Cars in Units, by Origin,  
by Province, 1961-1975

No.	Year - Année	Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse
			number - nombre		
	All passenger cars - Toutes voitures particulières:				
1	1961 .....	437,319	6,381	2,161	16,311
2	1962 .....	502,565	7,047	2,285	18,001
3	1963 .....	557,787	7,499	2,595	18,100
4	1964 .....	616,759	8,384	2,652	20,928
5	1965 .....	708,716	10,169	3,143	22,544
6	1966 .....	694,820	11,752	2,989	23,041
7	1967 .....	679,435	12,128	2,759	22,909
8	1968 .....	741,915	11,453	3,004	25,534
9	1969 .....	760,803	10,560	2,781	23,263
10	1970 .....	640,360	9,945	2,541	20,454
11	1971 .....	780,762	13,105	3,168	25,413
12	1972 .....	858,959	16,835	3,567	26,889
13	1973 .....	970,828	18,781	4,001	32,412
14	1974 .....	942,797	16,923	3,972	32,581
15	1975 .....	989,280	15,584	3,809	31,397
	Passenger cars manufactured in Canada and the United States - Voitures particulières fabriquées au Canada et aux États-Unis:				
16	1961 .....	336,122	3,941	1,543	10,773
17	1962 .....	427,127	4,770	1,831	13,202
18	1963 .....	506,311	5,949	2,386	14,975
19	1964 .....	550,823	6,526	2,368	16,861
20	1965 .....	633,641	8,078	2,709	18,909
21	1966 .....	626,986	9,732	2,653	19,517
22	1967 .....	605,049	10,325	2,421	19,210
23	1968 .....	637,393	9,579	2,514	20,863
24	1969 .....	638,270	8,934	2,284	18,846
25	1970 .....	497,185	8,360	1,993	14,937
26	1971 .....	592,319	11,363	2,322	17,598
27	1972 .....	653,933	13,940	2,609	19,168
28	1973 .....	782,914	16,273	3,205	25,297
29	1974 .....	796,840	15,260	3,368	27,420
30	1975 .....	835,679	13,880	3,194	26,308
	Passenger cars manufactured overseas - Voitures particulières fabriquées outre-mer:				
31	1961 .....	101,197	2,440	618	5,538
32	1962 .....	75,438	2,277	454	4,799
33	1963 .....	51,476	1,550	209	3,125
34	1964 .....	65,936	1,858	284	4,067
35	1965 .....	75,075	2,091	434	3,635
36	1966 .....	67,834	2,020	336	3,524
37	1967 .....	74,386	1,803	338	3,699
38	1968 .....	104,522	1,874	490	4,671
39	1969 .....	122,533	1,626	497	4,417
40	1970 .....	143,175	1,585	548	5,517
41	1971 .....	188,443	1,742	846	7,815
42	1972 .....	205,026	2,895	958	7,721
43	1973 .....	187,914	2,508	796	7,115
44	1974 .....	145,957	1,663	604	5,161
45	1975 .....	153,601	1,704	615	5,089

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.3. Ventes au détail de voitures particulières neuves par nombre d'unités, selon l'origine, par province, 1961-1975

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number — nombre							
13,557	112,960	181,042	21,460	19,385	31,519	32,543	1
14,640	133,317	203,503	22,436	21,016	38,740	41,580	2
14,314	144,761	229,668	25,652	26,477	40,835	47,886	3
16,180	160,397	251,297	27,948	29,519	44,849	54,605	4
18,876	182,719	297,465	27,817	31,622	49,502	64,859	5
19,444	177,881	283,730	31,170	31,374	50,896	62,543	6
16,181	176,140	274,291	32,398	30,327	51,715	60,587	7
18,692	195,423	307,017	30,029	28,408	55,867	66,488	8
18,445	201,169	319,084	29,629	23,559	59,265	73,048	9
15,765	176,578	265,009	24,935	18,187	46,750	60,196	10
22,205	209,366	325,755	29,462	23,612	55,811	72,865	11
24,183	235,884	346,819	33,837	28,157	62,834	79,954	12
26,652	272,919	387,309	39,039	32,200	67,035	90,480	13
26,108	264,829	359,427	39,866	36,279	72,060	90,752	14
25,746	269,011	409,189	37,742	33,705	73,931	89,166	15
9,253	82,679	144,295	18,971	17,249	26,496	20,922	16
11,341	111,213	177,575	20,631	19,405	34,874	32,285	17
12,247	131,905	210,532	24,249	25,223	38,033	40,812	18
13,665	143,687	226,670	26,187	28,132	41,270	45,457	19
16,170	164,040	268,670	25,927	30,093	45,479	53,566	20
16,878	161,827	258,531	29,452	30,158	47,574	50,664	21
14,081	158,706	246,044	30,532	29,059	47,824	46,847	22
15,687	170,139	268,910	27,569	26,836	49,450	45,846	23
14,755	169,374	276,285	26,813	22,043	50,799	48,137	24
11,811	138,422	213,652	21,657	15,907	36,751	33,695	25
16,881	162,019	257,383	24,383	20,230	40,779	39,361	26
18,051	182,437	274,941	27,758	23,627	45,000	46,402	27
21,087	223,505	323,489	33,283	28,441	51,664	56,670	28
22,104	227,416	311,507	35,270	33,625	59,891	60,979	29
21,931	233,021	354,581	33,246	31,145	61,523	56,850	30
4,304	30,281	36,747	2,489	2,136	5,023	11,621	31
3,299	22,104	25,928	1,805	1,611	3,866	9,295	32
2,067	12,856	19,136	1,403	1,254	2,802	7,074	33
2,515	16,710	24,627	1,761	1,387	3,579	9,148	34
2,706	18,679	28,795	1,890	1,529	4,023	11,293	35
2,566	16,054	25,199	1,718	1,216	3,322	11,879	36
2,100	17,434	28,247	1,866	1,268	3,891	13,740	37
3,005	25,284	38,107	2,460	1,572	6,417	20,642	38
3,690	31,795	42,799	2,816	1,516	8,466	24,911	39
3,954	38,156	51,357	3,278	2,280	9,999	26,501	40
5,324	47,347	68,372	5,079	3,382	15,032	33,504	41
6,132	53,447	71,878	6,079	4,530	17,834	33,552	42
5,565	49,414	63,820	5,756	3,759	15,371	33,810	43
4,004	37,413	47,920	4,596	2,654	12,169	29,773	44
3,815	35,990	54,608	4,496	2,560	12,408	32,316	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.4. Percentage Distribution of New Passenger Car Sales (Units), by Origin,  
by Province, 1961-1975

	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
No.		per cent — pourcentage			
	Passenger cars manufactured in Canada and the United States — Voitures particulières fabriquées au Canada et aux États-Unis:				
1	1961 .....	76.9	61.8	71.4	66.0
2	1962 .....	85.0	67.7	80.1	73.3
3	1963 .....	90.8	79.3	91.9	82.7
4	1964 .....	89.3	77.8	89.3	80.6
5	1965 .....	89.4	79.4	86.2	83.9
6	1966 .....	90.2	82.8	88.8	84.7
7	1967 .....	89.1	85.1	87.7	83.9
8	1968 .....	85.9	83.6	83.7	81.7
9	1969 .....	83.9	84.6	82.1	81.0
10	1970 .....	77.6	84.1	78.4	73.0
11	1971 .....	75.9	86.7	73.3	69.2
12	1972 .....	76.1	82.8	73.1	71.3
13	1973 .....	80.6	86.6	80.1	78.0
14	1974 .....	84.5	90.2	84.8	84.2
15	1975 .....	84.5	89.1	83.9	83.8
	Passenger cars manufactured overseas — Voitures particulières fabriquées outre-mer:				
16	1961 .....	23.1	38.2	28.6	34.0
17	1962 .....	15.0	32.3	19.9	26.7
18	1963 .....	9.2	20.7	8.1	17.3
19	1964 .....	10.7	22.2	10.7	19.4
20	1965 .....	10.6	20.6	13.8	16.1
21	1966 .....	9.8	17.2	11.2	15.3
22	1967 .....	10.9	14.9	12.3	16.1
23	1968 .....	14.1	16.4	16.3	18.3
24	1969 .....	16.1	15.4	17.9	19.0
25	1970 .....	22.4	15.9	21.6	27.0
26	1971 .....	24.1	13.3	26.7	30.8
27	1972 .....	23.9	17.2	26.9	28.7
28	1973 .....	19.4	13.4	19.9	22.0
29	1974 .....	15.5	9.8	15.2	15.8
30	1975 .....	15.5	10.9	16.1	16.2

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.4. Distribution en pourcentage des ventes de voitures particulières neuves (nombre d'unités) selon l'origine, par province, 1961-1975

New Brunswick — Nouveau- Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie- Britannique(1)	N <sup>o</sup>
per cent — pourcentage							
68.3	73.2	79.7	88.4	89.0	84.1	64.3	1
77.5	83.4	87.3	92.0	92.3	90.0	77.6	2
85.6	91.1	91.7	94.5	95.3	93.1	85.2	3
84.5	89.6	90.2	93.7	95.3	92.0	83.2	4
85.7	89.8	90.3	93.2	95.2	91.9	82.6	5
86.8	91.0	91.1	94.5	96.1	93.5	81.0	6
87.0	90.1	89.7	94.2	95.8	92.5	77.3	7
83.9	87.1	87.6	91.8	94.5	88.5	69.0	8
80.0	84.2	86.6	90.5	93.6	85.7	65.9	9
74.9	78.4	80.6	86.9	87.5	78.6	56.0	10
76.0	77.4	79.0	82.8	85.7	73.1	54.0	11
74.6	77.3	79.3	82.0	83.9	71.6	58.0	12
79.1	81.9	83.5	85.3	88.3	77.1	62.6	13
84.7	85.9	86.7	88.5	92.7	83.1	67.2	14
85.2	86.6	86.7	88.1	92.4	83.2	63.8	15
31.7	26.8	20.3	11.6	11.0	15.9	35.7	16
22.5	16.6	12.7	8.0	7.7	10.0	22.4	17
14.4	8.9	8.3	5.5	4.7	6.9	14.8	18
15.5	10.4	9.8	6.3	4.7	8.0	16.8	19
14.3	10.2	9.7	6.8	4.8	8.1	17.4	20
13.2	9.0	8.9	5.5	3.9	6.5	19.0	21
13.0	9.9	10.3	5.8	4.2	7.5	22.7	22
16.1	12.9	12.4	8.2	5.5	11.5	31.0	23
20.0	15.8	13.4	9.5	6.4	14.3	34.1	24
25.1	21.6	19.4	13.1	12.5	21.4	44.0	25
24.0	22.6	21.0	17.2	14.3	26.9	46.0	26
25.4	22.7	20.7	18.0	16.1	28.4	42.0	27
20.9	18.1	16.5	14.7	11.7	22.9	37.4	28
15.3	14.1	13.3	11.5	7.3	16.9	32.8	29
14.8	13.4	13.3	11.9	7.6	16.8	36.2	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.5. Value of Retail Sales of New Passenger Cars and Average Unit Price, by Origin,  
by Province, 1961-1975

No.	Year — Année	Average unit price — Prix moyen par unité	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
		\$	thousands of dollars — milliers de dollars			
	All passenger cars — Toutes voitures particulières:					
1	1961 .....	2,950	1,290,026	17,147	5,912	44,645
2	1962 .....	2,950	1,482,407	19,000	6,365	49,029
3	1963 .....	3,077	1,716,121	21,500	7,682	52,466
4	1964 .....	3,139	1,936,258	24,482	8,016	61,412
5	1965 .....	3,199	2,267,314	29,979	9,540	67,986
6	1966 .....	3,273	2,274,083	36,506	9,427	71,828
7	1967 .....	3,253	2,210,309	37,553	8,699	71,083
8	1968 .....	3,344	2,481,141	37,160	9,748	82,581
9	1969 .....	3,422	2,603,835	34,907	9,216	76,566
10	1970 .....	3,371	2,158,543	33,482	8,522	66,568
11	1971 .....	3,506	2,737,516	45,606	10,892	84,224
12	1972 .....	3,691	3,170,305	60,090	12,705	93,571
13	1973 .....	3,950	3,835,173	70,810	15,032	120,217
14	1974 .....	4,261	4,016,879	68,103	16,151	131,068
15	1975 .....	5,073	5,018,402	74,287	18,461	150,618
	Passenger cars manufactured in Canada and the United States — Voitures particulières fabriquées au Canada et aux États-Unis:					
16	1961 .....	3,214	1,080,283	12,183	4,677	33,568
17	1962 .....	3,095	1,321,990	14,380	5,433	39,365
18	1963 .....	3,169	1,604,675	18,323	7,253	45,951
19	1964 .....	3,262	1,796,694	20,740	7,460	53,197
20	1965 .....	3,328	2,108,565	25,916	8,695	60,817
21	1966 .....	3,394	2,128,112	32,291	8,771	64,885
22	1967 .....	3,381	2,045,733	34,112	8,034	63,631
23	1968 .....	3,512	2,238,712	33,209	8,731	72,588
24	1969 .....	3,616	2,308,109	31,331	8,079	66,535
25	1970 .....	3,612	1,795,709	29,766	7,198	53,182
26	1971 .....	3,757	2,225,121	41,167	8,607	63,505
27	1972 .....	3,907	2,554,779	52,005	9,936	71,552
28	1973 .....	4,084	3,197,173	62,897	12,493	97,615
29	1974 .....	4,336	3,455,140	62,215	14,006	112,774
30	1975 .....	5,206	4,350,220	67,526	15,918	130,119
	Passenger cars manufactured overseas — Voitures particulières fabriquées outre-mer:					
31	1961 .....	2,073	209,743	4,964	1,235	11,077
32	1962 .....	2,126	160,417	4,620	932	9,664
33	1963 .....	2,165	111,446	3,177	429	6,515
34	1964 .....	2,117	139,564	3,742	556	8,215
35	1965 .....	2,115	158,749	4,063	845	7,169
36	1966 .....	2,152	145,971	4,215	656	6,943
37	1967 .....	2,212	164,576	3,441	665	7,452
38	1968 .....	2,319	242,429	3,951	1,017	9,993
39	1969 .....	2,413	295,726	3,576	1,137	10,031
40	1970 .....	2,534	362,834	3,716	1,324	13,386
41	1971 .....	2,719	512,395	4,439	2,285	20,719
42	1972 .....	3,002	615,526	8,085	2,769	22,019
43	1973 .....	3,395	638,000	7,913	2,539	22,602
44	1974 .....	3,849	561,739	5,888	2,145	18,294
45	1975 .....	4,350	668,182	6,761	2,543	20,499

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.5. Valeur des ventes au détail de voitures particulières neuves et prix moyen à l'unité, selon l'origine, par province, 1961-1975

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N°
thousands of dollars — milliers de dollars							
37,785	331,964	540,440	65,681	59,501	95,762	91,189	1
41,098	393,568	605,264	67,866	63,615	117,531	119,071	2
42,143	447,870	710,340	80,070	83,018	128,061	142,971	3
48,462	509,086	792,221	88,953	94,399	143,767	165,460	4
58,004	591,245	957,989	89,473	103,049	160,558	199,491	5
61,360	583,148	936,359	103,306	105,727	170,828	195,594	6
51,060	575,339	892,422	107,057	100,996	173,968	192,132	7
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	8
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	9
51,977	593,555	899,747	86,811	63,661	162,577	191,643	10
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	11
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	12
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	13
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	14
124,799	1,370,348	2,093,223	194,324	178,172	385,437	428,733	15
29,025	270,335	463,722	60,416	54,915	85,229	66,213	16
34,319	347,595	549,387	63,894	60,008	109,031	98,578	17
37,814	420,211	669,354	76,911	80,206	121,687	126,965	18
43,359	474,037	740,080	85,081	91,318	135,836	145,586	19
52,645	551,986	896,759	85,542	99,724	151,969	174,512	20
56,248	548,628	881,888	99,748	103,118	163,558	168,977	21
46,848	536,392	830,000	103,037	98,172	165,331	160,176	22
54,811	599,870	934,438	96,272	94,033	180,118	164,642	23
52,177	611,148	994,906	96,779	79,769	189,794	177,591	24
42,446	496,014	769,470	78,327	57,863	137,233	124,210	25
62,135	606,025	970,533	91,582	76,534	157,424	147,609	26
68,682	709,996	1,075,796	109,578	94,261	182,222	180,751	27
83,201	915,746	1,316,701	136,960	120,750	220,556	230,254	28
92,027	989,090	1,345,011	154,745	150,625	271,185	263,462	29
109,589	1,214,544	1,848,030	174,236	167,214	331,988	291,056	30
8,760	61,629	76,718	5,265	4,586	10,533	24,976	31
6,779	45,973	55,877	3,972	3,607	8,500	20,493	32
4,329	27,659	40,986	3,159	2,812	6,374	16,006	33
5,103	35,049	52,141	3,872	3,081	7,931	19,874	34
5,359	39,259	61,230	3,931	3,325	8,589	24,979	35
5,112	34,520	54,471	3,558	2,609	7,270	26,617	36
4,212	38,947	62,422	4,020	2,824	8,637	31,956	37
6,314	58,546	88,469	5,714	3,621	15,114	49,690	38
8,218	77,178	104,112	6,997	3,664	20,424	60,389	39
9,531	97,541	130,277	8,484	5,798	25,344	67,433	40
14,083	128,809	186,127	14,080	9,246	40,550	92,057	41
17,214	161,805	217,901	18,474	13,153	53,458	100,648	42
17,243	167,533	222,121	19,724	12,265	51,449	114,611	43
13,667	143,672	190,747	17,631	10,041	45,939	113,715	44
15,210	155,804	245,193	20,088	10,958	53,449	137,677	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.6. Retail Sales of New Commercial Vehicles in Units, by Origin, by Region, 1961-1975

TABEAU 2.6. Ventes au détail de véhicules utilitaires neufs en nombre d'unités, selon l'origine, par région, 1961-1975

Year — Année	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
All commercial vehicles — Tous véhicules utilitaires:						
1961.....	74,160	7,623	17,337	23,442	19,700	6,058
1962.....	82,645	8,091	18,643	26,430	21,944	7,537
1963.....	97,202	8,803	21,164	31,103	26,671	9,461
1964.....	109,120	10,000	21,656	35,648	29,915	11,901
1965.....	122,279	10,752	22,619	39,200	34,903	14,805
1966.....	132,611	11,146	22,866	42,820	40,037	15,742
1967.....	135,872	10,989	22,916	44,981	41,736	15,250
1968.....	147,538	12,798	23,315	50,715	41,283	19,427
1969.....	156,702	11,732	24,766	53,153	42,435	24,616
1970.....	133,881	11,271	22,026	44,941	34,805	20,838
1971.....	159,570	13,608	27,098	53,389	41,007	24,468
1972.....	206,662	17,071	34,987	68,234	54,189	32,181
1973.....	255,870	21,384	43,511	81,881	69,627	39,467
1974.....	306,507	26,089	52,517	93,679	89,952	44,270
1975.....	327,349	27,154	54,692	101,444	100,478	43,581
Commercial vehicles manufactured in Canada and the United States — Véhi- cules utilitaires fabriqués au Canada et aux États-Unis:						
1961.....	68,149	6,965	15,617	21,163	19,052	5,352
1962.....	78,674	7,657	17,624	24,911	21,515	6,967
1963.....	94,323	8,480	20,542	30,013	26,329	8,959
1964.....	106,754	9,731	21,206	34,805	29,641	11,371
1965.....	120,205	10,526	22,282	38,505	34,689	14,203
1966.....	130,629	10,977	22,596	42,203	39,850	15,003
1967.....	133,330	10,815	22,586	44,267	41,480	14,182
1968.....	142,241	12,370	22,717	49,308	40,607	17,239
1969.....	149,597	11,163	24,034	51,359	41,442	21,599
1970.....	124,664	10,432	21,179	42,823	33,244	16,986
1971.....	147,001	12,450	25,881	50,694	38,597	19,379
1972.....	189,577	15,393	33,126	64,559	50,846	25,653
1973.....	235,449	19,173	41,179	77,901	65,123	32,073
1974.....	287,686	24,085	50,388	90,083	85,621	37,509
1975.....	310,590	25,385	52,781	98,061	96,423	39,940
Commercial vehicles manufactured over- seas — Véhicules utilitaires fabriqués autre-mer:						
1961.....	6,011	658	1,720	2,279	648	706
1962.....	3,971	434	1,019	1,519	429	570
1963.....	2,879	323	622	1,090	342	502
1964.....	2,366	269	450	843	274	530
1965.....	2,074	226	337	695	214	602
1966.....	1,982	169	270	617	187	739
1967.....	2,542	174	330	714	256	1,068
1968.....	5,297	428	598	1,407	676	2,188
1969.....	7,105	569	732	1,794	993	3,017
1970.....	9,217	839	847	2,118	1,561	3,852
1971.....	12,569	1,158	1,217	2,695	2,410	5,089
1972.....	17,085	1,678	1,861	3,675	3,343	6,528
1973.....	20,421	2,211	2,332	3,980	4,504	7,394
1974.....	18,821	2,004	2,129	3,596	4,331	6,761
1975.....	16,759	1,769	1,911	3,383	4,055	5,641

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.7. Value of Retail Sales of New Commercial Vehicles and Average Unit Price, by Origin, by Region, 1961-1975

TABLERAU 2.7. Valeur des ventes au détail de véhicules utilitaires neufs et prix moyen à l'unité, selon l'origine, par région, 1961-1975

Year — Année	Average unit price — Prix moyen par unité	Canada	Atlantic Region — Région de l'Atlan- tique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	dollars	thousands of dollars — milliers de dollars					
All commercial vehicles — Tous véhicules utilitaires:							
1961 .....	3,525	261,382	24,131	67,464	80,058	65,722	24,007
1962 .....	3,636	300,509	26,239	72,853	94,217	74,858	32,342
1963 .....	3,559	345,918	28,783	78,978	108,811	90,596	38,750
1964 .....	3,680	401,544	33,650	87,360	129,205	102,003	49,326
1965 .....	3,860	472,015	39,711	98,706	145,895	121,463	66,240
1966 .....	4,151	550,508	43,251	100,661	177,023	157,912	71,661
1967 .....	4,328	588,057	45,625	108,029	202,600	161,718	70,085
1968 .....	4,302	634,648	54,821	109,379	222,181	160,594	87,673
1969 .....	4,589	719,044	54,388	116,628	245,530	179,137	123,361
1970 .....	4,883	653,787	53,753	118,496	216,793	155,964	108,781
1971 .....	5,111	815,535	64,786	154,062	276,370	190,924	129,393
1972 .....	5,530	1,142,754	84,704	218,954	377,849	277,727	183,520
1973 .....	6,000	1,535,201	113,926	293,903	499,356	384,498	243,518
1974 .....	6,199	1,900,106	150,078	357,906	596,381	516,348	279,393
1975 .....	6,851	2,242,606	174,017	408,079	703,900	661,917	294,693
Commercial vehicles manufactured in Canada and the United States — Véhicules utilitaires fabriqués au Canada et aux États-Unis:							
1961 .....	3,638	247,944	22,672	63,535	75,161	64,218	22,358
1962 .....	3,698	290,901	25,219	70,397	90,555	73,819	30,911
1963 .....	3,590	338,643	27,953	77,413	106,115	89,703	37,459
1964 .....	3,703	395,328	32,932	86,194	127,016	101,244	47,942
1965 .....	3,881	466,463	39,104	97,812	144,081	120,870	64,596
1966 .....	4,174	545,261	42,788	99,928	175,382	157,416	69,747
1967 .....	4,360	581,367	45,140	107,147	200,691	161,026	67,363
1968 .....	4,360	620,184	53,619	107,719	218,227	158,737	81,882
1969 .....	4,676	699,536	52,783	114,547	240,462	176,430	115,314
1970 .....	5,042	628,532	51,392	116,099	210,765	151,744	98,532
1971 .....	5,303	779,544	61,343	150,412	268,321	184,240	115,228
1972 .....	5,735	1,087,306	79,457	212,612	365,692	267,368	162,177
1973 .....	6,228	1,466,448	106,827	285,689	485,505	369,948	218,479
1974 .....	6,366	1,831,532	143,377	349,798	582,844	501,444	254,069
1975 .....	7,002	2,174,855	167,421	400,220	690,472	645,744	270,998
Commercial vehicles manufactured overseas — Véhicules utilitaires fabriqués outre-mer:							
1961 .....	2,236	13,438	1,459	3,929	4,897	1,504	1,649
1962 .....	2,420	9,608	1,020	2,456	3,662	1,039	1,431
1963 .....	2,527	7,275	830	1,565	2,696	893	1,291
1964 .....	2,627	6,216	718	1,166	2,189	759	1,384
1965 .....	2,677	5,552	607	894	1,814	593	1,644
1966 .....	2,647	5,247	463	733	1,641	496	1,914
1967 .....	2,632	6,690	485	882	1,909	692	2,722
1968 .....	2,731	14,464	1,202	1,660	3,954	1,857	5,791
1969 .....	2,746	19,508	1,605	2,081	5,068	2,707	8,047
1970 .....	2,740	25,255	2,361	2,397	6,028	4,220	10,249
1971 .....	2,863	35,991	3,443	3,650	8,049	6,684	14,165
1972 .....	3,245	55,448	5,247	6,342	12,157	10,359	21,343
1973 .....	3,367	68,753	7,099	8,214	13,851	14,550	25,039
1974 .....	3,643	68,574	6,701	8,108	13,537	14,904	25,324
1975 .....	4,043	67,751	6,596	7,859	13,428	16,173	23,695

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.



## SECTION 3

SUPPLEMENTARY TABLES



TABLEAUX SUPPLÉMENTAIRES

TABLE 3.1. Monthly Retail Sales of New Motor Vehicles in Units, Seasonally Adjusted, by Type and Origin of Vehicle, Canada, 1961-1975

No.	Month	1961	1962	1963	1964	1965	1966	1967
		number — nombre						
	All vehicles:							
1	January .....	41,188	49,891	49,009	62,239	63,575	70,762	68,322
2	February .....	41,599	44,999	52,586	60,912	63,771	72,539	65,083
3	March .....	39,462	50,123	50,194	62,166	64,251	78,342	70,109
4	April .....	39,923	48,754	55,401	60,926	70,702	65,362	68,734
5	May .....	40,528	51,797	52,931	62,577	67,578	59,023	71,921
6	June .....	41,455	48,169	57,392	59,224	70,612	63,514	74,925
7	July .....	47,243	48,662	50,587	63,493	70,172	69,728	63,459
8	August .....	44,222	45,084	45,922	57,876	73,709	75,425	66,669
9	September .....	41,703	35,009	49,129	65,124	60,292	68,565	66,211
10	October .....	41,257	50,254	59,346	61,678	72,058	66,630	64,380
11	November .....	51,629	51,404	64,503	57,293	74,835	69,713	63,731
12	December .....	45,039	52,775	60,819	49,378	76,772	71,350	68,927
	Passenger cars manufactured in Canada and the United States:							
13	January .....	25,930	34,405	38,179	47,494	48,420	52,932	51,218
14	February .....	26,262	31,310	41,444	46,431	48,690	54,483	47,719
15	March .....	24,670	35,503	39,678	47,555	48,744	59,879	52,187
16	April .....	25,607	34,660	42,327	46,640	53,907	49,207	51,913
17	May .....	27,048	36,640	40,929	47,377	51,645	43,157	53,797
18	June .....	27,559	34,835	44,416	45,100	53,646	47,897	54,934
19	July .....	31,713	36,038	39,328	48,029	53,276	54,022	47,623
20	August .....	28,877	33,850	35,605	45,390	56,387	58,864	49,696
21	September .....	27,035	23,958	34,332	50,658	45,975	52,576	48,377
22	October .....	28,321	38,002	45,636	45,864	55,962	51,601	46,845
23	November .....	35,234	39,951	50,584	42,734	56,708	52,531	47,702
24	December .....	30,397	41,092	46,864	35,748	57,576	52,683	50,788
	Passenger cars manufactured overseas:							
25	January .....	9,023	8,758	3,584	5,022	6,409	5,805	5,800
26	February .....	8,718	7,447	3,416	5,388	6,292	5,582	6,171
27	March .....	8,925	8,024	3,105	5,255	6,199	6,404	5,931
28	April .....	8,147	8,011	4,817	5,279	6,410	5,376	5,656
29	May .....	7,692	7,832	4,329	5,594	5,882	5,499	5,900
30	June .....	8,082	6,530	4,630	5,409	6,106	5,157	7,608
31	July .....	9,599	5,222	3,301	5,799	6,403	5,274	6,022
32	August .....	9,275	3,934	3,491	5,566	6,606	5,405	6,047
33	September .....	8,240	5,906	6,212	5,584	6,064	5,679	6,302
34	October .....	6,685	4,672	4,891	5,924	6,255	5,673	6,178
35	November .....	8,900	4,332	4,505	5,439	6,411	6,152	5,965
36	December .....	8,543	3,660	4,643	5,134	6,339	6,195	6,448
	Commercial vehicles:							
37	January .....	6,235	6,728	7,246	9,723	8,746	12,025	11,304
38	February .....	6,619	6,242	7,726	9,093	8,789	12,474	11,193
39	March .....	5,867	6,596	7,411	9,356	9,308	12,059	11,991
40	April .....	6,169	6,083	8,257	9,007	10,385	10,779	11,165
41	May .....	5,788	7,325	7,673	9,606	10,051	10,367	12,224
42	June .....	5,814	6,804	8,346	8,715	10,860	10,460	12,383
43	July .....	5,931	7,402	7,958	9,665	10,493	10,432	9,814
44	August .....	6,070	7,300	6,826	6,920	10,716	11,156	10,926
45	September .....	6,428	5,145	8,585	8,882	8,253	10,310	11,532
46	October .....	6,251	7,580	8,819	9,890	9,841	9,356	11,357
47	November .....	7,495	7,121	9,414	9,120	11,716	11,030	10,064
48	December .....	6,099	8,023	9,312	8,496	12,857	12,472	11,691

TABLEAU 3.1. Ventes mensuelles au détail de véhicules automobiles neufs par nombre d'unités, après desaisonnalisation, selon le genre et l'origine du véhicule, Canada, 1961-1975

1968	1969	1970	1971	1972	1973	1974	1975	Mois	No
number - nombre									
								Tous véhicules:	
71,607	80,019	66,597	61,562	82,709	100,404	115,219	95,302	Janvier .....	1
68,619	84,689	62,998	67,994	81,519	105,379	109,127	110,350	Février .....	2
73,283	77,141	65,471	72,032	82,130	120,412	102,618	95,097	Mars .....	3
65,218	78,016	63,407	79,960	82,098	109,378	100,319	100,121	Avril .....	4
73,876	71,526	64,818	79,664	93,276	93,498	110,715	99,721	Mai .....	5
72,227	74,221	66,322	76,472	89,394	100,284	105,131	107,249	Juin .....	6
77,814	71,499	67,951	77,441	86,791	94,638	112,737	112,068	Juillet .....	7
79,216	71,443	65,791	72,796	83,000	98,230	121,413	121,469	Août .....	8
69,860	87,554	68,723	89,182	88,562	101,478	102,793	102,852	Septembre .....	9
77,266	73,370	66,834	86,923	97,814	99,059	94,670	118,173	Octobre .....	10
78,023	80,912	59,879	85,613	98,947	105,403	89,167	126,230	Novembre .....	11
79,971	69,487	54,572	85,341	99,062	98,489	89,854	141,888	Décembre .....	12
								Voitures particulières fabriquées au Canada et aux États-Unis:	
52,744	57,607	43,305	38,497	50,600	62,672	72,121	59,462	Janvier .....	13
51,054	60,448	40,379	44,068	49,008	65,591	70,346	72,255	Février .....	14
52,835	54,727	42,394	46,422	49,828	72,629	64,132	58,934	Mars .....	15
47,858	54,321	41,580	50,735	49,434	68,042	66,140	62,174	Avril .....	16
52,830	50,069	42,817	49,883	57,794	62,962	71,801	61,448	Mai .....	17
51,584	51,251	43,528	47,829	53,946	65,336	67,388	67,095	Juin .....	18
55,401	48,901	43,862	48,382	53,092	62,014	72,258	70,465	Juillet .....	19
56,531	48,326	42,794	43,569	50,125	63,053	79,264	77,544	Août .....	20
48,465	62,386	44,883	57,583	53,945	66,023	64,232	60,837	Septembre .....	21
54,561	50,357	41,436	55,501	60,957	61,890	59,909	78,858	Octobre .....	22
55,557	55,737	36,664	53,994	61,498	67,330	55,262	83,522	Novembre .....	23
56,474	46,752	32,344	51,996	63,042	64,341	55,531	92,926	Décembre .....	24
								Voitures particulières fabriquées outre-mer:	
7,065	8,414	11,902	13,397	16,837	17,066	16,034	12,384	Janvier .....	25
6,171	9,824	11,359	13,623	16,713	18,529	12,260	14,395	Février .....	26
8,593	9,241	11,638	14,153	16,601	22,941	12,496	12,340	Mars .....	27
7,403	9,920	10,881	15,974	17,272	20,077	9,587	11,811	Avril .....	28
8,467	9,183	11,317	16,072	17,659	11,568	12,356	11,956	Mai .....	29
8,927	10,113	11,603	15,105	18,069	14,648	13,007	12,406	Juin .....	30
9,916	9,685	12,154	15,886	17,124	14,502	12,846	13,063	Juillet .....	31
9,386	10,505	11,796	16,935	15,712	14,751	12,599	13,231	Août .....	32
9,249	11,654	11,404	16,884	17,625	13,807	12,258	13,502	Septembre .....	33
9,242	10,886	13,277	16,038	17,707	14,048	11,085	10,597	Octobre .....	34
9,341	11,729	12,969	16,228	17,410	14,151	11,752	12,559	Novembre .....	35
9,751	11,024	13,507	17,188	15,830	13,120	11,464	17,871	Décembre .....	36
								Véhicules utilitaires:	
11,798	13,998	11,390	9,668	15,272	20,666	27,064	23,456	Janvier .....	37
11,394	14,417	11,260	10,303	15,798	21,259	26,521	23,700	Février .....	38
11,855	13,173	11,439	11,457	15,701	24,842	25,990	23,823	Mars .....	39
9,957	13,775	10,946	13,251	15,392	21,259	24,592	26,136	Avril .....	40
12,579	12,274	10,684	13,709	17,823	18,968	26,558	26,317	Mai .....	41
11,716	12,857	11,191	13,538	17,379	20,300	24,736	27,748	Juin .....	42
12,497	12,913	11,935	13,173	16,575	18,122	27,633	28,540	Juillet .....	43
13,299	12,612	11,201	12,292	17,163	20,426	29,550	30,694	Août .....	44
12,146	13,514	12,436	14,715	16,992	21,648	26,303	28,513	Septembre .....	45
13,463	12,127	12,121	15,384	19,150	23,121	23,676	28,718	Octobre .....	46
13,305	13,446	10,246	15,391	20,039	23,922	22,153	30,149	Novembre .....	47
13,746	11,711	8,721	16,157	20,190	21,028	22,859	31,091	Décembre .....	48

TABLE 3.2. Percentage Distribution of New Motor Vehicle Sales (Units), by Province, by Type and Origin of Vehicle, 1974-1975

TABLEAU 3.2. Distribution en pourcentage des ventes de véhicules automobiles neufs (nombre d'unités), par province, selon le genre et l'origine du véhicule, 1974-1975

Province	Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	1974	1975	1974	1975	1974	1975
per cent — pourcentage						
All vehicles — Total — Tous véhicules						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	1.8	1.7	1.8	1.6	2.0	2.0
Prince Edward Island — Île-du-Prince-Édouard .....	0.4	0.4	0.4	0.4	0.5	0.4
Nova Scotia — Nouvelle-Écosse .....	3.4	3.1	3.5	3.2	3.1	3.1
New Brunswick — Nouveau-Brunswick .....	2.8	2.7	2.8	2.6	2.9	2.8
Québec .....	25.4	24.6	28.1	27.2	17.1	16.7
Ontario .....	36.3	38.8	38.1	41.3	30.6	31.0
Manitoba .....	4.5	4.2	4.2	3.8	5.4	5.6
Saskatchewan .....	4.9	4.7	3.9	3.4	3.0	8.5
Alberta .....	9.7	9.7	7.6	7.5	15.9	16.6
British Columbia(1) — Colombie-Britannique(1) .....	10.8	10.1	9.6	9.0	14.5	13.3
Vehicles manufactured in Canada and the United States — Véhicules fabriqués au Canada et aux États-Unis						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	2.4	2.1	1.9	1.7	2.4	2.4
Prince Edward Island — Île-du-Prince-Édouard .....			0.4	0.4		
Nova Scotia — Nouvelle-Écosse .....	3.3	3.1	3.5	3.1	3.0	3.0
New Brunswick — Nouveau-Brunswick .....	2.8	2.7	2.8	2.6	2.9	2.8
Québec .....	25.6	24.9	28.5	27.9	17.5	17.0
Ontario .....	37.0	39.5	39.1	42.4	31.3	31.5
Manitoba .....	4.7	4.4	4.4	4.0	5.6	5.6
Saskatchewan .....	5.3	5.1	4.2	3.7	8.3	8.8
Alberta .....	9.8	9.9	7.5	7.4	16.0	16.7
British Columbia(1) — Colombie-Britannique(1) .....	9.1	8.3	7.7	6.8	13.0	12.2
Vehicles manufactured overseas — Véhicules fabriqués outre-mer						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	1.6	1.6	1.2	1.1	2.3	2.6
Prince Edward Island — Île-du-Prince-Édouard .....			0.4	0.4		
Nova Scotia — Nouvelle-Écosse .....	3.7	3.4	3.5	3.3	5.0	4.2
New Brunswick — Nouveau-Brunswick .....	2.8	2.6	2.8	2.5	3.4	3.7
Québec .....	24.0	22.3	25.6	23.4	11.3	11.4
Ontario .....	31.3	34.0	32.8	35.6	19.1	20.2
Manitoba .....	3.2	3.1	3.2	2.9	3.6	4.3
Saskatchewan .....	2.1	1.9	1.8	1.7	4.3	4.1
Alberta .....	9.1	8.8	8.3	8.1	15.1	15.8
British Columbia(1) — Colombie-Britannique(1) .....	22.2	22.3	20.4	21.0	35.9	33.7

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

## APPENDICES



APPENDIX - 1 - APPENDICE

Motor Vehicle Manufacturers in Canada and the United States

Fabricants de véhicules automobiles au Canada et aux États-Unis

American Motors (Canada) Limited  
Canadian Bluebird Sales Limited  
Canadian Kenworth Limited  
Canadian Motor Industries Limited  
Chrysler Canada Limited  
J.H. Corbeil Limitée  
Enerson Bus Company Limited  
Ford Motor Company of Canada Limited  
F.W.D. Corporation Canada Limited  
General Motors of Canada Limited  
Hayes Manufacturing Company Limited  
International Harvester Company of Canada Limited  
Jeep of Canada Limited  
Kenworth of Canada Limited  
Mack Trucks Manufacturing Company of Canada Limited  
Motor Coach Industries Incorporated  
Pacific Truck and Trailer Limited  
Prévost Car Incorporated  
Thomas Built Buses of Canada  
Volvo (Canada) Limited  
Welles Corporation  
Western Flyer Coach Limited  
White Trucks - Division of White Motor Corporation



APPENDIX - 2 - APPENDICE

Importers and Distributors of Overseas-Manufactured Vehicles

Importateurs et distributeurs de véhicules fabriqués outre-mer

Alfa Romeo (Canada) Limited  
Automobiles Renault Canada Limitée  
B.M.W. Distributors Eastern Canada Limited  
British-Leyland Motors (Canada) Limited  
Canadian Honda Motor Limited  
Canadian Motor Industries Limited  
Citroen Canada Limitée  
Fiat Motors of Canada Limited  
Ford Motor Company of Canada Limited  
Mazda Motors of Canada Limited  
Mercedes-Benz of Canada Limited  
Nissan Automobiles Company (Canada) Limited  
Peugeot Canada Limitée  
Rolls-Royce (Montreal) Limited  
Scancar Limited  
Cricket-Colt Division - Chrysler Canada Limited  
Volkswagen Canada Limited  
Volvo (Canada) Limited





Merchandising and Services Division  
Division du commerce et des services

## NEW MOTOR VEHICLE SALES VENTES DE VÉHICULES AUTOMOBILES NEUFS

For the month ending - Pour le mois terminé le

Collected under Authority of Statistics Act, Chapter 15,  
Statutes of Canada 1970-71-72.

Déclaration exigée en vertu de la Loi sur la statistique,  
chapitre 15, Statuts du Canada de 1970-71-72.

Complete and mail one copy by the 15th of the month.

Prière de remplir et de poster pour le 15 du mois.

Revise name or address if not correct - Corriger le nom ou l'adresse, s'il y a lieu

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

**NOTE:** Report dollar sales at actual selling price to end-users.

Prière de déclarer le nombre et le montant des ventes, au prix réel, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

**NOTA:** Déclarez le montant des ventes, au prix réel, aux consommateurs ultimes.

Province	Passenger cars Automobiles particulières		Trucks Camions		Buses and coaches Autocars et autobus	
	Number	\$	Number	\$	Number	\$
	Nombre	(omit cents) (omettre les cents)	Nombre	(omit cents) (omettre les cents)	Nombre	(omit cents) (omettre les cents)
CANADA, Total						
Newfoundland - Terre-Neuve						
Prince Edward Island - Île-du-Prince-Édouard						
Nova Scotia - Nouvelle-Écosse						
New Brunswick - Nouveau-Brunswick						
Québec						
Ontario						
Manitoba						
Saskatchewan						
Alberta						
British Columbia (Include Yukon and N.W.T.) - Colombie-Britannique (Y compris le Yukon et les T.N.-O.)						
Signature	Telephone number - Numéro de téléphone			Date of this report - Date de ce rapport		







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Catalogue

- 11-003F Revue statistique du Canada, M., F.
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- 42-209 Fabricants de véhicules automobiles, A. Bil.
- 42-210 Fabricants de pièces et accessoires d'automobiles, A., Bil.
- 42-217 Fabricants de carrosseries de camions et remorques A., Bil.
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- 63-007 Ventes de véhicules automobiles neufs M., Bil.
- 63-013 Le financement des ventes, M., Bil.
- 63-211 Le financement des ventes A., Bil.

A. - Annuel      M. - Mensuel      T. - Trimestriel      H.S. - Hors Série

A. - Anglais      F. - Français      Bil. - Bilingue

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61-512 Inter-corporate Ownership O., (1969) Bil.  
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63-007 New Motor Vehicle Sales M., Bil.  
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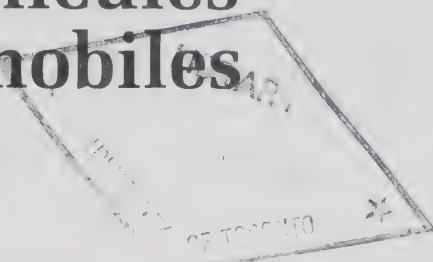
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# New motor vehicle sales

1976

# Ventes de véhicules automobiles neufs

1976





NEW MOTOR VEHICLE SALES  

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VENTES DE VÉHICULES AUTOMOBILES NEUFS  
1976

*Published by Authority of*  
The Minister of Industry, Trade and Commerce

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This publication contains final statistics on the number and retail value of new motor vehicles sold in 1976, by provinces (or regions) as well as by type and origin of vehicles. Revisions to the monthly series (published during the year in "New Motor Vehicle Sales" Catalogue 63-007), seasonally adjusted data on sales of new passenger cars and commercial vehicles, and extensive historical information are also provided in the following pages.

The monthly statistics on new motor vehicle sales, on which this annual publication is based, are obtained by the Merchandising and Services Division in a survey of Canadian automobile manufacturers (for both Canadian- and United States-produced vehicles) and importers of vehicles manufactured elsewhere. The data supplied by manufacturers and importers on unit sales of new motor vehicles are taken directly from their dealers' monthly sales reports; however, dollar values generally are estimated by respondents by means of internal accounting procedures.

In this publication, the term "passenger cars" denotes all vehicles whose principal function is to carry passengers, including those used for commercial purposes, i.e., taxis, rented automobiles and limousines, and other fleets. The term "commercial vehicles", on the other hand, is limited solely to trucks and buses; this designation applies regardless of the use to which such vehicles are put.

With reference to the "origin" of new motor vehicles, the tables in this report differentiate between Canadian- and United States-manufactured vehicles and overseas-manufactured vehicles. The latter term pertains only to those vehicles which are imported (some by Canadian and United States manufacturers) in a fully-assembled state from countries other than the United States. Passenger cars and trucks assembled on this continent are treated statistically as Canadian- and United States-manufactured vehicles, regardless of the source of vehicle parts.

#### SUMMARY OF RESULTS

Total retail sales of new motor vehicles during 1976 were maintained at substantially the same high levels achieved during recent record-sales' years. Throughout the year, unit sales kept pace in aggregate with the record levels of the last two years for all except the closing two months when they were unable to match the extraordinary sales recorded in November and December of 1975. The

Cette publication présente les statistiques définitives du nombre de véhicules automobiles neufs vendus en 1976 par province (ou région), par type et par pays d'origine et leur valeur au détail. Elle comporte également des corrections apportées à la série mensuelle (publiée au cours de l'année dans le n° 63-007 au catalogue "Ventes de véhicules automobiles"), des données désaisonnalisées sur les ventes de voitures particulières neuves et des véhicules utilitaires neufs ainsi que des renseignements chronologiques généraux.

La série statistique mensuelle sur les ventes de véhicules automobiles neufs de cette publication annuelle est produite par la Division du commerce et des services grâce à une enquête des fabricants canadiens d'automobiles (pour les véhicules produits par les Canadiens et les Américains) et des importateurs de véhicules fabriqués ailleurs. Les données fournies par les fabricants et les importateurs sur les ventes unitaires de véhicules automobiles neufs nous viennent directement des rapports mensuels sur les ventes de leurs concessionnaires; cependant, les valeurs en dollars sont généralement des estimations des répondants obtenues par les méthodes comptables internes.

Dans cette publication, le terme "voitures particulières" englobe tous les véhicules dont la fonction principale est de transporter les passagers; elle comprend, entre autres, les véhicules utilisés à des fins commerciales, comme les taxis, les voitures et les limousines de location et autres. Le terme "véhicules utilitaires" comprend seulement les camions et les autobus; cette désignation s'applique quelle que soit leur utilisation.

En ce qui concerne le pays "d'origine" des véhicules automobiles neufs, les tableaux de cette publication font une différence entre les véhicules fabriqués au Canada et aux États-Unis et les véhicules fabriqués outre-mer. Ce dernier terme ne s'applique qu'au véhicules importés (certains par des fabricants canadiens ou américains) assemblés dans des pays autres que les États-Unis. Les voitures particulières et les camions assemblés sur notre continent sont traités statistiquement comme des véhicules de fabrication canadienne ou américaine, quelle que soit la source de leurs pièces.

#### SOMMAIRE DES RÉSULTATS

Au total, les ventes au détail de véhicules automobiles neufs en 1976 ont atteint à peu près les mêmes hauts niveaux observés lors des récentes années records. Pendant l'année, les ventes à l'unité ont égalé les niveaux records des deux dernières années, sauf pour les deux derniers mois, où elles n'ont pu se rapprocher du volume considérable de ventes enregistré en novembre et décembre 1975. Cette année-là, le Gouvernement de l'Ontario

special stimulus given to motor vehicle sales at that time by the sales tax rebate program of the Government of Ontario resulted in a short-fall in unit sales of over 54,000 vehicles during 1976, mainly in sales of passenger cars in Ontario. There were, as well, some smaller decreases in the Atlantic Provinces, Saskatchewan and British Columbia. Generally better sales elsewhere in Canada, particularly in Quebec and Alberta, produced an offsetting gain of almost 30,000 units, which reduced the overall decline in sales to 25,166 units. Total unit sales in 1976 reached 1,291,463, comprising 946,488 passenger cars and 344,975 commercial vehicles, just 1.9% off from 1975's peak sales of 1,316,629 total sales. Receipts, however, climbed again this year, to a new high of \$7,754.1 million, an advance of 6.8% from the previous year's receipts of \$7,261.0 million.

Although sales of new passenger cars made in Canada and the United States in 1976 did not equal in number the record levels of the preceding two years, slipping back 5.1% from last year's record of 835,679 to 793,201 units, sales activity generally held up very well across Canada, particularly in Quebec and Alberta. The 1975 sales tax rebate program of Ontario appeared to have had the effect of accelerating purchases in that year at the expense of the current year, resulting in a 15.6% decline in unit sales (approximately 55,000 passenger cars) in this province. Average prices of these passenger cars rose almost \$500 per unit, or 9.5% over the year, from \$5,206 to \$5,702 and total receipts advanced by 4.0%, from \$4,350.2 million in 1975 to \$4,522.7 million in 1976.

The share of the domestic passenger car market held by imported cars, 153,287 units in 1976, improved slightly over the year to 16.2% from 15.5% in the two previous years. In the opening years of the decade, this share had been around 24.0% of the domestic market, peaking in unit sales of 205,026 passenger cars in 1972. At that time sales of 114,576 units of new passenger cars imported from Japan represented 55.9% of the foreign cars imported. Since then, however, the share of imports from Japan has increased to 66.3%, in the latest year, despite a drop in unit sales to 101,558. This reflects the marked decline in sales of passenger cars imported from Europe, whose numbers have shrunk steadily from 90,450 units in 1972 to 51,729 in 1976.

Total receipts generated by sales of passenger cars imported from Japan rose 16.0% from \$356,837,000 last year to \$413,953,000 in 1976. Provincially, unit sales of these imports were strong in most regions, particularly in Quebec and the Prairies. There was

avait remis la taxe de vente aux acheteurs de véhicules automobiles; en 1976, le retrait de ce programme a entraîné une baisse des ventes de plus de 54,000 véhicules en Ontario, principalement sur le chapitre des voitures particulières. Des diminutions plus faibles ont également été observées dans les provinces de l'Atlantique, en Saskatchewan et en Colombie-Britannique. Les ventes généralement plus élevées ailleurs au Canada, en particulier au Québec et en Alberta, ont produit un gain compensatoire de presque 30,000 unités, ce qui a réduit le fléchissement global des ventes à 25,166 unités. Il s'est vendu au total en 1976 1,291,463 unités, soit 946,488 voitures particulières et 344,975 véhicules utilitaires, c'est-à-dire 1.9 % de moins que les ventes records de 1975 établies à 1,316,629 unités. Les recettes, toutefois, ont grimpé encore cette année pour atteindre un nouveau plafond de \$7,754.1 millions, une progression de 6.8 % sur celles de l'année précédente (\$7,261.0 millions).

Même si les ventes de nouvelles voitures particulières fabriquées au Canada et aux États-Unis en 1976 n'ont pas égalé le niveau record des deux années précédentes, passant de 835,679 l'an dernier à 793,201 unités cette année pour une baisse de 5.1 %, elles ont affiché en général une très bonne tenue dans tout le Canada, particulièrement au Québec et en Alberta. Le programme de remise de la taxe de vente de l'Ontario semble avoir eu pour effet d'accélérer les achats en 1975 au dépens de l'année courante, puisqu'il en est résulté une diminution de 15.6 % des ventes à l'unité (environ 55,000 voitures particulières) dans cette province. Le prix moyen de ces voitures a augmenté de presque \$500 l'unité (ou 9.5 %) au cours de l'année, passant de \$5,206 à \$5,702 tandis que les recettes totales augmentaient de 4.0 %, variant de \$4,350.2 millions en 1975 à \$4,522.7 millions en 1976.

La part du marché canadien de voitures particulières détenue par les voitures importées, 153,287 unités vendues en 1976, s'est accrue légèrement au cours de l'année, passant de 15.5 % au cours des deux années précédentes à 16.2 %. Au début des années 70, cette part se situait à environ 24.0 % du marché canadien, plus spécialement en 1972 où il s'est vendu 205,026 voitures particulières. Cette année-là, les 114,576 nouvelles voitures particulières importées du Japon qui ont été vendues représentaient 55.9 % des importations étrangères. Depuis lors, toutefois, ce pays a accru sa part du marché à 66.3 %, au cours de la dernière année, malgré une baisse des ventes à l'unité fixées à 101,558. Cette chute reflète une diminution sensible des ventes de voitures particulières en provenance de l'Europe, dont le nombre est passé de 90,450 unités en 1972 à 51,729 en 1976.

Les recettes totales au titre des ventes de voitures particulières importées du Japon ont augmenté de 16.0 %, passant de \$356,837,000 l'an dernier à \$413,953,000 en 1976. Les ventes à l'unité de ces importations ont été importantes dans la plupart des provinces, particulièrement au Québec

a marginal decrease of 1.6% in sales in Atlantic Provinces, taken as a whole, and a larger and more uncharacteristic dip of 5.1% in British Columbia. Average unit prices for these new passenger cars imported from Japan increased 9.4% over the year, from \$3,726 to \$4,076. This annual rate of increase is equivalent to the rate of European cars, 9.7%, and North American cars, 9.5%, but contrasts sharply with the annual rates for 1975 of 8.3%, 20.6% and 20.1% respectively. Consequently, price spreads between Japanese and European built passenger cars moderated substantially in 1976.

Sales of passenger cars imported from Europe declined 10.5% over the year from 57,829 units last year to 51,729 units in 1976. Only in the Prairie Provinces, where there was an expansion of 10.7%, did sales hold up this year. Decreased sales in all other regions resulted not only in an over-the-year decrease in unit sales but also an absolute decline in total receipts, from \$311,345,000 last year to \$305,294,000 in 1976.

Sales of new commercial vehicles in 1976 reached a record level of 344,975 units, compared with 327,349 in 1975. This growth was due entirely to the gains made in this market by vehicles produced in Canada and the United States, which for long have supplied the bulk (96.0% this year) of commercial vehicles. Sales of domestically-produced commercial vehicles increased 6.6% in units between 1975 and 1976, from 310,590 to 331,027 units. In most provinces, sales of these vehicles were strong during most of the year, except in Newfoundland and Saskatchewan, where by year-end there were small net decreases. The average retail price of these vehicles rose another 5.6% in the latest year, after a 10.0% increase last year, causing average prices to rise from \$7,002 to \$7,392 per vehicle in 1976. Total receipts also rose again, by 12.5% this year, from \$2,174.9 million to \$2,447.1 million. Included in the data for commercial vehicles produced in Canada and the United States are the sales of 4,274 buses and coaches for \$96.6 million.

The small segment of the commercial vehicle market supplied by trucks imported from overseas, principally Japan, experienced another poor year with unit sales declining a further 16.8%, from 16,759 to 13,948 trucks, and receipts also decreasing from \$67.8 million last year to \$65.0 million in 1976.

et dans les Prairies. Il s'est produit une faible diminution de 1.6 % des ventes dans les provinces de l'Atlantique, dans l'ensemble, et un fléchissement plus important et inhabituel de 5.1 %, en Colombie-Britannique. Le prix moyen à l'unité de ces voitures japonaises a augmenté de 9.4 % au cours de l'année, soit de \$3,726 à \$4,076. Ce taux annuel d'augmentation correspond à celui des voitures européennes (9.7 %) et américaines (9.5 %), mais représente un net contraste avec les taux annuels de 8.3 %, 20.6 % et 20.1 % respectivement pour 1975. Par conséquent, les écarts de prix entre les voitures particulières japonaises et européennes ont diminué considérablement en 1976.

Les ventes de voitures particulières importées d'Europe ont diminué de 10.5 % au cours de l'année, passant de 57,829 unités l'an dernier à 51,729 en 1976. Seules les provinces des Prairies ont connu une augmentation de leurs ventes cette année (10.7 %). Le fléchissement observé dans toutes les autres régions a entraîné non seulement une baisse annuelle des ventes à l'unité mais également une diminution en chiffres absolus des recettes totales, de \$311,345,000 l'an dernier à \$305,294,000 en 1976.

En 1976, les ventes de véhicules utilitaires neufs ont atteint un niveau record de 344,975 unités, contre 327,349 en 1975. Cette croissance est entièrement attribuable aux gains des véhicules fabriqués au Canada et aux États-Unis, qui ont longtemps répondu à la demande (96.0 % cette année) en véhicules utilitaires. Les ventes de véhicules utilitaires fabriqués au Canada se sont accrues de 6.6 % entre 1975 et 1976, passant de 310,590 à 331,027 unités. Dans la plupart des provinces, les ventes ont été fortes pendant la plus grande partie de l'année, sauf à Terre-Neuve et en Saskatchewan où, vers la fin de l'année, de faibles diminutions nettes se sont produites. Le prix au détail moyen de ces véhicules a augmenté d'un autre 5.6 % en 1976, après une progression de 10.0 % en 1975, passant de \$7,002 à \$7,392. Les recettes totales ont également monté de nouveau cette année, passant de \$2,174.9 millions à \$2,447.1 millions, pour une hausse de 12.5 %. Les 4,274 autobus et autocars vendus pour \$96.6 millions sont inclus dans les données pour les véhicules utilitaires fabriqués au Canada et aux États-Unis.

Les ventes de véhicules utilitaires attribuables aux camions importés d'outre-mer, principalement du Japon, ont connu une autre année médiocre, puisqu'elles ont diminué de 16,759 à 13,948 unités, (- 16.8 %); les recettes sur ce chapitre ont également fléchi, passant de \$67.8 millions l'an dernier à \$65.0 en 1976.

Percentage Changes in Sales of New Motor Vehicles (Number and Retail Value)  
by Type and Origin, Canada and Provinces, 1975-1976

Taux de variation des ventes de véhicules automobiles neufs (nombre et valeur de détail)  
par genre et origine de véhicule, Canada et provinces, 1975-1976

Province	All types of vehicles — Tous genres de véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
	per cent — pourcentage					
	All vehicles — Total — Tous véhicules					
CANADA .....	— 1.9	+ 6.8	— 4.3	+ 4.5	+ 5.4	+ 12.0
Newfoundland — Terre-Neuve .....	— 7.8	— 0.1	— 9.9	— 1.2	— 2.9	+ 1.9
Prince Edward Island — Île-du-Prince-Édouard ....	+ 3.7	+ 12.2	+ 4.8	+ 14.7	+ 0.5	+ 6.4
Nova Scotia — Nouvelle-Écosse .....	— 0.1	+ 7.0	— 0.3	+ 9.3	+ 0.3	+ 1.5
New Brunswick — Nouveau-Brunswick .....	--	+ 9.8	— 0.8	+ 9.2	+ 2.1	+ 11.0
Québec .....	+ 3.9	+ 12.3	+ 2.7	+ 11.8	+ 9.9	+ 14.1
Ontario .....	— 10.6	— 3.2	— 14.1	— 6.7	+ 3.6	+ 7.1
Manitoba .....	+ 5.6	+ 13.6	+ 7.1	+ 16.9	+ 2.3	+ 8.2
Saskatchewan .....	— 0.7	+ 7.5	+ 3.3	+ 12.1	— 5.6	+ 2.9
Alberta .....	+ 13.5	+ 24.0	+ 13.8	+ 25.6	+ 13.0	+ 22.4
British Columbia(1) — Colombie-Britannique(1) ...	— 1.6	+ 10.8	— 5.2	+ 5.1	+ 5.9	+ 19.1
	Vehicles manufactured in Canada and the United States — Véhicules fabriqués au Canada et aux États-Unis					
CANADA .....	— 1.9	+ 6.8	— 5.1	+ 4.0	+ 6.6	+ 12.5
Newfoundland — Terre-Neuve .....	— 6.7	+ 0.7	— 9.1	— 0.5	— 1.3	+ 2.7
Prince Edward Island — Île-du-Prince-Édouard ....	+ 6.2	+ 4.3	+ 7.0	+ 17.4	+ 4.0	+ 7.8
Nova Scotia — Nouvelle-Écosse .....	+ 0.1	+ 7.0	— 0.6	+ 9.3	+ 2.3	+ 2.2
New Brunswick — Nouveau-Brunswick .....	+ 1.2	+ 10.7	--	+ 10.0	+ 4.3	+ 12.1
Québec .....	+ 3.6	+ 12.0	+ 2.0	+ 11.2	+ 10.9	+ 14.4
Ontario .....	— 11.2	— 3.6	— 15.6	— 7.8	+ 4.5	+ 7.4
Manitoba .....	+ 4.7	+ 12.8	+ 5.7	+ 15.7	+ 3.0	+ 8.5
Saskatchewan .....	— 2.6	+ 5.9	+ 0.2	+ 9.4	— 5.8	+ 2.6
Alberta .....	+ 13.8	+ 24.2	+ 13.8	+ 25.7	+ 13.8	+ 22.8
British Columbia(1) — Colombie-Britannique(1) ...	+ 2.8	+ 15.0	— 1.8	+ 8.9	+ 9.6	+ 21.6
	Vehicles manufactured overseas — Véhicules fabriqués outre-mer					
CANADA .....	— 1.8	+ 6.6	— 0.2	+ 7.6	— 16.8	— 4.0
Newfoundland — Terre-Neuve .....	— 19.4	— 10.8	— 16.4	— 8.6	— 35.9	— 24.3
Prince Edward Island — Île-du-Prince-Édouard ....	— 11.2	— 3.9	— 7.0	— 1.8	— 30.1	— 15.2
Nova Scotia — Nouvelle-Écosse .....	— 1.7	+ 6.8	+ 1.6	+ 9.4	— 25.0	— 13.1
New Brunswick — Nouveau-Brunswick .....	— 8.4	+ 0.8	— 5.2	+ 3.3	— 28.1	— 15.3
Québec .....	+ 5.9	+ 15.7	+ 7.1	+ 16.5	— 17.1	+ 0.8
Ontario .....	— 5.4	+ 0.9	— 4.3	+ 1.4	— 22.3	— 9.4
Manitoba .....	+ 13.6	+ 23.4	+ 18.1	+ 27.0	— 14.2	— 2.5
Saskatchewan .....	+ 32.7	+ 46.6	+ 40.9	+ 52.6	+ 2.0	+ 20.4
Alberta .....	+ 10.8	+ 22.1	+ 13.6	+ 24.5	— 2.3	+ 10.3
British Columbia(1) — Colombie-Britannique(1) ...	— 12.4	— 3.8	— 11.2	— 3.0	— 19.1	— 8.6

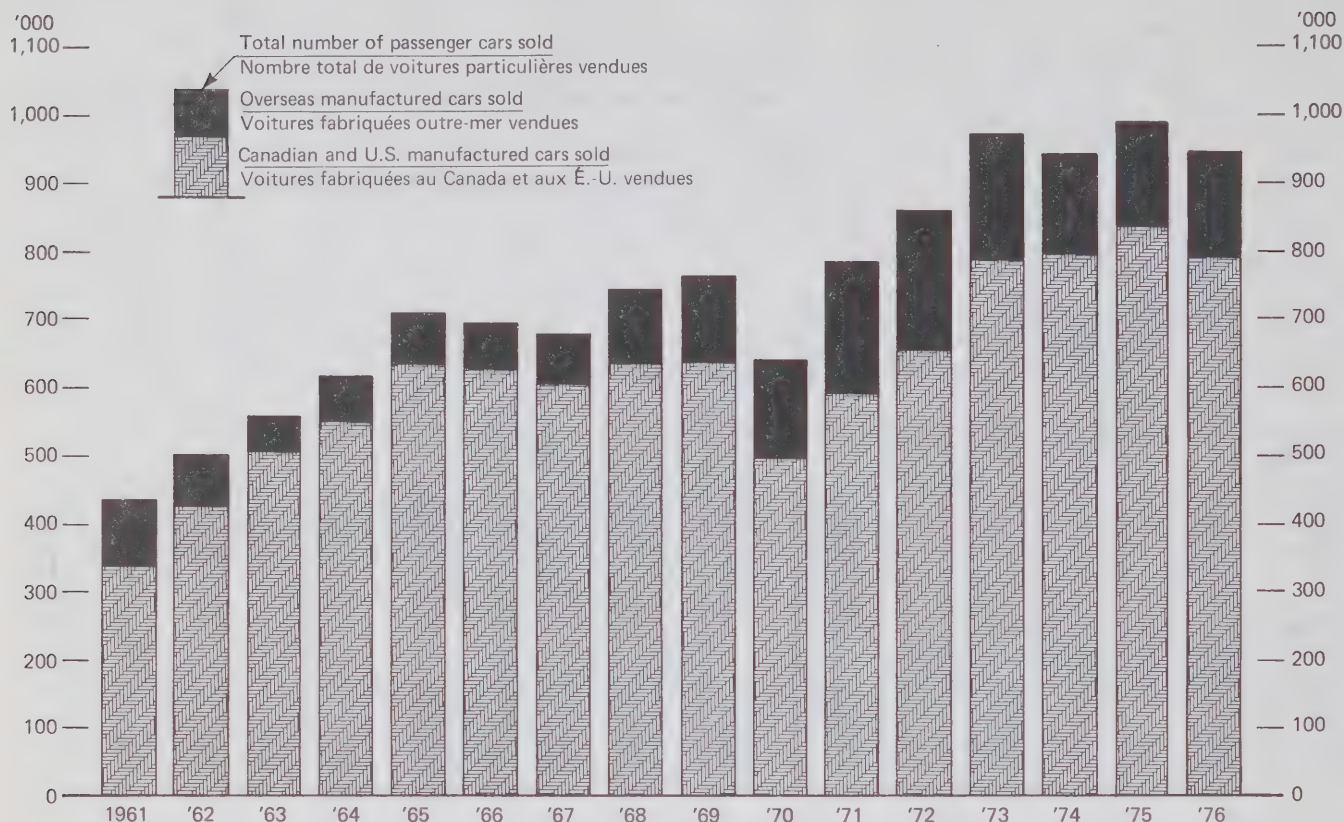
(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

Percentage Distribution of New Motor Vehicle Sales, by Type and Origin,  
by Quarters, Canada and Ontario, 1972-1976

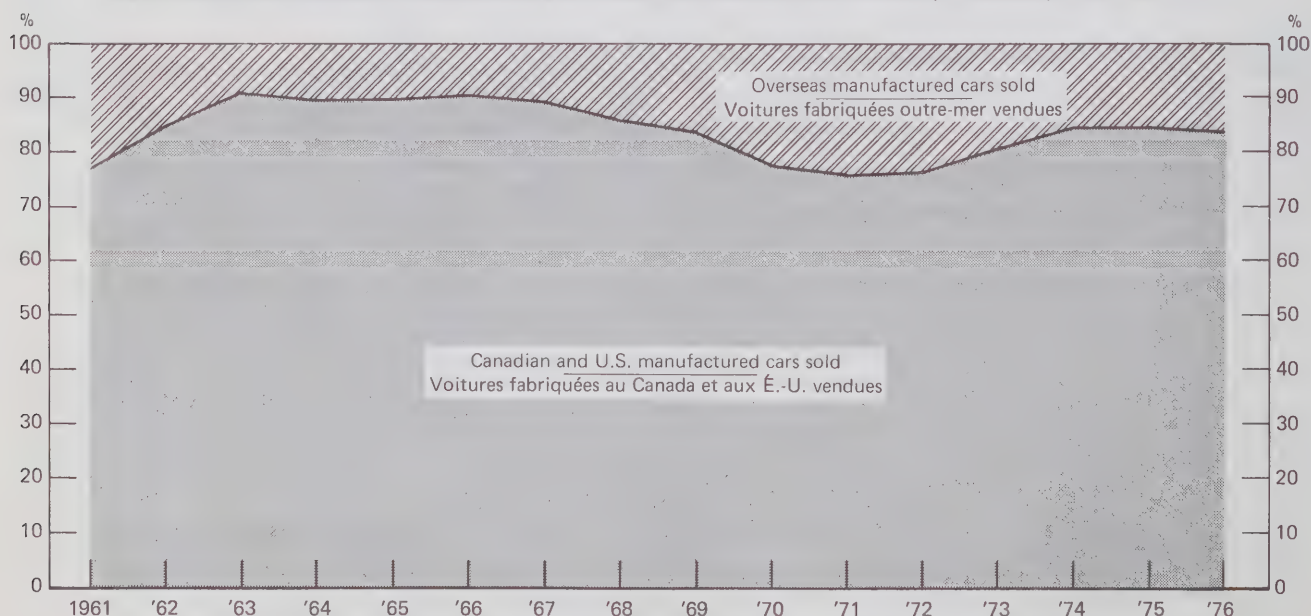
Distribution en pourcentage de véhicules automobiles neufs, selon le genre et l'origine  
par trimestres, Canada et Ontario, 1972-1976

Type - Origin - Year - Genre - Origine - Année	Canada				Ontario			
	1st quarter - 1 <sup>er</sup> tri- mestre	2nd quarter - 2 <sup>e</sup> tri- mestre	3rd quarter - 3 <sup>e</sup> tri- mestre	4th quarter - 4 <sup>e</sup> tri- mestre	1st quarter - 1 <sup>er</sup> tri- mestre	2nd quarter - 2 <sup>e</sup> tri- mestre	3rd quarter - 3 <sup>e</sup> tri- mestre	4th quarter - 4 <sup>e</sup> tri- mestre
All vehicles - Tous véhicules:								
1972 .....	20.3	31.2	21.4	27.1	20.3	30.6	20.2	28.9
1973 .....	23.4	30.9	21.1	24.6	23.9	30.8	20.6	24.7
1974 .....	22.4	31.7	24.2	21.7	23.0	31.0	23.6	22.4
1975 .....	19.3	29.1	23.2	28.4	18.5	26.7	21.9	32.9
1976 .....	20.8	31.6	21.2	26.4	19.8	31.0	20.4	28.8
All passenger cars - Toutes les voitures particulières:								
1972 .....	20.0	31.5	21.2	27.3	20.0	30.3	20.2	29.5
1973 .....	23.3	31.8	20.9	24.0	23.9	31.4	20.1	24.6
1974 .....	21.9	32.5	23.8	21.8	22.7	30.9	23.4	23.0
1975 .....	18.8	28.7	22.8	29.7	18.0	25.7	21.2	35.1
1976 .....	20.0	32.1	20.9	27.0	18.6	31.1	20.3	30.0
Passenger cars manufactured in Canada and the United States - Voitures particulières fabriquées au Canada et aux États-Unis:								
1972 .....	20.1	31.5	20.0	28.4	20.2	30.1	19.1	30.6
1973 .....	23.1	32.1	20.1	24.7	23.7	31.5	19.6	25.2
1974 .....	22.0	33.0	23.1	21.9	22.8	31.3	22.8	23.1
1975 .....	18.6	28.7	21.9	30.8	17.7	25.6	20.5	36.2
1976 .....	20.1	32.5	19.8	27.6	18.6	31.2	19.3	30.9
Passenger cars manufactured overseas - Voitures particulières fabriquées outre-mer:								
1972 .....	19.4	31.5	26.2	22.9	18.6	31.2	25.6	24.6
1973 .....	24.1	30.4	25.1	20.4	25.4	30.6	23.2	20.8
1974 .....	21.3	29.5	28.2	21.0	21.9	28.2	27.5	22.4
1975 .....	20.1	28.4	28.3	23.2	20.1	26.6	26.8	26.5
1976 .....	19.3	30.2	27.7	22.8	18.3	30.9	26.6	24.2
All commercial vehicles - Tous les véhicules utilitaires:								
1972 .....	20.9	30.5	22.2	26.4	21.2	31.8	20.2	26.8
1973 .....	23.7	28.7	21.5	26.1	23.8	29.2	21.9	25.1
1974 .....	23.6	30.0	25.0	21.4	24.0	31.1	24.3	20.6
1975 .....	20.2	29.9	24.3	25.6	20.0	29.7	24.0	26.3
1976 .....	22.3	30.4	21.7	25.6	23.1	30.7	20.6	25.6

**Annual Retail Sales of New Passenger Cars (Units), by Origin, Canada, 1961-1976**  
**Ventes annuelles au détail de voitures particulières neuves (nombre d'unités) selon l'origine, Canada, 1961-1976**



**Market Share of New Passenger Car Sales (Units) Held by Canadian and U.S. Manufacturers and Overseas Manufacturers, Canada, 1961-1976**  
**Parts du marché des ventes de voitures particulières neuves (nombre d'unités) des fabricants canadiens et américains et des fabricants d'outre-mer, Canada, 1961-1976**



## SECTION 1

CURRENT YEAR DATA (BY MONTHS)

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DONNÉES DE L'ANNÉE COURANTE (PAR MOIS)

TABLE 1.1. Retail Sales of New Motor Vehicles in Units, by Type of Vehicle,  
by Province, 1976

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	All vehicles:					
1	TOTAL .....	1,291,463	20,343	5,336	41,403	35,005
2	January .....	70,241	1,203	278	2,186	1,721
3	February .....	82,568	1,432	381	2,897	2,369
4	March .....	114,455	2,105	486	4,152	3,435
5	April .....	135,116	2,493	557	4,651	3,963
6	May .....	138,215	2,084	601	4,289	3,727
7	June .....	140,075	2,256	577	4,458	3,807
8	July .....	107,004	1,925	453	3,582	3,066
9	August .....	95,851	1,533	371	3,192	2,596
10	September .....	73,954	1,182	328	2,442	2,085
11	October .....	138,645	1,856	630	4,131	3,753
12	November .....	102,570	1,222	344	2,825	2,471
13	December .....	92,769	1,052	330	2,598	2,012
	Passenger cars:					
14	TOTAL .....	946,488	14,042	3,990	31,318	25,535
15	January .....	50,065	855	198	1,577	1,188
16	February .....	58,469	1,028	277	2,116	1,758
17	March .....	82,240	1,565	375	3,201	2,592
18	April .....	101,420	1,804	424	3,628	2,967
19	May .....	102,769	1,493	455	3,319	2,841
20	June .....	103,478	1,610	422	3,452	2,749
21	July .....	78,933	1,369	359	2,762	2,234
22	August .....	68,955	961	292	2,394	1,890
23	September .....	54,181	731	229	1,853	1,550
24	October .....	101,450	1,178	461	3,003	2,624
25	November .....	75,879	814	256	2,085	1,716
26	December .....	68,649	634	242	1,928	1,426
	Commercial vehicles:					
27	TOTAL .....	344,975	6,301	1,346	10,085	9,470
28	January .....	20,176	348	80	609	533
29	February .....	24,099	404	104	781	611
30	March .....	32,215	540	111	951	843
31	April .....	33,696	689	133	1,023	996
32	May .....	35,446	591	146	970	886
33	June .....	36,597	646	155	1,006	1,058
34	July .....	28,071	556	94	820	832
35	August .....	26,896	572	79	798	706
36	September .....	19,773	451	99	589	535
37	October .....	37,195	678	169	1,128	1,129
38	November .....	26,691	408	88	740	755
39	December .....	24,120	418	88	670	586

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.1. Ventes au détail de véhicules automobiles neufs par nombre d'unités, selon le genre de véhicule, par province, 1976

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N°
number — nombre							
						Tous véhicules:	
336,347	456,610	59,028	61,192	145,547	130,652	TOTAL .....	1
15,958	24,951	3,356	3,606	8,878	8,104	Janvier .....	2
19,714	27,707	4,013	3,965	9,854	10,236	Février .....	3
30,192	37,493	5,513	5,567	13,484	12,028	Mars .....	4
40,587	45,019	6,265	6,077	13,680	11,824	Avril .....	5
40,204	48,580	6,018	5,513	14,506	12,693	Mai .....	6
38,771	49,850	5,933	6,087	15,570	12,766	Juin .....	7
28,427	36,764	4,884	5,154	11,879	10,870	Juillet .....	8
25,070	32,105	4,583	4,861	11,148	10,392	Août .....	9
17,889	25,317	3,111	4,047	8,561	8,992	Septembre .....	10
35,172	50,922	6,468	6,945	15,848	12,920	Octobre .....	11
23,726	40,266	4,693	4,862	11,710	10,451	Novembre .....	12
20,637	37,636	4,191	4,508	10,429	9,376	Décembre .....	13
						Voitures particulières:	
276,239	351,523	40,433	34,810	84,103	84,495	TOTAL .....	14
12,832	18,592	2,238	1,952	5,203	5,430	Janvier .....	15
15,794	20,045	2,594	2,159	5,700	6,998	Février .....	16
24,937	27,299	3,653	3,110	7,754	7,754	Mars .....	17
34,540	34,803	4,477	3,527	7,758	7,492	Avril .....	18
33,782	37,098	4,308	3,395	8,326	7,752	Mai .....	19
31,814	38,995	4,050	3,635	8,869	7,882	Juin .....	20
23,407	28,535	3,366	3,120	7,021	6,760	Juillet .....	21
20,167	24,417	3,107	2,542	6,711	6,474	Août .....	22
14,233	19,792	2,166	2,270	5,241	6,116	Septembre .....	23
28,873	39,853	4,543	3,791	8,782	8,342	Octobre .....	24
19,095	32,038	3,070	2,799	6,879	7,127	Novembre .....	25
16,765	30,056	2,861	2,510	5,859	6,368	Décembre .....	26
						Véhicules utilitaires:	
60,108	105,087	18,595	26,382	61,444	46,157	TOTAL .....	27
3,126	6,359	1,118	1,654	3,675	2,674	Janvier .....	28
3,920	7,662	1,419	1,806	4,154	3,238	Février .....	29
5,255	10,194	1,860	2,457	5,730	4,274	Mars .....	30
6,047	10,216	1,788	2,550	5,922	4,332	Avril .....	31
6,422	11,482	1,710	2,118	6,180	4,941	Mai .....	32
6,957	10,855	1,883	2,452	6,701	4,884	Juin .....	33
5,020	8,229	1,518	2,034	4,858	4,110	Juillet .....	34
4,903	7,688	1,476	2,319	4,437	3,918	Août .....	35
3,656	5,525	945	1,777	3,320	2,876	Septembre .....	36
6,299	11,069	1,925	3,154	7,066	4,578	Octobre .....	37
4,631	8,228	1,623	2,063	4,831	3,324	Novembre .....	38
3,872	7,580	1,330	1,998	4,570	3,008	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.2. Value of Retail Sales of New Motor Vehicles, by Type of Vehicle,  
by Province, 1976

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	All vehicles:					
1	TOTAL .....	7,754,088	114,608	29,821	230,754	203,223
2	January .....	420,554	6,764	1,622	12,643	10,261
3	February .....	503,246	7,942	2,166	16,170	13,756
4	March .....	686,400	11,244	2,648	22,778	19,186
5	April .....	795,913	13,866	3,010	25,597	22,355
6	May .....	820,201	11,573	3,323	23,447	21,205
7	June .....	832,160	12,622	3,179	25,096	22,121
8	July .....	634,717	10,755	2,506	19,780	17,758
9	August .....	568,959	8,648	2,033	17,539	14,855
10	September .....	437,967	6,846	1,854	13,299	12,183
11	October .....	844,207	11,031	3,599	23,604	22,381
12	November .....	626,712	7,191	1,944	15,783	14,982
13	December .....	583,052	6,126	1,937	15,018	12,180
	Passenger cars:					
14	TOTAL .....	5,241,970	73,388	21,182	164,615	136,250
15	January .....	274,350	4,474	1,089	8,244	6,284
16	February .....	326,885	5,387	1,493	11,198	9,528
17	March .....	448,244	7,719	1,929	16,272	13,453
18	April .....	549,361	9,373	2,192	18,911	15,519
19	May .....	566,335	7,886	2,399	17,418	15,180
20	June .....	569,023	8,402	2,218	18,188	14,654
21	July .....	433,102	7,111	1,900	14,429	11,776
22	August .....	375,175	4,977	1,500	12,377	9,913
23	September .....	287,985	3,773	1,188	9,344	7,997
24	October .....	574,233	6,402	2,518	16,204	14,429
25	November .....	433,320	4,461	1,396	11,274	9,413
26	December .....	403,957	3,423	1,360	10,756	8,104
	Commercial vehicles:					
27	TOTAL .....	2,512,118	41,220	8,639	66,139	66,973
28	January .....	146,204	2,290	533	4,399	3,977
29	February .....	176,361	2,555	673	4,972	4,228
30	March .....	238,156	3,525	719	6,506	5,733
31	April .....	246,552	4,493	818	6,686	6,836
32	May .....	253,866	3,687	924	6,029	6,025
33	June .....	263,137	4,220	961	6,908	7,467
34	July .....	201,615	3,644	606	5,351	5,982
35	August .....	193,784	3,671	533	5,162	4,942
36	September .....	149,982	3,073	666	3,955	4,186
37	October .....	269,974	4,629	1,081	7,400	7,952
38	November .....	193,392	2,730	548	4,509	5,569
39	December .....	179,095	2,703	577	4,262	4,076

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.2. Valeur des ventes au détail de véhicules neufs, selon le genre de véhicule,  
par province, 1976

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						Tous véhicules:	
1,997,679	2,707,222	357,328	382,322	929,597	801,534	TOTAL .....	1
96,531	147,718	20,262	22,149	54,535	48,069	Janvier .....	2
120,008	167,846	25,021	25,735	63,278	61,324	Février .....	3
179,126	221,286	33,167	34,656	88,728	73,581	Mars .....	4
233,125	261,554	37,260	37,215	86,115	75,816	Avril .....	5
234,311	285,714	35,643	33,634	93,056	78,295	Mai .....	6
225,952	291,869	35,810	37,123	99,744	78,644	Juin .....	7
165,007	215,579	29,335	32,409	74,928	66,660	Juillet .....	8
147,795	187,580	27,215	30,391	69,580	63,323	Août .....	9
105,429	147,727	18,762	25,349	53,262	53,256	Septembre .....	10
212,867	305,089	39,214	44,042	103,190	79,190	Octobre .....	11
147,540	241,373	28,832	30,342	74,026	64,699	Novembre .....	12
129,988	233,887	26,807	29,277	69,155	58,677	Décembre .....	13
						Voitures particulières:	
1,531,963	1,953,360	227,143	199,669	483,977	450,423	TOTAL .....	14
71,106	101,702	12,631	11,330	29,318	28,172	Janvier .....	15
88,666	112,499	14,777	12,566	33,158	37,613	Février .....	16
136,460	148,559	20,154	17,795	44,511	41,392	Mars .....	17
186,476	188,538	24,697	19,274	44,047	40,334	Avril .....	18
186,152	203,951	23,847	19,490	48,441	41,571	Mai .....	19
174,483	215,307	22,426	20,606	51,110	41,629	Juin .....	20
128,304	156,989	18,858	17,888	40,276	35,571	Juillet .....	21
108,852	133,664	17,276	14,468	38,132	34,016	Août .....	22
75,226	105,119	11,978	12,882	28,906	31,572	Septembre .....	23
164,939	226,099	25,687	22,069	51,195	44,691	Octobre .....	24
111,602	183,076	17,719	16,352	39,540	38,487	Novembre .....	25
99,697	177,857	17,093	14,949	35,343	35,375	Décembre .....	26
						Véhicules utilitaires:	
465,716	753,862	130,185	182,653	445,620	351,111	TOTAL .....	27
25,425	46,016	7,631	10,819	25,217	19,897	Janvier .....	28
31,342	55,347	10,244	13,169	30,120	23,711	Février .....	29
42,666	72,727	13,013	16,861	44,217	32,189	Mars .....	30
46,649	73,016	12,563	17,941	42,068	35,482	Avril .....	31
48,159	81,763	11,796	14,144	44,615	36,724	Mai .....	32
51,469	76,562	13,384	16,517	48,634	37,015	Juin .....	33
36,703	58,590	10,477	14,521	34,652	31,089	Juillet .....	34
38,943	53,916	9,939	15,923	31,448	29,307	Août .....	35
30,203	42,608	6,784	12,467	24,356	21,684	Septembre .....	36
47,928	78,990	13,527	21,973	51,995	34,499	Octobre .....	37
35,938	58,297	11,113	13,990	34,486	26,212	Novembre .....	38
30,291	56,030	9,714	14,328	33,812	23,302	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.3. Retail Sales of New Passenger Cars in Units, by Origin,  
by Province, 1976

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		number — nombre				
	All passenger cars:					
1	TOTAL .....	946,488	14,042	3,990	31,318	25,535
2	January .....	50,065	855	198	1,577	1,188
3	February .....	58,469	1,028	277	2,116	1,758
4	March .....	82,240	1,565	375	3,201	2,592
5	April .....	101,420	1,804	424	3,628	2,967
6	May .....	102,769	1,493	455	3,319	2,841
7	June .....	103,478	1,610	422	3,452	2,749
8	July .....	78,933	1,369	359	2,762	2,234
9	August .....	68,955	961	292	2,394	1,890
10	September .....	54,181	731	229	1,853	1,550
11	October .....	101,450	1,178	461	3,003	2,624
12	November .....	75,879	814	256	2,085	1,716
13	December .....	68,649	634	242	1,928	1,426
	Passenger cars manufactured in Canada and the United States:					
14	TOTAL .....	793,201	12,618	3,418	26,148	21,918
15	January .....	41,871	779	162	1,339	1,010
16	February .....	49,234	942	234	1,839	1,576
17	March .....	70,310	1,419	328	2,754	2,269
18	April .....	86,632	1,659	377	3,100	2,632
19	May .....	87,788	1,348	401	2,805	2,509
20	June .....	87,344	1,455	365	2,903	2,319
21	July .....	64,658	1,230	305	2,253	1,879
22	August .....	55,403	828	236	1,856	1,567
23	September .....	38,682	601	174	1,286	1,144
24	October .....	88,292	1,088	420	2,604	2,358
25	November .....	63,519	711	204	1,739	1,421
26	December .....	59,468	558	212	1,670	1,234
	Passenger cars manufactured overseas:					
27	TOTAL .....	153,287	1,424	572	5,170	3,617
28	January .....	8,194	76	36	238	178
29	February .....	9,235	86	43	277	182
30	March .....	11,930	146	47	447	323
31	April .....	14,788	145	47	528	335
32	May .....	14,981	145	54	514	332
33	June .....	16,134	155	57	549	430
34	July .....	14,275	139	54	509	355
35	August .....	13,552	133	56	538	323
36	September .....	15,499	130	55	567	406
37	October .....	13,158	90	41	399	266
38	November .....	12,360	103	52	346	295
39	December .....	9,181	76	30	258	192

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.3. Ventes au détail de voitures particulières neuves par nombre d'unités, selon l'origine, par province, 1976

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N°
number — nombre							
						Toutes voitures particulières:	
276,239	351,523	40,433	34,810	84,103	84,495	TOTAL .....	1
12,832	18,592	2,238	1,952	5,203	5,430	Janvier .....	2
15,794	20,045	2,594	2,159	5,700	6,998	Février .....	3
24,937	27,299	3,653	3,110	7,754	7,754	Mars .....	4
34,540	34,803	4,477	3,527	7,758	7,492	Avril .....	5
33,782	37,098	4,308	3,395	8,326	7,752	Mai .....	6
31,814	38,995	4,050	3,635	8,869	7,882	Juin .....	7
23,407	28,535	3,366	3,120	7,021	6,760	Juillet .....	8
20,167	24,417	3,107	2,542	6,711	6,474	Août .....	9
14,233	19,792	2,166	2,270	5,241	6,116	Septembre .....	10
28,873	39,853	4,543	3,791	8,782	8,342	Octobre .....	11
19,095	32,038	3,070	2,799	6,879	7,127	Novembre .....	12
16,765	30,056	2,861	2,510	5,859	6,368	Décembre .....	13
						Voitures particulières fabriquées au Canada et aux États-Unis:	
237,696	299,267	35,125	31,202	70,005	55,804	TOTAL .....	14
11,025	15,807	1,991	1,805	4,473	3,480	Janvier .....	15
13,613	17,072	2,284	1,983	4,860	4,831	Février .....	16
21,624	23,608	3,269	2,888	6,634	5,517	Mars .....	17
30,019	30,066	3,900	3,158	6,510	5,211	Avril .....	18
29,611	31,735	3,800	3,087	7,149	5,343	Mai .....	19
27,687	33,169	3,445	3,255	7,478	5,268	Juin .....	20
19,674	23,705	2,866	2,761	5,710	4,275	Juillet .....	21
16,704	20,054	2,571	2,198	5,296	4,093	Août .....	22
10,432	14,711	1,672	1,852	3,652	3,158	Septembre .....	23
25,853	35,178	4,082	3,454	7,493	5,762	Octobre .....	24
16,574	27,475	2,688	2,498	5,641	4,568	Novembre .....	25
14,880	26,687	2,557	2,263	5,109	4,298	Décembre .....	26
						Voitures particulières fabriquées outre-mer:	
38,543	52,256	5,308	3,608	14,098	28,691	TOTAL .....	27
1,807	2,785	247	147	730	1,950	Janvier .....	28
2,181	2,973	310	176	840	2,167	Février .....	29
3,313	3,691	384	222	1,120	2,237	Mars .....	30
4,521	4,737	577	369	1,248	2,281	Avril .....	31
4,171	5,363	508	308	1,177	2,409	Mai .....	32
4,127	5,826	605	380	1,391	2,614	Juin .....	33
3,733	4,830	500	359	1,311	2,485	Juillet .....	34
3,463	4,363	536	344	1,415	2,381	Août .....	35
3,801	5,081	494	418	1,589	2,958	Septembre .....	36
3,020	4,675	461	337	1,289	2,580	Octobre .....	37
2,521	4,563	382	301	1,238	2,559	Novembre .....	38
1,885	3,369	304	247	750	2,070	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.4. Value of Retail Sales of New Passenger Cars, by Origin,  
by Province, 1976

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	All passenger cars:					
1	TOTAL .....	5,241,970	73,388	21,182	164,615	136,250
2	January .....	274,350	4,474	1,089	8,244	6,284
3	February .....	326,885	5,387	1,493	11,198	9,528
4	March .....	448,244	7,719	1,929	16,272	13,453
5	April .....	549,361	9,373	2,192	18,911	15,519
6	May .....	566,335	7,886	2,399	17,418	15,180
7	June .....	569,023	8,402	2,218	18,188	14,654
8	July .....	433,102	7,111	1,900	14,429	11,776
9	August .....	375,175	4,977	1,500	12,377	9,913
10	September .....	287,985	3,773	1,188	9,344	7,997
11	October .....	574,233	6,402	2,518	16,204	14,429
12	November .....	433,320	4,461	1,396	11,274	9,413
13	December .....	403,957	3,423	1,360	10,756	8,104
	Passenger cars manufactured in Canada and the United States:					
14	TOTAL .....	4,522,723	67,206	18,684	142,185	120,542
15	January .....	235,729	4,126	892	7,202	5,514
16	February .....	282,549	5,029	1,305	9,970	8,726
17	March .....	392,354	7,085	1,731	14,326	12,025
18	April .....	478,723	8,746	1,988	16,570	14,054
19	May .....	494,929	7,223	2,167	15,214	13,772
20	June .....	493,976	7,748	1,972	15,800	12,807
21	July .....	366,715	6,509	1,650	12,234	10,262
22	August .....	312,580	4,412	1,269	10,025	8,535
23	September .....	217,762	3,225	959	7,046	6,274
24	October .....	513,616	6,016	2,350	14,495	13,297
25	November .....	375,506	4,006	1,171	9,752	8,121
26	December .....	358,284	3,081	1,230	9,551	7,155
	Passenger cars manufactured overseas:					
27	TOTAL .....	719,247	6,182	2,498	22,430	15,708
28	January .....	38,621	348	197	1,042	770
29	February .....	44,336	358	188	1,228	802
30	March .....	55,890	634	198	1,946	1,428
31	April .....	70,638	627	204	2,341	1,465
32	May .....	71,406	663	232	2,204	1,408
33	June .....	75,047	654	246	2,388	1,847
34	July .....	66,387	602	250	2,195	1,514
35	August .....	62,595	565	231	2,352	1,378
36	September .....	70,223	548	229	2,298	1,723
37	October .....	60,617	386	168	1,709	1,132
38	November .....	57,814	455	225	1,522	1,292
39	December .....	45,673	342	130	1,205	949

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.4. Valeur des ventes au détail de voitures particulières neuves, selon l'origine, par province, 1976

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N°
thousands of dollars — milliers de dollars							
						Toutes voitures particulières:	
1,531,963	1,953,360	227,143	199,669	483,978	450,422	TOTAL .....	1
71,106	101,702	12,631	11,330	29,318	28,172	Janvier .....	2
88,666	112,499	14,777	12,566	33,159	37,612	Février .....	3
136,460	148,559	20,154	17,795	44,511	41,392	Mars .....	4
186,476	188,538	24,697	19,274	44,047	40,334	Avril .....	5
186,152	203,951	23,847	19,490	48,441	41,571	Mai .....	6
174,483	215,307	22,426	20,606	51,110	41,629	Juin .....	7
128,304	156,989	18,858	17,888	40,276	35,571	Juillet .....	8
108,852	133,664	17,276	14,468	38,132	34,016	Août .....	9
75,226	105,119	11,978	12,882	28,906	31,572	Septembre .....	10
164,939	226,099	25,687	22,069	51,195	44,691	Octobre .....	11
111,602	183,076	17,719	16,352	39,540	38,487	Novembre .....	12
99,697	177,857	17,093	14,949	35,343	35,375	Décembre .....	13
						Voitures particulières fabriquées au Canada et aux États-Unis:	
1,350,515	1,704,641	201,626	182,951	417,457	316,916	TOTAL .....	14
62,429	88,153	11,448	10,605	25,977	19,383	Janvier .....	15
78,042	97,973	13,238	11,731	29,060	27,475	Février .....	16
120,974	131,105	18,350	16,740	39,138	30,880	Mars .....	17
165,027	165,499	21,808	17,608	38,076	29,347	Avril .....	18
166,502	177,873	21,546	18,012	42,348	30,272	Mai .....	19
155,223	187,640	19,571	18,870	44,640	29,705	Juin .....	20
110,730	134,517	16,463	16,222	34,064	24,064	Juillet .....	21
92,955	112,783	14,765	12,931	31,801	23,104	Août .....	22
57,924	82,172	9,622	10,931	21,743	17,866	Septembre .....	23
150,928	204,391	23,555	20,517	45,160	32,907	Octobre .....	24
99,662	161,417	15,938	15,018	33,850	26,571	Novembre .....	25
90,119	161,118	15,322	13,766	31,600	25,342	Décembre .....	26
						Voitures particulières fabriquées outre-mer:	
181,448	248,719	25,517	16,718	66,521	133,506	TOTAL .....	27
8,677	13,549	1,183	725	3,341	8,789	Janvier .....	28
10,624	14,526	1,539	835	4,099	10,137	Février .....	29
15,486	17,454	1,804	1,055	5,373	10,512	Mars .....	30
21,449	23,039	2,889	1,666	5,971	10,987	Avril .....	31
19,650	26,078	2,301	1,478	6,093	11,299	Mai .....	32
19,260	27,667	2,855	1,736	6,470	11,924	Juin .....	33
17,574	22,472	2,395	1,666	6,212	11,507	Juillet .....	34
15,897	20,881	2,511	1,537	6,331	10,912	Août .....	35
17,302	22,947	2,356	1,951	7,163	13,706	Septembre .....	36
14,011	21,708	2,132	1,552	6,035	11,784	Octobre .....	37
11,940	21,659	1,781	1,334	5,690	11,916	Novembre .....	38
9,578	16,739	1,771	1,183	3,743	10,033	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.5. Retail Sales of New Passenger Cars Manufactured Overseas in Units, by Origin, by Region, 1976

TABLEAU 1.5. Ventes au détail de voitures particulières neuves fabriquées outre-mer par nombre d'unités, selon l'origine, par région, 1976

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
Total passenger cars manufactured over- seas — Total des voitures particulières fabriquées outre-mer:						
TOTAL .....	153,287	10,783	38,543	52,256	23,014	28,691
January — Janvier .....	8,194	528	1,807	2,785	1,124	1,950
February — Février .....	9,235	588	2,181	2,973	1,326	2,167
March — Mars .....	11,930	963	3,313	3,691	1,726	2,237
April — Avril .....	14,788	1,055	4,521	4,737	2,194	2,281
May — Mai .....	14,981	1,045	4,171	5,363	1,993	2,409
June — Juin .....	16,134	1,191	4,127	5,826	2,376	2,614
July — Juillet .....	14,275	1,057	3,733	4,830	2,170	2,485
August — Août .....	13,552	1,050	3,463	4,363	2,295	2,381
September — Septembre .....	15,499	1,158	3,801	5,081	2,501	2,958
October — Octobre .....	13,158	796	3,020	4,675	2,087	2,580
November — Novembre .....	12,360	796	2,521	4,563	1,921	2,559
December — Décembre .....	9,181	556	1,885	3,369	1,301	2,070
Passanger cars manufactured in Japan — Voitures particulières fabriquées au Japan:						
TOTAL .....	101,558	7,348	24,900	32,411	16,976	19,923
January — Janvier .....	4,650	291	974	1,437	729	1,219
February — Février .....	5,612	333	1,250	1,704	920	1,405
March — Mars .....	7,557	687	2,034	2,150	1,224	1,462
April — Avril .....	9,616	682	2,878	2,850	1,621	1,585
May — Mai .....	10,008	778	2,752	3,368	1,416	1,694
June — Juin .....	10,783	816	2,615	3,675	1,776	1,901
July — Juillet .....	9,784	721	2,614	3,146	1,589	1,714
August — Août .....	9,243	733	2,288	2,714	1,767	1,741
September — Septembre .....	11,076	830	2,643	3,498	1,949	2,156
October — Octobre .....	8,707	531	1,936	2,894	1,553	1,793
November — Novembre .....	8,399	553	1,716	2,850	1,491	1,789
December — Décembre .....	6,123	393	1,200	2,125	941	1,464
Passenger cars manufactured in Europe — Voitures particulières fabriquées en Europe:						
TOTAL .....	51,729	3,435	13,643	19,845	6,038	8,768
January — Janvier .....	3,544	237	833	1,348	395	731
February — Février .....	3,623	255	931	1,269	406	762
March — Mars .....	4,373	276	1,279	1,541	502	775
April — Avril .....	5,172	373	1,643	1,887	573	696
May — Mai .....	4,973	267	1,419	1,995	577	715
June — Juin .....	5,351	375	1,512	2,151	600	713
July — Juillet .....	4,491	336	1,119	1,684	581	771
August — Août .....	4,309	317	1,175	1,649	528	640
September — Septembre .....	4,423	328	1,158	1,583	552	802
October — Octobre .....	4,451	265	1,084	1,781	534	787
November — Novembre .....	3,961	243	805	1,713	430	770
December — Décembre .....	3,058	163	685	1,244	360	606

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.6. Value of Retail Sales of New Passenger Cars Manufactured Overseas, by Origin, by Region, 1976

TABLEAU 1.6. Valeur des ventes au détail de voitures particulières neuves fabriquées outre-mer, selon l'origine, par région, 1976

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
thousands of dollars — milliers de dollars						
Total passenger cars manufactured over- seas — Total des voitures particulières fabriquées outre-mer:						
TOTAL .....	719,247	46,818	181,448	248,719	108,755	133,507
January — Janvier .....	38,621	2,357	8,677	13,549	5,249	8,789
February — Février .....	44,336	2,576	10,624	14,526	6,472	10,138
March — Mars .....	55,890	4,206	15,486	17,454	8,232	10,512
April — Avril .....	70,638	4,637	21,449	23,039	10,526	10,987
May — Mai .....	71,406	4,507	19,650	26,078	9,872	11,299
June — Juin .....	75,047	5,135	19,260	27,667	11,061	11,924
July — Juillet .....	66,387	4,561	17,574	22,472	10,273	11,507
August — Août .....	62,595	4,526	15,897	20,881	10,379	10,912
September — Septembre .....	70,223	4,798	17,302	22,947	11,470	13,706
October — Octobre .....	60,617	3,395	14,011	21,708	9,719	11,784
November — Novembre .....	57,814	3,494	11,940	21,659	8,805	11,916
December — Décembre .....	45,673	2,626	9,578	16,739	6,697	10,033
Passenger cars manufactured in Japan — Voitures particulières fabriquées au Japon:						
TOTAL .....	413,953	30,012	100,866	130,796	70,532	81,747
January — Janvier .....	18,506	1,151	3,779	5,828	2,969	4,779
February — Février .....	23,494	1,372	5,293	6,935	3,991	5,903
March — Mars .....	30,860	2,838	8,256	8,633	5,091	6,042
April — Avril .....	39,370	2,867	11,648	11,449	6,774	6,632
May — Mai .....	40,852	3,139	11,232	13,696	5,837	6,948
June — Juin .....	44,084	3,356	10,664	14,857	7,377	7,830
July — Juillet .....	39,820	2,926	10,680	12,562	6,606	7,046
August — Août .....	37,262	2,957	9,029	10,905	7,291	7,080
September — Septembre .....	44,808	3,357	10,650	14,079	7,966	8,756
October — Octobre .....	35,055	2,152	7,755	11,510	6,347	7,291
November — Novembre .....	34,629	2,300	7,037	11,639	6,285	7,368
December — Décembre .....	25,213	1,597	4,843	8,703	3,998	6,072
Passenger cars manufactured in Europe — Voitures particulières fabriquées en Europe:						
TOTAL .....	305,294	16,806	80,582	117,923	38,223	51,760
January — Janvier .....	20,115	1,206	4,898	7,721	2,280	4,010
February — Février .....	20,842	1,204	5,331	7,591	2,481	4,235
March — Mars .....	25,030	1,368	7,230	8,821	3,141	4,470
April — Avril .....	31,268	1,770	9,801	11,590	3,752	4,355
May — Mai .....	30,554	1,368	8,418	12,382	4,035	4,351
June — Juin .....	30,963	1,779	8,596	12,810	3,684	4,094
July — Juillet .....	26,567	1,635	6,894	9,910	3,667	4,461
August — Août .....	25,333	1,569	6,868	9,976	3,088	3,832
September — Septembre .....	25,415	1,441	6,652	8,868	3,504	4,950
October — Octobre .....	25,562	1,243	6,256	10,198	3,372	4,493
November — Novembre .....	23,185	1,194	4,903	10,020	2,520	4,548
December — Décembre .....	20,460	1,029	4,735	8,036	2,699	3,961

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.7. Retail Sales of New Commercial Vehicles in Units, by Origin, by Region, 1976

TABLEAU 1.7. Ventas au détail de véhicules utilitaires neufs par nombre d'unités, selon l'origine, par région, 1976

Month — Mois	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
All commercial vehicles — Tous véhicules utilitaires:						
TOTAL .....	344,975	27,202	60,108	105,087	106,421	46,157
January — Janvier .....	20,176	1,570	3,126	6,359	6,447	2,674
February — Février .....	24,099	1,900	3,920	7,662	7,379	3,238
March — Mars .....	32,215	2,445	5,255	10,194	10,047	4,274
April — Avril .....	33,696	2,841	6,047	10,216	10,260	4,332
May — Mai .....	35,446	2,593	6,422	11,482	10,008	4,941
June — Juin .....	36,597	2,865	6,957	10,855	11,036	4,884
July — Juillet .....	28,071	2,302	5,020	8,229	8,410	4,110
August — Août .....	26,896	2,155	4,903	7,688	8,232	3,918
September — Septembre .....	19,773	1,674	3,656	5,525	6,042	2,876
October — Octobre .....	37,195	3,104	6,299	11,069	12,145	4,578
November — Novembre .....	26,691	1,991	4,631	8,228	8,517	3,324
December — Décembre .....	24,120	1,762	3,872	7,580	7,898	3,008
Commercial vehicles manufactured in Canada and the United States — Véhi- cules utilitaires fabriqués au Canada et aux États-Unis:						
TOTAL .....	331,027	25,935	58,523	102,458	102,517	41,594
January — Janvier .....	19,290	1,498	3,041	6,136	6,205	2,410
February — Février .....	23,209	1,825	3,836	7,512	7,156	2,880
March — Mars .....	31,067	2,320	5,117	9,996	9,745	3,889
April — Avril .....	32,474	2,725	5,902	9,971	9,895	3,981
May — Mai .....	33,971	2,456	6,227	11,173	9,629	4,486
June — Juin .....	34,971	2,728	6,787	10,536	10,555	4,365
July — Juillet .....	26,903	2,192	4,882	8,025	8,063	3,741
August — Août .....	25,847	2,049	4,775	7,496	7,955	3,572
September — Septembre .....	18,466	1,567	3,500	5,306	5,670	2,423
October — Octobre .....	35,968	2,983	6,159	10,854	11,796	4,176
November — Novembre .....	25,594	1,888	4,510	8,040	8,177	2,979
December — Décembre .....	23,267	1,704	3,787	7,413	7,671	2,692
Commercial vehicles manufactured over- seas — Véhicules utilitaires fabriqués outre-mer:						
TOTAL .....	13,948	1,267	1,585	2,629	3,904	4,563
January — Janvier .....	886	72	85	223	242	264
February — Février .....	890	75	84	150	223	358
March — Mars .....	1,148	125	138	198	302	385
April — Avril .....	1,222	116	145	245	365	351
May — Mai .....	1,475	137	195	309	379	455
June — Juin .....	1,626	137	170	319	481	519
July — Juillet .....	1,168	110	138	204	347	369
August — Août .....	1,049	106	128	192	277	346
September — Septembre .....	1,307	107	156	219	372	453
October — Octobre .....	1,227	121	140	215	349	402
November — Novembre .....	1,097	103	121	188	340	345
December — Décembre .....	853	58	85	167	227	316

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.8. Value of Retail Sales of New Commercial Vehicles, by Origin, by Region, 1976

TABLEAU 1.8. Valeur des ventes au détail de véhicules utilitaires neufs, selon l'origine, par région, 1976

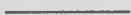
Month - Mois	Canada	Atlantic Region - Région de l'Atlantique	Québec	Ontario	Prairie Region - Région des Prairies	British Columbia(1) - Colombie- Britannique(1)
thousands of dollars - milliers de dollars						
All commercial vehicles - Tous véhicules utilitaires:						
TOTAL .....	2,512,118	182,971	465,716	753,862	758,458	351,111
January - Janvier .....	146,204	11,199	25,425	46,016	43,667	19,897
February - Février .....	176,361	12,428	31,342	55,347	53,533	23,711
March - Mars .....	238,156	16,483	42,666	72,727	74,091	32,189
April - Avril .....	246,552	18,833	46,649	73,016	72,572	35,482
May - Mai .....	253,866	16,665	48,159	81,763	70,555	36,724
June - Juin .....	263,137	19,556	51,469	76,562	78,535	37,015
July - Juillet .....	201,615	15,583	36,703	58,590	59,650	31,089
August - Août .....	193,784	14,308	38,943	53,916	57,310	29,307
September - Septembre .....	149,982	11,880	30,203	42,608	43,607	21,684
October - Octobre .....	269,974	21,062	47,928	78,990	87,495	34,499
November - Novembre .....	193,392	13,356	35,938	58,297	59,589	26,212
December - Décembre .....	179,095	11,618	30,291	56,030	57,854	23,302
Commercial vehicles manufactured in Canada and the United States - Véhi- cules utilitaires fabriqués au Canada et aux États-Unis:						
TOTAL .....	2,447,109	177,423	457,794	741,699	740,737	329,456
January - Janvier .....	141,864	10,862	25,015	45,047	42,578	18,362
February - Février .....	172,220	12,099	30,898	54,672	52,528	22,023
March - Mars .....	232,786	15,942	41,970	71,797	72,702	30,375
April - Avril .....	240,792	18,346	45,967	71,776	70,882	33,821
May - Mai .....	247,185	16,099	47,237	80,355	68,883	34,611
June - Juin .....	255,800	18,986	50,590	75,121	76,357	34,746
July - Juillet .....	196,149	15,078	36,027	57,659	58,033	29,352
August - Août .....	188,958	13,845	38,315	53,008	56,130	27,660
September - Septembre .....	143,771	11,383	29,370	41,579	41,904	19,535
October - Octobre .....	264,243	20,543	47,219	78,015	85,882	32,584
November - Novembre .....	188,192	12,899	35,311	57,406	58,024	24,552
December - Décembre .....	175,149	11,341	29,875	55,264	56,834	21,835
Commercial vehicles manufactured over- seas - Véhicules utilitaires fabriqués outre-mer:						
TOTAL .....	65,009	5,548	7,922	12,163	17,721	21,655
January - Janvier .....	4,340	337	410	969	1,089	1,535
February - Février .....	4,141	329	444	675	1,005	1,688
March - Mars .....	5,370	541	696	930	1,389	1,814
April - Avril .....	5,760	487	682	1,240	1,690	1,661
May - Mai .....	6,681	566	922	1,408	1,672	2,113
June - Juin .....	7,337	570	879	1,441	2,178	2,269
July - Juillet .....	5,466	505	676	931	1,617	1,737
August - Août .....	4,826	463	628	908	1,180	1,647
September - Septembre .....	6,211	497	833	1,029	1,703	2,149
October - Octobre .....	5,731	519	709	975	1,613	1,915
November - Novembre .....	5,200	457	627	891	1,565	1,660
December - Décembre .....	3,946	277	416	766	1,020	1,467

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.



## SECTION 2

HISTORICAL STATISTICS (BY YEARS)



STATISTIQUES HISTORIQUES (PAR ANNÉE)

TABLE 2.1. Retail Sales of New Motor Vehicles in Units, by Type of Vehicle,  
by Province, 1962-1976

No.	Year - Année	Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.1. Ventes au détail de véhicules automobiles neufs par nombre d'unités, selon le genre de véhicule, par province, 1962-1976

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number — nombre							
17,409	151,960	229,933	26,237	26,821	51,078	49,117	1
17,191	165,925	260,771	30,157	34,520	54,958	57,347	2
19,637	182,053	286,945	32,974	39,126	60,131	66,506	3
22,661	205,338	336,665	33,421	43,519	66,904	79,664	4
23,182	200,747	326,550	38,288	44,511	70,678	78,285	5
19,845	199,056	319,272	40,487	43,713	71,976	75,837	6
22,847	218,738	357,732	37,602	39,919	78,066	85,915	7
22,885	225,935	372,237	37,223	33,814	83,851	97,664	8
19,987	198,604	309,950	31,824	26,582	66,271	81,034	9
27,191	236,464	379,144	37,031	34,110	78,751	97,333	10
30,088	270,871	415,053	43,579	42,073	93,365	112,135	11
33,912	316,430	469,190	52,218	49,363	106,320	129,947	12
35,073	317,346	453,106	56,511	60,851	120,795	135,022	13
35,019	323,703	510,633	55,922	61,647	128,287	132,747	14
35,005	336,347	456,610	59,028	61,192	145,547	130,652	15
14,640	133,317	203,503	22,436	21,016	38,740	41,580	16
14,314	144,761	229,668	25,652	26,477	40,835	47,886	17
16,180	160,397	251,297	27,948	29,519	44,849	54,605	18
18,876	182,719	297,465	27,817	31,622	49,502	64,859	19
19,444	177,881	283,730	31,170	31,374	50,896	62,543	20
16,181	176,140	274,291	32,398	30,327	51,715	60,587	21
18,692	195,423	307,017	30,029	28,408	55,867	66,488	22
18,445	201,169	319,084	29,629	23,559	59,265	73,048	23
15,765	176,578	265,009	24,935	18,187	46,750	60,196	24
22,205	209,366	325,755	29,462	23,612	55,811	72,865	25
24,183	235,884	346,819	33,837	28,157	62,834	79,954	26
26,652	272,919	387,309	39,039	32,200	67,035	90,480	27
26,108	264,829	359,427	39,866	36,279	72,060	90,752	28
25,746	269,011	409,198	37,742	33,705	73,931	89,166	29
25,535	276,239	351,523	40,433	34,810	84,103	84,495	30
2,769	18,643	26,430	3,801	5,805	12,338	7,537	31
2,877	21,164	31,103	4,505	8,043	14,123	9,461	32
3,457	21,656	35,648	5,026	9,607	15,282	11,901	33
3,785	22,619	39,200	5,604	11,897	17,402	14,805	34
3,738	22,866	42,820	7,118	13,137	19,782	15,742	35
3,664	22,916	44,981	8,089	13,386	20,261	15,250	36
4,155	23,315	50,715	7,573	11,511	22,199	19,427	37
4,440	24,766	53,153	7,594	10,255	24,586	24,616	38
4,222	22,026	44,941	6,889	8,395	19,521	20,838	39
4,986	27,098	53,389	7,569	10,498	22,940	24,468	40
5,905	34,987	68,234	9,742	13,916	30,531	32,181	41
7,260	43,511	81,881	13,179	17,163	39,285	39,467	42
8,965	52,517	93,679	16,645	24,572	48,735	44,270	43
9,273	54,692	101,444	18,180	27,942	54,356	43,581	44
9,470	60,108	105,087	18,595	26,382	61,444	46,157	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.2. Value of Retail Sales of New Motor Vehicles, by Type of Vehicle,  
by Province, 1962-1976

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
thousands of dollars — milliers de dollars					
All vehicles — Tous les véhicules:					
1	1962 .....	1,782,916	24,533	8,199	58,058
2	1963 .....	2,062,039	27,675	9,666	62,685
3	1964 .....	2,337,802	31,380	10,119	73,226
4	1965 .....	2,739,329	38,238	11,968	80,441
5	1966 .....	2,824,591	46,359	12,315	86,419
6	1967 .....	2,798,366	47,141	11,336	87,303
7	1968 .....	3,115,789	47,904	12,900	103,534
8	1969 .....	3,322,879	43,641	11,949	97,802
9	1970 .....	2,812,330	42,909	11,299	84,530
10	1971 .....	3,553,051	60,728	14,407	104,932
11	1972 .....	4,313,059	80,065	16,991	122,649
12	1973 .....	5,370,374	97,874	20,732	160,490
13	1974 .....	5,916,985	102,107	23,797	185,131
14	1975 .....	7,261,008	114,730	26,577	215,755
15	1976 .....	7,754,088	114,608	29,821	230,754
Passenger cars — Voitures particulières:					
16	1962 .....	1,482,407	19,000	6,365	49,029
17	1963 .....	1,716,121	21,500	7,682	52,466
18	1964 .....	1,936,258	24,482	8,016	61,412
19	1965 .....	2,267,314	29,979	9,540	67,986
20	1966 .....	2,274,083	36,506	9,427	71,828
21	1967 .....	2,210,309	37,553	8,699	71,083
22	1968 .....	2,481,141	37,160	9,748	82,581
23	1969 .....	2,603,835	34,907	9,216	76,566
24	1970 .....	2,158,543	33,482	8,522	66,568
25	1971 .....	2,737,516	45,606	10,892	84,224
26	1972 .....	3,170,305	60,090	12,705	93,571
27	1973 .....	3,835,173	70,810	15,032	120,217
28	1974 .....	4,016,879	68,103	16,151	131,068
29	1975 .....	5,018,402	74,287	18,461	150,618
30	1976 .....	5,241,970	73,388	21,182	164,615
Commercial vehicles — Véhicules utilitaires:					
31	1962 .....	300,509	5,533	1,834	9,029
32	1963 .....	345,918	6,175	1,984	10,219
33	1964 .....	401,544	6,898	2,103	11,814
34	1965 .....	472,015	8,259	2,428	12,455
35	1966 .....	550,508	9,853	2,888	14,591
36	1967 .....	588,057	9,588	2,637	16,220
37	1968 .....	634,648	10,744	3,152	20,953
38	1969 .....	719,044	8,734	2,733	21,236
39	1970 .....	653,787	9,427	2,777	17,962
40	1971 .....	815,535	15,122	3,515	20,708
41	1972 .....	1,142,754	19,975	4,286	29,078
42	1973 .....	1,535,201	27,064	5,700	40,273
43	1974 .....	1,900,106	34,004	7,646	54,063
44	1975 .....	2,242,606	40,443	8,116	65,137
45	1976 .....	2,512,118	41,220	8,639	66,139

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.2. Valeur des ventes au détail de véhicules automobiles neufs, selon le genre de véhicule, par province, 1962-1976

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars — milliers de dollars							
50,941	466,421	699,481	81,631	82,026	160,213	151,413	1
52,548	526,848	819,151	95,770	108,380	177,595	181,721	2
61,297	596,446	921,426	106,503	125,005	197,614	214,786	3
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	4
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	5
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	6
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	7
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	8
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	9
101,659	888,896	1,433,030	141,666	131,811	306,863	369,059	10
117,261	1,090,755	1,671,546	179,577	172,720	396,576	464,919	11
141,333	1,377,182	2,038,178	230,172	222,451	493,579	588,383	12
160,059	1,490,668	2,132,139	266,009	291,455	609,050	656,570	13
185,120	1,778,427	2,797,123	314,594	355,717	749,539	723,426	14
203,223	1,997,679	2,707,222	357,328	382,322	929,597	801,534	15
41,098	393,568	605,264	67,866	63,615	117,531	119,071	16
42,143	447,870	710,340	80,070	83,018	128,061	142,971	17
48,462	509,086	792,221	88,953	94,399	143,767	165,460	18
58,004	591,245	957,989	89,473	103,049	160,558	199,491	19
61,360	583,148	936,359	103,306	105,727	170,828	195,594	20
51,060	575,339	892,422	107,057	100,996	173,968	192,132	21
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	22
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	23
51,977	593,555	899,747	86,811	63,661	162,577	191,643	24
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	25
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	26
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	27
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	28
124,799	1,370,348	2,093,223	194,324	178,172	385,437	428,733	29
136,250	1,531,963	1,953,360	227,143	199,669	483,977	450,423	30
9,843	72,853	94,217	13,765	18,411	42,682	32,342	31
10,405	78,978	108,811	15,700	25,362	49,534	38,750	32
12,835	87,360	129,205	17,550	30,606	53,847	49,326	33
16,569	98,706	145,895	20,811	38,989	61,663	66,240	34
15,919	100,661	177,023	29,057	48,539	80,316	71,661	35
17,180	108,029	202,600	33,467	47,325	80,926	70,085	36
19,972	109,379	222,181	30,898	42,025	87,671	87,673	37
21,685	116,628	245,530	34,770	39,087	105,280	123,361	38
23,587	118,496	216,793	32,283	33,640	90,041	108,781	39
25,441	154,062	276,370	36,004	46,031	108,889	129,393	40
31,365	218,954	377,849	51,525	65,306	160,896	183,520	41
40,889	293,903	499,356	73,488	89,436	221,574	243,518	42
54,365	357,906	596,381	93,633	130,789	291,926	279,393	43
60,321	408,079	703,900	120,270	177,545	364,102	294,693	44
66,973	465,716	753,862	130,185	182,653	445,620	351,111	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.3. Retail Sales of New Passenger Cars in Units, by Origin,  
by Province, 1962-1976

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
				number — nombre	
	All passenger cars — Toutes voitures particulières:				
1	1962 .....	502,565	7,047	2,285	18,001
2	1963 .....	557,787	7,499	2,595	18,100
3	1964 .....	616,759	8,384	2,652	29,928
4	1965 .....	708,716	10,169	3,143	22,544
5	1966 .....	694,820	11,752	2,989	23,041
6	1967 .....	679,435	12,128	2,759	22,909
7	1968 .....	741,915	11,453	3,004	25,534
8	1969 .....	760,803	10,560	2,781	23,263
9	1970 .....	640,360	9,945	2,541	20,454
10	1971 .....	780,762	13,105	3,168	25,413
11	1972 .....	858,959	16,835	3,567	26,889
12	1973 .....	970,828	18,781	4,001	32,412
13	1974 .....	942,797	16,923	3,972	32,581
14	1975 .....	989,280	15,584	3,809	31,397
15	1976 .....	946,488	14,042	3,990	31,318
	Passenger cars manufactured in Canada and the United States — Voitures particulières fabriquées au Canada et aux États-Unis:				
16	1962 .....	427,127	4,770	1,831	13,202
17	1963 .....	506,311	5,949	2,386	14,975
18	1964 .....	550,823	6,526	2,368	16,861
19	1965 .....	633,641	8,078	2,709	18,909
20	1966 .....	626,986	9,732	2,653	19,517
21	1967 .....	605,049	10,325	2,421	19,210
22	1968 .....	637,393	9,579	2,514	20,863
23	1969 .....	638,270	8,934	2,284	18,846
24	1970 .....	497,185	8,360	1,993	14,937
25	1971 .....	592,319	11,363	2,322	17,598
26	1972 .....	653,933	13,940	2,609	19,168
27	1973 .....	782,914	16,273	3,205	25,297
28	1974 .....	796,840	15,260	3,368	27,420
29	1975 .....	835,679	13,880	3,194	26,308
30	1976 .....	793,201	12,618	3,418	26,148
	Passenger cars manufactured overseas — Voitures particulières fabriquées outre-mer:				
31	1962 .....	75,438	2,277	454	4,799
32	1963 .....	51,476	1,550	209	3,125
33	1964 .....	65,936	1,858	284	4,067
34	1965 .....	75,075	2,091	434	3,635
35	1966 .....	67,834	2,020	336	3,524
36	1967 .....	74,386	1,803	338	3,699
37	1968 .....	104,522	1,874	490	4,671
38	1969 .....	122,533	1,626	497	4,417
39	1970 .....	143,175	1,585	548	5,517
40	1971 .....	188,443	1,742	846	7,815
41	1972 .....	205,026	2,895	958	7,721
42	1973 .....	187,914	2,508	796	7,115
43	1974 .....	145,957	1,663	604	5,161
44	1975 .....	153,601	1,704	615	5,089
45	1976 .....	153,287	1,424	572	5,170

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.3. Ventes au détail de voitures particulières neuves par nombre d'unités, selon l'origine, par province, 1962-1976

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
number — nombre							
14,640	133,317	203,503	22,426	21,016	38,740	41,580	1
14,314	144,761	229,668	25,652	26,477	40,835	47,886	2
16,180	160,397	251,297	27,948	29,519	44,849	54,605	3
18,876	182,719	297,465	27,817	31,622	49,502	64,859	4
19,444	177,881	283,730	31,170	31,374	50,896	62,543	5
16,181	176,140	274,291	32,398	30,327	51,715	60,587	6
18,692	195,423	307,017	30,029	28,408	55,867	66,488	7
18,445	201,169	319,084	29,629	23,559	59,265	73,048	8
15,765	176,578	265,009	24,935	18,187	46,750	60,196	9
22,205	209,366	325,755	29,462	23,612	55,811	72,865	10
24,183	235,884	346,819	33,837	28,157	62,834	79,954	11
26,652	272,919	387,309	39,039	32,200	67,035	90,480	12
26,108	264,829	359,427	39,866	36,279	72,060	90,752	13
25,746	269,011	409,189	37,742	33,705	73,931	89,166	14
25,535	276,239	351,523	40,433	34,810	84,103	84,495	15
11,341	111,213	177,575	20,631	19,405	34,874	32,285	16
12,247	131,905	210,532	24,249	25,223	38,033	40,812	17
13,665	143,687	226,670	26,187	28,132	41,270	45,457	18
16,170	164,040	268,670	25,927	30,093	45,479	53,566	19
16,878	161,827	258,531	29,452	30,158	47,574	50,664	20
14,081	158,706	246,044	30,532	29,059	47,824	46,847	21
15,687	170,139	268,910	27,569	26,836	49,450	45,846	22
14,755	169,374	276,285	26,813	22,042	50,799	48,137	23
11,811	138,422	213,652	21,657	15,907	36,751	33,695	24
16,881	162,019	257,383	24,383	20,230	40,779	39,361	25
18,051	182,437	274,941	27,758	23,627	45,000	46,402	26
21,087	223,505	323,489	33,283	28,441	51,664	56,670	27
22,104	227,416	311,507	35,270	33,625	59,891	60,979	28
21,931	233,021	354,581	33,246	31,145	61,523	56,850	29
21,918	237,696	299,267	35,125	31,202	70,005	55,804	30
3,299	22,104	25,928	1,805	1,611	3,866	9,295	31
2,067	12,856	19,136	1,403	1,254	2,802	7,074	32
2,515	16,710	24,627	1,761	1,387	3,579	9,148	33
2,706	18,679	28,795	1,890	1,529	4,023	11,293	34
2,566	16,054	25,199	1,718	1,216	3,322	11,879	35
2,100	17,434	28,247	1,866	1,268	3,891	13,740	36
3,005	25,284	38,107	2,460	1,572	6,417	20,642	37
3,690	31,795	42,799	2,816	1,516	8,466	24,911	38
3,954	38,156	51,357	3,278	2,280	9,999	26,501	39
5,324	47,347	68,372	5,079	3,382	15,032	33,504	40
6,132	53,447	71,878	6,079	4,530	17,834	33,552	41
5,565	49,414	63,820	5,756	3,759	15,371	33,810	42
4,004	37,413	47,920	4,596	2,654	12,169	29,773	43
3,815	35,990	54,608	4,496	2,560	12,408	32,316	44
3,617	38,543	52,256	5,308	3,608	14,098	28,691	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.4. Percentage Distribution of New Passenger Car Sales (Units), by Origin,  
by Province, 1962-1976

	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
No.		per cent — pourcentage			
	Passenger cars manufactured in Canada and the United States — Voitures particulières fabriquées au Canada et aux Etats-Unis:				
1	1962 .....	85.0	67.7	80.1	73.3
2	1963 .....	90.8	79.3	91.9	82.7
3	1964 .....	89.3	77.8	89.3	80.6
4	1965 .....	89.4	79.4	86.2	83.9
5	1966 .....	90.2	82.8	88.8	84.7
6	1967 .....	89.1	85.1	87.7	83.9
7	1968 .....	85.9	83.6	83.7	81.7
8	1969 .....	83.9	84.6	82.1	81.0
9	1970 .....	77.6	84.1	78.4	73.0
10	1971 .....	75.9	86.7	73.3	69.2
11	1972 .....	76.1	82.8	73.1	71.3
12	1973 .....	80.6	86.6	80.1	78.0
13	1974 .....	84.5	90.2	84.8	84.2
14	1975 .....	84.5	89.1	83.9	83.8
15	1976 .....	83.8	89.9	85.7	83.5
	Passenger cars manufactured overseas — Voitures particulières fabriquées outre-mer:				
16	1962 .....	15.0	32.3	19.9	26.7
17	1963 .....	9.2	20.7	8.1	17.3
18	1964 .....	10.7	22.2	10.7	19.4
19	1965 .....	10.6	20.6	13.8	16.1
20	1966 .....	9.8	17.2	11.2	15.3
21	1967 .....	10.9	14.9	12.3	16.1
22	1968 .....	14.1	16.4	16.3	18.3
23	1969 .....	16.1	15.4	17.9	19.0
24	1970 .....	22.4	15.9	21.6	27.0
25	1971 .....	24.1	13.3	26.7	30.8
26	1972 .....	23.9	17.2	26.9	28.7
27	1973 .....	19.4	13.4	19.9	22.0
28	1974 .....	15.5	9.8	15.2	15.8
29	1975 .....	15.5	10.9	16.1	16.2
30	1976 .....	16.2	10.1	14.3	16.5

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.4. Distribution en pourcentage des ventes de voitures particulières neuves (nombre d'unités) selon l'origine, par province, 1962-1976

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
per cent — pourcentage							
77.5	83.4	87.3	92.0	92.3	90.0	77.6	1
85.6	91.1	91.7	94.5	95.3	93.1	85.2	2
84.5	89.6	90.2	93.7	95.3	92.0	83.2	3
85.7	89.8	90.3	93.2	95.2	91.9	82.6	4
86.8	91.0	91.1	94.5	96.1	93.5	81.0	5
87.0	90.1	89.7	94.2	95.8	92.5	77.3	6
83.9	87.1	87.6	91.8	94.5	88.5	69.0	7
80.0	84.2	86.6	90.5	93.6	85.7	65.9	8
74.9	78.4	80.6	86.9	87.5	78.6	56.0	9
76.0	77.4	79.0	82.8	85.7	73.1	54.0	10
74.6	77.3	79.3	82.0	83.9	71.6	58.0	11
79.1	81.9	83.5	85.3	88.3	77.1	62.6	12
84.7	85.9	86.7	88.5	92.7	83.1	67.2	13
85.2	86.6	86.7	88.1	92.4	83.2	63.8	14
85.8	86.0	85.1	86.9	89.6	83.2	66.0	15
22.5	16.6	12.7	8.0	7.7	10.0	22.4	16
14.4	8.9	8.3	5.5	4.7	6.9	14.8	17
15.5	10.4	9.8	6.3	4.7	8.0	16.8	18
14.3	10.2	9.7	6.8	4.8	8.1	17.4	19
13.2	9.0	8.9	5.5	3.9	6.5	19.0	20
13.0	9.9	10.3	5.8	4.2	7.5	22.7	21
16.1	12.9	12.4	8.2	5.5	11.5	31.0	22
20.0	15.8	13.4	9.5	6.4	14.3	34.1	23
25.1	21.6	19.4	13.1	12.5	21.4	44.0	24
24.0	22.6	21.0	17.2	14.3	26.9	46.0	25
25.4	22.7	20.7	18.0	16.1	28.4	42.0	26
20.9	18.1	16.5	14.7	11.7	22.9	37.4	27
15.3	14.1	13.3	11.5	7.3	16.9	32.8	28
14.8	13.4	13.3	11.9	7.6	16.8	36.2	29
14.2	14.0	14.9	13.1	10.4	16.8	34.0	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.5. Value of Retail Sales of New Passenger Cars and Average Unit Price, by Origin,  
by Province, 1962-1976

No.	Year - Année	Average unit price - Prix moyen par unité	Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse
thousands of dollars - milliers de dollars						
All passenger cars - Toutes voitures particulières:						
1	1962 .....	2,950	1,482,407	19,000	6,365	49,029
2	1963 .....	3,077	1,716,121	21,500	7,682	52,466
3	1964 .....	3,139	1,936,258	24,482	8,016	61,412
4	1965 .....	3,199	2,267,314	29,979	9,540	67,986
5	1966 .....	3,273	2,274,083	36,506	9,427	71,828
6	1967 .....	3,253	2,210,309	37,553	8,699	71,083
7	1968 .....	3,344	2,481,141	37,160	9,748	82,581
8	1969 .....	3,422	2,603,835	34,907	9,216	76,566
9	1970 .....	3,371	2,158,543	33,482	8,522	66,568
10	1971 .....	3,506	2,737,516	45,606	10,892	84,224
11	1972 .....	3,691	3,170,305	60,090	12,705	93,571
12	1973 .....	3,950	3,835,173	70,810	15,032	120,217
13	1974 .....	4,261	4,016,879	68,103	16,151	131,068
14	1975 .....	5,073	5,018,402	74,287	18,461	150,618
15	1976 .....	5,538	5,241,970	73,388	21,182	164,615
Passenger cars manufactured in Canada and the United States - Voitures particulières fabriquées au Canada et aux États-Unis:						
16	1962 .....	3,095	1,321,990	14,380	5,433	39,365
17	1963 .....	3,169	1,604,675	18,323	7,253	45,951
18	1964 .....	3,262	1,796,694	20,740	7,460	53,197
19	1965 .....	3,328	2,108,565	25,916	8,695	60,817
20	1966 .....	3,394	2,128,112	32,291	8,771	64,885
21	1967 .....	3,381	2,045,733	34,112	8,034	63,631
22	1968 .....	3,512	2,238,712	33,209	8,731	72,588
23	1969 .....	3,616	2,308,109	31,331	8,079	66,535
24	1970 .....	3,612	1,795,709	29,766	7,198	53,182
25	1971 .....	3,757	2,225,121	41,167	8,607	63,505
26	1972 .....	3,907	2,554,779	52,005	9,936	71,552
27	1973 .....	4,084	3,197,173	62,897	12,493	97,615
28	1974 .....	4,336	3,455,140	62,215	14,006	112,774
29	1975 .....	5,206	4,350,220	67,526	15,918	130,119
30	1976 .....	5,702	4,522,723	67,206	18,684	142,185
Passenger cars manufactured overseas - Voitures particulières fabriquées outre-mer:						
31	1962 .....	2,126	160,417	4,620	932	9,664
32	1963 .....	2,165	111,446	3,177	429	6,515
33	1964 .....	2,117	139,564	3,742	556	8,215
34	1965 .....	2,115	158,749	4,063	845	7,169
35	1966 .....	2,152	145,971	4,215	656	6,943
36	1967 .....	2,212	164,576	3,441	665	7,452
37	1968 .....	2,319	242,429	3,951	1,017	9,993
38	1969 .....	2,413	295,726	3,576	1,137	10,031
39	1970 .....	2,534	362,834	3,716	1,324	13,386
40	1971 .....	2,719	512,395	4,439	2,285	20,719
41	1972 .....	3,002	615,526	8,085	2,769	22,019
42	1973 .....	3,395	638,000	7,913	2,539	22,602
43	1974 .....	3,849	561,739	5,888	2,145	18,294
44	1975 .....	4,350	668,182	6,761	2,543	20,499
45	1976 .....	4,692	719,247	6,182	2,498	22,430

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.5. Valeur des ventes au détail de voitures particulières neuves et prix moyen à l'unité, selon l'origine, par province, 1962-1976

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars - milliers de dollars							
41,098	393,568	605,264	67,866	63,615	117,531	119,071	1
42,143	447,870	710,340	80,070	83,018	128,061	142,971	2
48,462	509,086	792,221	88,953	94,399	143,767	165,460	3
58,004	591,245	957,989	89,473	103,049	160,558	199,491	4
61,360	583,148	936,359	103,306	105,727	170,828	195,594	5
51,060	575,339	892,422	107,057	100,996	173,968	192,132	6
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	7
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	8
51,977	593,555	899,747	86,811	63,661	162,577	191,643	9
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	10
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	11
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	12
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	13
124,799	1,370,348	2,093,223	194,324	178,172	385,437	428,733	14
136,250	1,531,963	1,953,360	227,143	199,669	483,977	450,423	15
34,319	347,595	549,387	63,894	60,008	109,031	98,578	16
37,814	420,211	669,354	76,911	80,206	121,687	126,965	17
43,359	474,037	740,080	85,081	91,318	135,836	145,586	18
52,645	551,986	896,759	85,542	99,724	151,969	174,512	19
56,248	548,628	881,888	99,748	103,118	163,558	168,977	20
46,848	536,392	830,000	103,037	98,172	165,331	160,176	21
54,811	599,870	934,438	96,272	94,033	180,118	164,642	22
52,177	611,148	994,906	96,779	79,769	189,794	177,591	23
42,446	496,014	769,470	78,327	57,863	137,233	124,210	24
62,135	606,025	970,533	91,582	76,534	157,424	147,609	25
68,682	709,996	1,075,796	109,578	94,261	182,222	180,751	26
83,201	915,746	1,316,701	136,960	120,750	220,556	230,254	27
92,027	989,090	1,345,011	154,745	150,625	271,185	263,462	28
109,589	1,214,544	1,848,030	174,236	167,214	331,988	291,056	29
120,542	1,350,515	1,704,641	201,626	182,951	417,457	316,916	30
6,779	45,973	55,877	3,972	3,607	8,500	20,493	31
4,329	27,659	40,986	3,159	2,812	6,374	16,006	32
5,103	35,049	52,141	3,872	3,081	7,931	19,874	33
5,359	39,259	61,230	3,931	3,325	8,589	24,979	34
5,112	34,520	54,471	3,558	2,609	7,270	26,617	35
4,212	38,947	62,422	4,020	2,824	8,637	31,956	36
6,314	58,546	88,469	5,714	3,621	15,114	49,690	37
8,218	77,178	104,112	6,997	3,664	20,424	60,389	38
9,531	97,541	130,277	8,484	5,798	25,344	67,433	39
14,083	128,809	186,127	14,080	9,246	40,550	92,057	40
17,214	161,805	217,901	18,474	13,153	53,458	100,648	41
17,243	167,533	222,121	19,724	12,265	51,449	114,611	42
13,667	143,672	190,747	17,631	10,041	45,939	113,715	43
15,210	155,804	245,193	20,088	10,958	53,449	137,677	44
15,708	181,448	248,719	25,517	16,718	66,521	133,506	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.6. Retail Sales of New Commercial Vehicles in Units, by Origin, by Region, 1962-1976

TABLEAU 2.6. Ventes au détail de véhicules utilitaires neufs en nombre d'unités, selon l'origine, par région, 1962-1976

Year — Année	Canada	Atlantic Region — Région de l'Atlantique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
All commercial vehicles — Tous véhicules utilitaires:						
1962 .....	82,645	8,091	18,643	26,430	21,944	7,537
1963 .....	97,202	8,803	21,164	31,103	26,671	9,461
1964 .....	109,120	10,000	21,656	35,648	29,915	11,901
1965 .....	122,279	10,752	22,619	39,200	34,903	14,805
1966 .....	132,611	11,146	22,866	42,820	40,037	15,742
1967 .....	135,872	10,989	22,916	44,981	41,736	15,250
1968 .....	147,538	12,798	23,315	50,715	41,283	19,427
1969 .....	156,702	11,732	24,766	53,153	42,435	24,616
1970 .....	133,881	11,271	22,026	44,941	34,805	20,838
1971 .....	159,570	13,608	27,098	53,389	41,007	24,468
1972 .....	206,662	17,071	34,987	68,234	54,189	32,181
1973 .....	255,870	21,384	43,511	81,881	69,627	39,467
1974 .....	306,507	26,089	52,517	93,679	89,952	44,270
1975 .....	327,349	27,154	54,692	101,444	100,478	43,581
1976 .....	344,975	27,202	60,108	105,087	106,421	46,157
Commercial vehicles manufactured in Canada and the United States — Véhi- cules utilitaires fabriqués au Canada et aux États-Unis:						
1962 .....	78,674	7,657	17,624	24,911	21,515	6,967
1963 .....	94,323	8,480	20,542	30,013	26,329	8,959
1964 .....	106,754	9,731	21,206	34,805	29,641	11,371
1965 .....	120,205	10,526	22,282	38,505	34,689	14,203
1966 .....	130,629	10,977	22,596	42,203	39,850	15,003
1967 .....	133,330	10,815	22,586	44,267	41,480	14,182
1968 .....	142,241	12,370	22,717	49,308	40,607	17,239
1969 .....	149,597	11,163	24,034	51,359	41,442	21,599
1970 .....	124,664	10,432	21,179	42,823	33,244	16,986
1971 .....	147,001	12,450	25,881	50,694	38,597	19,379
1972 .....	189,577	15,393	33,126	64,559	50,846	25,653
1973 .....	235,449	19,173	41,179	77,901	65,123	32,073
1974 .....	287,686	24,085	50,388	90,083	85,621	37,509
1975 .....	310,590	25,385	52,781	98,061	96,423	39,940
1976 .....	331,027	25,935	58,523	102,458	102,517	41,594
Commercial vehicles manufactured over- seas — Véhicules utilitaires fabriqués outré-mer:						
1962 .....	3,971	434	1,019	1,519	429	570
1963 .....	2,879	323	622	1,090	342	502
1964 .....	2,366	269	450	843	274	530
1965 .....	2,074	226	337	695	214	602
1966 .....	1,982	169	270	617	187	739
1967 .....	2,542	174	330	714	256	1,068
1968 .....	5,297	428	598	1,407	676	2,188
1969 .....	7,105	569	732	1,794	993	3,017
1970 .....	9,217	839	847	2,118	1,561	3,852
1971 .....	12,569	1,158	1,217	2,695	2,410	5,089
1972 .....	17,085	1,678	1,861	3,675	3,343	6,528
1973 .....	20,421	2,211	2,332	3,980	4,504	7,394
1974 .....	18,821	2,004	2,129	3,596	4,331	6,761
1975 .....	16,759	1,769	1,911	3,383	4,055	5,641
1976 .....	13,948	1,267	1,585	2,629	3,904	4,563

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.7. Value of Retail Sales of New Commercial Vehicles and Average Unit Price, by Origin, by Region, 1962-1976

TABLEAU 2.7. Valeur des ventes au détail de véhicules utilitaires neufs et prix moyen à l'unité, selon l'origine, par région, 1962-1976

Year — Année	Average unit price — Prix moyen par unité	Canada	Atlantic Region — Région de l'Atlan- tique	Québec	Ontario	Prairie Region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	dollars	thousands of dollars — milliers de dollars					
All commercial vehicles — Tous véhicules utilitaires:							
1962 .....	3,636	300,509	26,239	72,853	94,217	74,858	32,342
1963 .....	3,559	345,918	28,783	78,978	108,811	90,596	38,750
1964 .....	3,680	401,544	33,650	87,360	129,205	102,003	49,326
1965 .....	3,860	472,015	39,711	98,706	145,895	121,463	66,240
1966 .....	4,151	550,508	43,251	100,661	177,023	157,912	71,661
1967 .....	4,328	588,057	45,625	108,029	202,600	161,718	70,085
1968 .....	4,302	634,648	54,821	109,379	222,181	160,594	87,673
1969 .....	4,589	719,044	54,388	116,628	245,530	179,137	123,361
1970 .....	4,883	653,787	53,753	118,496	216,793	155,964	108,781
1971 .....	5,111	815,535	64,786	154,062	276,370	190,924	129,393
1972 .....	5,530	1,142,754	84,704	218,954	377,849	277,727	183,520
1973 .....	6,000	1,535,201	113,926	293,903	499,356	384,498	243,518
1974 .....	6,199	1,900,106	150,078	357,906	596,381	516,348	279,393
1975 .....	6,851	2,242,606	174,017	408,079	703,900	661,917	294,693
1976 .....	7,282	2,512,118	182,971	465,716	753,862	758,458	351,111
Commercial vehicles manufactured in Canada and the United States — Véhicules utilitaires fabriqués au Canada et aux États-Unis:							
1962 .....	3,698	290,901	25,219	70,397	90,555	73,819	30,911
1963 .....	3,590	338,643	27,953	77,413	106,115	89,703	37,459
1964 .....	3,703	395,328	32,932	86,194	127,016	101,244	47,942
1965 .....	3,881	466,463	39,104	97,812	144,081	120,870	64,596
1966 .....	4,174	545,261	42,788	99,928	175,382	157,416	69,747
1967 .....	4,360	581,367	45,140	107,147	200,691	161,026	67,363
1968 .....	4,360	620,184	53,619	107,719	218,227	158,737	81,882
1969 .....	4,676	699,536	52,783	114,547	240,462	176,430	115,314
1970 .....	5,042	628,532	51,392	116,099	210,765	151,744	98,532
1971 .....	5,303	779,544	61,343	150,412	268,321	184,240	115,228
1972 .....	5,735	1,087,306	79,457	212,612	365,692	267,368	162,177
1973 .....	6,228	1,466,448	106,827	285,689	485,505	369,948	218,479
1974 .....	6,366	1,831,532	143,377	349,798	582,844	501,444	254,069
1975 .....	7,002	2,174,855	167,421	400,220	690,472	645,744	270,998
1976 .....	7,392	2,447,109	177,423	457,794	741,699	740,737	329,456
Commercial vehicles manufactured overseas — Véhicules utilitaires fabriqués outre-mer:							
1962 .....	2,420	9,608	1,020	2,456	3,662	1,039	1,431
1963 .....	2,527	7,275	830	1,565	2,696	893	1,291
1964 .....	2,627	6,216	718	1,166	2,189	759	1,384
1965 .....	2,677	5,552	607	894	1,814	593	1,644
1966 .....	2,647	5,247	463	733	1,641	496	1,914
1967 .....	2,632	6,690	485	882	1,909	692	2,722
1968 .....	2,731	14,464	1,202	1,660	3,954	1,857	5,791
1969 .....	2,746	19,508	1,605	2,081	5,068	2,707	8,047
1970 .....	2,740	25,255	2,361	2,397	6,028	4,220	10,249
1971 .....	2,863	35,991	3,443	3,650	8,049	6,684	14,165
1972 .....	3,245	55,448	5,247	6,342	12,157	10,359	21,343
1973 .....	3,367	68,753	7,099	8,214	13,851	14,550	25,039
1974 .....	3,643	68,574	6,701	8,108	13,537	14,904	25,324
1975 .....	4,043	67,751	6,596	7,859	13,428	16,173	23,695
1976 .....	4,661	65,009	5,548	7,922	12,163	17,721	21,655

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.



## SECTION 3

SUPPLEMENTARY TABLES



TABLEAUX SUPPLÉMENTAIRES

TABLE 3.1. Monthly Retail Sales of New Motor Vehicles in Units, Seasonally Adjusted, by Type and Origin of Vehicle, Canada, 1962-1976

No.	Month	1962	1963	1964	1965	1966	1967	1968
		number - nombre						
	All vehicles:							
1	January .....	49,891	49,009	62,239	63,575	70,762	68,322	71,607
2	February .....	44,999	52,586	60,912	63,771	72,539	65,083	68,619
3	March .....	50,123	50,194	62,166	64,251	78,342	70,109	73,283
4	April .....	48,754	55,401	60,926	70,702	65,362	68,734	65,218
5	May .....	51,797	52,931	61,577	67,578	59,023	71,921	73,876
6	June .....	48,169	57,392	59,224	70,612	63,514	74,925	72,227
7	July .....	48,662	50,587	63,493	70,172	69,728	63,459	77,814
8	August .....	45,084	45,922	57,876	73,709	75,425	66,669	79,216
9	September .....	35,009	49,129	65,124	60,292	68,565	66,211	69,860
10	October .....	50,254	59,346	61,678	72,058	66,630	64,380	77,266
11	November .....	51,404	64,503	57,293	74,835	69,713	63,731	78,023
12	December .....	52,775	60,819	49,378	76,772	71,350	68,927	79,971
	Passenger cars manufactured in Canada and the United States:							
13	January .....	34,405	38,179	47,494	48,420	52,932	51,218	52,744
14	February .....	31,310	41,444	46,431	48,690	54,483	47,719	51,054
15	March .....	35,503	39,678	47,555	48,744	59,879	52,187	52,835
16	April .....	34,660	42,327	46,640	53,907	49,207	51,913	47,858
17	May .....	36,640	40,929	47,377	51,645	43,157	53,797	52,830
18	June .....	34,835	44,416	45,100	53,646	47,897	54,934	51,584
19	July .....	36,038	39,328	48,029	53,279	54,022	47,623	55,401
20	August .....	33,850	35,605	45,390	56,387	58,864	49,696	56,531
21	September .....	23,958	34,332	50,658	45,975	52,576	48,377	48,465
22	October .....	38,002	45,636	45,864	55,962	51,601	46,845	54,561
23	November .....	39,951	50,584	42,734	56,708	52,531	47,702	55,557
24	December .....	41,092	46,864	35,748	57,576	52,683	50,788	56,474
	Passenger cars manufactured overseas:							
25	January .....	8,758	3,584	5,022	6,409	5,805	5,800	7,065
26	February .....	7,447	3,416	5,388	6,292	5,582	6,171	6,171
27	March .....	8,024	3,105	5,255	6,199	6,404	5,931	8,593
28	April .....	8,011	4,817	5,279	6,410	5,376	5,656	7,403
29	May .....	7,832	4,329	5,594	5,882	5,499	5,900	8,467
30	June .....	6,530	4,630	5,409	6,106	5,157	7,608	8,927
31	July .....	5,222	3,301	5,799	6,403	5,274	6,022	9,916
32	August .....	3,934	3,491	5,566	6,606	5,405	6,047	9,386
33	September .....	5,906	6,212	5,584	6,064	5,679	6,302	9,249
34	October .....	4,672	4,891	5,924	6,255	5,673	6,178	9,242
35	November .....	4,332	4,505	5,439	6,411	6,152	5,965	9,341
36	December .....	3,660	4,643	5,134	6,339	6,195	6,448	9,751
	Commercial vehicles:							
37	January .....	6,728	7,246	9,723	8,746	12,025	11,304	11,798
38	February .....	6,242	7,726	9,093	8,789	12,474	11,193	11,394
39	March .....	6,596	7,411	9,356	9,308	12,059	11,991	11,855
40	April .....	6,083	8,257	9,007	10,385	10,779	11,165	9,957
41	May .....	7,325	7,673	9,606	10,051	10,367	12,224	12,579
42	June .....	6,804	8,346	8,715	10,860	10,460	12,383	11,716
43	July .....	7,402	7,958	9,665	10,493	10,432	9,814	12,497
44	August .....	7,300	6,826	6,920	10,716	11,156	10,926	13,299
45	September .....	5,145	8,585	8,882	8,253	10,310	11,532	12,146
46	October .....	7,580	8,819	9,890	9,841	9,356	11,357	13,463
47	November .....	7,121	9,414	9,120	11,716	11,030	10,064	13,305
48	December .....	8,023	9,312	8,496	12,857	12,472	11,691	13,746

TABLEAU 3.1. Ventes mensuelles au détail de véhicules automobiles neufs par nombre d'unités, après désaisonnalisation, selon le genre et l'origine du véhicule, Canada, 1962-1976

1969	1970	1971	1972	1973	1974	1975	1976	Mois	No
number — nombre									
								Tous véhicules:	
80,019	66,597	61,562	82,709	100,404	115,697	95,078	90,993	Janvier .....	1
84,689	62,998	67,994	81,519	105,379	111,570	114,134	103,883	Février .....	2
77,141	65,471	72,032	82,130	120,412	105,024	98,520	106,020	Mars .....	3
78,016	63,407	79,960	82,098	109,378	101,039	100,958	111,224	Avril .....	4
71,526	64,818	79,664	93,276	93,498	111,667	100,523	107,590	Mai .....	5
74,221	66,322	76,472	89,394	100,284	104,441	106,585	109,010	Juin .....	6
71,499	67,951	77,441	86,791	94,638	111,632	110,160	105,885	Juillet .....	7
71,443	65,791	72,796	83,000	98,230	116,694	115,529	106,963	Août .....	8
87,554	68,723	89,182	88,562	101,478	104,125	105,108	84,751	Septembre .....	9
73,370	66,834	86,923	97,814	99,059	93,245	115,893	130,559	Octobre .....	10
80,912	59,879	85,613	98,947	105,403	87,123	123,500	106,577	Novembre .....	11
69,487	54,572	85,341	99,062	98,489	90,408	141,495	117,007	Décembre .....	12
								Voitures particulières fabriquées au Canada et aux États-Unis:	
57,607	43,305	38,497	50,600	62,672	72,686	59,099	54,121	Janvier .....	13
60,448	40,379	44,068	49,008	65,591	72,135	75,040	64,061	Février .....	14
54,727	42,394	46,422	49,828	72,629	65,977	61,675	65,662	Mars .....	15
54,321	41,580	50,735	49,434	68,042	66,587	62,442	70,541	Avril .....	16
50,069	42,817	49,883	57,794	62,962	72,296	62,008	67,043	Mai .....	17
51,251	43,528	47,829	53,946	65,336	67,382	67,122	66,874	Juin .....	18
48,901	43,862	48,382	53,092	62,014	71,533	69,471	64,984	Juillet .....	19
48,326	42,794	43,569	50,125	63,053	75,329	72,432	65,948	Août .....	20
62,386	44,883	57,583	53,945	66,023	65,944	63,907	48,171	Septembre .....	21
50,357	41,436	55,501	60,957	61,890	58,784	76,431	78,851	Octobre .....	22
55,737	36,664	53,994	61,498	67,330	53,284	80,824	64,048	Novembre .....	23
46,752	32,344	51,996	63,042	64,341	55,829	92,016	73,568	Décembre .....	24
								Voitures particulières fabriquées outre-mer:	
8,414	11,902	13,397	16,837	17,066	15,893	12,242	12,762	Janvier .....	25
9,824	11,359	13,623	16,713	18,529	12,555	14,958	11,605	Février .....	26
9,241	11,638	14,153	16,601	22,941	12,681	12,569	11,912	Mars .....	27
9,920	10,881	15,974	17,272	20,077	9,776	12,098	12,194	Avril .....	28
9,183	11,317	16,072	17,659	11,568	12,485	12,095	12,345	Mai .....	29
10,113	11,603	15,105	18,069	14,648	12,795	12,144	13,277	Juin .....	30
9,685	12,154	15,886	17,124	14,502	12,680	12,789	12,794	Juillet .....	31
10,505	11,796	16,935	15,712	14,751	12,465	13,173	12,138	Août .....	32
11,654	11,404	16,884	17,625	13,807	12,059	13,095	13,451	Septembre .....	33
10,886	13,277	16,038	17,707	14,048	11,081	10,679	13,396	Octobre .....	34
11,729	12,969	16,228	17,410	14,151	11,552	12,362	13,656	Novembre .....	35
11,024	13,507	17,188	15,830	13,120	11,545	17,969	13,532	Décembre .....	36
								Véhicules utilitaires:	
13,998	11,390	9,668	15,272	20,666	27,118	23,737	24,110	Janvier .....	37
14,417	11,260	10,303	15,798	21,259	26,880	24,136	28,217	Février .....	38
13,173	11,439	11,457	15,701	24,842	26,366	24,276	28,446	Mars .....	39
13,775	10,946	13,251	15,392	21,259	24,676	26,418	28,489	Avril .....	40
12,274	10,684	13,709	17,823	18,968	26,886	26,420	28,202	Mai .....	41
12,857	11,191	13,538	17,379	20,300	24,264	27,319	28,859	Juin .....	42
12,913	11,936	13,173	16,575	18,122	27,419	27,900	28,107	Juillet .....	43
12,612	11,201	12,292	17,163	20,426	28,900	29,924	28,877	Août .....	44
13,514	12,436	14,715	16,992	21,648	26,122	28,106	23,129	Septembre .....	45
12,127	12,121	15,384	19,150	23,121	23,380	28,783	38,312	Octobre .....	46
13,446	10,246	15,391	20,039	23,922	22,287	30,314	28,873	Novembre .....	47
11,711	8,721	16,157	20,190	21,028	23,034	31,510	29,907	Décembre .....	48

TABLE 3.2. Percentage Distribution of New Motor Vehicle Sales (Units), by Province, by Type and Origin of Vehicle, 1975-1976

TABLEAU 3.2. Distribution en pourcentage des ventes de véhicules automobiles neufs (nombre d'unités), par province, selon le genre et l'origine du véhicule, 1975-1976

Province	Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	1975	1976	1975	1976	1975	1976
	per cent — pourcentage					
	All vehicles — Total — Tous véhicules					
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	1.7	1.6	1.6	1.5	2.0	1.8
Prince Edward Island — Île-du-Prince-Édouard .....	0.4	0.4	0.4	0.4	0.4	0.4
Nova Scotia — Nouvelle-Écosse .....	3.1	3.2	3.2	3.3	3.1	2.9
New Brunswick — Nouveau-Brunswick .....	2.7	2.7	2.6	2.7	2.8	2.7
Québec .....	24.6	26.0	27.2	29.2	16.7	17.4
Ontario .....	38.8	35.4	41.3	37.1	31.0	30.5
Manitoba .....	4.2	4.6	3.8	4.3	5.6	5.4
Saskatchewan .....	4.7	4.7	3.4	3.7	8.5	7.7
Alberta .....	9.7	11.3	7.5	8.9	16.6	17.8
British Columbia(1) — Colombie-Britannique(1) .....	10.1	10.1	9.0	8.9	13.3	13.4
	Vehicles manufactured in Canada and the United States — Véhicules fabriqués au Canada et aux États-Unis					
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	2.1	2.1	1.7	1.6	2.4	2.2
Prince Edward Island — Île-du-Prince-Édouard .....			0.4	0.4		
Nova Scotia — Nouvelle-Écosse .....	3.1	3.2	3.1	3.3	3.0	2.9
New Brunswick — Nouveau-Brunswick .....	2.7	2.7	2.6	2.8	2.8	2.7
Québec .....	24.9	26.3	27.9	30.0	17.0	17.7
Ontario .....	39.5	35.7	42.4	37.7	31.5	30.9
Manitoba .....	4.4	4.7	4.0	4.4	5.6	5.4
Saskatchewan .....	5.1	5.1	3.7	3.9	8.8	7.8
Alberta .....	9.9	11.5	7.4	8.8	16.7	17.8
British Columbia(1) — Colombie-Britannique(1) .....	8.3	8.7	6.8	7.1	12.2	12.6
	Vehicles manufactured overseas — Véhicules fabriqués outre-mer					
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	1.6	1.4	1.1	0.9	2.6	2.1
Prince Edward Island — Île-du-Prince-Édouard .....			0.4	0.4		
Nova Scotia — Nouvelle-Écosse .....	3.4	3.4	3.3	3.4	4.2	3.8
New Brunswick — Nouveau-Brunswick .....	2.6	2.4	2.5	2.4	3.7	3.2
Québec .....	22.3	24.0	23.4	25.1	11.4	11.4
Ontario .....	34.0	32.8	35.6	34.1	20.2	18.8
Manitoba .....	3.1	3.5	2.9	3.5	4.3	4.4
Saskatchewan .....	1.9	2.6	1.7	2.3	4.1	5.1
Alberta .....	8.8	10.0	8.1	9.2	15.8	18.5
British Columbia(1) — Colombie-Britannique(1) .....	22.3	19.9	21.0	18.7	33.7	32.7

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

## APPENDICES



Publications de Statistique Canada portant sur l'industrie de l'automobile

Catalogue

- 11-003F Revue statistique du Canada, M., F.
- 42-002 Expéditions de véhicules automobiles M., Bil.
- 42-209 Fabricants de véhicules automobiles, A. Bil.
- 42-210 Fabricants de pièces et accessoires d'automobiles, A., Bil.
- 42-217 Fabricants de carrosseries de camions et remorques A., Bil.
- 53-217 Véhicules à moteur, partie I: Charges fiscales et réglementation, A., Bil.
- 53-218 Véhicules à moteur, partie II: Ventes des carburants, A., Bil.
- 53-219 Véhicules à moteur, partie III: Immatriculations A., Bil.
- 53-220 Véhicules à moteur, partie IV: Recettes, A., Bil.
- 61-208 Statistique fiscale des sociétés A., Bil.
- 61-512 Liens de parenté entre firmes H.S. (1969) Bil.
- 63-005 Commerce de détail M., Bil.
- 63-007 Ventes de véhicules automobiles neufs M., Bil.
- 63-013 Le financement des ventes, M., Bil.
- 63-211 Le financement des ventes A., Bil.

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42-210 Motor Vehicle Parts and Accessories Manufacturers A., Bil.  
42-217 Truck Body and Trailer Manufacturers A., Bil.  
53-217 The Motor Vehicle, Part I: Rates and Regulations, A., Bil.  
53-218 The Motor Vehicle, Part II: Motive Fuel Sales, A., Bil.  
53-219 The Motor Vehicle, Part III: Registrations, A., Bil.  
53-220 The Motor Vehicle, Part IV: Revenues, A., Bil.  
61-208 Corporation Taxation Statistics, A., Bil.  
61-512 Inter-corporate Ownership O., (1969) Bil.  
63-005 Retail Trade M., Bil.  
63-007 New Motor Vehicle Sales M., Bil.  
63-013 Sales Financing M., Bil.  
63-211 Sales Financing A., Bil.

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Government  
Publications

# New motor vehicle sales

1977

# Ventes de véhicules automobiles neufs

1977





STATISTICS CANADA — STATISTIQUE CANADA  
Merchandising and Services Division — Division du commerce et des services

NEW MOTOR VEHICLE SALES

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VENTES DE VÉHICULES AUTOMOBILES NEUFS

1977

*Published by Authority of*  
The Minister of Industry, Trade and Commerce

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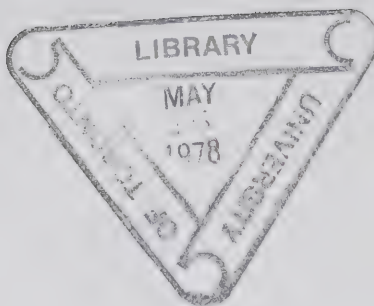
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- ... n'ayant pas lieu de figurer.
- néant ou zéro.
- nombres infimes.
- P nombres provisoires.
- r nombres rectifiés.
- x confidentiel en vertu des dispositions de la Loi sur la statistique relatives au secret.

### NOTA

Les chiffres ayant été arrondis, les totaux ne correspondent pas.

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## INTRODUCTION

This publication contains final statistics on the number and retail value of new motor vehicles sold in 1977, by province (or region) as well as by type and origin of vehicles. Revisions to the monthly series (published during the year in New Motor Vehicle Sales, Catalogue 63-007), seasonally adjusted data on sales of new passenger cars and commercial vehicles, and extensive historical information are also provided in the following pages.

In this publication, the term "passenger cars" denotes all vehicles whose principal function is to carry passengers, including those used for commercial purposes, i.e., taxis, rented automobiles and limousines, and other fleets. The term "commercial vehicles", on the other hand, is limited solely to trucks and buses; this designation applies regardless of the use to which such vehicles are put.

With reference to the "origin" of new motor vehicles, the tables in this report differentiate between Canadian- and United States-manufactured vehicles and overseas-manufactured vehicles. The latter term pertains only to those vehicles which are imported (some by Canadian and United States manufacturers) in a fully assembled state from countries other than the United States. Passenger cars and trucks assembled on this continent are treated statistically as Canadian- and United States-manufactured vehicles, regardless of the source of vehicle parts.

### Summary of Results

Strong sales of new motor vehicles during the opening quarter of 1977 and again in the third quarter of the year accumulated to record volumes of both new passenger cars as well as new commercial vehicles despite a sharp fall off in sales in the final month of the year. In aggregate, new motor vehicle sales in 1977 totalled 1,344,959 units valued at \$8,545.9 million; comprising a record 991,398 new passenger car units valued at \$5,795.6 million, and another record 353,561 new commercial vehicle units valued at \$2,750.3 million.

Although there have been other years when unit sales have been higher for passenger cars manufactured in Canada and the United States (1975 - 835,679) and for imported passenger cars (1972 - 205,026), it was the vigorous sales across Canada of imported cars during 1977 combined with a sustained sales performance for North American-produced cars which was responsible for raising total passenger car sales to a record

Cette publication présente les statistiques définitives du nombre de véhicules automobiles neufs vendus en 1977 par province (ou région), type et pays d'origine et selon leur valeur au détail. Elle comporte également des corrections apportées à la série mensuelle (publiée au cours de l'année dans le n° 63-007 au catalogue, Ventes de véhicules automobiles), des données désaisonnalisées sur les ventes de voitures particulières neuves et des véhicules utilitaires neufs ainsi que des renseignements chronologiques généraux.

Dans cette publication, le terme "voitures particulières" englobe tous les véhicules dont la fonction principale est de transporter les passagers; il comprend, entre autres, les véhicules utilisés à des fins commerciales, comme les taxis, les voitures et les limousines de location et autres. Le terme "véhicules utilitaires" comprend seulement les camions et les autobus; cette désignation ne tient pas compte de leur utilisation.

En ce qui concerne le pays "d'origine" des véhicules automobiles neufs, les tableaux de cette publication font une différence entre les véhicules fabriqués au Canada et aux États-Unis et les véhicules fabriqués outre-mer. Ce dernier terme ne s'applique qu'aux véhicules importés (certains par des fabricants canadiens ou américains) assemblés dans des pays autres que les États-Unis. Les voitures particulières et les camions assemblés sur notre continent sont traités statistiquement comme des véhicules de fabrication canadienne ou américaine, quelle que soit la source de leurs pièces.

### Sommaire des résultats

La vigueur des ventes de véhicules automobiles neufs au cours du premier et du troisième trimestres de 1977 a produit des volumes records tant pour les voitures particulières neuves que pour les véhicules utilitaires neufs, malgré la chute brutale observée en décembre. Globalement, les ventes de véhicules automobiles neufs en 1977 ont totalisé 1,344,959 unités d'une valeur de \$8,545.9 millions. Cela représente un sommet de 991,398 voitures particulières neuves d'une valeur de \$5,795.6 millions et un sommet de 353,561 véhicules utilitaires neufs d'une valeur de \$2,750.3 millions.

On a certes enregistré des chiffres supérieurs dans le passé pour les ventes unitaires de voitures particulières fabriquées au Canada et aux États-Unis (1975 - 835,679) et celles de voitures particulières importées (1972 - 205,026). Mais le récent record atteint cette année au chapitre des voitures particulières résulte de la force des ventes des voitures importées dans tout le pays conjuguée à la stabilité des ventes de voitures produites en Amérique du Nord. Les ventes de voitures

level this year. Imported car sales expanded by over 40,000 units over the year to 193,646 units, up 26.3% from the 153,287 units in 1976, pushing up the share of the domestic car market held by imports from 16.2% to 19.5% in just one year.

Passenger cars imported from Japan enjoyed the major share of this expansion increasing 32.8% over the year from 101,558 units in the previous year to 134,900 units in 1977. Receipts for these cars mounted 36.9% during 1977 from \$414.0 million in 1976 to \$566.6 million in 1977. European passenger cars also experienced their best sales year since 1973, when sales reached 76,447 units, with unit sales increasing 13.6% over the 51,729 units last year to 58,746 units in 1977. As in the case of Japanese imports, commensurate gains were made by European passenger cars in all regions of the country, and receipts grew by 19.5% over 1976 from \$305.3 million to \$364.8 million in 1977.

The average retail price of passenger cars imported from Japan rose 3.0% during the year, from \$4,076 to \$4,200 in 1977; for European cars the average retail price rose 4.8% from \$5,902 to \$6,188; and for North American cars, the average price rose 6.9% during 1977 from \$5,702 to \$6,097.

Sales of passenger cars produced in Canada and the United States held firm during 1977 edging up 0.6% from 793,201 units to 797,752 units, but this overall improvement in sales was mainly due to the additional 22,000 units sold in Ontario during the year. In most other provinces, sales over the year showed only a moderate gain, as in British Columbia, or even declined, particularly in Quebec, where the lowest sales in the last four years were recorded. Total receipts for these cars advanced by 7.5%, from \$4,522.7 million in 1976 to \$4,864.2 million in 1977.

In the new commercial vehicle segment of the market, accounting for a quarter in number and a third of the value of all new vehicles sold in the current year, there was a 2.5% increase in units sold, from 344,975 last year to a record 353,561 units in 1977, and a 9.5% growth in receipts, from \$2,512.1 million in 1976 to \$2,750.3 million in 1977. As usual, over 95% of these vehicles were produced in Canada and the United States and their sales were uniformly good across the country, except in Saskatchewan, where unit sales declined again this year, by over 5,000 units on this occasion, or 20.9%, and where receipts dipped by 16.4% from 1976 to \$150.3 million. The average retail price of these vehicles moved up \$519 or 7.0%, over the year, from \$7,392 to \$7,911. Total receipts also grew, by 9.2% this year, from \$2,447.1 million to \$2,673.1 million. Included in the

importées ont grimpé de 40,000 unités (26.3 %) pour se chiffrer à 193,646 unités, contre 153,287 unités en 1976. En conséquence, la part du marché intérieur détenue par les importations est passée de 16.2 % à 19.5 % en une seule année.

Ce sont surtout les voitures importées du Japon qui ont bénéficié de cette expansion, passant de 101,558 unités à 134,900 en 1977, ce qui représente une augmentation de 32.8 %. Les recettes à ce titre ont grimpé de 36.9 % passant de \$414.0 millions en 1976 à \$566.6 millions en 1977. Les voitures européennes ont également enregistré leurs meilleurs chiffres de ventes depuis 1973 (76,447 unités); les ventes sont passées de 51,729 unités en 1976 à 58,746 en 1977, soit une hausse de 13.6 %. Comme pour les importations japonaises, les voitures européennes ont fait des gains semblables dans toutes les régions du pays et les recettes ont grossi de 19.5 % (\$305.3 millions en 1976 contre \$364.8 millions en 1977).

Le prix au détail moyen des voitures importées du Japon a grimpé de 3.0 % durant l'année, passant de \$4,076 à \$4,200; celui des voitures européennes a crû de 4.8 %, passant de \$5,902 à \$6,188 et celui des voitures nord-américaines a gagné 6.9 %, passant de \$5,702 à \$6,097.

Les ventes de voitures produites au Canada et aux États-Unis se sont maintenues en 1977, passant de 793,201 unités à 797,752 unités (hausse minime de 0.6 %), mais cette fermeté résulte principalement de la vente de 22,000 unités de plus en Ontario. Dans la plupart des autres provinces, on a enregistré des gains modérés, comme en Colombie-Britannique, et même des baisses, notamment au Québec où les ventes sont tombées à leur plus bas niveau des quatre dernières années. Les recettes totales ont progressé de 7.5 %, passant de \$4,522.7 millions en 1976 à \$4,864.2 millions en 1977.

Dans le secteur des véhicules utilitaires neufs, intervenant pour un quart du nombre et pour un tiers de la valeur de tous les véhicules neufs vendus cette année, on a observé une augmentation de 2.5 % des unités vendues (344,975 en 1976 contre un sommet de 353,561 en 1977) et une croissance de 9.5 % des recettes (\$2,512.1 millions contre \$2,750.3 millions). Comme d'habitude, plus de 95 % de ces véhicules ont été produits au Canada et aux États-Unis et les ventes ont été bonnes dans l'ensemble du pays, sauf en Saskatchewan où l'on a observé, cette année encore, un recul de plus de 5,000 unités (20.9 %) et une chute de 16.4 % des recettes qui se sont chiffrés à \$150.3 millions. Le prix au détail moyen de ces véhicules a monté de \$519 (7.0 %), passant de \$7,392 à \$7,911. Les recettes totales ont progressé de 9.2 %, passant de \$2,447.1 millions à \$2,673.1 millions. La vente de 4,252 autobus et autocars d'une valeur de \$102.5 millions est prise en compte dans les

data for commercial vehicles produced in Canada and the United States are the sales of 4,252 buses and coaches valued at \$102.5 million.

Sales of trucks, in units, imported from overseas, principally Japan, experienced a 12.2% improvement over last year increasing from 13,948 to 15,647 vehicles in 1977. Receipts also improved, by 18.9% this year, from \$65.0 million in 1976 to \$77.3 million.

#### Quality of Data

The monthly statistics on new motor vehicle sales, on which this annual publication is based, are obtained by the Merchandising and Services Division in a full-coverage survey of the 21 Canadian automobile manufacturers (for both Canadian- and United States-produced vehicles) and the 18 importers of vehicles manufactured elsewhere.

In addition to the usual problems affecting full-coverage surveys, such as the need to revise data as a result of amended returns and late responses, which is the principal reason for this publication, there is, in addition, the question of the quality of data supplied by respondents relating to the number of units sold, their value and their provincial distribution.

Observations on the quality of these data must take into account the structure of the new motor vehicles market and the reasons for the approach employed in this survey. At the present time there are over 4,000 new motor vehicle dealerships in the country so one approach to obtaining these statistics could be to conduct a monthly sample survey of this universe and bear with the attendant weaknesses and deficiencies of the results. The decision in favour of the current method of obtaining these statistics from manufacturers and importers, rather than the alternative approach noted above, has been influenced principally by considerations of cost and relative simplicity - it requires the co-operation of only 39 respondents.

These respondents, however, are not themselves at the transaction point in the market where the sale is made to the end user. It is true, though, because of the special features of the new car market - its high unit cost, the need for dealer-financing, the necessity of rapid sales feedback, and the effect of mounting inventories on production planning - that there does exist an especially close relationship between retail dealer and auto supplier. In fact, many dealerships are wholly owned or controlled by suppliers (see Catalogue 63-513) who thus have direct access to their accounts and sales records.

données sur les véhicules utilitaires produits au Canada et aux États-Unis.

Les ventes de camions importés d'outre-mer, principalement du Japon, ont gagné 12.2 % (13,948 en 1976 contre 15,647 en 1977) et les recettes, 18.9 % (\$65.0 millions contre \$77.3 millions).

#### Qualité des données

Les statistiques mensuelles sur les ventes de véhicules automobiles neufs, base de la présente publication, sont obtenues par la Division du commerce et des services au moyen d'une enquête exhaustive menée auprès de 21 fabricants d'automobiles canadiens (tant pour les véhicules produits au Canada qu'aux États-Unis) et de 18 importateurs de véhicules fabriqués ailleurs.

Outre les problèmes habituels des enquêtes exhaustives, comme le besoin de corriger les données en raison de questionnaires modifiés ou de réponses tardives, ce qui constitue la raison d'être de cette publication, il y a la question de la qualité des réponses fournies relativement au nombre d'unités vendues, leur valeur et leur répartition provinciale.

Les observations sur la qualité de ces données doivent prendre en compte la structure du marché des véhicules automobiles et les raisons de l'approche utilisée dans cette enquête. Comme il y a, à l'heure actuelle, plus de 4,000 concessionnaires de véhicules automobiles neufs au pays, on pourrait se contenter des statistiques obtenues par une enquête mensuelle menée auprès d'un échantillon de cet univers, malgré les faiblesses et lacunes inhérentes à une telle approche. Si l'on préfère la méthode actuelle de s'adresser aux fabricants et aux importateurs, à l'approche mentionnée plus haut, c'est pour des considérations de coût et pour sa simplicité relative; de plus, elle n'exige la collaboration que de 39 enquêtés.

Malheureusement, les enquêtés ne se trouvent pas au point où la vente est conclue avec l'utilisateur final. Il faut tout de même reconnaître qu'en raison des caractéristiques spéciales du marché des voitures neuves (prix unitaire élevé, besoin de financement du concessionnaire, nécessité d'une réaction rapide au chiffre des ventes et incidence d'une augmentation des stocks sur la planification de la production), il existe une relation des plus étroites entre le concessionnaire et le fournisseur. En fait, de nombreux commerces sont possédés ou contrôlés par les fournisseurs (voir n° 63-513 au catalogue) qui ont donc un accès direct à leurs comptes et leurs livres de ventes.

The data supplied by manufacturers and importers on total unit sales of new motor vehicles can therefore be adjudged as quite accurate and probably of much greater reliability than could be obtained by a sample survey of motor vehicle dealers. Regarding the provincial distribution of these unit sales, some manufacturers and importers are unable to provide precise provincial sales as their records are kept on a regional basis, for example, the Atlantic region. In these cases provincial data are obtained by allocating sales to particular provinces based on the provincial distribution reported by other comparably sized firms.

Data on the dollar values of new motor vehicle sales are estimated by respondents based on their contacts with their own associated retail dealers, their knowledge of industry practice and their awareness of current market conditions. These estimates generally include the invoice price of units plus an estimated mark-up.

#### A Note on CANSIM

All current and historical statistics on New Motor Vehicle Sales (Matrix No. 64), as well as many other series, are available to the public from Statistics Canada's computerized data bank CANSIM (Canadian Socio-Economic Information Management System) via terminal, on computer printouts, or in machine readable form. For further information contact the CANSIM staff, Current Economic Analysis Division, Statistics Canada, Ottawa, K1A 0Z8 (telephone 613-995-7406), or the Regional Advisors at the Statistics Canada offices located across Canada.

Les données fournies par les fabricants et les importateurs sur les ventes unitaires totales de véhicules automobiles neufs peuvent donc être tenues pour assez précises et elles sont probablement beaucoup plus fiables que les résultats que produirait un sondage fait auprès de marchands de véhicules automobiles. Au sujet de la répartition provinciale des ventes unitaires, certains fabricants et importateurs sont incapables de fournir les chiffres précis parce que leurs dossiers sont établis par région, par exemple celle de l'Atlantique. Dans de tels cas, on obtient les données provinciales en affectant les ventes à des provinces particulières d'après la répartition provinciale déclarée par d'autres entreprises de taille comparable.

La valeur des ventes de véhicules automobiles neufs est estimée par les enquêtés en fonction des rapports qu'ils entretiennent avec leurs concessionnaires, de leur connaissance des pratiques suivies dans l'industrie et de leur perception des conditions actuelles du marché. Ces estimations comprennent généralement le prix de facture des unités ainsi qu'une estimation de la marge bénéficiaire.

#### Note au sujet de CANSIM

La banque de données informatisées de Statistique Canada CANSIM (Système canadien d'information socio-économique) fournit au public toutes les statistiques actuelles et historiques sur les ventes de véhicules automobiles neufs (matrice n° 64) et sur de nombreuses autres séries, par le biais d'un terminal, d'imprimés d'ordinateur ou de supports ordinolingués. Pour plus de renseignements, s'adresser au personnel de CANSIM, Division de l'analyse de conjoncture, Statistique Canada, Ottawa, K1A 0Z8 (téléphone 613-995-7406), ou aux conseillers régionaux des bureaux de Statistique Canada situés à travers le Canada.

Percentage Changes in Sales of New Motor Vehicles (Number and Retail Value),  
by Type and Origin, Canada and Provinces, 1976 and 1977

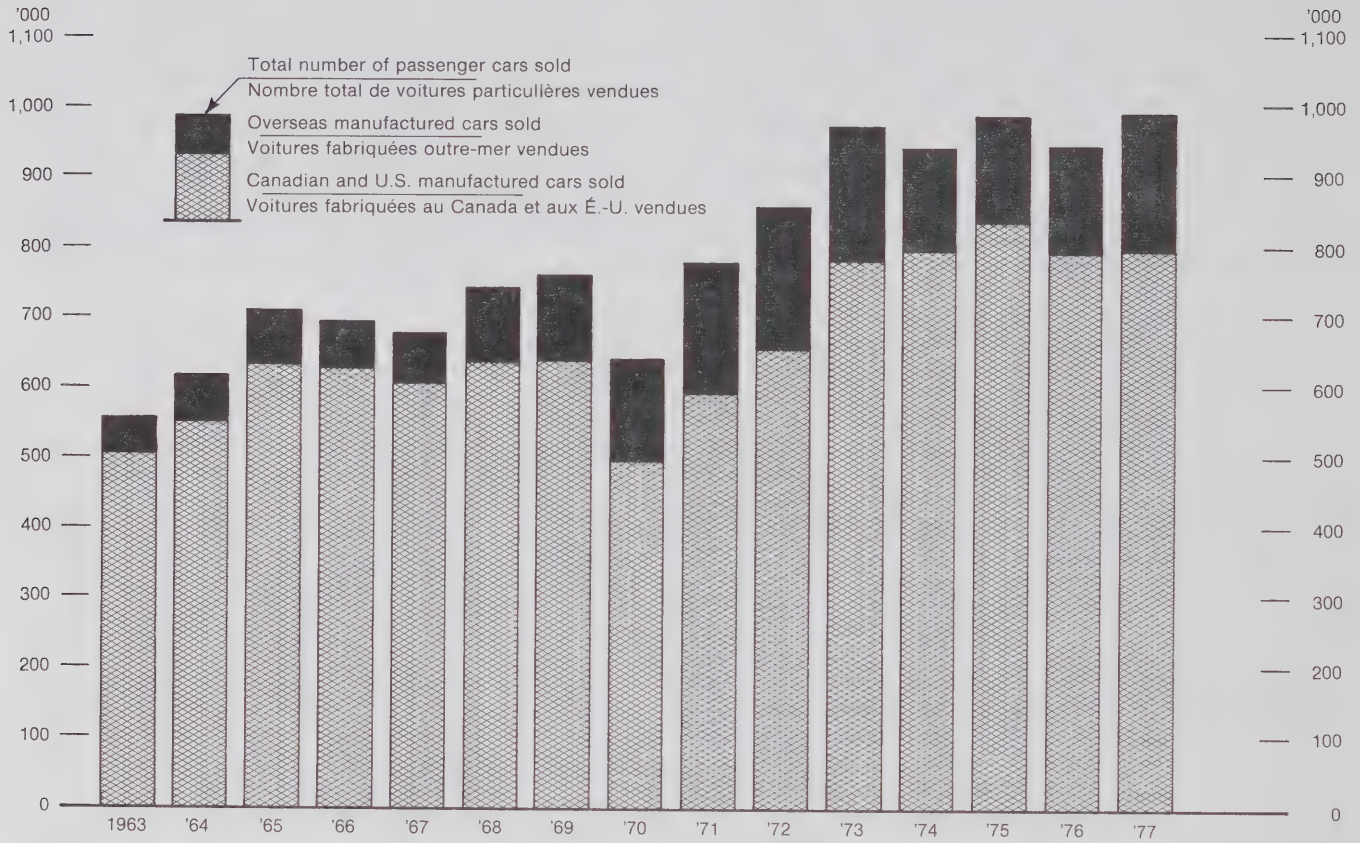
Taux de variation des ventes de véhicules automobiles neufs (nombre et valeur de détail),  
par genre et origine de véhicule, Canada et provinces, 1976 et 1977

Province	All types of vehicles — Tous genres de véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail	Number — Nombre	Retail value — Valeur de détail
	per cent — pourcentage					
All vehicles — Total — Tous véhicules						
CANADA .....	+ 4.1	+ 10.2	+ 4.7	+ 10.6	+ 2.5	+ 9.5
Newfoundland — Terre-Neuve .....	+ 7.0	+ 14.3	+ 6.4	+ 13.7	+ 8.4	+ 15.3
Prince Edward Island — Île-du-Prince-Édouard ....	+ 2.5	+ 6.0	+ 2.4	+ 5.9	+ 3.0	+ 6.0
Nova Scotia — Nouvelle-Écosse .....	+ 1.7	+ 5.7	+ 1.9	+ 6.5	+ 1.3	+ 3.7
New Brunswick — Nouveau-Brunswick .....	+ 0.5	+ 5.1	— 0.9	+ 2.8	+ 4.4	+ 11.2
Québec .....	— 0.8	+ 4.2	— 1.3	+ 3.3	+ 1.6	+ 7.0
Ontario .....	+ 8.9	+ 14.4	+ 10.5	+ 16.1	+ 3.3	+ 9.9
Manitoba .....	— 2.0	+ 8.9	— 1.8	+ 5.9	— 1.3	+ 14.1
Saskatchewan .....	— 11.4	— 6.6	— 5.6	+ 1.3	— 19.1	— 15.1
Alberta .....	+ 4.4	+ 14.1	+ 3.1	+ 10.9	+ 6.2	+ 17.6
British Columbia(1) — Colombie-Britannique(1) ...	+ 11.3	+ 17.4	+ 12.2	+ 20.8	+ 9.7	+ 13.1
Vehicles manufactured in Canada and the United States — Véhicules fabriqués au Canada et aux États-Unis						
CANADA .....	+ 1.0	+ 8.1	+ 0.6	+ 7.5	+ 2.1	+ 9.2
Newfoundland — Terre-Neuve .....	+ 5.1	+ 13.2	+ 3.5	+ 12.0	+ 8.3	+ 15.2
Prince Edward Island — Île-du-Prince-Édouard ....	— 1.8	+ 3.4	— 3.5	+ 2.2	+ 2.9	+ 6.1
Nova Scotia — Nouvelle-Écosse .....	— 3.3	+ 2.1	— 4.4	+ 1.9	— 0.3	+ 2.6
New Brunswick — Nouveau-Brunswick .....	— 2.3	+ 3.3	— 5.0	— 0.2	+ 4.4	+ 9.8
Québec .....	— 4.2	+ 2.1	— 5.5	+ 0.5	+ 1.2	+ 6.7
Ontario .....	+ 6.3	+ 12.6	+ 7.4	+ 13.8	+ 3.1	+ 9.8
Manitoba .....	— 4.2	+ 7.5	— 5.5	+ 3.3	— 1.6	+ 14.1
Saskatchewan .....	— 16.4	— 10.1	— 12.7	— 3.9	— 20.9	— 16.4
Alberta .....	+ 3.3	+ 13.5	+ 0.7	+ 9.0	+ 6.4	+ 17.8
British Columbia(1) — Colombie-Britannique(1) ...	+ 7.0	+ 14.5	+ 5.2	+ 16.2	+ 9.5	+ 12.8
Vehicles manufactured overseas — Véhicules fabriqués outre-mer						
CANADA .....	+ 25.1	+ 28.6	+ 26.3	+ 29.7	+ 12.2	+ 18.9
Newfoundland — Terre-Neuve .....	+ 29.5	+ 31.0	+ 31.9	+ 32.4	+ 11.8	+ 20.8
Prince Edward Island — Île-du-Prince-Édouard ....	+ 32.5	+ 29.4	+ 37.2	+ 33.6	+ 4.2	+ 3.5
Nova Scotia — Nouvelle-Écosse .....	+ 33.1	+ 36.0	+ 33.5	+ 36.2	+ 29.6	+ 34.2
New Brunswick — Nouveau-Brunswick .....	+ 22.0	+ 23.7	+ 24.2	+ 25.2	+ 4.2	+ 11.6
Québec .....	+ 24.2	+ 24.6	+ 24.6	+ 24.7	+ 15.8	+ 21.9
Ontario .....	+ 27.7	+ 31.0	+ 28.6	+ 31.6	+ 11.0	+ 18.6
Manitoba .....	+ 20.6	+ 25.4	+ 22.2	+ 26.5	+ 7.2	+ 15.3
Saskatchewan .....	+ 54.6	+ 58.4	+ 56.1	+ 58.2	+ 46.7	+ 59.5
Alberta .....	+ 12.6	+ 20.3	+ 14.6	+ 22.5	+ 1.7	+ 8.0
British Columbia(1) — Colombie-Britannique(1) ...	+ 24.0	+ 29.8	+ 25.9	+ 31.7	+ 11.8	+ 18.0

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

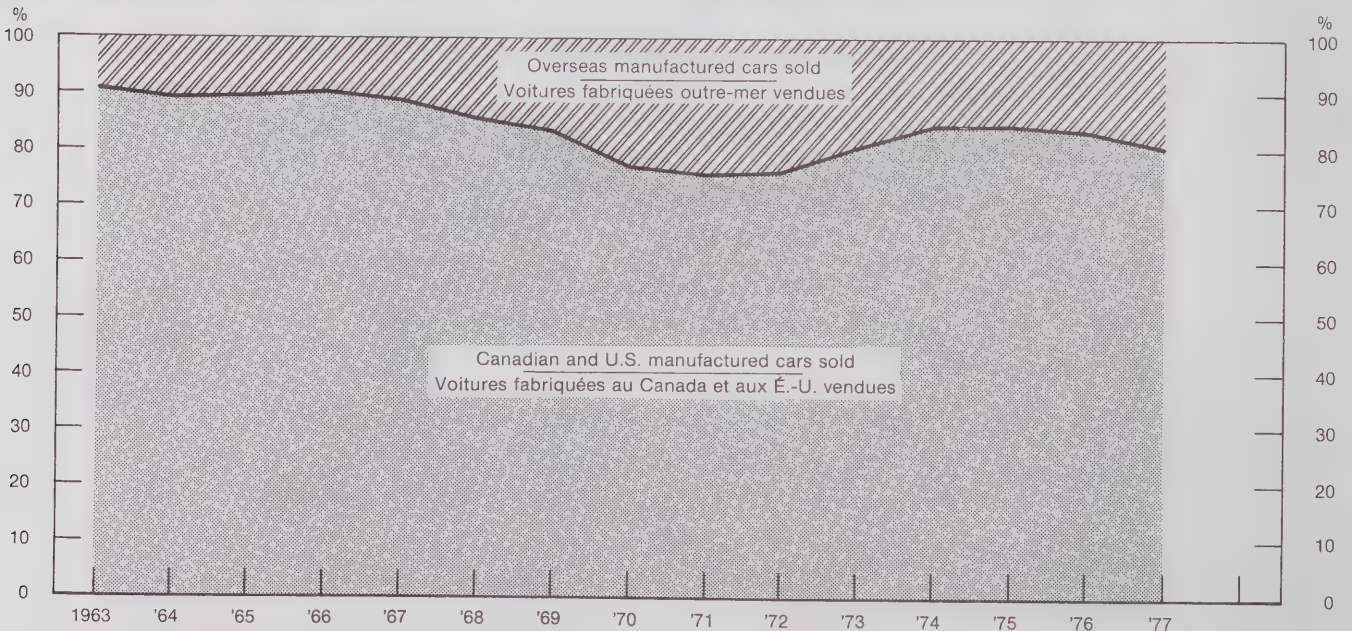
## Annual Retail Sales of New Passenger Cars (Units), by Origin, Canada, 1963-1977

Ventes annuelles au détail de voitures particulières neuves (nombre d'unités)  
selon l'origine, Canada, 1963-1977



## Market Share of New Passenger Car Sales (Units) Held by Canadian and U.S. Manufacturers and Overseas Manufacturers, Canada, 1963-1977

Parts du marché des ventes de voitures particulières neuves (nombre d'unités) des fabricants canadiens et américains et des fabricants d'outre-mer, Canada, 1963-1977



## SECTION 1

CURRENT YEAR DATA (BY MONTHS)

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DONNÉES DE L'ANNÉE COURANTE (PAR MOIS)

TABLE 1.1. Retail Sales of New Motor Vehicles in Units, by Type of Vehicle,  
by Province, 1977

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	All vehicles:					
1	TOTAL .....	1,344,959	21,768	5,470	42,124	35,195
2	January .....	93,760	1,229	387	2,740	2,058
3	February .....	97,389	1,388	360	2,932	2,382
4	March .....	128,528	2,230	456	3,955	3,408
5	April .....	127,314	2,233	508	4,070	3,664
6	May .....	139,916	2,353	634	4,461	4,123
7	June .....	135,445	2,338	598	4,382	3,915
8	July .....	108,760	1,936	496	3,534	2,910
9	August .....	107,668	1,826	373	3,584	2,668
10	September .....	87,443	1,464	341	2,706	2,195
11	October .....	131,677	1,937	595	3,747	3,242
12	November .....	107,291	1,794	422	3,529	2,797
13	December .....	79,768	1,040	300	2,484	1,833
	Passenger cars:					
14	TOTAL .....	991,398	14,937	4,084	31,910	25,308
15	January .....	68,426	811	265	2,024	1,429
16	February .....	71,022	970	256	2,172	1,736
17	March .....	94,144	1,633	345	2,981	2,442
18	April .....	96,467	1,649	377	3,109	2,786
19	May .....	104,740	1,730	481	3,427	3,067
20	June .....	101,434	1,673	471	3,477	2,901
21	July .....	79,562	1,390	369	2,751	2,123
22	August .....	78,093	1,170	295	2,706	1,856
23	September .....	63,470	946	253	1,989	1,546
24	October .....	97,826	1,232	435	2,749	2,207
25	November .....	79,052	1,125	323	2,705	1,973
26	December .....	57,162	608	214	1,820	1,242
	Commercial vehicles:					
27	TOTAL .....	353,561	6,831	1,386	10,214	9,887
28	January .....	25,334	418	122	716	629
29	February .....	26,367	418	104	760	646
30	March .....	34,384	597	111	974	966
31	April .....	30,847	584	131	961	878
32	May .....	35,176	623	153	1,034	1,056
33	June .....	34,011	665	127	905	1,014
34	July .....	29,198	546	127	783	787
35	August .....	29,575	656	78	878	812
36	September .....	23,973	518	88	717	649
37	October .....	33,851	705	160	998	1,035
38	November .....	28,239	669	99	824	824
39	December .....	22,606	432	86	664	591

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.1. Ventes au détail de véhicules automobiles neufs par nombre d'unités, selon le genre de véhicule, par province, 1977

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	No
number — nombre							
						Tous véhicules:	
333,617	497,155	58,040	54,213	151,927	145,450	TOTAL .....	
20,900	36,319	4,195	3,975	11,238	10,519	Janvier .....	2
21,371	35,665	4,204	4,261	12,564	12,262	Février .....	3
34,240	45,010	5,305	5,550	14,405	13,969	Mars .....	4
35,383	46,662	5,156	4,478	13,001	12,159	Avril .....	5
37,413	50,462	5,887	4,810	15,461	14,312	Mai .....	6
34,048	51,689	5,855	4,905	13,961	13,754	Juin .....	7
27,736	39,674	4,896	4,367	11,607	11,604	Juillet .....	8
26,626	38,775	5,019	4,645	11,835	12,317	Août .....	9
20,419	32,120	3,693	3,740	10,037	10,728	Septembre .....	10
34,048	48,429	6,017	5,496	15,457	12,709	Octobre .....	11
24,828	40,695	4,335	4,664	12,467	11,760	Novembre .....	12
16,605	31,455	3,478	3,322	9,894	9,357	Décembre .....	13
						Voitures particulières:	
272,538	388,568	39,686	32,876	86,682	94,809	TOTAL .....	14
16,607	28,611	2,889	2,286	6,474	7,030	Janvier .....	15
17,273	27,733	2,775	2,518	7,168	8,421	Février .....	16
28,149	34,682	3,598	3,368	8,026	8,920	Mars .....	17
29,956	36,802	3,601	2,819	7,335	8,033	Avril .....	18
31,072	39,686	4,077	3,061	8,983	9,156	Mai .....	19
28,044	40,810	4,092	3,164	8,025	8,777	Juin .....	20
22,313	30,664	3,386	2,823	6,590	7,153	Juillet .....	21
21,340	29,765	3,369	2,841	7,000	7,751	Août .....	22
16,139	24,827	2,583	2,292	5,886	7,009	Septembre .....	23
28,243	38,258	4,179	3,280	8,925	8,318	Octobre .....	24
20,114	32,324	2,883	2,710	6,914	7,981	Novembre .....	25
13,288	24,406	2,254	1,714	5,356	6,260	Décembre .....	26
						Véhicules utilitaires:	
61,079	108,587	18,354	21,337	65,245	50,641	TOTAL .....	27
4,293	7,908	1,306	1,689	4,764	3,489	Janvier .....	28
4,098	7,102	1,429	1,743	5,396	3,841	Février .....	29
6,091	10,328	1,707	2,182	6,379	5,049	Mars .....	30
5,427	9,860	1,186	1,659	5,666	4,126	Avril .....	31
6,341	10,776	1,810	1,749	6,478	5,156	Mai .....	32
6,004	10,879	1,763	1,741	5,936	4,977	Juin .....	33
5,423	9,010	1,510	1,544	4,017	4,451	Juillet .....	34
5,286	9,010	1,650	1,804	4,835	4,566	Août .....	35
4,280	7,789	1,110	1,448	4,151	3,719	Septembre .....	36
5,805	10,171	1,838	2,216	6,532	4,391	Octobre .....	37
4,714	8,371	1,458	1,954	5,553	3,779	Novembre .....	38
3,317	7,049	1,254	1,608	4,538	3,097	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.2. Value of Retail Sales of New Motor Vehicles, by Type of Vehicle,  
by Province, 1977

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	All vehicles:					
1	TOTAL .....	8,545,893	130,958	31,598	243,968	213,614
2	January .....	598,258	7,327	2,249	15,833	12,357
3	February .....	609,386	8,200	2,060	16,921	14,259
4	March .....	807,531	12,969	2,631	22,837	20,686
5	April .....	788,144	13,403	2,937	23,374	21,423
6	May .....	875,594	14,066	3,696	25,846	24,516
7	June .....	854,228	13,778	3,408	25,190	23,746
8	July .....	681,548	11,368	2,816	19,592	16,642
9	August .....	684,133	10,800	2,082	20,627	16,407
10	September .....	555,836	8,844	1,958	15,751	13,713
11	October .....	847,430	12,073	3,527	22,154	20,011
12	November .....	704,168	11,571	2,505	21,604	18,414
13	December .....	539,637	6,559	1,729	14,239	11,440
	Passenger cars:					
14	TOTAL .....	5,795,552	83,440	22,441	175,392	140,011
15	January .....	405,067	4,409	1,469	11,183	7,964
16	February .....	414,062	5,390	1,413	12,080	9,780
17	March .....	546,411	9,025	1,909	16,329	13,625
18	April .....	556,249	9,085	2,055	16,897	15,162
19	May .....	609,164	9,743	2,672	18,973	17,027
20	June .....	590,065	9,480	2,583	19,168	16,215
21	July .....	460,183	7,540	1,935	14,407	11,228
22	August .....	450,699	6,437	1,576	14,593	10,100
23	September .....	366,494	5,344	1,399	10,993	8,567
24	October .....	567,374	7,104	2,454	15,513	12,396
25	November .....	480,717	6,609	1,834	15,676	11,340
26	December .....	349,067	3,274	1,142	9,580	6,607
	Commercial vehicles:					
27	TOTAL .....	2,750,341	47,518	9,157	68,576	73,603
28	January .....	193,191	2,918	780	4,650	4,393
29	February .....	195,324	2,810	647	4,841	4,479
30	March .....	261,120	3,944	722	6,508	7,061
31	April .....	231,895	4,318	882	6,477	6,261
32	May .....	266,430	4,323	1,024	6,873	7,489
33	June .....	264,163	4,298	825	6,022	7,531
34	July .....	221,365	3,828	881	5,185	5,414
35	August .....	233,434	4,363	506	6,034	6,307
36	September .....	189,342	3,500	559	4,758	5,146
37	October .....	280,056	4,969	1,073	6,641	7,615
38	November .....	223,451	4,962	671	5,928	7,074
39	December .....	190,570	3,285	587	4,659	4,833

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.2. Valeur des ventes au détail de véhicules neufs, selon le genre de véhicule, par province, 1977

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N <sup>o</sup>
thousands of dollars — milliers de dollars							
						Tous véhicules:	
2,081,522	3,096,069	389,121	357,265	1,060,538	941,240	TOTAL .....	1
133,256	228,872	27,724	26,352	77,968	66,320	Janvier .....	2
133,258	217,528	27,977	27,821	85,037	76,325	Février .....	3
210,099	280,261	34,195	36,377	98,565	88,911	Mars .....	4
217,176	280,412	34,438	28,674	91,389	74,918	Avril .....	5
231,006	307,926	39,804	31,942	104,456	92,336	Mai .....	6
211,650	319,318	40,494	32,497	95,293	88,854	Juin .....	7
169,984	242,941	31,998	27,927	82,238	76,042	Juillet .....	8
164,778	244,680	32,044	30,505	82,249	79,961	Août .....	9
126,046	199,426	24,397	24,346	70,717	70,638	Septembre .....	10
209,923	312,296	41,305	34,512	108,866	82,763	Octobre .....	11
160,127	256,241	30,695	32,978	89,407	80,626	Novembre .....	12
114,219	206,168	24,050	23,334	74,353	63,546	Décembre .....	13
						Voitures particulières:	
1,583,256	2,267,429	240,554	202,267	536,601	544,161	TOTAL .....	14
99,411	169,156	17,895	14,506	39,776	39,298	Janvier .....	15
100,852	161,827	16,595	15,382	43,552	47,191	Février .....	16
162,992	201,878	21,372	20,217	48,954	50,110	Mars .....	17
173,357	209,875	21,530	17,214	45,543	45,531	Avril .....	18
180,163	228,940	24,660	18,728	56,081	52,177	Mai .....	19
162,475	235,301	24,848	19,488	50,225	50,282	Juin .....	20
128,789	177,455	20,197	17,107	40,796	40,729	Juillet .....	21
121,351	171,280	19,921	17,447	43,521	44,473	Août .....	22
91,672	142,852	15,293	13,588	36,470	40,316	Septembre .....	23
159,750	223,282	25,943	20,082	52,951	47,899	Octobre .....	24
121,663	196,083	18,025	17,382	43,819	48,286	Novembre .....	25
80,781	149,500	14,275	11,126	34,913	37,869	Décembre .....	26
						Véhicules utilitaires:	
498,266	828,640	148,567	154,998	523,937	397,079	TOTAL .....	27
33,845	59,716	9,829	11,846	38,192	27,022	Janvier .....	28
32,406	55,701	11,382	12,439	41,485	29,134	Février .....	29
47,107	78,383	12,823	16,160	49,611	38,801	Mars .....	30
43,819	70,537	12,908	11,460	45,846	29,387	Avril .....	31
50,843	78,986	15,144	13,214	48,375	40,159	Mai .....	32
49,175	84,017	15,646	13,009	45,068	38,572	Juin .....	33
41,195	65,486	11,801	10,820	41,442	35,313	Juillet .....	34
43,427	73,400	12,123	13,058	38,728	35,488	Août .....	35
34,374	56,574	9,104	10,758	34,247	30,322	Septembre .....	36
50,173	89,014	15,362	14,430	55,915	34,864	Octobre .....	37
38,464	60,158	12,670	15,596	45,588	32,340	Novembre .....	38
33,438	56,668	9,775	12,208	39,440	25,677	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.3. Retail Sales of New Passenger Cars in Units, by Origin,  
by Province, 1977

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		number — nombre				
	All passenger cars:					
1	TOTAL .....	991,398	14,937	4,084	31,910	25,308
2	January .....	68,426	811	265	2,024	1,429
3	February .....	71,022	970	256	2,172	1,736
4	March .....	94,144	1,633	345	2,981	2,442
5	April .....	96,467	1,649	377	3,109	2,786
6	May .....	104,740	1,730	481	3,427	3,067
7	June .....	101,434	1,673	471	3,477	2,901
8	July .....	79,562	1,390	369	2,751	2,123
9	August .....	78,093	1,170	295	2,706	1,856
10	September .....	63,470	946	253	1,989	1,546
11	October .....	97,826	1,232	435	2,749	2,207
12	November .....	79,052	1,125	323	2,705	1,973
13	December .....	57,162	608	214	1,820	1,242
	Passenger cars manufactured in Canada and the United States:					
14	TOTAL .....	797,752	13,059	3,299	25,008	20,817
15	January .....	59,590	746	230	1,766	1,281
16	February .....	60,199	889	215	1,847	1,541
17	March .....	76,518	1,454	285	2,391	2,102
18	April .....	76,934	1,422	306	2,403	2,270
19	May .....	82,669	1,505	393	2,678	2,523
20	June .....	80,148	1,447	374	2,606	2,355
21	July .....	61,802	1,167	279	1,977	1,593
22	August .....	59,471	987	224	2,035	1,467
23	September .....	48,308	835	200	1,559	1,255
24	October .....	83,065	1,123	375	2,274	1,879
25	November .....	64,394	994	252	2,161	1,612
26	December .....	44,654	490	166	1,311	939
	Passenger cars manufactured overseas:					
27	TOTAL .....	193,646	1,878	785	6,902	4,491
28	January .....	8,836	65	35	258	148
29	February .....	10,823	81	41	325	195
30	March .....	17,626	179	60	590	340
31	April .....	19,533	227	71	706	516
32	May .....	22,071	225	88	749	544
33	June .....	21,286	226	97	871	546
34	July .....	17,760	223	90	774	530
35	August .....	18,622	183	71	671	389
36	September .....	15,162	111	53	430	291
37	October .....	14,761	109	60	475	328
38	November .....	14,658	131	71	544	361
39	December .....	12,508	118	48	509	303

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.3. Ventes au détail de voitures particulières neuves par nombre d'unités, selon l'origine, par province, 1977

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N°
number — nombre							
						Toutes voitures particulières:	
272,538	388,568	39,686	32,876	86,682	94,809	TOTAL .....	1
16,607	28,611	2,889	2,286	6,474	7,030	Janvier .....	2
17,273	27,733	2,775	2,518	7,168	8,421	Février .....	3
28,149	34,682	3,598	3,368	8,026	8,920	Mars .....	4
29,956	36,802	3,601	2,819	7,335	8,033	Avril .....	5
31,072	39,686	4,077	3,061	8,983	9,156	Mai .....	6
28,044	40,810	4,092	3,164	8,025	8,777	Juin .....	7
22,313	30,664	3,386	2,823	6,590	7,153	Juillet .....	8
21,340	29,765	3,369	2,841	7,000	7,751	Août .....	9
16,139	24,827	2,583	2,292	5,886	7,009	Septembre .....	10
28,243	38,258	4,179	3,280	8,925	8,318	Octobre .....	11
20,114	32,324	2,883	2,710	6,914	7,981	Novembre .....	12
13,288	24,406	2,254	1,714	5,356	6,260	Décembre .....	13
						Voitures particulières fabriquées au Canada et aux États-Unis:	
224,530	321,391	33,199	27,244	70,519	58,686	TOTAL .....	14
14,759	25,732	2,591	2,062	5,717	4,706	Janvier .....	15
14,930	24,131	2,458	2,228	6,208	5,752	Février .....	16
23,325	28,595	3,051	2,827	6,736	5,752	Mars .....	17
24,899	29,817	2,960	2,260	5,825	4,772	Avril .....	18
24,852	31,940	3,325	2,481	7,360	5,612	Mai .....	19
22,569	33,150	3,383	2,602	6,324	5,338	Juin .....	20
17,989	24,641	2,792	2,263	5,122	3,979	Juillet .....	21
16,563	23,465	2,672	2,184	5,354	4,520	Août .....	22
12,753	19,899	1,985	1,717	4,312	3,793	Septembre .....	23
24,670	33,108	3,643	2,886	7,552	5,555	Octobre .....	24
16,750	27,056	2,462	2,283	5,698	5,126	Novembre .....	25
10,471	19,857	1,877	1,451	4,311	3,781	Décembre .....	26
						Voitures particulières fabriquées outre-mer:	
48,008	67,177	6,487	5,632	16,163	36,123	TOTAL .....	27
1,848	2,879	298	224	757	2,324	Janvier .....	28
2,343	3,602	317	290	960	2,669	Février .....	29
4,824	6,087	547	541	1,290	3,168	Mars .....	30
5,057	6,985	641	559	1,510	3,261	Avril .....	31
6,220	7,746	752	580	1,623	3,544	Mai .....	32
5,475	7,660	709	562	1,701	3,439	Juin .....	33
4,324	6,023	594	560	1,468	3,174	Juillet .....	34
4,777	6,300	697	657	1,646	3,231	Août .....	35
3,386	4,928	598	575	1,574	3,216	Septembre .....	36
3,573	5,150	536	394	1,373	2,763	Octobre .....	37
3,364	5,268	421	427	1,216	2,855	Novembre .....	38
2,817	4,549	377	263	1,045	2,479	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.4. Value of Retail Sales of New Passenger Cars, by Origin,  
by Province, 1977

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	All passenger cars:					
1	TOTAL .....	5,795,552	83,440	22,441	175,392	140,011
2	January .....	405,067	4,409	1,469	11,183	7,964
3	February .....	414,062	5,390	1,413	12,080	9,780
4	March .....	546,411	9,025	1,909	16,329	13,625
5	April .....	556,249	9,085	2,055	16,897	15,162
6	May .....	609,164	9,743	2,672	18,973	17,027
7	June .....	590,065	9,480	2,583	19,168	16,215
8	July .....	460,183	7,540	1,935	14,407	11,228
9	August .....	450,699	6,437	1,576	14,593	10,100
10	September .....	366,494	5,344	1,399	10,993	8,567
11	October .....	567,374	7,104	2,454	15,513	12,396
12	November .....	480,717	6,609	1,834	15,676	11,340
13	December .....	349,067	3,274	1,142	9,580	6,607
	Passenger cars manufactured in Canada and the United States:					
14	TOTAL .....	4,864,157	75,255	19,103	144,841	120,346
15	January .....	362,849	4,132	1,325	10,023	7,321
16	February .....	361,424	5,027	1,243	10,627	8,927
17	March .....	462,783	8,272	1,656	13,743	12,098
18	April .....	464,083	8,121	1,751	13,758	12,968
19	May .....	506,362	8,792	2,301	15,730	14,712
20	June .....	491,270	8,519	2,176	15,457	13,869
21	July .....	376,480	6,573	1,571	11,133	8,985
22	August .....	363,065	5,646	1,272	11,663	8,381
23	September .....	291,786	4,854	1,164	9,031	7,246
24	October .....	493,204	6,591	2,192	13,260	10,909
25	November .....	405,906	6,021	1,524	13,137	9,688
26	December .....	284,945	2,707	928	7,279	5,242
	Passenger cars manufactured overseas:					
27	TOTAL .....	931,395	8,185	3,338	30,551	19,665
28	January .....	42,218	277	144	1,160	643
29	February .....	52,638	363	170	1,453	853
30	March .....	83,628	753	253	2,586	1,527
31	April .....	92,166	964	304	3,139	2,194
32	May .....	102,802	951	371	3,243	2,315
33	June .....	98,795	961	407	3,711	2,346
34	July .....	83,703	967	364	3,274	2,243
35	August .....	87,634	791	304	2,930	1,719
36	September .....	74,708	490	235	1,962	1,321
37	October .....	74,170	513	262	2,253	1,487
38	November .....	74,811	588	310	2,539	1,652
39	December .....	64,122	567	214	2,301	1,365

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.4. Valeur des ventes au détail de voitures particulières neuves, selon l'origine, par province, 1977

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	No
thousands of dollars — milliers de dollars							
						Toutes voitures particulières:	
1,583,256	2,267,429	240,554	202,267	536,601	544,161	TOTAL .....	1
99,411	169,156	17,895	14,506	39,776	39,298	Janvier .....	2
100,852	161,827	16,595	15,382	43,552	47,191	Février .....	3
162,992	201,878	21,372	20,217	48,954	50,110	Mars .....	4
173,357	209,875	21,530	17,214	45,543	45,531	Avril .....	5
180,163	228,940	24,660	18,728	56,081	52,177	Mai .....	6
162,475	235,301	24,848	19,488	50,225	50,282	Juin .....	7
128,789	177,455	20,197	17,107	40,796	40,729	Juillet .....	8
121,351	171,280	19,921	17,447	43,521	44,473	Août .....	9
91,672	142,852	15,293	13,588	36,470	40,316	Septembre .....	10
159,750	223,282	25,943	20,082	52,951	47,899	Octobre .....	11
121,663	196,083	18,025	17,382	43,819	48,286	Novembre .....	12
80,781	149,500	14,275	11,126	34,913	37,869	Décembre .....	13
						Voitures particulières fabriquées au Canada et aux États-Unis:	
1,356,922	1,940,168	208,272	175,815	455,100	368,335	TOTAL .....	14
90,500	155,382	16,441	13,463	36,014	28,248	Janvier .....	15
89,612	143,707	15,009	13,974	38,706	34,592	Février .....	16
140,568	172,248	18,779	17,723	42,546	35,150	Mars .....	17
149,695	176,806	18,351	14,676	37,783	30,174	Avril .....	18
151,438	192,118	20,933	16,204	48,457	35,677	Mai .....	19
137,423	199,477	21,451	16,924	41,916	34,058	Juin .....	20
109,020	148,917	17,228	14,556	33,138	25,359	Juillet .....	21
99,771	141,055	16,659	14,291	35,642	28,685	Août .....	22
75,640	118,152	12,219	10,977	28,344	24,159	Septembre .....	23
142,263	196,869	23,226	18,015	45,781	34,098	Octobre .....	24
104,552	169,022	15,792	15,245	37,440	33,485	Novembre .....	25
66,440	126,415	12,184	9,767	29,333	24,650	Décembre .....	26
						Voitures particulières fabriquées outre-mer:	
226,334	327,261	32,282	26,452	81,501	175,826	TOTAL .....	27
8,911	13,774	1,454	1,043	3,762	11,050	Janvier .....	28
11,240	18,120	1,586	1,408	4,846	12,599	Février .....	29
22,424	29,630	2,593	2,494	6,408	14,960	Mars .....	30
23,662	33,069	3,179	2,538	7,760	15,357	Avril .....	31
28,725	36,822	3,727	2,524	7,624	16,500	Mai .....	32
25,052	35,824	3,397	2,564	8,309	16,224	Juin .....	33
19,769	28,538	2,969	2,551	7,658	15,370	Juillet .....	34
21,580	30,225	3,262	3,156	7,879	15,788	Août .....	35
16,032	24,700	3,074	2,611	8,126	16,157	Septembre .....	36
17,487	26,413	2,717	2,067	7,170	13,801	Octobre .....	37
17,111	27,061	2,233	2,137	6,379	14,801	Novembre .....	38
14,341	23,085	2,091	1,359	5,580	13,219	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.5. Retail Sales of New Passenger Cars Manufactured Overseas in Units, by Origin, by Region, 1977

TABLEAU 1.5. Ventes au détail de voitures particulières neuves fabriquées outre-mer par nombre d'unités, selon l'origine, par région, 1977

Month — Mois	Canada	Atlantic region — Région de l'Atlantique	Québec	Ontario	Prairie region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	number — nombre					
Total passenger cars manufactured over- seas — Total des voitures particulières fabriquées outre-mer:						
TOTAL .....	193,646	14,056	48,008	67,177	28,282	36,123
January — Janvier .....	8,836	506	1,848	2,879	1,279	2,324
February — Février .....	10,823	642	2,343	3,602	1,567	2,669
March — Mars .....	17,626	1,169	4,824	6,087	2,378	3,168
April — Avril .....	19,533	1,520	5,057	6,985	2,710	3,261
May — Mai .....	22,071	1,606	6,220	7,746	2,955	3,544
June — Juin .....	21,286	1,740	5,475	7,660	2,972	3,439
July — Juillet .....	17,760	1,617	4,324	6,023	2,622	3,174
August — Août .....	18,622	1,314	4,777	6,300	3,000	3,231
September — Septembre .....	15,162	885	3,386	4,928	2,747	3,216
October — Octobre .....	14,761	972	3,573	5,150	2,303	2,763
November — Novembre .....	14,658	1,107	3,364	5,268	2,064	2,855
December — Décembre .....	12,508	978	2,817	4,549	1,685	2,479
Passenger cars manufactured in Japan — Voitures particulières fabriquées au Japan:						
TOTAL .....	134,900	10,464	33,185	44,229	20,555	26,467
January — Janvier .....	6,129	362	1,255	1,884	929	1,699
February — Février .....	7,688	469	1,620	2,397	1,157	2,045
March — Mars .....	12,447	935	3,509	3,992	1,715	2,296
April — Avril .....	14,390	1,167	3,794	4,817	2,109	2,503
May — Mai .....	16,189	1,250	4,425	5,531	2,263	2,720
June — Juin .....	15,457	1,416	3,841	5,380	2,261	2,559
July — Juillet .....	11,845	1,190	2,831	3,781	1,828	2,215
August — Août .....	12,947	967	3,282	4,215	2,186	2,297
September — Septembre .....	10,438	602	2,343	3,158	1,951	2,384
October — Octobre .....	9,531	593	2,356	2,969	1,564	2,049
November — Novembre .....	9,465	790	2,098	3,155	1,406	2,016
December — Décembre .....	8,374	723	1,831	2,950	1,186	1,684
Passenger cars manufactured in Europe — Voitures particulières fabriquées en Europe:						
TOTAL .....	58,746	3,592	14,823	22,948	7,727	9,656
January — Janvier .....	2,707	144	593	995	350	625
February — Février .....	3,135	173	723	1,205	410	624
March — Mars .....	5,179	234	1,315	2,095	663	872
April — Avril .....	5,143	353	1,263	2,168	601	758
May — Mai .....	5,882	356	1,795	2,215	692	824
June — Juin .....	5,829	324	1,634	2,280	711	880
July — Juillet .....	5,915	427	1,493	2,242	794	959
August — Août .....	5,675	347	1,495	2,085	814	934
September — Septembre .....	4,724	283	1,043	1,770	796	832
October — Octobre .....	5,230	379	1,217	2,181	739	714
November — Novembre .....	5,193	317	1,266	2,113	658	839
December — Décembre .....	4,134	255	986	1,599	499	795

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.6. Value of Retail Sales of New Passenger Cars Manufactured Overseas, by Origin, by Region, 1977

TABEAU 1.6. Valeur des ventes au détail de voitures particulières neuves fabriquées outre-mer, selon l'origine, par région, 1977

Month - Mois	Canada	Atlantic region - Région de l'Atlantique	Québec	Ontario	Prairie region - Région des Prairies	British Columbia(1) - Colombie-Britannique(1)
thousands of dollars - milliers de dollars						
Total passenger cars manufactured overseas - Total des voitures particulières fabriquées outre-mer:						
TOTAL .....	931,395	61,739	226,334	327,260	140,236	175,826
January - Janvier .....	42,218	2,224	8,911	13,774	6,259	11,050
February - Février .....	52,638	2,839	11,240	18,120	7,840	12,599
March - Mars .....	83,628	5,119	22,424	29,630	11,495	14,960
April - Avril .....	92,166	6,601	23,662	33,069	13,477	15,357
May - Mai .....	102,802	6,880	28,725	36,822	13,875	16,500
June - Juin .....	98,795	7,425	25,052	35,824	14,270	16,224
July - Juillet .....	83,703	6,848	19,769	28,538	13,178	15,370
August - Août .....	87,634	5,744	21,580	30,225	14,297	15,788
September - Septembre .....	74,708	4,008	16,032	24,699	13,812	16,157
October - Octobre .....	74,170	4,515	17,487	26,413	11,954	13,801
November - Novembre .....	74,811	5,089	17,111	27,061	10,749	14,801
December - Décembre .....	64,122	4,447	14,341	23,085	9,030	13,219
Passenger cars manufactured in Japan - Voitures particulières fabriquées au Japon:						
TOTAL .....	566,630	43,087	138,095	184,921	88,120	112,407
January - Janvier .....	25,449	1,486	5,179	7,734	3,989	7,061
February - Février .....	31,864	1,925	6,661	9,859	4,904	8,515
March - Mars .....	51,461	3,847	14,526	16,370	7,155	9,563
April - Avril .....	59,678	4,820	15,628	19,878	8,954	10,398
May - Mai .....	66,637	5,078	18,081	22,661	9,454	11,363
June - Juin .....	63,954	5,747	15,808	22,189	9,542	10,668
July - Juillet .....	49,241	4,736	11,678	15,641	8,003	9,183
August - Août .....	53,407	3,962	13,062	17,482	9,207	9,694
September - Septembre .....	44,124	2,520	9,886	13,297	8,211	10,210
October - Octobre .....	41,477	2,540	10,334	12,870	6,901	8,832
November - Novembre .....	42,015	3,398	9,201	13,960	6,303	9,153
December - Décembre .....	37,323	3,028	8,051	12,980	5,497	7,767
Passenger cars manufactured in Europe - Voitures particulières fabriquées en Europe:						
TOTAL .....	364,765	18,652	88,239	142,339	52,116	63,419
January - Janvier .....	16,769	738	3,732	6,040	2,270	3,989
February - Février .....	20,774	914	4,579	8,261	2,936	4,084
March - Mars .....	32,167	1,272	7,898	13,260	4,340	5,397
April - Avril .....	32,488	1,781	8,034	13,191	4,523	4,959
May - Mai .....	36,165	1,802	10,644	14,161	4,421	5,137
June - Juin .....	34,841	1,678	9,244	13,635	4,728	5,556
July - Juillet .....	34,462	2,112	8,091	12,897	5,175	6,187
August - Août .....	34,227	1,782	8,518	12,743	5,090	6,094
September - Septembre .....	30,584	1,488	6,146	11,402	5,601	5,947
October - Octobre .....	32,693	1,975	7,153	13,543	5,053	4,969
November - Novembre .....	32,796	1,691	7,910	13,101	4,446	5,648
December - Décembre .....	26,799	1,419	6,290	10,105	3,533	5,452

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.7. Retail Sales of New Commercial Vehicles in Units, by Origin,  
by Province, 1977

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
			number — nombre			
	All commercial vehicles:					
1	TOTAL .....	353,561	6,831	1,386	10,214	9,887
2	January .....	25,334	418	122	716	629
3	February .....	26,367	418	104	760	646
4	March .....	34,384	597	111	974	966
5	April .....	30,847	584	131	961	878
6	May .....	35,176	623	153	1,034	1,056
7	June .....	34,011	665	127	905	1,014
8	July .....	29,198	546	127	783	787
9	August .....	29,575	656	78	878	812
10	September .....	23,973	518	88	717	649
11	October .....	33,851	705	160	998	1,035
12	November .....	28,239	669	99	824	824
13	December .....	22,606	432	86	664	591
	Commercial vehicles manufactured in Canada and the United States:					
14	TOTAL .....	337,914	6,613	1,287	9,527	9,421
15	January .....	24,446	412	112	674	611
16	February .....	25,478	412	96	739	623
17	March .....	33,020	582	107	925	917
18	April .....	29,494	561	121	895	832
19	May .....	33,635	600	140	966	1,021
20	June .....	32,362	634	116	839	956
21	July .....	27,799	532	120	725	743
22	August .....	27,971	644	70	817	761
23	September .....	22,433	490	75	631	609
24	October .....	32,643	681	155	942	998
25	November .....	27,060	650	93	767	790
26	December .....	21,573	415	82	607	560
	Commercial vehicles manufactured overseas:					
27	TOTAL .....	15,647	218	99	687	466
28	January .....	888	6	10	42	18
29	February .....	889	6	8	21	23
30	March .....	1,364	15	4	49	49
31	April .....	1,353	23	10	66	46
32	May .....	1,541	23	13	68	35
33	June .....	1,649	31	11	66	58
34	July .....	1,399	14	7	58	44
35	August .....	1,604	12	8	61	51
36	September .....	1,540	28	13	86	40
37	October .....	1,208	24	5	56	37
38	November .....	1,179	19	6	57	34
39	December .....	1,033	17	4	57	31

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.7. Ventes au détail de véhicules utilitaires neufs par nombre d'unités, selon l'origine, par province, 1977

Québec	Ontario	Manitoba	Saskat- chewan	Alberta	British Columbia(1) — Colombie- Britan- nique(1)	Mois	N <sup>o</sup>
number — nombre							
						Tous véhicules utilitaires:	
61,079	108,587	18,354	21,337	65,245	50,641	TOTAL .....	1
4,293	7,908	1,306	1,689	4,764	3,489	Janvier .....	2
4,098	7,932	1,429	1,743	5,396	3,841	Février .....	3
6,091	10,328	1,707	2,182	6,379	5,049	Mars .....	4
5,427	9,860	1,555	1,659	5,666	4,126	Avril .....	5
6,341	10,776	1,810	1,749	6,478	5,156	Mai .....	6
6,004	10,879	1,763	1,741	5,936	4,977	Juin .....	7
5,423	9,010	1,510	1,544	5,017	4,451	Juillet .....	8
5,286	9,010	1,650	1,804	4,835	4,566	Août .....	9
4,280	7,293	1,110	1,448	4,151	3,719	Septembre .....	10
5,805	10,171	1,838	2,216	6,532	4,391	Octobre .....	11
4,714	8,371	1,452	1,954	5,553	3,779	Novembre .....	12
3,317	7,049	1,224	1,608	4,538	3,097	Décembre .....	13
						Véhicules utilitaires fabriqués au Canada et aux États-Unis:	
59,243	105,668	17,688	20,303	62,624	45,540	TOTAL .....	14
4,198	7,753	1,274	1,630	4,628	3,154	Janvier .....	15
4,008	7,773	1,390	1,673	5,256	3,508	Février .....	16
5,902	10,057	1,660	2,077	6,190	4,603	Mars .....	17
5,288	9,620	1,505	1,563	5,426	3,683	Avril .....	18
6,147	10,491	1,736	1,657	6,221	4,656	Mai .....	19
5,792	10,576	1,708	1,663	5,651	4,427	Juin .....	20
5,254	8,727	1,447	1,464	4,783	4,004	Juillet .....	21
5,110	8,676	1,567	1,675	4,569	4,082	Août .....	22
4,109	6,984	1,060	1,346	3,884	3,245	Septembre .....	23
5,630	9,984	1,787	2,137	6,313	4,016	Octobre .....	24
4,584	8,156	1,387	1,891	5,346	3,396	Novembre .....	25
3,221	6,871	1,167	1,527	4,357	2,766	Décembre .....	26
						Véhicules utilitaires fabriqués outre-mer:	
1,836	2,919	666	1,034	2,621	5,101	TOTAL .....	27
95	155	32	59	136	335	Janvier .....	28
90	159	39	70	140	333	Février .....	29
189	271	47	105	189	446	Mars .....	30
139	240	50	96	240	443	Avril .....	31
194	285	74	92	257	500	Mai .....	32
212	303	55	78	285	550	Juin .....	33
169	283	63	80	234	447	Juillet .....	34
176	334	83	129	266	484	Août .....	35
171	309	50	102	267	474	Septembre .....	36
175	187	51	79	219	375	Octobre .....	37
130	215	65	63	207	383	Novembre .....	38
96	178	57	81	181	331	Décembre .....	39

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 1.8. Value of Retail Sales of New Commercial Vehicles, by Origin,  
by Province, 1977

No.	Month	Canada	Newfound- land — Terre- Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse	New Brunswick — Nouveau- Brunswick
		thousands of dollars — milliers de dollars				
	All commercial vehicles:					
1	TOTAL .....	2,750,341	47,518	9,157	68,576	73,603
2	January .....	193,191	2,918	780	4,650	4,393
3	February .....	195,324	2,810	647	4,841	4,479
4	March .....	261,120	3,944	722	6,508	7,061
5	April .....	231,895	4,318	882	6,477	6,261
6	May .....	266,430	4,323	1,024	6,873	7,489
7	June .....	264,163	4,298	825	6,022	7,531
8	July .....	221,365	3,828	881	5,185	5,414
9	August .....	233,434	4,363	506	6,034	6,307
10	September .....	189,342	3,500	559	4,758	5,146
11	October .....	280,056	4,969	1,073	6,641	7,615
12	November .....	223,451	4,962	671	5,928	7,074
13	December .....	190,570	3,285	587	4,659	4,833
	Commercial vehicles manufactured in Canada and the United States:					
14	TOTAL .....	2,673,077	46,507	8,742	65,441	71,401
15	January .....	188,942	2,893	736	4,460	4,305
16	February .....	191,159	2,785	615	4,751	4,381
17	March .....	254,614	3,876	706	6,289	6,830
18	April .....	225,457	4,207	841	6,178	6,062
19	May .....	259,124	4,222	971	6,576	7,334
20	June .....	256,015	4,161	779	5,723	7,262
21	July .....	214,409	3,761	852	4,924	5,204
22	August .....	225,624	4,311	473	5,752	6,078
23	September .....	181,653	3,371	505	4,371	4,945
24	October .....	273,877	4,863	1,052	6,389	7,435
25	November .....	217,304	4,864	644	5,655	6,896
26	December .....	184,899	3,193	568	4,373	4,669
	Commercial vehicles manufactured overseas:					
27	TOTAL .....	77,264	1,011	415	3,135	2,202
28	January .....	4,249	25	44	190	88
29	February .....	4,165	25	32	90	98
30	March .....	6,506	68	16	219	231
31	April .....	6,438	111	41	299	199
32	May .....	7,306	101	53	297	155
33	June .....	8,148	137	46	299	269
34	July .....	6,956	67	29	261	210
35	August .....	7,810	52	33	282	229
36	September .....	7,689	129	54	387	201
37	October .....	6,179	106	21	252	180
38	November .....	6,147	98	27	273	178
39	December .....	5,671	92	19	286	164

(1) Includes Yukon and Northwest Territories.

TABLEAU 1.8. Valeur des ventes au détail de véhicules utilitaires neufs, selon l'origine, par province, 1977

Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	Mois	N°
thousands of dollars — milliers de dollars							
						Tous véhicules utilitaires:	
498,266	828,640	148,567	154,998	523,937	397,079	TOTAL .....	1
33,845	59,716	9,829	11,846	38,192	27,022	Janvier .....	2
32,406	55,701	11,382	12,439	41,485	29,134	Février .....	3
47,107	78,383	12,823	16,160	49,611	38,801	Mars .....	4
43,819	70,537	12,908	11,460	45,846	29,387	Avril .....	5
50,843	78,986	15,144	13,214	48,375	40,159	Mai .....	6
49,175	84,017	15,646	13,009	45,068	38,572	Juin .....	7
41,195	65,486	11,801	10,820	41,442	35,313	Juillet .....	8
43,427	73,400	12,123	13,058	38,728	35,488	Août .....	9
34,374	56,574	9,104	10,758	34,247	30,322	Septembre .....	10
50,173	89,014	15,362	14,430	55,915	34,864	Octobre .....	11
38,464	60,158	12,670	15,596	45,588	32,340	Novembre .....	12
33,438	56,668	9,775	12,208	39,440	25,677	Décembre .....	13
						Véhicules utilitaires fabriqués au Canada et aux États-Unis:	
488,609	814,212	145,378	150,252	511,001	371,534	TOTAL .....	14
33,333	59,005	9,677	11,583	37,529	25,421	Janvier .....	15
31,942	54,947	11,215	12,126	40,863	27,534	Février .....	16
46,137	77,125	12,609	15,690	48,689	36,663	Mars .....	17
43,157	69,397	12,676	11,023	44,672	27,244	Avril .....	18
49,896	77,624	14,796	12,801	47,163	37,741	Mai .....	19
48,053	82,515	15,370	12,656	43,662	35,834	Juin .....	20
40,320	64,107	11,476	10,453	40,259	33,053	Juillet .....	21
42,495	71,780	11,728	12,487	37,460	33,060	Août .....	22
33,477	55,018	8,883	10,289	32,910	27,884	Septembre .....	23
49,206	87,999	15,104	14,072	54,821	32,936	Octobre .....	24
37,753	59,022	12,352	15,300	44,508	30,310	Novembre .....	25
32,840	55,673	9,492	11,772	38,465	23,854	Décembre .....	26
						Véhicules utilitaires fabriqués outre-mer:	
9,657	14,428	3,189	4,746	12,936	25,545	TOTAL .....	27
512	711	152	263	663	1,601	Janvier .....	28
464	754	167	313	622	1,600	Février .....	29
970	1,258	214	470	922	2,138	Mars .....	30
662	1,140	232	437	1,174	2,143	Avril .....	31
947	1,362	348	413	1,212	2,418	Mai .....	32
1,122	1,502	276	353	1,406	2,738	Juin .....	33
875	1,379	325	367	1,183	2,260	Juillet .....	34
932	1,620	395	571	1,268	2,428	Août .....	35
897	1,556	221	469	1,337	2,438	Septembre .....	36
967	1,015	258	358	1,094	1,928	Octobre .....	37
711	1,136	318	296	1,080	2,030	Novembre .....	38
598	995	283	436	975	1,823	Décembre .....	39

(1) y compris le Yukon et les Territoires du Nord-Ouest.



## SECTION 2

HISTORICAL STATISTICS (BY YEARS)



STATISTIQUES HISTORIQUES (PAR ANNÉE)

TABLE 2.1. Retail Sales of New Motor Vehicles in Units, by Type of Vehicle,  
by Province, 1963-1977

No.	Year - Année	Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse
			number - nombre		
	All vehicles - Tous véhicules:				
1	1963 .....	654,989	9,458	3,252	21,410
2	1964 .....	725,879	10,536	3,300	24,671
3	1965 .....	830,995	12,638	3,912	26,273
4	1966 .....	827,431	14,392	3,785	27,013
5	1967 .....	815,307	14,564	3,457	27,100
6	1968 .....	889,453	14,005	3,838	30,791
7	1969 .....	917,505	12,643	3,458	27,795
8	1970 .....	774,241	12,147	3,192	24,650
9	1971 .....	940,332	16,333	3,978	29,997
10	1972 .....	1,065,621	21,065	4,495	32,897
11	1973 .....	1,226,698	24,160	5,139	40,019
12	1974 .....	1,249,304	23,066	5,359	42,175
13	1975 .....	1,316,629	22,075	5,148	41,448
14	1976 .....	1,291,463	20,343	5,336	41,403
15	1977 .....	1,344,959	21,768	5,470	42,124
	Passenger cars - Voitures particulières:				
16	1963 .....	557,787	7,499	2,595	18,100
17	1964 .....	616,759	8,384	2,652	20,928
18	1965 .....	708,716	10,169	3,143	22,544
19	1966 .....	694,820	11,752	2,989	23,041
20	1967 .....	679,435	12,128	2,759	22,909
21	1968 .....	741,915	11,453	3,004	25,534
22	1969 .....	760,803	10,560	2,781	23,263
23	1970 .....	640,360	9,945	2,541	20,454
24	1971 .....	780,762	13,105	3,168	25,413
25	1972 .....	858,959	16,835	3,567	26,889
26	1973 .....	970,828	18,781	4,001	32,412
27	1974 .....	942,797	16,923	3,972	32,581
28	1975 .....	989,280	15,584	3,809	31,397
29	1976 .....	946,488	14,042	3,990	31,318
30	1977 .....	991,398	14,937	4,084	31,910
	Commercial vehicles - Véhicules utilitaires:				
31	1963 .....	97,202	1,959	657	3,310
32	1964 .....	109,120	2,152	648	3,743
33	1965 .....	122,279	2,469	769	3,729
34	1966 .....	132,611	2,640	796	3,972
35	1967 .....	135,872	2,436	698	4,191
36	1968 .....	147,538	2,552	834	5,257
37	1969 .....	156,702	2,083	677	4,532
38	1970 .....	133,881	2,202	651	4,196
39	1971 .....	159,570	3,228	810	4,584
40	1972 .....	206,662	4,230	928	6,008
41	1973 .....	255,870	5,379	1,138	7,607
42	1974 .....	306,507	6,143	1,387	9,594
43	1975 .....	327,349	6,491	1,339	10,051
44	1976 .....	344,975	6,301	1,346	10,085
45	1977 .....	353,561	6,831	1,386	10,214

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.1. Ventes au détail de véhicules automobiles neufs par nombre d'unités, selon le genre de véhicule, par province, 1963-1977

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	NO
number — nombre							
17,191	165,925	260,771	30,157	34,520	54,958	57,347	1
19,637	182,053	286,945	32,974	39,126	60,131	66,506	2
22,661	205,338	336,665	33,421	43,519	66,904	79,664	3
23,182	200,747	326,550	38,288	44,511	70,678	78,285	4
19,845	199,056	319,272	40,487	43,713	71,976	75,837	5
22,847	218,738	357,732	37,602	39,919	78,066	85,915	6
22,885	225,935	372,237	37,223	33,814	83,851	97,664	7
19,987	198,604	309,950	31,824	26,582	66,271	81,034	8
27,191	236,464	379,144	37,031	34,110	78,751	97,333	9
30,088	270,871	415,053	43,579	42,073	93,365	112,135	10
33,912	316,430	469,190	52,218	49,363	106,320	129,947	11
35,073	317,346	453,106	56,511	60,851	120,795	135,022	12
35,019	323,703	510,633	55,922	61,647	128,287	132,747	13
35,005	336,347	456,610	59,028	61,192	145,547	130,652	14
35,195	333,617	497,155	58,040	54,213	151,927	145,450	15
14,314	144,761	229,668	25,652	26,477	40,835	47,886	16
16,180	160,397	251,297	27,948	29,519	44,849	54,605	17
18,876	182,719	297,465	27,817	31,622	49,502	64,859	18
19,444	177,881	283,730	31,170	31,374	50,896	62,543	19
16,181	176,140	274,291	32,398	30,327	51,715	60,587	20
18,692	195,423	307,017	30,029	28,408	55,867	66,488	21
18,445	201,169	319,084	29,629	23,559	59,265	73,048	22
15,765	176,578	265,009	24,935	18,187	46,750	60,196	23
22,205	209,366	325,755	29,462	23,612	55,811	72,865	24
24,183	235,884	346,819	33,837	28,157	62,834	79,954	25
26,652	272,919	387,309	39,039	32,200	67,035	90,480	26
26,108	264,829	359,427	39,866	36,279	72,060	90,752	27
25,746	269,011	409,198	37,742	33,705	73,931	89,166	28
25,535	276,239	351,523	40,433	34,810	84,103	84,495	29
25,308	272,538	388,568	39,686	32,876	86,682	94,809	30
2,877	21,164	31,103	4,505	8,043	14,123	9,461	31
3,457	21,656	35,648	5,026	9,607	15,282	11,901	32
3,785	22,619	39,200	5,604	11,897	17,402	14,805	33
3,738	22,866	42,820	7,118	13,137	19,782	15,742	34
3,664	22,916	44,981	8,089	13,386	20,261	15,250	35
4,155	23,315	50,715	7,573	11,511	22,199	19,427	36
4,440	24,766	53,153	7,594	10,255	24,586	24,616	37
4,222	22,026	44,941	6,889	8,395	19,521	20,838	38
4,986	27,098	53,389	7,569	10,498	22,940	24,468	39
5,905	34,987	68,234	9,742	13,916	30,531	32,181	40
7,260	43,511	81,881	13,179	17,163	39,285	39,467	41
8,965	52,517	93,679	16,645	24,572	48,735	44,270	42
9,273	54,692	101,444	18,180	27,942	54,356	43,581	43
9,470	60,108	105,087	18,595	26,382	61,444	46,157	44
9,887	61,079	108,587	18,354	21,337	65,245	50,641	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.2. Value of Retail Sales of New Motor Vehicles, by Type of Vehicle,  
by Province, 1963-1977

No.	Year - Année	Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse
		thousands of dollars - milliers de dollars			
	All vehicles - Tous les véhicules:				
1	1963 .....	2,062,039	27,675	9,666	62,685
2	1964 .....	2,337,802	31,380	10,119	73,226
3	1965 .....	2,739,329	38,238	11,968	80,441
4	1966 .....	2,824,591	46,359	12,315	86,419
5	1967 .....	2,798,366	47,141	11,336	87,303
6	1968 .....	3,115,789	47,904	12,900	103,534
7	1969 .....	3,322,879	43,641	11,949	97,802
8	1970 .....	2,812,330	42,909	11,299	84,530
9	1971 .....	3,553,051	60,728	14,407	104,932
10	1972 .....	4,313,059	80,065	16,991	122,649
11	1973 .....	5,370,374	97,874	20,732	160,490
12	1974 .....	5,916,985	102,107	23,797	185,131
13	1975 .....	7,261,008	114,730	26,577	215,755
14	1976 .....	7,754,088	114,608	29,821	230,754
15	1977 .....	8,545,893	130,958	31,598	243,968
	Passenger cars - Voitures particulières:				
16	1963 .....	1,716,121	21,500	7,682	52,466
17	1964 .....	1,936,258	24,482	8,016	61,412
18	1965 .....	2,267,314	29,979	9,540	67,986
19	1966 .....	2,274,083	36,506	9,427	71,828
20	1967 .....	2,210,309	37,553	8,699	71,083
21	1968 .....	2,481,141	37,160	9,748	82,581
22	1969 .....	2,603,835	34,907	9,216	76,566
23	1970 .....	2,158,543	33,482	8,522	66,568
24	1971 .....	2,737,516	45,606	10,892	84,224
25	1972 .....	3,170,305	60,090	12,705	93,571
26	1973 .....	3,835,173	70,810	15,032	120,217
27	1974 .....	4,016,879	68,103	16,151	131,068
28	1975 .....	5,018,402	74,287	18,461	150,618
29	1976 .....	5,241,970	73,388	21,182	164,615
30	1977 .....	5,795,552	83,440	22,441	175,392
	Commercial vehicles - Véhicules utilitaires:				
31	1963 .....	345,918	6,175	1,984	10,219
32	1964 .....	401,544	6,898	2,103	11,814
33	1965 .....	472,015	8,259	2,428	12,455
34	1966 .....	550,508	9,853	2,888	14,591
35	1967 .....	588,057	9,588	2,637	16,220
36	1968 .....	634,648	10,744	3,152	20,953
37	1969 .....	719,044	8,734	2,733	21,236
38	1970 .....	653,787	9,427	2,777	17,962
39	1971 .....	815,535	15,122	3,515	20,708
40	1972 .....	1,142,754	19,975	4,286	29,078
41	1973 .....	1,535,201	27,064	5,700	40,273
42	1974 .....	1,900,106	34,004	7,646	54,063
43	1975 .....	2,242,606	40,443	8,116	65,137
44	1976 .....	2,512,118	41,220	8,639	66,139
45	1977 .....	2,750,341	47,518	9,157	68,576

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.2. Valeur des ventes au détail de véhicules automobiles neufs, selon le genre de véhicule, par province, 1963-1977

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N <sup>o</sup>
thousands of dollars - milliers de dollars							
52,548	526,848	819,151	95,770	108,380	177,595	181,721	1
61,297	596,446	921,426	106,503	125,005	197,614	214,786	2
74,573	689,951	1,103,884	110,284	142,038	222,221	265,731	3
77,279	683,809	1,113,382	132,363	154,266	251,144	267,255	4
68,240	683,368	1,095,022	140,524	148,321	254,894	262,217	5
81,097	767,795	1,245,088	132,884	139,679	282,903	302,005	6
82,080	804,954	1,344,548	138,546	122,520	315,498	361,341	7
75,564	712,051	1,116,540	119,094	97,301	252,618	300,424	8
101,659	888,896	1,433,030	141,666	131,811	306,863	369,059	9
117,261	1,090,755	1,671,546	179,577	172,720	396,576	464,919	10
141,333	1,377,182	2,038,178	230,172	222,451	493,579	588,383	11
160,059	1,490,668	2,132,139	266,009	291,455	609,050	656,570	12
185,120	1,778,427	2,797,123	314,594	355,717	749,539	723,426	13
203,223	1,997,679	2,707,222	357,328	382,322	929,597	801,534	14
213,614	2,081,522	3,096,069	389,121	357,265	1,060,538	941,240	15
42,143	447,870	710,340	80,070	83,018	128,061	142,971	16
48,462	509,086	792,221	88,953	94,399	143,767	165,460	17
58,004	591,245	957,989	89,473	103,049	160,558	199,491	18
61,360	583,148	936,359	103,306	105,727	170,828	195,594	19
51,060	575,339	892,422	107,057	100,996	173,968	192,132	20
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	21
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	22
51,977	593,555	899,747	86,811	63,661	162,577	191,643	23
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	24
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	25
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	26
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	27
124,799	1,370,348	2,093,223	194,324	178,172	385,437	428,733	28
136,250	1,531,963	1,953,360	227,143	199,669	483,977	450,423	29
140,011	1,583,256	2,267,429	240,554	202,267	536,601	544,161	30
10,405	78,978	108,811	15,700	25,362	49,534	38,750	31
12,835	87,360	129,205	17,550	30,606	53,847	49,326	32
16,569	98,706	145,895	20,811	38,989	61,663	66,240	33
15,919	100,661	177,023	29,057	48,539	80,316	71,661	34
17,180	108,029	202,600	33,467	47,325	80,926	70,085	35
19,972	109,379	222,181	30,898	42,025	87,671	87,673	36
21,685	116,628	245,530	34,770	39,087	105,280	123,361	37
23,587	118,496	216,793	32,283	33,640	90,041	108,781	38
25,441	154,062	276,370	36,004	46,031	108,889	129,393	39
31,365	218,954	377,849	51,525	65,306	160,896	183,520	40
40,889	293,903	499,356	73,488	89,436	221,574	243,518	41
54,365	357,906	596,381	93,633	130,789	291,926	279,393	42
60,321	408,079	703,900	120,270	177,545	364,102	294,693	43
66,973	465,716	753,862	130,185	182,653	445,620	351,111	44
73,603	498,266	828,640	148,567	154,998	523,937	397,079	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.3. Retail Sales of New Passenger Cars in Units, by Origin,  
by Province, 1963-1977

	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
No.					
				number — nombre	
	All passenger cars — Toutes voitures particulières:				
1	1963 .....	557,787	7,499	2,595	18,100
2	1964 .....	616,759	8,384	2,652	29,928
3	1965 .....	708,716	10,169	3,143	22,544
4	1966 .....	694,820	11,752	2,989	23,041
5	1967 .....	679,435	12,128	2,759	22,909
6	1968 .....	741,915	11,453	3,004	25,534
7	1969 .....	760,803	10,560	2,781	23,263
8	1970 .....	640,360	9,945	2,541	20,454
9	1971 .....	780,762	13,105	3,168	25,413
10	1972 .....	858,959	16,835	3,567	26,889
11	1973 .....	970,828	18,781	4,001	32,412
12	1974 .....	942,797	16,923	3,972	32,581
13	1975 .....	989,280	15,584	3,809	31,397
14	1976 .....	946,488	14,042	3,990	31,318
15	1977 .....	991,398	14,937	4,084	31,910
	Passenger cars manufactured in Canada and the United States — Voitures particulières fabriquées au Canada et aux États-Unis:				
16	1963 .....	506,311	5,949	2,386	14,975
17	1964 .....	550,823	6,526	2,368	16,861
18	1965 .....	633,641	8,078	2,709	18,909
19	1966 .....	626,986	9,732	2,653	19,517
20	1967 .....	605,049	10,325	2,421	19,210
21	1968 .....	617,193	9,579	2,514	20,863
22	1969 .....	638,270	8,934	2,284	18,846
23	1970 .....	497,185	8,360	1,993	14,937
24	1971 .....	592,119	11,363	2,322	17,598
25	1972 .....	653,933	13,940	2,609	19,168
26	1973 .....	782,914	16,273	3,205	25,297
27	1974 .....	796,840	15,260	3,368	27,420
28	1975 .....	835,679	13,880	3,194	26,308
29	1976 .....	793,201	12,618	3,418	26,148
30	1977 .....	797,752	13,059	3,299	25,008
	Passenger cars manufactured overseas — Voitures par- ticulières fabriquées outre-mer:				
31	1963 .....	51,476	1,550	209	3,125
32	1964 .....	65,936	1,858	284	4,067
33	1965 .....	75,075	2,091	434	3,635
34	1966 .....	67,834	2,020	336	3,524
35	1967 .....	74,386	1,803	338	3,699
36	1968 .....	104,522	1,874	490	4,671
37	1969 .....	122,533	1,626	497	4,417
38	1970 .....	143,175	1,585	548	5,517
39	1971 .....	188,443	1,742	846	7,815
40	1972 .....	205,026	2,895	958	7,721
41	1973 .....	187,914	2,508	796	7,115
42	1974 .....	145,957	1,663	604	5,161
43	1975 .....	153,601	1,704	615	5,089
44	1976 .....	153,287	1,424	572	5,170
45	1977 .....	193,646	1,878	785	6,902

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.3. Ventes au détail de voitures particulières neuves par nombre d'unités, selon l'origine, par province, 1963-1977

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	N°
number — nombre							
14,314	144,761	229,668	25,652	26,477	40,835	47,886	1
16,180	160,397	251,297	27,948	29,519	44,849	54,605	2
18,876	182,719	297,465	27,817	31,622	49,502	64,859	3
19,444	177,881	283,730	31,170	31,374	50,896	62,543	4
16,181	176,140	274,291	32,398	30,327	51,715	60,587	5
18,692	195,423	307,017	30,029	28,408	55,867	66,488	6
18,445	201,169	319,084	29,629	23,559	59,265	73,048	7
15,765	176,578	265,009	24,935	18,187	46,750	60,196	8
22,205	209,366	325,755	29,462	23,612	55,811	72,865	9
24,183	235,884	346,819	33,837	28,157	62,834	79,954	10
26,652	272,919	387,309	39,039	32,200	67,035	90,480	11
26,108	264,829	359,427	39,866	36,279	72,060	90,752	12
25,746	269,011	409,189	37,742	33,705	73,931	89,166	13
25,535	276,239	351,523	40,433	34,810	84,103	84,495	14
25,308	272,538	388,568	39,686	32,876	86,682	94,809	15
12,247	131,905	210,532	24,249	25,223	38,033	40,812	16
13,665	143,687	226,670	26,187	28,132	41,270	45,457	17
16,170	164,040	268,670	25,927	30,093	45,479	53,566	18
16,878	161,827	258,531	29,452	30,158	47,574	50,664	19
14,081	158,706	246,044	30,532	29,059	47,824	46,847	20
15,687	170,139	268,910	27,569	26,836	49,450	45,846	21
14,755	169,374	276,285	26,813	22,042	50,799	48,137	22
11,811	138,422	213,652	21,657	15,907	36,751	33,695	23
16,881	162,019	257,383	24,383	20,230	40,779	39,361	24
18,051	182,437	274,941	27,758	23,627	45,000	46,402	25
21,087	223,505	323,489	33,283	28,441	51,664	56,670	26
22,104	227,416	311,507	35,270	33,625	59,891	60,979	27
21,931	233,021	354,581	33,246	31,145	61,523	56,850	28
21,918	237,696	299,267	35,125	31,202	70,005	55,804	29
20,817	224,530	321,391	33,199	27,244	70,519	58,686	30
2,067	12,856	19,136	1,403	1,254	2,802	7,074	31
2,515	16,710	24,627	1,761	1,387	3,579	9,148	32
2,706	18,679	28,795	1,890	1,529	4,023	11,293	33
2,566	16,054	25,199	1,718	1,216	3,322	11,879	34
2,100	17,434	28,247	1,866	1,268	3,891	13,740	35
3,005	25,284	38,107	2,460	1,572	6,417	20,642	36
3,690	31,795	42,799	2,816	1,516	8,466	24,911	37
3,954	38,156	51,357	3,278	2,280	9,999	26,501	38
5,324	47,347	68,372	5,079	3,382	15,032	33,504	39
6,132	53,447	71,878	6,079	4,530	17,834	33,552	40
5,565	49,414	63,820	5,756	3,759	15,371	33,810	41
4,004	37,413	47,920	4,596	2,654	12,169	29,773	42
3,815	35,990	54,608	4,496	2,560	12,408	32,316	43
3,617	38,543	52,256	5,308	3,608	14,098	28,691	44
4,491	48,008	67,177	6,487	5,632	16,163	36,123	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.4. Percentage Distribution of New Passenger Car Sales (Units), by Origin,  
by Province, 1963-1977

No.	Year — Année	Canada	Newfoundland — Terre-Neuve	Prince Edward Island — Île-du- Prince- Édouard	Nova Scotia — Nouvelle- Écosse
		per cent — pourcentage			
	Passenger cars manufactured in Canada and the United States — Voitures particulières fabriquées au Canada et aux États-Unis:				
1	1963 .....	90.8	79.3	91.9	82.7
2	1964 .....	89.3	77.8	89.3	80.6
3	1965 .....	89.4	79.4	86.2	83.9
4	1966 .....	90.2	82.8	88.8	84.7
5	1967 .....	89.1	85.1	87.7	83.9
6	1968 .....	85.9	83.6	83.7	81.7
7	1969 .....	83.9	84.6	82.1	81.0
8	1970 .....	77.6	84.1	78.4	73.0
9	1971 .....	75.9	86.7	73.3	69.2
10	1972 .....	76.1	82.8	73.1	71.3
11	1973 .....	80.6	86.6	80.1	78.0
12	1974 .....	84.5	90.2	84.8	84.2
13	1975 .....	84.5	89.1	83.9	83.8
14	1976 .....	83.8	89.9	85.7	83.5
15	1977 .....	80.5	87.4	80.8	78.4
	Passenger cars manufactured overseas — Voitures particulières fabriquées outre-mer:				
16	1963 .....	9.2	20.7	8.1	17.3
17	1964 .....	10.7	22.2	10.7	19.4
18	1965 .....	10.6	20.6	13.8	16.1
19	1966 .....	9.8	17.2	11.2	15.3
20	1967 .....	10.9	14.9	12.3	16.1
21	1968 .....	14.1	16.4	16.3	18.3
22	1969 .....	16.1	15.4	17.9	19.0
23	1970 .....	22.4	15.9	21.6	27.0
24	1971 .....	24.1	13.3	26.7	30.8
25	1972 .....	23.9	17.2	26.9	28.7
26	1973 .....	19.4	13.4	19.9	22.0
27	1974 .....	15.5	9.8	15.2	15.8
28	1975 .....	15.5	10.9	16.1	16.2
29	1976 .....	16.2	10.1	14.3	16.5
30	1977 .....	19.5	12.6	19.2	21.6

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.4. Distribution en pourcentage des ventes de voitures particulières neuves (nombre d'unités), selon l'origine, par province, 1963-1977

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	NO
per cent — pourcentage							
85.6	91.1	91.7	94.5	95.3	93.1	85.2	1
84.5	89.6	90.2	93.7	95.3	92.0	83.2	2
85.7	89.8	90.3	93.2	95.2	91.9	82.6	3
86.8	91.0	91.1	94.5	96.1	93.5	81.0	4
87.0	90.1	89.7	94.2	95.8	92.5	77.3	5
83.9	87.1	87.6	91.8	94.5	88.5	69.0	6
80.0	84.2	86.6	90.5	93.6	85.7	65.9	7
74.9	78.4	80.6	86.9	87.5	78.6	56.0	8
76.0	77.4	79.0	82.8	85.7	73.1	54.0	9
74.6	77.3	79.3	82.0	83.9	71.6	58.0	10
79.1	81.9	83.5	85.3	88.3	77.1	62.6	11
84.7	85.9	86.7	88.5	92.7	83.1	67.2	12
85.2	86.6	86.7	88.1	92.4	83.2	63.8	13
85.8	86.0	85.1	86.9	89.6	83.2	66.0	14
82.2	82.4	82.7	83.7	82.9	81.4	61.9	15
14.4	8.9	8.3	5.5	4.7	6.9	14.8	16
15.5	10.4	9.8	6.3	4.7	8.0	16.8	17
14.3	10.2	9.7	6.8	4.8	8.1	17.4	18
13.2	9.0	8.9	5.5	3.9	6.5	19.0	19
13.0	9.9	10.3	5.8	4.2	7.5	22.7	20
16.1	12.9	12.4	8.2	5.5	11.5	31.0	21
20.0	15.8	13.4	9.5	6.4	14.3	34.1	22
25.1	21.6	19.4	13.1	12.5	21.4	44.0	23
24.0	22.6	21.0	17.2	14.3	26.9	46.0	24
25.4	22.7	20.7	18.0	16.1	28.4	42.0	25
20.9	18.1	16.5	14.7	11.7	22.9	37.4	26
15.3	14.1	13.3	11.5	7.3	16.9	32.8	27
14.8	13.4	13.3	11.9	7.6	16.8	36.2	28
14.2	14.0	14.9	13.1	10.4	16.8	34.0	29
17.8	17.6	17.3	16.3	17.1	18.6	38.1	30

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.5. Value of Retail Sales of New Passenger Cars and Average Unit Price, by Origin, by Province, 1963-1977

No.	Year - Année	Average unit price - Prix moyen par unité	Canada	Newfoundland - Terre-Neuve	Prince Edward Island - Île-du- Prince- Édouard	Nova Scotia - Nouvelle- Écosse
			thousands of dollars - milliers de dollars			
	All passenger cars - Toutes voitures particulières:					
1	1963 .....	3,077	1,716,121	21,500	7,682	52,466
2	1964 .....	3,139	1,936,258	24,482	8,016	61,412
3	1965 .....	3,199	2,267,314	29,979	9,540	67,986
4	1966 .....	3,273	2,274,083	36,506	9,427	71,828
5	1967 .....	3,253	2,210,309	37,553	8,699	71,083
6	1968 .....	3,344	2,481,141	37,160	9,748	82,581
7	1969 .....	3,422	2,603,835	34,907	9,216	76,566
8	1970 .....	3,371	2,158,543	33,482	8,522	66,568
9	1971 .....	3,506	2,737,516	45,606	10,892	84,224
10	1972 .....	3,691	3,170,305	60,090	12,705	93,571
11	1973 .....	3,950	3,835,173	70,810	15,032	120,217
12	1974 .....	4,261	4,016,879	68,103	16,151	131,068
13	1975 .....	5,073	5,018,402	74,287	18,461	150,618
14	1976 .....	5,538	5,241,970	73,388	21,182	164,615
15	1977 .....	5,846	5,795,552	83,440	22,441	175,392
	Passenger cars manufactured in Canada and the United States - Voitures particulières fabriquées au Canada et aux États-Unis:					
16	1963 .....	3,169	1,604,675	18,323	7,253	45,951
17	1964 .....	3,262	1,796,694	20,740	7,460	53,197
18	1965 .....	3,328	2,108,565	25,916	8,695	60,817
19	1966 .....	3,394	2,128,112	32,291	8,771	64,885
20	1967 .....	3,381	2,045,733	34,112	8,034	63,631
21	1968 .....	3,512	2,238,712	33,209	8,731	72,588
22	1969 .....	3,616	2,308,109	31,331	8,079	66,535
23	1970 .....	3,612	1,795,709	29,766	7,198	53,182
24	1971 .....	3,757	2,225,121	41,167	8,607	63,505
25	1972 .....	3,907	2,554,779	52,005	9,936	71,552
26	1973 .....	4,084	3,197,173	62,897	12,493	97,615
27	1974 .....	4,336	3,455,140	62,215	14,006	112,774
28	1975 .....	5,206	4,350,220	67,526	15,918	130,119
29	1976 .....	5,702	4,522,723	67,206	18,684	142,185
30	1977 .....	6,097	4,864,157	75,255	19,103	144,841
	Passenger cars manufactured overseas - Voitures particulières fabriquées outre-mer:					
31	1963 .....	2,165	111,446	3,177	429	6,515
32	1964 .....	2,117	139,564	3,742	556	8,215
33	1965 .....	2,115	158,749	4,063	845	7,169
34	1966 .....	2,152	145,971	4,215	656	6,943
35	1967 .....	2,212	164,576	3,441	665	7,452
36	1968 .....	2,319	242,429	3,951	1,017	9,993
37	1969 .....	2,413	295,726	3,576	1,137	10,031
38	1970 .....	2,534	362,834	3,716	1,324	13,386
39	1971 .....	2,719	512,395	4,439	2,285	20,719
40	1972 .....	3,002	615,526	8,085	2,769	22,019
41	1973 .....	3,395	638,000	7,913	2,539	22,602
42	1974 .....	3,849	561,739	5,888	2,145	18,294
43	1975 .....	4,350	668,182	6,761	2,543	20,499
44	1976 .....	4,692	719,247	6,182	2,498	22,430
45	1977 .....	4,810	931,395	8,185	3,338	30,551

(1) Includes Yukon and Northwest Territories.

TABLEAU 2.5. Valeur des ventes au détail de voitures particulières neuves et prix moyen à l'unité, selon l'origine, par province, 1963-1977

New Brunswick — Nouveau-Brunswick	Québec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia(1) — Colombie-Britannique(1)	NO
thousands of dollars — milliers de dollars							
42,143	447,870	710,340	80,070	83,018	128,061	142,971	1
48,462	509,086	792,221	88,953	94,399	143,767	165,460	2
58,004	591,245	957,989	89,473	103,049	160,558	199,491	3
61,360	583,148	936,359	103,306	105,727	170,828	195,594	4
51,060	575,339	892,422	107,057	100,996	173,968	192,132	5
61,125	658,416	1,022,907	101,986	97,654	195,232	214,332	6
60,395	688,326	1,099,018	103,776	83,433	210,218	237,980	7
51,977	593,555	899,747	86,811	63,661	162,577	191,643	8
76,218	734,834	1,156,660	105,662	85,780	197,974	239,666	9
85,896	871,801	1,293,697	128,052	107,414	235,680	281,399	10
100,444	1,083,279	1,538,822	156,684	133,015	272,005	344,865	11
105,694	1,132,762	1,535,758	172,376	160,666	317,124	377,177	12
124,799	1,370,348	2,093,223	194,324	178,172	385,437	428,733	13
136,250	1,531,963	1,953,360	227,143	199,669	483,977	450,423	14
140,011	1,583,256	2,267,429	240,554	202,267	536,601	544,161	15
37,814	420,211	669,354	76,911	80,206	121,687	126,965	16
43,359	474,037	740,080	85,081	91,318	135,836	145,586	17
52,645	551,986	896,759	85,542	99,724	151,969	174,512	18
56,248	548,628	881,888	99,748	103,118	163,558	168,977	19
46,848	536,392	830,000	103,037	98,172	165,331	160,176	20
54,811	599,870	934,438	96,272	94,033	180,118	164,642	21
52,177	611,148	994,906	96,779	79,769	189,794	177,591	22
42,446	496,014	769,470	78,327	57,863	137,233	124,210	23
62,135	606,025	970,533	91,582	76,534	157,424	147,609	24
68,682	709,996	1,075,796	109,578	94,261	182,222	180,751	25
83,201	915,746	1,316,701	136,960	120,750	220,556	230,254	26
92,027	989,090	1,345,011	154,745	150,625	271,185	263,462	27
109,589	1,214,544	1,848,030	174,236	167,214	331,988	291,056	28
120,542	1,350,515	1,704,641	201,626	182,951	417,457	316,916	29
120,346	1,356,922	1,940,168	208,272	175,815	455,100	368,335	30
4,329	27,659	40,986	3,159	2,812	6,374	16,006	31
5,103	35,049	52,141	3,872	3,081	7,931	19,874	32
5,359	39,259	61,230	3,931	3,325	8,589	24,979	33
5,112	34,520	54,471	3,558	2,609	7,270	26,617	34
4,212	38,947	62,422	4,020	2,824	8,637	31,956	35
6,314	58,546	88,469	5,714	3,621	15,114	49,690	36
8,218	77,178	104,112	6,997	3,664	20,424	60,389	37
9,531	97,541	130,277	8,484	5,798	25,344	67,433	38
14,083	128,809	186,127	14,080	9,246	40,550	92,057	39
17,214	161,805	217,901	18,474	13,153	53,458	100,648	40
17,243	167,533	222,121	19,724	12,265	51,449	114,611	41
13,667	143,672	190,747	17,631	10,041	45,939	113,715	42
15,210	155,804	245,193	20,088	10,958	53,449	137,677	43
15,708	181,448	248,719	25,517	16,718	66,521	133,506	44
19,665	226,334	327,261	32,282	26,452	81,501	175,826	45

(1) Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.6. Retail Sales of New Commercial Vehicles in Units, by Origin, by Region, 1963-1977

TABLEAU 2.6. Ventes au détail de véhicules utilitaires neufs en nombre d'unités, selon l'origine, par région, 1963-1977

Year - Année	Canada	Atlantic region - Région de l'Atlantique	Québec	Ontario	Prairie region - Région des Prairies	British Columbia(1) - Colombie- Britan- nique(1)
	number - nombre					
All commercial vehicles - Tous véhicules utilitaires:						
1963 .....	97,202	8,803	21,164	31,103	26,671	9,461
1964 .....	109,120	10,000	21,656	35,648	29,915	11,901
1965 .....	122,279	10,752	22,619	39,200	34,903	14,805
1966 .....	132,611	11,146	22,866	42,820	40,037	15,742
1967 .....	135,872	10,989	22,916	44,981	41,736	15,250
1968 .....	147,538	12,798	23,315	50,715	41,283	19,427
1969 .....	156,702	11,732	24,766	53,153	42,435	24,616
1970 .....	133,881	11,271	22,026	44,941	34,805	20,838
1971 .....	159,570	13,608	27,098	53,389	41,007	24,468
1972 .....	206,662	17,071	34,987	68,234	54,189	32,181
1973 .....	255,870	21,384	43,511	81,881	69,627	39,467
1974 .....	306,507	26,089	52,517	93,679	89,952	44,270
1975 .....	327,349	27,154	54,692	101,444	100,478	43,581
1976 .....	344,975	27,202	60,108	105,087	106,421	46,157
1977 .....	353,561	28,318	61,079	108,587	104,936	50,641
Commercial vehicles manufactured in Canada and the United States - Véhi- cules utilitaires fabriqués au Canada et aux États-Unis:						
1963 .....	94,323	8,480	20,542	30,013	26,329	8,959
1964 .....	106,754	9,731	21,206	34,805	29,641	11,371
1965 .....	120,205	10,526	22,282	38,505	34,689	14,203
1966 .....	130,629	10,977	22,596	42,203	39,850	15,003
1967 .....	133,330	10,815	22,586	44,267	41,480	14,182
1968 .....	142,241	12,370	22,717	49,308	40,607	17,239
1969 .....	149,597	11,163	24,034	51,359	41,442	21,599
1970 .....	124,664	10,432	21,179	42,823	33,244	16,986
1971 .....	147,001	12,450	25,881	50,694	38,597	19,379
1972 .....	189,577	15,393	33,126	64,559	50,846	25,653
1973 .....	235,449	19,173	41,179	77,901	65,123	32,073
1974 .....	287,686	24,085	50,388	90,083	85,621	37,509
1975 .....	310,590	25,385	52,781	98,061	96,423	39,940
1976 .....	331,027	25,935	58,523	102,458	102,517	41,594
1977 .....	337,914	26,848	59,243	105,668	100,615	45,540
Commercial vehicles manufactured over- seas - Véhicules utilitaires fabriqués outre-mer:						
1963 .....	2,879	323	622	1,090	342	502
1964 .....	2,366	269	450	843	274	530
1965 .....	2,074	226	337	695	214	602
1966 .....	1,982	169	270	617	187	739
1967 .....	2,542	174	330	714	256	1,068
1968 .....	5,297	428	598	1,407	676	2,188
1969 .....	7,105	569	732	1,794	993	3,017
1970 .....	9,217	839	847	2,118	1,561	3,852
1971 .....	12,569	1,158	1,217	2,695	2,410	5,089
1972 .....	17,085	1,678	1,861	3,675	3,343	6,528
1973 .....	20,421	2,211	2,332	3,980	4,504	7,394
1974 .....	18,821	2,004	2,129	3,596	4,331	6,761
1975 .....	16,759	1,769	1,911	3,383	4,055	5,641
1976 .....	13,948	1,267	1,585	2,629	3,904	4,563
1977 .....	15,647	1,470	1,836	2,919	4,321	5,101

(1) Includes Yukon and Northwest Territories. - Y compris le Yukon et les Territoires du Nord-Ouest.

TABLE 2.7. Value of Retail Sales of New Commercial Vehicles and Average Unit Price, by Origin, by Region, 1963-1977

TABLEAU 2.7. Valeur des ventes au détail de véhicules utilitaires neufs et prix moyen à l'unité, selon l'origine, par région, 1963-1977

Year — Année	Average unit price — Prix moyen par unité	Canada	Atlantic region — Région de l'Atlan- tique	Québec	Ontario	Prairie region — Région des Prairies	British Columbia(1) — Colombie- Britan- nique(1)
	dollars	thousands of dollars — milliers de dollars					
All commercial vehicles — Tous véhicules utilitaires:							
1963 .....	3,559	345,918	28,783	78,978	108,811	90,596	38,750
1964 .....	3,680	401,544	33,650	87,360	129,205	102,003	49,326
1965 .....	3,860	472,015	39,711	98,706	145,895	121,463	66,240
1966 .....	4,151	550,508	43,251	100,661	177,023	157,912	71,661
1967 .....	4,328	588,057	45,625	108,029	202,600	161,718	70,085
1968 .....	4,302	634,648	54,821	109,379	222,181	160,594	87,673
1969 .....	4,589	719,044	54,388	116,628	245,530	179,137	123,361
1970 .....	4,883	653,787	53,753	118,496	216,793	155,964	108,781
1971 .....	5,111	815,535	64,786	154,062	276,370	190,924	129,393
1972 .....	5,530	1,142,754	84,704	218,954	377,849	277,727	183,520
1973 .....	6,000	1,535,201	113,926	293,903	499,356	384,498	243,518
1974 .....	6,199	1,900,106	150,078	357,906	596,381	516,348	279,393
1975 .....	6,851	2,242,606	174,017	408,079	703,900	661,917	294,693
1976 .....	7,282	2,512,118	182,971	465,716	753,862	758,458	351,111
1977 .....	7,779	2,750,341	198,854	498,266	828,640	827,502	397,079
Commercial vehicles manufactured in Canada and the United States — Véhicules utilitaires fabriqués au Canada et aux États-Unis:							
1963 .....	3,590	338,643	27,953	77,413	106,115	89,703	37,459
1964 .....	3,703	395,328	32,932	86,194	127,016	101,244	47,942
1965 .....	3,881	466,463	39,104	97,812	144,081	120,870	64,596
1966 .....	4,174	545,261	42,788	99,928	175,382	157,416	69,747
1967 .....	4,360	581,367	45,140	107,147	200,691	161,026	67,363
1968 .....	4,360	620,184	53,619	107,719	218,227	158,737	81,882
1969 .....	4,676	699,536	52,783	114,547	240,462	176,430	115,314
1970 .....	5,042	628,532	51,392	116,099	210,765	151,744	98,532
1971 .....	5,303	779,544	61,343	150,412	268,321	184,240	115,228
1972 .....	5,735	1,087,306	79,457	212,612	365,692	267,368	162,177
1973 .....	6,228	1,466,448	106,827	285,689	485,505	369,948	218,479
1974 .....	6,366	1,831,532	143,377	349,798	582,844	501,444	254,069
1975 .....	7,002	2,174,855	167,421	400,220	690,472	645,744	270,998
1976 .....	7,392	2,447,109	177,423	457,794	741,699	740,737	329,456
1977 .....	7,911	2,673,077	192,091	488,609	814,212	806,631	371,534
Commercial vehicles manufactured overseas — Véhicules utilitaires fabriqués outre-mer:							
1963 .....	2,527	7,275	830	1,565	2,696	893	1,291
1964 .....	2,627	6,216	718	1,166	2,189	759	1,384
1965 .....	2,677	5,552	607	894	1,814	593	1,644
1966 .....	2,647	5,247	463	733	1,641	496	1,914
1967 .....	2,632	6,690	485	882	1,909	692	2,722
1968 .....	2,731	14,464	1,202	1,660	3,954	1,857	5,791
1969 .....	2,746	19,508	1,605	2,081	5,068	2,707	8,047
1970 .....	2,740	25,255	2,361	2,397	6,028	4,220	10,249
1971 .....	2,863	35,991	3,443	3,650	8,049	6,684	14,165
1972 .....	3,245	55,448	5,247	6,342	12,157	10,359	21,343
1973 .....	3,367	68,753	7,099	8,214	13,851	14,550	25,039
1974 .....	3,643	68,574	6,701	8,108	13,537	14,904	25,324
1975 .....	4,043	67,751	6,596	7,859	13,428	16,173	23,695
1976 .....	4,661	65,009	5,548	7,922	12,163	17,721	21,655
1977 .....	4,938	77,264	6,763	9,657	14,428	20,871	25,545

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.



## SECTION 3

SUPPLEMENTARY TABLES



TABLEAUX SUPPLÉMENTAIRES

TABLE 3.1. Monthly Retail Sales of New Motor Vehicles in Units, Seasonally Adjusted, by Type and Origin of Vehicle, Canada, 1963-1977

No.	Month	1963	1964	1965	1966	1967	1968	1969
		number — nombre						
	All vehicles:							
1	January .....	49,009	62,239	63,575	70,762	68,322	71,607	80,019
2	February .....	52,586	60,912	63,771	72,539	65,083	68,619	84,689
3	March .....	50,194	62,166	64,251	78,342	70,109	73,283	77,141
4	April .....	55,401	60,926	70,702	65,362	68,734	65,218	78,016
5	May .....	52,931	61,577	67,578	59,023	71,921	73,876	71,526
6	June .....	57,392	59,224	70,612	63,514	74,925	72,227	74,221
7	July .....	50,587	63,493	70,172	69,728	63,459	77,814	71,499
8	August .....	45,922	57,876	73,709	75,425	66,669	79,216	71,443
9	September .....	49,129	65,124	60,292	68,565	66,211	69,860	87,554
10	October .....	59,346	61,678	72,058	66,630	64,380	77,266	73,370
11	November .....	64,503	57,293	74,835	69,713	63,731	78,023	80,912
12	December .....	60,819	49,378	76,772	71,350	68,927	79,971	69,487
	Passenger cars manufactured in Canada and the United States:							
13	January .....	38,179	47,494	48,420	52,932	51,218	52,744	57,607
14	February .....	41,444	46,431	48,690	54,483	47,719	51,054	60,448
15	March .....	39,678	47,555	48,744	59,879	52,187	52,835	54,727
16	April .....	42,327	46,640	53,907	49,207	51,913	47,858	54,321
17	May .....	40,929	47,377	51,645	43,157	53,797	52,830	50,069
18	June .....	44,416	45,100	53,646	47,897	54,934	51,584	51,251
19	July .....	39,328	48,029	53,279	54,022	47,623	55,401	48,901
20	August .....	35,605	45,390	56,387	58,864	49,696	56,531	48,326
21	September .....	34,332	50,658	45,975	52,576	48,377	48,465	62,386
22	October .....	45,636	45,864	55,962	51,601	46,845	54,561	50,357
23	November .....	50,584	42,734	56,708	52,531	47,702	55,557	55,737
24	December .....	46,864	35,748	57,576	52,683	50,788	56,474	46,752
	Passenger cars manufactured overseas:							
25	January .....	3,584	5,022	6,409	5,805	5,800	7,065	8,414
26	February .....	3,416	5,388	6,292	5,582	6,171	6,171	9,824
27	March .....	3,105	5,255	6,199	6,404	5,931	8,593	9,241
28	April .....	4,817	5,279	6,410	5,376	5,656	7,403	9,920
29	May .....	4,329	5,594	5,882	5,499	5,900	8,467	9,183
30	June .....	4,630	5,409	6,106	5,157	7,608	8,927	10,113
31	July .....	3,301	5,799	6,403	5,274	6,022	9,916	9,685
32	August .....	3,491	5,566	6,606	5,405	6,047	9,386	10,505
33	September .....	6,212	5,584	6,064	5,679	6,302	9,249	11,654
34	October .....	4,891	5,924	6,255	5,673	6,178	9,242	10,886
35	November .....	4,505	5,439	6,411	6,152	5,965	9,341	11,729
36	December .....	4,643	5,134	6,339	6,195	6,448	9,751	11,024
	Commercial vehicles:							
37	January .....	7,246	9,723	8,746	12,025	11,304	11,798	13,998
38	February .....	7,726	9,093	8,789	12,474	11,193	11,394	14,417
39	March .....	7,411	9,356	9,308	12,059	11,991	11,855	13,173
40	April .....	8,257	9,007	10,385	10,779	11,165	9,957	13,775
41	May .....	7,673	9,606	10,051	10,367	12,224	12,579	12,274
42	June .....	8,346	8,715	10,860	10,460	12,383	11,716	12,857
43	July .....	7,958	9,665	10,493	10,432	9,814	12,497	12,913
44	August .....	6,826	6,920	10,716	11,156	10,926	13,299	12,612
45	September .....	8,585	8,882	8,253	10,310	11,532	12,146	13,514
46	October .....	8,819	9,890	9,841	9,356	11,357	13,463	12,127
47	November .....	9,414	9,120	11,716	11,030	10,064	13,305	13,446
48	December .....	9,312	8,496	12,857	12,472	11,691	13,746	11,711

TABLEAU 3.1. Ventes mensuelles au détail de véhicules automobiles neufs par nombre d'unités, après désaisonnalisation, selon le genre et l'origine du véhicule, Canada, 1963-1977

1970	1971	1972	1973	1974	1975	1976	1977	Mois	N°
number — nombre									
								Tous véhicules:	
66,597	61,562	82,709	100,404	115,697	93,059	88,620	120,328	Janvier .....	1
62,998	67,994	81,519	105,379	111,570	112,546	102,041	119,758	Février .....	2
65,471	72,032	82,130	120,412	105,024	97,599	105,120	119,309	Mars .....	3
63,407	79,960	82,098	109,378	101,039	101,849	113,177	108,222	Avril .....	4
64,818	79,664	93,276	93,498	111,667	101,173	108,337	111,012	Mai .....	5
66,322	76,472	89,394	100,284	104,441	108,367	111,594	105,840	Juin .....	6
67,951	77,441	86,791	94,638	111,632	110,293	105,882	113,104	Juillet .....	7
65,791	72,796	83,000	98,230	116,694	115,700	106,886	112,088	Août .....	8
68,723	89,182	88,562	101,478	104,125	107,384	87,233	108,245	Septembre .....	9
66,834	86,923	97,814	99,059	93,245	112,159	124,268	113,947	Octobre .....	10
59,879	85,613	98,947	105,403	87,123	123,259	106,428	112,203	Novembre .....	11
54,572	85,341	99,062	98,489	90,408	144,344	120,110	105,424	Décembre .....	12
								Voitures particulières fabriquées au Canada et aux États-Unis:	
43,305	38,497	50,600	62,672	72,686	57,361	52,056	75,952	Janvier .....	13
40,379	44,068	49,008	65,591	72,135	73,225	62,007	75,059	Février .....	14
42,394	46,422	49,828	72,629	65,977	61,144	65,316	71,685	Mars .....	15
41,580	50,735	49,434	68,042	66,587	63,026	71,778	64,250	Avril .....	16
42,817	49,883	57,794	62,962	72,296	62,688	67,868	65,049	Mai .....	17
43,528	47,829	53,946	65,336	67,382	68,308	68,783	62,014	Juin .....	18
43,862	48,382	53,092	62,014	71,533	70,004	65,470	66,097	Juillet .....	19
42,794	43,569	50,125	63,053	75,329	72,820	66,158	66,381	Août .....	20
44,883	57,583	53,945	66,023	65,944	65,983	50,401	65,741	Septembre .....	21
41,436	55,501	60,957	61,890	58,784	73,037	73,522	66,620	Octobre .....	22
36,664	53,994	61,498	67,330	53,284	80,848	64,107	64,898	Novembre .....	23
32,344	51,996	63,042	64,341	55,829	94,218	75,882	57,463	Décembre .....	24
								Voitures particulières fabriquées outre-mer:	
11,902	13,397	16,837	17,066	15,893	12,414	12,903	14,206	Janvier .....	25
11,359	13,623	16,713	18,529	12,555	15,366	12,085	14,717	Février .....	26
11,638	14,153	16,601	22,941	12,681	12,426	11,743	16,925	Mars .....	27
10,881	15,974	17,272	20,077	9,776	12,027	12,142	16,908	Avril .....	28
11,317	16,072	17,659	11,568	12,485	11,925	12,172	17,425	Mai .....	29
11,603	15,105	18,069	14,648	12,795	12,077	13,058	16,776	Juin .....	30
12,154	15,886	17,124	14,502	12,680	12,680	12,696	16,291	Juillet .....	31
11,796	16,935	15,712	14,751	12,465	13,099	12,096	16,374	Août .....	32
11,404	16,884	17,625	13,807	12,059	13,048	13,351	13,203	Septembre .....	33
13,277	16,038	17,707	14,048	11,081	10,929	13,740	15,340	Octobre .....	34
12,969	16,228	17,410	14,151	11,552	12,438	13,860	16,421	Novembre .....	35
13,507	17,188	15,830	13,120	11,545	18,012	13,480	18,963	Décembre .....	36
								Véhicules utilitaires:	
11,390	9,668	15,272	20,666	27,118	23,284	23,661	30,170	Janvier .....	37
11,260	10,303	15,798	21,259	26,880	23,955	27,949	29,982	Février .....	38
11,439	11,457	15,701	24,842	26,366	24,029	28,061	30,699	Mars .....	39
10,946	13,251	15,392	21,259	24,676	26,796	29,257	27,064	Avril .....	40
10,684	13,709	17,823	18,968	26,886	26,560	28,297	28,538	Mai .....	41
11,191	13,538	17,379	20,300	24,264	27,982	29,753	27,050	Juin .....	42
11,936	13,173	16,575	18,122	27,419	27,609	27,716	30,716	Juillet .....	43
11,201	12,292	17,163	20,426	28,900	29,781	28,632	29,333	Août .....	44
12,436	14,715	16,992	21,628	26,122	28,353	23,481	29,301	Septembre .....	45
12,121	15,384	19,150	23,121	23,380	28,193	37,006	31,987	Octobre .....	46
10,246	15,391	20,039	23,922	22,287	29,973	28,461	30,884	Novembre .....	47
8,721	16,157	20,190	21,028	23,034	32,114	30,748	28,998	Décembre .....	48

TABLE 3.2. Percentage Distribution of New Motor Vehicle Sales (Units), by Province, by Type and Origin of Vehicle, 1976 and 1977

TABLEAU 3.2. Distribution en pourcentage des ventes de véhicules automobiles neufs (nombre d'unités), par province, selon le genre et l'origine du véhicule, 1976 et 1977

Province	Total vehicles — Tous véhicules		Passenger cars — Voitures particulières		Commercial vehicles — Véhicules utilitaires	
	1976	1977	1976	1977	1976	1977
per cent — pourcentage						
All vehicles — Total — Tous véhicules						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	1.6	1.6	1.5	1.5	1.8	1.9
Prince Edward Island — Île-du-Prince-Édouard .....	0.4	0.4	0.4	0.4	0.4	0.4
Nova Scotia — Nouvelle-Écosse .....	3.2	3.1	3.3	3.2	2.9	2.9
New Brunswick — Nouveau-Brunswick .....	2.7	2.6	2.7	2.6	2.7	2.8
Québec .....	26.0	24.8	29.2	27.5	17.4	17.3
Ontario .....	35.4	37.0	37.1	39.2	30.5	30.7
Manitoba .....	4.6	4.3	4.3	4.0	5.4	5.2
Saskatchewan .....	4.7	4.0	3.7	3.3	7.7	6.0
Alberta .....	11.3	11.3	8.9	8.7	17.8	18.5
British Columbia(1) — Colombie-Britannique(1) .....	10.1	10.8	8.9	9.6	13.4	14.3
Vehicles manufactured in Canada and the United States — Véhicules fabriqués au Canada et aux États-Unis						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	2.1	2.1	1.6	1.6	2.2	2.3
Prince Edward Island — Île-du-Prince-Édouard .....	0.4	0.4	0.4	0.4	0.4	0.4
Nova Scotia — Nouvelle-Écosse .....	3.2	3.0	3.3	3.1	2.9	2.8
New Brunswick — Nouveau-Brunswick .....	2.7	2.7	2.8	2.6	2.7	2.8
Québec .....	26.3	25.0	30.0	28.2	17.7	17.6
Ontario .....	35.7	37.6	37.7	40.3	30.9	31.3
Manitoba .....	4.7	4.5	4.4	4.2	5.4	5.2
Saskatchewan .....	5.1	4.2	3.9	3.4	7.8	6.0
Alberta .....	11.5	11.7	8.8	8.8	17.8	18.5
British Columbia(1) — Colombie-Britannique(1) .....	8.7	9.2	7.1	7.4	12.6	13.5
Vehicles manufactured overseas — Véhicules fabriqués outre-mer						
CANADA .....	100.0	100.0	100.0	100.0	100.0	100.0
Newfoundland — Terre-Neuve .....	1.4	1.4	0.9	1.0	2.1	2.0
Prince Edward Island — Île-du-Prince-Édouard .....	0.4	0.4	0.4	0.4	0.4	0.4
Nova Scotia — Nouvelle-Écosse .....	3.4	3.6	3.4	3.6	3.8	4.4
New Brunswick — Nouveau-Brunswick .....	2.4	2.4	2.4	2.3	3.2	3.0
Québec .....	24.0	23.8	25.1	24.8	11.4	11.7
Ontario .....	32.8	33.5	34.1	34.7	18.8	18.7
Manitoba .....	3.5	3.4	3.5	3.3	4.4	4.2
Saskatchewan .....	2.6	3.2	2.3	2.9	5.1	6.6
Alberta .....	10.0	9.0	9.2	8.3	18.5	16.8
British Columbia(1) — Colombie-Britannique(1) .....	19.9	19.7	18.7	18.7	32.7	32.6

(1) Includes Yukon and Northwest Territories. — Y compris le Yukon et les Territoires du Nord-Ouest.

## APPENDICES



APPENDIX - 1 - APPENDICE

Motor Vehicle Manufacturers in Canada and the United States

Fabricants de véhicules automobiles au Canada et aux États-Unis

American Motors (Canada) Limited  
Bluebird Québec  
Canadian Bluebird Sales Limited  
Canadian Kenworth Limited  
Canadian Motor Industries Limited  
Chrysler Canada Limited  
Flyer Industries Limited  
Ford Motor Company of Canada Limited  
F.W.D. Corporation Canada Limited  
General Motors of Canada Limited  
International Harvester Company of Canada Limited  
Jeep of Canada Limited  
Kenworth du Canada Limitée  
Mack Trucks Manufacturing Company of Canada Limited  
Motor Coach Industries Incorporated  
Pacific Truck and Trailer Limited  
Prévost Car Incorporated  
Thomas Built Buses of Canada  
Volvo (Canada) Limited  
Welles Corporation  
White Trucks - Division of White Motor Corporation



APPENDIX - 2 - APPENDICE

Importers and Distributors of Overseas-manufactured Vehicles

Importateurs et distributeurs de véhicules fabriqués outre-mer

Alfa Romeo (Canada) Limited  
Automobiles Renault Canada Limitée  
B.M.W. Distributors Eastern Canada Limited  
British-Leyland Motors (Canada) Limited  
Canadian Honda Motor Limited  
Canadian Motor Industries Limited  
Citroen Canada Limitée  
Fiat Motors of Canada Limited  
Ford Motor Company of Canada Limited  
Mazda Motors of Canada Limited  
Mercedes-Benz of Canada Limited  
Nissan Automobiles Company (Canada) Limited  
Peugeot Canada Limitée  
Rolls-Royce (Montreal) Limited  
Scancar Limited  
Cricket-Colt Division - Chrysler Canada Limited  
Volkswagen Canada Limited  
Volvo (Canada) Limited





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Merchandising and Services Division  
Division du commerce et des services

# NEW MOTOR VEHICLE SALES VENTES DE VÉHICULES AUTOMOBILES NEUFS

For the month ending - Pour le mois terminé le

Collected under Authority of Statistics Act, Chapter 15,  
Statutes of Canada 1970-71-72.

Déclaration exigée en vertu de la Loi sur la statistique,  
chapitre 15, Statuts du Canada de 1970-71-72.

Complete and mail one copy by the 15th of the month.  
Prière de remplir et de poster pour le 15 du mois.

Revise name or address if not correct - Corriger le nom ou l'adresse, s'il y a lieu

Please report the total number and amount of sales, at selling price, of new passenger cars, trucks, buses and motor coaches sold, directly or through dealers, to ultimate consumers in Canada. Selling price should include charges for standard and optional accessories. Do not include provincial sales taxes.

**NOTE:** Report dollar sales at actual selling price to end-users.

Prière de déclarer le nombre et le montant des ventes, au prix réel, des automobiles particulières, des camions, des autobus et des autocars neufs vendus directement ou par l'entremise de concessionnaires, aux consommateurs ultimes au Canada. Le prix réel de vente doit comprendre le coût des accessoires réguliers et facultatifs. Ne pas inclure la taxe de vente provinciale.

**NOTA:** Déclarez le montant des ventes, au prix réel, aux consommateurs ultimes.

Province	Passenger cars Automobiles particulières		Trucks Camions		Buses and coaches Autocars et autobus	
	Number	\$ (omit cents)	Number	\$ (omit cents)	Number	\$ (omit cents)
	Nombre	(omettre les cents)	Nombre	(omettre les cents)	Nombre	(omettre les cents)
CANADA, Total						
Newfoundland - Terre-Neuve						
Prince Edward Island - Île-du-Prince-Édouard						
Nova Scotia - Nouvelle-Écosse						
New Brunswick - Nouveau-Brunswick						
Québec						
Ontario						
Manitoba						
Saskatchewan						
Alberta						
British Columbia (Include Yukon and N.W.T.) - Colombie-Britannique (Y compris le Yukon et les T.N.-O.)						
Signature	Telephone number - Numéro de téléphone			Date of this report - Date de ce rapport		







Publications de Statistique Canada portant sur l'industrie de l'automobile

Catalogue

- 11-003F Revue statistique du Canada, M., F.
- 42-002 Expéditions de véhicules automobiles M., Bil.
- 42-209 Fabricants de véhicules automobiles, A., Bil.
- 42-210 Fabricants de pièces et accessoires d'automobiles, A., Bil.
- 42-217 Fabricants de carrosseries de camions et remorques A., Bil.
- 53-217 Véhicules à moteur, partie I: Charges fiscales et réglementation, A., Bil.
- 53-218 Véhicules à moteur, partie II: Ventes des carburants, A., Bil.
- 53-219 Véhicules à moteur, partie III: Immatriculations, A., Bil.
- 53-220 Véhicules à moteur, partie IV: Recettes, A., Bil.
- 61-208 Statistique fiscale des sociétés, A., Bil.
- 61-513 Liens de parenté entre firmes, H.S. (1972) Bil.
- 63-005 Commerce de détail, M., Bil.
- 63-007 Ventes de véhicules automobiles neufs, M., Bil.
- 63-013 Le financement des ventes, M., Bil.
- 63-211 Le financement des ventes, A., Bil.

A. - Annuel      M. - Mensuel      T. - Trimestriel      H.S. - Hors Série

A. - Anglais      F. - Français      Bil. - Bilingue

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Other Statistics Canada publications relating to the Automobile Industry

Catalogue

11-003E Canadian Statistical Review, M., E.  
42-002 Motor Vehicle Shipments, M., Bil.  
42-209 Motor Vehicle Manufacturers, A., Bil.  
42-210 Motor Vehicle Parts and Accessories Manufacturers, A., Bil.  
42-217 Truck Body and Trailer Manufacturers, A., Bil.  
53-217 The Motor Vehicle, Part I: Rates and Regulations, A., Bil.  
53-218 The Motor Vehicle, Part II: Motive Fuel Sales, A., Bil.  
53-219 The Motor Vehicle, Part III: Registrations, A., Bil.  
53-220 The Motor Vehicle, Part IV: Revenues, A., Bil.  
61-208 Corporation Taxation Statistics, A., Bil.  
61-513 Inter-corporate Ownership, O. (1972) Bil.  
63-005 Retail Trade, M., Bil.  
63-007 New Motor Vehicle Sales, M., Bil.  
63-013 Sales Financing, M., Bil.  
63-211 Sales Financing, A., Bil.

A. — Annual      M. — Monthly      Q. — Quarterly      O. — Occasional

E. — English      F. — French      Bil. — Bilingual

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